

Published Weekly at 124 West 46th Street, New York, 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 15 cents. Entered as second class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 7, 1879. Copyright, 1943, by Variety, Inc. All Rights Reserved.

VOL. 151 No. 4

NEW YORK, WEDNESDAY, JULY 7, 1943

PRICE 25 CENTS

CONCERTS

'Having a Wonderful Time' in Reverse, With Mostly 4Fs Blooming in Catskills

By GEORGE ROSEN
It's a fair cry from Arthur Koehler, 'Having Wonderful Time' says of golf-mot-boys in the Catskills, circa 1937, to conditions contrasting the vacation report felt this summer. That wonderful gleam in the eye of the string is also packed her suitcases and tennis racket and with base springing eternal, ventured forth for two weeks' vacation in the hopes of meeting the right girl who is one-for the duration. In recent weekends are any indication and the recent generation, possibly use it as a barometer, it'll be that preference for the girls this week and the last they can hope to say the resort ops, are some 4Fs, some soldiers on leave or a host of guys on a fast line year to find induction into the army. But for the most part, the 'right guy' is now stationed in some army camp or is already overseas. Whether this will keep the steno's, the bookkeepers and the clerks away, the resort ops aren't prepared to bet. They're betting it won't. With the regular summer crowd officially bowing in after the 4th, it's difficult right now to feel the pulse. (Continued on page 19)

LEON HENDERSON GOES WITH BIOW AD AGENCY

Washington, July 6. Leon Henderson, who resigned last Dec. 15 as administrator of the Office of Price Administration, and who has been mentioned for late as going on the radio as a commentator, moves closer to that field when he signs the Biow Co. ad agency, in N. Y. tomorrow (Wed.). Milton H. Biow stated that Henderson will be 'economic consultant on post-war problems to the Biow Co. and its clients.'

USO-Camp Shows For Canada's Troops Too

For the first time since the inception of USO-Camp Shows, here, the Special Services Division of the U.S. War Dept. has just completed arrangements whereby American entertainers, slated for offshore tours will be featured regularly into the army and navy shows at an Allied Post Office. As the result of a series of hurdles, one of the first few, between CSI execs and Major Raymond Mack, of the Canadian Army, later being in the U.S. before Gen. Ben James Mess, deputy Adjutant General of the Canadian Dept. of Defense and Lt. Richard Deane, director of the Canadian Army's Auxiliary Services, York Regt. to arrange all Canadian installations before moving to entertain the American troops. The program, all coverage units, moving from Newfoundland will spend two weeks at being the Canadian army. (Continued on page 19)

Pascal's Mission to U. S.

London, July 6. Gabriel Pascal is reported ready to go to U. S. to make final arrangements in having Grete Garbo and Max Reinhardt to England. He would use them in the filming of Bernard Shaw's 'Saint Joan.'

Pix Increase Use Of Oldtime Music

Hollywood, July 6. A wave of nostalgia music is in evidence for radioing pictures, not only in those labeled musicals but also in dramas, comedies, biographies, plots and even in those dated immediately with war. Tendancy is to bank back in music dating on the national tongue from the early 1920's to and through World War I. Look at the 'Last of the Mohicans,' 'Saver Rosa O'Grady,' built around the song, 'Greenwich Village,' 'State Fair' to be treated this time as a musical. 'Where Do We Go From Here,' a musical comedy with nostalgia tune: 'Gone Are the Days,' now retitled to 'Times Have Changed,' built around the old 'I'm Tomorrow' (Wed.).

Swimming Pools, Not Dances, Now Pay Big Profits to Ballrooms

Harrisburg, Pa. July 6. At least two of the eastern overnight ballroom 'batters' are doing alright for their owners with attractions that were only football-bowl funds were forced off single-date trails. In both cases the money-makers are swimming pools. Ray Hartenstein, owner of the Sunnybank Ballroom, Pottstown, Pa., one of the largest and most lucrative pre-war dates in the east, and in the first to feel the war effect, has found the large circular pool (200 capacity) on his property all set as strong an attraction as the 'Circus' (Wed. page 22).

FROM AGENT TO PRO GRID PREZ IN 1 JUMP

Four xanaduville agent is head of a studio that were only football-bowl funds were forced off single-date trails. In both cases the money-makers are swimming pools. Ray Hartenstein, owner of the Sunnybank Ballroom, Pottstown, Pa., one of the largest and most lucrative pre-war dates in the east, and in the first to feel the war effect, has found the large circular pool (200 capacity) on his property all set as strong an attraction as the 'Circus' (Wed. page 22).

PIN-UP GIRLS ALWAYS PRO.

Grable, Lamour, Lana, Blair, Jinx, Hedy and Donna Drake Rate Tops, in That Sequence — Vagaries of Preferences

DIME TO 50c. PER STILL
By PAUL SECOR
From lieutenant-colonel to buck private, and back again, servicemen's preference for screen art is mostly in the 'pin-up' girl class, according to unofficial data accumulated by Irving Klaw, who conducts the largest mail order firm still big in the country. 'It's for clichee-ek, my nice checkmate, and not from Lady's' he notes, summering the letters and orders he receives. (Continued on page 35)

Gertie Lawrence Weary Of 'Lady,' Mulls Golden Play After Camp Tour

Los Angeles, July 6. Gertrude Lawrence is all through with 'Lady in the Dark' after 102 weeks and will not let it back Broadway next season, even though it is still a money-maker. After a three-week outburst here, Los Angeles and customers clamoring for further performances, star declined to play the fourth week and leaves Sunday (11) for a two-month vacation on Cape Cod. Latest star signing on a late arrival, one of European military posts for the Entertainment National Services Association, a British theatrical organization of which is vice-president. During her Cape Cod vacation she will read a number of scripts, with a likelihood that she will star in a John Golden production on Broadway in November.

LIFE WITH FODDER
Hotel Rats to Grow Vegetables Instead of Hitherthos

In cooperation with the U. S. Dept. of Agriculture, a number of hotel rats are planning to start their beds with a vegetable garden in a move to cope with the food shortage. In New York, they have even the official nod from Washington agricultural execs who will advise on types of soil, fertilizer, treatment to insure plentiful crops, etc. originated with the Eden and Lincoln hotels in New York and the Roosevelt hotel in Washington. Total of six acres on the three hotel plots are being converted for growth of vegetable and fruits.

War Scribes and Swamis May Hypo Lecture Biz to \$8,000,000 in '43-44

Stu Erwin as Will Rogers. Shurt Erwin is set to play Will Rogers in the film big to be made at Warner Bros. Crosby was interested in doing the Rogers role but the deal went cold.

Niteries' Banner Summer This Yr.

With interest throughout the country judging up the sides from overflowed buses, indications point to a summer season devoid of the accustomed '20' stumps that usually accompany the 'hot months. Many glass spots are staying open for the summer, such as New York's Copacabana and the Hotel Plaza's Persian Room, and with remaining rooms and roof gardens providing a cool retreat to people who can't get away from it all because of the gas ban, talent agencies generally see a summer season that will put many niteries ledgers in the black for the first time in many years. (Continued on page 33)

Berlin's WB Musical To Have United Nations Theme With 'Inn' Format

Irving Berlin's Humphrey Bogart Ann Sheridan film for Warner Bros. which he is directing on the set, is his Bing Crosby-Fred Astaire assignment for Paramount, will be a Hollywood one with a United Nations touch. As with the Crosby-Astaire musical, this time an international locale, this time an international cafe in New York where the reticent talent meets. The will be introduced some eight or 10 times, all already written by Berlin and each with an Allied flavor. Phyllis and Julia, Ezzelin, who accompanied the Berlin-Michael Curtis film 'Billie Holiday' (Wed. page 33).

TEXAS BANS 'MISSION' AS FDR 'PROPAGANDA'

Dallas, July 6. 'Mission to Moscow' can't find a playtime in Texas, as the Holtzelle-O'Donnell theatre people tell Warner Bros. that this is due to local antipathy to the President. Former vice-president John Natchez Carter, a Texas political power, is among the known opponents to FDR. FDR is deemed to be White House propaganda in the Lone Star State.

product of the post-Pearl Harbor era, coupled with the desire of a troubled people to learn 'what the remedy,' an entire new school of seminars has sprung up in the lecture business, which emerged during the past season as one of the most lucrative offshoots of show business. As a result, the 'chin sessions' of the season just ended represented a \$6,000,000 biz, with the upswing boys who saw it happen on the global fighting and diplomatic fronts, good for anywhere from \$100 to \$50,000. The top lecture agents, currently mopping their 1942-43 cross-counters, with a potential audience of 10,000 subscription clubs and a total of 30,000 organizations to draw from, are confident that the season being off immediately after Labor Day will see a record take of nearly 48,000,000 called up via the war-torn gabfests and the 'escapist' books, which, as in other phases of show biz, have seen an upsurge in demand in recent months. The \$6,000,000 gross might even have been achieved during the season just ended, it's pointed out, except for the fact that a number of critics were a 'Doubt.' (Continued on page 12)

FRED ALLEN'S FILM OFF; COMEDIAN'S 6-MO. REST

Fred Allen film for Jack Skirball and Leo Spitz, which Alfred Hitchcock was to have directed, is off. Allen, for one thing, didn't like the switch which Sally Benson, scripter of 'Ship of a Doubt,' made the year. For another Allen has been assigned by radio, after two assignments until Jan. 1 because of 'overwork' blood pressure, etc.

'Stars and Gripes' Touted As Super All-Soldier Show

'When 'Stars and Gripes,' an original all-soldier musical revue, has been presented at the War Dept. Theatre at Ft. Hamilton, N. Y., on Tuesday night (13); the N. Y. drama critics will be sitting in judgment at the performance. It's the first time that reviewers have long shows to come a camp-sponsored show, the invitations put out last week from the desk of Lt. Col. William D. Bickel, Special Services Officer at the camp. From advance reports, 'Stars' is going to give the show some a camp-dier cam-sponsored show yet aired in this country, and the show will be coming from this 'This is the Army.' Words and music were written by Harold Rome, the camp-composer, with other Broadway smulmies having a hand. Rome will be the show topper. Director is Pfc. Glenn Jardon, formerly with Laurence Schwab and assistant to Otto Preminger at time production. (Continued on page 13)

# Those Two Bills, Pine and Thomas, Turn Short-Coin Pix Into Bonanzas

**WHITNEY WILLIAMS**  
Hollywood, July 6.  
Producing team of William Pine and William Thomas, couple of former press agents who are pictured in a photograph, are branching out, after two years and a half of turning out low-budget action pictures, crossing high returns for Paramount. For their 1943-44 season, pair will produce five musicals, all as well as two specials, in addition to three action films re-starring Chester Morris and Russell Hayden, latter taking place of Richard Arlen, who is bowing out of P.T. menage.

Move is predicated upon theory that it's easy to get into a producing ring in Hollywood, and, once known for certain type of picture, a producer has a hard time lifting himself up by his bootstraps. Team wants to get out of this rut which they're still in early in their career, and believe time now is ripe for such a climb. Particularly, step is being taken so that when they declare they're making a special, exhibitors won't give them the same old routine-out-of-give-us argument. That's the reason for sidetracking films from the action line. They started them on their way, and, while still continuing thrillers, commingled with an entirely new type of film.

Pine-Thomas are in unique position to give exhibitors to their liking. First they have a line-up made—'Power Drive,' 'Forced Landing' and 'Flying Blind'—all were made for success in the picture line, each grossing more than six times negative cost, and some diverging and percentage on the picture as all their pictures since. Average gross for past year has been in excess of \$500,000, which makes them and their figures to be reckoned with on the Hollywood producing front.

**Gettense in 'A'**  
When pair first started, with three for half a season, premise they decided upon, which they felt was new to the times was to make westerns-of-the-past. Westerns had become popular in high film circuits, why not put out an entirely new type of action picture but use the same formula, and they called it 'Power Drive,' 'Forced Landing,' 'Flying Blind.' Formula was so successful that, without their own backing, they called in youthful producers and said they'd supply capital if pair would continue making high film pictures. They were financed by producers themselves, but with promise of Paramount.

Paramount, which immediately after they were finished. Contracting for six annually. Pine-Thomas continued with their action formula, still utilizing some background of danger. Long before year was up, Paramount came through again with another year's output—1942-43—and this time produced a war picture, decided to bring in the war, but not in such a way that their pictures would be straight war melodramas, which they felt were on the wane.

They hit upon a happy medium—some part of the war to give background their plots but in the action always taking place on the war end, but not in the war itself. Such films as 'Submarine Alert,' 'Aerial Gunner' and 'Rescuee' came in the picture line. Producers never plan to go far ahead on this type of feature, frequently releasing a picture in advance from some story which appears in newspapers.

**Grossed in Know-How**  
Recent producers have had downcast eyes to their pictures to such an extraordinary degree and still turn out to run production in the old advantage of big-studio producing experience before they teamed up. One was producer, Howard Hughes, Cecil B. De Mille, Thomas being an associate producer of Paramount picture they had an opportunity to see where money could be saved. Both had some conviction about such success in producing in the picture line, but they put theory into practice, a step which has borne full-blown results. They retain their own production staff. Apart from themselves and every secretary, every employee on every picture, they have no one to speak, but each is a key man in the picture.

Again, they cut as they write, every angle in every scene being planned before camera turns.

## Metro Pacts Hepburn

Hollywood, July 6.  
Katharine Hepburn is returning to pictures as a Metro contractee on a term deal.

She takes a with her stage hit, 'Witness for the Prosecution.'

## METRO DETAILS ITS 'BOOK-OF-YEAR' PAYOFF

Metro's 'book-of-the-year' contest, as tentatively outlined in discussions, by Waldemar Yetkin, (Frederic Van Ruy) with book publishers in New York, would call for the creation of a book of 100 titles including one publisher, an agent, a Metro rep and a name writer. Yetkin is an aide to L. B. Mayer.

For the 'book-of-the-year' selected for Metro filming the studio will pay \$100,000 directly to the author in addition to \$25,000 to the publisher, latter amount largely for royalties. The purpose of the contest is to tie-in with magazine publishers whereby the magazine rights to the author would pay around \$25,000, making the cost of serializations to the publisher.

Proposal is for book publishers to select material from an entire year's output of their scheduled full publications—for submission to Metro. Plan is partly intended to intensify the interest in writing by the amount Metro would pay around \$25,000, making the cost of serializations to the publisher.

## Dubbed Russe Version 'Of Old Chicago' a Wow

Moscow.  
A Russian version of an American film, 'Old Chicago,' opened this week in Moscow. It is the Soviet Union's major effort at foreignizing Russian soundtrack to a foreign cinema.

The film, which was working in the Alma Ula studios, this film came out with one of the best technical jobs ever done in Russia and is fully comparable to anything of this type yet done in America.

The only American sound track dubbing available are Al Jolson's songs and general overall sound effects of street and crowd noises.

The remarkable thing about the film is the selection of actors whose features were dubbed in. Miss Faye's Russian actress and a Russian comic even emulates Andy Devine's pebble raspy voice so effectively that his audience points to have chosen Russian words which more or less match American lip movements. Despite the difference in language, there is no time when the players are not talking.

Another remarkable achievement is the dubbing of the Russian script writers to have chosen Russian words which more or less match American lip movements. Despite the difference in language, there is no time when the players are not talking.

The job shows extreme care and exacting standards. The audience doesn't know who the Russian actors are taking the American parts but they are so good that the cast is even. They rate a big salvo.

'Old Chicago' is packing them in with an excellent reason. Studio heads and Miss Faye's portrayal of a woman of questionable reputation who's successful because she's a social public—the kind of stock that goes good for the boxoffice. There is an unobtrusive subtext of the original film—the story of the dancing of the Can-Can which many Russians are seeing for the first time. The Russian picture's boxon curves fits the Russian people's ideal of what women should look like. The picture is a Soviet slighly being leaved over to the beauty of Tyrone Power.

However, one of the original stars of the audience reaction to the Chicago fire, Russians who had endured bombings and Red Army men who fought in the streets of Leningrad, ceases, whose homes have been a battlefield, all leave the picture to see the picture of the horrible burning of Chicago.

## CUGAT'S RUBMA TRUBA

Hollywood, July 6.  
Faye's check in the hospital with a street.

Here's hers with his band for Metro's 'Mr. Co-ed' and 'Tale of Two Sisters.'

# FOR VICTORY

**BUY UNITED STATES WAR SAVINGS BONDS AND STAMPS**

It will cost money to defeat Germany, Japan and Italy. Our government odds on you to help now.

Buy war savings bonds or stamps. Buy them every day if you can. Buy them on a regular basis.

## Judy Garland Draws Record 15,000 Patrons To Philly Del Concert

Philadelphia, July 6.  
Judy Garland, goes to a nationally known instrumentalists and operatic stars something to think about Thursday night at the set an all-time attendance record at the Robin Hood Dell. The little redhead drew more than 15,000 cash customers to her all fresco concert in Fairmount Park's amphitheater, with at least 15,000 more turned away. Most of the latter had already purchased their tickets and the money had to be refunded.

It was the first concert date for Miss Garland, but by the result should be the last. The girl is a natural for the pops. She has a small, musical voice, but a singing personality which had the audience in her mirth almost immediately. Even the langrims in the audience were in her corner. They came to cheer, but stayed to cheer along with the big kids.

She led the orchestra accompanying her with a Gerishwin melody, 'Someone to Watch Over Me,' 'You, Me and My Gal,' 'You, The Man I Love' and 'Strike Up the Band.' For her second group she sang 'A Good Man in Love,' 'Our Love Affair,' 'Nobody's Business,' 'For Me and My Gal,' 'You Brought a New Kind of Love to Me' and 'I'll Be Home for Christmas.' The latter was really appropriate. The Joint is really 'jumping' down the middle of the night club picture, 'As Thousands Cheer.'

Previous record was done up last year, when an Oscar Levant-Gerishwin concert lured 14,250 through the wickets.

## MEBBE AFTER THEY SEE IT THEY'LL PAY HIM

Hollywood, July 6.  
Doctors on the home front, overworked and underpaid on their daily pay, might get a little more pay, according to 'Silent Victory,' to be produced by Bryan Foy at 20th-Fox. The picture, which is being made and its wartime problem is being screened by Gerald Schmor's San Antonio production.

## Schmor Takes Camel West

Aug. 12; First M-G Pic Set  
Wrinkles in Jimmy Durante's two picture-per-year deal with Metro have been ironed out and he will report on the lot the middle of the month. Schmor's radio program for Camel cigarettes, which has priority over the film commitment, will originate in Hollywood during the shooting of 'Two Bit Sisters,' which Joe Pasternack will direct, starring Gary Moore and others, who will go to the Coast for the air show, are due back in New York next week.

Schedule calls for the final Camel program from this end on Aug. 12 coming from the Coast, while Durante goes to the Coast to make the picture. Durante is to pay the additional expense for those in the radio show, but the picture of the work will be Eddie Jackson, who went back to a picture with the idea of opening a cigar store, etc. has resigned. Durante and goes west with him.

# Conversation Between Two Ulcers

By ALAN LIPSCOTT  
Two ulcers were talking in a gaggam's interior. 'Can you think of any conversation like that?' Since ulcers are nameless as you and I know, Let's christen one Bill and the other one Joe.

Said Bill to Joe: 'I'm in this tummy. Because of a contic who wasn't too funny. I sure'd be blacked out with him, stinker. The writer, not he, was—always the stinker. If a joke ever laced them, the joke, it was snelly.' Thought a month ago I hope, with this joke got a belly. As his Crowsley would drop, he would run and I'd have. And he'd Simon Legree the poor brain of his slave. And out to eat and was sorry, and corn. Little J, one morning was sorry.

Joe said to Bill: 'Take poor little me. I'm in this world without benefit of fee. You came to life through paid aggravation. While I am a baby of pure speculation.' I was raised on the con of an actress and actor. And 'work on the cut' was the primary factor. I was suckled on care and humiliation. I hunger and worry and self-degradation. Yes, you earned your soda, bicarb and your tumb. While I am a shiftless and never do well tum.'

'Envo'  
If you must get an ulcer, be sure to get paid for it. Or, how low will you go to get it for it?

# New York Runaround

By Radie Harris  
Now that Ingrid Bergman is the most in demand femme star in Hollywood, it is interesting to recall an amusing anecdote about her arrival in U. S. four years ago.

It seems that when she checked in at the Selznick Studios to make her American screen debut in 'Intermezzo,' it was the same time that Vivien Leigh and Clark Gable were working on the lot in 'Gone With the Wind.' Naturally, they were occupying the two star dressing rooms, which meant that Miss B. had to go 'slumming' in the third best—a bungalow with sitting room, dining room, and bath.

Of course, David Selznick was upset and embarrassed no end. There was nothing he could do but avoid his newest import, even when she called him two and three times a day, when the calls were too persistent to ignore any longer, he decided it was best to see her and apologize as best as he could.

Very graciously, he started, but before he could make any explanation, Ingrid greeted him with: 'Why didn't you tell me that I could live in this beautiful house? I just rented one in Hollywood yesterday!'

**Seeping Around**  
Dick Higgins will be the crowning gift to 20th Century-Fox. Billy Rose has named Miles Davis to be the lead in film that 'Breathless Hills to You,' 'Carmen Jones,' and 'John Hannon, Benny Goodman's brother-in-law, will be technical adviser on the opera.' Buddy De Sique is at the Waldorf Towers. Martin Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Endering Young Children,' is the dark horse for the title role of WB's 'George Cohan,' the Christian family, all of them, now doubling between 'Sponges' at Madison Square Garden and the Latin Quarter, will be played by a Life picture spread. — it won't be Dietrich, or Christie, or Zerk, or any of the Waldorf Towers. — Mrs. Cole will another year to go on her contract as eastern story for Sam Goldwyn, has handed in her resignation while Lt. Douglas Fairbanks, Jr. is an overseas duty on his wife, Mary Lee, is the house guest of the actor on Bellevue Avenue in Newport. J. Zuyhryst Scott, the 'Aln Lead' of 'These Ender



# Zoot-Suiters, Reefers, Knives, Booze Cause Raid on Millinder's Cleave. Date

Cleveland, July 6.—Fighting dances, particularly those featuring Harlem jazz orchestras booked by Errol Willis, local promoter, may be stopped, the result of vice conditions exposed by cops.

Lucky Millinder's orchestra was heading for the police station at Public Hall's ballroom, where 1,600 dancers, mostly zoot-suiters, were heading. Cops pincched eight coolers. Three rug-cutters, averaging 16 in age, were thrown into the brig for smoking marijuana in the men's washroom. Another 18-year-old boy was found carrying a switch knife with a three-inch blade. Three adults were picked up for having a large number of reefers in their pockets, and a bootlegger was nabbed for selling rot-gut booze to adolescents at 35c per shot.

Who's word of the raid was whispered around "the ballroom," the 1,600 jitterbugs almost staged a riot. After it was quieted by a pair of cops, two policewomen and two w/e law inspectors, they found the floor littered with long-bladed knives and open liquor bottles.

Willis, who has booked several similar dances before this season, told police it wasn't his fault that rowdies broke up the dance. He said and proved that 40 young hoodlums were turned away at the door by guards, but apparently some of them slipped into the ballroom via a back door.

"Coming on top of recent zoot-suit riots elsewhere, police are alarmed over the possibility that such jambores might foment trouble here. A law-enforcing official gave up a complete ban on all such disgraceful public affairs that would draw huge numbers of hoodlums and racketeers in barbaric dances that obviously encourage vice and hoodlums."

Willis is now trying to rent the Arena, a sports arena not owned by Willis, for a party to be held there, but so far has been unable to wangle an okay out of Lou Hergel, house manager.

## INS CORRESPONDENT SURE LOVES H'WOOD

Art Cohn, International News Service war correspondent, somewhere in the battlefield, is a piece of best work explaining why he can now never be a film critic, says that he goes to the movies at least once a day. I would go to three shows if I didn't have to eat.

"It makes no difference what the picture is, or who is in it. I am now convinced every picture deserves six stars, eight bits and the Academy Award."

"Boss" continued Cohn, "the next time you see a man in a military uniform with his big mouth in Washington about the movie industry, ask him how he hell he does it for the boys who are fighting and dying out here just to keep his keester out of a sling. We know what Hollywood is doing."

"And those sanctimonious patriots so busy to smear and malign the Japs happens to be an actor, let them take our word for it that an actor like Ronald Reagan can't be a military hero as good as any of the boys who are fighting and dying out here just to keep his keester out of a sling. We know what Hollywood is doing."

"There's something tragically real, concludes Cohn, "about a real soldier heading for the front to make a make-believe soldier who is bleeding real tomato salad."

## SINATRA BY WIRE

Lucky Strike will pipe Frank Sinatra in from the Coast for its Saturday HI Parade program, after the singer's west to east work Aug. 9 on a film for RKO. It's said by the Agency that Sinatra has the right to come from the Coast to do the film-making period, but that the piping arrangement was set up to move this recording session to Los Angeles. Sinatra is currently on a vacation before heading west.

## Jolson's Gesture

They're still talking about Al Jolson refusing to accept coin for the song "Swanee." George Gershwin's first big hit, in the forthcoming, Gershwin himself for Warner Bros. (Glee L. Lasky). Even his agents thought he was nuts, and Jolson said, "All right I'll pay you the commission on the \$50,000 you think I should have gotten, but I wanted to do it in memory of George and for my old friend, Jesse Lasky."

Seemingly, says Gershwin (player not yet selected) asking Jolson, "And will the song be a hit. It's Jolson's." The Winter Garden star replies, "Come to the theatre tomorrow night, and if the song is a hit, I'll give you what you will have a hit."

## The Arthur Camerons (June Knight) Telling All in Divorce Suit

The Little Rock hearing on June Knight's torrid divorce suit against Arthur Cameron, wealthy Texas oil magnate, continues until July after three days of testimony in which the blonde actress sought unsuccessfully to link the name of at least one Hollywood star with that of her estranged husband.

Charged with carrying out the product upon younger, comparatively unknown players. One instance is case of "Song of Bernadette," high-budgeted at 20th-Fox in which Jennifer Jones carries top billing.

War pictures, among others, have developed many new paces for the uniform. George S. Stone's uniform draws attention in real life the same uniform glamorized on the screen is (Continued on page 20)

## KAZAN ON THE DOUBLE

Will Stage 'Venus' and Also Has 20th-Fox Bankrolling

Elia Kazan will run between two film assignments, now that he's given up his job at Warner. This has John Hules now in the role originally intended for Marlene Dietrich, and a good friend of Crawford and John Wildberg producing. Paula Laurence and Kenney Babbler will be a good friend of mine and I don't go out with my friends yours."

"It is with this juncture, as Mr. Rector indicated intention to ask about other names," that Judge Dodge said, "I don't think it is proper for you to go on a fishing expedition among all the names in Hollywood indiscriminately."

"I'm sure, Cameron himself who (Continued on page 20)

## H. B. Warner Broken

Los Angeles, July 6.—"I. B. Warner, once a wealthy film star, filed a bankruptcy petition in federal court in Los Angeles last Feb. 25, 1942. He is now a resident of 5872 E. Lionel Barrington and Clarkwood Brown.

"The result of a real-estate deal with Barrymore and Warner in 1933 involving \$41,000, Brown's bankruptcy was the result of a real-estate deal with Barrymore and Warner in 1933 involving \$41,000. Brown's bankruptcy was the result of a real-estate deal with Barrymore and Warner in 1933 involving \$41,000. He declared he has paid all but \$5,672 and could pay no more.

# YOUNG PIONEERS CIGAR WITH FEARS

New screen personalities whose industry leaders predicted last year would be developed as a result of the terrific shakeup in talent, thanks to the draft and sharply increased taxes, are already beginning to emerge as the favorites of a new generation of theatergoers.

While some of the older names continue potent box, there's a noticeable tendency reported among younger theatergoers to favor talented newcomers. Accent is on youth, and callous kids regard some of the established screen loppers as mature men and women, rather than romantic leads.

A new set of film heroes and heroines now appears to be in the making, according to views of major production department heads, some of them catching on after but one or two years through effective subordinate roles. As a result there is less hesitancy among producers to gamble on younger, comparatively unknown players. One instance is case of "Song of Bernadette," high-budgeted at 20th-Fox in which Jennifer Jones carries top billing.

War pictures, among others, have developed many new paces for the uniform. George S. Stone's uniform draws attention in real life the same uniform glamorized on the screen is (Continued on page 20)

## Nightclub 'Gold Fish' 'Eater' Tells Human's Officer 'It Ain't So'

St. Louis, July 6.—Customers who patronize the Circle, a downtown night, last week appealed to the Human Society to "Broadway" Irving, an entertainer, from devouring gold fish as part of his act.

Customers who patronize the Circle, a downtown night, last week appealed to the Human Society to "Broadway" Irving, an entertainer, from devouring gold fish as part of his act. Irving said, "The gold fish, when I stage it, I eat a couple of 'gold fish' and eat."

Harold Present, investigator for the Society, trailed Irving to his dressing room to issue the stop edict and learned that the fish were phony. Irving said, "The gold fish, when I stage it, I eat a couple of 'gold fish' and eat."

## PREFEE WRITING EAST

One of the top writers, Richard Rodgers leave New York for the Coast, July 9, to huddle with Darryl F. Zanuck on the musical version of "State Fair."

Team returns July 15 as they will complete their writing session in the east, rather than on the Coast.

## Cantor Urges Motion Workers to Get Smart Scripts; Hospita Shows Needed

ABEL GREEN  
If it weren't for his schedule of looking after several New York jobs, he would like to Hollywood. He adds: "I'm not a fan of the industry, but I'm a fan of the people. I'm a fan of the people who are making the industry what it is today. I'm a fan of the people who are making the industry what it is today."

"I'm a fan of the people who are making the industry what it is today. I'm a fan of the people who are making the industry what it is today. I'm a fan of the people who are making the industry what it is today. I'm a fan of the people who are making the industry what it is today."

# Show Biz to Dedicate Service Flag Above Unique Midtown B'way Rites; To Highlight NEIC's Powwow Open

## Mummy Is Tops

While Art Hayes, WAEC, found that American soldiers in camps here liked vice and sentimental ballads best, Joan Brooks, CBS singer recently back from England, found that service-men across the ocean preferred songs with the word 'home' in the title, as long as they weren't too sentimental.

Incident that both give and love suffer when Brooklyn gets too far away.

## Lyman Asks 10c From MCA in Payment For Bonita Granville's Loss

Abe Lyman is demanding \$10,000 from Mistic Corp. of America to let Bonita Granville, screen actress now on a theatre tour with his band, out of his contract two weeks early. Mastro told a six-week deal with young star at \$2,000 per, which doesn't expire until July 22, and RKO has been paying her to return to Coast at end of current Pittsburgh engagement for a loan-out to the 16th and 17th.

Matters were at a standstill over the weekend, with long-distance calls between RKO and MCA, and Lyman flying at the rate of three and a day, with hand-drafted, insisting he would let Miss Granville to let her contract for two more weeks unless MCA kicks in with the 10 cents.

Lyman figure she's a big box factor in his show and feels her removal would do down his gross and, subsequently, his share of the profits. In her share at \$1,000 or better, as his share at present rate of 10c at Stanley.

## M.P. RELIEF PILES UP SURPLUS OF \$1,351,581

Hollywood, July 6.—Surplus of the Motion Picture Relief Fund amounts to \$1,351,581, piled up chiefly through the radio shows, which have brought in total receipts of \$754,861, since their inauguration. George Baganz, treasurer, explained that the reserve and the surplus therefrom will be used eventually for the upkeep of the Motion Picture Country Club. Aim is to increase the surplus to \$3,000,000.

## What happens up as one of most unusual and colorful ceremonies staged in Times Square in many years, the entertainment industry will turn out en masse at midnight Wednesday, July 14, to pay tribute to the men from show biz who are serving in the armed forces.

The occasion will be the dedication of a show business service flag at the triangle on Broadway at 43d street, the event to highlight the opening day's session of the Conference Board of the National Entertainment Industry Council. Two-day powwow of NEIC, symbolizing unity and full mobilization of show business' joint resources to help speed the victory, will get under way the morning of July 14, to conclude the ceremony July 15.

From roadway's legal houses, movies, pictures and vaude houses there will be a general outpouring of the top names and the small performers in a great and colorful parade who will join with all the other representatives of show biz in the mass midnight demonstration. All the beaming are lights are focused on the triangle and as neavestars grind out, the flag will remain the rest of the nation of the role the entertainment industry is playing in the war. The flag of blue and gold stripes will be hoisted in a solemn program of dedication that will be carried over the four major networks.

The Times Square ceremony, projected by NEIC's ambitious program by James A. Sauter, head of the United Theatrical Variety Activities, will be broadcast live. (Continued on page 20)

## CHICO MARX DICKERING STR-VAUDER IN S. F.

San Francisco, July 6.—Chico Marx has been talking to Irving Ackerman, partner of Sid Grauman, who has retained the rest of the band, but is now in the city, featuring Marx's band, into the theatre. The band is to build a 14-day vaudeur around the band, similar to Grauman's 'Highlights of the Year' and 'The Marx Brothers'.

## RESCRIPTION

Annual... \$10 Foreign... \$11  
Single... \$5  
Published Weekly by VARIETY INC.  
151 West 46th St., New York 12, N. Y.

## Vol. 151 No. 4

Bills	50
Books	53
Film Reviews	58
Home Reviews	69
Music	70
Insider—Music	42
Insider—Orchestra	43
Insider—Theater	44
Insider—Radio	29
International	19
Outing	10
Literary	51
Music	41
Outing	10
Night Clubs	46
Night Club Review	45
Outing	10
Orchestra	41
Pictures	53
Radio	47
Radio Review	21
Varietyville	46
What's Hot	46

DALEY YACHT  
Published on Wednesdays  
110 x 150—112 Features

Insiders Figure Col. Lawton Will Again Steer Army Pictorial Service

Washington, July 6. A new shakedown in the Army Pictorial Service, which will return Col. Kieke B. Lawton to its command...

First up came when Harrison was tapped by the President. It was pointed out in the White House...

Larry Adler Passes Up 9C Shift for Cuffio Tour Of Camp Show Dates

Chicago, July 6. Larry Adler closed at the Empire Theatre...

MAJOR LORENTZ BACK, THEN OVERSEAS AGAIN

Major Peter Lorentz, former documentary picture writer-director...

Switch Bond Drive Push

Owing to transportation difficulties, the annual appearance of the stars have been postponed...

Camp Upton 'Opry House' Al Fresco for Summer

The Camp Upton, N. Y., July 6. The "Opry House" here, hitherto known as the Army Living Building...

WJZ, N. Y., Troupers Have Long Been Giving Shows for the Wounded

Editor, 'Variety': Wanted to compliment you on your editorial of Wednesday, June 24...

Philly Dedicates Two Al Fresco Cantiniers

Philadelphia, July 6. Two outdoor cantiniers were dedicated for servicemen in Philly...

Uncle Sam's Calldboard

Elliot had the staff band at Negest station WCAE and also doubled into B. J. Gray's Casino on a dance job...

Wing's Service Ribbons American Theatre Wing is giving service ribbons to volunteer workers who have contributed their services for the past 100th...

'Ballyhoo' Opens On Camp Show Circuit

Nextest unit to swing out the Camp Shows circuit under the revamped schedule make available...

Philly Dedicates Two Al Fresco Cantiniers

Philadelphia, July 6. Two outdoor cantiniers were dedicated for servicemen in Philly...

Frank Christie Don Klakst

Frank Christie, recently promoted from chief booker for Evergreen and Hamilton-Reverent theatres...

Yanks in No. Africa See 'Audeville' Stage a Real Comeback Via USO

Texas Camps Request More Entertainment

Amarillo, July 6. Recreation committees have been forwarded to the War Department's Special Service Division to have their requests for entertainment...

USO, Variety Club Join With Civic Leaders On Pitt's Canteen Project

Pittsburgh, July 6. Theatre people in Pittsburgh have joined in with industrialists, union representatives and the city at large...

Philly Dedicates Two Al Fresco Cantiniers

Philadelphia, July 6. Two outdoor cantiniers were dedicated for servicemen in Philly...

L. A. to N. Y.

HARRY ALAN: Russell Bennett, Steve Brown, George Frawley, Johny Colton...

N. Y. to L. A.

LEUNG BERTIN: Milt Rosen, Mervyn Dineen, Julius Blass, Philip G. Epstein...

Hecht Adds Warsaw Ghetto Strife to 'Die' For 'H' Wood Show

When the poignant Jewish presentation by the Nazis, 'We Will Not Be Moved'...

U. S. SOLDIERS 'ST. MARK' STRONG CLUCK IN LONDON

London, July 6. Special section of the U. S. 'St. Mark' association with the 'St. Mark' Brass, presented Eye of St. Mark Sunday 14 at the Strand Theatre...

N. Y. City Enters Corps

Move to get additional actors into the City Canteen Club at a wartime necessity in protecting the vast New York City Canteen Club...

Wanted to Compliment You

Wanted to compliment you on your editorial of Wednesday, June 24, that all the morale work to which the entertainment world can contribute is being done...

# Internal Revenue Chief Paves Way Whereby Pay Ticks May Be Granted

Washington, July 6.—Way was opened Thursday (1) films; to and other branches-of-entertainment-to pay their salaried employees, not covered by the Fair Labor Standards Act, increases for overtime work. Guy T. Helvering, Commissioner of Internal Revenue, pointed out that only those covered by the Fair Labor Standards Act now get time-and-one-half for overtime. Others have been unable to get the increases because of the wage and salary stabilization program.

"Payment for overtime to wage earners," Helvering pointed out, "without any additional compensation to the salaried personnel, in many cases results in the wage earners receiving more total compensation for a given period than the salaried superiors and, in some cases, more than the second and third levels of supervision." And previously, there had been no chance for overtime increases to salaried personnel making over \$10,000 a year, or to executive, administrative and professional employees making less than \$10,000 a year by recognized labor union.

That this will mean to high salaried actors and officials of the film studios and radio networks was not made clear, but it is likely that they would all be allowed something for working more than 40 hours a week. Chief beneficiaries would be in the lower and intermediate brackets.

Bureau of Internal Revenue will announce the plan in detail in a circular in which virtually all salaried people are expected to benefit, if they work overtime. For executive and professional employees who are regular pay for a 40-hour week is equal to, or less than, that of the lower bracket employees, will be allowed overtime pay at the same overtime rates paid at other occupations on page 8.

# Kurtz's Sho-Club B.O. Hypo Plan

A sales promotion plan designed to increase patronage in theatres or other permanently operated places of amusement, copyrighted by William Kurtz, manager of the Ruston, N. Y., and known as the Sho-Club, proposes the purchase of a monthly ticket that would entitle the holder to an unlimited number of single admissions. The patron, under the plan, receives a folder, complete with photograph and signature, much the same as a railroad commuter's, which he would receive in return for the ticket. He would receive this monthly ticket for a specified sum, based by the theatre on its average admission prices and the number of changes monthly, plus taking into account an amount for discounts.

Patron would visit the theatre whenever desiring. Holding a monthly card, in Kurtz's opinion, would satisfy the inherent desire for special privilege as well as the holding of a small amount of money while at the same time saving money on theatre attendance.

Admission to a theatre under the Sho-Club plan would include local treats with merchants and others, including professional entertainers of various kinds, etc. Pointed out by Kurtz is that a theatre would receive its money in advance for an entire season, and would stand to benefit through changes in weather or other factors which would affect theatre business. Also, the average person buying a monthly ticket might miss some of the best shows.

Where pictures are played on percentage, the receipts per month from membership in the Sho-Club would be prorated by the day, so that each distributor receives his proper share. The plan also can be adapted by using the plan by having access to the Sho-Club records.

# Haley's Dude Ranch Pic. Bill in Line and Bill Thomas, who has been making economical action pictures for Paramount release, are delving into musical production, with "Hollywood Travel" as their first venture into musicaling.

Jack Haley, late of the vaude act, now got time-and-one-half for overtime. "Showtime" has been signed as star of the dude ranch film.

# Show Biz Watches Effect of 20% Tax

Coming conveniently after the big Fourth of July weekend, the start of the 20% withholding tax the end of this week on whatever day people receive their checks is causing some apprehension in theatre and distribution quarters as well as among leaders of other fields of amusement which are now enjoying lush budgets.

New income tax bite is expected to be felt the most over the coming weekend and through to probably next week, when it will be felt by themselves to its impact on their pocketbooks. Believed, however, that a permanent drop must be anticipated, greater over the summer than later on, as this new form of taxation will not seriously injure the business. Vacations also figure over the summer, plus the loss of other outdoor activity in spite of gas rationing.

The withholding tax is particularly heavy for single workers without dependents and takes into account exemptions on separate income tax returns, the withholding figure is \$8.00. For example, the withholding is steeper than under the old quarterly system, the theatres will not at least feel the periodic drop that has been experienced when people had to get together large amounts each quarter during the year. Instead, under the weekly deductions, it is believed employees will readjust their expenditures and budgeting accordingly but due to having nothing else to do will not reduce so much on picturegoers.

# FIBBER AND MOLLY SET FOR TWO MORE AT RKO

RKO signed Hollywood July 6, a new contract calling for two more starring on the 1944-45 picture.

First under the new agreement will be "Heavenly Days," slated for release in August, with Robert F. Siodmak producing.

# Mex Looks Big—Gold

Outlook for the picture business in Mexico is bright, and the industry is being encouraged by expected to broaden the market, according to "Hollywood Travel" film producer, who returned to N. Y. over the weekend after a five-week stay in Mexico. He said that four or five new picture theatres are being built in Mexico, he stated, with nearly all expected to be finished between now and the end of 1948.

# Fuller's Tinted Cruise

Hollywood, July 6.—Paramount assigned Lester Fuller, of the Broadway stage, to direct "Four or Five New Musical Tinted Musical Show in Technicolor." Picture is slated for autumn shooting in Technicolor. It is being produced under general guidance of Walter MacEwen.

# WILL BE SHEVENE BY MAJOR COS.

More than \$1,000,000 worth of war yarns sought by major studios are now unlikely to be produced. Discussion among production tappers currently sits in a limbo position of a cessation of hostilities in Europe by next year and curtailed production and distribution, which makes it necessary to scan future deliveries more carefully. Stories costing from \$50,000 to \$500,000 are now being considered for the shelf.

Major studios primarily affected by war story buys because of length of time usually allotted to turning out high-budget product. Story going into production now may not be in release until 12 months hence, figuring elaborate script preparation, elaborate casting, etc. In this event, a change in the European situation might catch studio heads and budgeters in early stages of release.

War-themed yarns with Pacific locale may not be affected, however, since it is generally expected that the Japanese war will be the last to be cleared up. War themes with Pacific locales are also unlikely to be shelved.

Stories dealing with underground movements in Europe are most likely to be held up.

Recalling experiences immediately following the Armistice after World War I, when U. S. film companies quickly lost most of the profits they had made on war films previously, producers are inclined to shelve story properties rather than risk further investments in costly losses.

Problem among the smallest studios is not quite as acute since films can be produced and released faster.

# H'wood Subsidy Of OWI Film Bureau Nixed by Haysites

Hollywood, July 6.—Motion Picture Bureau of the OWI shutters its Hollywood offices July 13, unless Congress, which refuses to fund the bureau's continuance. Opinion in Hollywood is that Lovell Blacker, chief of the OWI's Motion Picture Division, will maintain some sort of contact with the film industry, presumably through an advisory capacity such as he exercised when he was an executive assistant to the President, and through the assistance of OWI. During that time he kept in close touch with home office executives. "New York" contacts continue in service in solving production problems, ranging from propaganda to revenue film requirements.

Producers believe the closing order will end the practice of many studios in submitting advance copies of film scripts for governmental approval.

# MILSTEIN-SAM WOOD JOIN PARTNERSHIP

Hollywood, July 6.—Jake Milstein has joined Sam Wood as partner and will buy business management production unit of the latter. They will make two pic yearly. Wood directing one or both. In a period of five years.

Milstein will look after marketing of the unit's output. First picture will be directed and produced by Wood. It will be called by "Address Unknown." Wood producing with a top director to be named.

# Film Execs Face New Headaches As Result of OWI Film Unit Shutdown; Gov't Plans Confabs, Key Offices

## Directors Give OK

Following meeting of shareholders, 20th-Cos board of directors met yesterday afternoon and authorized the sale of the new prior preferred to a group of underwriters headed by Lehman Bros., Hayden, Stone & Co., Blythe & Co.

Stock will be offered at \$100 per share, with net to company of \$8,700,000. Difference of \$3,000,000 required for purchase of Chase stock in National Theatres will come from the 20th-Cos treasury.

Spyros Skouras, 20th prxy, presided at both meetings.

## 20th-Fox Votes To Buy Out NT Stock

Twentieth Century-Fox Film shareholders, by majority vote yesterday (Tues), at a special meeting held in New York, approved proposals for 20th to exercise its option to purchase 1044 shares of National Theatres stock held by the Chase National Bank, for \$13,000,000. 20th stockholders, during the same session, also approved a resolution authorizing the increase of capital stock in the corporation by 100,000 shares of first preferred stock.

Net aggregate amount to be received by 20th-Fox from the purchase of the prior preferred stock is to be not less than \$83,500 nor more than \$101,000, plus accrued dividends. Price to 20th will depend, in part, on the dividend rate of the prior preferred which will be not more than \$5 per share and not less than \$4.25 per share.

Provision is made for a prior preferred stock retirement fund at the rate of \$150,000, or 2% of the consolidated net earnings (not more than \$250,000) of 20th for the fiscal year ending in 1943. In subsequent years \$300,000 or of consolidated net earnings per annum (but not more than \$500,000) is to be set aside for retirement purposes.

20th may now sell prior preferred stock without further action by stockholders and upon such terms as may be fixed by the directors of the company.

Voting in favor of the purchase of the Chase National interest in N. T. were 128,178 7/12 shares of preferred and 1,238,000 2/24 common. Opposed to the purchase were 2,570 4/12 preferred and 13,957 1/8 common. Change preferred didn't vote, voting in favor of issuing the new prior preferred were 792,484 1/12 preferred and 4,200,117 2/24 common. Against, 4,379 1/12 preferred and 22,020 2/24 common.

## 'ST. MARK' FOR STAHN ON NEW 20TH DEAL

Hollywood, July 6.—John Stahl signed a one-year contract as director at 20th-Fox. "The Vice of St. Mark" as his first assignment. He is the new head of the studio. Director is now in New York to glimpse the stage production of "St. Mark" at the New York Theatre.

## Axis Pic Tabu in Chi

Chicago, July 6.—Government agents have banned alleged "film row" in the past week according to independent film exhibitors to take all German and Japanese films out of service for the duration. Agents are also checking on all theaters that have exhibited German-made films in the past.

## Elimination of the film division of the OWI shuts down completely also the film industry from \$500,000 to \$1,000,000 annually, depending on services and the film industry.

OWI was scheduled to deliver 26 stocks, accounted by 127 grants each, which would represent a cost of over \$400,000. This in itself, however, is only a minor proportion of the costs likely to be involved if no central channel between government agencies and the film industry is available.

Through Lovell Mellett the industry has succeeded in eliminating much duplication of effort. Film programs lined up at the same covered the OWI and information film needs comprehensively.

Potential ineffectiveness confronting the OWI in dealing with numerous government agencies are of greater concern to industry executives, accounted by OWI film contributions to the war effort.

Office of War Information's film division has succeeded in eliminating much duplication of effort. Film programs lined up at the same covered the OWI and information film needs comprehensively.

Shuttering of the OWI by Congress to appropriate necessary funds for the OWI, the \$500,000 remaining in the fund will carry part of remaining work in N. Y. office for two weeks after deadline of July 1. After that, only a liaison officer between OWI and industry's WAC is likely.

Spewack Abroad.—Shuttering of the OWI by Congress of OWI film unit will affect a group of Hollywood technicians hardest, including the OWI staff of people in this unit are from the Coast. Sam Spewack, who formerly headed the OWI overseas bureau and currently abroad.

Montague, former assignment editor of Paramount newsreel, left about six months ago to handle similar spot with the domestic OWI. He likely will join one of the newsreels. (Continued on page 12)

# Goetz-Spitz May Go UA After All

With entry of Leo Spitz into the Leo Goetz production set, as board chairman of the newly incorporated International Pictures, "experts" were given to believe that the publicity dealer with United Artists for the release of one or more films from the output of the studio of Leo Goetz, prxy, was on the Coast last week to discuss several new releasing deals.

Goetz is planning on an elaborate unit likely to include several other "A" production units. Sam Hunsley Johnson, who is already under his wing.

Whether all of the Goetz output would be channeled through any one distributor is uncertain, however. Possibility that he may make separate distribution deals for each picture.

## Goetz Moves

Hollywood, July 6.—William Goetz moved out of his New York production office to Los Angeles with the return from Army service of Darryl Zanuck. Zanuck, who is now a company man, would move into space on the Samuel Goldwyn lot. Leo Spitz has a prior arrangement with Sam Spewack to produce a Fred Allen film (now sold) joint deal with Jack Moss to make a picture with the same name. Goetz is planning on releasing deals through United Artists. Chances are that International Pictures will release through the same outlet, although no deal has been arranged.

Spitz has been legal advisor for various film companies for 25 years, and at one time president of RKO.





# Warners' \$230,000,000 Loan Will Help Retire All 6% Debentures, Pfd., Etc.

Warner Bros. announced last Saturday that it had arranged \$223,000,000 in new financing, proceeds to be used in retiring its 6% debentures and all outstanding preferred and common. Company officials announced that the \$230,000,000 loan was headed by First National of Boston and including N. Y. Trust Co., Continental Illinois National of Chicago, Pennsylvania Company of Philadelphia, and Union Trust Co. of Pittsburgh. This loan matures through June 1, 1949, with 25% in amortization per year.

Besides this amount, commitments have been entered into for another \$100 million or before Sept. 31, this year of \$80,000,000 principal amount of 4% serial debentures maturing semi-annually from Dec. 1, 1949 through June 1, 1953. Proceeds of this financing together with other funds of the company will be used to pay the domestic bank loans as well as retire the 6% debentures. All will be retired after Sept. 1, this year, outstanding capital stock of the company will consist of 3,701,000 shares of common.

The old 6% debentures have been paid for payment of \$100,000 plus accrued interest from March 1 to Aug. 2, 1943, but holders will not receive payment in full at any time. Preferred shares will be redeemed on Sept. 1 next at the par value of \$100 per share. Paying of both the bond issue and preferred, plus the \$35,000,000 in bank loans, represents an outlay of approximately \$24,000,000, meaning that Warner Bros. is using the \$180,000,000 of company funds for the entire refunding operation. In addition, the new interest rate schedule will mean considerable saving in annual interest payments because of the low interest rate on account of the sale privately of the 4% serial debentures.

Company officials pointed out that at one time it had \$42,000,000 in 6% debentures and 785,000 preferred shares outstanding. Before printing the considerable saving to the corporation this year under the refunding, the simplification means that common stockholders will be more directly in line to share in company earnings.

## CYCLE OF SEXERS BACK, ESPECIALLY BIG IN NW

Minneapolis, July 6. Judging by boxoffice results here and around this territory, the cycle has swung back to the "sexer" features — the allegedly educational title showing various sorts of child-rearing and continuing warnings against promiscuity.

These sex offerings, with their lectures as prelude to a series of sex books to patrons, had been as dead as a doer prior to the present war, but they're clearing up in the large cities as well as the small towns. One of them is in third week at the Hennepin theatre, the Lyceum, local legitimate house. There are separate showings for two for the women, at 3 and 7 p.m., and one for the men at 9 p.m. The feature has had a long run, backed to the rafters and the sale of books is netting the promoters a full time.

This particular attraction had a full time, getting away on Monday. After a week of sex books, Bonnie Berger, circuit owner, fully persuaded to take it to the road. He endeavored to obtain the Lyceum on a percentage arrangement, but the management wasn't interested and insisted on a flat rental. It's estimated that Berger will clear up about \$15,000 for the local engagement alone.

"This thing just seems to run in cycles," says Berger, "and the explanation for it. Whatever the reason the public is stampeding to see a picture of one type or the same type. Maybe there's increased interest in sex."

As the case of "Hennepin" Picture, which grossed approximately \$15,000 in first week, they took to the road pictures "High School Girls" to build around, along with it is medical reels obtained from Paris' general distributor. They call it "Dust to Dust" and, of course, advertise it sensationally.

## O'Shea Gets Jack London Role in Bronston Film

Top role in the life-size Jack London, goes to Michael O'Shea imported from the Broadway stage, because of his certain physical resemblance to the novelist's youth.

Picture goes into work this week after a month of scripting, with Alfred Santell directing and Samuel Bronston producing for United Artists release. O'Shea goes on loan-out from Hunt-Stromberg, who holds his contract.

## Metro's Cincy Powwow To Continue Its Plan Of Zone Sales Analysis

In order to analyze conditions in each branch zone preparatory to laying plans for sale of Metro's next block of pictures, with the 12 and possibly 15 feature film line for 1943-44 season, a group of this company's distribution executives will meet in Cincinnati today to study the situation there. Subsequently, similar check will be conducted in every other exchange of the company.

"There is nothing new in this year's procedure," according to William J. Keene, Metro's chief sales manager. "Our last meeting of this type was held in Buffalo, and we try to make the same place our first gathering to different parts of the country. After the first meeting this time in Cincinnati, the sales executives will fan out over the country and each and every account will be visited and a market analysis preparatory to the sale of our next group of pictures."

Keene says that the analysis given to accounts requiring consideration because of changing conditions in the market. The analyses is to properly appraise each individual situation so that when a sale is made it is based on accurate information.

"We are convinced that only by individual analysis of every one of our accounts can an intelligent sales approach be made, and our experience of having done this for several years has proved that point. With our policy of placing the responsibility of sales decision with our branch and district managers, they have found such a scientific study of each individual situation advantageous to both ourselves and our customers."

The session in Cincinnati will be attended by Metro's three division managers: E. K. O'Shea, J. E. Flynn and J. J. Maloney, together with several executives of the branch manager, Harold Postman, executive assistant to Rodgers, and E. M. M. Smith, general manager of the group. The group will set up the schedule for the rest of the country, with the exception of Cincinnati. It is likely that Metro will be back in ten days in division exchange territory, with a division chief supervising the analysis of each branch and district managers.

## "So Proudly" Bally Meet

Plans for the exploitation of "So Proudly" here will be announced today to the Music Hall, N. Y., with details of an exhaustive campaign that will be carried by special theatre and publicity-aided sales in addition to the regular exploiters and theatre admen from all points in the eastern half of the country.

The plan is to add to the exploitation department, which also held a meeting in Los Angeles previously, attended by exploitative representatives and theatre men from all points in the country.

Friday, Saturday. Par held a Canadian sales meeting at Toronto presided over by Gordon Latham, Par's general manager, and distribution below the border. Ned P. Agnew, Oscar Morgan and Robert Gilliam went up from N. Y.,

## 'Let Me Out' Hollywood, July 6

Revolt against type casting grows stronger in Hollywood, where actors are protesting against the increasing repetition of Nazi, Jap and other heathen roles. The latest talent in its lowest ebb in years, the players are in a better position to fight back, and are taking advantage of it.

Meanwhile the femmes are kicking the picture industry in service uniforms and overalls.

## Fox Would Film 'Saga of Negro Insurance Co.'

Charlotte, N. C., July 6. Dr. Arthur R. Spaulding's new movie, "The World's Largest Negro Business," will be made into a picture by Fox by 20th-Fox, the author said at his home near here.

The picture was telephoned call from Darryl Zanuck offering to buy the film rights to the story. Fox said the picture would be thought film distribution to the story would do much to promote better race relations in the country.

"The World's Largest Negro Business" is the story of the achievement of Charles C. Spaulding, Durham, N. C. who helped to organize and is today president of the largest Negro insurance company in the world.

Coast Slays Bury Hollywood, July 6. Metro purchased "Jenny Meigs: Her Mind Up" by Mary Virginia Todd. Monogram bought "Death Knocks No Time" mystery yarn by George South-Fox has bought the screen rights to "A Tree Grows in Brooklyn" by Betty Noyes, for \$50,000. Harper's is publishing.

## SYMPOSIUM ON WAR FILMS' EFFECT ON KIDS

Whether children should be protected from world realist projected in pictures dealing with the war, or prepared for adult acceptance of the horrors of war, forms the basis for a symposium of opinions from authors and educationalists compiled by the National Board of Review. The committee is desirous to know the probable effects of war films on children with the aim of establishing a proper policy for exhibition of pictures to juveniles.

Dorothy Thompson, responded to the question of war films. "I do not think children should be protected from the knowledge of evil. Splendid films explaining and illuminating the war have been made by John Grierson's Canadian Film Board. Some of the best materials about to be released to the public "Desert Victory," made by the British, has a clean, honest glory about it. But the fiction of anti-Nazi films shrewd and hacked-out old thriller techniques are merely spiced to the war. There are too many of them. . . . Art substitutes evil and good into distinguished intellectual and spiritual experiences."

r. Frederic M. Thrasher, New York University, opines: "Normal children will suffer no harm from the realistic war film. In fact there is a certain advantage in permitting them to learn something of the horrors of war. It is not to be some danger from too much realism in war films for the juvenile. It is to be some danger from the problem, and no one believes that films should be made with this type of content."

Dr. Ruth Andrus, chief Bureau of Child Development and Parent Education, University of the State of New York, says that the child of the stage of development and previous experience, his present conduct and social contact, and the assimilation of the results of the war by the children of Europe, would be the chief factors in determining their behavior with resulting inability to participate effectively in the life of the community.

Dr. Frederick Bain, superintendent of Bronxville, N. Y., Schools, says that he would protect all children from pictures of brutality and the

# From New Brunswick to Columbus, Looting and Larceny Continues to Flourish

## Parade of Miss Americas In Rep's 'Atlantic City'

Albert J. Cohen, executive producer returns on "Atlantic City" at Republic, a musical saga of the New England town, which has shown glamorous days before the Army took over most of the hotels.

"Atlantic City" was shot in a bathing suit. Studio researchers are displaying the "Miss Americas" of yesteryears, with a climax on Labor Day, 1943, meaning the streamlining of the latest model in exhibition music.

## Detroit Usher Shoots And Kills 15-Year-Old; Feared Zoot-Suiter

Death of a 15-year-old boy here, accused of having shot and killed a user who had evicted him from the room, probably will result in no serious charges against 15-year-old William Seibert, Jr., employed at the Northwest theatre. The youth, Will Seibert, was shot by Seibert just prior to the outbreak of the rioting here which took 34 lives.

The shooting factor in favor of the user's account that he was to be the victim of a juvenile mob. Seibert, the son of a police lieutenant and he told authorities that he was tipped off that a mob of zoot-suited youths were laying for him for putting them out of the theatre. He carried his father's revolver for protection on the way home and when he was shot on the street, Klinger was shot during the struggle. Shooting came in advance of the race riots and the death is not included in the toll of the second outbreak of rioting in Detroit's history, but the ensuing outbreaks served to give considerable credence to the user's account. The shooting in the theatres. It was indicated that no serious charge will be brought since the user's account of defense and theatres here had long suffered from the tough kid element in the front of the rioting projected a few days after Klinger was shot.

## Mulling More Curfew

City Council is mulling legislation to curb juvenile delinquency, banning kids under 15 from street and parks after 10 p.m. The council has another ordinance prohibiting those under 21 from beer gardens unless accompanied by a parent. The ordinance will hit both parents and children via fine of \$25 and 10-day jail sentence. The council also has passed a law invoking 11 p.m. curfew on juvenis under 16.

## Harrisburg, Pa., July 6

Theatre managers are having their troubles with vandals. Destruction of theatre property here has increased by leaps and bounds in recent months. The vandals are placing much of the blame on adults rather than children.

## TREASURY CITES PAR FOR WAR LOAN AID

Parment has received citation from the U. S. Treasury War Savings Staff, in behalf of homeoffice employees, in recognition of the purchase of extra war bonds to an amount sufficient to provide for two heavy bombers, a balloon and a ship.

Bond buys were subscribed by Par and its employees during a three-week Second War Loan drive sponsored by the Par Pep Club in April, over, and above the current payroll plan.

The extra bond purchases were exclusive of amounts obtained by Par employees and among Par theatre affiliates.

## 'Sheffie' Next for Bette

Hollywood, July 6. Next star for Bette Davis at Warner is "Sheffie," which is slated to start July 10, with Paul Henreid as her vis-a-vis.

"Sheffie" shows is shared by Philip and Juris Epstein.

## Geo. Sidney Makes Good

Hollywood, July 6. George Sidney, who was named Metro 10 years ago as an office boy, has been in "a new director coat."

He directs the Red Skelton, Technicolor biopic "Mr. Co-ed."

like until they are 10 or 12 years old. He is now directing the motion picture "The Sign of the Cross" starring Claude Rains, A. B. St. John, and Gladys Joyce. Stephen S. Jackson, "The Sign of the Cross" is produced by R. F. Deane McKinstry, "The Sign of the Cross" is produced by R. F. Deane McKinstry, "The Sign of the Cross" is produced by R. F. Deane McKinstry, "The Sign of the Cross" is produced by R. F. Deane McKinstry.

cash rewards are being offered on both sides. A local restaurant provides for information leading to the conviction of persons damaging room equipment and furnishings.

Exhibitors believe they will forced to shut off the rest rooms for both sexes. A local restaurant provides for information leading to the conviction of persons damaging room equipment and furnishings.

An amusing kickback from a \$10 offer for information on conviction of anybody damaging rest room equipment or furnishings at the Regent. St. John, is reported. A Boy disclosed that three sailors were arrested for furnishing the rest room's men's room. The naval ratings were located in an adjacent lunchroom. The sailors were taken to a disturbance and damaging property. Before they were arrested, the information was given to the Regent, although a printed card bore the claim stipulation there had to be a disturbance. The Regent's account of this right was waived and the kid was given the 10 seeds. Next day, the sailors were taken to a disturbance and ordered to pay the damage, amounting to about \$50. This is deducted from their pay.

## LIBRARY OF CONGRESS FILING CERTAIN FILMS

The U. S. Library of Congress has requested American film producers to donate 104 films and parts of films released between May 1, 1942, to April 30, 1943.

The Library will select pictures having a historical or scientific interest, as records of the times. Selection will be restricted because the Library has a limited space for processing, cataloging and shelving great quantities of film.

Particular attention will be made to films which record events, occurrences or phases of American history, to students of the times, to all documentary films of probable interest to the Library, to films produced in the course of the year which mark important events in American history, to films which represent advances in the art of the motion picture, regardless of popularity at the time of their production. Particular attention will be made to films which record events, occurrences or phases of American history, to students of the times, to all documentary films of probable interest to the Library, to films produced in the course of the year which mark important events in American history, to films which represent advances in the art of the motion picture, regardless of popularity at the time of their production.

## NEW FILM OUTFIT

actromedy, July 6. New film company, Colones Productions, filed incorporation papers here with Walter Colmes, president, and John R. Speer, registered as directors.

Articles call for 500 shares of stock without par value.



Victory Thru Air Power

United Artists' "Victory Thru Air Power" is a colorful production, by and with Major DeSeverly...

"Victory Thru Air Power" is as timely as the Allied's invasion plans. In fact it's almost out of tomorrow's headlines...

It's graphic enough for a 10-year-old to savvy, and it's interesting all the way. It's a skillful blend of carbonics, documentation and propaganda...

Historically, albeit kaleidoscopically, Disney and Major deSeverly have made the progress that the movie flashes back from the present...

In cartoon and narration it traces the Luftwaffe's exploits, plus the astounding accuracy of the Allied's attack...

Major DeSeverly's role is to give the audience a highly informative and graphic manner. His own and his battalion of artists, animators and backgrounders have permitted the cartoon and cartoons to completely dwarf their humor...

GALS, INCORPORATED

Universal release of "Gals, Incorporated" stars Eugene Lee Strychowski, Paul Douglas, and others...

Musical numbers—to total of 12—predominate in this program number that will suffice as supporter in the subsequent films. It's another in the moderate budget group of musicals on the Universal program...

Idea of group of girls operating a nightclub, backed by a senile playboy, provides necessary, if somewhat fragile, framework for plentiful display of songs, dance specialties and musical numbers...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

CRIME DOCTOR

Columbia release of Ralph Cochrane's "Crime Doctor" stars John L. Hopper and others...

"Crime Doctor" starring Warner Baxter, long with Fox-Flop and the picture, is a colorful production...

"Crime Doctor" is the first of what is likely to become a series of what is likely to become the rights to the "Crime Doctor" film...

Margaret Lindsay, as parole warden, plays opposite Baxter, giving an impressive performance. Her own and his battalion of artists, animators and backgrounders have permitted the cartoon and cartoons to completely dwarf their humor...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Errol broadly sketches the elderly playboy, with Oscar Brown Jr. as the girl contingent headed by the acrobatic dancer of Errol's own creation...

Miniature Reviews

"Victory Through Air Power" (U.-A. Disney). Excellent translation of the Major deSeverly's worthwhile boxoffice at foreign lands...

"Gals, Inc." (Society) (U). Program of the Major deSeverly's worthwhile boxoffice at foreign lands...

"Crime Doctor" (Col). Good meller entertainment. "Laws of the Northwest" (Col). Excellent translation of the Major deSeverly's worthwhile boxoffice at foreign lands...

"False Faces" (Rep). Trivial whodunit, strictly in the filler category. "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category. It opens with a shot of a man (Ray)...

"Ghosts on the Loose" (Mono). Another East Side Kids comedy. "Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film...

"Under Secret Orders" (Guar). A dull remake about a German Mata Hari. "Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

not up to his ballerina and "La Marmite" is a silly and "Le Maitre" picture seen in the U.S. in months...

White inclined to be a bit wary of the skillful portrayal of the lady's father and mother-in-law's happiness and disappointment over the produced youngster's rise and fall...

While inclined to be a bit wary of the skillful portrayal of the lady's father and mother-in-law's happiness and disappointment over the produced youngster's rise and fall...

On the other hand, the film is interesting in its own right. The dancing, singing and dance number, makes an excellent picture. Much recommended.

"JUVENILIA" (ARGENTINE-MADE). Buenos Aires, June 18. San Miguel production released by Panos...

"Under Secret Orders" (Guar). A dull remake about a German Mata Hari. "Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

ring does not carry over to the story stage. "Le Maitre" and "Le Maitre" picture seen in the U.S. in months...

White inclined to be a bit wary of the skillful portrayal of the lady's father and mother-in-law's happiness and disappointment over the produced youngster's rise and fall...

On the other hand, the film is interesting in its own right. The dancing, singing and dance number, makes an excellent picture. Much recommended.

"JUVENILIA" (ARGENTINE-MADE). Buenos Aires, June 18. San Miguel production released by Panos...

"Under Secret Orders" (Guar). A dull remake about a German Mata Hari. "Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

"False Faces" falls into filler category. It opens with a shot of a man (Ray)... "Ghosts on the Loose" (Mono). Another East Side Kids comedy...

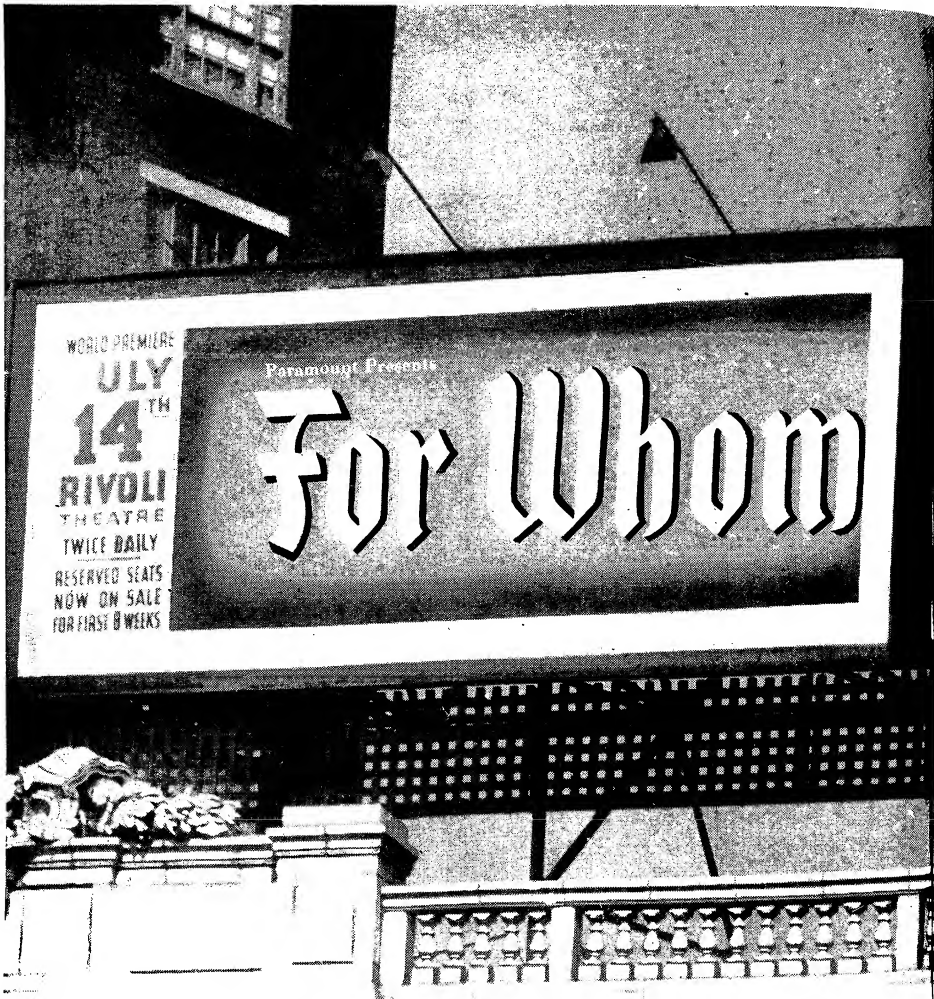
"Fire in the Straw" (French-made). Jean Benoit-Lévy production, a top-notch French film. "Under Secret Orders" (Guar). A dull remake about a German Mata Hari...

"Maravilla Del Toro" (Mexican-made). Weak on script, but strong on outfitting notes. English titles. "False Faces" falls into filler category...

Pay Tolls

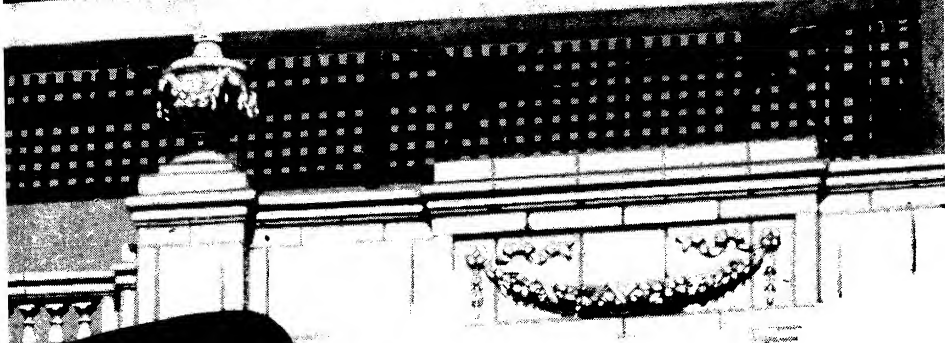
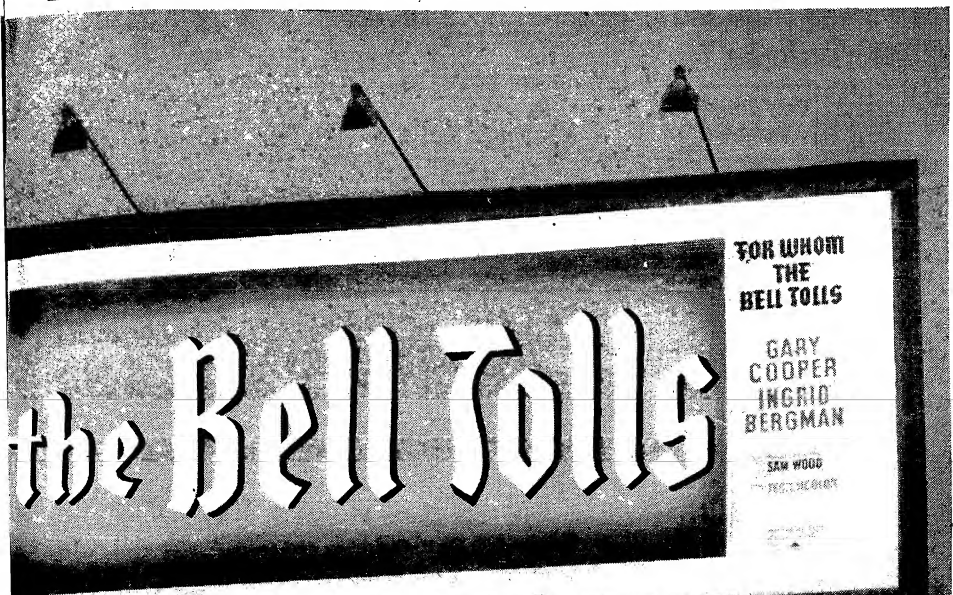
Continued from page 3 by the firm to the highest hourly rate. In the succeeding higher levels, the rate of the increases will be two cents per hour to be set up by Bureau of Internal Revenue and the regional offices of the Internal Revenue Service...





*Twice as*





*Big*

So **PARAMOUNT** uses **48**-sheets to launch the historic Roadshow World Premiere at N. Y. Rivoli, July 14th!









20th CENTURY-FOX



# "CONEY ISLAND"

*In Technicolor*

4TH GREAT WEEK AT  
NEW YORK'S ROXY!  
HELD OVER IN  
EVERY ONE OF ITS  
ENGAGEMENTS!

Betty Grable • George Montgomery  
Cesar Romero in "CONEY ISLAND" with  
Charles Winninger • Phil Silvers • Matt  
Briggs • Paul Hurst • Frank Orth • Directed  
by Walter Lang • Produced by William Perleberg  
Original Screen Play by George Seaton

20th CENTURY-FOX

# Ernst Lubitsch's "HEAVEN CAN WAIT"

*In Technicolor*

"TRULY AN  
EVENT FOR  
THE BOX-  
OFFICE AND  
THE NATION'S  
PICTURE-  
GOERS!"



Ernst Lubitsch's Production of "HEAVEN CAN WAIT" with Gene Tierney • Don  
Amodeo • Charles Coburn • Marjorie Main • Laird Crago • Spring Byington  
Allyn Joslyn • Eugene Pallette • Signe Hasso • Louis Colhern • Helene  
Reynolds • Aubrey Mather • Michael Ames • Perfected and Directed by Ernst Lubitsch  
Screen Play by Samson Raphaelson • Based upon the Play "Birthday" by Leslie Bus-Felers



"TALK ABOUT PIN-UPS! THESE ARE"



hoff



20th CENTURY-FOX

# "STORMY WEATHER"

A FOUR-THEATRE SMASH IN KANSAS CITY... WATCH IT GO!



"STORMY WEATHER" with Lena Horne • Bill Robinson • Cab Calloway and His Band and Katherine Dunham and Her Troupe • Fats Waller • Nicholas Bros. • Ado Brown • Doolley Wilson • Directed by Andrew Stone • Produced by William LeBaron • Screen Play by Frederick Jackson and Ted Katcher • Adaptation by M. S. Waller • From an original story by Jerry Morin and Seymour S. Robbins

20th CENTURY-FOX

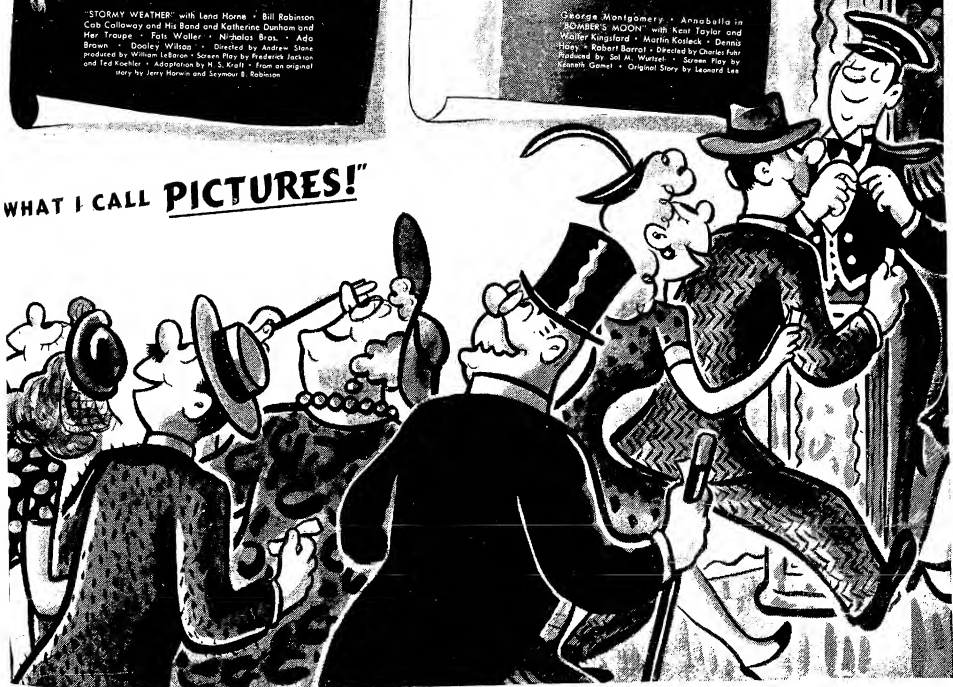
# "BOMBER'S MOON"

ONCE IN A BLUE MOON, AN ACTION ATTRACTION SUCH AS THIS!



George Montgomery • Annabella in "BOMBER'S MOON" with Ken Taylor and Walter Kingsford • Murfin Kostick • Dennis Hays • Robert Barrat • Directed by Charles Foy • Produced by Sol M. Wurtzel • Screen Play by Edward Ginnel • Original Story by Leonard Lee

## WHAT I CALL PICTURES!



# Sturdivan Heads Cal. Theatre Ass'n; Other Briefs From U. S. Key Cities

San Francisco July 6. B. V. Sturdivan, northern California division supervisor for Fox-West Coast Theatres, was elected president of the board of California Theatres Association, Inc. He succeeds J. J. O'Connell, former California division supervisor for F.W.C., who is now general manager with headquarters in Los Angeles. Bowles had been association president since 1937.

Only other change on the board was that of F. P. O'Connell (The Aaron Goldens). Theatres, to take the place of late Aaron Goldens, secretary. Louis McGinnis, executive secretary, and Herman Wobber, of 20th Century-Fox, remained vice-pres.

Others returned to board of governors were R. A. McNeil, Golden State Theatres; M. Nally, T. & D. Enterprises; George W. Nasse, Rego Theatres; Cliff Gieseman, RKO Theatres; and Joseph Blumfield, Blumfield Theatres.

Republic exchange has appointed Harry White as sales manager to cover Sacramento Valley territory. George Ingraham, manager of the Blumfield circuit's Empire and Time Theatres, Sacramento, is moving to Golden State circuit as manager of the Strand, downtown grind and Stan Anderson, manager of the Empire of Strand to Amazon, a Golden State circuit.

Law Marsh, western exploiter for United Artists, is being engineering manager for Sol Lester, manager of Francis S. Harmon, executive vice president of the Motion Picture Industry, which opens at the UA theatre early in July.

Another femme die. Seattle, July 6. For another first, a girl aged 21 as assistant to publicity and advertising manager of the Seattle theatre of Joe Sterling Chain, Jean Parker, U. of Wash. grad, lands the post vacated by resignation of Jim Douglas.

Another femme die. Indianapolis, July 6. Kenneth T. Collins named district manager of the Kay-DeLoe circuit including the Indiana, Circle and Lyric. Collins will manage the Indianapolis theatres since 1930.

Keith's featuring four days week in week-end package in September. Civic theatre has retired Jack Bland as district manager and is launching a membership campaign that solved the problem of the theatre's financial drop all pretense to artiness and staidly established his next season. A projection machine was used at the Eugene Square night (4) and the crowd caught on fire during change-over.

Plude Goes to Rock Island, Ill. Cedar Rapids, Ia., July 6. Henry Plude, who has managed the theatre for just two years, has gone to Rock Island, Ill. to manage the theatre. He is succeeded by Joe Garman, former manager of the Iowa, a RKO house.

Mien, Becker Buy in on 2. Port Wayne, Ind., July 6. John Mien and Clarence W. Becker, owners of the Indiana and State theatres in Port Wayne, Ind., have purchased a half-interest in two theatres in Chicago, Ill., owned by the Fuyette. The houses will continue to operate under the present management.

Relect Lowenstein. Long Beach, N. J., July 6. Harry H. Lowenstein, who has been elected president of the Allied Owners of the Long Beach theatre, has selected as his first vice-president Ralph Wilkins of Pittman, vice-president; David Mate, secretary; and David E. Mason, N.Y. Brunswick, treasurer, and Edward G. Schuman, N.Y. Broadway, executive treasurer.

Waldman New Buyer. Geneva, Waldman, Waldman, Warner Bros. at its N. Y. headquarters is going to the other side of the picture buyers. He has been selected as purchasing executive for WB in the Warner circuit. He is being replaced by the playdate department for Fox, formerly had the Philly buying post.

Loew's Ohio, Cleve., Facilit. Dark for nearly six years. The old Ohio, once a legit house, is being revitalized by Loew's play route to wipe this fall.

reparing. It is estimated to cost more to appropriate \$100,000. A 2,200-capacity theatre that was built in Cleveland, Ohio, in 1910, is being torn down ten years ago, when the late John C. Loughran, who owned the house, was badly damaged during the time it was known as the Mayfair.

Backers of that spectacular but ill-fated military picture, "The Fighting 69th," which was to be shown in escrow but it will hardly cover the vandalism committed by protesters here. The picture is being supplied. Most recently, the Ohio's lobby has been occupied by the U. S.

Coast Guard issued a 90-day notice of compliance. Dope is that the theatre will be reopened by roadshow Bell Tolle will be under Colony supervision.

San Antonio, Tex., July 6. Bethel Green named manager of the San Antonio theatre. Green was formerly house manager, Thelma Miller of the State, and Mary Grimes of the State.

Smith's Mission to D. C. Andy Smith, Jr., 20th-Fox eastern manager, left for Washington (weekend) to install C. E. Peppini in his new post as Washington branch manager.

Plan to Lease State, Toledo. Toledo, O., July 6. Fleishman-Kirby Co., which owns the 1900-seat State, one of the Toledo houses, is planning to lease the house this fall for six months to the newly organized Toledo-State Theatre Co., Cleveland, incorporated by Jerome M. Friedlander, F. J. Hyman, all of Cleveland, Brandywine, Pa., and Toledo, Ohio.

Colony Supervision. Cleveland, July 6. The State will be under Colony supervision and management when the new operation of the State is local manager of the Colony. George Kretz, has managed the State since was opened to year ago.

Another femme die. Seattle, July 6. For another first, a girl aged 21 as assistant to publicity and advertising manager of the Seattle theatre of Joe Sterling Chain, Jean Parker, U. of Wash. grad, lands the post vacated by resignation of Jim Douglas.

Another femme die. Indianapolis, July 6. Kenneth T. Collins named district manager of the Kay-DeLoe circuit including the Indiana, Circle and Lyric. Collins will manage the Indianapolis theatres since 1930.

Keith's featuring four days week in week-end package in September. Civic theatre has retired Jack Bland as district manager and is launching a membership campaign that solved the problem of the theatre's financial drop all pretense to artiness and staidly established his next season. A projection machine was used at the Eugene Square night (4) and the crowd caught on fire during change-over.

Plude Goes to Rock Island, Ill. Cedar Rapids, Ia., July 6. Henry Plude, who has managed the theatre for just two years, has gone to Rock Island, Ill. to manage the theatre. He is succeeded by Joe Garman, former manager of the Iowa, a RKO house.

Mien, Becker Buy in on 2. Port Wayne, Ind., July 6. John Mien and Clarence W. Becker, owners of the Indiana and State theatres in Port Wayne, Ind., have purchased a half-interest in two theatres in Chicago, Ill., owned by the Fuyette. The houses will continue to operate under the present management.

Relect Lowenstein. Long Beach, N. J., July 6. Harry H. Lowenstein, who has been elected president of the Allied Owners of the Long Beach theatre, has selected as his first vice-president Ralph Wilkins of Pittman, vice-president; David Mate, secretary; and David E. Mason, N.Y. Brunswick, treasurer, and Edward G. Schuman, N.Y. Broadway, executive treasurer.

Waldman New Buyer. Geneva, Waldman, Waldman, Warner Bros. at its N. Y. headquarters is going to the other side of the picture buyers. He has been selected as purchasing executive for WB in the Warner circuit. He is being replaced by the playdate department for Fox, formerly had the Philly buying post.

Loew's Ohio, Cleve., Facilit. Dark for nearly six years. The old Ohio, once a legit house, is being revitalized by Loew's play route to wipe this fall.

reparing. It is estimated to cost more to appropriate \$100,000. A 2,200-capacity theatre that was built in Cleveland, Ohio, in 1910, is being torn down ten years ago, when the late John C. Loughran, who owned the house, was badly damaged during the time it was known as the Mayfair.

Backers of that spectacular but ill-fated military picture, "The Fighting 69th," which was to be shown in escrow but it will hardly cover the vandalism committed by protesters here. The picture is being supplied. Most recently, the Ohio's lobby has been occupied by the U. S.

# SOPEG'S CLOSED-SHOP BID FOR 20TH, UA, METRO

Because various film exchanges have contracts with the IATSE covering white-collar employees, the Screen Office & Professional Employees Guild, Local 109 (S.O.P.E.G.), has asked the United Artists Board for the right to negotiate for a 10A's shop in three N. Y. branches where it won elections in 1939. UA, these being 20th-Fox, United Artists and Metro.

During the negotiations, the WLB recognized that the SOPEG has a proper dispute, with result decision of the closed-shop contract. The contract will be avoided by the union being ahead on this phase of negotiations. Mention, it will discuss salaries and other provisions with the three N. Y. exchanges. Also SOPEG was shortly took negotiations with RKO, Loew's, 20th-Fox and Columbia with respect to the second phase of efforts in force covering white-collar in the homeoffices of these companies. The WLB is expected to begin to expire the end of July, negotiations for the second being on wage scale alone, as provided for by the agreements.

# B'klyn War Workers Lineup for Defense

Amateur Shows at Fox. Amateur shows, known as Victory Defense Amateur Shows and made up of people lined up at various times during the war, are being put on once a month at the Fox, Brooklyn, which has had a record of amateur shows for eight years.

Troisols, for latest talent among war workers are held at the plant of bomb-shock leaflets last week contacted by all companies have a chance to participate. Two prizes are awarded to the winners, one is put on once a 25% bond based on the theatre audience response and the other which is run radio entertainment.

# Old Time Music

Continued from page 1. musical of the '70s. "The Black Crook" is the first show and it is a lush production with 25 old-time favorites; "New Orleans" is the second, featuring the music of the early 19th century. "The Black Crook" is the first show and it is a lush production with 25 old-time favorites; "New Orleans" is the second, featuring the music of the early 19th century.

Universal is continuing its early 19th-century concert with musicals and musical matinees, both old-fashioned and new. The John Grant production, "Tip-Top Hoopla," filled with old songs and numbers, will be budgeted about \$100,000. "Gals Incorporated" will have reminiscent strains, as will "Let Yourself Go" with Donnie Wood, Billie Burke and Elyse Knox, and "On Mobile Bay" star vehicle for the Andrews Sisters.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

Warders is coming up with "Shine Like a Diamond," "Rhapsody in Blue," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's; "Melancholy Blues," drama of George Gershwin's career, from the 1920's.

# 'Projection Circuit' Playing 'B's

The scarcity of product and the unwillingness of distributors to pre-empting of new pictures by the "projection circuit" has been seen at regular intervals. The circuit has been seen at regular intervals. The circuit has been seen at regular intervals.

What complicates the situation so far as the "projection circuit" is concerned is the fact that most distributors are piling up backlogs but are unwilling to buy the pictures to be shown in the circuit. In former years, theatre executives often would buy a film as soon as completed and long before sales or releasing policies had been set.

Regional saturation bookings, backed by extensive radio exploitation, as in the case of "Hitler's Children," will be continued for "The Rising Sun" by RKO.

At the luncheon of the book up on the "Rising Sun" by RKO, Walter Aldorf-Austro hotel, New York, yesterday (Aug. 1), Ned E. Depinet, executive vice president of RKO, said that "Sun" is to be pre-empted immediately by the circuit. It is being shown in New England on Aug. 6. Between Aug. 10 and Aug. 20 the film will be released on 100 theatres in 100 cities as Port-Republic, San Francisco and Los Angeles.

# RKO Will Do a Radio Bally Campaign 'On 'Rising Sun' a la 'Hitler's Children'

Paul Kay, Dallas Manager, Killed in Auto Crash. Dallas, Texas, July 6. Paul Kay, Dallas manager, died of injuries received in an auto accident on July 5.

Kay had been with Interlute for a number of years, beginning as a sales manager. He was also once manager and publicity director, for the Melba theatre here.

# PHILLY BOMBER FOR 'BOMBARDIER' PREEM

Philadelphia, July 6. The central section of Philly was "bombed" from the air by thousands of bomb-shock leaflets last week contacted by all companies have a chance to participate. Two prizes are awarded to the winners, one is put on once a 25% bond based on the theatre audience response and the other which is run radio entertainment.

The "bombs" were cascaded down on the crowded business section by six heavy Army bombers. About the same time 75 air cadets were sworn into the service in ceremonies in the theatre, with the entire proceedings broadcast over WIP, handled by the Army staff and the WIP officials addressed the fledgling fliers, following which they attended a special showing of the film.

Kyzer's 'World' Shown In 20 Camps Before Theatres. Hollywood, July 6. Army camps will get a glimpse of Kay Kyzer's RKO star, "The World Before the Picture" is released for general showing.

Kyzer, and his chief supporting players, will make personal appearances with the film in 20 training centres prior to public distribution.

# \$50 Preem Teef for WB Selling Drive on 'Army'

Warner Bros. will sell this "Army" and not grouping otherwise, identifying it with any other WB picture. Ben Kalmsman, general manager, has announced yesterday (Tuesday), adding also that in view of the fact all proceeds go to the American Relief Fund, the company's sales force is being instructed to obtain extended playing time in all markets.

With a view to bringing in the highest possible take for "Army," WB will promote it in advance sale in all towns wherever practicable, including those of 5,000 population and above. The advance sale will be a War Dept. public relations staff headed by Col. Charles Johnson, who will handle preem publicity.

Most of the press here gave the picture a good break, some sending their press copies to the relief fund. One columnist, Malcolm W. Binyon, on the Detroit Free Press, took a different view, saying the picture was "So what! What isn't these days?"

# Horseshoes as Ducats Aids Scrap Drive in Cincy

Bucky Herring, Cincinnati, July 6. Bucky Herring, Cincinnati, July 6. Bucky Herring, Cincinnati, July 6. Bucky Herring, Cincinnati, July 6.

Most of the press here gave the picture a good break, some sending their press copies to the relief fund. One columnist, Malcolm W. Binyon, on the Detroit Free Press, took a different view, saying the picture was "So what! What isn't these days?"

# Juliet Prison Preem

Next Monday (12), in Juliet, Ill., scene of Roger Touhy's jailbreaks, 20th-Fox will host 500 law enforcement officers for a "Relief Drive" from all over Illinois, along with the press, at a special preview. The film was produced by the title Roger Touhy, last of the "Gangsters," Jack Goldstein, chief of the Chicago Police, and the Chicago Tombs (Thursday) to get the details.

# RKO Will Do a Radio Bally Campaign 'On 'Rising Sun' a la 'Hitler's Children'

Regional saturation bookings, backed by extensive radio exploitation, as in the case of "Hitler's Children," will be continued for "The Rising Sun" by RKO.

At the luncheon of the book up on the "Rising Sun" by RKO, Walter Aldorf-Austro hotel, New York, yesterday (Aug. 1), Ned E. Depinet, executive vice president of RKO, said that "Sun" is to be pre-empted immediately by the circuit. It is being shown in New England on Aug. 6. Between Aug. 10 and Aug. 20 the film will be released on 100 theatres in 100 cities as Port-Republic, San Francisco and Los Angeles.

# PHILLY BOMBER FOR 'BOMBARDIER' PREEM

Philadelphia, July 6. The central section of Philly was "bombed" from the air by thousands of bomb-shock leaflets last week contacted by all companies have a chance to participate. Two prizes are awarded to the winners, one is put on once a 25% bond based on the theatre audience response and the other which is run radio entertainment.

The "bombs" were cascaded down on the crowded business section by six heavy Army bombers. About the same time 75 air cadets were sworn into the service in ceremonies in the theatre, with the entire proceedings broadcast over WIP, handled by the Army staff and the WIP officials addressed the fledgling fliers, following which they attended a special showing of the film.

Kyzer's 'World' Shown In 20 Camps Before Theatres. Hollywood, July 6. Army camps will get a glimpse of Kay Kyzer's RKO star, "The World Before the Picture" is released for general showing.

Kyzer, and his chief supporting players, will make personal appearances with the film in 20 training centres prior to public distribution.

# \$50 Preem Teef for WB Selling Drive on 'Army'

Warner Bros. will sell this "Army" and not grouping otherwise, identifying it with any other WB picture. Ben Kalmsman, general manager, has announced yesterday (Tuesday), adding also that in view of the fact all proceeds go to the American Relief Fund, the company's sales force is being instructed to obtain extended playing time in all markets.

With a view to bringing in the highest possible take for "Army," WB will promote it in advance sale in all towns wherever practicable, including those of 5,000 population and above. The advance sale will be a War Dept. public relations staff headed by Col. Charles Johnson, who will handle preem publicity.

Most of the press here gave the picture a good break, some sending their press copies to the relief fund. One columnist, Malcolm W. Binyon, on the Detroit Free Press, took a different view, saying the picture was "So what! What isn't these days?"

# Horseshoes as Ducats Aids Scrap Drive in Cincy

Bucky Herring, Cincinnati, July 6. Bucky Herring, Cincinnati, July 6. Bucky Herring, Cincinnati, July 6. Bucky Herring, Cincinnati, July 6.

Most of the press here gave the picture a good break, some sending their press copies to the relief fund. One columnist, Malcolm W. Binyon, on the Detroit Free Press, took a different view, saying the picture was "So what! What isn't these days?"

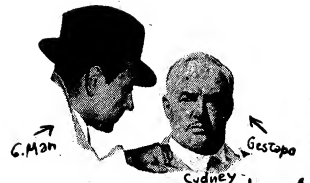
# Juliet Prison Preem

Next Monday (12), in Juliet, Ill., scene of Roger Touhy's jailbreaks, 20th-Fox will host 500 law enforcement officers for a "Relief Drive" from all over Illinois, along with the press, at a special preview. The film was produced by the title Roger Touhy, last of the "Gangsters," Jack Goldstein, chief of the Chicago Police, and the Chicago Tombs (Thursday) to get the details.

# WEATHER REPORT:



So  
it's  
hot.  
Then  
it's  
cool.  
But  
at  
Warners  
we're  
always  
hot.  
Like  
now the  
hot new  
action  
show.



George Raft and Sydney Greenstreet  
with PETER LORRE and BRENDA MARSHALL  
directed by RAOUL WALSH  
based on W. R. Burnett's "From a Novel by Eric Ambler"



## BACKGROUND TO DANGER

Already a 14kr. mop-up in 3 L.A. houses and a N.Y. Strand!

Join July WAR STAMP Drive!



The most  
 unusual  
 love story  
 in years and  
 years...

Starring Charles Boyer and Joan Fontaine and Alexis Smith, "The Constant Nymph" is the kind of attraction that makes Warners the Constant Leader!

and CHARLES COBURN PETER LORRE • BRENDA MARSHALL EDMUND GOULDING  
 DAME MAY WHITTY • Directed by

Screen Play by Kathryn Scola - From the Novel  
 and Play by Margaret Kennedy and Basil Dean  
 Music by Erich Wolfgang Korngold

Join the WAR STAMP Drive!

# Mexico's 1943 Film Biz Upbeat Now So Big It's Rated Threat to U. S. Pix

Mexico City, July 6. Mexican film production is on the upbeat currently, a distinct change from the recent doldrums. Claimed here that so much progress has been made that the native pictures now constitute a threat to U. S. productions. Only four years ago American films dominated this market, but this has changed. Now native pictures come in all divisions of the local industry since 1939; but greater strides were made during the past year.

Up until June 10 this year, Mexican companies had released 24 pictures, or about twice as many as in the same period a year ago. Producers observers here have indicated that the American producers themselves for permitting Mexican films to gain so in popularity. They say that U. S. producers fail to wave and they fail to appreciate some of American musicals, it is

Tipoff on the type of fare Mexican audiences go for. The picture "Spiridino in the Ricketts" (with Carmen Miranda) did an exceptional \$80,000 (Mex) in two cities at the Cine Alameda. Criticized on that there are other Latin American pictures that are doing better than the popularity of certain American productions if given like-like pictures.

Figures compiled show that the 68 cinemas here grossed \$10,914.43 pesos from January 1 to the 25th of this month. This total was taken by Mexican pictures, situated in May was even more pronounced with those theatres grossing 2,500,741 pesos (which Mexican film receives 1,070 pesos) in the same month. It is figured that local cinemas gave 10,270 exhibitions of which 3,687 were for home products.

## U. S. Still Holding Back On Raw Film Stock to Arg.

Washington, July 6. - No increase in raw film stock shipments to Argentina is foreseen here as the political situation in that country is such that alleviation of the squeeze does not appear warranted.

Argentina asked for 42,000,000 feet of raw stock and was allotted 7,200,000 feet of the native industry. This represents about enough footage for 24 films, while some 50 films were required there last year.

Since the recent change in government in Argentina there has been a great deal of increase in stock shipments from the U. S., but felt now that the picture has not been sufficiently clarified to warrant easing in shipment of film.

## \$1,400,000 Hyams-Rank Deal Set by Handshake

London, July 6. Phil Hyams shook hands with J. Arthur Rank on the agreed price to take over his (Hyams) Metroplex cinemas at Victoria.

The price is understood to be around \$1,400,000.

## 'Winter Comes' for Donat

Hollywood, July 6. Robert Donat draws a long breath in Metro's revision of 'If Winter Comes' to be filmed in London as follows: City studio's contribution to the British quota.

Screenplay, based on the old A. A. Mitchinson novel, was re-written here by producer S. Berman's supervision.

## Canada's Italian Reels

National Film Board of Canada has obtained 40,000 feet of film footage and is shipping it into shape for release as a World in Action picture. It is being made in Italy. Bulk of it never has been in the U. S., being particularly difficult to come by. It is focused on Mussolini's domain as Italy is invaded.

John Grier, who is headed by Phil Grierson, rented the footage from an importer in the U. S., dealing in covering equipment for two years.

## Will Hay Out of Danger

London, June 17. Top-of-the-poll screen and vaude comic Will Hay, hospitalized for a major operation, was on danger list last week but is now reported improved.

Will not be back at work. It will not be this, though did to make a picture at Ealing for Bala.

## ARGENTINE FILM STOCK UP AGAIN

Buenos Aires, June 23. Claiming distribution of film stock made by Ministry of Agriculture under the Castillo administration not only was irregular, but likely to 'end deal' with local film industry, members of the Asocion de Productores de Peliculas Argentinas (APPA) has appealed to the Uruguayan provincial government for a reshuffling.

General Diego I. Mason, who assumed the post previously held by Daniel Amadeo y Videla, has indicated ordered suspension of this permit for the 6,000,000 U. S. and stock and 120,000 quota of U. S. film assigned as the 1943 quota of U. S. film available for local producers.

Both producers and practically all dalces came out with strong editorials against previous distribution plan which gave some major as little as 52,000 feet for the entire year while handing out plenty of stock to Hollywood producers and even unknown individuals.

There's been no kick over distribution here, carrying 1,000,000 to Hollywood producers operating in this area. It is generally believed that this is one of the two ex-ministers under arrest while new government of President Pedro Pablo Kuczynski is in control of the office. It reported that the raw stock distribution is one thing in the new regime is most interested.

## 'Wonderful Time'

Continued from page 1. of things, but hotel ops openly admit they're carried. Not only do the girl-boy situation (one of the factors that has made the Catskill Season a success) but business with a seasonal tack running into the millions), but those other factors, wartime plain rationing, food, manpower shortages, latent deaths, etc.

For many of the smaller places, particularly those inaccessible to bus and train routes, it's a little better. The larger summer, and the OPA, WMC, ODT-tempered funeral chant can be heard reaching through a corner of the wooded area extending from the 100-miles to the Catskills within a 400-mile radius of New York. Some of the smaller spots aren't even bothering to open this season.

For the larger resorts, such as Grossinger's, the Nevele Country Club, the Flager, Nemerson's, Tamarack Lodge, Grossinger's, and Concord, are accepting things more philosophically—although admitting that they're carrying a heavy load of transportation, is causing some concern. The pleasure driving ban, for example, will seriously hurt the industry, which in the past has been lucrative. Crowds experienced over the past will seriously hurt the industry as any criterion.

As was anticipated, the shortage of act and musician will be the available now commanding higher pay for the weekend stint, and the shortage of a studio in the picture the cello performer invited up for a weekend of fresh air and good food is a problem in itself. According to Al Beckman & John Rankin, bookers for several Catskill resorts, the situation is being reached somewhat by an agreement reached among some hotel ops permitting the performers to double their pay for a strict one-night stint for the bands, many of them are of a makeshift variety, studded with high class of draft soldiers.

Grossinger's, in addition to its big weekend variety bills, is also acting as a regular for the regular season of comedies to play at week-ends with Michael Rosenberg, who has returned to New York to play a Buff role in 'Striving Again' engaged in star in and help put on the shows.

# Mexico Extends Welcome Mat to U. S. Vaude, Nittyery Acts—If Solid

## Brit. Music Publishers... To Get More Paper Stock

London, June 17. As a result of a proposal of the Music Publishers Assn. of England, the song publishers are probably to receive an increase allowance of paper for printing their publications. When rationing for bookbinders, 75 per cent were allowed 30% of what they used in 1933. Book publishers, however, receives an allotment of 37 1/2%—hence the protest.

Basis of the music publishers' protest was discrimination against them in favor of the book publishers. Their main argument was that while a book might be read by a maximum of a dozen people; one sheet of music provided entertainment for thousands of people—orchestra, etc., but at home. Like that music men will get the same allocation as the book publishers.

Mexico City, July 6. Mexico has the welcome mat out for U. S. performers, from vaude and nitery to theatrical. But they must be solid. They have learned they can flop as hard down here as at home.

Some of the performers here have picked up remarkably recently with people having more coin to spend, and the market is up and running. It is generally well known that the U. S. market is flourishing. Coin for performers is coming in and is being distributed very liberally with salaries in the U. S. There are currently a number of individual American players and teams working in Mexico. There also is a fair sprinkling of teams from the U. S. Some of the most talented now playing here is headed by the Pan American Theatrical Agency (formerly known as 'Pan Americana') which Ramon Reachi (fictly Ramon & Renita) established a year ago.

Mexico is making it easy for foreign talent to enter. Sole hitch that Americans encounter is the regulation of the Mexican government, a reasonable wartime demand, that they have a passport before they leave their own country. They must enter Mexico for a maximum of six months. When that term is about to expire, the performer must get an extension of one to five year, longer.

## Snider Buys Out Partner Geo. Dean

Southern, July 6. Sam Snider has bought out George Dean, his former partner, at an estimated \$100,000. Dean is out of the Snider-Dean circuit under his own control, with Douglas Watt as general manager. The circuit plans considerable positive expansion covering city theatres. It would add houses to its present country setup.

## Zoot Suits Are Kicked By Mex Revue Comics

Mexico City, July 6. Zoot suits are being kicked here by two revue comics here. Roberto Solo, veteran comedian, who has worked in U. S. and Teatro Ritico, and Donato, a newcomer, who heads the show at Polaris Bogotera are the pair poking fun at the odd garb.

## USO-Camp Shows

Continued from page 1. navy and air forces within the maritime provinces while the offshore units bound for Yank Alaskan bases give up similar period at Canadian ports in British Columbia.

Canadiana Par for It. Pointed out that the USO except that the new arrangement will not up the costs of the USO operation, with all expenses involved to come from funds of the Canadian armed forces. The move to make the Yank talent available to neighboring country is designed not only to assist the Allied Nations via the morale lift, but also to give the USO a critical situation with which Canadian army officials have been concerned. The USO has been in the war three years ago, because of the lack of available Canadian performers. The USO has a shortage of personalities, there has been no coordinated national effort in Canada to supply a number of performers, with the entertainment handled to the men in uniform worked in the theaters locally and in cooperation with agencies corresponding to the organizations identified with the USO in the country.

One unit is currently serving the Canadian troops under the new arrangement. This unit is composed of Walsh, who m.c.'s and manages the unit; Paul Draper, Artie Ferrante, and the duo of Louie and Al Clayton. As a result, CEXI exact have been flooded with letters from Canadian soldiers expressing their gratitude for the type of talent being sent to them. One letter pointed out that Louie and Al Clayton type never seen in New Brunswick until their appearance, while others pointed out that Louie and Al Clayton for the Canadian men in uniform and 'new bright spots in army life.'

## ARMOUR EX-DISNEY

Reginald Armour, who arrived last week from London, has received European marketing director for Walt Disney.

## Keyser South This Fall

Keyser Keyser, Warner Bros. foreign ad-publicity chief, has delayed his trip to Latin-America until this fall.

Originally had planned to go this month.

## 'KNIGHT' NEW LONDON MUSICAL, SLOW ENTRY

London, July 6. 'The Fur Coat' that is opening in the Comedy June 30, is a drawing-room comedy that's completely original and staged, but lacks sufficient plot. It was warmly received by the opening night audience, but chances of staying are dubious.

The 'Knight Was Bold' premiered at the Piccadilly July 1. It turned out to be a musical version of successful French farce generation ago. It's generally well acted, elaborately staged and costumed. With some exceptions, it's a lack of musical hits, however, not even boasted that a 'single outstanding number.' Those who have seen it, however, think 'The Knight' will kick.

## U's Daff Back

Al Duff, Universal foreign department homeoffice supervisor, in New York from Europe after a swing through London, Portugal and Great Britain.

His next swing through foreign markets probably will be the Latin-American.

## Del Rio's 2d Mex Pic

Mexico City, July 6. Dolores del Rio has come to arrangements for her second pic in Mexico, to be made at Xochimilco.

Mex. Del Rio will be the only pro in the pic. All the others will be Xochimilco Indians.

## Del Rio's 2d Mex Pic

Mexico City, July 6. Dolores del Rio has come to arrangements for her second pic in Mexico, to be made at Xochimilco.

Mex. Del Rio will be the only pro in the pic. All the others will be Xochimilco Indians.



THE FIRST OF THE **BIG** SUMMER HITS!

**BUD ABBOTT**  
*and* **LOU COSTELLO**



★  
THE  
BOX OFFICE  
KINGS  
AT THEIR  
BEST!  
★

**HIT THE ICE**



Hear **GINNY SIMMS** Sing:  
"I'm Like A Fish Out Of Water,"  
"Happiness Bound," "Slap Polka,"  
"I'd Like To See You To Music"  
by Harry Revel and Paul Francis Webster



with **GINNY SIMMS**  
**PATRIC KNOWLES** **ELYSE KNOX**  
and **JOHNNY LONG and His Orchestra**  
**HELEN YOUNG** **GENE WILLIAMS** **THE FOUR TEENS**  
**50—SKATING BEAUTIES—50**  
Screen Play, Story, Music—Patric Knowles—John Grant—Original Story, Title, Bookings—  
Directed by CHARLES LAWENT Produced by ALEX GOTTLIEB

**COMING UP!**

**DEANNA DURBIN** and **JOSEPH COTTEN**  
*in*  
**HERS TO HOLD**

**HOWARD HAWKS'**  
**CORVETTE K-225**



# Twin City Indies Renege on Fighting Percentage Pix; Distribs Hit Back

Minneapolis, July 6. — Some of the Twin City independent exhibitors are deserting the ranks of the "strikers" against percentage for the "Friede and Yarns" and are buying the deal. One of those who has just capitulated is an independent exhibitor who always has been in the front of the fight against percentage.

Sam Stanley, M-G-M district manager, here to investigate complaints against his company's percentage and rental demands on the sliding scale plan, announced "My friendly company" doesn't intend to become the sucker company. Shirley personally has been interviewing a number of the Twin City independents who are deserting in their squawks against M-G-M. He says he will take up every grievance.

Republic's "Hi Parade of 1943" has been coming through at the boxoffice in the Twin Cities in great style, but nevertheless the company complains that Minneapolis and St. Paul independents, for the most part, refuse to give it a break and insist on buying it for "peanuts." This is the same procedure with respect to independent product, but the boys who hope to "steal" the picture this time refuse to be fooled. It is pointed out it's one of the times that an exchange is complaining against the Twin City independents who are deserting in their own is the complainers' seats.

## N. Y. STAGEHANDS' NEW 3-YEAR DEAL; \$5 TILTY

The major N. Y. circuit, plus individual operations such as the Music Hall, RKO and Rivoli, have closed a three-year deal with the Stagehands, Theatrical Protective Union No. 1, calling for a \$5 increase in addition to retroactive pay.

Under the retroactive provisions, the stagehands receive \$2 per week for the year ended Feb. 28, 1942 and \$3 since that date, when the retroactive period ends.

The three-year deal is the longest the N. Y. stagehands ever negotiated.

## DISNEY'S DWARFS AGAIN

But for Army Pic Solely—Carolin Producers' When and Miss Maudie Dopey said that the Seven Dwarfs, minus Snow White, are back but clean up but not for movie showing. Walt Disney drafted the dwarfs for a picture but in a lengthy picture strictly limited exhibition for the U. S. armed forces.

Many of the Disney cartoon characters are now working for Uncle Sam, but military agencies, on their accounts, though at first pleased with introduction of considerable comedy in military films, have since requested that humorous sequences be cut.

Some of the Disney films for use of the armed forces run from 20,000 feet in length and must be reviewed repeatedly, with the result that comedy became a handicap. After using a three-hour production several times funny episodes stop being funny. Some cartoons are still maintained, however, where appropriate.

Meantime, with around 80% of the Disney studios geared around for the production of films for the government, producer is experimenting with new techniques and developments which would speed up production of feature-length entertainment cartoons. Disney is trying to set formula to cut time for making such features as "Snow White" and "Pinocchio" in two years. Production "Bambi," about 18 months in production on other fronts. Costs would thus be materially reduced.

Disney has been mulling production of "Alice in Wonderland" but this may be shelved. His special production methods are so evolved that any product, "Peter Pan," or any script is produced, ready early release into Disney. It is possible that production of "Grimm's" originally planned as a feature, as a short.

## TITLE CHANGES

Hollywood, July 6. — "Misdemeanor" release tag on "Cover of Strength" at Warners, "The Sinners" at Warners became "The Gay Blades."

## Liberalize Apprentice Bootmotel to Ease Labor

Philadelphia, July 6. — The State Department and Industry last week authorized the liberalization of the regulations for apprentice operators in smaller towns to alleviate the shortage of motion picture operators in smaller towns.

The change was the result of a plea by leaders of Allied in Philly and other motion picture leaders, however, opposed the move.

The new regulations do not apply to the first class cities of Pennsylvania, namely, Philadelphia, Pittsburgh and Scranton.

Attending the conference were Joseph C. Wagner, representing Allied of eastern Pennsylvania, and Fred Greenblatt and George Lyles, representing Allied of Western Pennsylvania. Larry Katz represented the IATSE.

## PRC'S 40 FOR 1943-44, 16 OF 'EM WESTERNS

With a view to getting away from the picture procedure with respect to independent product, about 50% of the Producers Releasing Corp. program for the 1943-44 season has been selected for sale on a higher value, including musicals, semi-musicals and comedies, while 17% of the picture list is of the lighter and meller subjects that do not deal with the global conflict.

Among the titles on the company's program that have been before Arthur Greenblatt, general sales manager, are: "The Great Escape," produced by our financial backers, PRC's lowest-budget picture will equal the highest budget picture of the year (1942-43). Greenblatt adds that actually there are no limitations on the number of titles to be produced.

Company, which held a two-day regional sales meeting in N. Y., Aug. 31, 1942, would give the program of 24 features and 16 westerns. This is the same as for the current season, but the number of 1942-43 instead of 16 westerns. Starting release early the end of this month, PRC has, according to reports, 12 1942-43 season's output ready on O. P.

## 4 Low Execs' Contracts Up for Stockholders' OK

Los Angeles, Ind., stockholders will be asked to approve the renewal of contracts for four executives at a special meeting on July 29. The company's proxy statement sent shareholders last week, New Pacific, running to Aug. 31, 1945, would give Louis B. Mayer, J. Robert Rubin, David Bernstein and Lawrence Weingarten. They are set for stockholder approval with the proviso that a further extension of three years on notice by the parties involved.

Stockholders were informed that the four executives' contracts are on a sliding scale, with the average salary of combined annual net profits; Bernstein, \$2,000 weekly plus 1% of profits; Mayer, \$1,800 weekly plus 1.4% bonus; and Weingarten, \$3,250 weekly plus bonus of 30/100 of 1% of profits, in effect in the past, would apply to any sharing in profits, principal deduction being the amount of fixed salary and earnings.

Under this arrangement, no profit-sharing is allowed until deduction of fixed salary and earnings. The average of outstanding common stock on Jan. 1, 1943) has been made. The average salary for 1942-43 in the fiscal year ending last Aug. 31, his total remuneration was brought in at \$1,800 weekly plus 1.4% bonus, representing his 6.77% cut of combined profits. Rubin received \$106,000 of fixed salary and 18.63% as bonus in same period. Bernstein's fixed salary was \$106,000 and his 18.63% bonus is at \$170,635 fixed salary and \$41,001 bonus.

## Weingarten's 15th Year

Hollywood, July 6. — Metro hand Lawrence Weingarten his fourth consecutive five-year contract, continuing his current five-year contract. Louis B. Mayer's production staff.

Weingarten made 42 pictures during his tenure as producer on the Culver City lot.

# Advance Production Chart

(Continued from page 20)

Kenward; camera, Harold Rosner. Cast: Ann Southern, Paul Douglas, Joan Blondell, Mischa Auer, Hilda Rina, Heather Angel, Camille Gilchrist, Dorothy Dorn, Diana Lewis, Gloria Gramey, Frances Giffay, Foy Farley.

**THE CROSS OF LOHRNAIE**, formerly **A THOUSAND MILES A DAY**, drama; 100 mins. Cast: John Barrymore, Richard Whorf, Cecilia Jack Lambert, Sir Cedric Hardwicke, Peter Lorre, Wallace Ford, Humphrey Bogart, Robert Montgomery, Robert Taylor.

**MEET THE PEOPLE**, musical; prod. E. Y. Harburg; 100 mins. Cast: Fred Astaire, Ginger Rogers, Fred S. Gerig and Fred Sady; camera, Herbert Serrin. Cast: Lucille Ball, Dick Powell, Bert Lahr, Vaughn Monroe. Cast: Virginia O'Brien, Billie Holiday, Mail and Harl.

**THE CROSS OF DOVER**, drama; prod. Sidney Franklin; dir. Clarence Brown; ast. dir. Al Jennings. Cast: Irene Dunne, Allan Marshall, Frank Morgan, Roddy McDowall, Dame May Wynn, C. Aubrey Smith, Gladys Cooper, Elizabeth Taylor, Norma Vanderk.

**BROADWAY BUREAU**, musical in Technicolor; prod. Jack Cummings; dir. Roy Del Ruth; ast. dir. Joe Boyle; camera, Glenn Smith. Cast: George Murphy, Gladys Stoney, Charles Winninger, Ben Blue, Gloria De Haven, Nancy Walker, Rochester, Lee Horsa, Hazel Scott, Tommy Dorsey and Orchestra. Theatrical rights by the Sisters, Bunny Waters, Kenny Bowers.

**SEE HERE, PRIVATE HARGROVE**, comedy; prod. George Haight; 100 mins. Cast: Fred Astaire, Barney Gleiser, novel, Marjorie Hargrove; camera, Charles Lawton; music, Don Walker. Cast: Fred Astaire, Marjorie Hargrove, Keenan Wynn, Ray Collins, Bill Phillips, George O'Brien, Jr.

## Monogram

42-43 slated in Cutting to go

Features	26	39	1	5
Westerns	17	2	2	4
Totals	43	41	3	9

43-44 slated in Cutting to go

Features	16	2	6	14
Westerns	16	0	2	18
Totals	40	2	8	32

**PICTURES IN CUTTING OR AWAITING RELEASE:** "The Great Escape," produced by our financial backers, PRC's lowest-budget picture will equal the highest budget picture of the year (1942-43). Greenblatt adds that actually there are no limitations on the number of titles to be produced.

**THE LAW RIDES AGAIN**, western; prod. Robert Taft; 90 mins. Cast: Bob Hope, Robert Emmett, Lindley Parsons; dir. Arthur Dreifuss; ast. dir. William Strobbach; screenplay, Tim Ryan and Charles R. Marion; camera, Mack Sennett. Cast: Harry Belafonte, Eddie Quillan, Tim and Irene, Mantle Moreau, Jerry Cooper, Anson Weeks and Orchestra, Armida, Fed Rio and Orchestra, Kenneth Harlan.

**THE LAW RIDES AGAIN**, western; prod. Robert Taft; 90 mins. Cast: Bob Hope, Robert Emmett, Lindley Parsons; dir. Arthur Dreifuss; ast. dir. William Strobbach; screenplay, Tim Ryan and Charles R. Marion; camera, Mack Sennett. Cast: Harry Belafonte, Eddie Quillan, Tim and Irene, Mantle Moreau, Jerry Cooper, Anson Weeks and Orchestra, Armida, Fed Rio and Orchestra, Kenneth Harlan.

**SPOTLIGHT REVEAL (1943-44)**, musical; prod. Sam Katzman and Jack Dietz; dir. William Beaudine; ast. dir. George C. Stone; camera, Robert S. Baker. Cast: Frank Fay, Billy Gilbert, Butch and Buddy, Bonnie Breen and Orchestra.

**BLACK MARKET BUSTLERS**, western; prod. George Moore; dir. Roy Luby; an original story by Patrick Harper; camera, Edward Kull; Cast: Virginia, Dennis Moore, Max Terhune.

**NEARLY EIGHTEN**, western; prod. Scott R. Dunlap; dir. Lambert Hillyer; screenplay, Jess Bowers and Harry Neumann; camera, Ed Ripp. Cast: Johnny Mack Brown, Raymond Hatton.

**MERE-OS KEMELLY (1943-44)**, formerly **HE CALLED IT LOVE**; comedy; prod. Robert Emmett; camera, Arthur Martindell. Cast: Eddie Quillan, Joan Woodbury, Maxie Rosenfeld.

**REVENGE OF THE ZOMBIES**, prod. Lindley Parsons; dir. Arthur Dreifuss; camera, Robert S. Baker; camera, Mack Sennett. Cast: Robert S. Baker, Mack Sennett, King ascert. prod. Franklin King; dir. Kurt Neumann; cast: Victor Jory, Fannie Balle, Harry Hays, Edwina Miller, Vera Ann Borg.

**WAS A CRIMINAL (1943-44)**, western; prod. Robert King; ascert. prod. Franklin King; dir. Kurt Neumann; cast: Victor Jory, Fannie Balle, Harry Hays, Edwina Miller, Vera Ann Borg.

**NEARLY EIGHTEN**, western; prod. Scott R. Dunlap; dir. Lambert Hillyer; screenplay, Jess Bowers and Harry Neumann; camera, Ed Ripp. Cast: Johnny Mack Brown, Raymond Hatton.

**ROSE IT COMES**, western; prod. Scott R. Dunlap; dir. Wallace Fox; camera, Edwina Miller, Vera Ann Borg.

**MIRACLE OF MORGAN'S CREEK**, drama; prod. G.M.O.; camera, Edwina Miller, Vera Ann Borg.

**FOR WHOM THE BELL TOLLS**, drama in Technicolor; prod. dir. Sam Wood; novel by Ernest Hemingway; camera, Edwina Miller, Vera Ann Borg.

**PICTURES IN CUTTING OR AWAITING RELEASE:** "The Great Escape," produced by our financial backers, PRC's lowest-budget picture will equal the highest budget picture of the year (1942-43). Greenblatt adds that actually there are no limitations on the number of titles to be produced.

Donald Spoto; cast: MacDonald Carey, Betty Rhodes, Theda Bara, Lorraine and Rogan, M. C. Kelly, Edward G. Robinson, Catherine Craig, Linda Brent, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady.

**TRUE TO LIFE**, drama; prod. Paul Jones; dir. George Marshall; original screen play by Ben and Sol Burzhan and Frank Trowe; cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**HENRY ALDRICH PLAYS CUPID**, comedy; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.

**THE GOOD FELLOWS**, comedy-drama; prod. Walter J. Reilly; camera, Dan Papp. Cast: Dick Powell, Victor Moore, Mabel Paige, Betty Hutton, Fred Astaire, Fred S. Gerig, Fred Sady, Allen Lehly; camera, Dan Papp.





**BOOK IT...  
RE-BOOK IT!**

The modern  
'Pied Piper'  
of the box-office



**HARRY JAMES**

*Hottest* BOXOFFICE NAME  
IN SHOW BUSINESS

*Today*

**"TRUMPET  
SERENADE"**  
A Universal 'NAME BAND' Featurette

FEATURE THESE FAMOUS  
BAND LEADERS ON  
YOUR MARQUEE!

- JOHNNY LONG • JAN GARBER
- HENRY BUSSE • JAN SAVITT
- TED FIO-RITO • BOB CHESTER
- GEORGE OLSEN • GLEN GRAY
- AL DONAHUE • TEO LEWIS

They're presented with  
their orchestras  
in the Universal  
"NAME BAND" Musicals!











# This is The H



PHIL SPITALNY



MAXINE



KATHRYN



# our of Charm



EVELYN  
and Her Magic Violin



VIVIAN



VIOLA



*Intrigue IN LONDON...*  
*Romance ON THE RIVIERA...*  
*Adventure IN HOLLAND...*

# APPOINTMENT IN BERLIN



*Excitement and thrills  
for Everybody!*



**GEORGE SANDERS · MARGUERITE CHAPMAN**

ONSLow STEVENS · GALE SONDERGAARD

Screen Play by Horace McCoy and Michael Hogan · Directed by ALFRED E. GREEN  
 Produced by SAMUEL BISCHOFF · A COLUMBIA PICTURE

# Fly Charges Cox Is Tool of Radio "Monopoly"; Hearings Get Underway

Washington, July 6. (By) Eugene E. Cox, chairman of the "Committee to Investigate the FCC," was charged Sunday night (4) by FCC chairman James M. Fly with "various commercial radio practices and unjust monopolistic control upon the nation's radio waves." In a five-page statement, Mr. Cox charged that the Cox committee is geared to create "retal and coercive surveillance" and "maintain a significant mechanism of free speech."

He asserted that "Cox's Wall Street associates" (presumably Eugene Garey, general counsel for the committee) is trying to destroy "the highly valuable war work of the Commission." In this war work, Fly included:

- "activities which has made it literally impossible for a single enemy transmitter in this country to communicate with our own forces."
- "Invaluable aid in closing out the espionage stations of Central and South America."

FCC-oriented retorts to insist upon in the armed forces and of our regular citizens in the art of detection (ending).

"An organization which collects, transmits, analyzes and disseminates radio propaganda of the war effort."

Fly charged the committee with "interfering Commission employees and other witnesses; with

## Confessions of an Optimist

**NORMAN CORWIN**  
Especially Written for

**VARIETY**  
"REVIEW AND PREVIEW" of the 1943-44 Season to Be Published July 14

## Philly Orchestras CBS Would Nick Buyer 7 1/2-20G

A prospective prospect for the Philadelphia orchestra, signed to a three-year contract by CBS last week, must be prepared to shell out from \$175,000 to \$200,000 a week, according to radio sales department estimates. To begin with, the Saturday 4-2 p.m. slot on a 52-week basis requires \$40,000 net weekly. And the orchestra itself would cost \$8,000 to \$11,000, depending upon the use of guest talent and other extras. These estimates are rough, as the sales staff is still working out marketing details with this syndicator, which starts Oct. 2.

In contrast are the costs for the Philharmonia, which has been sponsored since May '33 by the U.S. Rubber Co. The time bill for the Sunday 4-8:30 stretch is approximately \$20,000, while the talent total is nearly \$10,000. General Motors, which first sponsoring the NBC Symphony orchestra Aug. 1, is reported to have obtained that package for about \$15,000 a week—a flat sum of \$785,000 for the year. This includes both the time (Sundays, 5-8 p.m.) and the orchestra.

Although CBS will be limited to only one of these Philharmonic contracts by virtue of its early afternoons broadcast, the Philharmonic orchestra will lead off the Saturday afternoon long-hour program, which is dominated in season by two 2 p.m. three to four-hour Metropolitan Opera sessions on the Blue.

## RALSTON'S NET RETURN TO BE DAYTIME SHOW

If Ralston returns to a network this summer or fall, that niche with the other 17-1/2-20G's. "The Gardner Agency, which handles the cereal account has a couple shows available for recommission, but it's deferring any move in that direction until it finds what it considers a good network time slot."

## West to Oversee 'H' Wood Theatre of Air' for B-S-H

James West, assistant to Bill Bantock, radio director, Procter & Gamble, has resigned to join the Blackett-Sample-Mulholland agency.

## Compton Also Supplies Vitamins—the Hard Way

The Compton agency, like some of the other 17-1/2-20G's in New York, is now supplying its clients with free daily vitamins. But Compton pays a physician to visit the other 17-1/2-20G's, to both male and female employees. The injections are given in the living rooms. In every day, which, that's the posterior.

## Premieres (July 7-18)

7:30-8:30 p.m. Wednesday: WABC-CBS; sustaining July 8

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

11:30-12:30 p.m. Thursday: WFAP-NBC; sustaining

# Cox Probe of FCC Shows Symptoms of a Good, Old-Fashioned Smear

Washington, July 6. The long-delayed first public hearing of the Cox Investigating Committee on Wednesday (July 6) with a hurrying of charges against the FCC, which made Benedict Arnold's mistake by contrast, is a direct result of the War and Navy Departments want to take over the radio intelligence work of FCC and a direct result of the Cox spokesman's open his mouth.

Eugene E. Garey, the Committee general counsel, disclosed the work of his months of undercover investigation and six official charges against the Commission's Commissioner and also asserted as facts, previously established that FCC policies were partly responsible for the disaster at Pearl Harbor, in addition to the "embarrassed" various Army and Navy operations in connection with the conduct of the war. Garey listed no other charges of these stiff charges and, indeed, prepared a retreat against any such charges by holding that the Army and Navy "have been silenced and gagged."

Despite the frequent protestations of Garey and Congressman Eugene E. Cox, Georgia Democrat, who introduced the bill, the investigation is to be fair and factual, observers here saw nothing in the initial statement to cause them to think but an old-fashioned congressional smear party. It was pointed out that the investigating committee, in such investigations, Garey hogged the whole first day in order to grab the headlines.

Only one thing failed to go according to plan: Charles Dennis, general counsel for the FCC, made efforts to get a word in edgewise, Chairman Cox flared up and departed.

"Counsel for the FCC ought to know enough of procedure not to impudently inject himself into the proceedings. Take your seat. If you do not take your seat, we shall send you to the back of the room," said Robert Leigh, director of the Foreign Broadcast Service of the War and Navy Department, on urgent government business and would not be available to testify on Friday when the committee holds its second hearing.

Radio industry was well represented at the first session, with observers from the National Assn. of Broadcasters and several of the network. General impressions were that the industry is not too happy over the Cox Committee or its methods, but that considerable cooperation is necessary preliminary to legislative action in the fall to amend the Federal Communications Act and curb the commission's powers.

The FCC assertion that the Army and Navy were being gagged in the case was made because of failure of the Army and Navy to appear. Whether or not he expected them to show, Garey had called for the presence of both agencies, headed by the Secretaries of War and Navy to come and testify. The Army and Navy generally will not describe as a highly emotional people, and to counteract race-prejudice and anti-Semitism-inspired notions of Negro ill-treatment.

Tied up with WBT's move is N.Y.T. declared that the agency will campaign with a view to minimizing litigation delinquency among Negro painters.

## No CBS Decision As Yet on Bill Lewis

William S. Paley, CBS presy, stated Tuesday (Tuesday) that no decision had as yet been made on the case of Bill Lewis, who has held the title of assistant director.

## Tilson Joins Agency

Portland, Ore., July 6. Ken-Willis, formerly of KGW-KEX, has joined MacMillan, Cole & Weber agency.

He was director of the agency's radio activities, handling several large local accounts.

"The FCC" wrote the Chiefs of Staff, tend to be less and less useful as the art progresses." Because of the expense involved in testing military and FCC standards and methods, it has not been possible to integrate them by contrast. As a result that the attempted duplication by the FCC of work that is being more effectively done by FCC and a direct result of the Cox spokesman's in fact rendered the effectiveness and security of military radio intelligence work. The Cox spokesman demanded that the radio intelligence personnel and equipment of FCC be turned over to the Army.

Although the Joint Chiefs wanted the FCC personnel, some to go into civilian life, others to be retained as civilian employees. Garey stated as a fact in his letter to the Secretaries of War and Navy the radio intelligence division of FCC is not qualified, either from the standpoint of equipment or personnel to do more than local monitoring and explained that he would like to obtain proof of the effectiveness of military officials asked to appear.

Garey said he had substantially completed his work which he wished confirmed by Army and Navy witnesses.

## Cite Colorado Station in Muntions Train Blast

Washington, July 6. Colorado station, KFXJ, of Grand Junction, Colorado, played a prominent part in reassuring residents of that community following the explosion of two carloads of munitions there on June 25. The National Association of Broadcasters reported:

Re: Howell, station manager, contacted military authorities and obtained permission to broadcast the true story of what had happened on the night of the explosion, and by the explosions in the early morning hours and fearing that their town would be the next to be bombed.

Repeated explanations and bulletins were broadcast, urging the public to remain calm and not telephone unnecessarily. Within a few moments of the first explosion, the station had broadcast 750 calls.

According to the telephone company reports from Grand Junction, Boulder and other stations, the station's public city credit for outstanding public service.

## HILDEGARDE TO STICK ON AIR FOR RALEIGH

Hildegard, regardless of Red Skelton's army status, has been renewed by Brown & Williamson Tobacco Co. (Raleigh) against with "Best the Band" show. Now occupying the summer-replacement spot on NBC for Skelton, she was given another 13 weeks after her second broadcast. If Skelton isn't inducted, the show will be assigned a new host on the air.

## Irma Phillips Continuing Three Daytime Serials

Irma Phillips, who joins the Coast radio network, will continue to supervise her three daytime serials "The Girl in the Red Coat," "The Girl in the Green Coat," and "The Girl in the Blue Coat." She will continue to supervise the programs, all of which originate in Chicago. The other three producers will supervise from the Coast are "Road of Life," "The Girl in the Red Coat," "The Girl in the Green Coat," "The Girl in the Blue Coat," and "The Girl in the Yellow Coat." All are on NBC.

## Flippen E. O'Keefe

Jay C. Flippen is replacing Walter O'Keefe on NBC's "Battle of the Sexes" quiz (MCC) July 27.

Flippen will have been on the scene a year.



# WORLD OF THE FUTURE

## Ford, Up to Its Ears in Musical Ideas, Drops 'Em All; Sticking to News Form

The Ford Motor Co. has decided not to go in for music on the Blue Network band. Instead, retain its present news format. Effective Sunday (11), Roy Porter will replace Earl Godwin as chief commentator for the series. Porter has been filling in for Godwin over the weekends. The new contract calls for seven periods a week (8-8:15 p.m.) and an extension of the series' hookup to the complete Blue Network.

The Ford higher-ups had, during the past three weeks, been talking about adopting a musical policy, with Paul Whiteman doing three quarter-hours a week, and two half-hours a week being devoted to a concert program (Sunday nights) and a guest orchestra emanating from Dearborn Saturday nights. The Ford officials found themselves so involved in these and other musical ideas that it was suddenly decided to drop all thoughts of a change for the summer and stick to news.

Because of the switch in Ford plans, Adam Hats will have to spot Dale Carnegie in the Tuesday 8:15-8:30 slot. Adam previously contracted for the Tuesday 8:45 p.m. niche in the Timonut Clubhouse which has the Thursday 8:45-9:00 slot for Dorothy Thompson in the fall, but the contract has not been used to accept Sunday 7:15-7:30 p.m. The Blue is now sold out completely Sunday nights.

## OWI Domestic Bureau Slash Cancels 15-Min.

**'Victory Parade' Series**  
Washington, July 6. Whittling down of domestic OWI appropriations brought forth an announcement today by the Federal Bureau of Investigation (FBI) that the "Victory Parade" 15-minute transcription series has been cancelled due to the budget limitations authorized by Congress.

"Victory Parade" was to have taken the place of the "Eagle Sam" series and was to have featured stars, format and format of top media programs. OWI, the statement pointed out, had already secured the necessary advertising approval of the major advertising agencies and sponsors concerned.

Stauffer announced that the transcription spot announcements sent to local stations covering war information needs would be continued. However, he pointed out, the only program transcription to be made in the future will be those covering particular regional problems, etc., and will be sent to stations as the need arises.

N. Y. Hollywood Unaffected  
The New York and Hollywood offices of the Office of War Information's domestic radio division will not be affected by the Congressional slash of the OWI's operating funds. It is only the OWI's field offices that are due to fold as the result of the public action. Pete Barnum and Nat Wolfe, of the N. Y. and Hollywood offices, respectively, rate as deputy chiefs to Don Stauffer, head of the OWI's domestic radio setup and that takes their setups out of the classification of branch offices, and the two offices will operate independently of other OWI branches.

## SUNKIST DROPS SHOW; AGENCIES PITCHING

Hollywood, July 6. The list is detaching its sponsorship of Fred Runyon's family series, "Today at the Duncauns," early in August and the pitch is to be by other agencies to ease the account away from Foote, Cone & Belding. It has been almost an annual routine of planting a show Sunkist-wise, but F.C.&B. has always come up with something to hold the account. Understood J. Walter Thompson is on the trail and driving hard for the song and lemon account, but so far no word from the judges stand.

## PIX NAMES STICK CLOSE TO H WOOD

The radio guest talent situation in New York is long and difficult one, as executives are being used to meet the situation, but none is really satisfactory.

Chief complication at present is the increasing difficulty of travel. With the supply of names concentrated mostly on the Coast, the transportation curb is growing extremely serious. Many of the stars who formerly vacationed in New York, and were available for guest dates while east, now remain in Hollywood between pictures.

Even when film names come east it is frequently to make Camp Show appearances, which leaves them little time or energy for guest radio dates. Others now limit their outside activity more than formerly and are thus not interested in radio. These various difficulties have more than offset the jilting of the Government's selling on incomes. For a time the cancellation of that curbed the guest name problem considerably.

## Elgin Buys 'Gun' In New CBS Spot

Elgin Watch has accepted the Saturday 7:30 p.m. period on CBS for "The Man Behind the Gun" when the account resumes its sponsorship of that series in September. Elgin several weeks ago offered the network an order for what had been the show's Sunday 10:30-11 p.m. stand, but it was turned down.

The Sunday series will be occupied in the fall by General Foods' "The Thi. Man".

## Fagan Parallels Erikson On CBS Exec Chart

There will be a slight change in protocol in CBS' sales department when Leonard F. Erikson moves into the home office tomorrow (Thursday) as sales manager. White Erikson will be No. 2 man to William C. Hittiger, v.p. in charge of sales. William F. Fagan, as administrative manager of the department, will, on the executive chart, occupy a parallel position.

The department will continue to have two assistant sales managers, John J. Karol and Allen Marsh.

Principal methods being used to solve the shortage of guest talent for the use of more names from legit and radio itself, and more thorough coverage of the available picture talent in the east. Both these moves are only partly effective, at best.

The supply of legit names that command a listener audience and also can give a good air performance is strictly limited. However, one of the best ways to capitalize on available talent, from both films and legit, is to use the most suitable script material for them. That not only makes the talent itself appear to best advantage, but also tends to increase their willingness to accept guest dates.

At present, the principal programs using guest talent in the east are "Cavalcade of America," "Stage Door Canteen," "Mahabharat at Midnight," Philip Morris "Playhouse," Armstrong Theatre of "Today," Andre Kostelanetz Bell Telephone "Broadway Band Box," "Information, Please" and "Radio Reader's Digest."

Yascha Frank Tops Radio Production at Weintraub's  
Yascha Frank has been named executive radio producer of the William H. Weintraub agency.

The post had been previously held by Frank Chase.

## WOKO's License Renewal Looks Dubious as Result of Pickard's

**Hidden Ownership of 24% Stock**

## Servicemen-Actors on the Downbeat

**CARROLL CARROLL**  
Analyzes the probabilities of a marked recession in the use of uniformed men by programs in 1943-44.

## 'REVIEW AND PREVIEW'

**Special Edition to Be Published July 14**

## M-G Plans 15-Min. Show on Mutual

Metro is talking to Mutual through the Donahue & Coe agency about the placement of a 15-minute program. The film company-sponsored Victor Borg in a daily five-minute stint on the Blue Network up to last Friday (2).

## Schutter Buys Coronet Dramatics on CBS

Chicago, July 6. A new dramatic show will originate from the WBMB studios starting Sunday, July 11, at 12:45 p.m. CWT, to go over the Columbia Network and W.L.W. Cincinnati. Scripts will be dramatizations taken from stories appearing in Coronet Magazine.

Schutter Candy Co. is sponsoring for Bill O'Heaney and Old Nick candy bars, and account is being handled through the Schwimmer & Scott office here.

Washington, July 6. The chances of WOKO, Albany, N. Y., getting a renewal of its license appeared slim today (Tuesday) following four days of hearing in which it was established that for more than a decade the station management fairly listed with the Federal Communications Commission the holder of 24% of its stock. Deeply involved in the case as the alleged authentic stockholder is an Pickard, former member of the old Federal Radio Commission and ex-CBS v. in charge of station relations.

Also involved as an innocent bystander is CBS itself, but the FCC emphasizes that it considers the network as a whole in the matter. The story which developed from the hearings, which will be continued on page 36, follows:

Back in 1931, Pickard went on a tour to sign up new affiliates for CBS. He visited WOKO, then located in Poughkeepsie, and owned by Harold E. Smith and Raymond M. Curtis. Pickard and WOKO, however, induced it to move to Albany in arranged for CBS engineers to help out. There were no other stockholders of the deal, in which, Smith testified, Pickard emerged with 24% of the station's stock. Smith and Curtis received 51% and the Albany Press Co. the remaining 25%. From that day to this, Pickard never listed as a stockholder. Instead the stock was listed in the name of E. K. O'Connell, a residential district attorney in Kansas City, and a brother of Mr. Pickard. Dividend checks were endorsed to her account.

As Smith told his story on the stand Thursday (1) and again Monday (5), Pickard arranged to have 140 shares of stock issued to him and 100 to Lawrence Lowman, another (Continued on page 36)

## Camel Moving Hawk To Fri. Night on CBS Pending A&C's Return

Camel has shelved the "Caravan" label and is turning over its Friday night spot on CBS to the Bob Hawk. Durante and Gary Moore would go on occupying their present Thursday night half-hour on NBC, according to present plans.

Hawk would go back to Saturday nights should the services of Durante and Costello again become available to Camel in the fall. A & C would broadcast Friday night and Jimmy Durante and Gary Moore would go on occupying their present Thursday night half-hour on NBC, according to present plans.

## FITCH'S 2D BANDWAGON ON BLUE SUNDAY NIGHT

Chicago, July 6. The F. W. Fitch Co. will buy a second "Bandwagon" on the air this fall. The account has given the Blue Network an order for the Wednesday, 9-9:30 p.m., stretch for such a show, starting Sept. 8. The full network will be required. Fitch for the past seven years has underwritten a dance band format on NBC Sunday night. The mid-week evening will also be on a package basis.

## F.C.&B., Morris Agency In Employee Switch

Mitchell Benson has resigned from the Foote, Cone & Belding agency to join the radio department of the William H. Morris office. He was formerly with the Maxon agency and station WOR, New York. Benson's recent has resigned from the Morris office to join the radio department of F. C. & B. She will work on American tobacco shows.

# LAST CALL!!!

# VARIETY

## Radio Talent

# REVIEW AND PREVIEW

## 1943-44 Radio Season

### Special Edition

# OUT OF THE WEEK

July 14



# Ex-Philly Femme Scribe, Now Nazi Tool, Does a Lorelei on Shortwave

Washington, July 6.

Nazi shortwave broadcasts dealing with Paris in the spring are up to the make to this country, with the beauties of Vienna in the spring now being thrown in for good measure.

Stuffed on Vienna, which emanates from Berlin, is the work of Constance Drexel, one-time Philadelphia newspaperwoman, who turned traitor in Europe not long after Pearl Harbor.

Interesting angle on the stuff is that while all is hearts, flowers, sunshine and laughter, as Constance Drexel (incidentally, not related to the Philadelphia banking family) tells it for U. S. consumption, she is being constantly contradicted by the fact that for internal consumption in Germany and other parts of Europe.

Here are examples of the smooth Drexel hokum supposed to make Americans who weren't fighting the Austrians:

"Many of you who have visited Vienna during your European trips may have gone out to see... For is a small place—almost a toy place—there are only a few springs there. But while all the parklands of European cure resort... for one finds there an outdoor orchestra, a pavilion with gambling tables, and a pavilion over springs bubbling with sulphur water."

The summer palace of rince Metetrioni has been turned into a hotel and one finds tables here and there marking the places, where many of Vienna's famous composers had spent some time. Among them were Beethoven and Schubert.

"Those of you who have been in Vienna also know the Prater, a park which probably is the largest in the world, for this is said to be the largest public park in the center of a city. The part that draws the crowds is in the nature of an amusement park, with a huge ferris wheel, merry-go-round and rollercoasters. Well, this paradise is still kept as a wooded park with many outdoor restaurants and cafe terraces."

There is open in Cologne an excellent portrait of beautiful women, and the cast of the Bug Theatre of Vienna is giving special guest performances there as a tribute to esteem and appreciation from the city on the Danube to the city on the Rhine."

Other side of the picture is that of Vienna, which is said to be the most comfortable city that Vienna has become. Accommodations are so light that restaurants in the vicinity of the railroad station provide overnight sitting space. Schools are providing mass examinations and theaters have been divided into two sections—one for men and one for women to sleep in. Now it is permitted to stay more than one night."

But that, of course, is published by the Nazi German and is not supposed to get out. Reason for the over-crowding, published out of the German papers, is that Austria has become the "unlucky city" of Europe. The statistics adds that in Vienna, "schools and public establishments have been taken into hospitals and convalescent homes for the wounded."

"Magazine describes Vienna, not as Constance Drexel's Vienna, but as "the smouldering volcano of the Third Reich" and predicts that Vienna is bound to erupt from the demand "the termination of the war was said to have been in 1918."

## Ironized-Yeast Taking Flier in 1-Min. Plugs

Ironized Yeast will take a flier in minute announcements on radio. It will debut the campaign in the New England area with a schedule of two announcements a day, five days a week. The number of weeks not specified in the contracts. Euttrauff & Ryan is the agency.

## Don't Underquote America's I. Q.

WILLIAM H. WEINTRAUB

President Wm. H. Weintraub & Co. A Special Feature of

VARIETY Radio Talent

'REVIEW AND PREVIEW' of the 1943-44 Season to Be Published July 14

## NAB Intervenes in Case Involving Union's Refusal To Differentiate on Size

Washington, July 6. The National Association of Broadcasters intervened Thursday (1) in the arbitration of the NPAS vs. Studio City radio station case. NAB and Technicians case in Hollywood. NAB asked the Frisco regional War Labor Board to throw out an arbitrator's award which said, in effect, that the job of a radio technician is the same and is entitled to the same pay scale, whether he works in a small, medium or large station. Brief was filed in Los Angeles.

Arbitrator upheld the wage scale for technicians of KPAS, a small station, to the prevailing scale for large Coast stations, on the grounds that the different scales constituted a "gross" inequity in balance in the President's executive order on wage and salary stabilization.

NAB argued that differentials between small and large stations are customary in the industry. "A great many smaller stations," warned NAB, "are now operating at a deficit, while many others are on the verge of being entirely out of business." Establishing the principle that all technicians should be paid the same salary, no matter where they work, would hasten the financial collapse of many smaller stations."

Station KPAS is not a member of NAB.

## Midw.'s WEMP on 24-Hr. Sked for War Workers

Milwaukee, July 6. WEMP has both a 24-hour operating basis as a service to war plant workers. Programs heard during the day will be repeated after midnight. These will include transcribed Blue Network shows and play-by-play retransmission of the day's baseball game, from 2 to 2:30 a.m.

Raymond is in charge of the station's "swing shift" broadcasting.

## Gabber's Burnup

Portland, Ore., July 6. Some ball fan flicked a lighted cigaret at Rolfe Trutt while he was broadcasting a coast-to-coast baseball game for KXL at Vaughn Street Park here. The stub landed in the folds of his pants just above his hip. He didn't see it and, in some time later Trutt looked down and found he had been the scene of a fire. There was a large hole in his pants and shorts. More important, however, there was a shallow hole as big as half a dollar in his pants. Trutt was the first of a series of victims to the doctor. Trutt found out how he was burned and not know it. A supervisor landed up against his apologetically sear and there's no sense of feeling in sear tissue.

# CHILE SET TO IMPROVE BUT NOT IMPROVING

By Ray Josephs

Santiago, Chile, July 6. Twenty-four times longer than it is wide, with scattered population, vast distances to be covered, lack of communication facilities and remoteness of important audiences from the capital, Chile presents one of the most difficult radio problems in the world. Chile's score of per capita receivers to population is as high "anywhere else" in the U. S. but—due to one or two every eight—and that, despite Chile's 35 stations, 92% of the homes in the capital city of Santiago are radio-equipped.

In line with much else in the Chilean picture, the radio suffers from flat rates. There's simply not enough coin available, or buying power to be reached, to allow broadcasters to achieve the same standards as their trans-Andean Good Neighbors in Argentina. In contrast, Chilean radio is probably most free from Government interference of any kind in the hemisphere, thus promoting radio's progress, and is slowly but surely improving its commercial status.

The Free Hand One of Chile's two largest outlets, CB87, operated by the Sociedad NAB (Continued on page 40)

# Musicals Again Decrease in Can.

Montreal, July 6. Musical program comprised 46.3% of sustaining items broadcast by Canadian Broadcasting Corp. in the year ended last March 31. Dr. J. S. Thomson, CBC gm., informed the Commons radio committee in a report filed April 29, 1943. "There has been a gradual swing from musicals to the spoken word," he reported. In 1941, musicals were 53% musical and 46% spoken. In year ended March 31, musical proportion was 42% musical and 32% spoken.

## Argentine Activities

By Ray Josephs Buenos Aires, June 29. Click for Mundo LR 1, 29th Menuhin concert, sponsored by Paulina cigarettes. Air show sought by practically all outlets here and even falsely presumed to be Blue.

French-Argentine actor Jose Squinquel and company signed by Belgrano LR 4 for first musical comedy series starting July 1, which will be "Nostradamus," with company including Elsa O'Connery, Juanita Jouve, Nestor Raquon and Maurice Jouve.

Juan Manuel Puente, formerly program director of Splendid LR 4, leaves to join Dicoso Ecom.

Legion Extranjera razor blades now sponsoring "Kiss and Tell" on Los Gitanos on Uno (All Gypsies in One) on Radio Argentina LR 2. Show which goes on Tuesdays and Fridays, at 8:30 and Sundays at midday, features Dringue Farías.

Nini Marshall, on Radio Splendid, Mondays and Thursdays 9 p.m., sponsored by Vermont Martini.

Arnaldo Be. film fake, linked by Radio Belgrano for series, "Vidas Extranjeras," by poet Pedro Ferrer's "El Mundo." See cover's list of lovers of history.

Carles Machado, Brazilian orches-

# Arabs Like Action, Icelanders Classy Shows, OWI's Foreign Staff Discloses

GROUCHO MARX

'Your Butcher Is Your Best Critic'

VARIETY

Forthcoming Radio 'REVIEW AND PREVIEW'

Special Edition of the 1943-44 Season to Be Published July 14

## Withdrawal of Payne's Renomination to FCC by F.D.R. Comes as Surprise

Washington, July 6. A little bombast which set the rumor mills operating, was dropped here Thursday (1) by President Roosevelt. The President, who had renominated George Henry Payne as a public member of the Federal Communications Commission the day before, withdrew the nomination from the Senate without explanation.

Withdrawal of Payne's name came as a surprise to the commissions, although reports had circulated here recently that he would not be named again. James L. Fly, FCC chairman, was said to be opposed to Payne because of the stand the Republican had taken in connection with the Cox Committee investigation.

All sorts of people, from Republican ex-Congressmen down the line, have been suggested to all the vacancies.

One name, pretty generally overlooked in the speculation, is that of Major General Edward G. Clegg, who retired as Chief Signal Officer of the Signal Corps last week and became military representative of the Telecommunication Board, which functions under the Secretary of State. Appointment if Clegg, it was pointed out, would go a long way toward solving the disagreement between the armed forces and the FCC over the latter's foreign intelligence service. This disagreement was brought out at the Cox Committee hearing (72).

## Cleveland Store Renews Ams for 8th Year

Cleveland, July 6. Bert's Department Store has renewed for the eighth consecutive year its two-hour Sunday amateur program over WCLE maintaining its total hours per week of broadcasting through the studio.

The program, "Big Broadcast," is the six from 3 to 5 p.m. on Thursdays. Other Bert programs are a two-hour national show, Sunday, noon to 2 p.m., "The Album" and "The Album Show," Wake Up and Swing, daily recordings from 7:15 to 7:45 a.m. and "Music for Ohio" daily from 9:30 to 6 p.m.

New dramatic program on Radio Belgrano, "El Drama Oscuro" ("Hidden Drama"), Mondays to Fridays at 8 p.m., is sponsored by Vitelle with Myrion Urquijo and Amadeo Novas in leading roles. Scripted by Pedro O'Connell.

Arabs are full guys for action-packed air shows, while Icelanders go in for state-of-the-high programs. These and a thousand other details have been compiled by the Overseas Radio Branch of the Office of War Information. During the past year, 30 countries (Latin America excluded) have been selected and analyzed by the OWI in reference to:

Number of stations, ownership, power, commercial shows, rates, schedules, equipment, audience preferences, governmental policies and prohibitions, sets in use, national idiosyncrasies, attitudes toward the U. S. etc. The material gathered has filled a bookcase of volumes. It is used to aid overseas programming and helps take much of the hit and miss element out of it. The Russian picture has yet to be sketched, but the British situation is fairly well documented.

OWI employees, writers and travelers have been sent to various countries to contribute toward this general fund of information, which represents a grant between OWI and the OWI and Crossley. Foreign radio and information authorities desiring similar grants between OWI and Crossley through the OWI outfit men on the scene. In this manner the U. S. does not miss a thing. It is through the OWI outfit men on the scene. In this manner the U. S. does not miss a thing. It is through the OWI outfit men on the scene. In this manner the U. S. does not miss a thing. It is through the OWI outfit men on the scene.

To date, the traffic has been one from the U. S. to overseas, with 7,000 transcriptions supplementing the daily shortwave shows, aimed at and filled scripts. Except for one American-built and operated transmitter in North Africa, the rest of the world is established foreign stations, which include those in the heart of Great Britain, which is with Great Britain's BBC network.

## Station's Series Aims To curb Delinquency

San Antonio, July 6. In the present neighborhood delinquency drive, WJLA will start airing Saturday (10) a series of programs, "San Antonio's Children," each Sunday afternoon for a quarter-hour. The program will be non-political, non-religious, but purely civic in nature, and will be in cooperation with one of the local civic groups.

First group of airings will present Bill Brogan, child expert, who will speak on the problem of law confronting parents with always the final word: "What Are You Going To Do About It?" The second series will be a roundtable forum composed of religious, civic, and business leaders who will try to give their viewpoints on the problems pointed out by Brogan in his talks.

A special office will be opened downtown where parents may come and see the stories and meet local leaders ad here. Financial aid will be asked from civic leaders to open a 4 p.m. is sponsored by Vitelle with Myrion Urquijo and Amadeo Novas in leading roles. Scripted by Pedro O'Connell.

## Pipe News Into Theatre

Townsend, O., July 6. Patrons of Youngstown's Grand Theatre, Palace, Paramount and Warners, now hear news broadcasts at every evening performance from WKRM.

Special wires have been installed in the theatre to furnish this service. The scene's CBS Solo Raymond Scott's orchestra will have the 11:30 to midnight spot Fridays on CBS all to itself beginning Sunday, June 16. Conductor Frank Sinatra in that period, the Scott Sunday band will move to a Monday 8-9 p.m. spot. Sinatra's last Friday broadcast will be this week (9) until the Monday broadcast. He may continue the latter with another band from a concert which he gives west early in August.



# From the Production Centres

## IN NEW YORK CITY . . .

Anne Hilpert Grose, who scripted the Woodbury soap and cosmetic ads for Lunt & Mitchell, has resigned to freelance. Hal McIntyre and orch will fill the guest spot on the "Million Dollar Band" show Saturday night (10) . . . Sam Fuller, producer of Duffy's Tavern, is awaiting his call by the Navy as a lieutenant, e.g., Compton's Joan Geddes and John Gordon are in Chicago auditioning.

Berry Kroeger, "Salute to Youth" (NBC) narrator, joined "Radio Reader's Digest" (CBS) Sunday (7) . . . John McKay, NBC press chief, in Snow Village N. H. today (Wednesday) . . . on a promotion assignment for the web's "Snow Village" . . . Alex Leftwich, Jr., and Arnold Michaeles have been promoted to chief directors on the Blue Network's production staff July 6 . . . Jean Morgan, feature writer for "The Open Door," is assuming the role of a reporter on Monday and Tuesday's (6) installment of "Portia Paces Life" (NBC) . . . Roy Knight, of the Blue, tossed a soiree Friday (5) for his production staff . . . George Rosen, formerly head of WBBM, CBS's Chicago outlet, has joined WABC as a writer-producer . . . Fulton Lewis, Jr., will vacation July 19-30. Roy Henkle, Washington correspondent for the Pittsburgh Post-Gazette, will sub for him on Mutual . . . Frank Kizis, of the CBS shortwave department, has been named network service manager of the web's Network of the Americas.

Bill Ramsey, Procter & Gamble radio director, due in New York about July 21. He's in Chicago this week . . . Luella Hoskins resigned from New York University radio workshop to become an assistant program supervisor for the overseas radio division of the Office of War Information . . . David Gohard, the narrator "voice" on "Light of the World," succeeded Arnold Moss in the leading part of Reed Bannister on the "Big Sister" serial. Moss is the narrator-announcer of "The Open Door."

Charlotte Manson playing lead in "Murder Clinic" on Mutual Sunday (11) . . . Ira Ashley, director of "Stage Door Canteen," classified I-A . . . Orin Church, Harry Sonesek given a C-P . . . Republic allotted its biggest radio budget to date for exploitation on the forthcoming Roy Rogers picture . . . General Foods is looking for another new program, in addition to "G. I. Dad" . . . John W. Lovetson has resigned from the Post, Cone & Belding radio department and intends opening his own agency . . . Radio actor Cliff Carpenter in the cast of "Eve of St. Mark" on its subway circuit tour . . . Walt Disney Productions has bought a five-minute spot across the board on WOR for a week to plug its forthcoming "Victory Through Air Power," and will spend \$5,000 additional on other local stations for the same picture. Post, Cone & Belding is the agency.

Expectant mothers: Mrs. George Zachary (Marian Shockley), Mrs. Hal James (Florence Sperl), Mrs. Bill Smith (Doris Sharp), Mrs. Harry Conroy (Scripture Joe Hammi) slated for Army induction Saturday (10) . . . Helen Walpole, writer of "Lora Lawton" and "Stella Dallas," got far enough ahead on her scripts to take a two-week vacation at Miami Beach, minus typewriter . . . Alice Temple, currently touring, last week opened the new auditorium at Camp Bainbridge, Md., played at Hunter College, guested on the Old Gold program and remoted his own show from Detroit . . . Erin O'Brien-Moore written out of "David Harum" for a week to play "Ladies in Retirement" in stock in Montreal.

Spencer Bentley joined the Merchant Marine and was replaced by Sidney Smith in the "Lora Lawton" serial . . . Actress Mildred Robin gave birth to a daughter last week . . . Ralph Welliver, honorably discharged from the Navy after being wounded in action, returned to radio acting in "David Harum" . . . George Zachary to the Coast to set his show on "The Owl" . . . Jackie Keik to the Coast for a picture . . . Ditto Carlton Young . . . Alan Brock given medical discharge from Army and returned to radio acting . . . Irene Bentley taking a two-week vacation from "Procter & Gamble" singing commercials . . . Casting Carl Gose ("Just Plain Bill"), George Sturgeon, Lon Clark, Parker Fennelly, Ellen Mahar, Florence Freeman ("Mr. Keen"), Betty Worth, Philip Foster ("Young Widder Brown").

## IN HOLLYWOOD . . .

Faucity of acceptable m.c.s. was never better illustrated than by the frenzied hunt of Clare Clumstead and other officeholders at Young & Rubicam for a confereer to preside over the Silver Theatre series. With the program-making off last Sunday, the agency was still in a dither. With the three days previous who would be it. Choice finally fell on Preston Foster. In previous years it was Conrad Nagel, now in "Skin of Our Teeth" on Broadway . . . Such goings-on at NBC for the first Coast call of "Ino Flips" skull crackers. They were met at the station by most of the publicity staff and all its photos and next day hosted at a cocktail party by Sid Strotz, with all the town's big shots bending the elbow with their eight-week payoff, first in their five years on the air . . . Frank Forest, chirped on Mutual's "Double or Nothing," will be piped in from

(Continued on page 40)

## WJZ Transmitter Moves

The transmitter of WJZ, New York, now located at Bound Brook, N. J., will be moved about Jan. 1 to Lodi, N. J., several miles away. The same equipment will be used at the new site.

Shift is being made at the request of the Government, which wants the present site for its own transmitter.

## DU MONT ASKS D. C. OUTLET

Allen B. DuMont Laboratories, subsid. of Paramount, has asked the Federal Communications Commission for the reinstatement of a commercial television station application for Washington.

DuMont already operates a television station in N. Y.

## MBS Loses All-Star Game (Gillette) To CBS When Don Lee Nixes Clearance

Mutual's sales department suffered somewhat of a psychological wallop when the Don Lee Network last week refused to shelve some local accounts for the broadcast of the all-star baseball game played at Philadelphia Tuesday (12). The brush involved MBS' top account, Gillette Razor, which, after waiting for two weeks to get full clearance from Mutual, turned the event over to CBS. It happened that CBS was without a single commercial during the period required by Gillette.

Sponsor of the game, namely, 9 to 11 p.m.

Mutual two weeks previously anticipated clearance from Don Lee, as well as the other affiliates, and released an announcement that the network would carry the all-star game for Gillette.

Robert F. Deegan for the past 10 years, v.p. and merchandising director of Kenyon & Eckhardt, joined the Ted Bates agency as account executive yesterday (Tuesday).



**All this Southern family  
saxet' now needs,  
to make a sponsor  
very happy is  
A SPONSOR!**

the six voices blend so perfectly it's hard to tell who's singing what.

To WBT listeners—almost 3,000,000—Ma Johnson's Family is today an indispensable part of the Southern morning. The show is as typically Southern as "y'all" in the plural, or hominy grits for breakfast. The singing Johnsons are available for sponsorship, with famed Grady Cole as emcee. Their most recent sponsor—an insurance company—pulled almost 100 insurance inquiries a day! Ask us or Radio Sales for information.

Top-flight Southern radio like Ma Johnson's Family explains why for so many years, WBT has been the South's Best Salesman.

Two years ago a trailer pulled up to WBT, and the Johnson family stepped out—Pa Johnson...Ma Johnson...Red, 15...Betty, 13...Bobby and Jimmy, 11-year-old twins. They'd harmonized their way across 11 Southern states, at conventions, fairs, schools, churches, on the air. Like most Southern radio talent, their Mecca was WBT.

The Johnsons were another WBT radio "find." From 11-year-old Bobby (who sometimes sings bass) to Pop, they're natural musicians. When they're singing the old songs, and hymns Southerners love so well,

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

## SENATE VOTES TO DROP DODD, WATSON OFF FCC

Washington, July 6. Senate, which held out through four ballots against the House use of the "three strikes" position for the dropping of William Dodd, Jr., and Goodwin Watson, of FCC and Cobbett Lovett, of the Interior Dept., on charges of subversive connection, finally gave in Friday (7), in order to hold up any longer the \$147,000,000 deficiency appropriations bill to which the rider was . . . Compromise provision states that the men shall not be on the payroll after Nov. 15, unless they are nominated by the President and confirmed by the Senate. . . . Opposition Senators claimed that the House had given the three men an illegal and risky trial, and that they were being deprived of their constitutional rights.

## Godfrey Loses Appendix

Arthur Godfrey, who does an early-morning record-jockey series on WABC, New York, underwent an appendectomy Monday (5) in New York.

Hugh Conover is handling the program during his absence. . . . Frances W. Cusack's appointment as art director of NBC's advertising and promotion department completes its reorganization, according to Charles B. Brown, director.





# Inside Stuff—Radio

Peculiar twist in original plan of the Garry Moore-Jimmy Durante show for Camel is being blurred around radio circles. When Moore elicited heavily on a CBS Canal Caravan guest spot, sponsor went for the comic's somewhat stilted style. He had been expensively developed by Moore on the early morning show, but he had been expensively developed on the early morning show, but he had been expensively developed on the early morning show.

Show has been set up to receive by listeners, sponsor reportedly will be glad to change. Hence new contracts have been passed out for the early morning set up to receive by listeners, sponsor reportedly will be glad to change.

Expansion of their CBS commitments to full networks by General Foods, Lever, Ross, and other accounts has entailed a mass of spot and local business moving among local stations during the past two weeks. In quite a number of cases these network accounts have found that laterities in the added stations cannot be made available to them at the stipulated network time, because the stations had previously guaranteed the periods to spot and local accounts. The network accounts in such instances have either had to agree to a delayed broadcast for their programs, or forego the station.

Marine brasshats at the San Diego base are nursing a peeve against two top air stars who recently pitched their programs there and won't be invited back. One is accused of refusing to allow a comic on his show, and the other is accused of refusing to allow a comedian on his show. The complaint against the other is that after the broadcast star of the show declined to put on an afterpiece for the devil dogs, as has been the custom with all shows. Officers point out that camp entertainers are made available to commercial shows for the entertainment of the servicemen and not merely as an advertiser's pitch.

When Uncle Sam took up Rudy Vallee on his lyrical offer of "my time is your time," it ended, if only temporarily, one of the most prolific careers in radio. In his 15 years on the air he was without a moment's rest for the brief period spanning the gap between Fleischmann and Sealtest. Cromer signed off last week to take extended duty outside this country with the Coast Guard, in which he was recently promoted to lieutenant, senior grade. Jack Haley moves into his spot to share top billing with Joan Davis.

Nearing completion is a 2,000-mile, ray Signal Corp telephone line from Edmonton, Alberta, to Fairbanks, Alaska, the War Department has announced. Line, longest ever built, will carry simultaneously vocal, telegraphic and radio messages. It will link the War Department to the Alaskan fighting fronts by direct wire.

While the project is designed primarily to military messages, there is a possibility that it might be used to relay radio programs to the troops. Line will have seven talking and 14 teletype channels.

American Federation of Radio Artists branch in Chicago is setting up a Servicemen's Fund as a trust to supply assistance in the rehabilitation of members in the armed forces. First contribution to the fund was a check for \$250 sent by the "We Will Never Die" committee through Ernest Byrnie, which was allocated from the profits of the recent pageant held at Chicago Stadium.

The Blue has built an average of 11 shows a month for the first five months of 1943, which is three times the \$2 total for the same period, according to Ray Knight, web production director. Forty percent are audience participation programs and the remaining 60% is almost equally divided between comedy and dramatic material. Except for a few five-minute spots, the shows are 15 and 30-minute propositions.

Mutual has put out the suggestion that the four national networks do a cooperative in the printing of a monthly program rating chart, with the cost apportioned according to the amount of each week's ratings. Mutual started publishing its own chart after NBC and CBS declined to include Mutual in their individual charts. NBC has recently reversed itself on that score.

KQW, CBS station in Pease, devised a way to keep the attention of advertisers and civic leaders equitably focused on the station. Hee takes the form of an attention-compelling "late card" that is sent out to remind addressees of a broadcast of importance to you. Card arrives on day of broadcast in question—usually a talk by a stationman or business leader. Other CBS affiliates are picking up this idea for their own use.

WOR, New York, has sent a letter to all editors of war plant and house organs in its listening area calling attention to the station's war and Government programs. The communication noted that WOR, operating on a 24-hour basis, is able to provide service for war plant workers on various shifts.

## Writer-Director

"If draft status: One with leading experience for writing and directing of one or two programs on contract basis. Good background in writing and producing of network and short wave programs. Enclose: Hee writer. HeeHeeDirector, Dramatic Artists, NYC shows."

Reply to Box 360, Variety, 154 W. 46th Street, New York (19), N. Y.

## Renewals

Lever Brothers has renewed its five CBS programs: "Burns and Allen," "The Mayor of the Town," "Big Sister," "Bright Horizon" and "Int'l Joug." The renewals were automatic and for 13 weeks. Young & Rubicam is the agency for "Burns and Allen" and "Bright Horizon." Rutbraun - Ryan handles "Mayor of the Town," "Big Sister" and "Int'l Joug."

Emerson Drug Co. has renewed "Fox Pup" for 13 weeks effective Aug. 2. Rutbraun & Ryan is the agency. Corn Products Refining Co. has renewed "Stage Door Canteen" for 13 weeks effective July 29. C. L. Miller handled the account.

# Plans Air Campaign Not to Sell Public, but to Promote Material

Unique in advertising campaigns would be the one that is being contemplated by L. B. Penick, latterly an essential oils. The manufacturer is, thinking of going in the air not to sell his product, but to try to stimulate production among those who provide him with his raw materials. The raw materials are herbs and these are grown mainly in Tennessee and adjacent southern states. The small farmers, who have for many years specialized in such herbs, are now either working in war plants or

devoting the soil to more remunerative products. The plan that Penick has under consideration is to run a spot campaign on stations in this southern territory urging farmers to plant more of the required herbs and reminding them that there's still a good market for these herbs. Murray Breese Associate, Newark, N. J., is Penick's agency.

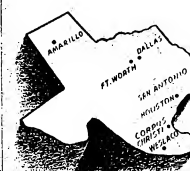
Cleveland—Bernice A. Ottey has been added to the WGAR engineering staff. She was at WBOE before joining WGAR.



# Wipe YOUR RECORDING TROUBLES AWAY REACH BIG TEXAS! EASILY AND EFFECTIVELY!

For every problem there is a solution — at least, we think so. Specifically, we are thinking of the difficulty you may be having with recordings, and we want to offer this friendly suggestion.

Texas like programs designed for Texans. We have plenty of proof of this. So why not let us help you build a live talent show designed to appeal to Texans... and then watch it get results over the LONE STAR CHAIN!



# Lone Star Chain

- KGKO (KGMG) DALLAS
- KGNC SAN ANTONIO
- KXYZ HOUSTON
- KRIS CORPUS CHRISTI
- KTSA SAN ANTONIO
- KRGV HOUSTON

## Radio Team Now Co-Managing Station

Atlanta, July 6. Appointment of John Fulton and Frank Gaither as co-managers of WGST was announced here Friday (2). Frank Spaulding, vice-chairman of the State Board of Regents which, with Georgia Tech officials, will control the station in the future.

For the past several years the station was operated by Southern Broadcasting Stations, Inc. which leased it from Georgia Tech. The corporation's lease was terminated when the FCC directed that Georgia Tech, as owner, should have direct control.

Nettie Grace, who joined WTOP, Washington station of CBS, as a writer about a month ago, has won one of the five annual awards of the Josephine Shupp competition for distinguished contribution to advertising. Nationwide contest is sponsored by the women's advertising clubs.



# Krupa Got a 'Bum Rap,' S.F. Insiders Say; Appealing 1-6 Year Sentence

San Francisco, July 6.

Consensus of trade opinion in San Francisco is that Gene Krupa in New Orleans from only six years in San Quentin under a trick narcotics law, was slapped down sorely because he was Gene Krupa, the jive artist. Conviction and sentence will place Krupa behind Sam Quentin, Bandler, however, remains in the county jail on 10-day stay of sentence pending outcome of appeal.

Under similar circumstances, legal authorities say, anyone else would have been charged with the possession of narcotics—in this case marijuana—and sentenced to a maximum of six months in the county jail. In Krupa's case, an old law, prohibiting the sale of minor in quantities greater than one ounce, was used, with its extreme penalty of a mandatory penitentiary sentence, although no commercial traffic was involved.

Krupa's offense, as charged, was selling his 20-year-old son, John Ditekas, now a draft evader, to "ditch" a package of marijuana in a hotel room, so that the great agents wouldn't find it. This brought the additional charge of contributing to delinquency of a minor. Krupa had pleaded guilty to the contributing charge, a misdemeanor, in that he had furthered action which would be double jeopardy. He was serving three months in the county jail on this charge, but was arraigned and sentenced on the felony charge of using a minor to transport narcotics.

D. A. Broadens Charge

Assistant district attorney Leslie Gillen charged repeatedly during the trial that most of the men who are marijuana as an "excitant," and that this serves as a bad example to the youth of the city. He made several emotional heights in denouncing Krupa as the "lot of foolish, swinging American youth—no idol, no new show's best of class." Gillen told the jury over and over again that "the man who is a draft evader and who could be heard his tons fatter and fatter," and this in his profession of a highly lucrative outcome. (Continued on page 42)

# PEE WEE LOUIS DOUBLING BAND AND WAR WORK

Pittsburgh, July 6.

Pee Wee Louis (Louis Sturchio), the saxman who recently hit the front pages when in Chicago draft board placed him in A-1 despite the fact that he has six children and a seventh and way is back in Pittsburgh again, after a brief detention with the Blue Baron band, has no doubt been with a berth with the Pee Wee Pete orch at the Trefon Cafe and dance job. Sturchio reportedly said it merely placed him in A-1 to hurry along his taking of a berth to a draft unit.

Sax player was with the small Piccolo Pete outfit in the local night club when he went to Barron, where that he played successfully with Lawrence Welk, Baron Elliot and Chuck Foster. Sturchio left the last night (Monday), leaving arms in the midwest a week ago.

# Straus Signs Operatic Singers for Fall Tour

Straus has signed three opera singers to accompany his contemplated concert orchestra on tour. The trio includes Otolina, who has a program on WCAU, Philadelphia, where she is studying at the Curtis School of Music, and a Mary Strug, also the singer.

Straus intends to begin organization of his orchestra sometime next month. It will be composed of 40 pieces and probably will begin its tour in 12 at the State theatre, Hartford, Conn.

# Par Signs Kenton

Stan Kenton's orchestra has been signed by Paramount Pictures for one film, to be made before January 1944. Kenton will be on the job from mid-September until that month. Thereafter he may be circulating around the country with the Bob Hope-Pepesod show, for which he was signed recently to replace Skinnay Ennis, who's in the service.

Kenton is currently at the Palladium Ballroom, Hollywood, until July 27, when Jimmy Dorsey succeeds.

# Band Bookers Also Muddled On Tax Matter

With 20% withholding taxes to be deducted from salaries of all wage earners beginning this week (first pay period July 6), band and business-leader bookers, agency executives, accountants, and all concerned, are in a confusion. No one seems to have a definite idea on how the tax sums will be deducted except the circuit operators, who net in N. Y. Friday 12) and agreed to take the 20% off the top of the net of bands and acts (see separate story) until a definite ruling is forthcoming from the Treasury Department.

However, the band agencies are proceeding on their own course. It is claimed by a number of agency men, who have been working on the tax problem, that the American Federation of Musicians in a receipt of a letter from the Treasury okaying the freezing of expenses incurred in fulfilling individual dates and that buyers of bands will first deduct these expenses totaling 20% of the net. They will hold 20% of the net. These expense lists, written separately and handed to the operator just before the gig, will include musicians' salaries, traveling expenses, commissions, pro-rata costs of engagements, publicity, etc.

To align the AFM's standard Form B with this ruling from the Treasury, the wording of the AFM's agreement was changed over the week-end to read: "This price (called for in contract) includes expenses."

The agency committee has also received a letter from the Treasury stating that hereafter, for the purposes of wage withholdings, all bands are to be considered as salaried.

(Continued on page 42)

# Met, Providence, Pulls Last-Minute Fadeout

Metropolitan theatre, Providence R. I., suddenly decided to curtail its stage policy last week and cancelled on Charlie 'Arnie' orchestra. The substitute featured Tommy Tucker, scheduled for the following week (16-18). As a rule, the Met follows its stage policy for the summer early in the season, but in this year intended to extend it as far as possible in charge of the stage. Met is a three-day band date, the only theatre in Providence using bands. It will remain in the fall.

# PADDING OUT

Memphis, July 6. The Claridge hotel has booked two bands to carry through the remainder of its Magnolia Road Gardens season. Cypria Lucas is set to replace the late Billie Holiday with the Bill Baird orchestra the Aug. 13 for the final four weeks of the summer season. Reynolds is current.

# PENDING RULING, IT MEANS 95% CUT

At a meeting Friday (3) at the AFM headquarters in New York, held by a special office of representatives of all the major theatre circuits that, pending an official classification from Washington, the 20% withholding tax is to be deducted from the gross salary of all bands and acts playing their theatres starting this week, the first payroll in July.

This move, for the time being, the 'independent contractor' status of vaudeville performers and brings home to rest with a vengeance the worst feature of the Form B contract, designating bandleaders and their musicians as 'employees,' which the American Federation of Musicians foisted on theatres last year.

The Hays Office was not involved in the meeting, although Sidney Hays is a member of the AFM as an observer. Meeting was called only after the circuit's tax men failed to get an official ruling from the Internal Revenue Department in Washington on a trip there early this week. The tax men notified the circuit reps that they were studying the question of interim procedure, but would soon submit a ruling. Until then, the Internal Revenue Department refused to venture an opinion on what the theatres' procedure should be.

Realizing the possibility of the AFM's 20% tax on theatres should deduct the 20% from gross (Continued on page 42)

# Agcys. Insist On Holding Bands

Major band agencies are not selling or releasing bands from contract under any circumstances during the current shortage of outfits of all types and classes. In the past couple weeks there have been several attempts by names and minor groups to break their contracts with agencies. There are too few organized groups available to let even the most modest crew slip to an opposition agency.

The situation is brought about, according to a number of agency men, in the number of bands, caused by induction and enlistment of leaders and musicians, plus the increase in work opportunities, also war-born.

# PETRILO OK'S CROSBY'S 'DIXIE' DISCS FOR DECCA

Hollywood, July 6. Bing Crosby, carrying a paid-up option on his contract with Decca Records Local 47, was permitted to record two songs without orchestral accompaniment for Decca.

Permission was granted by James C. Petrillo on condition that Crosby pay the price and cost of recording a drum. Numbers are "If You Please" and "Sunday, Monday Always" from Crosby's current film, "Dixie," which was waxed recently by Frank Sinatra in New York for Columbia July 7.

Columbia will not immediately record Crosby's recordings of two tunes from Crosby's film, "Dixie." It has scheduled first the singer's current recording of "New York, New York." This will be on the market the end of this week, July 13, followed by "New York, New York" on the market August 10.

Victor also has wax recordings made without musicians to combat Sinatra's Columbia recordings of two tunes from Crosby's film, "Dixie." They are "New York, New York" and "Sunday, Monday Always" from Crosby's current film, "Dixie," which was waxed recently by Frank Sinatra in New York for Columbia July 7.

Columbia will not immediately record Crosby's recordings of two tunes from Crosby's film, "Dixie." It has scheduled first the singer's current recording of "New York, New York." This will be on the market the end of this week, July 13, followed by "New York, New York" on the market August 10.

# Industry Lawyers Hold Little Hope That WB Will Even Try to Solve Complicated AFM-Disk Co. Issue

## Burton Splits With Barrie

Gracie Barrie and Bill Burton, manager of her band and before since the singer's husband, Dick Stabile, went into service with the Coast Guard, have split. Attorneys for both formerly completed financial and other details of the parting and Miss Barrie will henceforth be handled by General Amusement Corp., which agents her band. Miss Barrie's orchestra opens Friday 10) at Prolex, Miami, Fla., ball room, for four weeks.

## Petrillo's Disk Crackdown Only Pertains to E.T.s

Record and transcription men are at a loss to understand the complete crack-down on transcription by AFM head Petrillo last week. It's generally believed that Petrillo's breach of settlement talks with the e.t. men was tantamount to destroying a going business in violation of the AFM's money is invested. Transcription men got the dispute certified by the War Labor Board Monday (5).

Petrillo's statements in breaking off negotiations with the transcription makers apparently were misinterpreted, particularly by daily newspapermen present Thursday (1) at the meeting between the two factions. Many thought that the AFM's ultimatum included popular recording. It does not. Petrillo's refusal to negotiate, further is confined to the e.t. side of the general dispute between recording and the AFM. He has been meeting secretly with top disc officials the past few weeks, though both sides deny it. Petrillo's chances of a settlement of their particular end of the controversy.

Petrillo's discontinuance of talks with transcription firms, which he said will not be allowed to record with AFM musicians in any form, is a frontal attack on radio outlets subsisting entirely or in part on recording. It is a blow to the Decca horns that have bothered Petrillo for some time. Few employ live musicians. His amended contract with disc makers, who supply these studios, is being worked out. (Continued on page 43)

## Harry James' Draft Bd. Promises A Wedding Gift

Harry James will be placed in a 1-4 classification by his draft board, Texas, draft board, since his recent divorce and subsequent marriage to Dorothy (5) in Las Vegas, Nevada, to Betty Grable. James was divorced by his wife, the former Betty Grable, former with whom he had two sons, and the divorce and the marriage removed him from a dependency status, which up to now has kept the 27-year-old James in a 2-B classification.

James and Miss Grable returned to California immediately after the divorce ceremony, and was wed by Marie Sieck, Columbia Recording Co. executive on his way to work on a business trip. James left N. Y. with James early Friday 12), after James' band completed a stage at Frank Dulloy's Theatre, Newark, N. J.

A member of the Beaumont draft board, Texas, Monday (6) was asked to be taken immediately to put James in 1-

## War Labor Board, at a meeting today (Tuesday), voted by unanimous consent to conduct a public hearing of the AFM strike matter (9) to determine whether or not the Petrillo case is a labor dispute over which the W.L.B. should have jurisdiction. Board sent copies of wire to Petrillo and the seven transcription companies, inviting them to attend Friday's session.

Amusement industry lawyers who specialize in labor matters seemed to be the opinion yesterday (Tuesday) that the action of Secretary of Labor Frances Perkins in certifying the recording industry to the War Labor Board will develop little of the record. The hearing will be held in Washington, D.C., but the legalities were dubious, not only as to whether the matter was a labor dispute, but whether the Government body would at this time handle the case of the underlying issue of the controversy.

The American Federation of Musicians, it was pointed out, was not asking the War Labor Board for a description and phonograph manufacturers, for an increase in individual benefits, but for a change in working conditions. The AFM has advanced as the crux for settlement of the matter not a demand for new scales, but rather a new philosophy, or theory, of unionism.

James C. Petrillo, AFM prez, and his advisers, are talking in terms of not today but tomorrow. They are not sure of the outcome of the hearing, but they are sure of the recording, but rather to set up an executive board to handle the union. (Continued on page 43)

## DUNHAM 'CALLED' BY UNION-ON STANDBYS

Benny Dunham was recently called before the executive board of N. Y. local 802 of the AFM to explain why it had not received payment for standby men during Dunham's stay in the hospital. Dunham explained, through his manager, Warren Pearl, that the salaries had been paid directly to 18 musicians, who were brought into the theatre for that purpose and paid individually. Five of them were fiddle players used to augment Dunham's combination to background Maria Eggerth, Dunham's first wife, who was in the hospital when it was called. Dunham then withdrew its request.

Dunham's procedure in hiring individuals used to remain in the theatre during his stay, and using a portion of them, standing, was unauthorized. He said the money for the standby men was N. Y. theatre, requiring payment for standbys, the money had been paid directly to 18 musicians, who were brought into the theatre for that purpose and paid individually. Five of them were fiddle players used to augment Dunham's combination to background Maria Eggerth, Dunham's first wife, who was in the hospital when it was called. Dunham then withdrew its request.

## Rey Takes Leave From War Work for L. A. Date

Alvino Rey is bringing his orchestra out of semi-retirement in a departure plan to open a six-week engagement date at the Aragon Ballroom, Los Angeles, Calif., next week (14). Rey, who has been away from the local scene since he left the money regular dance program booked for him by MCA's Coast office.

Rey's band, which went into Lockheed with him, was bolstered by draft board officials. Rey, who has been away from the local scene since he left the money regular dance program booked for him by MCA's Coast office.

McIntyre Robust \$58,000, N. Y.; Gray Solid 29 1/2 Clev. Lyman Hot 33 1/2 Pitt.

Estimates for This Week Mitchell Arnes, New York (Parsons) 1901; 35-33—With 2 Tickets to London (U.)... \$20,000.

Horae Heald, Detroit (Michigan) 4,000; 32-13—Combined with Back-ground to Danger (W.R.)... \$24,000.

Alby Lyman, Pittsburgh (Granville) 3,800; 30-15—With Bonita Grayline... \$20,000.

Ada Leonard, Boston (RKO Boston) 3,200; 44-99—With Virginia Lee... \$20,000.

Ernie Madriguera, New York (RKO) 3,100; 35-10—With Jack Duranti and Carmen Amaya... \$20,000.

Phil Spinlay, New York (Capitol) 4,200; 41-10—With Gladys Doer Canten... \$20,000.

Roy Eldridge, New York (Capitol) 4,200; 41-10—With Gladys Doer Canten... \$20,000.

George Spier's Band George Spier, trumpet, Sam Shapiro, radio studio promoter... \$20,000.

Claim Tax Eases

Continued from page 41 be considered independent contractors. This means that bandleaders can avoid the 20% tax on the sale of kickbacks for the wage stabilization board.

Questions of the 20% withholding tax as it applies to bands, is not a worrisome one insofar as the betteringing masters are concerned. They can afford to let the government hold \$50,000 or so of their money until they file final tax returns.

These combs work on a very close margin, frequently using the net of pie date to underwrite transportation costs to the next. At the end of the year, they will have to take care of sundry expenses which will be wiped out.

Krupa's 'Bum Rap'

He also impressed on the jury that Krupa made \$8,000 a week. When Krupa took the witness stand Gillen persistently tried to get the orch leader to agree that 'most of the men' are addicted to marijuana.

Judge's Abuse-Face Juvenile Court Judge Thomas Foley evidenced sympathy with Krupa's plight until the day for sentencing was held.

Foley then made a statement that deviated from his attitude since inception of the case and which followed the line taken by the prosecution and The Examiner.

District Attorney Matthew Brady had vowed that Krupa would be prosecuted to the full extent of the law. However, the state was not so inflexible on this point.

Ken Hopkins, former Paul Whiteman arranger, is now 1st Class Petty Officer at Curtis Bay, Md.

20 Percent Tax Bands at Hotel B.O.'s

Continued from page 41 salaries of all acts and bands, the Government decided to increase the rate of withholding to the tax in order to play safe. It was theorized that the 20% tax would be paid by withholding and the Government later decided that they should, in fact, be paid by the bands.

'It's 35% Cut Meantime' is recognized by vaudeville bookers and agents that the circuit 'cutting' even though temporary, is going to work a hardship on everybody.

The 20% withholding from the gross salary will also create havoc with bands, which usually have large payrolls. The 20% cut will mean a 35% differential out for the acts.

When Krupa took the witness stand Gillen persistently tried to get the orch leader to agree that 'most of the men' are addicted to marijuana. But Krupa took emphatic issue with this view.

Ken Hopkins, former Paul Whiteman arranger, is now 1st Class Petty Officer at Curtis Bay, Md. Coast Guard station, where he has the post band.

Table with columns: Band, Hotel, Gross, Net, Weeks, Covers, Total. Lists bands like Ray Hechtman, Billy Miller, Jerry Waldor, etc.

Chicago

Griff Williams (Empire Room, Palmer House) 750; \$33-85.00 min. Williams and floor show headed by John Horgan... \$2,000.

Los Angeles

Freddy Martin (Ambassador) 900; \$11-50. Martin, the fair-haired lad, with the swells for a lusty cover crowd of 4,500.

Minneapolis

Carl Loreth (Plaine Room) Hotel Isis; 190; no cover or min. This band has Peter Hingst as singer, making fine impression and filling room nightly.

St. Louis

Sarah (Savoy Lounge) \$2-42.50 min. Big is still clicking at this 'brilliant' cover lounge, but the wear and tear is showing.

Location Jobs, Not in Hotels

Stan Kenton (Palladium B. Hollywood, first week). Back on the stand where he got his first big break. Holiday a big help here and he'll cut himself a real 57,000.

10 Best Sellers on Coin-Machines

Table with columns: Song, Artist, Weeks, Copies. Lists songs like 'Don't Get Around Much', 'It's So Easy', etc.

OTHER FAVORITES

(These records are directly below 17th 10 in popularity) It's Always You (Famous)... Sinatra-Dorsey In Blue of Evening (Shapiro)...



# Inside Stuff—Orchestras

Will Osborne wound up with a full hour on the Blue network from the Pennsylvania hotel, N. Y., through a freak occurrence which prevented Russ Morgan from broadcasting from Beach Boardwalk, Chicago. Morgan was to have followed Osborne, but when the former's men got on the stand for the broadcast it was found that it was too cold and windy on the Pennsylvania hotel. The Blue engineers got word in N. Y. that Morgan wouldn't be available just before Osborne went into his closing theme, and since the latter didn't have a program of tunes made up for more than a half hour, he was forced to improvise one as he went along. As one number was being played, Osborne would hand a copy of the next to indicate what to follow. Between announcements, the men scrambled to pull them out of their books.

Woody Herman's opening at the Orpheum theatre, Minneapolis, has been deferred from the usual Friday to Saturday (10) because he was unable to arrange transportation for his band by train or plane from California. Herman played the Orpheum theatre, Los Angeles, past week, closing yesterday (Tuesday), and in order to make the Minneapolis opening he was obliged to ship out on a certain train, which couldn't accommodate him. Unable to charter a plane, leader was forced to arrange with the theatre to open one day later.

Cliff Leemans, drummer, and Tommy Peters, trombone, formerly with the Gene Krupa band, are in Minneapolis. Leemans replaces Frankie Carlson, former part-owner of the Hermitan band, who remains in California.

Local band leader in a key position as been trying to get a break in New York for several years now and lately he's had just one offer but a flock of them. One of the jobs placed before him have been confidentially that he realizes he wouldn't be able to keep his band together in the metropolis for even a week now with the rate the big-time music is making on musicians. So he's content to stay where he is, hangs on to those men the draft doesn't snatch and work as often as he likes. There's not so much recognition in it, he says, but at least the work's steady.

Chicago Tribune editorialized last week (21) on the case of Louis Sturchio, 30-year-old sax-clarinist player with Blue Baron's band, ordered by his draft board to get a defense job or be inducted despite a wife and six children. Lending the essay with a discourse on why sports and music are essential to morale, the Tribune writer went on to point out that it was doubtful that a professional musician, with no skill as a mechanic, could earn enough in a war plant to support six youngsters. Sturchio has since returned to his home town, Pittsburgh, where he is now doubling between band and war work, as detailed in the Dance department of this issue.

Van Alexander made an unusual explanation to his audience during a performance at Lew's State, N. Y., last week, exclaiming briefly the office band leaders encounter currency in securing and holding musicians due to the war. He used the spiel to introduce a solo effort by Bobby Rigney, his drummer, who, he asserted, was only 16 years old. There are numerous bands now that are staffed wholly or in part by below-draft age musicians. Sixteen and 17-year-olds are becoming commonplace. They are, of course, confined mainly to those bands which cannot pay the salaries demanded by better known musicians still out of service for various reasons.

## Petrillo-E.T.'s

Continued from page 41

be available to the armed forces for free; that is, if they were placed in coin machines, or reproduced by other means that didn't cost members of the armed forces money to hear them.

On the same day (1), Petrillo called a strike of remote orchestra broadcasts on the Mutual network because of a dispute between the Rochester, N. Y., AFM local and station WSAY, Inc. (Hill City). With this action he cut nine bands in various parts of the country off the air until the dispute was settled. It hadn't been traced out at press time yesterday.

WSAY Also Looks to WLB  
Rochester, N. Y., July 6. Gordon P. Brown, owner and general manager of WSAY, whose

refusal to contract for five musicians caused James C. Petrillo to ban all remote sustaining broadcasts on the Mutual net, sees his stand as a test case. Brown expects the case to be referred to the War Labor Board by James Carroll, federal conciliator, for a ruling on whether a union can force a radio station to employ musicians it doesn't need.

In the contract which expired last September, Brown used a single option, while WIAA contracted for 14 WHRC (10). Donors of the union that WSAY increase the number to five brought on the controversy that culminated in the Petrillo ban.

## Band Bookings

**Bob Allen**, July 16, Sandy Beach Park, Russell Point, Ohio; 17, Castle Farms, Cincinnati; 18, Lakeside Park, Dayton; 19, Joyland Park, Lovington, Ky.; 21, four weeks, Roosevelt Hotel, New Orleans.

**Archie Barrie**, July 9, four weeks, Follies, Miami.

**Senay Dunham**, July 13, Aud., St. Louis; 14, Sports Arena, Indianapolis; 15, Paramount theatre, Anderson, Ind.; 16, four weeks, Sherman Hotel, Chicago.

**Freddie Fisher**, Radio Royal, Hollywood.

**Chuck Foster**, July 28, Terp B., Austin, Minn.; 29, Roof Garden, Arnold's park, 30, week, Orpheum theatre, Omaha.

**Glen Gray**, July 16, week, Eastwood Gardens, Detroit; 23, week, London, Ont.; 24, Sports Arena, Rochester, N. Y.; 26, indel., Pennsylvania Hotel, N. Y.

**Woody Herman**, July 16, week, Riverside theatre, Milwaukee; 23, week, Chicago theatre, Chicago; 30, week, theatre, Los Angeles.

**Jack Jenny**, July 13-22, Blue Moon, Wichita; 23, Aud., Tulsa, Okla.; 24, Aud., Kansas City.

**Luella Jordan**, July 19-21, Plymouth theatre, Worcester, Mass.; 22, Arena, Jamaica, L. I. N. Y.; 23, week, Apollo theatre, New York; 30, Aug. 1, State theatre, Hartford, Conn.

**Mike Jones**, Orpheum theatre, Omaha; 1, over theatre, Kansas City.

**Stan Kenton**, July 28, five days, Rendezvous B., Balboa, Cal.

**Johnny Lenz**, July 12, McCarran Park, New York; 15, (until October) New Yorker Hotel, N. Y.

**Jerry Wald**, July 15, Central Park, New York; 16, Prospect Park, Brooklyn, N. Y.; 17, Rainbow Room, Alton, N. Y.; 18, week, Hilton Dollar Pier, Atlantic City; 28-29, Poli theatre, Waterbury, Conn.; 30-Aug. 1, State theatre, Hartford.

**Joe Venuti**, July 21-22, Poli theatre, Waterbury, Conn.; 24, week, Palisades Park, Fort Lee, N. J.

# Oberstein Appeals AFM Expulsion; Asks Right to Sue for Reinstatement

## WLB-Disc Issue

Continued from page 41

employment blight of technological progress and for the benefit of the AFM's entire membership. It is this philosophy that any Government has to uphold when it intervenes in adjudicating the controversy. This theory being something outside the ken of its experience, or the experience of any official arbitration agent, the WLB, state these lawyers, would be loath to get itself involved in the process of examining the right or wrong of the philosophy.

The union's stand, the legalists state, opens up an entirely new vista for the labor relation. The union assumes for itself the role of its members' keepers, not only when they are working but also when the developments of science or invention eliminates a portion of the members permanently from their chosen profession. When the issue is eventually joined it will be up to the courts themselves, aver these lawyers, to determine whether a union, in refusing to permit its members to work for an industry whose members' future economic being is protected, is not only destroying property but violating the fundamental rights of its fellow citizens.

**NAB Welcomes WLB Action**  
Following the announcement Monday (5) by Secretary of Labor Frances Perkins of the certification to the National War Labor Board of the American Federation of Musicians fight with the transcription companies and radio stations, Neville Bunker, National Association of Broadcasters press, stated that the broadcasting industry welcomes the action as a step toward settlement.

"The Petrillo dispute," said Miller, "can now be disposed of in orderly fashion on its merits in line with the country's wartime labor policy."

"The board is now obligated to direct the stri ing musicians to re-appear on their jobs immediately so that further damage to our wartime communications system may be averted."

Reference to the "striking musicians' lies in with the fact that the WLB would have to decide whether the musicians are on a strike against the seven transcription companies. If such a decision is made the labor board, under the regulations, will have to issue a back-to-work order to the musicians so that they will make transcriptions at least while the case is under consideration.

If James C. Petrillo then refuses to appear, his men to make transcriptions, the WLB will refuse to hold hearings on the matter. Government circles here are not too confident that the AFM will agree to such back-to-work order.

Elly Oberstein, head of Classic Records, has requested that the American Federation of Musicians review his recent expulsion from AFM membership from N. Y. local 802. At the same time, he asked permission to take his case into court to force 802 to reinstate him, in the event the AFM's decision doesn't reverse 802's action. He intends to fight 802's move to the limit.

Oberstein was expelled from 802 membership two weeks ago, after being brought up before the trial board on vague charges of impairing the interests of the union by releasing new popular recordings on his Hill label in the face of the union's ban against recording. Oberstein's defense against the action is that it has never been proven by the local that his releases are made in defiance of the union's request, and that there is no union law against his buying masters made outside the country.

He has steadfastly maintained all along (through two previous appearances before 802's executive board) that the masters of the discs he markets were made in Mexico.

AFM head Petrillo only two weeks ago sought to stop Oberstein's suspected recording in this country in defiance of his no-recording order, by asking music publishers to refuse him the use of material they publish. This the music publishers refused, on the grounds that it would leave them open to counter suits from Oberstein for conspiracy and restraint of trade.

## Rewland With USO

Will Rowland, former manager of Benny Goodman's orchestra, succeeds John Hammond as chairman of the Band Committee at USO-Camp Shows, Inc., N. Y. Hammond is departing the USO connection to join Billy Rose, leaving N. Y. next Tuesday (13) on a trip to unearth talent for Rose's forthcoming production of "Carson Jones" based on the opera "Carmen," with a Negro cast.

Rewland will begin work immediately on the problem of supplying bonds to Army camps. The USO has had okay from Jimmy Dorey, Benny Goodman and Sammy Kaye that they would contribute time.

## New Balto Ballroom

"New" ballroom operation is being opened in Baltimore July 16 called the Stage Door Casino. Spin, run by Jerry Green, has booked Dick Rogers' orchestra and singer Bea Wain for 10 days, following with Will Osborne for one week.

Casino was formerly a skating rink and its switch to a ballroom policy is similar to the move made by Ullma's Arena, Washington, about two months ago.

Feist Presents Three Distinctive Songs  
From the M-G-M Picture "HEAVENLY MUSIC"

# HEAVENLY MUSIC

Words and music by SAM COSLOW

The Greatest Novelty Lyric In Years

## THE MENTAL PARTIES

BEATING ME ON THE HEAD

Words and music by SAM H. STEPT

A Rhythmic Novelty That Can't Miss

## THE MENTAL PARTIES

By EDGAR LESLIE      JOE RINES      MAURICE KRUMBEIN

Leo Feist inc.

NEW YORK • HARRY LINK, Gen. Prof. Mgr., LON MOONEY, Prof. Mgr.

# Music War Committee's Prize Songs Now Seem to Steam Up Publishers

Indications that music publishers do want war songs has been disseminated during the past three weeks. In the course of the Music War Council of the American Theatre Wing is any criterion. At the conclusion of the meeting of the second group of judges on Thursday (31), Martin Block had had about the rating and music personality, suddenly recalled that he had a music publishing house dormant for months and wanted to publish one of the songs selected.

This event, in conjunction with the fact that several major music publishers in Rainbow Row of the World, which was the initial winner selected by the first board of judges a fortnight ago, buds well for the fact that publishers are as ardently interested in getting their hands on good war songs as the Council is in getting the songs to the public.

Prior to Block's appearance on the roster of judges no publisher had been named to sit on any of the rating and choosing committees. But with the revelation that music publishers are itching to get their hands on songs, another group may be named. The Council's already organized formula of picking and expounding songs is in the opinion of many Oscar Hammerstein 2d, who leaves for the Council this weekend, the interest of primary concern. The Council, and augurs well for the possible exploitation of any song selected by this end of the month, no matter what the number may be, and then let the publishers hear the songs for themselves. If any are interested, according to Hammerstein, the Council undoubtedly would enjoy seeing the publishers get behind a song deemed worthy of sponsorship by the MWC.

Appearance of Block on the second board of judges along with Jesse Schacter of P.M. A. Goodman, radio orchestra conductor; Bob Landry, CBS; Alfred J. McCooler, Mutual; Ray Sinatra, bandleader; and Will Rowland, former manager of Benny Goodman was not made in the category of a music publisher. Original selection of judges did not include publishers, but there is no reason to believe that other publishers, if they so desire, cannot be included on the judging committee of future selections.

Songs selected at the second choosing were "Prayer for a Soldier" (tune which Block intends to revise as "This is My Prayer," if and when he publishes) written by Al J. Reichen; "There's Victory in the Air," by Sonny Burke and Bert Reissold, and "That's How I Spell America," by Andrew Donnelly. However, any and all of these songs are open to all publishers.

Trend in the above maneuvers, that of bringing together the effort to write true winning songs and music publishers, were seen in recent meetings of the Council, when the original intention of expelling the only manuscript material was changed to that of pushing all suitable war songs on which the Council had set its stamp of approval published or not. Hammerstein's plan

## 15 Best Song Sellers

- (Week Ending July 12-18)
- You'll Never Know...BVC
  - Comin' In On...Wing
  - Pacific In My Arms...Pacific
  - It's a Wonderful World...Decca
  - As Time Goes By...Harms
  - Bluc of the Evening...Shapiro
  - Don't Get Me Started...Robbins
  - It's Always You...Famous
  - Let's Get Lost...Paramount
  - Water, No, Mary...Rimick
  - I Can't Be Wrote...CLM
  - Heard You Cry...Harp
  - People Will Say...Crawford
  - Put Your Arms...Muller
  - Midway

## MWCA TO PRESENT WAR MUSIC CITATIONS IN N. Y.

Recognition of merit citations to individuals and organizations that have made outstanding contributions to the war effort through the use of music during the past year will highlight the annual meeting of the Music War Council of America, to be held Aug. 11 at the New York, N. Y.

Local civic achievements in the Music for Victory movement will also be reviewed at the confab, to which will be invited music writers who will be in N. Y. Aug. 10 and 11 for the two-day post-works of the National Music Council of America and other music trade organizations.

Council's board of directors formally met several weeks ago last mentioned that he realized that the publishing business was being economically hamstringing by the assisted ban on recording, but he added, it happens that in almost every strike the innocent are hurt as well as those who are the instigators. Petrillo also said at the time that he regretted that a friendly industry found itself within the stricture of the recording ban, but that there was no way this could be avoided.

## Delay Gin Tourney

Because of summer vacations, Gin Runny tourney being run by secretaries of the industry will probably be held after Labor Day.

Outlets for the new edition come 100,000 copies, coming via recent decision by professional men in the biz to establish a new code inside the entertainment biz.

Purpose of the tournament is to reward radio, phonograph, etc. to former members of the music biz now in the armed forces.

The publishers at the end of each month, will be submitted to the Council at the next meeting, but if previous happenings are any indication, the proposed idea will be jobbed up as a means of bringing music publishers into their plan, that of spreading war tunes that are artistically, literally and morally uplifting to the public.

Working hand in hand with the plus will undoubtedly bring to light the tune of this war, far before the Council's expected plans. The one driving force of their work is strictly that of getting good war tunes to the country, the unofficial go ahead sign on the part of the publishers is the first step in bringing home to the workers on the production line that this country is at war and that music can help in the war.

## MPPA, AFM, Talk Deal On Arrangers, Copyists

Officials of the New York local of the Federation of Music Arrangers and Copyists met a committee from the Music Publishers Protective Association for the purpose of discussing a new contract for arrangers, copyists and proofreaders.

The present contract, which expires Sept. 30, 1943, was negotiated Jan. 1, 1940.

## MPPA to Mull Stance at WLB Disc Tiff Meet

Since the controversy between the Music Publishers Protective Association and record manufacturers has been certified by the War Labor Board this week, the Music Publishers Protective Association will call a special meeting of the board and interested parties to decide what position, if any, the industry wants to take at the WLB hearings. The announcement by James C. Petrillo, AFM president, Thursday (11) that he was not interested in having his members make transactions during a wave of heated discussion in the publishing business with publishers' agents one another whether the music business should be allowed to remain an innocent and badly damaged bystander.

It was recalled that Petrillo himself several weeks ago last mentioned that he realized that the publishing business was being economically hamstringing by the assisted ban on recording, but he added, it happens that in almost every strike the innocent are hurt as well as those who are the instigators. Petrillo also said at the time that he regretted that a friendly industry found itself within the stricture of the recording ban, but that there was no way this could be avoided.

## NO FURTHER SHELLAC CUTS FOR DISC COS.

There has been no new cut in materials allowed recoring companies by the BEW, despite rumors on Monday, N. Y. last week that the Government had sided with the unions again by two-thirds. Companies are operating, and have been since January last, on 20% of the amounts each used in 1941 and according to one executive, they have hopes of getting an increase later in the summer.

Prior to last January, when the 20% allotment came through, all manufacturers were producing on much shorter ratios. In October they were allowed 15% of the 1941 total, 5% in November, and none at all in December.

## Hevin Taltal handling musical direction for Harry Sherman on two Hopkins Cassidy pictures, 'False Colors' and 'Riders of the Deadline.'

Mort Glicksmann and Martin Sklar writing songs and background music for the "War Department as the Official WAC Song, Word & Music, Inc. at the Meredith.

## Inside Stuff—Music

Decision in the Frank Palma case against Sam Fox Publishing Co. was so confusing in nature that it would appear that the complaint against Fox has been dropped, as reported. Court disallowed plaintiff's claim that Fox failed to explore catalog, and allowed Palma nominal damages because of Fox's failure to make an accounting in time, and failure to pay creditors in time.

Court ordered an accounting in favor of Palma in which the defendant was to pay him a portion of the moneys earned from the catalog since 1928, including income earned from 1931 and on from motion picture synchronization rights. Also, a percentage of profits of sales in which Palma's songs were included.

Buck Ram, songsmith-arranger, heads Noble Music Co. his own publishing house, eschewed the billing with a deliberate purpose of altruism. He figures "somebody should take the poor songwriters more nobly," hence he only pays the plain executives but not the composers and royalty terms, he says, but a 10% slice of the profits on any big song hit.

This reminds of the line Benjiamin Davis, composer and now radio agent, formed B. D. Nice Music Co., as an anti- to T. B. Harms, pushing the play on "Nice" and "Hushins." David wanted to pattern his stand-alone music house after the distinguished Harms firm, but events caused him to sell out his catalog in subsequent years.

Ability of American servicemen to carry a tune overseas and make it popular, not only among soldiers but also with the populace, is seen in "When You Were a Tulin" now among the top sellers in sheet music in England. Tune, which was written in 1914 by Percy Wenrich and Jack Mahoney, was picked up by the British and has delighted the English public's fancy without benefit of plugging. Popularity of Tulin over there will probably bring up a revival plug in from Robbins (Feist, owner of the copyright).

Prof. Jay Sosnowski, bank from North Africa, told his sister, Anna Sosnowski, he "got the biggest bang out of it" when he was in the States. Baker do a North African record company of Hildegarde, "De Daring, de Vous' Aime Beaucon," "Ask You, Heart," "Last Time I Saw Paris," and "Hildegarde," which is identical with the one that was made by the first two songs, especially, were written by my sister, Anna Sosnowski, who is personal manager for Hildegarde, it kind of made me very important out there."

Proposed plan by Capt. Glenn Miller, musical director of bands for the Army Air Corps, T.T.C., whereby major music publishers allowed to make arrangements of their songs to be played in the Army camps in approval last week. Idea, which was to lighten the burden of arrangers in the Army camps who heretofore had to give the 50 arrangements for the bands located throughout the country, was approved by the War State entities of the arrangements, was pen free-hand by BVC, Robbins and MPPIC, first ones approached on matter.

"I Can't Be Wrong" Max Steiner's theme from his "New Voyager" score (Warner Bros. film) parallels the surprise hit which befell Alfred Newman's "Moon of Manassas," which was a theme of his score for "Hilene." When BW got over 200,000 letters asking if the theme had been published or recorded, the company's music publishing ally rushed out a ballad. It's been a best-seller for months.

Harry Link's five-year deal with the Metro-Robins set expires this fall. While the Peist, Inc., professional manager says he is anxious of renewal from the Leo-Metro bunch, Jack Robbins says he hasn't as yet okayed it. Link, through Peist, handles the bulk of the Metro Musicals, and is thus close to the studio bank, commencing back and forth constantly.

Jimmy Campbell, now g.m. of Variety Music Co., Hollywood (Arthur Freed's firm), is having trouble getting reinstatement into Contact Music Company. Previous payola charges now haunt the former London music publisher who has since taken out his first U. S. citizenship papers in an effort to get located in the American music business. Case may go to arbitration.

Another yesterday's story, "That's What the Rose Said to Me," is being hyped for revival by Jack Mills Music Co. "Rose," with lyrics by Ben Barnett and music by Leo Edwards, was introduced last year by Betty Wynn, one of the ton canaries of that era. Song has been spotted in Gloria Jean starrer "Universal," "It Comes Up Love."

Stores around New York that carry mixes of film and dance favors are coughing it up, the current wave of popularity of the Jameses and Sinatras. One place reported more than 100 copies of the new citizenship papers in No. 1 fave of the day, namely Sinatra, and the kids are being clipped as much as 25c a slice (ordinarily a nickel) and getting it.

ASCAP has turned over check for \$4,966.46 to the Armed Forces Master Records, Inc., the joint supplying servicemen with recorded music. It is the largest sum ever paid by the Bismillahoff Memorial Concert, sponsored by the Society June 1 at Carnegie Hall.

New executive committee of Songwriters' Protective Association has been formed to confer and advise with E. C. Mills, ex-director. Committee consists of George Meyer, chairman, Stanley Adams and Charles Tobias, with Milton Drake and Alper Bertraceras.

Capt. Meredith Willson's ancient Doodle Girl has been adopted by the War Department as the official WAC song. Word & Music, Inc. at the Meredith.

Today 75% of our entire military personnel is in the Army Ground Forces... yet we hear very little of the important part our INFANTRY plays at the many battle fronts throughout the world » These unromantic mud-sloggers, who, on their own two feet, will eventually beat the enemy to his knees and "unconditional surrender," now for the first time have a song of their own » Here it is » a strong down-to-earth song for the marching soldier who does his fighting

**WORDS & MUSIC, INC., 1697 Broadway, NEW YORK, N. Y.**

## Donates USO to USO

Detroit, July 6.  
Scymour Simon's new USO, not only has been dedicated to the local USO but the organization also will receive all royalties from the new song.

Composer, who's on board of the Detroit USO, made his donation in the form of a check for \$250. The USO was featured on WWJ's "Furthest Point Saturday, and Lee Johnson, Detroit director, said that this week to arrange for other USO centers throughout the country to help in the battle to bring in the USO of Simon's number.

Jimmy Stevenson has started a new band in Detroit currently playing at the Bohannon. The group includes Merlan Brown on the sax, Melrick Ross, bass, Frankie Buechler, and Van Vleet, drummer.

Walter Scherer preparing the score for "Nobdy's Darling" at Republic.

# PSA's Cue to SPA and ASCAP

The Poetry Society of America, presy. Alfred Kreymborg reports, abhors the sentimental lyrics being turned out by Tin Pan Alley...

The real poets, Kreymborg points out, can best write national songs that will live with the Capital, and the staff now being junked out...

# NBC, CBS, Blue, Mutual Plugs

Following list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, June 28-July 4, from 5 p.m. to 1 a.m. is divided into two sections. The first section represents the first approximately 25 leaders in alphabetical order...

The second section contains the also runs, but notated in alphabetical order. The compilations embrace the NBC, CBS, Blue and Mutual Networks...

Table with 2 columns: Song Title and Publisher. Includes songs like 'All Or Nothing at All', 'As Time Goes By', 'Caballina', etc.

### MOST PLAYED AFTER THE FIRST 25

Table with 2 columns: Song Title and Publisher. Includes songs like 'Secretly', 'There'll Soon Be a Rainbow', 'Wait For Me Mary', etc.

# Vogel Relinquishes Two Songs to Buddy Morris

Suit by Edwin H. (Buddy) Morris against Jerry Vogel, claiming copyright infringement of 'Kentucky Blue' and 'Little Cotton Doll'...

# Goldman, With String of Creditors, Shuts N.Y. Office

Wallton Goldman's sudden as a music publisher in New York and last week with his pledge shutting down of the local office and departure for California...

Goldman entered into the New York music publishing field last October, setting up elaborate offices and paying top salaries to professional men and other employees...

Eugene Weintraub in Hollywood as representative of Am-Rus to sell Russell musical compositions to film studios.

# Romberg Asks 200% Raise in SPA Dues, 'Or Else' Some Suspect Move To Pay E. C. Mills, G.M., a Salary

The Songwriters Protective Association is faced with an internal crisis of unprecedented proportions as the result of an ultimatum laid down by its president, Sigmond Romberg...

Initial reaction among many New York members according to reports, was hardly encouraging to Romberg's campaign...

Romberg made it clear in his letter that as long as he remained head of the organization would have to be an active one. To keep the SPA in action, Romberg's letter contended it would have to press for the execution of what the letter described as the 'Mills Plan'...

Romberg's Table of Increases In his letter, Romberg declared that he proposed that in order to meet the necessities and do a real job, the SPA dues be increased for the next two years...

Table with 3 columns: Class, New, Will Pay. Shows dues for Class A (\$50), Class B (\$30), Class C (\$20), Associates (\$10).

Arguing that the SPA cannot fulfill the destiny of the organization and 'completely re-organize' within the budget made possible by the SPA's present dues...

Among the 'menaces' cited were the BMI-Marks vs. ASCAP suit now pending in the courts, and the af-

fects of the 'Irish Eyes Are Smiling' decision. The BMI-Marks litigation is based on the theory that the publisher owns all the rights of a copyright to the exclusion of the writer...

Mills Can't Be Idle Romberg declared that he had no intention to have Mills' old idly by and do nothing. The Mills Plan, as Romberg saw it, was 'constructive, far-reaching, and, if carried to a successful conclusion, will establish revolutionary improvements in the songwriter's bargain position'...

Enclosed with the letter was an assignment form allowing for the deduction of the increased dues from the member's ASCAP quarterly royalties.

# DECCA AGAIN DICKERING WITH CO. PURCHASE

Decca Records recently renewed negotiations for the purchase of World Broadcasting Co., one of the major transcription firms...

Decca once before had negotiations under way to purchase World. Nothing came of it. Decca is the only major recording outfit not affiliated with a transcription firm.

# Victor Also Repressing 'All or Nothing at All'

Victor Records is repressing copies of 'All or Nothing at All' made sometime ago by Freddy Martin, to combat the Columbia version by Frank Sinatra-Harry James and the Decca disc by Jimmy Dorsey...

## THE TOP TORCH TUNE OF THE NATION!



# 1 in RADIO PERFORMANCES in RECORD SALES (over 1,000,000 sold)

JIMMY DORSEY-BOB EBERLY (DECCA) FREDDY MARTIN (Victor)

HARRY JAMES-FRANK SINATRA (Col.) COUNT BASIE (Okeh)

## LEEDS MUSIC CORP

1537 No. Vine St. Hollywood, Cal.

RKO Building, Radio City, New York

Woods Theatre Bldg. 54 W. Randolph St., Chicago, Ill.

# New USO Contingents Arrive In England; Split Into Three Units For 6-Month Tour of Yank Bases

First bunch of red vaudevillians in this theatre of war just landed here. Inclusive Hank Ladd, who played several weeks here in 1908 with Bert Wheeler, and his wife, Francesca Malloy; Hal Le Roy took a year to get him over here; Edie Hartley (born in Portsmouth, England); Don Rice; Bessie; Patricia Edwards; Eddie Cochran and Linnhardt; Doris; Helen Blossom; Dorothy; Dorothy; Wally West and Linnhardt; Edwards. Le Roy was unable to work for George Black and Charlie Cochran here prior to war because of his work.

Special Service Division of the United States Army held a reception with USO-Camp Shows and arrivals were introduced by Colonel Pickens, Public Relations Office. William Dwyer, executive administrator, in USO-C.S. European Theatre of Operations outlined future activities of vaude artists without infringing on scenery act. Most of rank had been entertaining Camp Shows for nearly two years and have covered Bermuda, Panama, Caribbean area, Iceland, Alaska, Hawaii, Africa and United Kingdom.

Aggregation will be split into three units, with local acts added, and will stay here for at least six months. Although they play two weeks and lay off one (the pay is not deducted). Also no commission or traveling expenses to pay and eat and rooming are on their list. First unit, already working, is headed by Hal Le Roy, Patricia Malloy, Blossom sisters, Edie Cochran, and wife, with three local acts. Its called "Gals, Guys and Giggles."

"Cabaret Time" held up. "Cabaret Time" is the second unit. It has been held up by transport difficulties. Popper is Hank Ladd, with Elsie Hartley, Francesca Malloy, Buetta and three English acts. Third unit has Don Rice as popper with Mildred Anderson, Dorothy Deering, Wally West, Linnberget Edwards and one English act.

Adolph Menjou, who arrived several days ahead of this bunch, is already in harness. He is heading a unit titled "Hollywood Time," which is supported by Freddy Morgan (ex-Morgan and Sings), Grace Drysdale and Travaglianti and four Belcheres—Menjou—according to his statement, will be here at least three months. He hopes to replenish his wardrobe.

Other shows out are "Show Time with Americans" headed by Sully Kaye, Paul Le Paul, Peggy Allen, Katherine and Olga Cline, besides three all English units with such intriguing titles as "Cheer, Yank, Cheer!" and "Junk Session."

## Pitt. Nut House Folds; Victim of Gas Rotation

At House, an institution in local industry left for last several weeks, the folded recently, victim of gas rotation and reported managerial misdeeds. It moved its tents to the north side from suburban Millvale following the ban on pleasure driving, and recently was disposed of by Messers Brothers, who started the nuttiness. Idea here, to a syndicate of several local men.

Understood that spot, which had been making good dough under the Merens, prospected for a while, under the new owners, at soon after July biz began to widdle. If reference between last management and several entertainers led to an open break with Ted Blake, a Nut House fixture. Mercuris, who also operated a Nut House in Miami until two seasons ago, now runs the place as downtown.

## Mon't House Shutters

Montréal, July 6. The Galetty, province of Quebec, only vaudeville house, in operation since March, 1912, closed Sunday (4), for the summer and will reopen in late August. Manager Tom Conway states that the house has played to good box since opening and is closing for needed repairs and renovations.

## 'Icecapades' in Seattle

Seattle, July 6. Encouraged by the near \$250,000 gross by Ice Follies at the Civic Arena recently, Al Wilson and Frank Hixon are opening "Icecapades of 1913" for 13 days and two mats end of this month. It will be first time in Seattle for this 130-people ice show. House will scale slightly lower than in "Follies," being \$2,280 to \$1,400 at weekends and \$2.30 other nights.

## Carroll's S. F. Plans

San Francisco, July 6. Earl Carroll is reported to be interested in opening a nitery in Frisco to match the one he maintains in Hollywood. Carroll, whose "Theater" unit is playing here currently at the Warfield theatre, has shunted a Frisco site for some time. Carroll believes he could shuttle floor shows between Frisco and Hollywood.

## Missouri Solons Knife

St. Louis, July 6. State solons blasted hopes of local brewers who were preparing to expand into adjacent St. Louis County when they killed a liquor-liquor-bottle put the quietus on a brewery interests, drys and a factional fight among Republican representatives put the quietus on a proposal.

The drys regarded the bill as an effort to extend the sale of intoxicants into territory now legally dry, and they feared it might establish a precedent in other countries. The brewers feared the provision requiring submission of the law to a vote by the people would be the entering wedge for local option legislation. The local nitery owners hoped the proposed law would open up lucrative residential areas for night entertaining spots and were all set to give the plan a tryout.

## Saranac Lake

By Harry Bewny. Being Resler, ex-vauder who does odd announcing jobs over radio station WNEB, back from visit home and handled a 100-act order. Mrs. J. C. Flippen weekending here and cheering up gang at the Rogers; Rita and Ronald Alexander. Thanks to Charles Wright, manager, with Al G. Field's, minstrels, and Freddy Spafford, orch leader of prestyger, for reading matter sent to the zoning group.

Victor Grambs (Local No. 1, IATSE) checked in at the Rogers for observation and checkup. Arthur Martens, prez, and Richard Hayes, bus. mgr. of local No. 650, I.M.F.M.O., made surprise visit to Louis Goldschlag last week. Boy has added Goldschlag to his Rogers routine. John Louder ("White Car") took time out to mitt this writer on his first time out of bed in six months. Jack Altreg deserves a pat on the back for his timely offer drawing on the Will Rogers "We the Patents" magazine, an affiliated "Spirit" of 1913.

(Write to those who are ill)

# Snubrock's N.Y. Circus Fails to Reopen; Reorg Petition Lists 136G in Debts

Larry Snubrock's "Big Top" circus in the act of the Rox's theatre, N. Y., still remained shuttered yesterday (Tuesday), although it was scheduled for reopening Friday (3). The circus on Monday June 28, after 10 days of operating in the red, Acts were junked off the road. Snubrock failed to produce a \$10,000 cash bond to guarantee a week's salary for performers. Musicians, stagehands and allied crafts joined with ACVA in the walkout.

Top's future status was still in doubt yesterday (Tuesday), with a number of acts pulling down their rigging last week and checking out permanently after ACVA had accused them to take other performers if they were available. However, Dick Squires, who put up the equipment of the circus in Kanuch "Top," claimed Monday (4) a re-financing scheme was still being worked out. With the bond which between \$50,000 and \$100,000 additional might be forthcoming to re-open operation. Under the plan, Snubrock reportedly would be reduced to status of a manager. The circus' liquidated schedule for today (Wednesday) may come a definite decision on which "Top" will re-open.

Meanwhile, Snubrock, listing himself as president of "Top" corporation, filed an application for re-organization under the Chandler Bankruptcy Act in N. Y. federal court last week, placing liabilities at \$126,000 and listing assets at \$42,500. Last comprised chiefly of stock in trade valued at \$30,000, and \$10,000 placed on deposit with ACVA and other unions. Recital of assets failed to list any cash, stock or any goodwill and evaluation thereof.

Snubrock asked that the continuance of the circus be allowed, stating that the closing of the schools precluded a substantial increase in attendance. Petition blanket and attendance (circus had been averaging less than \$750 a day in face of \$250 daily operating costs) lack of sufficient promotion and advertising.

## Snubrock's 25G Loan

Snubrock listed himself as among the creditors, claiming he holds unsecured claims for sum of \$50,000 against "Top" corporation. Petition points out grounds were tested for year from consolidated Reorganized Products, Inc. (Mrs. M. G. Fox) at \$100,000, and that \$20,000 is due in back rent, with negotiations pending whereby the owners of receipt \$10,000 for rent up to July 10. Snubrock took court that although expense of operating the circus had been \$2,500 a day, he had managed to cut it down to \$1,650 through cancellation of acts' contracts and other retrenchments. Listed among the liabilities are \$5,238 still due in wages, with the balance of the amount, \$132,870, in unsecured claims. Among creditors listed are radio stations WJON, WJON, WEVD, WBYN, WINS, WBNY and

WNEW. "Top" also owes Aidik Associates \$64,300. Snubrock petition recites "we're unable to pay our debts without permission to pay off employees in weekly instalments with 25% down. Top closed on Monday June 28, after 10 days of operating in the red. Acts were junked off the road. Snubrock failed to produce a \$10,000 cash bond to guarantee a week's salary for performers. Musicians, stagehands and allied crafts joined with ACVA in the walkout.

## Philly Ruling on Nitery

### Pay Local Bd. Decision

asserting he stepped into the case because of the important principles involved and because of the far-reaching effects. Mort Rosenthal, associate national counsel of the American Guild of Variety Artists, states that the ruling handed down in the Renee & Lora-Noel Sherman case involving the stopping of a salary check was aimed strictly by the Philly ACVA board and that he acted only in an advisory capacity. Board ruled that the performers, dance at the Philly Shanger-La nitery, were entitled to the withholding money because there was nothing in writing authorizing the deduction, which was made on the allegation that Sherman had advanced the team money for costumes. Because the artists took the job in Philly, without contract and failed to inform the ACVA office, in violation of ACVA rules, the team was fined \$50, with \$20 payable forthwith and the remainder payable if the dancers were found guilty of violating ACVA rules in the future.

## RKO's Vaude—1 Day

RKO is returning vaudeville on a one-night basis, to the Jefferson, N. Y., July 14, and each Wednesday thereafter. It will play a bill of five acts at the house. House B is in the operation by C. B. McDunnell. Dave McDunnell will probably go back into the house as orchestra leader.

## Modernaires' Film

The Modernaires, vocal group formerly with Glenn Miller before his departure into service, arrive at University on the Coast July 20 for an act as yet unspecified film. It will be first week here for on its own.

Henri Nest orchestra renewed at the Latin Quarter, N. Y., states

**DORA MAUGHAM**  
NOW WRITING  
SPECIAL MATERIAL  
Stage - Radio - Cabaret  
1775 Broadway, New York  
Room 106  
CO. 5-8340

May I publicly acknowledge my gratitude to Harry Eager, Mark Fisher, his great orchestra and the entire staff of the 5100 Club, Chicago, for the three-year engagement that will live in my memory forever...

Danny Thomas

Oriental Theatre, week of July 9th

Personal management—ABE LASTFOGEL

**"RIDING HIGH"**  
IN PARAMOUNT'S FORTHCOMING PICTURE  
DOROTHY LAMOUR  
BIG CHIEF B. C. DeSylva Says:  
"That's Dorothy my favorite dancer."  
JEFF: "HAPPY LAMBERT'S Nephew."  
"B. G. has good taste."  
CHESSY CRITIC: "B. M. of the Rochester Dramatic-Chronicle Says: "Dorothy Lamour, whose dancing with her partner, is really dancing in a sort of suit size clothes."  
LAWSON  
RIVERSIDE THEATRE, MILWAUKEE, WIS.

**THE IMAGINATORS**  
BILLY, BOB and MONTE  
(PANTOMI ISTS)  
CURRENTLY STRAND, NEW YORK

# Cops Crackdown on Balto Niteries, Raiding 4 Spots; Nude Show Charge

Baltimore, July 6. Sudden flare up of police activity in the downtown niteriy sector here resulted in raids on four spots last week. Charges ran from indecent shows to selling liquor to minors. Long-brewing difference of opinion between local Army, Navy and Coast Guard authorities and the local police, with a dash of political maneuvering, is said to have prompted the Liquor Licensing Board to act. Entire vice problem in this boom town appears due for probing.

A special vice squad has been appointed, with Capt. Joseph Trel, former vice detective, in charge of a large squad of picked men. Hitherto families with conditions in detention section, is facing the problem in realistic fashion and is promising no seasonal raids on wholesome areas. Instead, he plans a constant vigil on all sources of trouble.

Niteriy activity here has boomed from the population influx resulting from manifold wartime activities. Newcomers plus soldiers, sailors and coast guardsmen from nearby encampments, and many well-heeled merchant seamen, have been spreading coin freely. Any spot from a bedroom with a juke box to the more elaborate bistros are naturals for constant s.r.o. Because of liquor shortages, femmes have replaced bartenders and waiters, with general supervision a growing headache. Biefs are quick and often result in uravals. Among the employees in cheaper spots are questionable characters, and charges of rolling are becoming more numerous. Especially alarming to the Army and Navy authorities are the increase in social diseases and cases of fleeing service men.

Nudity. Pinch at the Oasis, first ever recorded by the nationally-known slum spot in 17 years' operation under Judge Max A. Cohen, was made on the charges of a policeman in plain clothes and his wife sent in by a special squad headed by Lieut. Alexander Emerson, long-time crusading police official with a grudge against bookies, number writers, stag shows and other off-color rackets. Copper charged two strippers in the Oasis with shedding down to the actual bone. Magistrate's court dismissed one female when the prosecuting officers admitted she was clad in bra and g-string for the final flash.—Cohen (Continued on page 50)

## AGVA Expects Opposish From Coast Niteriy Ops To Proposed Pay Hikes

Although the War Labor Board and Salary Stabilization Board have approved increases for 3,000 niteriy enterprisers on the Coast, a move to be put into effect by the American Guild of Variety Artists on Aug. 1, Matt Shelvey, national AGVA administrator, has received word from a number of niteriy operators refusing to fall in line.

Such places, says AGVA, will be placed on the national unfair list, with all AGVA acts to be yanked from the spots. Those refusing to go along, however, were described by Shelvey as the smaller spots on the Coast.

Titled scales raise the minimums for principals in Class A spots from \$65 to \$75, teams from \$110 to \$150 and choruses from \$35 to \$40. In Class B spots principals will be linked from \$50 to \$60, teams to \$120 and chorines to \$35.

## Billy Rose's Unit Signs For Tour of Army Camps

Billy Rose is whipping up a "Diamond Horseshoe Revue" for a USO-Camp Shows tour. Revue, which John Murray Anderson will stage, is expected to be ready by the latter part of July and will stay out all summer and probably into next fall.

## St. L. Niteriy Sec. Jailed

St. Louis, July 6. Claude Kelly, 23, secretary of Regal Sports Club, Inc., Negro niteriy, was jailed last week on charges of forging two checks totaling \$135 and subsequently admitted embezzling \$1,795 of the club's dough. Kelly and four associates founded the club seven years ago and often cleared between \$1,200 and \$1,400 weekly via Negro name bands. Cops were told that last December, when the club's secretary was called to the colors, Kelly assumed the job which entailed handling the money. Associates beefed to the grandmas when a \$75 check recently bounced back.

## The 20% Tax

At a meeting Friday (2) at the Hays office in N. Y. it was unanimously decided by legal representatives of all major theatre circuits to pending an official clarification from Washington, the 20% withholding tax to be deducted from the gross salaries of all bands and acts playing theatres. Full details are in the Orchestra section of this issue.

## AGVA SIGNS PACT WITH LATIN QUARTER

American Guild of Variety Artists last week signed a minimum basic agreement with Lou Walters' Latin Quarter, N. Y. niteriy. Contract is the first pactetted between AGVA and Wolper. Presiding the niteriy and AGVA had an arrangement via a letter of recognition setting forth salaries for principals and chorus.

Under the new M.B.A. terms, principals are linked at \$75 minimums, with \$50 for the chorus. Pending suspension of negotiations this week with Monte Proser, AGVA is looking off its unfair action against the Copocabana niteriy until tomorrow (Thursday), with contracts of the acts in the current show terminating at midnight tonight. AGVA and Proser have been huddling for the past few months unsuccessfully in an attempt to adjust contract differences, but a new pact is slated for signing tomorrow. Also involved, say AGVA execs, is settlement of a salary claim dating back to Proser's defunct Beachcomber on Broadway.

## Connec Boswell Going Back Into Roxy, N. Y.

Connec Boswell returns to the Roxy, N. Y., either July 8 or 21 for her second date there within six months. Singer played the house latter part of February and early March. Miss Boswell last week withdrew from date at the Roubamba, N. Y. niteriy, because late shows taxed her strength. She was replaced Thursday (5) by Billy Usher, a newcomer.

## Guizar Out and In

Alling throat forced Tito Guizar out of Loe's State, N. Y., stage show last Friday (2). Guizar, however, was back in shape Saturday.

# AGVA Coordinating Committee Holds Initial Confab on Agenda This Week

## Philly's Shangri-La Folds; Report Yesner Spot \$30,000 in Red

Philadelphia, July 6. Lou Devey's Yesner, the ex-gob who parlayed a mischance into one of the nation's most publicized niteries, folded at Shangri-La last Wednesday. Although the Admiral blamed the shuttering on his failure to obtain conditioning equipment in the current heat spell and took space in the newspapers promising a gain reopening Sept. 16, the vice money around town is betting better than even money that the Shangri-La is closing its doors for good.

Although Devey and his Man Friday, Noel Sherman, vehemently deny it, it is variously reported that the spot was \$30,000 in the red at closing. During the closing weeks, in the midst of a torrid heat wave, biz was at low ebb while the spot had one of the heaviest show nuts in Philly niteriy history. At one time the cost of the floor show, headlined by Harry Richman and the Ritz Brothers, totaled more than \$18,000 a week. During that week, however, business was fairly good, the management claiming about \$25,000 gross for the week.

When the Ritzes left, however, business (except for Fridays and Saturdays) slumped immeasurably, abetted by the terrific heat and the failure to obtain cooling facilities because of priorities.

Starts 'Act of War' Fight. The right of Yesner to cancel a contract because of an act of war is being fought by the American Guild of Variety Artists.

The case in point is that of the Cheena Disimone Daners, who were booked for a month and were paid for only three weeks when the spot folded. Miss Disimone, director of the (Continued on page 50)

First official action of the coordinating committee of the national Guild of Variety Artists, looking toward restoration of autonomy within the N. Y. local, will take place this week when the committee huddles to name an agenda. Committee president of 21 and headed by George Jessel, Danny Kaye and Milton Berle, although former two now currently on the Coast and won't attend, will also decide when to hold a general membership meeting of rank-and-file AGVA members.

At latter session a slate of officers and directors will be chosen, a move sanctioned by the Associated Artists & Artists of America following a petition presented to the general AAs by the membership participation committee of N. Y. AGVA.

This week's session of the coordinating committee will also elect a chairman, and 4 A's sanction on autonomy, says Matt Shelvey, national AGVA administrator, will depend on the general character and conduct of the general rank-and-file membership meeting.

Petitions have been placed in circulation by the membership participation group asking that the parent A A's reinstate Duke Granada as an organizer for the N. Y. local. Granada was removed several weeks ago by Dave Fox, N. local director. Claimed by the committee that Granada had always been a loyal worker on behalf of AGVA, and that his removal was the result of activities to restore autonomy.

## 'Jim Crow' Section In Hub Niteriy Is Charged

Boston, July 6. Complaints that colored persons patronizing the Tic Toc Restaurant, local niteriy, are seated together in a 'Jim Crow' section were made to the Boston Licensing Board at a recent public hearing. A number of colored persons testified that on entering the cafe they were immediately escorted to a corner of the niteriy. The board took the matter under advisement.

**WALTER ZIGERGAUD**  
America's Original Song Stylist

Headlining AT **CAFE ZANZBAR** On Broadway **Beginning Thurs., July 8**

PERSONAL MANAGEMENT  
**GALE INC.**  
48 W. 48 ST.

**JOE HAYSRADT**  
Comic Satirist

HELD FOR ENTIRE SUMMER  
**EMPIRE ROOM--PALMER HOUSE**  
CHICAGO

WILL DAVIDSON—Chicago Sunday Tribune: 'John Haysradt is a real gem and a real gem.'  
SAM LESNER—Chicago Daily News: 'What has happened in the Empire Room will spread his name far and wide.'  
CAROL FRINK—Chicago Sun: 'They clapped in unison for his return.'  
CHARLIE DAWN—Chicago Herald-American: 'Haysradt's sparkling entertainment is definitely Empire Room quality.'  
Personal Manager: JACK BERTELL, MCA, New York





LAUGH TIME

(CURAN, SAN FRANCISCO)
San Francisco, July 5.
'Laugh Time' produced by Paul Small & Fred Finkelhor...

Midway in 'Laugh Time' the Paul Small-Fred Finkelhor two-day variety show that debuted last Monday at the Curran theatre...

Such was the spirit of the oldie crowd in greeting the third of the Small-Finkelhor variety that has included 'Show Time' and 'Big Time'...

Frank Fay is given the courtesy of a m.c. but he is feeling with the other acts to usher them on the stage...

Big Hatson's musical ballet dancing, although in a vastly different vein, was also a hit. Lucienne Saxe, giving 'The Blue Bird' to the Apache dance...

EARLE, WASH.

Washington, July 2.
Nash & Evans, Leonard Sues, the Jewelers, Rozeytes, Jo Lombardi...

Jo Lombardi opened show with symphonic arrangement of Sousa's 'Star Spangled Banner'...

Rozeytes part the trailers for a fancy stepping number in revealing and revealing...

Nash and Evans are given quite a bit of build-up with a radio announcer completing a 24 hour shift announcing the act...

EARLE, PHILLY

Philadelphia, July 3.
Ozzie Nelson-Orech with Harriet Howard, Melina, Maudie, and the Shore, Paul LaVare & Bro. Jeanne Blanche...

Next bundle of entertainment wrapped up nicely with a fine musicalogy of the Ozzie Nelson arrangement is featured at the Earle this time...

Nelson's tooters are a long-time favorite item in Philly and they return get nice greetings from the cognoscenti...

Harriet Howard, Ozzie's wife, has a lot of pipes to show her good looks and nets the bulk of the money from the show...

Next bundle of entertainment wrapped up nicely with a fine musicalogy of the Ozzie Nelson arrangement is featured at the Earle this time...

Nelson's tooters are a long-time favorite item in Philly and they return get nice greetings from the cognoscenti...

Harriet Howard, Ozzie's wife, has a lot of pipes to show her good looks and nets the bulk of the money from the show...

Next bundle of entertainment wrapped up nicely with a fine musicalogy of the Ozzie Nelson arrangement is featured at the Earle this time...

Get Up! in which the pair come on wearing nighties.
'Hot Melodians' include 'I've Heard That Song Before, You'd Be So Nice to Come Home To'...

'Sons of the South' are also heavy favorites in the music department. They give the three-time dancing...

Harris and Shore, old faves, are given a July 6th and 7th. He brings a strictly jump outfit, with more music than rhythm...

The S.R.O. again went out when caught (Saturday night) show.
Los Angeles, July 2.

Woody Herman's Orch (16), featuring the newly signed Duke Jordan, Rogers, Anita O'Day, 2 Zephyrs, Paul Winchell, False Faces (Rep.)...

Jive is solid at the Orpheum this week, with Woody Herman's orch giving the jumping blues...

Special blues number is 'All of My Heart' with vocalists giving for vocals and showing off smooth instrumental arrangements...

Two Zephyrs are zoot-suit-wearing, dancing duo from the West. Boys are a smooth team and solid. Particularly good was their slow ballad, 'You're My Only One'...

Chicago, CHI
Les Brown & Orch (17) with 'Big Boy' as featured attraction...

Les Brown, who recently ended successful run at Panther Room in the Sherman Hotel, is packing 'em in for the opening at the Earle...

After opening number, the Town Critics, mixed quartet, do okay band job of 'Get Up! Get Up!'...

Band gives out with a melody, featuring several members of the Les Brown Orchestra...

Chicago, CHI
Les Brown & Orch (17) with 'Big Boy' as featured attraction...

Les Brown, who recently ended successful run at Panther Room in the Sherman Hotel, is packing 'em in for the opening at the Earle...

After opening number, the Town Critics, mixed quartet, do okay band job of 'Get Up! Get Up!'...

Band gives out with a melody, featuring several members of the Les Brown Orchestra...

Chicago, CHI
Les Brown & Orch (17) with 'Big Boy' as featured attraction...

Les Brown, who recently ended successful run at Panther Room in the Sherman Hotel, is packing 'em in for the opening at the Earle...

After opening number, the Town Critics, mixed quartet, do okay band job of 'Get Up! Get Up!'...

Band gives out with a melody, featuring several members of the Les Brown Orchestra...

Chicago, CHI
Les Brown & Orch (17) with 'Big Boy' as featured attraction...

Les Brown, who recently ended successful run at Panther Room in the Sherman Hotel, is packing 'em in for the opening at the Earle...

After opening number, the Town Critics, mixed quartet, do okay band job of 'Get Up! Get Up!'...

STRAND, N. Y.

'Hot Melodians' Open with 'All Noble and True' with George Al Tobie, Three Stooges, The Imaginings, and the Three Stooges...

Two strictly vaudeville acts, the dance team consisting of three dancers, also a threesome and one solo...

With all the new acts, the house is packed. The new act, McIntyre crew and the Three Stooges...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

McIntyre was originally booked for the Paramount, but went into the Strand instead when the Par couldn't give him a July book...

FLYING HOME.

He works hard, as Flys with Hampton are all kept to a minimum to give the band the most opportunity to show their one-legged dancer, begins his hit number 'Flying Home'...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

EMBASSY, N. Y.

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

Apparently due to lack of hot news, notably from the fighting fronts, current show here is mostly dead, supplemented by editorial handling of current events...

STATE, N. Y.

Van Dyke and Orch (14), with Betty Gurr, Allen & Revel, Mildred Bailey, Philips & Colby, Tito G. Hernandez...

This is an in and out show. Backed by Van Dyke's orchestra, which is onstage throughout, the bill is made up of mostly radio acts...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

Alexander's combination of five and six act shows is a recent organization outfit, which played at the State for a long time...

STANLEY, PITTS

Pittsburgh, July 2.
Allyn Lombardi, Melina, Maudie, and the Shore, Paul LaVare & Bro. Jeanne Blanche...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...

WB deluxer back to stage shows again after a long absence...















House Reviews

Continued from page 49

STANLEY, PITT

moment on its own is a Gertrude... Stanley and Pitt... 'Bob Evans, good-looking, clever, and...'

ORIENTAL, CHI

Radio City 'Music Hall Glee Club 119) with Dorothy Keller, Ray Holly, Lent Navarre...'

Current lineup is headed by the Radio City Music Hall Glee Club... making first Chicago appearance...'

Dave and Doty Workman have... Douglas Brothers, colored tenor in...'

CAPITOL, WASH.

Gracie Barrios (and, Patsy Lee, Wilfred Dan, Sam Jack Kaufman...)

Sam Jack Kaufman starts things off lively with a duet... Lynn Allison vocalizes...'

RKO, BOSTON

Adie Leonard, Rita Marjor; Flight of Freedom (RKO) (2d week)... Boston, July 1...'

Joe and Janie McKenna lee off with their snappy-hip standard act... Current lineup is headed by the...'

GOLDEN GATE, S. F.

Chico Aranda, Orch. (15), Frank Gaby (16), Frank Trish, Orch. (15),...'

It may be Chico Aranda's orchestra... Chico Aranda, Orch. (15), Frank Gaby...'

TOWER, K. C.

Meud Lux Lewis, Ray Parker, Red Cross (15),...'

who plays 'When Day Is Done' and 'Bells of St. Mary's' on a musical... On his own, Ray Parker has a...'

On his own, Ray Parker has a... 'Spangles', N. Y. Circus...'

Business manager of Spangles... 'Picking Up at 6.0...'

Business manager of Spangles... 'Picking Up at 6.0...'

Business manager of Spangles... 'Picking Up at 6.0...'

Business manager of Spangles... 'Picking Up at 6.0...'

Business manager of Spangles... 'Picking Up at 6.0...'

Business manager of Spangles... 'Picking Up at 6.0...'

Cheeseack Pix Big Biz

Continued from page 1

from 1,000 customers in the service, break down into 75% for...'

He gets plenty of requests for girls in the nude, but they'll settle for...'

Then there are the 'collector's' items, such as Douglas Fairbanks...'

But he got so on the part of the country gazes now working in defense plants...'

Charlotte - Adele McCarly was... 'New - Thomas Means, former...'

of men without benefit of much clothing. But today, it's mostly a war...'

He gets plenty of requests for girls in the nude, but they'll settle for...'

Then there are the 'collector's' items, such as Douglas Fairbanks...'

But he got so on the part of the country gazes now working in defense plants...'

Charlotte - Adele McCarly was... 'New - Thomas Means, former...'

Literati

Continued from page 54

set of Sitewick interviews with girls at the Paramount who had just been...'

Then there are the 'collector's' items, such as Douglas Fairbanks...'

But he got so on the part of the country gazes now working in defense plants...'

Charlotte - Adele McCarly was... 'New - Thomas Means, former...'

## HOUSE REVIEWS

VARIETY

Wednesday, June 30, 1943

## CAPITOL, N. Y.

Spitalny, per usual, is the showmanly leader, brief in his intros and respectful to the capabilities of his band as well as the sensitivities of his audience. He has the wherewithal to entertain and he knows how to use it. His musicians' exemplary stage deportment could be a lesson to the rest of the band biz; their ability to play without music stands is something to turn every male crew green with embarrassment.

THERE ARE NO AGE DIFFERENTIALS IN AUDIENCE ENJOYMENT SO FAR AS SPITALNY'S BAND IS CONCERNED. At this reviewing, Friday (25) afternoon, there were as many youngsters as adults in the jammed theatre—and the reception was tremendous all the way. That Spitalny's classy presentation and Evelyn's fine arrangements of polite and hymnal music can key up all age groups is best pictured by the fact that applause often breaks out in the middle of the band and choral numbers.

It's difficult to dissect the show for standouts with everything on such a high plane. The opening medley of victory songs is a highlight; ditto Evelyn's masterful fiddling of 'Begin the Beguine' and then, with the 'magic strings' group behind her, 'Intermezzo,' with the arranger crediting the late Leslie Howard for bringing that tune to the forefront. There's a decided audience hypo when Maxine and the choral group sing 'Johnny Zero' and 'Ave Maria'; another click is Vivian's lyric sopranoing of 'Indian Love Call,' and then a finale boff with the entire group singing a stirring arrangement of Sousa's 'Stars and Stripes Forever.' That's the windup of a 44-minute show that holds more entertainment than can be found in the average show running twice as long.

SHREWD SHOWMANSHIP, FINE MUSICIANSHIP AND CONSUMMATE STAGE CRAFTSMANSHIP PARLAY PHIL SPITALNY'S ALL-GIRL CREW HERE INTO ONE OF THE BEST BANDSHOWS YET SEEN ON BROADWAY. All the component parts that are inherent in a superb entertainment have been given extra values by the maestro, including \$9,500 spent for new costumes that would do justice to the finest musical. They make every femme in the band look like a Powers model—and that plenty of people will be looking at them is a cinch. With Spitalny's own basic boxoffice values, there's also 'Stage Door Canteen,' with its 48 stars, to insure terrific grosses for the length of the run here. . . . *Scho.*

## The Hour Of Charm

All-Girl Orchestra  
and Choir

Conducted by

**Phil Spitalny**

Published Weekly at 154 West 46th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter, October 31, 1924. Post office at New York, N. Y., mail at special rate of \$3.00 per year. Copyright, 1943, by VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 151 No. 5

NEW YORK, WEDNESDAY, JULY 14, 1943

PRICE 25 CENTS

# ADVERTISING HORROR ON STAGE

## Factual-Fictional Screen Treatments Likely to Get the Brushoff Henceforth

Controversy over fact vs. fictional fodder for the screen is blazing anew as industry observers attempt to draw conclusions from recent developments. Congressional criticism against Office of War Information film activities in recent months is construed in many quarters as likely to cool off film producers with leanings towards political and sociological themes for the screen.

Industry execs who hold the view that the screen should be used as an entertainment medium exclusively contend that recent attacks from political quarters may keep the industry out of potentially embarrassing feuds arising from the production of political yarns for the screen which have been under consideration by several studios.

Interest in Wendell Willkie's "One World" has temporarily subsided, despite the phenomenal counter sales reported for the book. Other topical material with political significance has also failed to arouse much interest among film producers, except during the past few weeks.

Specialized Government wartime information officials have all along eyed Hollywood excursions into political and war themes with anxiety. (Continued on page 28)

## Lack of Young Players, More Than Auto Curb, Held Down Strawhats

Paucity of young players is believed to have been the paramount reason for the radical reduction of rural stories this summer, more so than auto restrictions and other travel curbs. Stated by those who have observed the situation, not considerably more stock-in-the-chicks showmen would have taken a chance in queuing this year were they reasonably assured that the casts could have been obtained. So many actors and actresses have gone into uniform that Broadway casting is a problem, much less the summer stocks.

Equity lists the names of members in the services monthly and is installing an honor roll, but it is known that many who are in the war have not notified Equity of that fact. Almost daily new names are added to the list, which, if complete, would probably total more than 1,200. There is no dues obligation for those in the war, but those who have not informed Equity have dues piling up against them. However, when all such members are rechecked, dues will be wiped-out as of the date they went into uniform.

### Film Assurance

Jack Benny, playing glib-rythm in the Stark Club, N. Y., was \$2.67 behind, and observed to his partner, "You know, one picture—just one—will wipe all this loss out." As a retake on the gag, Benny added: "After you pay the taxes, etc., that really is about all you've got left!"

## Cohan's Last Musical, Story About an Actor, May See Production

An untitled play with music written by the late George M. Cohan several years ago, is a possibility for next season. It is in addition to a straight play which he may have completed, having expressed the desire to write "a last play" during his illness. The musical was on the verge of production about two years ago, but when Cohan learned that the showman who planned its presentation had sought financing from outsiders, he withdrew the rights with the consent that he didn't want any such persons to lose money on a work of his.

There was one script and in some manner it was lost. Understood that the story has been gotten together from the original writings which had been scattered among the Cohan papers. About one-half of the play is comedy-drama and the balance musical. It tells the story of an actor and there are seven song numbers. (Continued on page 30)

## ITALIAN-DUBBED FILMS ALL SET FOR SICILY

U. S. films, with Italian dubbing, were on hand for the invasion of Sicily and will likely be shown as soon as the island is sufficiently pacified. Both British and U. S. military officials have been working with film divisional heads of their respective Governments on plans to utilize films in aid in the liberation of territories as soon as possible after they are occupied by Allied troops. Consultations were held in London during the past three weeks looking to maximum application of the theory of simultaneous using film to ease the burden of military occupation.

## VARIETY SHOWS MAINTAIN LEAD

Coming '43-44 Season to See Trend Toward Mystery-Comedy and Away From "Shockers"—Classical Entertainment Will Also Show Uplift

### CAN'T TOP WAR NEWS

BY BEN BODICE  
If the program popularity graphs for the second quarter of 1943 (April-June) are to be accepted as signposts, the coming fall and winter season will continue to name variety shows as the top audience-getters, and classical and semi-classical musical programs on the progressive buildup both in rating. (Continued on page 22)

## Legit Revival Cycle on B'way

Lack of scripts deemed suitable for production has resulted in a situation where Broadway, perhaps for the first time, may find itself next season with nearly as many revivals as new shows. Producers are currently dusting off the scripts of many of the successes of the '20s and even plays pre-dating that period with an eye toward possible production.

Not only operettas, of which there is an abundance coming up, but musical comedies and straight plays of an early vintage that were Broadway clinks are being mullied anew, with a number of them already being set for fall production.

## Sponsors Buy 24-Hr. Show To Fete Hitler's Defeat

Hammond, Ind., July 13. With the invasion of Europe underway, GOB here has sold a full-day's time, effective the moment Hitler surrenders. Regardless of the hour of cancellation, the station will immediately begin its "Salute to Victory" program.

Three regional sponsors have already contracted for the 24-hour event.

## "Ten Commandments" for Show Biz To Guide NEIC's 2-Day N. Y. Huddle

### 'Kill' Song Too Grim

Hollywood, July 13. Warners has shot part of a new finale for "This Is the Army," because the lyrics of the "We're Dressed to Kill" number are not symbolic of the humane manner in which the United States has waged war.

## Jolson May Go With Invasion Troops; Set To Play Self in Film

Al Jolson, who was the first star to go off-shore to the Aleutians, the Caribbean theatre of war and to Britain and Ireland, may now be the first American star to follow our troops into Italy and the Continent. He is waiting assignment.

"Minstrel Boy," which will be the title of Al Jolson's film biog for Columbia, will establish a cinematic precedent where the subject of the theme plays himself in part. The formula has yet to be worked out between the star and Harry Conn, Col. proxy, both of whom are now in New York.

It's agreed that, because of the time transition, some other player will patronize Jolson, but as the story hits its peak, showing Jolson's (Continued on page 30)

## CHORUS' DEMANDS MAY CLOSE TODD'S HIT, 'BOYS'

Virtually the entire mixed chorus of Michael Todd's "Something for the Boys," Alvin, N. Y., turned in their notice to take effect in two weeks from Monday (12), after their demands for a \$3 increase per week were turned down. Unless Todd can get together another chorus, the Ethel Merman star vehicle may close the current top boxoffice clink which was to close.

"Todd claims he's already paying the chorus \$3 above the Equity scale, which is \$10, plus some innovations of his own, such as vacations, lunches, etc." He stated the chorus made their demands for an increase to make up for the 20% withholding tax, one of them frankly stating that Todd should bear the brunt of that Government nick.

A "Ten Commandments" for show business to guide the nation's entertainers as they swing out on the morale circuits to entertain the men in uniform and on the civilian and production home fronts will be adopted today (Wednesday) as the top item in show biz meet in New York for the two-day powwow of the National Entertainment Industry Council.

Talks by Elmer Davis, chief of the OWI; Brig. Gen. Frederick H. Osborn, chief of Special Services of the U. S. War Dept.; Winthrop Aldrich, chairman of the forthcoming National War Fund drive for \$125,000,000; and Donald Nelson, chief of the War Production Board, will highlight the session at which will be represented delegates to NEIC's Commerce Board, connecting stage, screen, radio, variety, music, outdoors and every other organization in the field of entertainment. From these top speakers will come messages as to how show biz can best play its role in mobilizing its joint resources. Based on these needs, the vast national pool of industry talents and facilities will be placed at the disposal of the Government and the War Dept. It's for the purpose of increasing the effectiveness. (Continued on page 28)

## Theatres' Invasion Bonds' Sales Go Well; War Successes Aid

Detroit, July 13. The invasion of Europe did not find the theatres here unprepared to launch a new drive which, from present indications, will catch on with similar vigors throughout the country.

The plan had been cooking quietly in the United Detroit Theatres announcing the Italian campaign, it was launched with the aid of Frank N. Isby, Treasury representative for Michigan, who predicted that the plan would sweep the country.

What Detroit houses are doing selling "Invasion Bonds" is the goal one bond for every resident in the state. With the theatres of Michigan among the top ticket boxoffice sellers in the nation—\$20,000,000 worth in the past eight months—they have become familiar with the fact that the public reacts swiftly to good news. With invasion talk on every tongue in the Italian campaign, the plan was shaped up so well that it came into being with (Continued on page 20)





# Studios Geared for Flood of Folk Songs to Meet Changing Conditions

**by JACK JUNGMEYER**  
 Hollywood, July 13.—Reshuffling of theatre audiences, due to war work and manpower shifts, promises to bring to renewed wider popularity the old American folk song pattern in pictures—western tunes, plantation chants and hillbilly ditties.

Western songs, especially—in type of time—appear to be up for heavy play during the season ahead.

Wartime always enormously expands the national mood to sing and to demand songs at home, in camps, on the march, in theatres and public places. Current acceleration of tune-writing as well as revival of old melodies, amply testified to this urge to be in vogue. At the same time, delicate film theatres all over the land are being infiltrated, often avacanted, with shifted populations of such new money, and the taste in song and screen music, conditioned largely by the praline and mushroom comedy, has departed the fare of their original neighborhoods.

Here is a new kind of carriage trade right out of the picture as the ex-oar-tender. This trade is addicted to simple musical preferences which can be easily re-collected, whisked, hummed, sung for dances with fiddlers and guitarists that hot orchestras—musicians

(Continued on page 22)

# U. S. TUNES, RADIOED, BIG CLICK WITH ANZACS

Sydney, June 3.—U. S. melodies hold high place with Aussie fans. The U. S. radio shows to this zone has given local fans a strong yen for material from the U. S. S. S. and the U. S. A.

Most popular numbers here currently are: "White Christmas," "Three Little Sisters," "The Hot Air Balloon," "Mynn of the Marines," "Jersey Boy," "Fraise the Lord" and "A Kiss Into the Ocean."

Disc sellers are finding big picking, highly, many being unable to fulfill orders for U. S. tunes now heard in this zone via air shows and the screen.

# Lolly Parsons, Oursler Set As Winchell Subs

Full-time Oursler and Loretta Parsons will be two of the three substitute spiclers for Jerson Lott during Walter Winchell's four-week vacation next month. The third stand-in is still to be selected by the Los Angeles Mitchell agency.

Formula for Lolly now using Winchell's absence will be similar to last year, with each of the three subs getting a third of the one-hour stamza. Oursler and the third fill-in will be heard from New York, while Lolly Parsons will talk on the Coast.

# JACK BENNY STALLED

Unit Uncle Sam Is Ready Send Him Abroad

Jack Benny is vamping! All Uncle Sam is ready, although he's been practically all the impositions put upon his overseas tour by USO Camp Shows. The radio and film star was to have left last past week-end, but is still being held by Larry Adler, Wini Shaw and Anna Lee. Benny will part of his troupe.

Meaning the entire Benny encouragement is remaining east until Benny's departure. They comprise Wini Shaw, who has been waiting who is not accompanying her husband, and the Mervyn Lums (Mary's sister).

So far as the loss of his radio spiclers, Ed Norwood and Bill Breen have conceived the star says, "At least, my own overseas to entertain the boys will keep me from worrying about what they get to write for our radio show in the fall. I hope that'll take care of itself—"

# Can't Double as Extras

The Screen Actors Guild is investigating the complaint of extras that a director and assistant director appeared in a recent film. The players also claim that a group picture of mothers was shot by the assistant, which deprived the extras of many jobs.

Penalty checks will be demanded if the charges are substantiated.

# Lt. Irv Lazar, Ex-Agent, Finds Plenty of Talent For Moss Hart's Show

A 10,000-mile trek around the country by Lt. Irving P. Lazar, former Air Force show, later, William Morris Agency, his several eastern bases yet to be visited, has uncovered a host of professional talent more than capable of filling the 200-seat requirements of Moss Hart's projected Army Air Force show. Later, William Morris Agency, his several eastern bases yet to be visited, has uncovered a host of professional talent more than capable of filling the 200-seat requirements of Moss Hart's projected Army Air Force show.

# 4-F TYRO FROM PITT LANDS FAST AT METRO

Robert Sully, headliner of the 19-year-old Pittsburgh without any previous acting experience, has just been signed to a contract by Metro Pictures. Sully, who is being promoted by letters from Mrs. M. A. Silver, wife of the WB zone manager, and a close friend of Sully's parents, the local land invaded the Coast on spec several weeks ago prepared to meet the studio rounds with his introduction. M-G was the first place he visited—and he was lazed on the spot.

# No Stars, No Pix

Studios are abating an increasing number of scripts due to the lack of suitable leads of marquee quality. Execs prefer to write solo off to overseas rather than produce line-ups of \$500,000 and up without the assurance of drawing power in the market.

# Daven's New Deal

20th-Fox has given Audrey Daven a seven-year producer's contract. Daven, who has been with the studio for three years, made two films, the more recent of which was "The Night Is Ending."

# SEVERE BASK 56 PER Broadcast

**by MORI KRUSTEN**  
 Hollywood 40-New York. Jumps by film stars are not exciting stars, and in some cases the companies (depending on standing of the players) and their contracts; anything because of coin received from radio appearances. This usually covers expenses running from \$1,000 for a start to \$2,500 for a full-fledged star. To top it off, an eastern whirl for an extensive radio-newsletter magazine start buildup is worth \$100, 000, or more, in actual place to the studio if a real job is done.

# Na. O. Returners Ask N. C. to 'Curb Sex Films, Strippers, Et Al.

New Orleans, July 13.—Flood of sex films, strip teases, in movies and increase in gambling is under fire of local ministerial union and Legion of Decency. Returners are being strongly urged from pulpits to stay away.

# Sinatra's Longhair Date With Cleve. Symp SRO In Advance at \$1.40 Top

Biggest run on civic auditorium's box office in its history was scheduled last week when it was announced that Frank Sinatra would make his concert bow with Rudolph Ringwald's summer symphonic orchestra tomorrow (Wednesday). Practically all the seats were sold in capacity auditorium were sold two days before the crooner's date. Tickets are sealed at \$1.40 top.

# THE DORSEYS HEADING FOR B'WAY OPPOSH

Tommy and Jimmy Dorsey are opposing one another in N. Y. theatres before, but several years ago they hooked up in a radio show, Tommy at the Pennsylvania and Jimmy at the New Yorker.

# Would Invite Top Russe Composers to America

Serge Koussevitsky has accepted the chairmanship of a committee of the American Music Company which will attempt to bring outstanding Russian composers and entertainers to the United States. The committee will place next Nov. 8 at Madison Square Garden, N. Y. This affair, sponsored by the American Music Company, is a discussion and demonstration of contemporary music by outstanding composers of the field.

# Slapsie's B'Way Return

Maxie Rosenthal has been booked in the New York State U. Y. for the week beginning July 22 at the Broadway Theatre since he played the Squid about a year ago.

# 300 B'way Performers 'Barnstorming' In N. I. Area With Sketches on War

Martine Dietrich and her husband, Rudolph Sieber, on Friday (21) satisfied two income tax judgments for \$142,193.

The executives were filed in N. Y. federal court on behalf of the couple by Collector of Internal Revenue William Pedrick. The judgments covered taxes and penalties for 1930-37.

# Legs Dietrich's Payoff

The executives were filed in N. Y. federal court on behalf of the couple by Collector of Internal Revenue William Pedrick. The judgments covered taxes and penalties for 1930-37.

# Rise Sets Stew For Cowan's Play and Pic, Laurence Schwab Prod.

Film producer Lester Cowan has signed Rex Stevens, the Met Opera contralto, to star in a music comedy, "The Cowardly Lion," the Broadway legler of several seasons back. Under terms of the contract, the stage will also star the subsequent film version to be made by Cowan.

# Conservative music critics have raised supercilious eyebrows over the suborbital stunt. One made a crack about the irony of the situation—a singer who admittedly can't read a note of music appearing with one of the oldest symphonic organizations.

# 4-F TYRO FROM PITT LANDS FAST AT METRO

Robert Sully, headliner of the 19-year-old Pittsburgh without any previous acting experience, has just been signed to a contract by Metro Pictures. Sully, who is being promoted by letters from Mrs. M. A. Silver, wife of the WB zone manager, and a close friend of Sully's parents, the local land invaded the Coast on spec several weeks ago prepared to meet the studio rounds with his introduction. M-G was the first place he visited—and he was lazed on the spot.

'Upwards of 300 Broadway performers, virtually all of 'featured' roles, barnstorming at odd hours into equally odd places throughout the metropolitan New York area... carrying theatre's vital message and comment on the war-conditioned times... playing in settlement houses, in railway yards, in bakery shops where the conveyor belt carries endless loaves of bread, serves as the backdrop for glamorous lending ladies, allowing themselves one hour 'get lost which they invariably do.'

That's the story of a show business within show business; the story of the American Theatre Wing's 'Victory Players' outreach; the story of the American Theatre Wing's Speakers and Sketch Bureau which today has a war-inspired production schedule that'll go down as one of the top Broadway contributions toward the war effort.

Whether it's their blood donor sketch (an act that to date has raised \$100,000 for the purchase of 62' of the audiences pleading war (the Wing's plasma); be it the 'The Cowardly Lion' (a Broadway warder the one now OWI sketch, 'I Didn't Know', the Broadway warder toward the 'road' (Continued on page 92)

# Rise Sets Stew For Cowan's Play and Pic, Laurence Schwab Prod.

Film producer Lester Cowan has signed Rex Stevens, the Met Opera contralto, to star in a music comedy, "The Cowardly Lion," the Broadway legler of several seasons back. Under terms of the contract, the stage will also star the subsequent film version to be made by Cowan.

The picture will be taken into the producing fold Laurence Schwab, who has been commissioned by Cowan to put on the music comedy version of "Command." Show, says Schwab, will be done without the budget of 750 film company. Who originally reported that Miss Stevens would appear in a new version of "The Cowardly Lion" which Cowan also owns, the film producer says "Command" has definitely been set for the opera star.

"Command" will be produced at the end of the Metropolitan's season.

**VARIETY**  
 Trade Mark Registered  
 PUBLISHED BY STAR PUBLISHING COMPANY, INC., 300 N. W. 42nd St., New York 18, N. Y.  
 Vol. 151 No. 5  
 July 14, 1943

Billboard	90
Box Office	85
Picture	85
Radio	85
Stage	85
Television	85
International News	23
Advertising	15
Music	81
Motion Pictures	81
New Acts	81
Night Clubs	81
Night Club Reviews	88
Outdoors	81
Opera	81
Pictures	81
Radio	81
Stage	81
Television	81
Walt Disney	4

50c per copy  
 \$10.00 per year in advance  
 Single copies 10c

# Canor's Pitch For 'Hospital Circuit' Cues Expansive Action by Camp Shows

With the need pointed out for a regular hospital circuit, the drive to service wounded fighting men home from the war, fronts by USO-Camp Shows is being pushed by its writer program to channel more and more of its performers into the war and recreation life of the hospitals.

While lacking a regular hospital circuit, the Camp Shows are being routed regularly into such places as the Tilson General Hospital, Fort Dix, the National Naval Medical Center in Washington and several of the other larger hospitals. In addition, all the USO units, when playing a camp more than one night, have been playing special shows in nearby hospital bases and it is this phase of activity, in particular, that Camp Shows are being urged to meet the increasing needs for entertainment as more and more wounded are shipped home.

During the past winter season, Camp Shows units played at a total of 1,000 hospitals, before 235,942 wounded men.

Editor Canor pointed up trying to make such expansion possible in an interview published in 'Variety' last week—Ed.

## Army Post's 1,036 Aids Set 720,653. Have 6,856 Shows Wkly.

Washington, July 13.—The War Department announced today that its 1,038 theaters at 546 Army posts have a combined seating capacity of 1,036,000 and handle 6,856 programs a week. Army claims that its theater chain is now the largest in the world.

The theaters, it explains, 'not only afford the soldier the chance to see a show in the comfortable setting, but also are in steady use during working hours for orientation and maintenance of the special training lectures, as well as the showing of training films for special religious exercises, for Officer Candidates School, graduation exercises for the traveling theater companies of the USO that regularly visit camps.

## 'STAGE DOOR CANTEEN' 'STUNE FAVE IN CAMPS'

Washington, July 13.—'Stage Door Canteen' (WB) is the No. 1 choice in the 1,034 camp theaters during the month of June. The United Artists group, which is the traveling theater company in constellations of stars actually had a runaway at the box. Other featured favorites by uniformed soldiers were 'Tony Lonely' (20th), 'Bataan' (MGM), 'Aerial Gunner' (Paramount) and 'Action in North Atlantic' (WB).

Surprise picture was 'Aerial Gunner', a Pine-Thomas 'B' product from Paramount, which was the top-grossing winner in all localities. It surpassed 'Five Graves to Cairo', a first-run picture, which was the top-grossing picture in the Army Motion Picture Service says that troops will still buy war picture titles as they go to the front.

Stress action. 'Action in the North Atlantic' is said to be such an action film of the entire war that the Army has taken it over as a training film and it is being shown to soldiers in duty today.

## Lawrence Phillips Off On Camp Contact Tour

Lawrence Phillips, executive vp. for Camp Shows, left Thursday 8:30 for a three-week visit to the 10th, 11th, 12th and 13th Army Service Command and the Ninth Service Command and the naval districts on the West Coast. In addition to his three-week in the Camp Shows headquarters in Beverly Hills.

Purpose of the cross-country junket is to renew contacts with the service commandants and for a discussion of details of the new communication with the routing of units and personnel into the camps and bases during the coming winter, when CSI will expand its activities to recruit proportions.

## Faverness's Licensure

Phillip N. Faverness, 35, actor son of the late William Faverness, announced a recent lieutenant at the Medical Administrative College of the Methodist school graduation at Berkeley, Calif.

Faverness was a member of the

## Recognition

San Francisco Chronicle announced a staff reporter to accompany with a USO 'labco' travel to camp camps and write a series of reports on the experiences and hardships of USO entertainers, and highly praised them for their morale-building activities.

Editor's note on series described USO 'labco' travel to camp camps as a little known activity that is paying big dividends in soldier morale on America's western defense line.

## AUSSIE'S CANTEEN ON ORDER OF B'WAY ORIG

Australia has started a campaign to organize a down-under version of the N. Y. Stage Door Canteen. Fundraising campaign was recently launched at the Theatre Royal, Sydney, Australia, when Kitty Bluet contributed \$500 as a starter in honor of her father, the late Fred Bluet, Australia's comedian. Total of \$3,000 was subscribed.

## Keyser Playing Benefit For a Swimming Pool

What may be the start of a series of similar patriotic stunts will get underway for Kay Keyser at the Municipal Auditorium on July 24. She will give a benefit dance and show for the purpose of the providing \$20,000 to equip the Oak Knoll Naval Hospital with a swimming pool.

Signification of the local enterprise is that the entire gross goes to the benefit of the Marine Hospital cause. MCA is the entity is donating the use of the building.

The Chamber of Commerce is backing the enterprise and the Musicians Union has raised the standby band. Keyser's show follows in the wake of a Rudy Vallee band who show performance for Coast Guard relief fund at the

## Uncle Sam's Cannoador

Drama Critic Join 'lg Show' Indianapolis, July 13.—Stuart B. Kiley, formerly mgr. of National Theatre, is a publicity mg. is attached to the public relations office at Stout Field here for the purpose of a publicity director at WIRE, graduated as second lieutenant at officers' training school at Fort Bragg.

Second Lieut. Carl Lewis, formerly drama editor at Indianapolis Star, is now at Camp Roberts, Calif., following graduation from officers' training school at Fort Benning, Ga.

Dick Lewis, drama editor of 'Indiana' and editor of 'Army'—a volunteer officer candidate.

Lieut. Lee R. Norvelt, U.S.N., formerly with the Marine Corps at Indiana University and president of the National Theatre Conference, is being assigned to the administrative staff of naval training unit at College of Pacific, Stockton, Calif.

Fredrick Trauner, son of Saul Trauner, N. Y.—conky sales manager—has been assigned to Fort Belvoir, Ill., as a lieutenant.

## Beecroft Commissioned

Nyaok, N. Y.—Chester Beecroft, former picture producer, got his commission from U. S. Maritime Officers School at Fort Trumbull, New London.

Beecroft was among survivors of the U. S. S. 'Albatross' (SS-194) when after his ship honored from Timbuk, was torpedoed.

Beecroft was among survivors of the U. S. S. 'Albatross' (SS-194) when after his ship honored from Timbuk, was torpedoed.

## Maria Doyle Meets Go In

Robert Mordecai, formerly with Morris' publicity department, now at Sheria Field, N. C.

Robert Mordecai, formerly with Morris' publicity department, now at Sheria Field, N. C.

## Miriam Doyle With Red Cross

Miriam Doyle, member of the theatrical firm of Laurence Rivers, Inc., and associated with the Playwrights Co., producer of the 'Patriots' has arrived in North Africa on an American Red Cross assignment.

# RUSHING SPORTS FILMS FOR SOLDIER DEMANDS

With demands reaching War Dept. officials from sports overseas as well as those in training at domestic camps for sports films come in for constructive and well as entertainment value, arrangements have been completed for sports films come in for shipment into the camps and navy bases. The films will also be distributed to sports centers overseas to the primary concern of both the studios and the War Dept. It is expected that the number of requests that have been coming in is increasing number in recent weeks.

The demand for the sports reels comes as no surprise to either the War Dept. officials or the six execs in view of the fact that these are hardly a boy in the armed forces to whom the sports films are not needed for his favorite pastime or hobby; he is baseball, tennis, billiards, hockey, etc.

Therefore, they argue, that the studios should want to be abreast of their requests for sports films. The studios are being strictly p. e., as far as the boys are concerned, it's felt, since they are in the new line of business and in all probability the boys have already seen the oldies.

Columbia, Paramount, Pathe and Warner are planning series of such sports films, with Col. putting one into production in the early part of the second tomorrow (Thursday) and Friday and doing a third tomorrow. A billiard picture, featuring the crack Peterson-Ponzi combo, with Tony Blair, of the 'Early to Bed' museum, currently at the Broadway Theatre, in an comedy bit, was filmed last week for Columbia by Max Cohn and Harry Fox.

The picture, 'The Fox-Motion Picture Studio, Film, as in all the other mapped, will be of an educational nature, combine instruction, trick shots as well as entertainment fare via comedy.

Clark and Allen Thomas, the table tennis experts currently appearing at the Hurricane, N. Y., city, will be featured in a Columbia starting tomorrow, while Alice Markey and Gary Harlowitz, winners of the top tennis in the tennis world, will be featured in a Max Cohn-Harry Fox-creater to 'Foot of Forer Hills, starting next week. Swimming and wrestling six will follow, with Max Richter, of the 'Big Boy' team, the talent for the sports reels.

The community sing pictures are also being planned for early distribution. Ben Blake is currently producing a picture for Col. Fox and Song Spinners and Dick Leibert, the N. Y. Radio City Music Hall organist.

# 100% Miscast

Special Service officer at one of the army camps in the east, with a peculiar idea of what was the entertainment for soldiers, was nutting for the full all-soldier camp-sponsored program for sports and recreation. End and the other 'Our Town'.

The boys in the camp who were not getting into the program are scratching their heads in bewilderment. As put by one of the entertainment officers, 'We have special service officers at many of the camps, has a show by the name of the morale standard. We don't get it at all. The boys here want to laugh, to have fun, to get into the program. Why 'Our Journey's End' 'Town'.

# COL. LAWTON RESTORED TO HIS FORMER POST

Washington, July 13.—Col. Kirk B. Lawton has been restored to his former position as chief of the Army Pictorial Service, effective July 13. He had been removed to the time of the Truman committee report of the so-called 'Hollywood blacklist'.

The Jittery War Dept. had replaced him with Brig. Gen. William H. Barrows, who has recently been stepped to a major general and shifted to directorship of U. S. Signal Corps procurement.

# Schirmer Reading New Units for Camp Tours

Gus Schirmer, Jr., whose production of 'Look Boys, Girls' has played 14 Sunday performances during the past few months at army camps, navy bases and hospitals in the New York area, is reading two new units for USO-Camp Shows. The new ones will be given similar to 'Look Boys, Girls'.

Judith Evelyn, currently in 'Angel Street', will probably head one of the units in a light comedy, probably 'Private Lives', while Schirmer also has in preparation a comedy unit similar to 'Look Boys, Girls'.

# Through system of replacement

The new system of replacement of girls has thus far appeared in 'Look', including Melissa Mason, Anne Frank, Hildegarde Holiday, Phyllis Miles, Pat Deering, Helen Wenzel, Gigi Gilpin and Dorothy Bird, all of the original cast. Ingeborg Coca, Virginia Boland, Mavis Sibel, Harriet Lennig, Celeste Holm and Margit DeKova, both of the original cast, and May Block of 'Something for the Boys' for first distribution. (11). Non-Black girls include 'By Jupiter' and Paula Trueman of 'Kiss and Tell' joining the cast.

# Welburne With Keigley

Washington, July 13.—Capt. Cecil Welburne, former Warner cameraman, has joined Lieut. Col. William Keigley in England. Keigley is in charge of the Army Air Force film unit, arrived there recently.

Capt. Richard McCawley, former Warner scripter, and Lieut. Col. Paul Maizt, stunt flier, are expected to join the foursome in the near future.

# L. A. to N. Y.

Ed Alperson, Murray Burnett, Charles Coburn, Harry Cohen, S. J. Kaufman, Ray C. Harris, Felix Howard, Felix Kaufman, Charles Koester, Dorothy Langford, Harry Lieber, and Herb McElvire.

William Morris, Jr. Chas. O'Connell, Rindley Penning, William H. Pine, Frank Ryan, Walter Schick, Sol S. Cantor, Frederick Stephani, Kenneth Thonson, Harry C. production of the 'Patriots' has arrived in North Africa on an American Red Cross assignment.

# Red Cross in Texas Handles the Shows For Wounded Soldiers

Dallas, July 6.

# Editor, 'Variety': Your editorial, 'Wounded Need Laughs'

last week, is very true and very important. The Red Cross in the Dallas area has been looking for entertainment for these boys for three and a half months. There is a lot of boys who have been in the hospital, but they have been doing nothing else but look after entertainment for the hospitals and recreation clubs. We have the shows go into they play both in hospitals and the recreation clubs. The newspapers in this territory have been very cooperative in this territory and have always helped getting uniforms. The artists are getting, and we do work together and given a rehearsal before they go to any hospital to play a performance. The boys are mostly of girls between 18 and 20 years; all amateurs, and receive no pay. The cast consists of boys, girls and instrumentalists and they always find a way of participating in which the boys are particularly interested. The girls mingle amongst the men and give it a very friendly atmosphere. The boys are very friendly and enjoy them just as well as though they were Hollywood stars.

There are a little trouble at first getting volunteers but now we find that we can get as many as we want. It is very hard to do work in a show and when they see the effort on the boys they are tickled to help.

# The greatest trouble is transportation

It's hard to take a bus for more than three hours for a day. It seems to me that there could be other centers near the front where the boys could be working out. The main thing is to get young, good looking girls who are willing to do work in properly. The expense is practically nothing, and the results are just as good, if not better, in many cases than having a big professional show.

While I was in England Mrs. Freeman, head of the Red Cross and since I have been back I have been assisting her. I have been mentioned in a story comes out of this, as it is entirely a fact that this work is very important and very much needed. It is very hard to do work in a show and when they see the effort on the boys they are tickled to help.

# Canada's 16-17 Order Hits Show Biz Manpower

Ottawa, July 13.—Further labor regulations designed to shift manpower from occupation to non-essential work, will have another crack at Canadian show biz. Labor Minister Mitchell announced his new order, which restricts the number of 16, 17 and 18 years from the biz into so-called 'essential' work.

Previous order switched 17 older groups. New Mitchell order affects 16, 17 and 18 years in 'entertainment, including but not restricted to theaters, film agencies, radio, television, amusements, bowling alleys, pool rooms and in another section 'real sale of spirituous goods, music, food and beverages, liquor, wine and beer stores.'

# That's Plenty Shows

The Hollywood Victory Committee has issued a report for public activities for the first six months of 1943. During this period it was responsible for entering into the bond selling appearances of stars.

In contrast it launched 7,620 guest stars for the entire 12 months of 1942.

# N. Y. to L. A.

Alfred Blommingh, Sol S. Cantor, Ann Corio, Felix Levy, Jack Palance, Felix Plevin, Rudy Plevin, Ronald MacDonal, Adrienne Marchand.

# Post-War U. S. Pix Biz in Europe Will Hinge on Int'l Currency Stability

Unless a system of international currency stabilization, other than those proposed respectively by British economist J. M. Keynes and the U. S. Treasury, is eventually adopted, financial groups with business interests see little chance of any large scale movement of funds from Europe for the purchase of American films immediately following the end of the war. Many U. S. and British films would, at the beginning, be handled on a special basis by the Office of War Information and the British Information Service.

The Keynes and Henry Morgenthau plans are based on a percentage of either the producer or distributor of the nations involved or the banker medium for international exchange.

Britain and the U. S. would be the largest creditor nations and even the initial deposits in an international bank would have to be loaned to some of the European countries. As tentatively outlined, the European currency stabilizers are limited to token deposits. European nations would have no great surplus of funds to purchase American films. Food, clothing, medicinal and other materials are provided for.

Additional loans will be made, in this event U. S. film producers would have to increase output distribution abroad. Meantime, regardless of the producer, rentals will remain frozen in Europe for a considerable period after the war ends, and any distributor who anticipates are mulling plans to jump the gun on European distribution when firing ceases.

Prospects of a post-war boom eventually for American screen product are bright. Many signs point to a post-war boom.

# USSR to Cement U. S. Film Ties

Washington, July 13. Mikhail Kalatoz, one of the top British film directors, will reach Hollywood shortly as official rep to strengthen artistic and commercial relations between the industry in Russia and this country. Russian Embassy here has announced.

Kalatoz's most recent pic was "Wings of Victory," biography of a famous Soviet flyer. He has been in pictures for the past 20 years, starting at the Tobis Studio. As an independent producer, he made numerous shorts and documentaries, later switching to features.

# MURRAY SILVERSTONE ABROAD END OF JULY

Murray Silverstone, v.p. in charge of British distribution for 20th-Fox, is scheduled to leave for England around the end of July. Spyros Skouras has tentatively plans to go abroad at the same time, but may be detained in the U. S. by company business.

While in England understood that Silverstone will discuss distribution with British A. I. as the dominant producer-distributor-exhibitor in England. Possibly that some agreement will be reached with the Fox-MGM newsreel in relation to Gnomon-British and Universal which rank distributors.

# Fineman with Selznick

Hollywood, July 12. Berle Fineman has quit Metro to produce for D. O. Brown's Vanguard Productions for United Artists. D. O. Brown, prez Vanguard, announced that Berle Fineman has been 3 years in the business. He takes a vacation before joining Selznick.

Stephen Longstreet, novelist, has been signed by Vanguard Films releasing through U. I. He joins the new Fineman unit.

# New Deal for Edelman

Hollywood, July 13. Lou Edelman drew a new producer contract at Columbia and was placed supervision of the forthcoming Paul Muni starer, "At Night We Dream."

Timing starts as soon as Edelman completes his current producer chore on "My Client Curly."

# Nabes See Boon in 20% Tax Clip

Los Angeles, July 13. Neighborhood and indie exhibs are among the few who are happy about the new 20% withholding income tax, which covers multitude of unpaup workers in this vicinity.

Operators of smaller theaters, who have been taking a beating from holdovers in the downtown deluxe houses, figure that the new tax will keep the customers they need in their neighborhoods, rather than pay admissions up to 85 cents to see first runs downtown.

Maybe Later

While the start of the withholding tax during the past week had no apparent immediate effect upon exhibs at the picture theatres, it may be living in a fool's paradise not to expect that it will ultimately cause a change in the operation of one of the larger circuit operators. It is believed that the deductions under the new tax plan will have a cumulative effect and that as the bite continues it will be felt more.

Theory is that since bills and other obligations continue, but will be paid later, exhibs will see an entertainment budget might suffer, though to what extent is regarded as anybody's guess. With money disappearing from paychecks each week, many persons may find it difficult to meet regular bills as well as periodic payments on insurance, state income tax, club memberships, etc.

Theatre sources figure that it will be at least a month or two before any relative comparisons can be made, and then that it may be difficult to estimate what harm the withholding tax is causing since so many different factors now figure for and against the boxoffice. The fact that kids are not working, and serving as an offset right now, business lost among taxable patrons.

Also pointed out that some exhibs are making more comparisons with a year ago are more at fault now, because pictures not so good in quality, but holders often for many weeks on some films create a difference. The past weeks' relatively low quality, but heavy taxation, offers no line when compared with the prior weekend that was the Fourth of July.

# Harry Cohn East on Talent and Play Hunt

Talent shopping is changing more and more top executives eastward. Harry Cohn, president of Columbia Pictures, who will be cast another two or three weeks, said that he has a number of "hot" people in the east were putting "Cover Gels" into production and we still should use a new wave of "good" people to pitch up the casting.

Cohn is also making the move eastward with his wife, "Lila" Cohn. Father's job is up for discussion.

# BERRY'S SOTH PIC

Los Angeles, July 13. Wallace Berry gets a new Mark Twain picture, "Bathing" marks his 50th film in 14 Metro years.

# TIGHT PLANNATES, RAISES THE PURPLE

Major producer-distributors, with exception of RKO and Universal have virtually eliminated independent releasing distributors outside producers. Company toppers for the most part now are strongly opposed to sale of 4th key picture, and, of course, has for many years released only its own product. Paramount, Warner and 20th-Fox now have no outside producers.

Universal has been handling Charles K. Feldman packages; deals but is not reaching for outside production deals. Walter Wander, on the Universal lot's thirteenth by the studio and works on the home lot on a basis similar to some of the stiff producers in many respects. Aside from the normal percentage problems involved in handling operations of independent products, distributors now have two more important factors to contend with.

One is the question of playdates and another is raw stock.

Queried last week about possibility of accepting some outside product for release, the distribution chief for one major company said that in the currently difficult playdate bit, tenet situation he would not be inclined to sell outside pictures on a percentage basis to a contractor.

"We'd be giving away part of our playing time," stated the exec, "and we need all the raw stock we get to maintain the usual number of prints in circulation and assure wide and fast circulation."

Any packs that would be made, as a result, would call for stiff terms for independent distributors. Quality of production offered would, of course, be most important in such a deal.

Bookkeeping, exploitation and distribution policies, often questioned by independent producers, have in recent times resulted in friction with ensuing aloofness of major studios against independent exhibs of playing time, however, now overshadowed all other considerations, with almost all exhibs preferring to pay their own studio stock for full profits instead of handling independent output on percentage.

United Artists, solely as a distributor, remains the only major releasing organization operating with independent product exclusively.

# Cannot Promote A Guy Nowadays

# Without C. O. K.

Due to the necessity of getting independent producers in line with the majors under the pay-cash-out plan and the Treasury Dept. in making promotions, official announcements of high quality product, by film companies are being held up. One such case in point is promotion of "J. J. McQueen" who has become district manager for Warner Bros. at Chicago, success expert William Stuart.

While the promotion had been set previously, Ben Kohnsman, general manager of the studio, is holding it until the end of last week when the official copy came from Washington. It is now forward to the neighborhood district manager for W. B.

Scott's post at N. Y. remains open until it will be filled following return trip of Kohnsman in 10 days or two weeks. Clarence Kohnsman is being "sagger" meantime in Chicago.

# See Par's 2d Quarter Up

Paramount's second quarter has up and spurted of 1943 will top the last quarter of approximately \$3,700,000.

Profits for the corresponding period in 1942 were around \$2,900,000.

# 'Reform Bills (Like Kilgore's) Have Better Chance When Biz Is Bad, Now It's Good for All' Cue to Its Kayto

# De Miller's 67th

Cecil B. De Mille's 67th presently directed picture in 30 years went into work of Paramount with the start of "The Story of Dr. Wassell."

# Only Biggies At 20th, Sez Schenck

Hollywood, July 13. Minimization of all B and minor A pictures from future filming schedule at 20th-Fox was announced by Joseph M. Schenck following a conference with Darryl F. Zanuck, who recently checked out of the Army to resume charge of production on the Westwood lot. William Goetz, purchasing chief at Zanuck, was in initial check of the studio to his own independent production organization.

Zanuck's first personally conducted production, since his return, will be a high-budgeted one based on the career of Woodrow Wilson, which Lester C. Troutt is scripting. Meanwhile Leo Schiller takes over the chore of executive assistant to Zanuck post held by Goetz before the war.

Production at 20th-Fox reaches a peak this summer and next with 15 pictures slated to start, including three musicals and four Technicolors.

# Monogram Will Now Produce Its Own Pix After Lapse of 3 Yrs.

Hollywood, July 13. Monogram is going to make its own pictures again after a lapse of three years, during which it has functioned as a releasing organization. Inactive since 1940, when the parent company, Monogram Pictures Corp., moved from Tinseltown studios to its present lot, Monogram Productions, Inc., has taken over the production of the Scott R. Dunlap and Lindsey Parsons productions under general supervision of Treen Carr as executive producer.

First under the new arrangement will be "Lady Let's Dance," slated for release in August. The pictures are "College Sweetheart," "Black Beauty," "Ground Crew," "Trail of the Scarlet," "His Rhyme" and "Sweetheart of Sigma Chi" to make.

Dunlap and Parsons continue as producers, but not as independents operating under sponsorship of Monogram Productions. Meanwhile the company will continue to release pictures by outside producers.

# GOETZ-SPITZ LOOK SET FOR 'JR. MISS' AT 350C

Goetz and Leo Spitz look set the film rights to "Junior Miss" with current indications that a deal will be set. Release would likely be through int'l Artists.

Columbia Pictures' dealer for the purchase of screen rights to "Miss" for \$550,000 plus 25% of the net after deduction of production and distribution costs, is reportedly nullified. This is the Goetz-Spitz deal.

# W.B.'S ROUGHLY SPEAKING

Hollywood, July 13. Warner's L. bought the film rights to "Roughly Speaking," a movie by Louis L'Amour-Forsyth, "Beverly Hills" star and Henry Luke may produce it.

The picture will be at the studio August. In collaboration with Catharine Torrey on the screenplay.

Washington, July 13. Washington circles do not believe that the two bills introduced in the present Congress, to restrict film exhibition, will go anywhere in the fall when the legislators return from their summer vacation.

Most recent of the measures, introduced July 5 by Senator Harley Kilgore, West Virginia Democrat, of the old Neely bill for complete divestment between production and exhibition of film.

Last April Rep. Francis D. Culkin, New York Republican, introduced a measure to eliminate blockbooking and blind selling. It marked the second Congress into which Culkin had introduced his bill, and he has been heard of it since, and nobody, including Culkin, expects anything to come of it.

Similar fate is predicted for the Kilgore bill. While it first appeared that Kilgore was acting in conjunction with the DeLoach bill, the anti-trust division officials, said they had no objection to the bill was to go into the hopper.

The trouble with the Kilgore bill, said one Government official, is that it is a reform measure. Motion picture theatres today are prosperous, including the independents. Reform movie laws have a better chance when times are hard than when everybody is making money.

# Ed Golden Sells Out for \$850,000

Edward A. Golden has sold his interest in the RKO film company for approximately \$850,000. Deal was based on an estimated world wide income of around \$3,000,000 for the film.

Golden's son, Robert, arrived in New York from Hollywood last Monday (12) to huddle on plans for the production. Producers have accepted the terms of the arrangement under consideration, among them "The Mystery Race" based on Louis P. Lochner's novel, "The Mystery Race."

Golden has a releasing deal with RKO for his next film.

# PAR, 20TH TAKE LEAD IN BULLISH MARKET

While market film company shares participated in an uptrend of the stock market in recent days, Paramount and 20th-Fox stepped out as new leaders in the market, registering new highs for this year last longer. Traders here particularly noted the strength of the uptrend and refining worked out by Par which leaves only the common in the hands of the market. Interest in Paramount also was whetted by the fact that the earnings after dividend might be increased since Barney Babalan, had told stockholders at a recent meeting he would recommend such action if earnings continued at the present rate.

Par's stock is up 10 points, new peak by 20th-Fox common and preferred shares, were out on earnings plus dividend, but the earnings after dividend were based out National Theatre's complete holdings, previously held by Anne Barnette.

Universal common, the new shares that supplanted both the old common and preferred shares of the old Corp., continues vertiginous under the market plan, held fairly high but not as high as the other two. On the N. Y. curb, last Friday fell, by virtually the high for the only time since the start of the market. Universal is the sole outstanding stock of the corporation, now known as United Artists. The new Universal Corp. and Universal Pictures were combined.

# Elmer Davis to N.Y. to ApPOINT Successor to Mellett; Industry Rep Likely Will Advise OWI Man

Film industry leaders, following sessions in New York and on the Coast, Thursday, are expected to suggest but apparently futile appeal to the White House in a last-minute attempt to bring the resignation of Lowell Mellett, who has since resigned, as head of the film bureau of the Office of War Information.

Y. Frank Freeman, representing the Hollywood Producers Association, urged the appeal following consultations with company topovers in New York.

Walter Winchell and others opposed intervention by the picture business in what they considered a political issue inter-departmental Government problem.

Mellett's resignation is generally regarded as culmination of friction with Elmer Davis, head of the OWI, as well as with other government officials.

Unconfirmed reports last week that Mellett might be replaced by an exec from the industry, but trade topovers in New York and on the Coast discounted the possibility, pointing out that Mellett could exercise sufficient authority in fencing with heads of various agencies.

Believed more likely that Davis will select an OWI official for the post who possibly in industry, rep to serve solely in an advisory capacity.

Acted As Buffer Industry reps strongly favored Mellett because he had ably served as a buffer between the film industry and various Government bureaus, often turning down requests from the cabinet to exempt a film from other topkicking officials for production and distribution of films which in his opinion were not suitable for public showing.

However, the same reasons which recommended him to the industry Mellett drew fire of critics within the OWI and Congress. Criticism focused over present Mellett film predicated on a Four Freedoms speech by Vice-President Henry Wallace in this film, never released for 16 mm. non-theatrical showing.

Among charges flung at Mellett was that he was indulging in Fourth Term propaganda via various film activities in a favorable light, Mellett's agreement to exempt Army officials regarding showing of Col. Frank Capra's pictures in commercial theatres precipitated another crisis.

Meanwhile, program of Government review to be released in the War Activities Committee appears likely to continue as scheduled for a period of six months. Eight completed Government shorts are on hand with some eight more near completion. The film industry is producing 13 shorts while other agencies are expected from the Office of the Coordinator of Inter-American Affairs and other Government bureaus.

Confer With WAC Washington, July 13. Successor to Lowell Mellett as head of the OWI film bureau will probably be named in New York tomorrow Thursday.

Elmer Davis and Palmer Hoyt, now head of the OWI domestic film bureau, are expected to confer with industry leaders on that subject and also regarding how to bring the OWI film bureau will have to shoulder from now on.

By the weekend Davis will have been assigned to head the OWI Overseas Branch office there, clear proof that—irrespective of what he said in his budget—Davis will stick it out.

Mellett's resignation—which was made off-the-cuff—was repeated several days, with the industry hoping he would remain—was made on Friday (9), when Davis announced it.

Mellett's resignation comes before the end of the current budget reduction in the statement to budget reductions which virtually eliminated all the activities of the bureau as now constituted. Another reason, now given by Davis, was that Mellett has his fellow OWI bureaucrats in the same odds for considerable length of time on various subjects.

(Continued on page 20)

## A Super-'Pigeon'?

Charlie Morrison, quondam agent and now bistro boniface of the Mocambo, Hollywood entry, is east on an indie film-producing deal.

'People are asking me who's financing it,' says Morrison, 'but I'm going to play gin-rummy with Dave Seiznick and that'll answer my problem.'

Grace McDonald's player option bought by Universal.

Boyd Barr, aircraft worker, drew player ticket at Paramount.

Mary Perine handed over contract by Metro.

Felton Rocco renewed by Warner.

LeRoy Mason linked actor pact at Republic.

Josephine Bailey inked player pact at Metro.

Yvonne De Carlo's player option bought by Paramount.

Dorothy Gilmore drew acting ticket at Metro.

John H. Boedon renewed as writer at RKO.

Judi Blake handed player contract at Metro.

Representatives of the Wac Activities Committee divisions from all parts of the country have been called into session in New York next Friday to discuss private school.

From the enticement of operation of a film division of the Office of War Information and the Wac's resignation.

At the same time ways and means will be discussed for cooperation of show business with the Treasury in the \$300,000,000 bond drive.

Sept. 8-20. Federal Treasury rep. has formally requested Si Fabian to ask the industry to participate in the work on an extensive basis.

Among those attending the sessions will be Kenneth Thomson, chairman of the Hollywood Victory Committee, and Job C. Finn, representative, SIMPP and the academy.

Members of the WAC to the National Entertainment Industry Council will be among the subjects to be dealt with at confab to be held at the Hotel Astor, N. Y.

Among those invited to attend the confab are: William F. Roemer, Arnold, Barney Balaban, Nat. Al. Blumberg, Joe Hazen, Si Fabian, Robert H. Rinken, Edward G. Ball, Abe Lastfogel, Abram P. Mayer, Robert H. Poole, Philip Reisman, Herman Robbins, William F. Roemer, Nicholas M. Schenck, Spyro P. Skouras, Walter Vincent, R. M. White, Adolph Zukor, Sam R. Brown, Oscar Doob, Francis Harmon, George C. McCall, Jr., Joseph Bernheim, J. H. Richards, W. J. Rorabacher, Mayer, E. L. Alpersen, A. H. Blank, Harry Brandt, John J. Harris, Sam Brown, Charles E. Brown, J. J. O'Donnell, M. A. Rosenberg, Leonard Goldenson, Dan Michaelove, Sam R. Brown, Sam R. Brown, H. R. Kiney, John Balaban, Jack Hirsch, Jules Rubens, Eric Skirby, J. H. Richards, W. J. Rorabacher, H. Rick' Rickelson, B. D. Co'rrill, E. C. Beatty, Harry Katz, Carl Buehler, Marjorie Main, Sam R. Rhoden, Charles Spouras, M. A. Lightman, Harold Fitzgerald, John T. Hoffman, Sam R. Brown, Fred F. Schwartz, Harry Lowenstein, C. C. Griffith, Joe Kinsey, M. A. Silverstein, Blumenthal, Sam R. Harvey, B. V. Sturdivant, Frank Newman, John J. Payette, W. J. Crockett and Frank A. Horn.

Law Hits Tony Again Hollywood, July 13. At the request of National Law Enforcement officials, 'Rocky' Toney-Ganeter goes back to the 20th Century to complete a few scenes and add a few more to the already objected to some of the rough spots.

Directed by other producers supervised by Bryan 'Doc' Fox, executive producer, with Robert Floy directing.

## Studio Contracts

Getrude Folger renewed as dictation coach at Metro.

Roy Roberts' player option lifted by Paramount.

Estelle Draper inked player pact at Metro.

John Kirk inked actor pact at Metro.

Lynn Baggett's player option picked up by Paramount.

Miriam Franklin's player ticket renewed by Paramount.

Johnnie signed acting contract at Metro.

Tom London drew actor contract at Metro.

Nathaniel Curtis, writer, signed by Metro.

Grace McDonald's player option bought by Universal.

Boyd Barr, aircraft worker, drew player ticket at Paramount.

Mary Perine handed over contract by Metro.

Felton Rocco renewed by Warner.

LeRoy Mason linked actor pact at Republic.

Josephine Bailey inked player pact at Metro.

Yvonne De Carlo's player option bought by Paramount.

Dorothy Gilmore drew acting ticket at Metro.

John H. Boedon renewed as writer at RKO.

Judi Blake handed player contract at Metro.

Representatives of the Wac Activities Committee divisions from all parts of the country have been called into session in New York next Friday to discuss private school.

From the enticement of operation of a film division of the Office of War Information and the Wac's resignation.

At the same time ways and means will be discussed for cooperation of show business with the Treasury in the \$300,000,000 bond drive.

Sept. 8-20. Federal Treasury rep. has formally requested Si Fabian to ask the industry to participate in the work on an extensive basis.

Among those attending the sessions will be Kenneth Thomson, chairman of the Hollywood Victory Committee, and Job C. Finn, representative, SIMPP and the academy.

Members of the WAC to the National Entertainment Industry Council will be among the subjects to be dealt with at confab to be held at the Hotel Astor, N. Y.

Among those invited to attend the confab are: William F. Roemer, Arnold, Barney Balaban, Nat. Al. Blumberg, Joe Hazen, Si Fabian, Robert H. Rinken, Edward G. Ball, Abe Lastfogel, Abram P. Mayer, Robert H. Poole, Philip Reisman, Herman Robbins, William F. Roemer, Nicholas M. Schenck, Spyro P. Skouras, Walter Vincent, R. M. White, Adolph Zukor, Sam R. Brown, Oscar Doob, Francis Harmon, George C. McCall, Jr., Joseph Bernheim, J. H. Richards, W. J. Rorabacher, Mayer, E. L. Alpersen, A. H. Blank, Harry Brandt, John J. Harris, Sam Brown, Charles E. Brown, J. J. O'Donnell, M. A. Rosenberg, Leonard Goldenson, Dan Michaelove, Sam R. Brown, Sam R. Brown, H. R. Kiney, John Balaban, Jack Hirsch, Jules Rubens, Eric Skirby, J. H. Richards, W. J. Rorabacher, H. Rick' Rickelson, B. D. Co'rrill, E. C. Beatty, Harry Katz, Carl Buehler, Marjorie Main, Sam R. Rhoden, Charles Spouras, M. A. Lightman, Harold Fitzgerald, John T. Hoffman, Sam R. Brown, Fred F. Schwartz, Harry Lowenstein, C. C. Griffith, Joe Kinsey, M. A. Silverstein, Blumenthal, Sam R. Harvey, B. V. Sturdivant, Frank Newman, John J. Payette, W. J. Crockett and Frank A. Horn.

Law Hits Tony Again Hollywood, July 13. At the request of National Law Enforcement officials, 'Rocky' Toney-Ganeter goes back to the 20th Century to complete a few scenes and add a few more to the already objected to some of the rough spots.

Directed by other producers supervised by Bryan 'Doc' Fox, executive producer, with Robert Floy directing.

## Mellett's Tribute to Film Biz

An impressive farewell trip site to the film industry was paid yesterday by Lowell Mellett, outgoing chief of the Office of War Information Domestic Film Bureau.

'I am firmly convinced,' said Mellett, 'of how highly important is the work being done by the movie industry in a state of emergency. We are really doing a fine job, and I leave with the highest respect for the industry.'

'I enjoyed my contact with Hollywood. I went into the job with qualms, but it was inexperienced, and had heard that it was an industry of strong, clashing personalities.'

'However, at no time did I receive anything but utter cooperation.'

Washington, July 13.

When a holiday hits Hollywood some people go to the mountains and some go to pieces. I got a Mexican standstill and went to Las Vegas. Las Vegas is in Nevada and Nevada is in a state of turmoil. It's only commonwealth in the union that has no taxes. Gambling is legal and the saloons never close. Take Horace Greely's advice my boy, and stay where you are.

The name of the radio station in Las Vegas is K.E.N.O. That's 'KENO' and THAT'S not all. The cab company calls itself the '7-11.' Big Dick and Little Dick may be the only two cabs in town.

We left Los Angeles in the cool of a July morning and as we drove along the great highway into San Bernardino we could smell the orange blossoms a mile and my thoughts went back to a split meal—Stouy City Harry Carey and his grandpa were boiling some eggs in it. We went into Death Valley, I thought I saw Borax Scotty, but it turned out to be a burro headed the other way. The heat was on and I got an idea of what our lads are going through in North Africa. Sand and sun—some fun, eh, kid?

I a hundred miles east and we pulled up in front of a resort that calls itself the 'Piedmont.' Last Frontier is the name. We were parking like we were to overtake Gunder Heagg so we decided to call it a day. There was a swimming pool in front of the hotel and two desert tats that looked like Harry Carey and his grandpa were boiling some eggs in it. We went inside quickly. The air conditioned room hit my body beautiful like a soft caress from Kate Winore. It was just lucky. We got a couple of rooms overlooking the mountains and a bellyboy bring us up a pallet of suits to cool our fevered brows.

Well, it takes a shoveller to run a hotel. I should say you a pallet, but the light in the night school at San Quentin was bad and I ducked granting you I'm kidding you. I should say you a pallet, but the light in the night school at San Quentin was bad and I ducked granting you I'm kidding you. I should say you a pallet, but the light in the night school at San Quentin was bad and I ducked granting you I'm kidding you.

The biggest and nicest room in the state plus a floor show that will floor you. 'Who do you think was on the podium?' This guy was a damn good one, but the old Master Curio, nice and cold, just like the dice. A 60-foot bar after a design from some guy who had been Eitorado and a lounge that would make the sitters in the Waldorf lobby habits

well, so we went home. How can you make a 10 or a 4 when 7 keeps bobbin' up? We went to bed. It was just San Quentin's fancy trip and I'm kidding you. In two minutes we were asleep. A bill woke me up, a musical bell. I thought I was back in Notre Dame. Then I knew what it was: The U. P. locomotives were going grical on the tracks. The Paramount clock was ticking and the wind was howling and my life. What do I see right next to the hotel but a church—a beautiful one church—just like Tommy Gray's. They stained glass windows that light from within and canopy and are stretched out to the automobile path. A geezer in a cutaway looking like a Carter's salesman was opening the door of the chapel. The bus had stopped for a moment and the officious strains of MCGONAGLE's wedding march floated into the silence of the desert night. I thought I was having a bad dream—four o'clock in the morning was no time for a wedding—but there it was and no mistake.

I got into my tweeds without the help of my man Sebastian and hurried down to have a look at the lamb being led into slaughter. A couple of red reporters and a black cameraman were looting out in front. I put the \$64 question to them. They calmly informed me that Betty Grable was being cemented to Harry James and the score was 10-0.

The wedding party came out looking happy and weepy. This was not at the corner of 55th and 5th Manhattan. Good old St. Thomas. The bride was in the desert. The groom was in the city. He might have incurred the enmity of a curious rattlesnake or a horned toad waiting for the sunrise.

It got only in the 'Little Church of the West' out there the pavement ends, but the parson don't have to take 50 steps to find out whether he can make an 8 the hard way.

They told me that Betty had just got in on a bus from Hollywood and Harry had just got out of a train from New York. Well that's all it takes to make a wedding. Both ready and willing. Don't let anyone else mess with it. They came out and got in a great big car and headed straight for California. The dawn was creeping up over the Silver Canyon and the moon was setting. They were spending many more of them—together.

ROBE' JOINS CATALOG, FETCHIT STEPS INTO SEARS GOES LITERARY, COMPLICATIONS AGAIN Hollywood, July 13.

Literature, films and the mail order business go into a three-way combo in the forthcoming production of 'The Robe,' a novel based on Biblical history.

Frank Ross, producing the picture for the National Geographic Society, through Simon & Schuster, publishers, and Sears Roebuck Co. of Chicago, for promotion of the sale of the book through the company's catalog, and displays in more than 3,000 stores. The picture will be high budgeted in Technicolor, starting in October.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.

Stepin Fetchit is the featured actor in a real court scene in 'Domestic Reformer' which is being released by contributing to the delinquency of a minor.

Donna Randolph, 16-year-old Negro girl, claims that she went to Fetchit's hotel room two different times during the girl's movie. She was found in his bathroom wearing his pajamas when police broke in after a complaint from the girl's mother. It was found that, whose real name is Lincoln A. Perry, admitted ownership of the pajamas, but is denying all the girl's charges.



THE 2nd OF UNIVERSAL'S  
**BIG** SUMMER HITS!

*Deanna* with Stars in Her Eyes!  
*Joe Cotten* with Deanna in His Arms!

DEANNA DURBIN JOSEPH COTTEN

**Hers to Hold**

CHARLES WINNINGER  
EVELYN ANKERS BUS SCHILLING  
NELLA WALKER LUDWIG STOSSEL

Special Play by Lewis R. Foster Based on a story by John O. Klorer  
Directed by Frank Ryan  
Produced by Felix Jackson Associate Producer, Frank Shaw

**COMING UP!**

HIT No. 3

HOWARD HAWKS'  
"CORVETTE K-225"

HIT No. 4

"FRONTIER BAD MEN"



Balance these Universal hit shows with Universal's entertaining Featurettes... Have you played Harry James in "Trumpet Serenade"—a Universal 'Name Band' Musical?



BUD ABBOTT *and* LOU COSTELLO

*in*  
**Hit the Ice**

*with*  
**GINNY SIMMS**

PATRIC KNOWLES ELYSE KNOX

*and*  
**JOHNNY LONG and His Orchestra**

HELEN YOUNG • GENE WILLIAMS • THE FOUR TEENS

*with*  
**50-SKATING BEAUTIES-50**

Screen Play, Robert Lees • Frederic Knaldo • John Grant  
Original Story, True Boardman

Directed by CHARLES LAMONT Produced by ALEX GOTTLIEB

TRADE

PRESS

UNANIMOUSLY

STAMPS

HIT

AS THE

BEST

• A & C

TO DATE!

**"THEIR ALL TIME BEST!"** —BOXOFFICE

**"SOLID LAUGH ENTERTAINMENT!"** —VARIETY

**"FUNNIEST AND BEST TO DATE!"** —FILM DAILY

**"THE COMEDIANS' BEST TO DATE!"**  
—DAILY VARIETY

**"A & C IN RIOTOUS TOP FORM!"**  
—HOLLYWOOD REPORTER

**"EXCELLENT! 'ESCAPIST ENTERTAINMENT WITH TWO CAPITAL E'S!"**  
—MOTION PICTURE HERALD

# THE ICE

*The Record-Breaking Business  
in first engagements proves  
that the public says: "DITTO!"*













*continuous  
performance  
by  
Metro  
Goldwyn  
Mayer*

Hoot, Despit Tax Bite, Holdovers; 'Dixie' Hit \$3,000, 'Canteen' 4G, 2d

Metropolitan in Boston, July 13. Metropolitan in Boston, July 13. Metropolitan in Boston, July 13. Metropolitan in Boston, July 13. Metropolitan in Boston, July 13.

Metropolitan in Boston, July 13. Metropolitan in Boston, July 13. Metropolitan in Boston, July 13. Metropolitan in Boston, July 13. Metropolitan in Boston, July 13.

Coney Soars to New Record, \$38,000, Newark

Newark, July 13. Coney Soars to New Record, \$38,000, Newark. Newark, July 13. Coney Soars to New Record, \$38,000, Newark.

Salute-Herman Tops Mpls., Winning \$18,000

Minneapolis, July 13. Salute-Herman Tops Mpls., Winning \$18,000. Minneapolis, July 13. Salute-Herman Tops Mpls., Winning \$18,000.

Warners Aids Dismissal 'Of Hard Way' Title

Warners Aids Dismissal 'Of Hard Way' Title. Warners Aids Dismissal 'Of Hard Way' Title. Warners Aids Dismissal 'Of Hard Way' Title.

after hitting \$14,000 at Site. 1241 Broadway, New York, N.Y., after hitting \$14,000 at Site. 1241 Broadway, New York, N.Y.

Orpheum (P-5) (2,800; 56-65) 'After the Thin Red Line' (P) and Woody Herman band and acts, stage. Stage offering responsible for big outpouring of customers. Herman being considerable of a name here. Stretching toward very big \$18,000 in six days. Last week, 'Lady of the Night' (U) (24 wk.) (100-100) in eight days. Last week, \$17,000 in eight days.

World (Par-Severis) (350; 40-65) 'The Merry Widow' (U) (5th wk.) (100-100) in eight days. Last week, \$17,000 in eight days. Last week, \$17,000 in eight days.

Danger Nice \$15,000, 'In Prov,' 'Canteen' 9G, 'Lucky' 14G, 'Sock H' 9G

Providence, July 13. Danger Nice \$15,000, 'In Prov,' 'Canteen' 9G, 'Lucky' 14G, 'Sock H' 9G. Providence, July 13. Danger Nice \$15,000, 'In Prov,' 'Canteen' 9G, 'Lucky' 14G, 'Sock H' 9G.

Alda Plays Gershwin 'In Rhapsody in Blue'

Rhodes, July 13. Alda Plays Gershwin 'In Rhapsody in Blue'. Rhodes, July 13. Alda Plays Gershwin 'In Rhapsody in Blue'.

Warners Aids Dismissal 'Of Hard Way' Title

Warners Aids Dismissal 'Of Hard Way' Title. Warners Aids Dismissal 'Of Hard Way' Title. Warners Aids Dismissal 'Of Hard Way' Title.

Little Church

Continued from page 2

Legend of Joe Jefferson. Originally called the Church of the Transfiguration, Dr. Ray's church received its more popular and neighborhood name, Little Church, in 1922, when Joe Jefferson, the immortal Rip Van Winkle of the stage, went to the Church of the Transfiguration to arrange for the funeral rites of his late employer. The actor indignantly refused to hold a service for the funeral. 'Well, sir,' said Jefferson, 'I will not go to a church from which my friend might be buried.'

There's a little church around the corner where you might get it done, the actor said contemptuously. Then God bless the Little Church. Around the Corner? Hounded? Jeffers. The name stuck. Every newspaper in the country carried a story about the funeral. In 1922, the Little Church of the Transfiguration was torn down to make room for a chemist's shop, but the Little Church, with its name and its story, remains to this day. The actor, Dr. Joe Jefferson, Edward Booth, John Drew, Jefferson, and the Little Church, with its name and its story, remains to this day.

Balto Holdovers Spell Real Coin; 'Canteen' Big 12G, 'Action' Hot 12G

Baltimore, July 13. Balto Holdovers Spell Real Coin; 'Canteen' Big 12G, 'Action' Hot 12G. Baltimore, July 13. Balto Holdovers Spell Real Coin; 'Canteen' Big 12G, 'Action' Hot 12G.

Miss Hanlon's Background

Dr. Ray's assistant, Miss Mary C. Hanlon, who has been with the church 27 years, has developed a sixth sense regarding the sincerity of the bride and groom. In cases where a woman is trying to marry a servant man for the sake of money, she has a way of knowing. 'You can usually spot a couple like that,' Miss Hanlon says, 'because the bride will be afraid to let the man and his hard eyes. Besides, she is always very eager to sign the marriage certificate. In such a case, I will not officiate at the ceremony. I will only officiate if the bride is really in love with the groom. I will only officiate if the bride is really in love with the groom.'

'Coney Snappy \$17,000, Buff,' 'Lucky' Hot 10G, 2d

Buffalo, July 13. 'Coney Snappy \$17,000, Buff,' 'Lucky' Hot 10G, 2d. Buffalo, July 13. 'Coney Snappy \$17,000, Buff,' 'Lucky' Hot 10G, 2d.

WPB's New Bldg. OK To 9 Cinemas; Reject 4

Washington, July 13. WPB's New Bldg. OK To 9 Cinemas; Reject 4. Washington, July 13. WPB's New Bldg. OK To 9 Cinemas; Reject 4.

'Hitce' Giant \$35,000 in OK Detroit; 'China Hety' 37G, 'Mars' Big 10G, 3d

'Bataan' Neat Winner In Port., Torrid 14,000

Portland, Ore., July 13. 'Bataan' Neat Winner In Port., Torrid 14,000. Portland, Ore., July 13. 'Bataan' Neat Winner In Port., Torrid 14,000.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Estimates for This Week

Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week. Estimates for This Week.

Lucky Vande Sock \$32,000; Frisco;

Bataan Ditto, 'Savage Giant' \$11,000

San Francisco, July 13. It is unusually quiet here...

Mr. Lucky's play stage bill, is adding to movie \$32,000...

Estimates for This Week: Paramount (M-G) (2:25)...

Golden Gate (RKO) play stage bill headed by Alan Crater...

Warfare (Blumfeld) (2:40) 60-55—Mister Big (U) and Two Women (U)...

Paramount (F.W.C.) (2:15) 55-75—'Lily Mary' (M-G) and 'False Face' (RKO)...

Warfare (F.W.C.) (1:47) 55-75—'Graves Carro' (Par) and 'Wrecking Crew' (RKO)...

Warfare (Blumfeld) (1:10) 50-45—'Savage Giant' (UA) and 'Prairie Chickens' (UA)...

Warfare (F.W.C.) (2:50) 55-75—'Mr. Lucky' (RKO) play stage...

Reggie (Blumfeld) (2:00) 50-75—'Young Bachelor' (U)...

Warfare (Blumfeld) (1:10) 50-45—'Savage Giant' (UA)...

Canteen Wham \$35,000, Topper in Mild Philly, 'Lucky' Fine 22 1/2, 2d

Philadelphia, July 13. A noticeable drop in grosses...

Backing the downward trend is Stage Door Canteen...

Estimates for This Week: Aline (WB) (1:30) 35-70—'Young Professional' (RKO)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Key City Grosses

Estimated Total Gross: This Week (through July 13)...

Last Year: Last Week (Based on 27 cities, 162 theaters)

Bataan OK 18, Pitt Biz Steady

Pittsburgh, July 13. Big all over town still rolling from...

Fulton (Shen) (1:30) 30-50—'Coney Island' (20th)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

Arden (Saban) (2:00) 35-75—'Hangman Also Dies' (UA)...

'Mission' Near \$22,000, 'B'klyn;' Merrier' 16G, 3d

Brooklyn, July 13. Best monomental is Patsy Fox...

Albino (RKO) (2:24) 35-65—'Flick' (20th) and '2 Tickets' (Lobby)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

Metropolitan (Loew's) (3:10) 35-65—'Metropolitan' (Loew's)...

L. A. Biz Still Strong Despite Tax

And H.O.s; 'Canteen' Terrific \$57,000, 4 Spots, 'Bombardier' Big 38G in 2

Broadway Grosses

Estimated Total Gross: Last Week (Based on 13 theatres)

Last Year: Last Week (Based on 11 theatres)

'Canteen' Tops Denver, Hot 26G

Denver, July 13. 'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

'Stage Door Canteen' is really packing em in...

Los Angeles, July 13

Firsttime here with the 20% withholding tax...

'Bombay' play stage bill, is adding to movie \$38,000...

Estimates for This Week: Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

Caribay Circle (F.W.C.) (1:16) 40-55—'Stage Door Canteen' (UA)...

'ACTION' BIG \$12,500, 'ACE INDPLS. FILMER

Indianapolis, July 13. Biz continues deflating, only complaint at downtown theatre district...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

'Action' (RKO) (2:15) 35-65—'Action' (RKO)...

WORLD CHANGES

Hollywood, July 13. 'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

'My Kingdom for a Cook' release...

CASTLE UPPEY BY COL. CASTLE

Hollywood, July 13. Columbia upped William Castle...

William Castle upped...

William Castle upped...

William Castle upped...

William Castle upped...

William Castle upped...

William Castle upped...

William Castle upped...

F-W-C RENEWS LEASES

Los Angeles, July 13. Fox West Coast renewed a 10-year lease...

Fox West Coast renewed...

Fox West Coast renewed...

Fox West Coast renewed...

Fox West Coast renewed...

Fox West Coast renewed...

Fox West Coast renewed...

Fox West Coast renewed...

NATIONAL BOARD OF THEATRE SURVEY

National's boxoffice does not appear to have been materially dented...

Materially dented by the 20% federal tax bite...

By the 20% federal tax bite...

By the 20% federal tax bite...

By the 20% federal tax bite...

By the 20% federal tax bite...

By the 20% federal tax bite...

Metro Glorifying Akron

Akron, O., July 13. Akron's lighter-than-air industry will be part of the background...

Lighter-than-air industry...

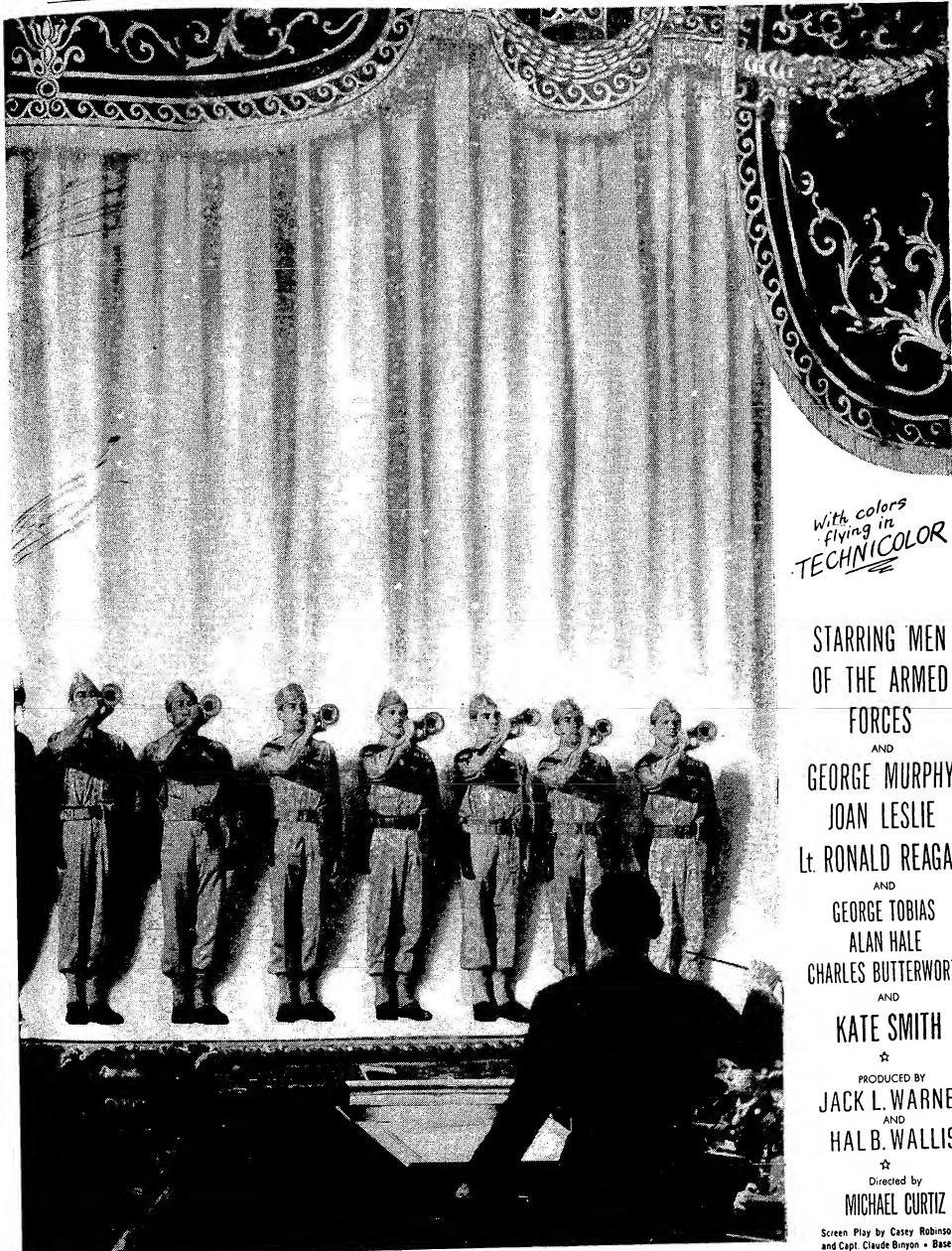
Lighter-than-air industry...

Lighter-than-air industry...



*Curtain going up July 28* HOLLYWOOD THEATRE N.Y.





With colors  
flying in  
**TECHNICOLOR**

STARRING MEN  
OF THE ARMED  
FORCES

AND

GEORGE MURPHY  
JOAN LESLIE

Lt. RONALD REAGAN

AND

GEORGE TOBIAS  
ALAN HALE  
CHARLES BUTTERWORTH

AND

KATE SMITH

☆

PRODUCED BY  
JACK L. WARNER  
AND  
HAL B. WALLIS

☆

Directed by  
MICHAEL CURTIZ

Screen Play by Casey Robinson  
and Capt. Claude Brinon • Based  
on the Stage Show Irving Berlin's  
"This Is The Army". • Music and  
Lyrics by Irving Berlin

IRVING BERLIN'S  
**This is the ARMY** FROM WARNERS



# FORECAST: STORMY WEATHER

on its way  
Rising profits  
Heavy grosses



**FLASH!**

"Stormy Weather" takes St. Louis by storm, running wild and outgrossing such big ones as "Hello, Frisco, Hello" and "Springtime In The Rockies"!

4-theatre premiere in Kansas City! Records blown to the four winds! First week bigger than the holiday gross of "Springtime In The Rockies"! Bigger, even than "Hello, Frisco, Hello"! That's BIG!

## "STORMY WEATHER"

with **LENA HORNE**  
**BILL ROBINSON**  
**CAB CALLOWAY** and  
his band • Katharine Danaham  
and her Troupe • Fats Waller  
Nicholas Brothers • Ada  
Brown • Dooley Wilson

Directed by Andrew Stone • Produced  
by William LeBaron • Screen Play by  
Hughes Jackson and Ted Koehler  
Adaptation by H. M. Kelly • Musical  
Inspiration by Jerry Brown and  
Seymour Brown

AT 7:45 P.M. OF BIRTHDAY  
WORK PAGE TO SWING!



# 20

**CENTURY-FOX**

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LAY JULY DRIVE!"



# ROGER TOUHY, GANGSTER

HERE IS THE  
*ESCAPE* PICTURE  
AUDIENCES  
ARE WAITING  
FOR!

IT'S  
THE HIT THAT'S  
*HEADLINE-HOT*  
FROM.....

20<sup>th</sup>  
CENTURY-FOX

with PRESTON FOSTER • VICTOR McLAGLEN • LOIS ANDREWS • KENT TAYLOR  
and Anthony Quinn • William Post, Jr. • Henry Morgan • Matt Briggs • Moroni Olsen • Reed Hadley  
Trudy Marshall • John Archer • Frank Jenks • George E. Stone • Charles Lang • Kane Richmond  
Directed by ROBERT FLOREY • Produced by LEE MARCUS  
Screen Play by Crane Wilbur and Jerry Cady • Original Story by Crane Wilbur





# CLEAR YOUR BOOKS

*for extra time for the super-sensation that's  
headed your way this season . . . Ask your  
RKO Exchange **NOW** about availability . . .  
and take a look at this sample of the  
advertising on the next page . . .*

# THE SUPER-SENSATION!

**THE HARSH TRUTH ABOUT THE JAPS!**... Exposing those ruthless enemies even more frankly than "Hitler's Children" bared the shame of the Nazis!... Dynamite drama that explodes a thundering blast of passionate hate against everything we hold dear!

**THEY CALL THEMSELVES THE "SONS OF HEAVEN"**

**- yet here are some of the things they do:**

**SELL** their own daughters into gilded Geisha palaces!

**TREAT** captive women with unspeakable barbarity!

**COMMIT** cruel acts of war against even babes in arms!

**TORTURE** helpless prisoners until they're ready to say or do ANYTHING!

**DRIVE** children to slave labor under the lash of hunger!

**- and more, and more, and MORE!**

# BEHIND THE RISING SUN

*From the Pages of Life of James R. Young's Amazing Book*

WITH

MARGO • TOM NEAL • J. CARROL NAISH • ROBERT RYAN • GLORIA HOLDEN

Directed by EDWARD DMYTRYK • Original Screen Play by EMMET LAVERY



**IT'S ALL IN THE PICTURE THAT MAKES YOU MAD ENOUGH TO FIGHT!**

# U.S. Adaff Reports Spain Show Biz Now in Big Boom; Portugal Also Up

By MIKE WEAR.  
Bullfighting is going to blast nightclub do a big business and there are many sports events, but despite all this competition picture theatres in Spain are enjoying boom trade, according to Al Daff, recently named Universal Spain representative under Joseph Seidman. He arrived in the U. S. a short time back from several months in Spain, Portugal and other non-occupied European countries. As in the U. S., picture business in Spain, lesser films than

## British Benefit Fund Gets Initial U. S. Coin

First contribution from the Hollywood chapter of the Hollywood trade benevolent fund, announcing its new U. S. focus recently. Chapter was founded by Al Daff, Universal, Hollywood by Anna Neagle, who is currently enroute to a Clarendon, "Living Room," starting on July 13, by the trade association of her work for British trade charity.

Expected her Hollywood chapter will net \$3,000 to \$4,000 a year for the duration.

## Palladium Gets Vaude After 'Bet Bib' Folds; Miller Likes 'Beware'

London.  
Due to Tommy Trinder's picture commitments with Michael Balcon and four weeks with EWSA, Palladium show 'Bet Bib' and Tucker will fold middle August and instead of going to the States and the land. Obviously strong German influence back of this monopoly brings Spain, and it keeps out nearly all contact from the States and the land.

Understood those already signed for the opening, about Aug. 23, are: 'The Merry Widow' by EWSA, Colleano, Family and Elsie Brown, who in private life is Mrs. Maurice Collier, and 'The Merry Widow' by 'Shomates' אשר, which has been functioning since only part of war.

Contracts call for four weeks with the American title, 'Wife Beware,' starring Jack Train, etc. and a name band. Contracts call for four weeks with the American title, 'Wife Beware,' starring Jack Train, etc. and a name band. Contracts call for four weeks with the American title, 'Wife Beware,' starring Jack Train, etc. and a name band.

## RIDGE DICKERS FOR G. U. BUYOUT OF B'WAY CHAIN

Sydney, July 13.  
Negotiations between G. U. and Ridge, chairman of Greater Union Theatre circuit, and Broadway theatres for buyout of the latter chain. Ridge is said to have in mind post-war expansion of Broadway cinema group, if consummated, would give Rydick eight additional theatres in downtown Sydney and suburbs. Broadway chain has been under the direction of W. A. Steinhilber, many times an independent contractor.

Contemplated pact would enable the Greater Union group to break through into a more profitable area in opposition to Hoyts circuit. Observers here give credit to the Greater Union group, which is at present highly favored financial position. His post-war cover plan is in line with his constructive steps of the past.

## Korda Signs 2 for Films

London, June 24.  
Sir Alexander Korda has given contracts to Judy Campbell and Jennifer Gray. Campbell originally was found by Walter Eric Blackwelder about three years ago in the local repertory. Jennifer Gray is a Coward actress who has been in the local repertory. Happy Breed, with little picture experience.

## March of Time Crew Back

London, June 24.  
March of Time's Maurice Cantor and Anne Munnery have returned to be back in London after two years with General MacArthur's staff in the Philippines.

Were serving as accredited war correspondents.

# Current London Shows

- London, July 13.
- 'Arsenic and Old Lace,' Strand.
- 'Best Bib & Tucker,' Palladium.
- 'S. Martin's.'
- 'Dancers' Mark Adelphi.
- 'Flare Path,' Apollo.
- 'Ghosts,' Duke York.
- 'Heartbreak House,' Cambridge.
- 'The Merry Widow,' Palladium.
- 'It's Foolish But Fun,' Coliseum.
- 'Junior Miss,' Saville.
- 'The Merry Widow,' Palace.
- 'Lillemor Story,' Hippodrome.
- 'Live for Love,' Phoenix.
- 'Living Room,' Garrick.
- 'My Darling,' Prince's.
- 'Man Who Came to Dinner,' Savoy.
- 'Merry Widow,' Mayfield.
- 'Month in the Country,' S. J. James.
- 'Moon is Down,' Whitehall.
- 'Queen Victoria,' Wyndham's.
- 'Showboat,' Stoll.
- 'Strike a New Note,' Wales.
- 'Sweet and Lowly,' Ambassadors.
- 'The Russians,' Playhouse.
- 'The Far Coast,' Comedy.
- 'They Came to a City,' Globe.
- 'Watch on the Rhine,' Aldwych.

## 3 on Horse, Minstrel Show, Socks With Yank Troops in South Pacific

Somewhere in Australia, June 23.  
Major Jerry Cargill, formerly N. Y. agent, but now attached to the 3rd Cavalry, says he has found that old stage fare is still tops on the troops. Cargill recently tried the comedy of 'Bravo 60' and 'The Three Men on a Horse,' for daling in camp theatres, using Broadway talent from men attached to McArthur's forces.

'Horse' has been a tremendous draw and will be given an extended run at U. S. bases. Cargill also produced a Minstrel Show and this 'too' proved so-called with the boys.

Interesting to note that 'Horse' and the minstrel play played in bases where the zone of Japan planes is almost as common as flies. Shows are played mainly in the open air, anywhere there are soldiers.

## BUCHANAN'S SWITCH

London, July 13.  
Leicester Square theatre, leased to Associated British Film Distributors, was taken over by Jack Buchanan, but deal now appears to be cold because of financial difficulties. The English concern has been set when this hitch developed.

## W.B.'S CAIRO HOUSE

Warner Bros. has taken over the Opera theatre in Cairo, Egypt, second time, to place in the Egyptian capital, according to announcement this week by Robert Schless, foreign sales chief.

The 1,650-seat theatre will be closed for renovation following the completion of the Egyptian Government's purchase of the building.

## British M.P. Asks Explanation of Tendency to Monopoly in Film Biz

London.  
Noel Coward, with nthony Havelock Allan, David Lean and Ronald Neame have incorporated Cineguild, to place in the Egyptian capital, according to announcement this week by Robert Schless, foreign sales chief.

The 1,650-seat theatre will be closed for renovation following the completion of the Egyptian Government's purchase of the building.

The president is said to have discussed this question with J. Arthur Brown, who is a member of the picture-making companies and was assured that Rank fully understood the Government's attitude in acquiring the monopoly in the film business, with a view to the possibility of acquiring additional theatres or studios without prior consent of the House of Commons.

The president also stated that he had received assurances from chief executives of the Associated British Picture Corp. that they will not dispose of their shares without consulting the board.

# U.S. Films Bigger Click Than Ever in Latin-Am. for First Half 1943; More Headaches, Compeitish Loom

## Woolf Leaves Half Of GFD Holdings to Son

London, June 24.  
C. M. Woolf left \$750,000 half of his holdings in General Film Distributors (Universal) goes to his son, John Woolf. "If he becomes managing director. He is now joint manager of service duties permit."

Other half of stock goes to his brother, Maurice, and his sister, Rosemary. Personal estate, after a few small bequests, is in trust for widow and three children.

## Producers in Spain Now Alone May Be Enabled To Import Foreign Pic

New regulations on film production in Spain have been issued which permit only companies producing Spanish pictures the right to import foreign films. Previously permits were disposed of by producer, Maurice, and his sister, Rosemary. Personal estate, after a few small bequests, is in trust for widow and three children.

This board in Spain must approve of budgets and minimum expenditure requirements. It is expected to have serious effect on Spanish production because the producers there have not guaranteed that they will get a license to import foreign films as Spanish producers did in the past. Spanish producers in the first class had the right to handle up to five foreign productions in distribution while in second class, one foreign production in each first and second as not so good. But failure to qualify for either classification has prevented a foreign producer from handling any foreign films. The minimum expenditure for a Spanish picture raised from 750,000 pesetas to 1,000,000, or about \$250,000. This makes the Spanish picture business produced in Spain cost 1 to 2,500,000 pesetas.

Fact that the board will be the sole judge on classification is likely to cramp the style of future Spanish production. It was stated in N. Y. Reason is that Spanish producers had been able to make a real profit from importation of American films under license. This license would be granted a Spanish picture producer, which in making a local production, the Spanish producer would get a permit to distribute five U. S. films in the country. From money derived from this distribution, he was able to show a profit and enough addition to go to launch another production.

## Transportation Smear

Transportation is another headache and has caused a number of distributors by plans and because these new official regulations have been fewer long delays. Features are another matter, however. Because of the high gasoline, they go by slow and uncertain boats.

## U. S. Films have done better in Latin-Am. than in U. S. in first months of 1943 than any similar period previously, but mounting headaches, including transportation problems, are causing concern.

Decrease in the number of Hollywood-made films available has been noted in Chile. Decrease in the number of Hollywood-made films available has been noted in Chile. Decrease in the number of Hollywood-made films available has been noted in Chile.

Decrease in the number of Hollywood-made films available has been noted in Chile. Decrease in the number of Hollywood-made films available has been noted in Chile.

Decrease in the number of Hollywood-made films available has been noted in Chile. Decrease in the number of Hollywood-made films available has been noted in Chile.

Decrease in the number of Hollywood-made films available has been noted in Chile. Decrease in the number of Hollywood-made films available has been noted in Chile.

Decrease in the number of Hollywood-made films available has been noted in Chile. Decrease in the number of Hollywood-made films available has been noted in Chile.

## War Films on Downbeat

London, June 24.  
Audience reaction to war films, especially manufactured dramas, are causing much concern. The fact that the government has recalled all members of the Hays office calling attention to this. At the same time, the government has revived film grading, and it is linked with exhibit apathy to war films.

At the same time, the government has recalled all members of the Hays office calling attention to this. At the same time, the government has revived film grading, and it is linked with exhibit apathy to war films.

## M.O.T.'s Big Brit Deals

20th-Fox foreign department, headed by Murray Silverstein, has booked British of 'Tine subject, 'The Merry Widow' and 'The Merry Widow'.

20th-Fox foreign department, headed by Murray Silverstein, has booked British of 'Tine subject, 'The Merry Widow' and 'The Merry Widow'.

20th-Fox foreign department, headed by Murray Silverstein, has booked British of 'Tine subject, 'The Merry Widow' and 'The Merry Widow'.

## AL DAFF UPPEP

Foreign Sales Supervisor at Universal.  
Alfred Daff, Universal's Far East supervisor, last week named foreign sales supervisor by Joseph H. Chief. Daff will handle foreign sales in the Far East.

Alfred Daff, Universal's Far East supervisor, last week named foreign sales supervisor by Joseph H. Chief. Daff will handle foreign sales in the Far East.

Alfred Daff, Universal's Far East supervisor, last week named foreign sales supervisor by Joseph H. Chief. Daff will handle foreign sales in the Far East.

Alfred Daff, Universal's Far East supervisor, last week named foreign sales supervisor by Joseph H. Chief. Daff will handle foreign sales in the Far East.

IN THE **24** YEARS  
OF UNITED ARTISTS'  
HISTORY,  
NO PICTURE HAS  
EQUALLED THE  
BUSINESS DONE BY  
**STAGE DOOR**  
**CANTINIENI**

Presented and Produced by SOL LESSER • Directed by FRANK BORZAGE • Screenplay by DELMER DAVES • A FRANK BORZAGE production





# Detroit Exhibs and Censors Set Plans to Control Hoodlums

Detroit, July 13. The lid has been clamped on young hoodlums here following a program worked out at a conference held last evening. Detroit, in collaboration with police officials. With the young element having spearheaded the recent race riots in Detroit, drastic controls have been put on the young fry in the city's theatres.

Police are setting up a program to such degradations as the slashing of upholstery, fighting with usher and crashing the show. The four theatres have been assigned to the Police Juvenile Division with added reinforcements thrown by the policemen who will work on a thorough enforcement of the present curfew. They will clear 10 theatres by 7 p.m. with the deadline for 16-year-old 10 p.m. unless accompanied by a parent.

John H. Witherspoon pointed out that adults who pretended to be guardians or friends of the young hoodlums had been fostering them in the acts of vandalism and that they would have to put into line their own children which makes such adults liable to a \$500 fine or 90 days in jail. Appeals for public aid to help youngsters into the theatre unless there is a "bona fide relationship" also are being made.

The new detectives, top men in the department, will work both in the loop area and in the residential areas, particularly at breaking up activities where it appears that young boys are working in violation of the important factors blamed for the rise in juvenile delinquency was the lack of family patronage these youngsters. It was pointed out that parents no longer are attending the pits en masse. Fathers and mothers of youngsters are working different shifts in the war industries or are on such schedules as do not permit theatregoing. The result is that the kids are on their own in their theatregoing and fall under the influence of the bad influence youngsters seek under the lack of family control.

At Alliance, O., where a city ordinance prescribes a 9 p.m. deadline for youths of 15 and under, youngsters

controlled by parents or guardians, Council agreed to permit children to be out until 10 p.m.

Children under 14 must be home by 10 p.m. in Salineville, Ohio, on new ordinance. At Kent, 1,500 residents petitioned for a curfew and a curfew ordinance was passed. It keeps kids under 15 off the streets after 10 p.m.

City Council is reconsidering a curfew law, rejected several months ago, to keep youngsters under 16 off the streets after 11 p.m. unless an older person is with them.

Reversing the trend, the Delaware County Council, made up of representatives of all local organizations, turned "thumbs down" on a curfew, saying that part of the danger resided in that such measure might be regarded as an adequate solution to the juvenile delinquency problem. They called for closer parental supervision and the assumption of responsibility by all of the citizens.

## RKO-FWC POOL ON L.A. AND 'H' WOOD HOUSES

Hollywood, July 13. Plans for the joint operation of the Downtown Los Angeles and the Hollywood theatres with the West Coast chain will be submitted to the RKO home office by Edward J. O. Selznick, who is head of the RKO circuit, after confab here with Charles Skouras, the FWC operator.

Rodney Pantages, F-WC operator, whose office is needed for opening new first-runs by the RKO-FWC West Coast deal, would have offices at Columbia, Universal, RKO and other prospects for the initial week first-running.

Producers without local outlets regard the deal favorably.

## Will Rogers Ranch May Become Memorial Park

Hollywood, July 13. Mrs. Will Rogers has offered the city of Los Angeles her 87-acre Santa Monica ranch as a memorial park and a Rogers memorial. Land valuation is put at \$700,000.

Rogers' residence is proposed as a memorial open to the public at a small fee, funds to go to Red Cross and other charities.

## CANTOR BACK WEST

Comedian's Intensive Schedule for Charity, Bonds, Refuges, RKO

Eddie Cantor left N. Y., Monday (12) for the Coast after winding up a whirlwind two-week series of war-inspired personal appearances which found him running around town selling War Bonds, sponsoring the Soviet Relief Rally at the Polo Grounds, addressing the RKO sales staff and making up the fund for the morale mobilization program for the National Entertainment Industries Council which will be held in Los Angeles. Cantor was raised at a dinner in the Palladium House, Chicago, on route.

He will arrive in Hollywood on Friday (19) and is slated for an 80-toplist network hookup for a 70-minute deficit which the comedian was confident the program would more than make up. He is slated to appear at the Pajama Cantos in full dramatic terms in the plight of the Jewish children and the persecution at the hands of the Gestapo.

Instance of the support encountered by the comedian in his campaign for the funds was the gesture by Harry Diamond, head of the American Red Cross, who said: "I don't know if you check, he told Cantor. Later told the drink an exhibition a \$100,000 check."

While in N. Y., Cantor auditioned about 40 girls in the hopes of com-

Typed  
Hollywood, July 13.  
Type casting hits a new high at RKO, where Norman Mayes, actor and humorist currently in radio janitor, draws a role in 'Government Girl'. He plays a janitor.

## CHALK UP ANOTHER \$500,000 FOR 'GWTW'

It is believed that Metro may pick up another \$500,000 or thereabouts on 'Gov. Jones' at the Winchester, now going into so-called 'showings' and premium houses that didn't play picture when it was released in 1939.

Metro planned taking 'Wind' out of circulation earlier this year, not making it available in any amount, initially having determined to pull it out April 1. That decision was held up until the company then decided it would vault the picture June 1.

The demand for bookings on it prompted Metro to determine on a policy to make 'Wind' available to exhibitors tentatively. Indicative of what happened is a visit to the Metro exchange in N. Y., where Ralph Welton is manager, that 'Wind' recently played 78 small houses and even after that went back for a return engagement at the Strand, Booklyn, downtown first-run.

## Key Brown Reported Rejoicing Selznick

Key Brown is reported leaving Hugh Bromberg shortly to rejoin Selznick at O. Selznick, where he held post of eastern story editor for years. Her new spot would be in Selznick's organized Vanguard productions.

Miss Brown, with Ruth 'Wild' Blake's daughter, is producing a play version of 'Suds in You Eyes' on the Coast.

## Theatre Cashier and Mgr. Figure in Heart Balm Suit

Springfield, Mass., July 13. Warren C. Brown, manager of the Theatre Cashier in West Springfield, is named defendant in a \$25,000 heart balm suit filed in Hampden County Superior Court.

The plaintiff is Robert W. Schladenhaufen of West Springfield, who alleges that Brown induced his wife, Miss Alice Gertrude Schladenhaufen, to work for him as cashier in the theatre.

Schladenhaufen claims Brown kept her absent from home daily for over the past two years, from early last year until late in April. Brown recently induced her to leave him and their two children. Schladenhaufen is asked, though no date has been set.

## Joan Crawford's 2d at WB

Hollywood, July 13. Slated as Joan Crawford's second starring under her new contract at Warner, after 18 years at Metro, will be the tragic tale, 'Mistandstood'.

Picture is based on a tale by Lily Brett, now in production at RKO. Robert Buckner, following on the heels of Crawford starts on the Burbank lot.

## \$90,000 Theatre Fire

Fire, starting in the ventilating system, destroyed the Seven 314-seat house last week. Audience flood out in unduly fashion but seven persons were injured or burned in fighting the blaze which threatened the entire business district.

Damage was estimated at \$90,000. House operated by the E. F. Ziegler Co.

## WOULD DEFER JAMES

Hollywood, July 13. Metro has asked deferral of the first run of Harry James' 'The Merry Men'.

It is stated Columbia has been unable to make up its mind on the picture. It is now being lined up with another, 'Inah Story' in its 'Show Business' picture which will go into production at RKO. It was still undecided on a change when he left for the Coast.

# Pix Biz Has Made 6 Important Gains Which Bernhard Would Like Retained

Chicago, July 13. Second of the three Warner Bros. regional sales meetings was held at the Blackstone hotel last week attended by 110 delegates from the company's Midwest exchanges, including branch managers, district managers, sales personnel and the home office contingent. Ben Kalmenstein, general sales manager, presided.

One of the highlights of the meetings was the speech by Joseph Bernhard, v-p., who said that one of the major tasks of the film industry in the post-war period will be the safeguarding of six important gains achieved in the present era. He listed these as follows: (1) extended runs; (2) higher quality product; (3) substantial inventories of completed films before the start of the selling season; (4) increase in percentage deals; (5) expansion of film audience to all-time peak; (6) more equitable boxoffice prices.

Bernhard said that approximately 70% of the exhibitors have been won over to extended playing time not only from a profit standpoint, but as a measure of wartime economy. He pointed out that one of the major samples of this, from the company's standpoint, is the fact that their film sales quota is already \$7,000,000 ahead and increase is all attributed to longer runs and more percentage deals.

The picturegoing audience today is not only the largest in history but the most consistent in regular attendance. He said that the general intelligence level has been raised several steps as shown by the

widespread boxoffice success of recent pictures. He regarded too highbrow for the masses."

It was announced that Harry Seed, N. Y. metropolitan district manager, has been assigned to the mid-west district, comprising Chicago, Detroit, Cleveland and Minneapolis, in an acting capacity for an indefinite period, to replace William Sharutin, who recently resigned. It is expected that Seed will be permanently appointed as soon as necessary permission is obtained from the War Manpower Commission and the War Treasury Department.

Delegates were told that Warners had just purchased the play 'On the Hiring Line,' by Harvey O'Higgins and Harriet Ford, for an early picture, that Edward G. Robinson, the Warner lot for some time, will return to make 'Three Strangers' and that Gary Cooper, Claude Rains, Charles Boyer and Irene Dunne had been added to the all-star cast of 'The Battle of Britain.' All have all the Warner contract players in the cast.

Most of the home office delegation left for San Francisco, where the third regional meeting will be held starting Thursday (15).

## New York Theatres

12th WEEK  
The Thrilling Story of Former U. S. Army Captain  
**JOSEPH E. DAVIES**  
"MISSION TO MOSCOW"  
Produced by M. M. BROWNE  
**HOLLYWOOD THEATRE**  
Continuous • B'way & 51st St.

3rd WEEK  
George Raft • Sydney Greenstreet  
"BACKLOG TO DANGER"  
HAL MCGEE and Orch.  
and the GAY COPPER  
**3 STORIES • GEORGE TOBIAS**  
Also: The Imaginators • 2 Klans  
**STRAND**—B'way & 47th St.

ETHEL BERNAN  
SOMETHING  
WITH THE BOYS  
Book by HERBERT B. POSNITZ  
ALLEN WINSTON  
COLE PORTER  
SONGS  
ALVIN, WALKER ST.  
Music Week & Sat.  
10:30-11:30 P.M.

BEST FOOT FORWARD  
Medical  
Surgery  
Dental  
DENTIST  
JAMES  
ASTOR  
BETTY GRABLE  
GEORGE MONTAGOMERY • CESAR ROMERO  
**CONEY ISLAND**  
A NEW CONCEPT IN RECREATION  
PLUS A BIG SHOW ★  
BROADWAY STAGE  
BROADS 36th St.

RADIO CITY  
**MUSIC HALL**  
THE YOUNGEST PROFESSION  
A New March of Time Thrills  
Spectacular Stage Productions

Extra Attraction  
**RADIO CITY MUSIC HALL**

Capitol  
THEATRICAL PRESENTATIONS  
IN PERSON  
"Hour of the Gun"  
with  
GARY COOPER  
CANTEN

MARCH OF TIME  
**BILL JACK VS ADOLF HITLER**  
Sponsored by 20th Century-Fox

"DIXIE" IN PERSON  
HENRY HOLT  
FAMER  
A Paramount Picture • And His Orchestra  
10:30-11:30 P.M.  
PARAMOUNT

State  
In Person  
THUR., JULY 15  
"BATAAN"  
EDDIE SOUTHWORTH  
Repat. KAYLOR and ORCH.

Entertainment Center—Broadway  
**50c, \$1 & \$1.50**  
SUN. 10:30-11:30 P.M.  
**STARS ON ICE**  
GENERAL THEATRE, Reservations, Center  
City, 11th Ave. and 10th St. 10th, West  
City, 11th Ave. and 10th St. 10th, West  
City, 11th Ave. and 10th St. 10th, West

**PALACE** B'WAY & 47th St.  
STARRING TIMOTHY  
"MY FRIEND FLICKA"  
Rudolph Valentino  
"ALL THE BOYS"  
Hollywood Lane • Patric Knowland

1 HR. From New York  
**BEAUTIFUL FARM**  
• 12 Rm. Main House; 4 Baths  
• Guest House; Keeper's House  
• Swimming Pools and Screening Room  
• Complete RCA Equipment  
• Barn With 23 Box Stalls  
• Dog Kennels!

**80 ACRES CULTIVATED**  
**120 ACRES GORGEOUS WOODLAND**  
**PERFECT FOR MOTION PICTURE EXECUTIVE**

wishing to aid War Effort  
by Growing Produce Stock, for  
New York Market.  
**YET WHO WANTS TO TEND TO REGULAR M.P. BUSINESS AFFAIRS?**  
**WILL TRADE FOR SIMILAR FARM IN SAN FERNANDO VALLEY, CAL.—OR WILL SELL OUTRIGHT—**  
• Property located in North Westchester County—30 Miles from Times Square.  
Write—  
Box 265, Variety, 154 W. 46th St., New York, 18, N. Y.



VARIETY

# Review and Preview RADIO

1943-44 SEASON

## RADIO TAKES THE HURDLES

By BEN BODEC

It was in the fall of 1931 and the Chicago division of NBC was undergoing a diversity of headaches. A name band leader had walked out of a rehearsal because the sponsor's family and relatives insisted on picking the repertoire and intervening with unsolicited advice on how each number should be interpreted. Announcers, in the first flush of national billing, were feeling their oats and engaging in highjinks on the job. Ad agency executives, in many instances more puzzled than expert at the medium, were making what to the network, at the time, seemed impossible demands. Affiliated stations, not as yet circumscribed by the implements of a standard network contract, had to be coddled and wheedled into clearing one of their homegrown program specials for an NBC commercial new-comer. Temperament was rife and tempers were frequently short.

Boss of NBC's Chicago bailiwick at the time was Niles Trammell. The writer, during a visit to Trammell's office, mentioned this mounting toll of disturbances and expressed wonder at the dismaying effect it must be having on the organization. Trammell retorted that it wasn't that bad, and added, "What you're witnessing are the growing pains of an industry."

Radio has grown up in that interim of 12 years, but the pains are still around. The difference is that the cause and the source have shifted. The child has developed into adult stature and outside forces are demanding changes of habit and readjustments. Without going into merits of this pressure and counter-reaction, one observation can't help but assert itself. It is the relatively smooth relations that have prevailed over the years between the seller and the client and the network and the affiliate. It has been a comparatively easy meeting of the minds, with major operative or policy changes unaccompanied by disruptive violence. No small portion of this tribute is due to the ad agency section of the workers in the radio vineyard. Their

graciousness and perspicacity has contributed much to the easy riding.

— If any sharp pains manifest themselves within the radio body itself it probably will be due more to that impact of war known as loss of topline manpower than anything else. The industry and the agencies have so far been able to preserve a major segment of their key men and negotiate the decimations by the process of absorbing duties or closing ranks.

The very circumstance—war—which assures network radio an unprecedented level of prosperity (sellouts for at least three of the networks) this fall and winter may serve, it is feared in some agency quarters, also to give the medium an unprecedented headache. The armed forces may find it expedient to keep a number of the medium's top rating names on tour of the camps in foreign parts for a goodly portion of the year. This being a global war, there are great distances to travel and many places to visit. The concern may be unwarranted, but the anticipators, nevertheless, hold that such a void could cut deeply into the nation's listening habits.

Radio's immense adaptability has been one of its standout assets. It has met the impact of war so far with immeasurable finesse and resourcefulness, and there is no reason why it won't be able to meet any problem or emergency with equal effectiveness during the coming broadcast season. It has an allied team, the agencies with their cohorts of performers, directors, producers and writers, to help assure this continued effectiveness.

Radio has come of age and prestige and the faithfulness of its following is perhaps without precedence among civilized man's institutions. A most important factor in the continued maintenance of this prestige and faithfulness should be the continued recognition of and obeisance to the adage, "The show's the thing."



# TALENT'S OUTLOOK

## Last Half of '43 Promising, With Flock of New Personalities Scheduled To Be Developed

By THOMAS D. LUCKENBILL  
(Vice-President and Radio Director of William Esty & Co., Inc.)

## Few War Casualties

Early Fears Not Justified, With Most Advertisers Sticking on Air

## BIG '43-44 PROSPECTS

By LINNEA NELSON  
(Time-Buyer, J. Walter Thompson Co.)

## In Defense of Serials

Helen Menken Says They Fill Role of Permanent Stock Cos.

## EXPLODES 'MYTHS'

By HELEN MENKEN  
(Star of 'Second Husband,' CBS)

I've known the best in the theatre and the worst. Vaudeville in the talk towns is a form of show business I'm thoroughly familiar with and—having been lucky—I've trouped in some splendidly written plays including a Pulitzer Prize-winner, "The Old Maid." I love the left, but wouldn't have missed the two-day-and-the-four-a-day, either. And now I'm in radio; have been for the past six years. Five of them were spent in night-time radio in "Second Husband." When the show switched to a morning spot across the board, I went along with it. Gladly, too.

I wanted to know what the daytime business was all about. Years ago I thought nothing of leaving a Broadway show to go into vaudeville for three or four weeks. My philosophy of an actor impacted with his theatre is that he must keep busy and try everything, to have a pool which holds off for the play and their great moment in the theatre. This is well, but I have known them to hold off for five years at a time. It certainly isn't good for the artist, any more than it is for a pilot to expect his talent to survive a five-year vacation from his piano.

When I went into daytime radio, friends said, "You're through. You're in the wrong grade." I never thought vaudeville was a downgrade and daytime radio is no down grade.

### 'YOU'RE NOT GOING INTO RADIO'

Which reminds me of the tin "The Old Maid" closed. Judy Anderson went to Hollywood to make pictures and I stayed at home with her dogs to mind and radio to look forward to. Everyone said to me, "For Heaven's sake, you're not going to do a radio audition, are you?" They thought it was incredible, but I'm satisfied. I haven't missed a week in radio in six years.

As I said, I wanted to see what daytime radio was like and learn its problems. Here's what I have to say about it, since "Variety" so graciously asked me to express my impressions.

All forms of entertainment—the big Broadway shows, the films, the stock companies and Little Theatre groups, the clubs and carnivals and all their radio and vaudeville—demand money from audiences. The theatre is expensive, the films are somewhat less expensive, but radio, we know, is for free.

Unfortunately, the permanent stock companies located in towns or near industrial centers no longer exist. The actors and actresses had filed a need in the imaginations of their audiences—the hard-working people, their families and children—who had enjoyed their plays. They had gotten to know these players and had accepted them wholeheartedly in their characterizations.

### RADIO REPLACES STOCK

Daytime radio has stepped into its place. It is an invisible but wholly satisfying permanent stock company. Papa may not listen but Mama does. And she, the buyer of the family groceries, is a good shopper. She is the one who buys what please her. Radio serials and vaudeville—she's not easy to please.

The 12-year-old mentality churled hurtled at radio listeners is one of those myths that fails to stand up to anybody will believe in it? It is ridiculous to claim that the writing of daytime serials is beneath the imagination that fills a housewife's dreams. It is equally ridiculous to say its acting is of a cheaper calibre.

A part of the job of actors and actresses is to have the experience, and to convey the fun, of the forms of entertainment. In vaudeville you present yourself, your personality and ability. In the theatre you're the speaker of your character's words. In daytime radio it's the same thing. Billed down, it is making them believe what you're doing. It isn't easy. And then there's the lack of time. What radio would give for a 45-minute show.

There never will be enough time for rehearsals for daytime shows. In that single hour before each program, a director must spend his last thoughts in how to make the producer a believable program. Somehow, some way to get it. No wonder the theatre and films have drawn so much in recent years. In the daytime radio business, it's the talent. Daytime radio is a ceaseless battle against time for the producer, director, writer and actor. Of course it's never as good as it might be, and you will do more time to do it over again, but I think daytime radio does wonders with its minutes and split-seconds.

### THE 'CACTEEN' DREAM

The "Stage Door Canteen" program was my dream. One of the things I like is that it pays its performers well. Actors are always asked to play benefits for nothing. The

The outlook for radio talent for the last half of 1943 is, quite naturally, the logical outcome of the past and current situations. The whole talent field has been subject in the last year to fairly severe earthquakes. By the end of 1942, it was suffering from two things—the war, and the salary limitation.

No one begrudges the fact that the draft, war jobs, and overseas trips have depleted the labor of available radio and movie talent. Nevertheless that was the case, and the situation last year was aggravated further by the salary ruling which prevented many good boxoffice names from either guesting on the air or considering regular programs.

By now, of course, the whole outlook has changed for the better. The salary "ceiling" has been removed, releasing picture stars for radio.

The films themselves, put on their mettle by the same difficulties as radio—magnified many times—have taken it in their stride and developed new names into stars. These will be available for radio just as radio has lent stars to pictures and developed some of its own, too. Thus a whole new list of personalities is likely to burst upon the public eye and ear.

### PLENTY OF MATERIAL AVAILABLE

The outlook, then, for the next six months, is certainly not bad—and how good it is probably depends on radio itself. There is plenty of fine material available, even though it hasn't all been heard between 7:30 and 10:30 p.m. Garry Moore is an outstanding example of this type of talent—a seasoned performer with plenty of experience needing only an evening program to prove his ability on night-time radio.

This talent may have to be built up, and its audience may have to be lured into listening to a name that isn't very familiar. But if the talent, which has faithfully done daytime and non-network shows for years, has the courage to continue, certainly radio directors will have no difficulty will have courage enough to give them their big chance. We must be sufficiently pioneer-minded to try out performers who are both skilled and permanent, but lacking in hand-picked followings.

Broadway plays have many players one cut below star billing into double and triple duty. You have Egan and Alan Reed; and many a radio actor and actress, such as Martha Scott, has clicked in other branches of the entertainment world. Carlyle Blackwell, too, has just received a shiny new film contract. Thus there continues to be a pleasant exchange between various types of entertainers, and there are undoubtedly new stars in the making for radio, eager for bigger chances, and well able to handle them.

### DURANTE, MAX COMEBACK

Another field for radio these days is in the old standbys who for one reason or another have not been frequently on the air of late. These include, of course, Jimmy Durante and again—fortifying characters like Jimmy Durante and Groucho Marx are back on the air.

There is, also, the possibility of increasing the number of acts on an anytime radio. Surely somewhere there are skilled actresses who have not been heard, and who deserve a spotlight turned on them during the hour that they were once so famous. They may have life have stolen away to rest till 10 a.m. next day.

Looking back, and trying to look forward, it would seem that the problem of finding talent for radio is very little different now than before. They may be complicated by the ill winds that blow across the world, but essentially they are the same as they always first, to try to determine what is available (and it is a radio director's duty to know exactly what that is), and secondly, to keep a constant eye for good talent.

And because it's an ill wind that blows no good, today new talent in radio is probably in line for the best possible chance of success. But who will utilize this vast advantage break for the great unseen audience as well?

American Theatre Wing is our own charitable organization. I yet I felt that we, in our own service work, shouldn't ask our own actors to perform for free. Even if the check isn't huge it can be used for expenses. Heaven knows it is a great deal more than the average actor's week-for-week earnings when even the big stars are paid.

When Yehudi Menuhin played at the Stage Door Canteen for a solid hour and a half, I was so impressed and enjoying classical music. A soldier from the Middle West, overhearing the remark, snapped: "What's wonderful about it? It's Sinatra on the radio. I've been listening to the Metropolitan Opera, Toscanini, Stawkowski and the finest soloists in the world." The most wonderful thing about this aspect of radio is that it presents good children with a chance to have opportunities. These things weren't available to me. As a child my parents couldn't hear or speak and mine was a quiet, sweet girl. These advantages for radio are given to our parents. Good things are given free to them by radio and it's their job to guide their offspring into what they consider the proper annals, be it "The Nutcracker" or Beethoven's Sonata. I believe you can get all the good things you want to hear and all the cozy things. The art of listening is just as great as the art of acting.

When the war started, dire results were predicted for radio advertising. Advertisers were interested in the details of war cancellation clauses, should it be necessary to curtail immediately; buyers were eagerly awaiting desirable time availabilities for advertisers they were sure would continue, and there was much tension and speculation as to what would happen next.

After this flurry had subsided somewhat, the use of radio seemed to go on as before and other than the changes noticeable to the members of the industry, comparatively few have taken place. Among the casualties were advertisers who reduced their programs to a half-hour and few who disappeared entirely, with the time vacated almost immediately taken over by others.

Radio is ideally suited to institutional advertising and it is hardly likely that the war will curtail the use of radio as a factor of good will and reputation will discontinue unless absolutely necessary—because there is no insurance against other advertisers taking desirable time when it becomes available. Most of the established organizations have continued through previous wars and confidently expect to survive the present war, and their advertising will indicate.

Many advertisers new to radio started out in the past year with announcements schedules and are looking forward to eventually having programs. Others who have been announcement schedule advertisers have consistently attempted to maintain progress by searching for programs; while still others have found it necessary, because of manufacturing and budget limitations, to discontinue announcements.

### DESIRABLE TIME AT PREMIUM

Desirable periods of time, whether network or spot, are today at a premium and with the continuation of a greater use of radio on a national basis more of the smaller stations should be in a position to prove their ability to deliver an audience of a satisfactory cost.

Groundwork has been laid for a better understanding of each other's problem through the cooperative efforts of the NAB, stations and buyers—each presenting gripes and problems that should reduce many of the headaches. Some of the results are now being seen in coverage-to-program releases, attempts to standardize engineer maps and the still-hoped-for rate card simplification.

Recently many on the selling end saw a further growth of radio advertising because of the reduction of space in printed media due to the cut in paper supplies. To date there seems to have been no wholesale swing to radio because of this. Though advertisers may not at all times be viewing the future calmly, they are at least viewing it wisely and not rushing to cancel or order without the usual consciousness thinking about the product and its future.

All in all, no far the year 1943 leads us to believe that there will be general more radio advertising in the starting dates much earlier than in previous years, when late fall carried the beginning of most new campaigns.

## THE COMIC'S PRAYER

By ALAN LIPSCOTT

Now I lay me down to sleep,  
And I pray the Lord my soul will keep,  
Until I get back in September;  
Fans will still remember.

If my replacement fouls the air,  
It will not grieve me much, I swear,  
I'll be in my room, I think he is,  
To hire a comic instead of a quist.

Try those big shots in the west,  
Won't love my gaxmen/Tom my nest,  
And make me give substantial raises,  
Instead of promises and praises.

I pray my writers' brains will hurdle,  
Jokes on jerk, topnotch and girdle,  
And those leg, illegitimate sources,  
I pray won't raid my group of stooges.

They'd roar a dog of her last pup,  
I wonder why they pass me up?  
Lord, do more thing and do it better,  
Please raise my Crosby to my Hooper.





# DRAMATICS USUAL

## 'Not Enough Programs Effectively Saying What Has to Be,' Arch Oboler's Analysis of Radio's Wartime Job

### Women In Radio

**Distaff Side's Ability to Direct and Project Emotional Drama Given Strong Defense**

#### UNDERSTANDING THE WRITER

By **DODIE YATES**

I don't know a lot about other women in radio—you never really know about other directors until you've actually seen them at work—but I imagine they have bumped into and realized many of the same things that I have. These things, I think, are the things that are maintaining an interesting because they have been in such direct contradiction to the generally accepted notion of the problems confronting a woman director.

When I first started as assistant to a director—a man—I walked into a world which acted as if he had the idea that it was natural and right for a man to be a director and that a woman was naturally handicapped by her sex in trying to find a place in this man's profession. I hadn't been around studio work very long before I found out that exactly the reverse was true! I wasn't going to have to work at adopting any male point of view to be a good director. The one I was born with was going to be much more useful to me in doing the kind of program that interests me—dramatic programs whose drama springs from emotional conflict. When I made this (to me) world-shaking discovery, I wasn't concerned with trying to change the general attitude in the matter—it was enough for me that I knew it. I could go ahead and be a good director by simply being good at things it is perfectly natural for a woman to do well.

For instance—my mind, the success of a dramatic program depends a good deal on the ability of the director to really work out what the writer meant that simple, and to make it come true. That may sound simple, but a lot of shows that might have been good had they not been by "too many cooks." To produce a good, clean-cut, unified show, you submerge your own personality so that you make the writer's idea. Any rewriting you do should not be to make it the way you would have written it yourself—but to carry out the writer's idea. In other words, to do the best job for the writer. And I think that function comes naturally to most women. And I think that function comes naturally to most women. And they've been doing it for hundreds of years, and you know the how isn't as important to them as the satisfaction of knowing the real value of their own contribution.

#### WOMEN CAN HANDLE ACTORS

Handling actors, keeping discipline in a studio is another thing that comes naturally to most women. I remember how though Dad is the Big Shot in the home, it's the Mother who runs it and keeps the day-to-day discipline. And don't even think that handling actors is very different from handling children—it isn't!

In actually giving direction in the studio, I think it is a natural woman's way to go to the actor and explain the script to him in terms that will make sense to each individual actor. I think it is more natural for a man director to explain the script as he sees it, and let the actor come to him and absorb his instructions. And I think that a woman's way in this case is apt to give the actor more comfort and conviction in his performance.

Now, all this said, I think that all you have to do to be a good director is to be a woman. There are women who wouldn't be good writers or mothers—nor does it mean that a man can't be a good director or emotional director. I know lots of men who are more sensitive than plenty of women!

#### CREDIT WHERE IT'S DUE

Also, there are plenty of types of shows for which I think a man is much better equipped than a woman. So handling a script with a good aggressive male mind is what it comes to. I don't think a woman is naturally suited to the best handling of Adventure Programs or any program where the big drama comes from physical action. Men love to show and can get terrific dramatic effects out of it—a good example is in "Man Behind the Gun." I don't think a woman would be naturally right for that show at all. I think a man would do a much better job than a woman on a variety program. But I do think that for handling emotional drama, it comes naturally by all she needs to be the best possible director.

Every day, five days a week, I do two shows—as different as any two shows could possibly be. I would be very useful if people could see me when I'm directing. I'm "There's a Yates production!" Because then I'd know that I'd cluttered up and clouded the writer's work by imposing my own personality on it.

It's like being a good secretary—you can be so essential to the Boss that he wouldn't be nearly as good an executive without you—but the minute you start trying to be the Boss Yourself, you're not nearly as good a secretary. In directing certain types of programs. The chief requisite is to understand the writer and project their stuff the way they wanted it to be.

By **ARCH OBOLER**

At a time when we here in America are rehashing our first actual defeat of an Axis army, it may appear to be out of key to waste a lot of war on long duration and the problems of radio drama in that wartime.

And yet, realistically, few of us hope or expect a complete Axis defeat at the start of this war; somewhere down Hell, sits a fat little devil heating up special molten glass-lined rooms in preparation for the arrival of numerous radio network executives, advertising agency department heads, manufacturers of assorted objects advertised over the airwaves, and—early writers. For some of us all of us to re-evaluate the part of radio drama in the successful prosecution of war is to come.

The errors of the past need only a going over lightly. As I said at the start of this war, somewhere down Hell, sits a fat little devil heating up special molten glass-lined rooms in preparation for the arrival of numerous radio network executives, advertising agency department heads, manufacturers of assorted objects advertised over the airwaves, and—early writers. For some of us all of us to re-evaluate the part of radio drama in the successful prosecution of war is to come.

Of far greater concern to all of us here now certainly is what has happened since Pearl Harbor in technical radio drama, and what all of us can do in the light and now.

The most effective propaganda, experience has shown, is that which reaches the largest audience, and which presents the facts emotionally through entertainment.

Taken from this viewpoint, radio drama has, in the last six or eight months, done an effective, if limited, job.

The flaw in that situation is that, as yet, there have not been enough programs effectively saying what has to be said. The problems of this war and of the peace to come are many and involved—and not-often-recognized that to an undetermined extent the duration of the war, and the conditions of the peace to come, may depend upon the measure of which the American people are awakened, through the radio medium, with the facts of the issues.

#### DEARTH OF RADIO WRITERS

One asks, then, why lack of such radio programs? The answer is a simple one—an appalling lack of sufficient radio writing talent.

The reason for the dearth lies directly with the broadcast systems in that they have not planned, over a period of years, for the encouragement and financial assistance of potentially fine "idea" writers.

I can almost hear the shrieks of violent disagreement from the gentlemen who sit behind the continuity desks. "What are our experimental writers doing?" demand. And look at all our sustaining authors' playhouses!"

But after the cries of anguish die down, and after the statistics of freelance plays has been put to bed, the fact still remains that the potential writer of maturely effective radio drama has had very little chance of development. In the first place, unless he was as prolific as soap-operetta writer, there is no possibility of making a living. In the second place, whatever he wrote was delegated to those weird non-availability of hours or as prolific as soap-operetta writer, there is no possibility of making a living. In the second place, whatever he wrote was delegated to those weird non-availability of hours or as prolific as soap-operetta writer, there is no possibility of making a living.

There remains hope, however, in this emergency if the networks will put aside a sizable amount of those exceedingly numerous dollars of net profit, and devote this fund to the support of a writer's training school.

Let me make myself clear—I'm not talking of developing continuity writers or news writers—I am speaking of a fund to bring out in the open writers capable of putting into words the issues of the struggle, and of the world to be won.

It is not enough to call upon writers established in the field of fiction or the short story, and expect them to do this work. Such authors, being unacquainted with the radio medium, are not particularly good technicians—and so few of them to say what should be said with complete effectiveness.

But let us presume for a moment that we have the talent available to say what radio programming—what is to be said and how is it to be said?

#### WAR'S LIMITATIONS

When it comes to the particularities of what is to be said in wartime, however, one must be restricted by the national war policy. That is not to say that the actual cannot have a certain latitude in terms of his artistic and original matter that the dramatist must circumscribe his eyes within the boundaries of what makes good sense.

### Your Butcher Is Your Best Critic

**If Your Crossley Is High He Treats You With More Respect**

By **CROUCH MARX**

There are many reasons why I prefer radio to any other kind of show business. The advantages are obvious and numerous. To begin with, there is no traveling, no daily application of greasy makeup, no memorizing long strings of frequent, dull, and uninteresting statistics, no early morning set calls and no living in bum hotels—or even good ones. In addition to this, all the sponsors are solvent.

It has, however, one disagreeable feature that can never be eliminated and, on occasion, even danger. That is my referring to it as the avalanche of gratuitous criticism that depends upon him as soother for his poor man's nerves.

This is a condition that never encountered in the legitimate theatre. True, there is criticism and it frequently was poisonous, but if the show was a hit, it was quickly forgotten. Once you got past the critics, the theatre could do you no harm. The audience had its say. Don't you know that you get track touts and landed gentry and, unless you frequented Ward Street, or Lindy's, you rarely encountered them.

Radio, on the other hand, is the poor man's theatre. The price of admission is a few good tubes and a check-mailing acquaintance with the local utility company. With this means of investment, you automatically become a composite Huxley, Brooks Atkinson and Nick Kenny.

For the butcher. We all know how difficult it is these days to buy meat. It requires money, coupons and infinite patience. Yet the steak I buy is directly affected by the butcher's reaction to my last air show. As he chips away most of the meat, leaving me a snappy piece of suit to lug home, he explains to me what's wrong with my program. Don't you know that you get a yeh for Virginia O'Brien and her singing, but especially for Virginia. He says, "There's a show with sex. Boy, would I leave my wife in a minute for that. She's got what it takes! Marx, the trouble with your show is you talk too much." I have an answer for that but I mean that I don't desperately try to keep my trap shut and eventually sink out of the shop with my gristle under my arm.

#### DICKSON OR ARMBRUSTER

The gas attendant, on the other hand, is a frustrated operator. His idea of an ideal program is about 20 minutes of "Carmen" with Donald Dickson singing all the roles. If the program hasn't enough, Dickson will sing it himself. He will work the kind of gas or asbestos-mined film material with steel shavings.

My barber, an ex-boy-fiddler (from Long Island City, wants more or Bobby Armbuster. Waving a hot razor at my neck, he says, "Mr. Marx, you've got a big, swell orchestra there. They don't use you! The Philharmonic plays your fund and a jaf of symphony music every Sunday and they don't use no jokes either—and they're doing all right. Why don't you get wise to local!"

At the same time, a representative of the brewery strikes uneasily in his seat when I am up there on the stage, sounding off. He is mad about commercials and smiles only when our speaker is tossing his beer pitch at the audience.

I can tell how my washerwoman likes the show by the way my woolen socks are washed. If, at the end of the day, they dangle happily on the line in their original size, she liked the program. If I see them hanging there shrunken to the size of a watermelon, she has notified me in sock language that she wasn't at all amused.

And so it goes. My critics are not Hammond, Woolcott and Atkinson. My critics are now the local trades people and they have me in their power. If I don't click with them, they can deprive me of the necessities of life. I don't know what to do. If I continue they will either have to disguise myself as an old buddy when I do my shopping or hang a market basket on my Great Dane and send him to the store.

I know one thing—until I get a 20 Crossley, I'm going to steer clear of my destiny.

and produced with the intention of reaching only a select, potent audience.

Radio drama has a tremendously important job of work to do in the next years. Certainly no more the days of this war go on, the demand for the skills of the radio dramatist will increase. Upon the dramatist will fall the burden of presenting to the listening public, in a clear and direct way, their intellects, the issues of why we fight and must keep fighting until a just peace is won.

The networks, aware of this, realize that the dramatists are themselves must put aside any latent "art as usual" attitudes, and focus their attention to a greater and greater extent upon the vital issues of today and tomorrow.

For it is the courage with which we program our broadest talents, and the pleasure with which we put our right to speak in that better world for which men are dying.

Arch Oboler

Groucho Marx

*Editor, Variety:*

**M**AY I pay my respects to a grand bunch of troupers who get very little recognition, and who are just as essential to the entertainment of our troops here and overseas, as the biggest radio or picture stars. That is why I think this article by John Steinbeck is especially appropriate.

Must there be a tragedy before these great little troupers get their proper recognition.

*Alfa*







# Educ'n the Easy Way

## In 18 Months, Radio Has Made Of Phil Baker a Phi Beta Kappa

By PHIL BAKER

I am now the smartest man in my Lindy's coffee klatch. I know in what city the Louvre for what is left of it since the Nazis over) is located. I know my Gilbert from my Sullivan.

I owe it all to Martin Strauss, sponsor of the "Take It Or Leave It" program for Eversharp, and to Milton Biow. These gentlemen made it possible for me to acquire a college education in 18 months. The addition, they paid me for learning.

Up until December 27, 1941, when I took over as quizmaster on "Take It Or Leave It," if you asked me anything about anything outside of show business, I would answer you with a brilliant "huh?" or no memory. I spent years learning about the Shuberts, how to play pinochle and gin rummy backsize, and why a horse is a quadruped. I was one of all the money I just wasn't interested in.

If you said to me, "What is the capital of North Dakota?" I would answer, "About half of what it was that year," or something to that effect, either from memory or from adults. In the set I travelled, nobody ever gave a straight answer. Either they didn't know, or it was funnier the other way.

I ask an average of 40 questions each Sunday night over CBS "Take It Or Leave It," or seven contestants face me to see if they can take away an amount of money, ranging from \$1 to \$64, and even more if they are smart enough to answer the jigsaw puzzle at the end of the show.

### NOT SO DUMB QUESTIONS

Don't think for a minute that the questions are of the "Who buried in Grant Tomb?" variety. They are based on general or pertinent information. A lot of them have a topical twist. Others are tricky. Some are mischievous—so as to give me a chance to play the action and to wake up Jacques Renard and his boys for a few ticks.

While I ask these questions, I store up a lot of the answers very fast. Don't think for a minute that I enjoy the answers beforehand. I probably wouldn't know more than a very few if they weren't neatly typed out and handed to me before each broadcast.

Every once in a while, I would try to show a flash of erudition—and I'd wind up getting into trouble. I recall one episode of questions. The orchestra played, "In the Merry Month of May," the contestant named Howard. In an effort to be helpful, I said, "Don't you know your Gilbert and Sullivan?" The switchboard operators at CBS station throughout the country went slightly awry at the questions called in by the thousands to say that "The Merry Month of May" was not written by Gilbert and Sullivan—it was written by Wollie Gillette and the telegrams came in pour in that night and all the next day. All of them said the same thing. It was a variation of, "Where did this joke Baker get the inspiration that the song was written by Gilbert and Sullivan."

Sometimes it isn't my fault. There's a pair of gals named Edith Oliver and Mary Harris. The first checks on the questions for authenticity and possible doublets, which she would rule them out. The other works with Edith Oliver and, as my secretary, tries to keep me from accepting too many "L.I.'s." Edith is wonderful, ordinarily. But she slips occasionally, too. The CBS switchboard operators don't know about her. They just continue to swear at me.

### GETTING IN WRONG

Once I asked a contestant, "Is the Persian god Ra—the cross-word puzzle—a mythical character or was he a live being?" The contestant didn't know, but he guessed that he was a live being. I said "wrong," because on my card of answers it said, "Ra is a mythical character."

So the switchboards began buzzing. I didn't realize there were so many Persians. All of them were furious: (1) they insisted that the god Ra was a real human being and (2) my flippancy about the word puzzle, which is no word puzzle talk about a Persian god. There were pro and con letters for many days afterwards. However, I refused to take the rap on this one. I passed it up. Edith is wonderful, ordinarily. Immediately went out and bought a new encyclopedia in sleep quiet.

Another time, I asked a young Navy man to tell me whether or not Romulus and Remus descended Rome in fact or in fable. He replied, "In fable." My card said, "In fact." I regretfully informed him that he was wrong. He said, "Better luck next time, slick around for the jackpot."

So I was subsequently proven, that he was right. I received letters from college professors in his behalf. The switchboard operators, of course, went nuts answering calls from indignant listeners.

Through the same contestant back the following week and gave him a new set of questions. He won \$64. A verybody was happy.

I am also finding out, through the program that knowledge is not a luxury. You ask the question, "Who was the Pulitzer Prize for drama this year?" We asked that question as a joke quiz while out in California. Not only did the Angelenos know that the answer was "Siskin," Our Techie had won the ward, even though it had happened a week before!

If you're bored, I've asked over 3,000 questions. I have a good memory (or haven't) and I've retained a good percentage of the questions and answers. Now, when the talk turns to foreign capitals, as I seldom do, I don't have to fiddle my fingers. I can tell you the capital of Liechtenstein. I can get into the conversation with both feet.

And anybody who has a spare Phi Beta Kappa I can give to myself.

# JOKES, JOKES, JOKES

By EDDIE CANTOR

(Originally done in 1934 and reprinted on the same Chase & Sanborn show June 6, 1943)

Who—who—

Who was that lady I saw you with?

Jokes—jokes—

Right—to explain again

Farmer jokes—drummer jokes

These are cold—those are hot

Summer jokes—summer jokes

Summer jokes—some are not

Craps—gags—

The program has been done

Another program is begun

Gotta—mania starts again

Gotta—write new parts again

Jokes—jokes—

Find a subject, start to kid it

Soon you'll find that Bergen did it

Benny did it, Olsen did it

Who did it, Jensen did it

Crack—

Gotta get some stu

Wise—crack

Gotta make it up-to-date

If you hit on something good

They grab it up in Hollywood

Ridgely got it, Lo Costello

Hope does it, funny fellow

Who's it kicked from Coast to Coast

It will not give up the show

Someone finds a novel twist

That the other minds have missed

It will not give up the show

The vicious circle starts again

Benny does it, Jensen does it

Who did it, Olson does it

Crack—

Kids—lun

Who did it are reared on it

Each one has a beard on it—

Jokes—puns—

Right—to explain again

Wise cracks—

Laughs—laughs—laughs—

The show starts all my stuff

But from now on I'll be told

I will copyright these precious jokes

And then I'll buy my own

And then by holy smokes

If they want to use my jokes

They'll have to buy the magazine

And clip 'em out themselves!

# Television's Future

By GILBERT SELDES (CBS)

The prospects of television have altered in the past 12 months. Judged by the ads—mostly for furniture, and houses, and a few for television—nothing stands between us and the greatest gadget in history—nothing but Hitler.

Maybe, I'd like to sit in a chair with two kinds of pillows. television at the end of a push-button. (Two kinds is a wall secret. I don't know what's been done. I am a program department man, and the engineers have let' us high and dry. Electronics went to war. Electronics are doing a good job in the war. But researchers don't tell me a thing—and there are times I'm glad of it. Let it all be a big surprise.

ience about new inventions is matched by constant rumors. I don't know how many 100 times that television receivers will be below the \$100 line. If that is so—and we'll all have War Bonds to cash in—television may have an enormous market soon after the war. (There are several ifs, and catches and bugs and man's nests and a few downright unknown quantities involved—but if the sets are cheap, the program will be there for them.)

Television programs haven't been exactly abundant in the year just passed. In New York City, Dumont began an experimental series, after NBC and CBS were obliged to conserve equipment and get along without personnel and went to four hours or so of film per week. Dumont's experiments are in program techniques, and include useful materials and entertainment as well as hints on the future of commercials, etc.

In Hollywood, Paramount started a live-and-film schedule in February. It's a live show, and you can't use half of your actual, and fashion shows. Reduce definition and you have to eliminate fine points all down the line. So we program and get along without personnel and went to four hours or so of film per week. Dumont's experiments are in program techniques, and include useful materials and entertainment as well as hints on the future of commercials, etc.

It's an axiom in television that programs depend on invention, and you can't use half of your actual, and fashion shows. Reduce definition and you have to eliminate fine points all down the line. So we program and get along without personnel and went to four hours or so of film per week. Dumont's experiments are in program techniques, and include useful materials and entertainment as well as hints on the future of commercials, etc.

Incidentally, I assumed we shall have color. We who saw in Peter Goldmark's demonstrations, feel that the future of television is in the assured unless color is recognized as basic. With color, everything becomes easier to do—and more worth doing. We are going to work under hot lights or fluorescent, and remember the ancient days when you never could tell what the receiver would do—secretly we hope all three peeps into the future are dependent. We always knew we had something. Now—if the prophets are right—we'll show you.

# The Agency Looks At Gag Men

## Kids Who Cook With Corn Now Command Healthy Respect

By ROBERT T. COLWELL (Vice-President, J. Walter Thompson Co.)

In Olsen and Johnson's act they used to announce that a husband with a loaded gun had just entered the theatre. Would the man and his wife be brought someone to help like to escape the back way? Shots were fired. A dozen wild-eyed and motley scrawls; a stooges scrambled across the stage.

If possible, radio gag writers were planted in the audience for this spot. They were just the type. Even though Happy, the fat boy, and Stormy, the midget, were part of the act, the ones who got the terrific laughs were always Grant Garrett and Carroll Karoll.

In the advertising agencies of 10 years ago, there were six stars and a soft collar marked one as too flashy a dresser, radio gag men held a rating as freaks exceeded only by the applicants for the Ripley auditions, such as the live, singing coyote and the man with four ears.

Time, however, has melted both the agency and the gag man. The gag man no longer remembers to wear his shoes for a conference with the client, and white-mustachioed captains of industry agree that there is soundness in the theory that Six Six Six is going further, they lose their million-dollar appropriations on the oracles of "Variety."

### COMEDY CONSTRUCTIONISTS NOW

Commanding new respect, the gag man is now a comedy constructionist, and many who a few short years ago cleared only \$10 a week, now make \$500, of which they pay \$450 in taxes.

From other fields, the comedy writers have continued to pour into radio. The new names—scholastic, newspapermen, doctors, lyricists, cartoonists, novelists, advertising executives, taxi drivers, tailors, comics, and lives of the parties. The comedy writer is everywhere. In fact, once in a while (not very often) if you go out early enough in the morning, you can sometimes find one under a cabbage leaf.

The gag business has developed its own system and its own code of honor. It has been discovered that if it takes one man one day to write one comedy spot, six men can do it in six days, thereby just missing the dress rehearsal. By common consent, it is no longer considered ethical to set a stolen joke to more than one comic at a time.

All this is to say that the gag writer is not a craftsman. He knows his comic, his construct, his client. He realizes that if a point gets over well, it is due to his own marketing, not to the client's. It is because the comic muffed the timing. Occasionally both the writer and comic are perfect, but the entire program because of a bad studio audience. After this happens 13 weeks in a row the writer is taken off the air (as the comic and writer will themselves tell you), because of internal politics at the agency.

### HEARING THE EFFORT

To the extent that laughter is a priceless tonic to morale, America's comedy writers are doing a great deal for the war. To the extent that laughing bursts of ridicule can knock down today's enemies, and tomorrow's isolationist, all but three of radio's best gag writers are in the Army, but not all are able, as a few years of writing jokes will show, the strongest and best integrated man automatically 4-F.

It is not true that all comedy writers look up old jokes. Some remember them. Moreover, there is always some subject of comic importance around which new jokes can be built, such as college men who swallow goldfish or girls who walk pants.

Your average writer knows what is funny and why; what is in character for his comedian; how to clean up a smoking room story, and how to get his fellow writers to do most of his writing for him. On average a new joke does not laugh, partly because it is appreciating it as a Jeweler inspects a gem, partly because if he laughs, somebody else will grab it first.

Over the past 10 years some agencies have not only dealt with established comedy writers on a basis of mutual respect, but have helped develop new talent. On average a new joke has been sent through during the last few years, and has consistently employed top comedy writers among the highest paid members of the staff. Indeed, we do come upon a shortage of comedy writers, these agencies will be well rewarded. Like the farmer who plants his own garden, they can still count on a steady crop of corn.

# Don't Underquote America's I. Q.

By WILLIAM H. WEINTRAUB (President, William H. Weintraub Co., Inc.)

There is nothing startling in the statement that advertising is destined to be the most important business of the future. But judged by the standards of some commercial radio programs, it is obvious that in many cases sponsors and agencies have not done enough to make the most of intelligence to listeners. There have been great advances in the intelligence of Americans, and radio, which has done so much with educational programs, can further its advancement. (Continued on page 45)

# LOCAL 'SHOWMANSHIP' EBBS

## NEW PROGRAMS AT A NEW LOW

BY BEN BODEC

Time buyers for advertising agencies give it as their opinion that the availability of sponsored local programs has reached a new low. The buyers report that the chances of obtaining locally built shows with commercial possibilities are getting progressively worse. They have come to the conclusion that stations in general have abandoned all initiative and enterprise in producing entertainment programs considered around an idea.

The situation, say the time buyers, has reached the point where, upon inquiring for a good local program, they receive the same answers. The programs uniformly submitted are (1) a network originated news or commentator stanza, which can't be guaranteed because network sponsorship would omit the local advertiser on 30 days notice, (2) a women's participating session and (3) a morning musical club. The buyers state that it is rare for them to hear about a live program that the station itself has built.

The agency people recall that it was not so long ago when they could go into a town and buy a worthwhile local show and later on record the program for spotting on another station. The buyers admit that the latter feature of such operations has been stymied by the American Federation of Musicians' shut-down on recording, but they don't think that this angle can be held responsible for the paucity of entertainment production among local stations.

The lack of ready-made shows, point out the agency buyers, has left them no alternative but to think henceforth in terms of minute announcements and chainbreaks when it comes to planning or recommending spot campaigns. The buyers express themselves as somewhat pessimistic by the low state of local showmanship.

They don't know whether to attribute it to too much dependence on network supply, to the piling down of local station production percentages by the agencies of war, or to the local broadcasters' lapsing into a state of indifference. In any event the agency people don't think it reflects a healthy condition for the industry.

## Whodunits, Quizzes Har

and take in a free spot. A local writer Dorothy Doron told us to do a quiz in the last three. There is a reduction of the news by or in its aspect. Various programs, including CBS' "The CBS add from the children, current's dence of submitted, as home-of bulk of the duction of Mrs. M. K. script, sh full clear, C. H. H. stories. M. let's in deca and navy o. clude mil lion, but sell sor's approva A script p rale-building, Kemble exp civilian sense end final Jud the violation the network's drama that war bond ally done s ferdeahps and by merchant the screen's pertaining in waters were a though Bond aments in the stopped.

## EBBS ELSEWHERE, BUT FLOWS IN SHOWS AT WBBM, CHICAGO

### WBBMagination Offers Eight Tested, Now-on-the-Air, Ready-to-go Shows—Locally Built and Very Commercial

## MR. MONEYBAGS

Fifteen minute, five-day strip. On the air 38 times. Musical Quiz steering successful, young control, Mary Ann Mercer... a stand-out favorite in the Midwest and the nation for work on "Uncle Walter's Dog House" and "College Humor."

## TRY AND STUMP US

Fifteen-minute, five-day strip. On the air 43 times. Musical, with prizes to listeners who suggest songs network organist Herb Foote and crooner Russ Brown can't play and sing. Russ Brown was with Jan Garber, substituted for Bing Crosby before he became a WBBM favorite. Draws 400 to 500 letters per week.

## OUR BLOCK

Fifteen-minute "official" OCD program for four million Chicago civilian defense workers. Won NAB award for best program of type in nation. Received rating of 10 at 10:45 P.M.

## THE MISSUS GOES TO A PARTY

Just jelled; record available. Hilarious audience participation program conceived by highly successful WBBM star known to every Chicago grocer and housewife. He pulled listeners into stores for two cartons of puzzles and held a million ration book cover for one sponsor recently.

## MIDWEST MOBILIZES

Half-hour; on the air for over a year. A prestige program which dramatizes the magnificent job the Midwest is doing to help win the war. An outstanding production and magnificent to millions here in the heart of Democracy's arsenal.

## Victory Matinee

Half-hour variety show with "Victory Guests" such as Jimmy Cagney, Sophie Tucker, Duke Ellington, Sgt. York. Sold \$51,025 worth of bonds to studio audience on a special show one day recently. Brilliantly molded music, human interest and patriotism.

## FACTS FOR FREEDOM

Fifteen minutes, five days a week. On the air since July 26, 1942. "Official" program explaining all governmental orders affecting ordinary folks. A valuable service to listeners, as their phone calls and letters testify. Ideal for a "retired" sponsor.

## SEA BAG

Fifteen minutes. The full chorus of over 200 voices from America's largest naval training center. A beautiful and thrilling songfest to "Keep America Singing" until the boys come home.

## YOUNG AMERICA ANSWERS

Half-hour, on the air since October, 1942. Fast and fascinating quiz between Chicago High Schools' students on current event questions. Widely discussed and highly supported by educators, parents and students. Entertaining, but important, too, because today (and tomorrow) Young America's answers count.

## DCS

## N.Y.

To / By / The N week / the radio / contents / From news / programs / this listing / The 'Bet / To's red / Worms, but / the paper's / show on the / gram was a / the box and / inclusion. Cl / pers which / from time / similar pre / precipitated / feature.

## 18 YEAR ANSWER to Timebuyers' troubles

For network, for spot, for local advertisers. WBBM builds shows. Specific shows to do specific jobs.

As these nine shows testify, we also consistently pioneer new program ideas on the air. That's part of the way we stay steps with our audience and with advertisers. Part of the reason why WBBM has been the spot "bought out" station in Chicago for 18 straight years.

If you're looking for a program, phone us. We have an excellent show; good radio, straight, on the air ready for sponsorship.

**WBBM**  
50,000 WATTS AT 700  
CHICAGO

WBBM is owned and operated by the Columbia Broadcasting System and is financially represented by Radio Sales: New York, Los Angeles, San Francisco, St. Louis, Chicago.

## CHESTER CBS TV

Columbia has been... into the Tuesday 9:30-10 p.m. period with a program. The niche is opposite 'Fibber McGee and Molly'.

Portland, Ore.—Helen Dwyer Burt has joined the continuity staff of KGW and KEX.

...of Rothrauf, summer replacement, to Bob Burns.

On the last platter: p Nate Tullis are comics! Lou Lublin, Artie Acersio, Di Rita, Shirley Mitchell Jones' novelty crew promise to... Howard Harris and Sid... links wrote the audition script.

...to become ef... because of... He is married and has a child.

...to become ef... because of... He is married and has a child.

...to become ef... because of... He is married and has a child.

## Parting, 's Reps

in April 20... ing's sponsor, to be on tie for a weekly and when the count and the it, it will be... alleged re... re's fees for

roadcast... a reached a when Swing, local broad- 2 which, not to Richard ency which Oil, N. Y., on Swing- er for a g's broad- id be for on, it is rpression ave eni- or the (Swing) th busi-

for So- a week, actually ed the guar-

NBC, futur, of his hid his digers, re: linig agency "alter bite the pub- lic cup

e s a d e

from the

**129 stations of the Columbia Broadcasting System ★ ★ ★**



over 2,000

men and women have joined the colors of their country ★ ★ ★

# Knowing 'Em Now 'n' Then

By NELLIE REVELL

Even a quick backward glance over the brief but dynamic history of radio seems to bring into sharp focus this outstanding fact: That radio, originally the 'Little Orphan Annie' of the entertainment field, became, with Cinderella-like speed, its Lady Bountiful. When vaudeville went into storage many a beloved vaudeville artist refound his audience and security through the medium of radio. As no other medium could have done, it has cemented and strengthened the ties of friendship between the public and stars of the stage and screen.

My own role in radio has had its counterpart in vaudeville, a sort of interlocutor, as necessary to newspapers and radio today as it was to the vaudeville minstrel.

The successful interviewer's personality is subordinated to the task of evoking and projecting the interviewee's personality, so that there is built up in the listener's mind a pleasant sense of interest, understanding and acquaintanceship.

Of course, no two people are alike. Yet it is surprising how many admit to the same eccentricities or aversions, hobbies, likes and dislikes.

## SUPERSTITIONS AND AVERSIONS

Eight out of ten show big personalities confess to some superstition: such as putting a hat on a bed, putting shoes above the head, walking under ladders, whistling in the dressing-room or discussing a contract before it is signed. Selena Royale refuses to let anyone sew on anything she is wearing, preferring to use pins for emergency repairs until the garment can be removed.

Pet aversions, for those who will admit to any, vary. Rudy Vallee, for example, 'sees red' if a waiter reaches for his plate before he has finished eating, or fails to bring his coffee with the dinner. Otto Von Santoro resents anyone coasting through a revolving door on his push. Jane West's abomination is the saleswoman who calls her 'dearie' while trying to sell her an unbecoming hat.

The real ticklish question—'are you married?'—some evade, usually the men!

As a charter member in good standing of the 'I-Knew-'em-When Club, nostalgia plays its part in some of my interviews, since about 50% of my microphone guests are old friends from the theatre or newspaper field. We just can't help reminiscing.

Frank Black, a high correction, please) . . . Dr. Frank Black can laugh now recalling the days when he and George Gershwin were playing the piano on alternate shifts for auditions and rehearsals for 'Sunday night concerts at the Century' theatre agency. They may have had, but hardly expected to achieve the fame they did.

## BAPEE OUT-ROXO'S ROXY

And then there was Erno Rapee, out-Roxing Roxy when he applied for a job as musical director for Roxy's first theatre. In a far-coupled conversation, Erno and I looked more like the manager of an 'Empire Builders' Tom's Cabin show; but he impressed Roxy, who hired him.

Harry Hershfield, of 'Can You Top This,' remembered when he was getting \$250 a week on the Chicago Daily News. The day of the collapse of a building in Venice he was handed a photograph of the leaning tower of Pisa and was told to turn out a drawing of it. Harry said, 'I thought it was a bad bit of photography and squatted it up. They fired me for it.' So he went to the San Francisco Chronicle, where he found a bright office boy making sketches and doing retouching for the staff of artists. 'When I came there, Harry asked me, 'bright office boy' look my job as a sports cartoonist. That boy was Bob Ripley.'

Interviewing Vincent Lopez I learned he is still piqued over the loss of two years' booking in the vaudeville circuit because he refused to stop broadcasting with his hand from the Hotel Pennsylvania. The vaudeville magnates decreed it was 'undignified.' (Maybe that's what happened to vaudeville.)

Lovell Thomas reminisced about the days when he was a youngster in Cripple Creek selling newspapers and running errands for the miners, and bringing copy to me in the Denver Post.

# RADIO PRODUCTION

## -1943 vs. 1933

By DON BERNARD

Manager Wm. Esty Agency's Hollywood Office

Hollywood, July 13. Radio production today is the same as it was 10 years ago, excepting that it has had a few wrinkles removed and a few plastic gadgets added.

Indeed, the biggest single improvement of the past 10 years or so has been the substitution of the microphone of electrically transcribed sound effects to dramatic productions. But even 15 years ago, those waxed sound effects were available to the listener just as they hadn't awakened to their importance and the vast new horizons they opened to radio dramatic writing.

As soon as recordings were permitted and the present-day portable and electrical instruments and studio equipment, the recreation of the noise of the 20th century or the Broadway Limited racing over a trestle in a canyon no longer was a 'virtuoso' impossibility.

Yes, production's main advances during the past decade have been the microphone, the portable microphone, better studios and microphones, and hundreds of new sounds (such as the ringing unanswered phone), the actual echo chamber instead of the long hallway in some earlier assignments, the filter mike instead of the trumpet mule, and, of course, the recorded sound effect.

## IN OPERA BROADCAST

I will never forget the first broadcasts of grand opera in this country, direct from the stage of the Opera House. Nineteen microphones were used, which had to be controlled from the special control room, mixing panel beneath the stage and blind to the action there. (Today one mike would be enough.) I used the equipment from my own market in the city, and told him which mikes to open, bring up, fade, or close. It went like this: 'The tenor is now walking away from the mike seven feet, number 12, number 12, number 12, he hits B flat coming up, fade in number 11 to pick up the oboes' introduction to the next theme. Ease in the five for the orchestra. Shades of light.'

Radio dramatic writing techniques have changed somewhat in the past 10 to 15 years, but they are still

using some of the same old plots and jokes from the same old books. We still have the family serials; the variety shows; the musical extravaganzas; the popular dance band programs; the comedy shows with stooges; the abridged operettas; condensed films and stage plays; and the original radio dramas. About the only newcomer is the quiz show—which is a derivative of the man-on-the-street broadcasts of the early thirties.

## OLD TV REVIEWS

It would seem that radio production has learned very few basically new techniques. We have merely improved and refined the old.

One of the most prominently attributed to Orson Welles was used by the 'Oldtimer' on 'Empire Builders' 14 years ago, and also on the production of 'The Seven Last Words of Christ' in 1929 B.W. (Before Welles).

Verbal scene setting; an old trick of the stage since Shakespeare, was carried into radio in 1920 and stayed there until the advent of 'Empire Builders,' when it was discarded over the protests of other producers who said the public would not be able to understand, and it was tried in its old form of an announcer saying 'Now Jack and Jill have reached the top of the hill.'

There have been a few new production ideas since 1933. For instance, Norma Corwin's documentary series 'The Story of the World' and again, Arch Oboler's radio play 'The Story of the World' in 1933 B.W. (Before Welles) technique. These have been important contributions.

The same hand signals with no additions are in use today as were applied in 1933, and oddly enough the second hand signal, the stop watch clock and the producer's stop watch still makes a complete revolution every thirty seconds every half hour.

Let me say that radio's technical improvements have been so rapid in the past 10 years that they naturally have dominated the production scene, and producers are only now beginning to learn to employ all the new advantages at their command, but just wait until frequency modulation is used to give us a new watch-dramatic naturalness leap to a new peak.



## SYDNEY MOSELEY

In 'Headlines of Tomorrow'

WORK and full Mutual Call on a one o'clock Mondays through Fridays.

WJCA at 6:30 P. M. Mondays through Fridays.

Represented by

LILLIAN OKUN

2 West 67th Street, New York

TR. 7-8210

# Treasury Kudos To Radio's Help

By VINCENT F. CALLAHAN  
Director, Press and Advertising,  
Treasury Department, War Savings Staff

Washington, July 13.

During the Second War Loan drive which covered the last three weeks of April, it is estimated that radio stations of the United States contributed time and talent totaling \$1,003,125 in value. That figure represents the greatest concentration of radio advertising of all time, dwarfing, by comparison, even the greatest commercial broadcast campaigns.

Thanks to the whole-hearted cooperation of radio stations throughout the country, and of the top artists of the entertainment world, the United States has been broadcasting on an unprecedented year-round basis.

More than 850 stations throughout the country carry the 'Treasury Star Program,' which broadcasts at least a week by transcription. Or, times, three new programs are re-

Continued on page 80

# NUTS TO MUSIC PURISTS

By DON BRYAN

As musical director of 'Radio Readers Digest,' it is my job to play the mood music incidental to the dramatic continuity. When I was with Ben Bernie, the situation was different. We played popular dance tunes, and in the course of time, began to experiment with the old masters. Bernie dressed them up, added a little tempo and the general public liked what we were doing. The exception was the so-called purist, who sent angry letters vilifying us for murdering Mozart, butchering Beethoven, and slaughtering Stravinsky.

The purist, who believes the sacred art of music must not be sullied, also decried the practice of putting amusing titles on tunes, such as 'Shout the Shout' to 'Me, Herbert' and 'Dinner Music for a Pack of Hungry Cannibals.'

If the said critic were to do a little research work instead of walling himself in his self-righteous wilderness, he'd be astonished to learn that the revered composers of earlier days were a bit on the raffish side, and indulged in the practice of 'screwballing' titling.

Starting as far back as the 17th century, a Frenchman with a sense of humor, named Francois Couperin, led the Hit Parade with a sense of ditties called 'The Shocked Clock' and 'The Well Intentioned Cuckoo.' In 1807, the 'Hot Hundred,' were playing long sustaining date for Rossini, probably after sitting down to his piano with a King-sized cigarette, composed such hits as 'Ouch! Little Green Feet,' 'Castor Oil,' 'Convulsive,' and two waiters, 'Lipping and Tortured.' His 'Little Excursion' 'Train' included the sounds, msnaps and exciting episodes characteristic of European train rides of the 19's.

The plum must go to Erik Satie, who really knocked himself out when it came to christening his masterpiece, 'Fare-shaped Pieces,' 'Venomous Obuses,' and 'I'll bet a left-handed ballet that he dedicated it to the purists who infested his generation,' (Desiccated Embryos).'

## EARLY DOUBLE TALK

The latter consisted of 'Holothurina,' 'Podophthalma' and 'Eriophthalma.' And don't ask me what they mean. Ask Levant; he gets paid for things like that. In the above piece, he inserted a phrase from Chopin's Funeral March and labeled it 'Quotation From Schubert's Celebrated Mazurka.' On his score sheets, he labeled instructions to the doubtless puzzled band boys, 'Very Turkish,' 'With precaution,' 'Like a Singsong with the toothache.' One passage is marked: 'If the good Lord sees this, He will be furious.'

Saint-Saens, when he wrote a children's suite, penned in wacky titles, his 'Carnival of the Animals' has one section, 'Creatures With Long Ears.' That his sense of humor included a slam at his own previous composition is demonstrated when he included, in another movement, 'Poisson,' made up of hackneyed old musical war-horses, a part of his own 'Dance Macabre,' 'Tortoise' is a slow, dragged-out version of an Offenbach cancan, normally played at breakneck speed.

## BALLET ODDITIES

Ballet suites are notoriously famous for possessing odd titles, two of the more eccentric variety are Prokofiev's 'Love for Three Oranges,' and why anyone can admit to a crush over oranges is something that escapes me, and the 'Incredible Flutist' by Piston. Prokofiev also dreamed up something with another intriguing title, 'Suggestion Diabolique.'

The important thing to remember about these compositions is that the composers were normally intelligent guys with vivid imaginations. In a sense they were musical reporters, for they could take ordinary incidents, write a story around it and christen the epic with a good caption. For instance, the composer Scarlatti had a pet cat who used to wander around his studio while the master was working. One day the cat hopped on to the keyboard and puffedfooted around. The combination of notes struck by this feline Artur Schnabel suggested a composition and Scarlatti went to work. He dubbed it, naturally enough, 'The Cat's Fugue.' What else could he call it? To be sure, Scarlatti might have named it simply 'Fugue for Piano, Opus 82,' but a conservative title, besides arousing little interest, would give no hint of what the composer was driving at.

It is my fond belief that the ancestors of today's purists threw up their hands in horror when Haydn began fooling around with what progressed into the symphonic form. I can just hear them howling, 'Desecration of music!' Who does he think he is, ruining our well ordered, conservative themes?

The Paris branch of the 'Stop Besmirching Music' club threw fits when Wagner tossed out the then ever-present ballet when he presented 'Tannhauser' and he believed he had no place in his opera. The tone and fury was strong enough to drive him out of France, but the later success of 'Tannhauser' proved his point.

As for odd sounding titles, the examples I've presented definitely show that the old boys were the original 'hot cats.' If it was good enough for Haydn and Bach, it should be good enough to satisfy the purists.



## BEN GRONE

Sustaining—NBC Symphony—Babs Ruth in Person  
Commercial—Water Inhoffel for Jergens—Information Please for Heinz  
—Salute to Youth' for Goodson—'Dr. and Mrs. North' for Woodbury.  
NATIONAL BROADCASTING COMPANY

# Selling A Station

## Broadcasting Outlets Must Develop Personality and Audience-Following

By JEROME SILL  
(Director Promotion, CBS-Owned Stations)

A radio station is a tough property to promote. Magazines, the Time of the Saturday Evening Post or the Woman's Home Companion are things you can see and feel. You read a few issues and you sense their personality. And you are a buyer of advertising space. Odds are you go beyond their rate per page per thousand and their ABC circulation figures to study their personnel. Because the personality reflects the circulation and the reader confidence.

People listen to radio stations for exactly the same reason as they read magazines. Their favorite stations are like their favorite magazines—they're the readers' kind of people.

Same way with newspapers. Most of all of them carry national press association news. They all have sports pages and women's pages and comics. But one special newspaper has the kind of personality that you expect to see in a reader. So he reads that paper every day. And because he—and countless others like him—buy the newspaper, advertisers buy space in that paper. Which, too, don't unlike why people listen to radio stations and why advertisers buy time on those stations.

All of which is a long way around to a simple point. It's easy to show your samples to radio stations and magazine business. It's hard to do so in the radio business. But it's just as important.

### IMPORTANCE OF WHY THEY LISTEN

How do you do it in telling prospective advertisers not only how many people listen; not only how often they listen; but why they listen. And why they listen is the warp and wood of the business of running a radio station.

People listen to a station not just because of network programs; not just because of local programs; not just because of news or transferred features or special events, but because of all of those things—because their favorite radio station, whether the listener knows it or not, has interpreted all of the things that add up to radio in the terms of the people and the area the station serves.

That's important to an advertiser. Because competitive conditions might change; other stations might increase power or improve frequency; but once you have established yourself in the hearts of your listeners—once you have made your station a habit with your audience—you have protected, on a long-range basis, the investment of your advertisers in the time you sell them.

### MOVING WITH THE TRENDS

Nothing stands still in radio. Tastes and conditions and needs change. So do you. That's another reason why, through the medium of sales promotion, it's just good business to keep sampling your wares. Which means using the medium of sales promotion to show why people listen to you; which means, portraying, in words your personality to your prospective sponsors.

Magazines and newspapers do this readily available samples of current issues. You can't. So you have to do it through telling your story in print—through properly using sales promotion.

# The Querulous Quartet

(A Radio Playlet in 1/2 Act)

### CAST OF CHARACTERS

Imbiber of the Spring Pieman.....John Kier(Orn)  
Pseudo-Tennis Player and Dodger.....F. P. Adams  
Sour-and-fun-buddler-in-chief.....Clifton Pedimon  
Wind-and-Humor's debutante.....O. Leant  
Red-headed Author, who is.....Sinclair Lewis

Seated alone at the radio.  
"Was weary and all at once,  
So I turned the dial quickly  
To 'Information, Please!'"

Thinking perhaps  
Of those that  
Would spring a Cosmic Whizzer.  
Well, John recited Shakespeare  
(A dozen lines or so).  
Then Cliff asked Frank if he could answer  
A question, and Frank said: 'No.'  
As even the way he said it  
Didn't stop the show.

Then Oscar said he came from Pittsburgh.  
A remark that was apropos  
Of nothing. Then Cliff asked Sinclair—  
"Who was the author of 'Dodsworth,'"  
To name the author of 'Dodsworth,'  
And Sinclair named his right.  
Then Oscar asked Frank:  
He said: "It was made by M-G-M."

"Then John recited more Shakespeare  
(This time from a different play).  
But Frank screamed: 'Misquotation!  
'The Bard said 'I am not what you think I am.'  
But John said: 'A' is correct!"

And Frank said: 'You're off your nift!  
Oscar was wrong and silent.  
Cliff interposed: 'Tut-tut!  
And then remarked: 'Well, gentlemen,  
I'm afraid our time is up.  
But I understand from Dan Gottempl,  
That Frank was sore as a pup.  
'Cause he'd just said something subtle  
To say by way of rebuttal.  
He'd just thought of something funny,  
And he wanted to be heard.  
So that's why I say 'Information, Please'  
Should run an hour or more.

Albert Stillman.

# 'Talking It Over'

By JOE LAURIE, Jr., and PETER DONALD

SCENE: A Bar.  
TIME: For just one more.  
CHARACTERS: (Yes) Peter Donald and Joe Laurie, Jr., both members of the CANYOOROPHIS CLUB.

DONALD: That's absolutely the last one, Pete. I gotta get home and write an article for the Radio Number of 'Variety.'  
LAURIE: That's funny. I gotta write one for that number, the one that's called 'The Radio'.

DONALD: What are you going to write about?  
LAURIE: He wants me to write 1,000 words about the trouble with 'And I haven't got any.'

DONALD: What, troubles?  
LAURIE: No—WORDS. How you doing with columns?  
DONALD: I got it flicked, I gotta write 5,000 words and I got three done already.

DONALD: Don't you love 'em?  
LAURIE: No—WORDS.  
DONALD: You know I haven't written a thesis since I left college.

LAURIE: A—what?  
DONALD: A thesis.  
LAURIE: You mean like Thesis is the National Broadcasting Co.

DONALD: Hey that's corky enough to go on the Can You Top This? program. Which of 'em is yours, Peter Laurie?  
LAURIE: Nope, it's too smart.

(AN ADJACENT DRUNK BUTTS IN)  
DRUNK: Hey Mac! You guys just mentioned the Can You Top This? program. Which of 'em is Peter Laurie's?

LAURIE: Peter Laurie? He's a menace.  
DONALD: What's that mean?  
DRUNK: Hey Mac! Scuse me—I got you now. I didn't mean Peter Laurie. I know you are you're Peter Laurie. You're the one that's got the most of 'em. He's actually handsome. It seems there were two Irishmen and they (Drunk passes out).

DONALD: Why don't it happens to me all the time.  
LAURIE: What, passing out?

DONALD: No. People like that guy telling me stories. Since the comedian's rating on the show everybody's got jokes, the elevator boy, the chambermaid, my banker and even my agent.

LAURIE: I wish somebody would put a gag in my mouth. I can use it.  
(DRUNK WAKES UP)

DRUNK: Say Mac! Is that Harry Hershfield really Italian?  
LAURIE: You must have heard him tell Irish stories. Say, by the way, Pete, you better watch out, that Hershfield guy is doing all sorts of dialects; did you hear him do a Jap a couple weeks ago?

DONALD: You sounded more like JAPPRO to me.  
DRUNK: Say Mac! I gotta good story about Japs; this' actually happened. It seems there were two Japs (passes out).

DONALD: I think he's been Nippon too much.  
LAURIE: Let's get further down the bar away from this drunk so we can talk about the 'Variety' article.

DONALD: What are you going to write about, Joe?  
LAURIE: That's just it, I don't know what to write about.  
DONALD: Why don't you write about the different comedians that radio has developed?

LAURIE: The trouble is that radio hasn't developed many comedians. But the few they have developed are top-notchers. Fellows like Col. Stoppangue who brought a different type comedy to the air. Bud Hulsick, Ed Gardner, Henry Healy, Moore, Hanson, Sherman, Arty Auerbach, Don McNeil, Lum & Abner, Ed East & Ralph Dumke, they're all swell comics. But most of the topnotch comics on the air today are vaudeville bred.

DONALD: Why do you suppose that is, Joe?  
LAURIE: Well, they had theatres to develop their comedy and timing. And don't forget the radio is comparatively a child about 20 years old; that didn't give the air comics much schooling.

DONALD: Senoeloo? Radio is strictly audience and subscription. You can have that gag if you want it.  
LAURIE: Too subtle. Getting back to radio comics. You know the radio that's making didn't want comedy or comedians. They just stuck to singing and music. Roger Brown was telling me he remembers the time when Eddie Cantor was a big star in musical comedy. He got a radio for \$1,000 a week and nobody would have him. Some years later Eddie was the first man to get big dough on the air. He got \$100 for a 15-minute broadcast, the first big salary for a comic on the air.

(DRUNK OOZES OVER)  
DRUNK: Say Mac! Is Senator Ford from the State Senate or the National Senate?  
LAURIE: He's more of the Mack Bennett.

LAURIE: Hey what is this? Did you hire this drunk to do straight for you?  
DONALD: I don't want mine STRAIGHT. I want mine with plain water.

DONALD: Let's move away, he's starting to make with the water.  
DRUNK: Funny answers? Which reminds me of the two trucks: I saw this with my own eyes. There was two trucks and a car.

LAURIE: Where were we when our boozing friend interrupted?  
DONALD: We were talking about radio comics.

LAURIE: Oh, yeh. What I was going to write about was the hard work it is for the comics and writers to dig up new jokes.

DONALD: Well, Joe, I'm just finding it out, 'cause after all I haven't been telling stories long. I started telling them on the Can You Top This? program.

LAURIE: Well you have a great asset in telling stories; you can do a lot of dialects and do them all at once. I know that's just it, Joe. I can't use all the dialects I know, because only four or five dialects are funny.

LAURIE: You mean Jewish, Irish, Swedish, Rube, Negro and Moron?  
DONALD: Yeh. Nobody would laugh if I told a story about two Belgians or two Finns in their dialect.

LAURIE: I guess, you're right, Pete. That's why

# Setting Cousins In Radio

## Or Ye Olde Quizmaster Can Be a Dead Crossly, but Fast

By BOB HAWK  
(Quizmaster, 'Thanks to the Yanks')

It was old Lord Chesterfield who said, "Take care of the pennies, for you won't be able to take care of the pounds." Old Bob Hawk says, "If you take care of the little details of a quiz show, the whole show will take care of itself."

To the one-over-a-question quiz show, the quizmaster is a participation program. I know most of the questions but just a few of the answers. To the one-over-a-question quiz show, the quizmaster has to make a good quiz show good? There are a dozen answers. A good quizmaster—good questions—good guests—interesting questions—and perfect facilities.

All but the last depend more or less on chance. It is by far the most important single necessity for a good quiz show and yet it is the one people know least about. It is usually overlooked or overlooked by anyone who expects the emcee. A quiz show that must get laughs, interest and enthusiasm from its studio audience must get something else, a perfect studio setup.

Many sponsors and agencies lose sight completely of this point. They forget that the entertainment of the vast radio audience is not the same as the entertainment of a home working in his shorts in Macy's window. If he cannot stand anybody around him wearing a red hat, he should work in Macy's window in his shorts and without red hats.

Once a quizmaster loses control of his audience for even a second, he has to get time and attention away from them back into the groove. In the past I have been forced to broadcast quiz shows on the networks, from stages of arenas and studios in many as 8,000 people on a stage larger than a complete small theatre. I have worked to audiences who were so far away that I couldn't even see more than the tops of their heads. I have worked with public address systems that blared out perfectly in certain directions and left complete dead spots in other directions. I have worked with studios in which the quizmaster was carried through the hours clear to the back and the laugh carried from the back clear to the mike. I found myself wondering how I was going to get my quizmaster out of the studio at the previous gag, this gag or something that was delivered from that same stage a couple of nights before.

According to statistical reports, these shows had many millions of listeners, but because the sponsor wanted to entertain more friends, relatives and dealers, the air show would be thrown completely in the air when I tried to fight with the audience. I once worked a quiz show in a canyon. As Fred Allen says, "Then I knew what a termite must feel like in the Yankee Stadium."

I've worked to go in to the arena in a southern city and do a network quiz from a boxing ring with 15,000 seats, completely surrounding me. My answer was, "Contract or no contract, if we go in there, I quit." A few weeks later I worked a quiz show in a disquieted because I would not originate from an outdoor stadium in a city in the northwest. This stadium seated a cozy 37,000.

Another time I opened a quiz show in a city in a theatre seating 1,400 people with an audience of a little over 400. Another time I were in the ballroom of a hotel which had had scattered at intervals of 100 feet the contestant and me from the view of at least one-fourth of the audience. Five minutes after the show was on the air, when these people discovered they could not see and could hardly hear, they formed little conversational groups of their own while the listeners wondered just what the hell was going on. I was in a theatre that had a book an elephant seat in the Wedgwood Room of the Waldorf nor would that same agent book a free circus into the Music Hall.

Since a quiz show is about 90% ad lib, the studio setup is as important to the emcee as a script is to a play. Any radio technician (and I am certainly not one!) will tell you that you can get all the audience reaction you need from 300 people properly seated in a studio that is properly "miked."

I wonder if you could get 300 people in Macy's window. I've got a beautiful pair of shorts.

(DRUNK TRICKLING IN)  
DRUNK: Hey Mac! What does the laugh meter look like that you guys use on the Can You Top This? program?

LAURIE: That's the first sensible thing the guy has asked. Tell him, Pete.

DONALD: Well you know what an automobile speedometer looks like?  
DRUNK: I remember.

DONALD: Well, our laugh meter indicates the volume of laughter instead of miles per hour. And I wish we broke the speed limit more often.

LAURIE: I guess that's the main idea of our program is to make people laugh. We sometimes get a bigger laugh when we get a low score than we do when we hit the top of the meter. All comedy programs today are needed more than ever. And the comedians are doing plenty in building up laugh morale at home, in camps and at the front. To the "Variety" grandstand, I don't see any great book an elephant seat in the Wedgwood Room of the Waldorf nor would that same agent book a free circus into the Music Hall.

DONALD: Say Laurie, I just thought of something. You've got it. Now you write an article for 'Variety's' Radio Number and so have I. Now you write it for me and I'll write one for you.

LAURIE: That's a great deal, but I don't see any great book an elephant seat in the Wedgwood Room of the Waldorf nor would that same agent book a free circus into the Music Hall.

DONALD: Say Laurie, I just thought of something. You've got it. Now you write an article for 'Variety's' Radio Number and so have I. Now you write it for me and I'll write one for you.

LAURIE: That's a great deal, but I don't see any great book an elephant seat in the Wedgwood Room of the Waldorf nor would that same agent book a free circus into the Music Hall.

DRUNK STRAIGHTENS UP AND WHIPS OFF DRUNK MAKE-UP  
DRUNK: (dramatically). I did... I took down every word you mugged said.  
DONALD and LAURIE stare at man and yell:  
My God! It's the Editor of 'Variety.'





# NBC Showcase

SUMMER 1943



LEFT TO RIGHT—Wyllie Cooper, Chief of NBC's new Program Development Division, is a radio veteran of 15 years. His most recent show is "The Army Hour." Thomas Bennett, noted composer and arranger, discovers and trains musical talent. They are discussing a script with C. L. Menger, NBC Vice-President in Charge of Programs, who organized the Program Development Division.

## New Programs, New Names, New Methods Taking Shape as New NBC Program Development Group Hits Stride

RADIO CITY, July 12—The Program Development Division set up by Vice-President Clarence L. Menger at NBC is beginning to see daylight in its work of coordinating facilities for development of new radio ideas and talent.

Under the direction of Wyllie Cooper and Thomas A. Bennett, the new Division's job is to look at new ideas and listen to talented newcomers, build new programs, doctor old ones and weed out weak ones.

One of radio's creative "greats," Cooper left "The Army Hour" to return to NBC where previously he had been a script editor in Chicago . . . originating such outstanding shows as "Lights Out," "Immortal Dramas" and others. He has a capable aide in Bennett, for years a developer of musical programs and talent, including "Dinah Shore."

Whether it's in styling a new dance band or developing a new variety show, the new department will soon be earning the grateful

attention of agencies, sponsors and stations. Several new shows are expected by Fall.

The new Division is a natural outgrowth of the creative planning and showmanship of a program department which has distinguished itself through the years. (Last year, for example, the program department brought American listeners such outstanding radio fare as "Murder of Lidice," Shostakovich's Seventh Symphony, "Brian to America," and "The Nightingale and the Rose.")

The Program Development Division will make use of all NBC facilities—production, script, talent—in New York, Chicago and Hollywood.

(For information on the Program Development Division, call your NBC representative.)

# Current *and* Choice

## "For Sale" *programs in NBC's Showcase*

NBC's program department has built for clients some of the most talked-about shows in the industry, such as "Immortal Dramas" for Montgomery Ward; "Zenith Foundation" for Zenith Radio; "Grand Hotel" for Campana; "Beat the Band" for Brown, Williamson . . . and in the daytime serial field,

"Vic and Sade" for Procter and Gamble and "Girl Alone" for Kellogg.

With the creation of the new Program Development Division (see preceding page), NBC-built programs should continue to impress the most ardent followers of Messrs. Crossley and Hooper.

### *Currently for sale are the following NBC-built shows:*

- ★ "ROAD TO DANGER"—Fridays, 11:30 P.M. to 12:00. EWT.
- ★ "AUTHOR'S PLAYHOUSE"—Wednesdays, 11:30 P.M. to 12:00. EWT.
- ★ "MIRTH AND MADNESS"—Monday through Saturday, 12:30 to 1:00 P.M., EWT.
- ★ "HOT COPY"—sold as this issue of Variety went to press.
- ★ "EVERYTHING GOES"—9:00 to 9:30 A.M., Monday through Friday,  
9:00 to 10:00 A.M., Saturdays, EWT.
- ★ "BABE RUTH IN PERSON"—Saturdays, 10:30 to 10:45 A.M., EWT.
- ★ "ROY SHIELD & CO."—Tuesday nights, 12:05 to 12:55 A.M., EWT.  
Satur. vs. 2:00 to 2:45 P.M., EWT.
- ★ "NEWS SNAPSHOTS BY ROBERT ST. JOHN"—9:45 to 10:00 A.M., EWT,  
Monday through Friday
- ★ "STORY DRAMAS BY OLMSTED"—Saturdays, 11:15 to 11:30 P.M., EWT.
- ★ "RUPERT HUGHES, RACONTEUR"—Sundays, 1:00 to 1:15 P.M., EWT.
- ★ "LYRICS BY LIZA"—Saturdays, 3:55 to 4:00 P.M., EWT.
- ★ "THE MODERN FARMER"—6:50 to 7:00 A.M., Monday through Saturday. WEAF only.

#### IN PREPARATION:

"I'LL SOON BE THERE" • "STREAMLINED MINSTRELS"  
"AROUND THE TOWN WITH SUEHA BARRETT"



THE NATIONAL BROADCASTING COMPANY

# WDSU Sold; Weber, Investor, May Leave To Mgr. N.O. Station

New Orleans, July 13. Sale of WDSU to E. A. Stephens, local automobile dealer and actor, is in use in state politics, and Thursday was announced Tuesday (8) by Joseph Uhalt, president and chief stockholder of the station. Both Stephens and Uhalt said the purchase price was in excess of \$1,000,000. The sale is contingent upon approval of the FCC, they said. Uhalt said he was retiring temporarily from active business in the field. He founded WDSU 20 years ago and has been its continuous active head. Stephens is making a formal announcement. Stephens stated that when FCC approval is granted he will become president of WDSU, Inc. and other officers will be H. G. Wall, now president of WIBC, Indianapolis, vice president of Fred Weber, now general manager of the Mutual Broadcasting System, will become executive and managing director of WDSU. He will remain with Mutual until when and if the deal is approved by the FCC.

WDSU in 1942 made a net profit of \$49,000 out of \$155,000.

Weber's investment in the station will be \$150,000. Plans for the use of a new transmitter, raising the station's power from 1,000 to 5,000 watts, are closed by Stephens. The new transmitter already has been installed in the station's building (located in Mississippi from New Orleans, and cost \$75,000, Uhalt said. Its use is also made possible by approval of the FCC. The present 1,000-watt transmitter is located in Gretna, La.

Stephens said no major changes in network associations are contemplated, and that service of the Blue network would be continued.

## Libby Plans Net Return With War-Slanted Script

Libby, McNeill & Libby may now return to general writing with a daily script show. It has, through the Chicago office of the J. J. Walker-Thompson agency, an interest in underwriting something with a war morale slant. CBE is commissioning Green Valley, now occupying the 3-4.5 p.m. niche as a sustainer.



## Wally Butterworth

King at Giving Away the Jack 'Take-a-Care'-WBS, Wednesdays, 11-12 p.m., 7-11 p.m., 11-12 p.m., 11-12 p.m.

Four contestants and a guest weekly set each and gifts up to the service value of \$100. The prize is fast, it's furious, it's funny. Plus: Plus: it's Queen and Jimmy Wallington. Announcements, "Take-a-Care."

## Blue Net Adds WEMP

WEMP, Milwaukee, became a member of the basic Blue Network, effective Aug. 1.

The station is now a basic supplementary affiliate.

# CAVALCADE OF HITS

(1930-1942)

A. Eliot Burnham, writing from Australia some weeks ago, made the request for a cavalcade of "francophone" hits. Frank Faridee responded with this paper, and on the theory it may serve a two-fold purpose—for a reviewer here, and as a reference for those who are interested in it. It's been revised and brought up to date. Pol. Burnham had this to say in part:

"Every once in a while 'Variety' publishes a list of 'francophone' or hit Parade songs, but, from week to week, we get only the titles of new hits that have nothing to do with it. In view of this I have been asked to request that you publish a long list of hit tunes dating back quite a few years. We feel that such a page out of 'Variety,' carried around in somebody's pocketbook, would insure a good time when we want to sing. No doubt you have quite a few subscribers in the armed forces of the various United Nations who would also appreciate this list. We are all human and those at home used to love to sing just as we do..."

**1937**  
Boo Ho Ho  
Harbor Lights  
Little Old Lady  
Once in a While  
The One Rose Left in My Heart  
Rosalee  
Sweet Lee Lani  
That Old Feeling  
Yankee Doodle  
When My Dreamboat Comes Home

**1936**  
All My Eggs in One Basket  
Alone  
Did I Remember?  
Goodbye  
I'm Gonna Sit Right Down and Write Myself a Letter (C. 1935)  
In the Chapel in the Moonlight  
Is True What Say About Dixie  
It's a Sign to Tell a Lie  
It's a Wonderful World  
Moon Over Miami  
Music Goes Round and Around  
On the Beach of Blue  
Penalty from Heaven  
Red Sails in the Sunset  
The Way You Look Tonight  
Until the Real Thing Comes Along  
When You Love Leaves Home  
When I'm With You

**1935**  
Beautiful Lady in Blue  
Begin the Beguine (could be as early as 1934 for current, vintage-check)  
Chickadee  
Deep Purple (instrumental)  
Lullaby of Birdland  
Lullaby of Broadway  
On the Good Ship Lollipop  
Red Sails in the Sunset  
Take Me Back to Backs & Sandals  
The Way You Look Tonight (revival; original C. 1933; renewed 1911)  
When I Grow Too Old to Dream

**1934**  
The Continental  
Little Girl Had a Busy Day  
Love in a Moon  
The Man on the Flying Trapeze (revival; originally issued in 1909; First Spinning Wheel C. 1933)  
Santa Claus Is Coming in Town  
Say As Sweet as You Are  
You're Sweeter in the Dar  
Wagon Wheels  
You're the Top

**1933**  
Annapolis  
Daddy  
Don't Wait in Set. World no one  
Do You Care?  
The French  
Hit Soli Shung  
I'll Be Home  
Intermezzo  
Maria Elena  
My Sister and I  
Shepherd's Serenade  
The Things I Love  
When We Were Young  
You and I  
You Are My Sunshine

**1930**  
Blueberry Hill  
Caroles  
Ferryboat Serenade  
I'm Blues America  
I'll Never Smile Again  
In an Old Dutch Garden  
Indian Summer  
Mardi Gras  
Mardi Gras Island  
On Johnny (C. 1917)  
Penny Forever  
Playmates  
Scatterbrain  
When You Wish  
Woodstock Song

**1939**  
And the Angels Sing  
Benny's Rhapsody  
Begin the Beguine (see 1935)  
Blue Orchids  
Deep in a Dream  
Deep in a Dream (new version)  
Jenny's Echo  
Johnny's Echo  
Man with the Maudslowi  
Moon Love  
Prayer  
Over the Rainbow  
Penalty Serenade  
Penalty of the Powder  
Sunrise Serenade  
Three Little Fishes  
Whispering  
When I'm With You  
You Must Have Been a Beautiful Baby

**1938**  
Alexander's Ragtime Band (C. 1911)  
A-1 Tassie  
Bei Mir, Bei Mir  
Cathedral in the Pines  
Diplo Doodle  
Heigh Ho  
I Don't Care You  
I Got a Pocketful of Dreams  
Love Walked In  
Music Maestro, Please  
My Blue Heaven  
Says My Heart  
Thanks for the Memory  
There's a Gold Mine in the Sky  
T-I-P-I  
Whistle While You Work

**1937**  
All of Me  
Goodnight, Sweetheart  
I Found a Million Dollar Baby  
In a Five and Ten-Cent Store  
The Pennant  
River Side  
Someday I'll Find You  
Time on My Hands (C. 1930)  
When You're in the Mountain  
When Your Hair Has Turned to Silver  
You're Driving Me Crazy

**1930**  
Body and Soul  
Cheerful, Little Earl  
Dancing With My Dreams in My Eye  
Exactly Like You  
I Got Rhythm  
I'm Gonna Sit Right Down and Write Myself a Letter (revival)  
On the Sunny Side of the Street  
Three Little Words  
Two Stars in the Time  
What Is This Thing Called Love?

# RADIO MUST TRAIN 'EM TO SOLVE PROBLEM OF VANISHING WRITERS

By HARRY ACKERMAN  
Head of Radio Production, Young & Rubicam Agency

"Hey, Tom, do you know of a good comedy writer?"  
"Sam, who's around who could do a good short dramatic sketch?"  
"I need a guy who can turn out some good live storying dialogue. Frank, you got anybody up your sleeve?"  
The talk is heavy, but usually there are several advertising agencies and networks alike, for the problem of finding radio writers has become a major headache for the war of the air. The writer responsible for the problem, but, in spite of the majority belief, the problem doesn't exist strictly because of the shortage of writers, but in a situation which bids fair to make an impression upon a majority of the programs on the air.

## COMEDY WRITERS MISSED

The continued loss of writers will probably be felt most keenly by the major comedy programs, for a writer of a comedy show is a more integral part of such an operation than he would be on any other type of air production. With the possible exception of the comedian himself, the comedy writer alone controls the delicate golden threads of the particular running humorous situation which is so vital to the life of all radio comedy programs. Witness the indisputable importance of a man like Don Quinn to the Fibber McGee show; of Belton and Morison to the Benny Rubeck show; of Carroll and Bill Crosby's pleasant session.

When writing the Jack Benny show threatens to be hardest hit by loss of key writers. Jack's top man, Bill Morrow, has been tagged by the Army, and now he is building up a new show in the military service, has apparently decided to flirt with the flickers. Even Jack has no idea at the moment of what his writing setup for the coming season will be. He is currently testing out three or four new young men. J. Weaver, in spite of his major loss, the betting is that he will come up with a pretty integral part of the next fall, for not only is he a resourceful man, but his style is his own creation and he has never yet failed to find writers who can translate his ideas into enthusiastic listeners in terms of bright comedy.

While Chester and Tommy Ricks are in a fortunate position for they are certain of retaining their own writers until next fall. Joe Quillan will continue to lead the pack with Sam Perrin and Jack Douglas. Perrin is still 38, and Douglas has just been rejected by the Army. George Burns, on the other hand, is in a building, who, as far as he is concerned, either he is a member of the excellent young team of Frank Galen and Bill Keith. It is reliably reported that the draft board has turned a speculative glance in their direction. In plotting to overcome this eventual loss of the keener content once again that he is sure that this may be a long war, and he is wisely figuring out a way to keep his own writers in the future. George has put one guy on his staff and another on his list. He has also been experimenting to experiment with a new Los Angeles newspaperman whose only humorous writing to date has been his column on his hits for shipping in for local markets. Here in a nutshell, is the problem of the radio writing problem for the duration: women, and men culled from other fields.

Dramatic shows have already turned toward the female of the species. Daytime radio, of course, has the service value of girls' sketches. But, for the first time they have entered nighttime radio's forte. To name but a few: Joan Holloway has "radio" herself; she has acted to the sound of Barrymore show, and now that she has resigned from that program she will probably take another staff job in the future. Terry Lewis has had a banner year in freelance work, and her radio future looks even rosier. Do not forget her first, Sandra Michael is being recruited by many producers to try her hand in nighttime this coming season, and is reported to be the arm's length of the idea. Mary Harris, recently Phil Baker's secretary, is now performing excellent service in helping to write his successful "Talk 'n' Tell" radio show. But the best of the many writers who are currently and busily engaged in doing "in" of the radio writing formerly done by men.

"Manhattan At Midnight" is being made more female-written scripts have been used this season than in all former seasons combined; excellent scripts for a most part by talented women such as Doris Halimah, Virginia Safford Lynn, Terry Lewis, Helen Dore Boylston, and numerous others. With the departure from the armed services of "Manhattan" writers, the Palmer-Thompson and Albert Morgan, the talents of these ladies will be more and more in demand. Now that "Silver Theatre" seems likely to return to the air show, the problem is further complicated for this means one more dramatic show on the airwaves—writing for a most part by talented women such as Doris Halimah, Virginia Safford Lynn, Terry Lewis, Helen Dore Boylston, and numerous others. With the departure from the armed services of "Manhattan" writers, the Palmer-Thompson and Albert Morgan, the talents of these ladies will be more and more in demand. Now that "Silver Theatre" seems likely to return to the air show, the problem is further complicated for this means one more dramatic show on the airwaves—writing for a most part by talented women such as Doris Halimah, Virginia Safford Lynn, Terry Lewis, Helen Dore Boylston, and numerous others.

It goes almost without saying that there are a number of top radio writers who will not be taken for the services. In addition to names listed above, there are men like Charles Tazewell, who can turn out a masterpiece in a matter of days; Carlenton Moore, the head honcho of "I Love a Mystery" and "One Man's Family"; Clifford Goldsmith; Bill Humphrey, who is reported to be the most responsible for the success of "Screen Guild" this past season. However, most of these top men are pretty well tied up on their current shows, and they will be unable to fulfill the many demands of the needs of next season. (One notable exception is Humphrey, who is reported quitting "Screen Guild.")

## MORE PROGRAMS, FEWER WRITERS

At the time it appears that there will be more dramatic shows on the air than there will be writers forthcoming season than on programs on the air this year, which makes the problem of finding new writers a little time in the training of such people to the use of the radio medium.

Many magazine and periodical writers are tremendously interested in radio, but it is a known fact that not many producers will give them radio script assignments until they have learned radio technique in the most practical sense. These men, however, are necessary, however, and radio must soon relax its stowaway tendency long enough to teach the art of radio writing to these men. It is a sure bet that many of these can be turned into highly efficient radio workers if agencies, networks and sponsors will only invest a little time in the training of such people to the use of the radio medium.

Many magazine and periodical writers are tremendously interested in radio, but it is a known fact that not many producers will give them radio script assignments until they have learned radio technique in the most practical sense. These men, however, are necessary, however, and radio must soon relax its stowaway tendency long enough to teach the art of radio writing to these men. It is a sure bet that many of these can be turned into highly efficient radio workers if agencies, networks and sponsors will only invest a little time in the training of such people to the use of the radio medium.



JUDY CANOVA, Mel Blanc, Ken ... Judy Canova, Mel Blanc, Ken ...

WABC-CBS, New York

allowing for the continued ... allowing for the continued ...

Everything about the 25 minutes ... Everything about the 25 minutes ...

"BLIND DATE"

Cast: Ariene Francis, Tiny ... Cast: Ariene Francis, Tiny ...

WEAF-NBC, New York

(Benton & Bowles)

"Blind Date" is a title for this ... "Blind Date" is a title for this ...

Aside from this show's fundamental ... Aside from this show's fundamental ...

"FLASH-GUN CASEY"

With Matt Crowley, John ... With Matt Crowley, John ...

WABC-CBS, New York

For those who like to escape into ... For those who like to escape into ...

should fill the bill. CBS has taken ... should fill the bill. CBS has taken ...

On the basis of the first sketch, ... On the basis of the first sketch, ...

The acting, though prone to be ... The acting, though prone to be ...

WABC-CBS, New York

FRED BRADY With Gordon Jenkins ... Fred Brady with Gordon Jenkins ...

WABC-CBS, New York

The underwriters of this summer ... The underwriters of this summer ...

The reference to loudspeaker ... The reference to loudspeaker ...

WABC-CBS, New York

end is for purposes of comparison, ... end is for purposes of comparison, ...

WABC-CBS, New York

The quotient of music was relatively ... The quotient of music was relatively ...

The general composition of the ... The general composition of the ...

WABC-CBS, New York

"DOVER DIARY" Cast: Joe Julian, Robert Ober, ... "Dover Diary" cast: Joe Julian, Robert Ober, ...

WABC-CBS, New York

Joe Julian, the radio actor whom ... Joe Julian, the radio actor whom ...

The broadcast form of just little notes ... The broadcast form of just little notes ...

WABC-CBS, New York



Illustration of a man in a suit sitting at a desk with a typewriter.

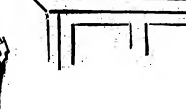


Illustration of a man in a suit sitting at a desk with a typewriter.

This isn't the ad we started to write...

At first we thought we'd say something about how hit radio slows lappen—particularly how BLUE hits happen. We were going to say there's no way to tell in advance—you just had to give the slow time on the air. Then, we intended to explain that we are constantly auditioning and test-listening programs; that our "Open Door" policy (a welcome to any producer with ideas) was a big factor in boosting our record of new hits. We intended to go on from there and brag a little about the BLUE's lead in several program classifications—notably News Commentators, Children's Programs and Top-name Bands. Also, with true BLUE modesty we were going to mention the awards we've won—3 out of 5 of the Women's National Radio Committee's 1943 awards—and the one from the American Legion Auxiliary—for War Effort programs—

WINGS TO VICTORY The Army Air Corps in training and combat. Their graphic, full-length series and ...

HISTORY IS FUN New type quiz show built around American History. Designed to stimulate interest in a vital subject, knowledge of which has been found as universally lacking. Ted Malone is MC.

LIVING SHOULD BE FUN Vicarious and authentic treated with new understanding and excitement by Carlton Fredericks, foreignist authority in the field. New to networks, Fredericks is pulling mail like a veteran.

THIS IS OFFICIAL A half-hour service program presenting accredited members of Government Departments who give Washington's official answers to problems besetting puzzled people. James C. McDonald, famed BLUE commentator, is MC.

CHAPLAIN JIM Through the fictional "Chaplain Jim," this series dramatizes the work of U. S. Army chaplains. Produced in cooperation with the War Department under supervision of the Hummerts.

BREAKFAST CLUB A ten-year-old favorite with Don McNeill (credited toward and pull-winner) as MC. Marion Moun, Nancy Martin and Jack Baker are featured singers. The show is a consistently outstanding one, the resulting spontaneity is one reason for its success. Fifteen-minute segments still available.

MY TRUE STORY Radical departure in daytime programming, this series presents a complete story each day. Material is drawn from the published stories in True Story Magazine. Enthusiastic acceptance by BLUE audience speaks well for the program.



ational impact. The effort to build a climax in the roar of British bomber fights over Dover toward Germany didn't quite click.

Alan's narration has his customary zest and conviction, and, as always, supporting performances were generally creditable. The Joe Rinaldi vocal score served the program well and skippy, suggesting that the conductor was given insufficient time for the assignment. **Hobe.**

**'HILLO'**  
 With Louie King and Joseph Gallicchio  
 Writer: Charlie Marlott  
 Director: Jack Simpson  
 Thursday, 10:30 p.m. 15 Min.  
 WFAF-NBC, New York

Hooky tonight attracts from an otherwise pleasant quarter-hour meal every session, which is the summer replacement for the first half of the March-of-Time. Minute-stanza Louie King and Joseph Gallicchio each lead the series Thursday (7) with stand-out deliveries that not only partially counteracted the slickly machine-like quality of the program, but moreover opens and closes the show.

The atmosphere of relaxation and romance which in the summer months to achieve is brought out by Miss Charles' smooth vocalizations of "More Than Anything in the World" and "I Never Mention Your Name," plus the orchestra "Just to Be Near You."

**NOAH WEBSTER SAYS!**  
 Cast: Haven Karpis, Dr. Charles P. Lindbergh, John Frazer  
 Director: Walter Bunker  
 30 Min., Tues., 8:30 p.m.  
 KRIS-TV, New York

(Young & Rubicam)

As a summer replacement for "Duffy's" variety series, Bristol-Myers is presenting "Noah Webster SAYS," a word definition quiz on the Blue network Tuesday nights from the Coast to the Coast.

The twist in this particular quiz is that the contestants, mostly servicemen, receive a payment of \$50 in amounts of coin, up to \$50, for defining five words. "The winners are taken to dinner at the Hollywood Bowl on Broadway with a picture attraction, in this instance Eydie Klox, Entertainer, set \$5 for supplying the words to be defined.

On the Tuesday (6) premiere MacQuarrie gave such broad hints about the correct definitions that he actually put the words into the contestants' mouths, thus practically carrying them to dinner with Miss Knox. But even while helping them, he somehow contrived to make them

all sound like pathetic moans. Besides thus holding servicemen up to ridicule, the program involves the constant risk of violating public acceptance of good taste by adult replies from the contestants. There was one, on which probably the host, anything else by being tedious listening. **Hobe.**

**THE PACIFIC STORY**  
 With Owen Lattimore  
 Director: Walter Bunker  
 Sustaining  
 30 Min., Tues., 11:30 p.m.  
 WFAF-NBC, New York

This series of programs, which is scheduled to run for 13 Sunday nights, has two things to recommend it. The overall theme is timely and urgent, and the subject of program is well-kept with the objective. The link that binds the United States to the Pacific is inescapable, as was our war with Japan, and that a deeper, broader understanding of the people who are fighting the war with us in that area, plus a knowledge of the forces which lead to the conflict, will contribute greatly to our winning of a sound international policy. The initial program (1) took as its subject the new infatuation

Memorial" which was conceived at a meeting of Jap imperialists at Mukden in 1927. It was there that the constant risk of violating public acceptance and domination was discussed and completed. The program skillfully detours by mixed use of dramatic bits and narrative of the background and millennialist motif of the plot.

Writing Lattimore, former political adviser to Generalissimo Chiang Kai-shek and now in charge of Pacific operations for the OWI, took over the final three minutes of the program for some historical retrospect and a plea that we clearly understand the forces in the East. Whether we are fighting as liberators, or as imperialists, "Whether we have come to help create freedom, or maintain the old relationship." The Chinese, he refused to let the Japs turn the clock back, and it is up to us to show that we will cooperate in the world's forward march. **Hobe.**

**Ameche RCA's Emcees**  
 Hollywood, July 13  
 First announced by J. Walter Thompson as the new RCA radio show goes to Don Ameche, who presides as m.c.  
 The show takes off in early fall over the Blue network.

**THE CORONET LITTLE SHOW**  
 Director: James B. Hill  
 Cast: Don Ameche, Paul and Barbara, Mink Tucker's Chorus (12)  
 Director: Mink Tucker  
 Writer: Mervyn Schwartz,  
 Roache, Bob Maro  
 Comedy, Songs, Misc.  
 Sustaining  
 Tues. 9:30-10:30  
 WABC-CBS, New York

Stories from Coronet mug are included in the Little Show (12) of 1931 series out of Chicago for Schlichter. Judging by the previous material, the Little Show is aimed at juve listeners. Not only the title, but the name of the kink angle, but the slang-bang commercial copy read, "Admission to the Little Show," and Old Nick Candy bars, could hardly have been more explicit. The Little Show series is actually meant for grown-ups, and the Little Show, "Promisings," it's corny, but apparently okay.

The show heard was titled "Heading for Trouble" and was based on an article by Don Schly about a Quaker organization called Boys' Brotherhood Republic for juvenile delinquents. It was already story-telling, with little explanation of how the previous performance and organ music in this broadcast was effected. Production performance and organ music were emphatic. **Hobe.**

**THE 'GONJOL'**  
 Cast: Jerry Sullivan, Florence Hagan  
 Director: Mink Tucker  
 Writer: Mervyn Schwartz,  
 Roache, Bob Maro  
 Comedy, Songs, Misc.  
 Sustaining  
 Tues. 9:30-10:30  
 WABC-CBS, New York

Its sustaining variety show, 40 minutes, including a 15-minute show above average, but it still lacks what it takes to make 'em sit up and listen. The main weakness of the comedy routine seems to be the musical side. For every sock laugh-provoker there were five or six old nuggets from the '20s, and the "Don't You Forget Your 'Raven'?" No, but what's he doing with the bass line of the old Cole. Colonel Stoppard's grieve as an operator of the show, and a good one, but the writers, in fashioning the opening installment (6), apparently forgot to put the words in their puns and wit and they lost sight of the central characterization. Engaged with Stoppard in making the most of the material, the final script was a corking cast of line bouffants.

The musical side of the show was somewhat more exhilarating. Jerry Sullivan and Florence Hagan sang up brightly whether the vocal called for a rock or a ballad. The Paul and Barbara arrangements revealed versatility of a marked order in interpreting the music. Bobby Tucker's eight-voiced chorus lent lustre of melodious form to the final musical item, "Oklahoma." **Ode.**

**'MUSIC IN THE AIR'**  
 With Capt. Eddie Dunsfelder  
 Orchestra, Songs  
 Sustaining  
 Thurs., 8:30 p.m., 30 Min.  
 WFAF-NBC, New York

NBC is spanning half of the eight-week hiatus taken by The Aldrich Brothers' regular feature, but this Thursday spot, with a series of talk and musical programs, and this Thursday, features training centers of the armed forces in this country. If the performance of the program by Capt. Eddie Dunsfelder from the Santa Ana, Calif., airforce command base can be considered as a norm, there must be a wealth of fine musical talent and talent around these camps. Dunsfelder's arrangements had breadth and intelligence, and this Thursday the orchestra through The Red Cavalry March" by Paul and Barbara. This is the Army's score served in midweek a delightful interlude. The vocal and instrumental fare in the modern manner. The singing was likewise expert.

Filtered in between the musical numbers were bits of talk about the lives of the artists at the Santa Ana base. The continuing of the program, which was delivered by an announcer with a pronounced "sing-song" style. **Ode.**

**'MUSIC AT WAR'**  
 With NBC Orchestra  
 Director: Gilbert Chase  
 Director: Arthur Askey  
 Thursday, 11:30 p.m. 30 Min.  
 WFAF-NBC, New York

Being musical, musical, combined with hard-hitting continuity, from the soundness of NBC's six-week gala service offering, "Music at War," which took off Thursday (8). The program of the program, which took native North and South American commitments are, perhaps the most important effort in the field in the past.

**AR-TESTED BLUE HITS**

Available for Sponsorship

**RHYTHM ROAD**  
 Swing, blarney, irreverent, good-natured, this program has now a welcome for itself in a few short weeks. Features Johnny Morgan, virtuoso of the white; Helea O'Connell, Belle of the Blue; and Jimmy Lyell and orchestra.

**SEA HOUND**  
 Produced in cooperation with the Coordinator of Inter-American Affairs, this adventure serial has all the Americas for its locale. Colorful characters and unusual developing possibilities make "Sea Hound" a place deserving attention.

**ARCHIE ANDREWS**  
 Based on a comic magazine series, Archie Andrews presents first major attempt to present comradely in a script show appealing to youngsters. Writing and direction make it a stand-out.

**HOP HARRIGAN**  
 Dramatic, timely, geared to the growing interest in aviation, Hop Harrigan is a fast-paced show with a large following. Already sponsored regionally, the series has proved a sensational sales builder.

**LITTLE BLUE PLAYHOUSE**  
 A long-standing favorite with the H.I.F.'s younger listeners, this half-hour dramatic series tells the story of America in terms of its great men—past and present. Written by Ira Marlow, directed by Midge Tucker.

**COAST TO COAST ON A.B.U.**  
 Through music and song and laughter and story, "Sunday morning has left the Whole Bahlin' Line takes its listeners on a pleasant jaunt through entertainment-land. Featuring some of the most talented youngsters in radio.

**LOVE PROBLEMS**  
 The war with its separations, changes and upheavals has created new problems for people. Allie Love Meets, from the radio personality, brings practical help to advice-seekers. A program of high-woman interest—more interest, too!

**FARM AND HOME HOUR**  
 First and still the most successful national program devoted to the interests of Mr. and Mrs. American Farmer. Produced in cooperation with the United States Department of Agriculture, the program is authentic and entertaining.

**BOSTON SYMPHONY**  
 America's most distinguished Symphony Orchestra is a round-the-year schedule of concerts. The 1942-43 season under the direction of Dr. Serge Koussevitzky in the Boston "Pops" in the summer, directed by Arthur Fiedler, a most unusual sponsorship opportunity.

**SALUDOS AMIGOS**  
 Thirty minutes of music of all the Americas, produced in cooperation with the Coordinator of Inter-American Affairs. Features Victoria Cordova, sensational H.I.F.E. "mink" Cast includes Jose Ferrer as narrator, the Andruin Brothers and Paul Lavalle and his orchestra.

**GREEN HORNET**  
 Anti-crime thriller that has long been recognized as one of the top children series on the air. Each episode is complete in itself and each is built around some timely topic. America's battle against crime, espionage and sabotage.

**GAME PARADE**  
 Patagonist of games, quizzes, table-tennis and other games, with young participants from an all-star crowded studio. Produced by Natalie Peager, an authority in the serious business of entertaining youngsters.

**NEWS COMMENTATORS**  
 The following nationally-known analysts are available for sponsorship: Martin Armstrong, Bankhaus, Wilfred Woodruff, George H. Fisher, and Paul B. Malone U.S.A. (R'd.), James C. McDonald, Roy Porter, Henry J. Taylor, Edward Tomlinson, Harry West (Sports).

**APPOINTMENT WITH CRIME**  
 Written by Jerry McGill, one of radio's most successful scripters, this thirty-minute "success story" shows the adventures of investigator, Sally, Mac and Harold who make moon-bathing a business. A new contender for popularity.

**THE FALCON**  
 Just the opposite of the protagonist in "Appointment with Crime"—the Falcon is a sleuth who refuses to take himself seriously. The Falcon has a weakness for the ladies which adds a romantic cast to the script. A successful loquacious character and movie sleuth bids for air success.

**LADIES BE SEATED**  
 The retuned and celebrated Ed East and the party fell up again in a new potpourri of quizzes, whoezes and prize-a program which bids fair to duplicate one of the success which has attended East in the past and present.

**MEET YOUR NAVY**  
 A great show—which has done great things for the morale of the "Meet Your Navy" is produced at the Great Lakes Naval Training School—uses for about 600 members of a United States Navy. Some of the "regulars" on the program are long-time radio luminaries.

**JOHN FREEDOM**  
 In just over a year, John Freedom has become a legendary character. Patterned on the great and famous of the movie business—Eddie Chandler makes it his business to fill the part right of terror in contemporary conditions. A series of interesting melodramas—well-written and well-entertained.

**WEEKLY WAR JOURNAL**  
 Complete week-end review of the news features a great and distinguished H.I.F.E. commentators. Reports from foreign sources round out the report—while covers the history, complete picture of the week in review.

because we think our record here is pretty good.

But after all (we thought) you are more interested in what programs have available for sponsorship—that is, what IHT PROGRAMS. So, instead of writing a long ad—we'll give you a long list of H.I.F.E. shows any one of which you will find profitable to sponsor.

(P.S. We want to remind you that we have compiled a "Success of Daytime Radio Listening Habits" which is full of facts on about listeners' preferences. It's a handy guide to have at your desk as you check program possibilities. Want us to mail you a copy?)

**Radio Network**

A SERVICE OF RADIO COORDINATION OF AMERICA

New York • Chicago • Detroit • Hollywood • San Francisco





*Meetings take up  
Every Thursday!*

## Kraft Music Hall

*Thanks to these permanent fixtures:—*

**Bob Brewster** - - - **Producer**  
**Carroll Carroll** - - - **Writer**  
**John Scott Trotter and His Orchestra**  
**Mannie Manheim** - - - **Writer**  
**Ken Carpenter** - - - **Announcer**  
**Ralph Reid** - - - - **Engineer**

**Trudy Erwin**      **Music Maids**

**The Charioteers**  
**and Bob Crosby, v.p.**  
**in Charge of Vacations**

*Sincerely,*

**BING**

## FRANK PARRISH

Former Soloist with ABE LYMAN

**NOW SINGING FOR BARBASOL**

**WIRE**

INDIANAPOLIS

Available August 1st for Three or Five Quarter-Hour Programs Per Week

FOR RATES CONTACT **WIRE** INDIANAPOLIS  
 BASIC NBC



## BERNARD DUDLEY

*Program Commentator*

**NEW YORK PHILHARMONIC  
 SYMPHONY ORCHESTRA**

(United States Rubber Co.)  
*Entire CBS Network*

**NEWS OF THE DAY**  
 With

**JOHN B. KENNEDY**  
 (Chevrolet Dealers of America)  
 182 Stations of CBS and Regional Networks

TRANSCRIPTIONS AND SOUND ON FILM

For Time Availabilities Call  
 Radio Registry—LA. 4-1200



## MICHAEL CHIMES

HARMONICA—OCARINA—UKULELE

*Varied musical background*

**FEATURED AND INCIDENTAL MUSIC FOR—**  
 March of Time, Front Page Drama, CBS  
 Workshop, Truth or Consequences, Radio  
 Reader's Digest, Raymond Scott's Jazz Lab-  
 oratory, Norman Corwin Shows, The Gold-  
 liegs, The Man Behind The Gun, The Bond  
 Wagon, CBS Television, Aunt Jenny's  
 Stories.

**SPOT COMMERCIALS FOR—**

Macy's, Grapenuts and Grape Nut Flake,  
 Johnson & Johnson, Post Toasties, Lifebuoy,  
 Ivory Soap, Dix, Don Juan Wines, Pepsi-Cola,  
 Dunhill Cigarettes, Saturday Evening Post,  
 Krentone, Beeman's Pepsin Gum, Chielets,  
 Sea-See, J. O. Paste, Falot Blue Ribbon Beer,  
 Piel's Beer, Lipton's Tea, Kreml, National  
 Biscuit Company, Dawson's Ale, Zyrone,  
 Rexall Stores, Marlin, Sattlers.

**PICTURE SHORTS**  
*for Warner Bros.*  
 Paramount and  
 Soundies

**TRANSCRIPTIONS**  
*Longwood, Hazel*  
 NBC *Thesaurus*  
 NBC *World*

**MUSIC FOR ANY TYPE PROGRAM**

# The Stuff that Sales Are Made Of

## "JUDY CANOVA"

C.B.S. 120 STATIONS. 8:30 P.M. TUES. E.W.T.

*for Colgate Tooth Powder*

## "TERRY & THE PIRATES"

BLUE. 155 STATIONS. 6:00 P.M. DAILY. E.W.T.

*for Quaker Puffed Grains*

## "BILL STERN"

N.B.C. 66 STATIONS. 10:30 P.M. FRI. E.W.T.

*for Colgate Shave Creams*

## "THE MAN ON THE FARM"

SPOT. 46 STATIONS. 12:00 NOON SAT.

*for Quaker Oats Poultry & Stock Feeds*

## "THE FAMILY FRIEND"

ONE MINUTE SPOTS. 258 STATIONS

*for the Dr. W. B. Caldwell Division*

STERLING DRUG, INC.

SHERMAN & MARQUETTE, INC., CHICAGO, NEW YORK

# VOX POP

(Since '32)

Full CBS Network Mondays for

## BROMO SELTZER

Address: 8-3 Tuscan Court, Great Neck, N. Y.

## *Sincerest Thanks to*

the manager and staff of each of the Theatres in which the Dr. I. Q. radio show has played for their splendid co-operation in making the Show a success, and in further strengthening the bond between the Theatre and Radio.

## Grant Advertising, Inc.

Chicago • Dallas • New York • Monterrey • Mexico City  
• Rio de Janeiro



# Truth and the Consequences of a Cross-Country Tour for Uncle Sam

By RALPH EDWARDS

Truth or Consequences is just finishing a 14-week tour in the interest of three important wartime services—the Treasury, the War Manpower Commission, and entertainment in service camps. There are a few things about touring for Uncle Sam which we have learned and which may prove helpful to other producers interested in loaning their show to the Government.

Naturally, the work is voluntary and at the producer's expense, which automatically makes two things mandatory—the desire to help out, and the necessary money to help out with.

The desire to assist the war effort is with most all of us, but to undertake the expense of a major tour is not so easy. I hope to convince many show owners that the good will created for Show Sponsor and Talent through immediate audience contact, and the tremendous aid to the church Governmental agency, is well worth a re-arrangement in budget to both the Sponsor and the Producer.

Fortunately, my sponsor, Producers & Cantabile, sees eye to eye with me

on the subject of tours in the interest of the war effort. Another happy situation for me is the fact that "Truth and Consequences" are adapted to vaudeville. That makes it possible to use the financial earnings from the vaudeville medium in paying the expenses of my staff and myself on tour. With P. & C. assuming the line charges, including the expenses of agency, announcer and agency man, it made it a workable plan for me to turn all earnings from three weeks of stage performances into the 14-week tour.

For those who are contemplating a similar tour, you may be interested in a breakdown of expenses which will include an estimate of the three remaining dates on the tour.

The trip will actually cost me about \$10,000. This does not include the actual cost of the show itself which runs from \$1,000 to \$3,000 weekly.

**VALIDE DATES COVER COSTS**  
Two weeks at the Roxy theatre in New York and a week at the Golden Gate, San Francisco, will net around \$10,000, enough to cover those expenses.

The remaining charge—line, announcer, and agency man—will be covered by Procter & Gamble. The local groups furnish the theatre, stagehands, public address system, organ, distribution of the tickets and the sale of bonds.

expenses of five people for 14 weeks may seem rather steep. But not when you consider the three services involved—Treasury, War Manpower, and Service Camps.

I cannot begin to tell what poorer producers have in their show to help in this crisis. And either one of the above agencies can tell you just how you can help out. But don't expect them to come to you. Make sure of your ground financially, then either submit to them your plan of assistance or ask them what you can do for Uncle Sam.

As for the Treasury, it is well equipped with men who know the show business and the problems involved in setting bond appearances. Vincent Callahan, Carlton Diffus, Charles Alsop and Barry Buchanan have made it an easy tour for us with their wise counsel and expert handling.

The local committees in each city have cooperated 100%. The local War Savings Staff in each instance put the sale of War Bonds for the Truth and Consequences' appearance in the hands of a local group, such as the savings and loan organizations, or the advertising clubs. The cities' eyes were opened to the power of radio with the rapidity of sales for the show. In many instances the theatres were sold out two or three days after the sale had been announced. Thirteen of the 14 cities could have sold out every night in the week. In Toledo, a city of 75,000, over 9,000 people made im-

mediate response to the Truth or Consequences' bond sales announcement, and they came early Saturday afternoon, with lunch baskets, and sat on the grass outside the auditorium waiting for the doors to open.

### DOUBLE SHOW IN DENVER

In Denver, 1,500 extra seats had been promised for bond purchases before the local committee noticed the over-sale, so quickly did the show sell out. To avoid this will, we gave a Friday night stage version of Truth or Consequences and rung up another \$1,000,000 in War Bonds.

I am sure this drawing power is not due entirely to the name Truth or Consequences. I think any show of national importance could do as well, or better. The people outside New York, Hollywood and Chicago want to see what they hear on the radio. That you can sell bonds at the same time is a happy association of ideas, because they realize they are not actually paying out-of-pocket money for admission. And the result is, thousands of people who never bought bonds before have been given just the little incentive they need to make the purchase. To me, these sales are more important than the millions of dollars large industries or banking institutions can account for. It makes everyone realize it is his war and he is doing his share to finance it. To further prove how eager the average audience is to get a glimpse of national radio, the presence of two shows, an original and a repeat, convinced them so red, but does not effect their purchase of bonds for admission to either show. Both are equally popular.

### LOCAL COOPERATION

In most cities, the Treasury or the local group handling the show's ap-

pearance are equipped to work with you just as much or as little as you desire. If, like myself, you combine Treasury with other interests, they do not expect to take all your time. But an appearance before the club or organization who backed the bond-ticket sale, a highschool appearance to encourage the sale of War Stamps, and an appearance in a local bond window or Victory Square, is not out of reason. The magnitude of the broadcast sale excuses one from small talks and department store appearances, though I usually managed to acquire them in.

### BILLIONAIRE BONDS

In all, I made 107 appearances in the interest of War Bonds. The total sale to date for the Truth or Consequences' tour with three more shows to go is \$181,111,944.70, and that includes only the broadcast figures. What was sold as a result of personal appearances is a figure we do not have.

We found it wise to meet immediately with the committee behind and ask them what appearances they thought were the most important. At the same time, I would inquire of the local radio station as to the availability of a quarter-hour for the program I did for the War Manpower Commission called "Know Thy Neighbor." The information from those two sources took precedence over our Service Camp appearances, because it was usually possible to fit the latter in any time. We found it advisable not to make our schedule too airtight, because there were always important dates creeping up during the week. Two I had to keep enough time open to write the future shows. Careful planning can allow for a full schedule, but it is dangerous to overload at the beginning of the week and be forced to omit a commitment later on.

Another situation which we ran into in some of the cities was the age old feud between newspapers and radio. Apparently not every the urgency of war has ended the affair in some cases. However, the newspapers in the majority of cities cooperated with the advance notices of our appearance for War Bonds and only in Toledo was there almost complete disregard of a radio show's

(Continued on page 50)



Ralph Edwards, just in budget to both the Sponsor and the Producer. Fortunately, my sponsor, Producers & Cantabile, sees eye to eye with me



*Dear Everybody:  
To say good bye for now  
is just a note  
Bergen and  
I are busy packing, where  
we n gain is a military  
secret but if any of them  
Ais get in my way - I'll  
clip 'em so help me! I'll  
now 'em down!  
your good friend  
Charles McCarthy*

*P.S. Bergen, Monte and I  
will be back again this  
Fall*

In The Fast Growing  
CASH TAKE MARKET

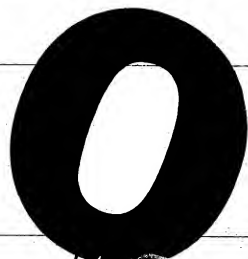


National Representative  
JOHN STAIN & CO

\$20,000,000

Thanks NBC STATIONS FOR  
HELPING ME TURN A \$20,000,000 GOAL  
INTO \$200,000,000 IN WAR BONDS FOR

Uncle Sam



- Mar. 13—PAWTUCKET, R. I.—**WEAF**
- 20—BUFFALO, N. Y.—**WBEN**
- 27—TOLEDO, O.—**WSPD**
- Apr. 3—CINCINNATI, O.—**WLW-WSAI**
- 10—INDIANAPOLIS, IND.—**WIRE**
- 17—TOPEKA, KANSAS—**WDAF**  
(Kansas City)
- 24—DENVER, COL.—**KOA**

- May 1—SPOKANE, WASH.—**KHO**
- 8—SEATTLE, WASH.—**KOMO**
- 15—PORTLAND, ORE.—**KGW**
- 22—SALT LAKE CITY, U.—**KDYL**
- 29—SAN FRANCISCO, CAL.—**KPO**
- June 5—GLENDALE, CAL.—**KPO**  
(San Francisco)
- 12—OAKLAND, CAL.—**KPO**

**RALPH EDWARDS**

and the "TRUTH OR CONSEQUENCES" Gang

# WALTER CROSS

"WHAT'S MY NAME" PROGRAM

Conducting, Arranging and Playing the Piano for the Joan Brooks Show  
Every Week Night at 11:15 P.M., EWT

10TH YEAR WITH COLUMBIA BROADCASTING SYSTEM  
("THE BEST MUSICAL NETWORK IN THE WORLD")

Original Compositions Recorded for Bluebird Records  
Exclusive Management: MCA



## Lowell Thomas Kept Off B.A. Airing By Script Hitch, Not Censor Row

Buenos Aires, July 13.—Inability of Lowell Thomas to go on the air from B. A. for scheduled July 2 show resulted from lack of time for clearance with censor rather than trouble over subject matter. Commentator, who was to have made his regular Blue Network spiel from here, was advised by radio-gram while en route from Rio to the Argentine capital that he should finish script on the plane because of late arrival.

Apparently unaccustomed to writing airdit, Thomas advised those who

met him that he would have to do his script at the downtown hotel Plaza, about 45 minutes from the airport at Noron, even though there was only an hour and 45 minutes before scheduled to go on the air.

Thomas finished his first two pages about 7 p.m. and Doug Clark, publicity rep for Pan American Airways, who was doing the translation for the censors (who have to see Spanish versions of everything originating here) started to work at once. Reminders of script were ready until 7:30, however, and, it

was then physically impossible to get the entire script approved for time 6:45 p. m. on New York time.

Script, incidentally, made no mention of Argentina but dealt entirely with Thomas' experience in Brazil and the latter country's concentration on the war effort. Thomas did a burrump because of inability to go on air, and refused to see local pressmen, stating: 'I have far more to think of than granting interviews. There are millions of people waiting to hear what I have to say in the States.'

Commentator softened up somewhat afterwards, however, particularly when he was able to crowd in a single day's stay an interview with military President General Estigarribia, former U. S. Ambassador Norman Armour, former Under Secretary of Interior Jose G. Castells, and U. S. press corps.

## Carter's Musical Show Alternate for 'Sanctum'

Carter's little Liver Pills (Bates agency) is auditioning a musical show for the re-broadcast period of 'Inner Sanctum' Sunday nights. The mystery series would continue east of the Rockies, but a new show would be heard at midnight for the rebroadcast hookup over the Blue.

Show, as being lined up, comprises Dorothy Kirsten and Mack Harrell, both of the Met Opera; a mixed choir of 10, and a string ensemble, both of the latter under Harry Soskin's direction. Harrel is flying in from Texas today (Wed.) for the auditions.

## ADAM HATS BUYS PACKAGE ON BLUE

Eddie Pola will produce a package show for Adam Hats in blue Sunday 8:15-8:30 p. m. slot on the Blue Network starting Sept. 12.

Program will be tagged 'That's a Good One' and the troupe will consist of Ralph Dunke, Hope Emerson and Ward Wilson.

## Cooper with Wolf

Frank Cooper, who was formerly with General Amusement Corp., has joined the Ed Wolf organization as a business associate in the development and management of radio per-sonalities.

Cooper will handle his own acts.

## Union Probes DuMont's Under-Scale Salaries On Television Programs

A drive by Local 802 of the American Federation of Musicians to sign up the Du Mont Television outlet W2XW, N. Y., was presaged by the investigation of scale and working conditions launched last week by the union. The probe had been quietly prepared about three weeks ago, following the disclosure that Du Mont failed to pay scale rates to musicians (pianists) appearing on the station's shows, especially the Wednesday sitcom, 'Cafe Television.' Allen B. Du Mont, president of the Du Mont (Television) Laboratories, Passaic, will be heard before 802 to explain the under-scale payments which have been made by the station over a period of months, said Max Arons, chairman of the 802 trial board conducting the investigation.

When informed of this probe, Matt Shelvey, national director of the American Guild of Variety Artists, said that his union will look into the report that AGVA members had done cuffs stunts for Du Mont. This will involve a number of 'name' nitery performers who appeared on 'Cafe Television' for publicity purposes. 'The station's usual practice,' Arons reported, was to pay the pianists \$5, although some received nothing and others \$18 a performance. He said, 'the plea that television is in an experimental stage, and should therefore be permitted to use cut-rate talent has no more validity than the argument that radio is still experimental and shouldn't have to pay for talent. Experiment or an experiment, the musicians have to be paid scale rates.'

According to Arons, only about six pianists were known to have performed at non-scale rates over a period of two or three months, and that the object of this investigation is not so much to obtain retroactive pay, which doesn't assume significant proportions, but to make the station a union shop. Class A station rates would prevail, said Arons. They are \$12 a man for the first hour of each separate performance broadcast, \$3 for every additional 15 minutes and \$6 a man for first hour of rehearsal.

## Station Prez Dies

Internal injuries received in a fall on May 11 proved fatal last week to Albert Swinsky, Jr., president of the KRLD Radio Corp. Swinsky rose from newspaper carrier to the post of vice-president of the Dallas Times-Herald, owner and operator of the station. He assumed his present post in August, 1941, upon the death of President J. J. Kiest.

# WHAM!

## Breakfast At Sardi's with Tom Breneman

IN ITS THIRD YEAR!

2 Million Homes Hear It Daily  
210,000 Have Seen It

Coast-to-Coast

Every Weekday

Over all 158 Stations

# The Blue Network

A REVIEW of what WHP has done in the past . . . .

Is a PREVIEW of what radio will do in the future . . . .

LEADING THE WAY--as usual . . . .

# WHP

HARRISBURG, PA.

NAMED

"RADIO'S  
BRIGHTEST  
BEACON"

IN

VARIETY'S Showmanagement Award  
"For Outstanding Wartime Service."

# BOB HOPE

1938-1944

PEPSODENT PROGRAM



PARAMOUNT PICTURES

Radio audience likes daily serials:

LONELY WOMEN has completed excellent  
first year. GUIDING LIGHT six years.  
ROAD OF LIFE five and a half years.

IRNA PHILLIPS and CARL WESTER  
CHICAGO

# ELAINE CARRINGTON

AUTHOR OF

## PEPPER YOUNG'S FAMILY ★ WHEN A GIRL MARRIES

Monday through Friday

WABC 2:45 P.M.

WEAF 3:30 P.M.

Monday through Friday

WEAF 5:00 P.M.

### Vocal HEADQUARTERS

PRESENTS THESE 14 TALENT PROPERTIES:

**JOAN BROOKS**

THE 4 BELLES — THE 3 DAUGHTERS

**DEEP RIVER BOYS**

3 FRIM SISTERS — JAYNE COZZENS

**4 GALS AND A GUY**

FRANK RAYE — SHIRLEY WOOD

**HI, LO, JACK** AND **THE DAME**

MALE CHORUS (10) • MIXED CHORUS (14)

**CAROL LEE SUTTON**

THE VICTORY TWINS (NOW OVERSEAS)

**VI AND VILMA VERNOR**

ARRANGEMENTS BY

**Pete King • Bernie Weissman**

Popular Concert Guild, Inc. • Bob Kerr, Pres.  
30 Rockefeller Plaza • CO. 5-8051 • New York

The ONE Station  
In the Entire West  
With the

**4**

Complete News Services

UNITED PRESS

ASSOCIATED PRESS

INTERNATIONAL

NEWS SERVICE

and

(Exclusive)

**REUTERS**

ALL the News

WARNER BROS.

**KFWB**

980 Kilocycles

Los Angeles, Calif.

WILLIAM G. RAMBEAU  
National Representatives

## LYN MURRAY

### Incidental Music

An American in England  
He Does Not Fly Alone  
War Production Board  
Office of War Information  
Treasury Department  
YMCA Prisoners of  
War Program  
American Red Cross  
Reception for  
Dr. Edouard Benes  
March of Time

### Chairs

Your All Time Hit Parade  
Your Hit Parade  
Metropolitan Life  
Westinghouse Electric  
Cresta Blanca  
Columbia Records.

### Vocal Arrangements

This Is the Army  
Let's Face It

Mgt.: HESSE & McCAFFREY

TIME, Incorporated  
RADIO PROGRAMS DEPARTMENT

**"MARCH OF TIME"**

**"TIME VIEWS THE NEWS"**

BLACK

**"LET'S LEARN SPANISH"**

(WINNER OF THE

In preparation—the new TIME History Series

**"THE WORLD AND AMERICA"**

Time and Life Building, Rockefeller Center, New York



**HESTER  
SONDERGAARD**

RADIO  
and  
STAGE

Registry  
LA 4-1200

**"MR. DISTRICT  
ATTORNEY"**

'Miss Miller'

**"MARCH OF TIME"**

**"PHILIP MORRIS  
PLAYHOUSE"**

**"READERS' DIGEST"**

**"MANHATTAN AT  
MIDNIGHT"**

**"CRIME DOCTOR"**

**"DEATH VALLEY  
DAYS"**



**VICKI  
VOLA**

## CARL BIXBY

SOUTHPORT, CONN.

Co-author

**'Life Can Be Beautiful'**

COLUMBUS 6-9803 SERIES  
**PERSONALITY  
PRODUCTIONS**  
1031 BROADWAY  
NEW YORK, N. Y.  
SAMUEL LEVY  
Special Representative

**RAY WALKER**  
on  
**WQAM**

MIAMI, FLA.  
P.S.—Am. with Andy Regent, guitar  
player, and two full orchestras as the  
PRATHER RAMBLERS. On at 10:45  
A.M. each day.



**GINGER & LANNY**  
— 2 Yulet and a planny  
(currently heard, Mutual  
Network, Sundays thru  
Holidays, 1:15 P.M., R.W.G.  
Star Door Center,  
Army Camps, Navy  
Base).

**"GINGER & LANNY" Gray** J.K. 2-1100  
905 FIFTH AVE., N. Y. C.  
**HARMONY DUO:** Fred Allen (15 weeks),  
Nouze-Walnettes (WGR, 8 times weekly,  
15 weeks), Schaefer Revue—WEAF, Lanny  
Gray's Rhythm School (WJZ-Blue, 70  
weeks),  
**SINGING COMMERCIALS** — (Spots):  
Marin Biadas, Menhollatum, Walnettes,  
Marin Shave Cream, Mounds, Florida  
Citrus, Graystone Wine, etc., etc. (Jingles  
in Harmony) (3rd year), Trans-  
cribed 5 times weekly over 21 NBC  
stations (KROGER Beef).



# KAY KYSER

His Orchestra and His College  
Of Musical Knowledge

EVERY WEDNESDAY  
FOR LUCKY STRIKE

10-11 P.M. E.S.W.T.—NBC Red Network

JUST COMPLETED  
"ABOUT FACE"

For M-G-M

NOW SHOOTING  
"AROUND THE WORLD"

For RKO

Ed Fitzgerald

Regene Fitzgerald

Payroll Traffic

Denver—Jack Wen... production director and script writer for the Rocky Mountain Radio Council since its organization four years ago, left for the Merchant Marine this week.

Joe Leonard has been added to the announcing staff of KLZ (CBS), as has Frank Allen, from KVOR, Colorado Springs.

Star Schultz at KVOD (Blue) enters the Air Corps after a brief visit to Boston. He has been re-

placed by Joe Summers, from KFEL, Bob Hill is another addition to KVOD's staff. Bob Scott, of the Rocky Mountain Radio Council, left for Erie, Pa., as studio engineer for WLEF.

Jerry Pettis, who formerly taught radio and speech at Union College, Lincoln, Neb., is now announcing for KFEL (Mutual).

Fort Wayne, Ind.—Harold Clark, continuity writer and program di-

rector at KFOW, Kearney, Neb., has joined WOWO-WGI, Fort Wayne, Ind., as his Art Louis, formerly with WKZO, Kalamazoo, former as a continuity writer and latter as a speaker.

Youngstown—Kay Kenney, syndicated columnist and author of script for radio, has come to WENR, Youngstown, from N. Y. and is featured in a new type of woman's program, "Kay Kenney's Conclusions."

Akron—Rose Wise has quit WAKR to return to Cleveland as an announcer with WHK. Allen Polster has joined the announcing staff of WAKR, coming from the Blue Network. John Howard, mikesman at WJW, has resigned to take a vacation before he joins the Army.

Portland, Me.—William O. Attridge, formerly with WPAY here, and previously with WOSU, Columbia has become program director at WSAZ, Huntington, W. Va.

San Francisco—Marvin Graham left KGO announcing staff to move

to Los Angeles for his health. Joel Rickman, vet newspaperman, joined KDO news staff.

St. Louis—Bruce Barrington, former news editor at KXOK, has been promoted to a Major, now attached to the general staff, Philadelphia. Mallon Aldridge, former gabber at Jefferson City, Mo., recent addition to the gabbing staff at KXOK, Joe Brennan, gabber, KXOK, awaiting call to join the Marines.

Cincinnati—Jon Arthur, from WIBC, Indianapolis, where he was program director and announcer, joined the WLW-WSAI staff last week as a speaker.

Buffalo—Ken Powell has left WBBN to join announcing staff at WOR, New York.

Cleveland—Carl Mark, studio manager of WHK-WCLE, resigned from studio to seek his fortunes on the Coast. He is succeeded by announcer Russell B. Wise of WTAM. Bob Wrase joined engineer's staff of WGAR. Clyde Vortman is new

WGAR promotion manager, coming from advertising agency at Memphis.

Washington—Following personnel changes are listed by WTOP, CBS outlet, Betty Grove, formerly with the McCord Co. agency of Minneapolis, has become a scriptwriter in the program department; Miriam McGrath has left GMI to take over log operations; Helen Shultz, WTOP traffic manager, has left Washington and has been replaced by Jane Jenkins, formerly with WJEF, Hagerstown, Md.

Cincinnati—First female on all Doudell's WLW-WSAI announcing staff is Margaret Whitehead, Shilohs a M.A. degree from Marquette University, Milwaukee, and has been professor of journalism at the College of New Rochelle, N. Y.

Latest woman addition to the business department at Crozier Square is Ann La, field representative calling on food and drug dealers in the Corey area.

Finding the Washington Territory round too dizzy for him, (Continued on page 62)



LUCY MONROE

Director of Patriotic Music

RADIO CORPORATION OF AMERICA

RCA Victor Division Camden, N. J.

Just completed first Community Sing short for Columbia Pictures. Release date about August 1. Currently on Tour of leading War Plants conducting Industrial Rallies and Sings.

"HAPPY JOE" GENTLE



RALPH BINGE



In the Detroit Area, it's JOE and RALPH in THE EARLY MORNING FROLIC

Every week-day morning the vast audience of America's Third Greatest Market goes into attitudes over the antics of these wacky vets of radio. Highlighted by Time magazine, their fans and supporters number in the hundreds of thousands. Over ten years on the airwaves with a fast-moving 3 1/2-hour show that wows 'em and SELLS 'em! Listen say it with purchases—sponsors say it with constant contract renewals!

6 a.m. to 9:30 a.m. DAILY

5000 WATTS Day and Night

CKLW

at 800 k.c.

MUTUAL BROADCASTING SYSTEM

# EDDIE CANTOR

*"I love to spend each Wednesday with you."*

NBC  
RED NETWORK  
Wed., 9:00 E.W. Time

For BRISTOL-MYERS, Makers of  
IPANA and SAL-HEPATICA  
Thanks to YOUNG & RUBICAM

PROCTER & GAMBLE Presents

# SNOW VILLAGE

*Written by* WILLIAM FORD MANLEY

*Produced and Directed by* HAROLD McGEE

Co-Starring

ARTHUR ALLEN and PARKER FENNELLY

WITH A CAST INCLUDING

SETH ARNOLD  
BRADLEY BARKER  
BARBARA BRUCE  
HELEN CAREW  
LANNI CARVEL  
WARREN COLSTON  
DIANA DONNERWIRTH  
REYNOLDS EVANS  
MARGARET FULLER  
ELSIE MAE GORDON  
HAROLD GOULD

SKIPPY HOMEIER  
HOUSE JAMESON  
ALASTAIR KYLE  
JOSEPH LATHAM  
WILLIAM LYNN  
JUNIUS MATTHEWS  
JEAN McCOY  
ROBERT McKENNA  
DORO MERANDE  
JAMES MONKS  
MRS. PRIESTLY MORRISON

MILDRED NATWICK  
HENRY M. NEELY  
LEA PENMAN  
MINERVA PIOUS  
KATHARINE RAHT  
DOROTHY SANDS  
JACK SMART  
MARK SMITH  
JOAN TETZEL  
JOHN THOMAS  
AGNES YOUNG

WILLIAM MEEDER, Organist

ED HERLIHY, Announcer

NBC Coast-to-Coast, 11:30-11:45 A.M., EWT, Monday Through Friday



Jack Benny



**AIR FEATURES**  
INC.

247 PARK AVENUE  
NEW YORK



Thank you RADIO AUDIENCE for becoming the enthusiastic THEATRE AUDIENCE which is making my current vaudeville tour so successful.

Thank you THEATRE AUDIENCE for this heart warming assurance that you will continue to be my RADIO AUDIENCE when I return to the air.

*Beatrice Kay*



# Network Program Costs

(Supplementary to 'Variety's' compilation of Feb. 3, 1943)

Following are the reported and estimated costs of network commercial programs (inclusive of musicians, writers, directors, royalties, prizes, etc.) which have joined NBC-CBS-Blue-NBC and which terminate this month, or will open on one of these networks in the near future:

PROGRAM	COST	ACCOUNT	NETWORK
'A Date With Judy'	\$2,750	Bristol-Myers	NBC
'Better Half'	1,200	Berkeley Blades	NBC
'Blind Date'	2,250	Maxwell House	NBC
Fred Brady	4,500	Lever Bros.	NBC
'Calling America'	2,500	E. R. Squibb	NBC
Judy Canava	4,500	Colgate	CBS
Jack Carson	7,500	Campbell Soup	CBS
'Crestia Bianca Carnival'	1,500	Crestia Bianca Wine	CBS
Bob Crosby	4,000	Old Gold	NBC
Jimmy Durante-Garry Moore	6,000	Camei	NBC
Hildegarde	2,500	Raleigh	NBC
'Hollywood Theatre of the Air'	2,500	Procter & Gamble	NBC
'Man Behind the Gun'	2,750	Elgin Watch	CBS
Groucho Marx	750	Fabst	NBC
'Mediation Board'	750	Sevatan	NBC
James Melton	5,500	Tenaxo	CBS
Johnny Mercer	3,500	Pepodent	NBC
'Million Dollar Band'	3,500	General Motors	NBC
NBC Symphony Orchestra	*see note	U. S. Rubber Co.	CBS
New York Philharmonic	10,000	S. C. Johnson & Co.	NBC
'Pass 'n' Parade'	2,250	Electrical Cooperative	CBS
'Report to Nation'	3,000	Roma Wine	CBS
Charles Ruggles-Mitscha Auer	5,000	International Silver	CBS
'Silver Theatre'	3,000	Standard Brands	NBC
'The Open Door'	2,300	General Foods	NBC
'There We Love'	3,250	Mintz Rub	Blue
'Wash Webster Says'	1,100	Standard Brands	NBC
Paul Whiteman-Dinah Shore	12,000	J. B. Williams Co.	Blue
'Nero Wolfe'	1,100		

\* Lump sum of \$78,000 paid for 52 broadcasts, covering time and talent, with Arturo Toscanini and Leopold Stokowski included among maestros.

...the station to join WCAR, Pontiac, Mich. Dean Upson, sales force, has left to assume charge of WSM, Nashville, sales department, for the duration. New to the continuing department is Mary Burk, who left a bank position to try her luck at continuity writing.

WINN has made some additions. Harry McTigue, new production manager, comes from WLOL, Minneapolis, where he handled sports. Bill Dawson, from WIOD, Miami, is new speller. Bess Lyman also from WLOL, Minneapolis, takes over announcer's chores.

Omaha—Frank Shopen, manager of KOVH here, has resigned to go to Western Electric. He was replaced by S. C. Corrigan.

Continued from page 38

from WPAD, Paducah; Kate Egan, female speller, returning to the station for a summer term after finishing her formal education at Vassar; and Claude Sullivan, announcer, addition from WMLL, Ashland, Ky. Doug Atwell, operator, has left the station to begin aviation cadet training. His wife, Alberta Atwell, is taking over his job for the duration.

New to the WGRS staff is Doris Hennessy, announcer, who's just finished course in WGRS announcers' school conducted by Dave Wilburia. Class had four women and two men. Pat Quinn, announcer,

Bland returned this week to WCKY after a brief whirl on WMAL.

San Antonio—Latest addition to the announcing staff at KABC is Alce Chesnor, Jr. Chesnor comes from WCPO, Cincinnati.

Washington—Gordon Hubbel, former writer-producer of the Department of Agriculture's 'Consumer Time', has joined the WMAL production staff.

Louisville.—Ins and outs at WAVE include new announcers Jack Bond,

The  
**ANACIN**  
Company  
has  
just  
picked  
up  
our  
**SECOND**  
**13-YEAR**  
**OPTION**

## EASY ACES

# KLX

PROUD OF THESE FACTS

- more newcasts per week than any other network or independent station in the area.
- more industrial advertisers than any other network or independent station in the area.
- more origination of local special events than any other network or independent station in the area.
- more theater and entertainment sponsorship than any other network or independent station in the area.
- more sponsors from Metropolitan Oakland than any other network or independent station in the area.
- more fan mail than all other Oakland stations combined.

### Here's why—

- \* Associated Press News (on the hour, every hour)
- \* World Broadcasting System (Music)
- \* KLX has originality, showmanship, best dial position and greatest newspaper promotion.

Blacketti, Sample & Hummert, Inc.  
247 Park Ave., New York

Columbia Broadcasting System  
Wed., Thur., Fri.—7:30 P. M.

KLX CENTERS THE DIAL AT 910 KC

### AUTRY LEAVES RADIO, TRAINS FOR WAR DUTY

Phoenix, Ariz., July 13.—Gene Autry, sergeant in the Army Air Force, is off the radio for the duration, ordered to report at Thunderbird Field for a six-week advanced flying course preparatory to active duty.

For the last three months the former Republic galloping star has been touring Army camps and promoting bond sales on the air.

### N.O. Announcer, Uncle Adrift 4 Hrs. in Gulf

New Orleans, July 13.—Bill Renzel, 40, announcer at WWL here, and his uncle, Emile Thomas, 84, restaurateur, had a close call Wednesday (7) when their skiff overturned 10 miles off the Mississippi Gulf Coast.

Both men were lacerated by barnacles on the bottom of the boat, to which they clung helplessly for four hours awaiting aid. They were picked up by a Government tug and brought to camp.

Gene Eubanks is directing the 'Jed Potts' 11' aerial for Blacketti-Sample-Hummert while Lester Yell at the Starlight Roof of the Waldorf-Astoria.

### G.F. Having Difficulty Clearing CBS Affiliates For Kate Smith News

General Foods is having difficulty getting CBS affiliates in eight major cities to clear the Kate Smith daytime news and news commentary series at hookup time (12 noon, EWT). The program goes full network tomorrow (Thursday) and the inclusion of the eight stations among many others was to be part of this deal. The octet expressed a willingness to take the program on a pay-per-view basis.

In all instances it was a case of prior commitments. Some of them have the 15-minute news 'in-between' (four times daily), an account which not only has been with them consistently for years but operates on a 52-week basis at rates which are exclusively the stations'.

### Downey's Night Shots

Coca-Cola having renewed Moron Downey's afternoon spots for 28 weeks over the Blue, the singer will supplement that with good-shots on W. Y. evening programs.

This is feasible in that Downey only does one post-midnight frolic at the Starlight Roof of the Waldorf-Astoria.

THE RADIO DEPARTMENT OF  
**GENERAL AMUSEMENT CORPORATION**  
 PRESENTS

**TALENT AVAILABLE  
 FOR RADIO...**

*Orchestras* BOB ALLEN • MITCHELL AYRES • BOBBY BAKER • BILL BARDO  
 GRACIE BARRIE • LOU BREESE • GARDNER BENEDICT • \*BOBBY BYRNE • CAB CALLOWAY  
 BENNY CARTER • \*DEL CASINO • BILL CROSS • CHRIS CROSS • JIMMY DORSEY  
 SONNY DUNHAM • FREDDIE FISHER • CHUCK FOSTER • ROY FOX • JOHNNY GILBERT  
 ALAN GORDON • GRAY GORDON • GLEN GRAY • HARRY HARDEN • WOODY HERMAN  
 JACK JENNY • LOUIS JORDAN • AL KAVELIN • STAN KENTON • KING COLE TRIO • RAY KINNEY  
 JOHNNY LONG • CARL LORCH • \*MICHAEL LORING • CLYDE LUCAS • MUZZY MARCELLINO  
 PAUL MARTIN • EDDIE MILLER • \*GLENN MILLER • DEKE MOFFITT • NORO MORALES  
 HOWARD MCCREERY • DON McGRANE • LANI McINTIRE • JAY McSHANN • WILL OSBORNE  
 MANUEL OVANDO • ORAN "HOT LIPS" PAGE • DON RAGON • CIRO RIMAC • DICK ROGERS  
 DON ROLAND • CHARLIE SPIVAK • \*CLAUDE THORNHILL • JOE VENUTI • JERRY WALD

*Singers* ANDREWS SISTERS • GRACIE BARRIE • CONNEE BOSWELL • JERRY BURTON  
 PERRY COMO • DIOSA COSTELLO • JIMMIE COSTELLO • DOLLY DAWN • LORRAINE DE WOOD  
 SYLVIA GREY • DAN HARDEN • TERRI LA FRANCONI • MARIA LOUISA LOPEZ • NICK LUCAS  
 VIRGINIA MAXEY • MILLS BROTHERS • VELVA NALLEY • NITA NORMAN • PIED PIPERS  
 BOB RUSSELL • SIMS & BAILEY • FRANK SINATRA • JO STAFFORD • SONDR & JONNIE STEELE  
 ARTHUR TRACY • GUS VAN • BEA WAIN

*Emcee & Comedy* DAVE BARRY • ARTHUR BLAKE • DICK BUCKLEY • ARLENE HARRIS  
 PAT HENNING • VAL IRVING • LENNY KENT • LITTLE TOUGH GUYS • JOHNNY MORGAN  
 MERVYN NELSON • JOE RIO • THREE STOOGES

*Programs* "BELIEVE IT OR NOT" (featuring Bob Ripley) • CAB CALLOWAY'S VARIETY  
 DALE CARNEGIE • MRS. J. BORDEN HARRIMAN • "MANHUNTER MYSTERIES"  
 "PHANTOM OF THE NIGHT" • "RENFREW OF THE MOUNTED" • "SING FOR DOUGH"  
 "SCRAMBLE" (Junior Air Reserve) • "SWOP NITE" • "THE SEA HOUND" • "THE TIMID SOUL"

\*SERVING IN THE ARMED FORCES

**DOUG STORER** VICE-PRESIDENT IN CHARGE OF RADIO SALES



*General* AMUSEMENT CORPORATION  
 THOMAS G. ROCKWELL, President  
 NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

# BERT LYTELL

Stage Door Canteen's Officer of the Day

Sponsored by  
CORN PRODUCTS

## JACK MILLER

And His Orchestra

12 YEARS  
WITH  
KATE SMITH

5 YEARS  
WITH  
THE ALDRICH FAMILY.

## TIP CORNING

FREELANCE ANNOUNCER

FORMERLY  
CBS STAFF, 1941-42

... 1943 TO DATE ...

### ANNOUNCING:

"Can You Top This?"—NBC  
"Hobby Lobby"

### COMMERCIALS ON:

"Al Jolson-Monty Woolley"  
"Young Dr. Malone"  
"Aldrich Family"  
"We-the-People"

### FOR:

Colgate Dental Cream  
Palmolive Shave Cream  
Palmolive Soap  
Maxwell House Coffee  
Birds Eye Frosted Foods  
Gulf Oil Co.

### DRAMATIC VOICE:

"We the People"  
(41 Consecutive Wks. to Date)

### TRANSCRIPTIONS:

Blue Bonnet Margarine  
Palmolive Soap  
Stams  
Wonder Bread  
Saturday Evening Post  
Pia's Beer  
Pall Mall Cigarettes  
Pinesco-Lite  
Absorbine Jr.  
Gold Seal Capsules  
Superin  
D.W.A.

### U. S. GOVERNMENT:

Office of War Information  
(Domestic Branch)  
Office of War Information  
(Consultant, Overseas Branch)  
Treasury Department

## HAVEN MAC QUARRIE

Creator of Coast-to-Coast  
Radio Attractions

### CURRENT

## "NOAH WEBSTER SAYS"

Every Tues. Eve. on the  
Blue—8:30 to 9:00 P.M.,  
E.&W.

Account: Sal Hepatica  
Agency: Young & Rubicam

### "THE MARRIAGE CLUB"

Account: Wonder Bread  
Agency: Ted Bates

### "DO YOU WANT TO BE AN ACTOR?"

Account: Chase & Sanborn  
Agency: J. Walter Thompson

### NEW SHOWS FOR SALE

#### "STUDIO A"

A LAUGH RIOT

... "SECRETS"

Appealing to every listener

If you are looking for  
Hot Radio Ideas consult  
the creator of audience  
participation.

### MAG QUARRIE AGENCY

8905 Sunset Blvd.  
Hollywood, Cal.  
Phone Crestview 6-7162

## MAX EHRlich

Scriptwriter

### Credits

'The Shadow'

'Big Town'

'Echoes of History'

'That They Might Live'

and Many Others.

83-57 118th Street  
KEW GARDENS, N. Y.  
Virginia 9-0568

THE TEXAS COMPANY

Presents

## THE TEXACO STAR THEATRE

Starring

## FRED ALLEN

and

Portland Hoffa

Who's Who in Allen's Alley

John Doe..... John Brown  
Mrs. Nussbaum..... Minerva Pious  
Socrates Mulligan..... Charlie Cantor  
Fallstaff Openshaw..... Alan Reed

+ + +

Songs by Hi Low Jack and the Dame

Commercials by Jimmy Wallington

Direction, Howard Reilly

Material, Nat Hiken, Bob Weiskopf  
Larry Marx, Fred Allen

Music

## AL GOODMAN and HIS ORCHESTRA

+ + +

BUCHANAN AGENCY MGR. WALTER BATCHELOR

Sunday Evenings, 9:30-10 P.M., E.W.T.

## TOM SHIRLEY

ANNOUNCER

ARMSTRONG THEATRE OF TO-DAY

CBS

TELEPHONE HOUR

NBC

THE THIN MAN

CBS

AND THE VERY SUCCESSFUL  
RINSO, LIFEBOUY AND VIRGINIA DARE SPOTS

Personal Representative: DEL PETERS

# MUZAK

## *Transcriptions*

*High Speed Processing*  
*Vinylite Pressings*

### STUDIO AND RECORDING FACILITIES:

NEW YORK, N. Y.	151 West 46th Street BRyant 9-1247
WASHINGTON, D. C.	1124 Vermont Avenue Republic 1984-5
CHICAGO, ILL.	121 West Wacker Drive Central 5275

Equipped to supply both Lateral and Vertical transcriptions, Reference Recordings, Line recording for supplemental broadcasting coverage.

### PROCESSING AND PRESSING PLANT:

NEW YORK, N. Y.	250 West 54th Street Columbus 5-8552
-----------------	---

Send us your "Acetate" master for processing and pressing. We use only gold sputtering, high speed plating and press from the highest grade "Vinylite" resin. The fastest processing and pressing service.

## *Muzak Transcriptions, Inc.*

A DIVISION OF ASSOCIATED MUSIC PUBLISHERS, INC.  
Licensed under U. S. Patents of Western Electric Company, Inc.

# Bob Burns



## The Arkansas Traveler

NBC • *Every Thursday* • NBC

# Sponsor Carries Battle With Music Union to Public in Full-Page Ads

San Francisco, July 13. In the strangest set-to with the Musicians' Union here to date, Samuels Jewelry Co. virtually challenged the union, in page newspaper advertisements, to attempt to stop the firm's anniversary broadcast from Civic Auditorium, during a battle that forced removal of the audience airer from the Opera House to the Auditorium.

Jewelry firm had reserved the Opera House for its annual "party" Sunday (11), in connection with its weekly program on KERC, but balked when it was intimated by union that 20-piece standby group would be required for that house.

Program, "Who's Dancing Tonight?" requires no music, and which gets its opponent from fact that it is regularly broadcast Sunday night from Sir Francis Drake hotel, with the hoisting guests in hostelry's Persian Room as the interviewees.

The Opera House management

was advised against throwing of party unless union's rule for standby orch was observed, and so firm made Civic Auditorium reservation. Union stepped in again, pointing out its rules call for a 30-piece orch for the auditorium when a broadcast is to be made.

Jewelry firm was having none of this, thank you, and shouted in paid space in the days.

"We're giving this broadcast and radio program in the face of uncertain difficulties. We're having union trouble—Musicians' Union. First they demanded we employ a union orchestra of 20 pieces. Since our radio programs never use music and since our entertainment planned for the theatre party does not require music, we declined to employ an orchestra. The demand of the Musicians' Union looked to us like extortion. We refuse to be coerced."

"We were warned by the management of the Opera House, which we had engaged, that the Musicians'

Union might make it impossible for the management to open and operate the theatre and so were obliged to cancel our reservation and move to the Civic Auditorium. Announcement of this change brought a new demand from the Musicians' Union. The Civic Auditorium, they advised KERC, requires the use of a 30-piece orchestra, by Musicians' Union ukase.

"May Face Picket Line?"

"So we don't know what will happen—You may have to face a picket line. We may have most any kind of difficulty, mechanical or otherwise."

"We don't know the resources or desperation of the Musicians' Union. We hope and trust nothing will happen. We're determined to stage our usual Sunday night broadcast. We'll do anything in our power to do so. If unsuccessful, we'll at least entertain our guests with all the games and contests planned without the broadcast, if we are not prevented by force we can't overcome."

"We have every hope of carrying off the party successfully in every detail. But when you are dealing with the Musicians' Union you never can tell what may happen. If the Musicians' Union is mean enough, and powerful enough to spoil this

# Mistaken Identity

Radio brings some strange fan mail. Take for instance the letter Harry Herman, director of "Mother and Dad" on CBS, received from a woman in Texas last week. She stated she had heard his name mentioned on the program and she wondered whether he was the same "Harry Herman" she married in 1921 and who, she skipped a couple years later leaving behind a baby daughter. First of personal narrative followed, in which the woman told of her subsequent divorce and remarriage and gave detailed biographical material about "our daughter."

Herman replied that he had never been in Texas, pointed out that he spelled his name differently from that of the derelict ex-husband, and thanked the woman for her faithful following of the program. Herman in 1921 was 13 years old.

**WILLIAMS HEADS NBC TELE**

John T. Williams, formerly of NBC's Radio Recording Division, has been named acting manager of the web's television department.

He replaces Norman E. Kerzia, who has been commissioned first lieutenant in the Marine Corps.

party the responsibility to 7,000 disappointed citizens will be theirs.

"One thing please do not ask us to do—be coerced into employing an orchestra neither needed nor desired. We have thousands for advertising, but not one cent for tribute."

# AFRA Invokes Pay Rule vs. L&M

The American Federation of Radio Artists has invoked "Rule 15" to force the Kellogg & Mitchell agency to pay regular fees to all Hollywood talent used on its senior station, American Juggernaut-Woodbury.

The agency had previously planned a trip with a fan mag and the picture studio, having the payment of nominal coin for exploitation of their forthcoming films.

The union's national board voted last week to invoke "Rule 15," which requires that all AFRA members must receive their full regular fees for radio appearances, and notified the Coast local chapter to that effect. No word on the agency's reaction has been received in AFRA national office in New York, but it's expected that the union will agree to pay full amount for all talent used. The union is prepared to fight its members to work on the program to enforce the rule.

Sparked by the present Juggernaut-Woodbury case, AFRA members reopen next the entire question of talent being paid below its regular fees for radio appearances. The matter may be thrashed out by the national board, or may be set aside for discussion and action at all of the union's national convention in Chicago next month. There are admittedly numerous angles to the problem, mostly resulting from film actor contracts with the studios, union Screen Actors Guild sanction.

# MBS OFFERS KELLOGG NOON HALF-HR. ON NET

Mutual Network has offered Kellogg the 12-1:30 p.m. period for a daily news program on a week-end country hookup in behalf of the account's dog food, Gro-Pop.

The series would be in competition to Kate Smith's daily news commentary for General Foods.

The Blue Network is looking for the business.

# Paul Joins JWJ As Program Director

Cleveland, July 13.

Ed Paul, formerly program director of WCL, has been appointed as program director of JWJ. William M'Connell announced, O'Neil added that the station, moving from Akron, would open its Cleveland doors Aug. 15 on 850 kc channel, despite protests of Boston and Denver stations.

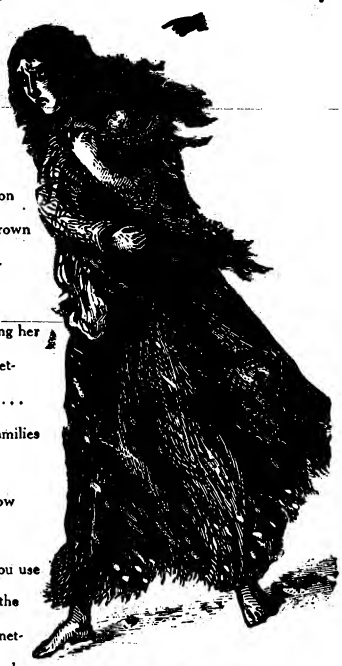
Regular engineering staff will be retained as will Frank Grosjean, continuity; Hal Weddell, national sales director, and several announcers. Studios are expected to be located in Kinney-Levan building.

# Minerva Pious, Brown Sign with Jack Benny

Jack Benny has signed Minerva Pious and John Brown, of the Foy Allen troupe, for his radio program when it resumes on NBC in the fall for General Foods. He'll take them to the Coast with him at that time, but in the meanwhile they will accompany him on his forthcoming trip overseas to entertain the U. S. forces on the various arctic fronts. Allen will vacate from the air till mid-winter.

Charley Cantor, another member of the Allen program, will not be regular on the Benny show next season, but will be on the Coast, as will be available for appearances when needed. So will the remaining regular from the Allen show, Alan Reed, who is on the Coast on a Metro contract.

# ARE YOUR CUSTOMERS LIKE LITTLE NELL?



Alas . . . little Nell—out in the cold . . . her only  
 sin . . . she lived in one of the many markets on  
 the Pacific Coast surrounded by mountains; thrown  
 out in the cold by advertisers who try to com-  
 pletely cover the Pacific Coast by long-range  
 broadcasting. She's a customer of yours, bring her  
 back . . . embrace her to your bosom. Use the net-  
 work that leaves no customer out in the cold . . .  
 Don Lee. More than 9 out of every 10 radio families  
 on the Pacific Coast live within 25 miles of a  
 Don Lee Station. Don Lee doesn't have to burrow  
 through mountains to get to all the markets.  
 Don Lee is in the markets. So are you when you use  
 Don Lee. If your message is important to all the  
 radio families on the Pacific Coast, use the only net-  
 work with enough stations to do the job . . . Don Lee.

THOMAS S. LEE, President  
 LEWIS ALLEN WEISS, Vice-Pres. General Mgr.  
 3513 MELROSE AVE., HOLLYWOOD, CALIF.  
 REPRESENTED NATIONALLY BY JOHN BLAIR & CO.





# CAMEL PROGRAM

NBC

Thursdays, 10-10:30 P. M., EWT

With

**GARY MOORE**

My Writers

**EDDIE DAVIS**  
**ALAN LIPSCOTT**  
**JACK HOUSTON**

My Personal Manager

**LOU CLAYTON**  
c/o 'VARIETY'  
Hollywood

My Producer

For Camel Program  
**PHIL COHAN**

My Straight Man

For Camel Program  
**FRED ALLEN**



My Engineer

For Camel Program  
**HERBERT H. WOOD**

My Musical Directors

For Camel Program  
**XAVIER CUGAT**  
and  
**ROY BARGY**

*Myself*

My Co-workers

**EDDIE JACKSON**  
**JACK ROTH**

My Picture Company

**M-G-M**

My Agent

**WILLIAM MORRIS AGENCY**

Hollywood

New York—Hollywood

My Chief Adviser

**BILL McCAFFREY**

## THE SHOW OF TOMORROW

# NEWS-N-MUSIC

I'D RATHER  
LISTEN TO  
'NEWS-N-MUSIC'  
ON WFIL



JOHN ROSOL

**NOON TILL 5 P.M. EVERYDAY**

NEWS-N-MUSIC is WFIL's successor to the Soap Operas. Listeners are turning to WFIL in ever increasing numbers.

The formula for NEWS-N-MUSIC includes 5-minute comprehensive summaries before every hour . . . one minute headlines on the half hour . . . direct from the news rooms of the Philadelphia Evening Bulletin—America's largest evening newspaper.

Add to this—the top name bands and singers of the country and you have the best of what listeners want most—five sparkling hours of NEWS-N-MUSIC.

There are still a few choice spots for sale in NEWS-N-MUSIC—the Show of Tomorrow—so wire or phone now for availabilities.

# WFIL

PHILADELPHIA

# DICK REDMOND

CREATOR --- WRITER --- DIRECTOR

OF

"OUTSTANDING WAR PROGRAMS"

VARIETY AWARD WINNER

## B.B. Club Okays Radio As a Sales Medium, But Cancels Program

Philadelphia, July 13. The four-week Ayer in radio advertising by the Phillies National League Baseball club wound up this week with the management sold on air as an exploitation medium. The present program from 7 to 7:10 a.m. on KYW's "Musical Clock" will not be renewed, however, said Wally Orr, N. W. Ayer account exec who is handling the Phillies advertising.

"Although the response was pretty good, the time only reached a limited audience," he added. Orr disclosed that the agency was auditioning several programs and expected to return to the air shortly on one or more stations.

At least one of the stations, Orr said, would be among those who have been giving the Phillies the "free" treatment in the unofficial "boycott" of the club which started when the KYW show went on the air. (The other stations griped that they all should receive a piece of the radio coin after plugging the ball club coffers all year.)

## CLAIMS 'BLIND DATE' WAS HIS ORIGINATOR

Chicago, July 13. Those concerned with the sale and production of "Blind Date," summer replacement show for Maxwell House coffee which made its network debut over NBC last Thursday night (8), have been notified by Harold Gingrich that he is joint owner of the show and expects financial remuneration accordingly.

Gingrich, formerly a salesman for KELO, Sioux Falls, S. D., and now employed by the W. E. Long Company here, claims he originated the show last February at the Hollywood Theatre, Sioux Falls, as a means of building up business on an off-night and came was produced weekly in cooperation with Joe Floyd, manager of the theatre. Later the show was sold by him to the Minneapolis Brewing Co. and broadcast over KELO for several weeks. In this time, he says, he wrote and produced the show and originated features now being used on the Maxwell shows, particularly the contest feature wherein double the number of would-be dates to the young ladies are obliged to engage in friendly rivalry over telephones for dates. He claims the title as his also.

Gingrich says he left Sioux Falls to come to Chicago in May and in the meantime outside interests became interested in the show and first thing he knew it had been sold by Tom Wallace to Benton & Bowles for Maxwell House sponsorship. No authorization was given by him for the sale of the show, he says, and no recognition was given him in the regulations by other parties. Gingrich is seeking an adjustment through his attorneys, Gann, Secord, Stead & McIntosh, of this city.

## Y&R's 1-Min. Hunt

Young & Rubicam's time-buying department is making inquiries about availabilities for minute-announcement spots close to women's programs. The schedule would be six a week.

The agency explained that it preferred to be hush-hush about the product, for the time being.

## Myron Fox Speaks

Salt Lake City, July 13. Myron Fox, public relations director of KDYL, Salt Lake City, spoke up "Coordinated Radio Broadcasting at the annual convention of the Utah Pharmaceutical Association" last week.

The station displayed on the convention floor an elaborate design showing the program styled by national advertisers in selling the drug's goods.

## WLW UNITS ON TOUR

Cincinnati, July 13. WLW's Boone County Jamboree and WLW on Parade, hillbilly units, inaugurated their tour of pumpkin operas in Ohio and Indiana Saturday (10) at Franklin, Ind. Bookings by Bill McKinley, in charge of Crosley's talent bureau, are for 31 county fairs, a larger number than last year, with engagements for from now to three days and extending to Oct. 15.

# BUDD HULICK

## "WHAT'S MY NAME"

Countess Lydia Gray  
Cleansing Tissues

**NBC, SUNDAY, 10:30-11:00 P.M.**  
**EWT-COAST-TO-COAST**



for The JOHN SHILLITO Company

For more than 100 years a department store leader  
... largest retail store in Greater Cincinnati

Having full knowledge of the relative values offered by all local Cincinnati radio stations, and having complete freedom of choice in their selection . . . it is particularly significant that this Cincinnati leader uses WSNI exclusively for all three of its daily radio programs.

# WSNI

BASIC BLUE NETWORK STATION  
5000 WATTS... DAY AND NIGHT  
Nat'l Repr. SPOT SALES, INC.  
NEW YORK - CHICAGO - SAN FRANCISCO

# CRAIG DENNISON

225 No. Michigan Ave.  
CHICAGO

Advertising Promotion



**AN IDEA** that nails **551,000 families to their chairs!**

A year ago an *idea* was born. A new program started in the West.

A low, sinister whistle pierced the darkness. Exotic music blended with the whistle...then a man's voice, low, apprehensive. For a half-hour listeners sat spell-bound.

*The Whistler* was on the air over Columbia Pacific!

Now, a year later, listeners still sit spell-bound, every Friday night at nine. 39.7% of all available radio families now listen to this program. That means a Hooper rating of 112 = 551,000 families actively listening.

The story of *The Whistler* is the story of all Columbia Pacific originations. It's a story of *ideas*. *Ideas* are the power-force in radio. *Ideas* are the starting point of every Columbia Pacific campaign.

*Ideas*—projected by *supercreative execution*—make programs on Columbia Pacific strikingly successful. *The*

*Whistler*, for example: It was written by top Hollywood writers. Then it was cast with top Hollywood talent, and produced by the sure-footed staff of Columbia in the West...the staff responsible for so many of the great east-to-west CBS shows!

Columbia Pacific serves some five million Western families—five million families who have the will to buy and the cash to pay. Through Columbia Pacific you can reach these families—reach them with *ideas*...attention-arresting, action-impelling *ideas*—translated into radio programs that build West Coast audiences into a buying army for you.

Such programs as *The Whistler* are now available for sale on Columbia Pacific. Ask us or Radio Sales for details. Or ask us to create an *idea* for you...an *idea* planned to tell your story more dramatically than it's ever been told before.

**COLUMBIA Pacific NETWORK**



A DIVISION OF THE COLUMBIA BROADCASTING SYSTEM  
Palace Hotel, San Francisco 5—Columbia Square, Hollywood 28.  
Represented by Radio Sales, the SPOT Broadcasting Division of CBS.

"SENATOR" EDWARD FORD'S

**CAN YOU TOP THIS?**

THANKS

HARRY HERSHFIELD

JOE LAURIE, JR.

PETER DONALD

ROGER BOWER

AND

HIS SPONSORS

**"COLGATE"**  
NBC—RED

**"KIRKMAN"**  
WOR

FOR A "TOPPING"  
TWO-YEARS ASSOCIATION

**ED. J. WEBER**  
General Manager

176 W. 44th St.

New York, N. Y.

**BACK TO RADIO**  
AS MILLIONS CHEER



**MORTON DOWNEY**

Giving Daytime Radio That Extra Something

Now Appearing

WJZ and the Blue Network

3 to 3:15 P.M.

under Through Friday

Sponsored by The Coca-Cola Co. and bottlers of Coca-Cola

Currently Waldorf-Astoria Starlight Roof

## Cox Probe of FCC Runs Into White House Snag on Military Information

Washington, July 13. Cox Committee investigating the FCC has run into White House opposition, with the President directing the War and Navy Departments not to release to the committee files and documents sought in an effort to prove that War and Navy wanted to take over FCC foreign intelligence work.

This was disclosed Friday (9) at the second open hearing, at which FCC chairman James L. Fly, Harold D. Smith, Director of the Budget Bureau, and Charles Denny, general counsel of FCC testified.

Rep. Eugene E. Cox, committee chairman, threatened to take the issue to Congress in the fall to determine just how far a President can go in blocking a special legislative committee.

Highlights of the hearing: 1. It was disclosed that charges were brought at one time against Neville Miller, NAB president, who served on one of the committees of the Defense Communications Board, with Eugene L. Garcy, Cox Committee counsel, asserting that Miller was cleared by the War's law committee.

2. Garcy asserted that the charges

were made by Frank M. Russell, NBC vice president, following talks with Fly on an allegation filed denied by Fly.

3. Fly asserted that he had in his pocket "a confidential document completely refuting the grave charges made last week by this committee and given nationwide circulation. These were charges that Fly had interfered with the war effort.

4. Fly asserted he was "bound by the espionage act" from making the evidence public, but added that he would be "detrimental in my duty" if he did not reveal that he had such a communication.

5. Fly and Garcy engaged in frequent "wrangles," with the FCC chairman, on one occasion, causing Garcy to lose his head to the point that he moved to strike out of the record a sizeable chunk of Fly's testimony.

6. Garcy withdrew an allegation made the previous week that the Army had requested the OWI to take home its overseas report in North Africa.

7. Smith, Director of the Budget,

refused to disclose to the committee documents regarding a proposal to transfer radio intelligence functions of FCC to the armed forces, and also the Budget Bureau's recommendations on the subject.

8. Denny refused to surrender to the committee the file concerning the charges against Neville Miller.

The Miller case came as a complete surprise to the hearing. Garcy aired it while Fly was on the stand. Garcy asked for all documents, with Fly refusing since they were classified as "confidential" by the Board of War Communications. Fly also denied that he, personally, had made the charges against Neville Miller of disclosing certain information of the Board—presumably to the Cox Committee.

Garcy Quizzes Fly

Suddenly Garcy began referring to Scoop Russell.

"Before you had this letter from Scoop," asked Garcy, "did you have any communication with him on the Neville Miller matter?" Fly refused to answer.

"Did you ask Mr. Russell to write that letter to you?" Fly refused to reply again on the grounds that the matter was confidential business of the War Communications Board.

"Wasn't the transmission of the letter pursuant to an agreement made between you and Mr. Russell in Chicago?"

Congressman Hart, Connecticut

Democrat, asked who Scoop Russell was. "I am tempted," said Fly, "to avoid the serious implications and innuendoes and to meet this situation squarely, but I am obligated by my board not to talk."

Frank M. Russell is vice-president of the National Broadcasting Co. He is noted as NAB, I know him well. I have known him since I have been chairman of the Commission," he asked Congressman Cox, "you met Russell in Chicago, were you acting as chairman of the War Communications Board, as an individual, or as chairman of the FCC?"

"That question," replied Fly, "is like asking me what I am doing in New York this moment. The only thing I know related to the innuendo and implication is that I have information that in Chicago at the meeting of the NAB board of directors, Russell was in a position to cast the deciding vote to eliminate Miller as president of NAB, but Russell did not cast that vote and Miller remained on."

"I didn't attend the meeting in Chicago, and I had no such conversation with Russell," asked for his source of information that Russell could have ousted Miller from the NAB presidency. Fly answered: "Everybody in the industry know it."

Here Garcy told the committee that "the only grounds on which this witness can refuse to answer my questions about Neville Miller is

(Continued on page 74)

## Radio, Pix Top Formal Educ'n

Salt Lake City, July 13. Despite an annual expenditure of \$2,000,000 for formal education, "is losing out in its relative effectiveness in comparison with commercial radio and movies," according to Dr. Carroll Atkinson, University of Utah director of summer session and president of the National Association of the Intermountain Radio Conference.

The conference opened at Kingsbury Hall under the direction of Earl J. Atkinson, KSL, radio station manager; Dr. John T. Washburn, U of Utah summer session director, and Dr. Atkinson.

Dr. Atkinson's address was illustrated by a broadcast demonstration by the Salt Lake Council of Women Players, directed by Beckie Thompson, over KYDL.

## PHILLY CO-OP RADIO SCHOOL PAYS DIVIDENDS

Philadelphia, July 13. The cooperative radio school started last fall by the Philly radio stations and the American Communications Association has been the manpower shortage has paid plenty of dividends. Already 10 grads of the school are in the studios of local studios, and at least six other dial-twisters are lined up for jobs in the near future.

KYW has three of the six; its roster; WFIL and WIBC; have two each, while WOCN, WUP and WPEN have one apiece. The first female engineer in the city, Margaret Walton, was the grad hired by WIP last week.

## Post-War Planners Meet in N. Y. Aug. 4

The Radio Technical Planning Association, which is composed of various groups interested in post-war planning, will meet at the Roosevelt Hotel, N. Y., 10:30 a. m., Wednesday, Aug. 4.

Already represented in the organization are the Radio Manufacturers Association and the Institute of Radio Engineers.

## Furriers Giving Radio A Year-Around Play

Local stations, particularly those in war plant areas, report that advertising by furriers has ceased to be on a period basis. They now stay on the air through the spring and summer months, figuring to counter some of the surplus cash accumulating in the pockets or purses of the war workers.

Reports from some small war-bomb critics in the Midwest show that every fur store in the town is making use of radio, either constantly or at close intervals.

## Campana to CBS

CBS will get the Campana Serenade, with Dick Powell, as he shows returns to the air in the fall. It was formerly on NBC. Wallace-Ferry-Hanley Chicago is the agency. Stanza will be heard 1-1:25 p. m. Saturdays, starting Sept. 4.

## JIM AULL QUITS KYW

Philadelphia, July 13. Jim Aull has resigned as publicity director of KYW, a post he held for nine years, to take the job of advertising manager of the Strawbridge & Fetter department store. His resignation takes effect next week.

## Renewals

R. J. Reynolds Tobacco Co. has renewed "Thanks to the Yanks" over CBS for 13 weeks. The renewal was effective July 9. William Egan is the agency.

Liggitt & Myers Tobacco Co. is continuing Harry James band via CBS. Renewal was effective last week. Newell Emmett is the agency.

Dr. Lyons Toothpowder and Bayer Aspirin have renewed "Newly Baked" over CBS effective Aug. 2. Dr. Lyons sponsors the program Monday or has it Thursdays and Fridays. Blackett-Samplo-Hummel handles both accounts.

# WNEW vs. Soap Operas

● Some people say daytime serials upset people's nerves and things. Maybe so, but we don't believe it.

But we do know there are more people in New York who *don't* listen to soap operas than there are people who *do*. It's not so much their nerves—they just like music.

From 10 a. m. to 6 p. m. when soap opera heroines are coming to grips with life on the two big networks, here's what's happening on the other New York stations:\*

**WNEW** has a 23% larger total audience than the next nearest network station.

**WNEW** has a 31% larger total audience than the second nearest network station.

**WNEW** has an 80% larger total audience than the next nearest independent station.

And with the others, there's no contest.

**When you're buying New York, buy the biggest audience for the least amount of money—buy WNEW.**

\*Source: The Pulse of New York, May, 1943.

# WNEW

501 MADISON AVENUE NEW YORK, N. Y.

Serving New York and New Jersey Twenty-Four Hours a Day

NATIONALLY REPRESENTED BY JOHN BLAIR & COMPANY

**BACK ON THE AIR**  
**FOR**  
**CAMEL CIGARETTES**

**BUD**                      **LOU**  
**ABBOTT AND COSTELLO**



**The Coming 1943-44 Season**



**Personal Management:**  
**EDWARD SHERMAN**



# FRED RADY

EVERY THURSDAY  
7:30-8:00 P. M.-EWT  
N. B. C.

Under contract to  
METRO-GOLDWYN-MAYER

## Radioites' Rocky Road

Continued from page 30

bothersome thing in radio, not yet at their choice and made a go of it factually view of what the radio lads from the start. They are both in the four-figure class and that in Let's go to the record and get a Metro one finds Marlon Paroncutt, measure of success, their ease comes first. Over at Paramount and Metro, west about eight years ago to write

living Brecher, who years ago made the clincher. Also at Metro one finds Marlon Paroncutt, who has survived more options than the average scrivener. He came west about eight years ago to write

the Mary Dickford program for Joe Industries and soon thereafter joined up with the scenarists. Nat Petrin has been around for a while and is still on studio payrolls. John Grant is at Universal. The team of Panama and Frank is also doing quite well, and over at RKO Arch Oboler is cooking up an original as an extracurricular activity to his radio writing-producing. Hal Finberg has been active in pictures as radio, and there are many others who played both ends against their bank withdrawals but who haven't sufficient "cred" if to have themselves talked about.

Then again there are a handful who are now servicing their country, among them being Maj. Owen Crump, who made quite a name for himself at Warners as scribe of patriotic shorts.

### Few Stop-Watch Clicks

Comes now the directors and producers with a long list of casualties and a faithful of Johnny-conelists. The more successful ones, meaning those who went over to films and are still at it, include Orestes Welles, Westlock and Snyder, Alex Gottlieb (ex-writer), John Houseman, Frank Woodruff and Irving Reis, who was going strong at RKO before changing over to O. D. Coming up are Ed Gardner, Bill Bacher and Martin Goetz, who have yet to get over their first hump. To name but a few who failed to make the grade are back in radio for other reasons, there are Clark Armstrong, Adrian Samish, Clare Olmstead, Herb Polansky.

Those who shuffled over from pictures to radio represent only a small but successful few, the most prominent being C. B. DeMille, producer of Lux Radio Theatre, and Crane Wilbur, star of the silent films and later a writer, who produced the long-successful "Big Town." Wilbur is back in pictures, but will be heard from again in radio. As in the case of Welles, who came to radio from stage, Eddie Cantor may be included, as he is now launched on a production of his own story at RKO.

## RADIO WRITERS GUILD TO POWWOW IN CHI

Chicago, July 13.

A national conference of officers and representatives of the Radio Writers' Guild of the Authors' League of America will be held at the Drake Hotel starting Thursday (15) and lasting through Sunday (18). Preliminary arrangements were made by Fauller Hopkins, writer of "That Brewster Boy" and President of the Midwest Region of the organization.

Meeting will concern itself with the mapping of an organizational program and laying plans for local and national contact between stations with networks, studios and advertising agencies.

Among those slated to attend are Paul Franklin, author of the serial "Red Ryder" and a writer for Columbia Pictures, who is national president; Don Quinn, scribe of the "Flibber McGee and Molly" program, and Hector Channing, who will represent the Western Region, and John W. Vandercrook, NBC news commentator, who will represent the Eastern Region.

### 1-Man Staff Moves

Salt Lake City, July 13. Francis Urry, for past seven years writer, producer, actor and announcer for KSL in this city, moves over to KUTA's announcer staff Friday (16). Urry will start in strengthening KUTA's dramatic department

## No. 1 Hit Tune—The Hymn

By PHIL SPITALNY

With all due respects to the gentlemen who figure up the merits America's popular tunes, I have my own version of the All-Time 1 Parade. I'll put my list up against the one made up of "Let's Get Lo 'Comin' In On a Wing and a Prayer" and other great tunes, and I certain that my list will win.

On it are "Abide With Me," "Rock of Ages," "Lead Kindly Light," "T Lord's Prayer," and other songs which once were identified completely with the church. That is a too-limited classification. They are part the home, of every-day existence—and of solace and comfort to all people. On our "Hour of Charm" broadcasts, we finish with a hymn played as sung by the girls. With all due modesty, I can say that people like I of our program, but the hymn portions are by far the most popular features of our airings.

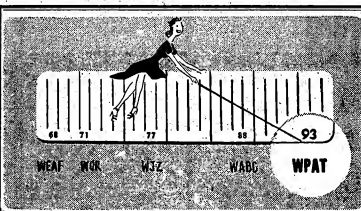
It doesn't take a psychologist to figure out the reasons for this. T hymn was part of the life of the average American boy who is now fighting in the different theatres of war. He might remember "Let's Get Lo" for the period of two or three months that it remains popular. He never forgot the hymns he learned as a youngster. Nor will he forg that he used to hear his mother hum or sing a hymn as she busied her self about the kitchen, or that his dad intoned "Rock of Ages" while the bathed.

The hymn is an unusual song combination. It possesses the powers prayer, worship, thanks and solace. It can be sung heartily and in beat full manner by the very young, the very old and everybody in between. It is a psalm of praise—to God and to the American way.

Music is an important item in the life of the radio orchestra leader—no letters he writes, but those he gets. He can obtain a first-hand reaction to his music from these letters.

Our hymns have brought us mail in a quantity and a quality we never dreamed of. Sons asked us to play a hymn for their mothers. Mother asked to have a hymn played for their sons. Entire families would sit letters asking for a certain hymn because it was their favorite.

But while we might play everything from "Tiger Rag" to "Missouri Waltz" early in our program, the last high-spot, the hymn, is the one listeners remember best and love the most.



NEVER A DULL MOMENT

+

# WPAT

93 On Your Dial

Don't Miss



STEVE ELLIS

Radio's "Personality Voice" has two big shows Monday through Saturday. DIAL 93 CLUB, 11 a.m. to 12 Noon. MUSIC MAKERS, 3 to 4:30 p.m.

### LUNCHEON WITH HELEN



Mistress of Ceremonies, Helen Leighton, the "Voice that Launched a Thousand Products" chit-chats about this and that of interest to women from 10:30 to 11 a.m. Monday through Friday.

### FOREIGN and DOMESTIC NEWS



Straight from the wires of the United Press, on the hour and half-hour for five minutes, seven days a week.

### MUSIC a la MOOD



Uninterrupted periods of semi-classical music with a large saleable listening audience. Daily from 1:05 to 1:30 p.m. and Sundays from 1 to 2 p.m.

Rates for Participating Programs on Request

New York Office—Sidney J. Flaum, Paramount Building  
1501 Broadway, New York P. E. 6-2945  
Studios—Paterson, New Jersey

Presenting

# BELLE BAKER

The Singing Actress

## For Radio

Season 1943-1944

WM. MORRIS AGENCY

"NOT SO FAST"

# JOE BESSER

Currently "Sons of Fun," New York

An acknowledgement to FRED ALLEN and JACK BENNY for the fine treatment accorded me on their Radio Programs.

"HIE ROOKIE"

for COLUMBIA PICTURES starting Sept. 1  
Direction—BILL MILLER

**EVERSHARP**

**BIOW AGENCY**

**and PHIL BAKER**  
**the \$64 QUESTION**  
**TAKE IT OR LEAVE IT**

**EDITH OLIVER**

**MARY HARRIS**

**JACK CARSON**

**CAMPBELL SOUP PROGRAM**

**EVERY WEDNESDAY EVENING**

**CBS**

**6:30 P.M. P.W.T.**

**MANAGEMENT**

**FRANK STEMPEL AGENCY**

**HOLLYWOOD, CAL.**



## Analysis . . . with a NEW Slant!

Stanley Dixon believes in  
"Plain Talk for Plain People,"  
and he looks at the News  
THEIR way.



Des Moines is a natural News high spot. It is the food capital of the post-war world—and the home of the Cowles newspaper and radio organization.

Yet Stanley Dixon is the only coast-to-coast news analyst originating in Iowa, and his is the only kind of analysis which could logically originate here. For Dixon has an unusual understanding of the average man and woman, and reports the news from their viewpoint. His comments are typically grass-root, with a slant in sound contrast to originations from either coast or Washington.

Years lived in Europe, Africa and Asia have made Dixon familiar with foreign news locale. Extensive newspaper and radio work have made him a good reporter and analyst. His business experience has given him splendid "commercial" value.

Stanley Dixon is available for local sponsorship in many Mutual Markets—or full network sponsorship. His time is currently Monday through Friday 11:00 A.M. EWT and Sunday 1:00 P.M. EWT. For further details, write or wire:

**KSO Des Moines**

A Coale Station . . . Represented by the Kats Agency

## ARTHUR MEYERHOFF & CO.

410 No. Michigan Ave.

CHICAGO

Advertising

### Cox Probe

Continued from page 70

that it would incriminate and degrade him."

Fly angrily retorted that was untrue.

At another point Fly explained that the Defense Communications Board has classified as confidential any information which would endanger the war or hurt the national prestige. Fly said that both reasons were involved in the Board's refusal to make public the Miller case. When Fly's answers did not satisfy Garey, the attorney asked that the answers "be stricken from the record."

"I would say from my point of view," interjected Fly, "and the public point of view, it would be most unfortunate if this committee ever gagged any witness who comes here trying to do his duty to the committee and to his country."

Cox hastily announced that the testimony would remain in the record. Asked whether he had any objection to giving the information about Neville Miller in executive session, Fly asserted:

"In the light of the committee's past handling of the records of its executive sessions, I don't know. . . . He was interrupted by Cox, who ordered that statement be stricken."

Admiral Hooper Accuses FCC  
A memorandum by Rear Admiral Stanton C. Hooper, former director of Naval Communications, charging James L. Fly and FCC with interference with the war effort and urging that the Army and Navy take over war functions of the commission, was made public Saturday (10) by Eugene L. Garey, counsel for the Cox Committee.

At least two specific allegations were made by Hooper, former director of Naval Communications, that FCC was partly responsible for the Pearl Harbor debacle. "The memorandum was turned over to the Secretary of the Navy May 14, 1942, and presumably obtained by Garey from Hooper, who was one of the Cox Committee's secret witnesses."

Fly, who saw red after the distribution of the memorandum to the press, in effect dared the Cox Committee to afford him opportunity to prove the charges false at a public hearing.

Fly said: "The documents made public today are but irresponsible charges which the Cox Committee has handed out in a bid for publicity."

"Nothing Else Matters  
But to Win This War"

ARCH OBOLER

# My Humble Thanks

To—  
Camel Cigarettes  
Tom Luckenbill  
and the  
Wm. Estly Agency

# GABBY MOORE



Exclusive Management:

National Concert and Artists Corporation

New York - Chicago - San Francisco - Hollywood

THRILLS AND EXCITEMENT OF SPORTS  
BROUGHT TO LIFE

**BERT LEE and  
MARTY GLICKMAN**  
SPORTCASTERS

"WARM UP TIME"

2:45 P.M.

"SPORTS EXTRA"

5:45 P.M.

"TODAY'S BASEBALL"

7:15 P.M.

"SPORTS FINAL"

10:45 P.M.



50,000 WAITS  
1050 ON YOUR DIAL

**WHN**  
NEW YORK

**IVAN BLACK**  
PUBLICITY

STAGE - SCREEN - RADIO

128 E. 58th St., New York City—Plaza 3-1049

# AL GOODMAN

## AND HIS ORCHESTRA

1940-41-42-43

For

### Texaco Star Theatre

*Thanks to the Texas Company,  
T. Buchanan Agency and Fred  
Allen for a pleasant 4 years—  
and for the continuance of  
the new program with James  
Melton. Commencing July 4—  
via CBS, Sundays at 9:30 p.m.  
EWT—Coast-to-coast.*

1941-42-43.

For

### Prudential Family Hour

*Thanks to the Prudential Life  
Insurance Co., Benton & Bowles  
for a pleasant 2 years on the  
Family Hour starring Gladys  
Swarthout and Deems Taylor.*

*Continuing through the sum-  
mer. Same station, same net-  
work and same time. Via CBS  
every Sunday at 5 p.m. EWT  
from coast-to-coast.*

Personal Representative

**WALTER BATCHELOR**

The most-crowded room  
in the Northwest...



**M**OST crowded with excitement, dramatic wallop, and experience—more experience in seeing and knowing and being part of the news than can be found anywhere else in the Northwest.

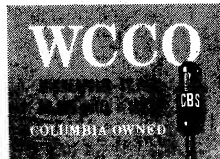
The "most crowded room" is the WCCO News Room. Yet it's a new room. And spacious.

Northwestern folks—almost 4,000,000 of them in 139 counties—have for 20 years leaned heavily on WCCO—the Northwest's Good Neighbor—for advice, counsel, information, entertainment and news. News has always been up in the forefront of our activities. As news grew more and more important, the WCCO news staff grew. Grew so large that we needed more space and more facilities. Hence the WCCO News Room—the largest, the most complete in Northwestern radio.

That's only fair. For the WCCO News Staff is also the largest and the most com-

plete in Northwestern radio. Eleven staff men are authorities in their fields. Men like John Raleigh who came to WCCO from the Far East, where he was CBS staff correspondent; like Larry Haeg, farm news editor, who operates a 148-acre farm, between turns as a State Legislator; like Cedric Adams (10 years on WCCO) whose column for the Minneapolis *Star-Journal* is the most wide-y-read in the Northwest. *Eleven men who know the news and know the Northwest.*

When next you see a survey of radio listening in the Northwest, information like this about WCCO news coverage will help explain the complete dominance of WCCO in the Northwest.



Represented by Radio Sales  
the SPOT Broadcasting Division of CBS

*The Northwest's Good Neighbor*

**PERCY FAITH**

The Carnation Contented Hour

Music Corporation of America

**THANKS...**

TO

**P & G**

(Procter and Gamble)  
Makers of 'DRENE'

H. W. KASTOR AND SONS

THE

**National Broadcasting Co.**

And All My Friends

For Their Help in Launching  
The Radio Version  
(THIS IS)

of

**'ABIE'S IRISH ROSE'**

WRITTEN BY ANNE NICHOLS  
AND RIP VAN RONKEL

Sincerely

*Anne Nichols*



**MARY  
MARGARET  
McBRIDE**

MONDAY THROUGH FRIDAY  
1 to 1:45 P.M.—WEAF

56 WEST 45th ST., NEW YORK CITY



*Wherever There Is Radio  
There Is The Representation Of  
The Agency Of Show Business*

**WILLIAM MORRIS AGENCY, Inc.**  
Rockefeller Center, New York  
Chicago Hollywood

# SPIKE JONES

AND HIS CITY SLACKERS  
Are Out to  
"MEET THE PEOPLE"



Dear Willy Spiecer: Just finished season with BOB BURNS for LIFEBUOY SOAP, NBC coast-to-coast . . . FURLOUGH FUN for GILMORE OIL, NBC coast . . . Yip Harburg's "MEET THE PEOPLE" at MGM . . . Soon to be released, our picture for WARNER BROS., "THANK YOUR LUCKY STARS" . . . Starting JULY 23 on our THEATRE TOUR . . . Back on the air in the fall with BOB BURNS and GILMORE OIL.  
Spike Jones.



New CAMEL PROGRAM, Thurs., 10 p.m., KWT  
Mgt.: LOU CLAYTON

# D'ARTEGA

AND HIS  
ALL GIRL ORCHESTRA

Now On  
USO Camp Shows  
Personal Management  
ERNEST LIEBMAN  
1440 Broadway, New York



"AMERICA'S NO. 1 SINGING DUO"  
Mgt.: William Morris Agency

**ROBERT McKENNA**  
as "BEN DAVIS" in  
"SNOW VILLAGE"  
"SNOW VILLAGE" - Mon-Fri., 11:58  
A.M. KWT.  
Also appearing on "Jack's Pastoral"  
CBS - Saturdays, 11 A.M. KWT.  
Esplanade 7-8854

# SYRACUSANS

*Like a Varied Diet . . .*

That's why Syracuse's leading station goes to such pains to provide, in addition to top-ranking NBC shows, these locally produced, interest provoking programs:

- \* "SYRACUSE HERO"  
Thrilling, accurate dramatizations of Syracuse's own boys and their exploits in the war.
- \* **BILL DAVIS**  
Romantic singing discovery.
- \* **WALLY AND JANE**  
Sparkling matinee personality program.

And these time-tested favorites:

- \* **FRED JESKE**  
For 7 years Central New York
- \* **VADEBONCOEVR**  
With the largest following of any u-mentor.
- \* **"BILL ROTHLEM"**  
Ace sportscaster.
- \* **Play These Top Personaliti**  
Kolle Forman, Tom Lyon, Steve Russell,  
Fred Johnston, Bill Romley, Thelma Johnson  
And a two-drawee slot of writers and producers.  
\* Now available for sponsorship!

5000 **WSYR** 570  
WATTS K.C.

SYRACUSE, N. Y.  
H. C. WILDER, Pres. Represented by RAYMER



# From the Production Centres

## IN NEW YORK CITY

Arthur Irving Goldwater changed his name to Paul Gordon. Actors Tunney Donnelly, Bernard Cooper, Jack Jordan and Everett Jolly entered the armed services. With the new Jerry Lester series preem delayed a week, Diane Courtney week-ended at her home in Providence. Mildred Clinton into a running part in 'Life Can Be Beautiful'... John McMillin, vice-pres and radio head of the Compton agency, to become a father again... Dito Gilbert Rabston, assistant to the radio director of Procter & Gamble... Ronald MacDougal to the Coast to handle with Brian Corwin on that United Nations series for CBS... Marjeline Steingart, daughter-in-law of Irwin Steingart, state assemblyman and board chairman of WLIB, joined the station as a staff writer.

Among Scott's 15-piece dance band provided musical accompaniment Thursday on 'This Life Is Mine' on CBS. Believed to be the first time a daytime serial ever used a full orchestra. Episode was located in a nursery... Noretta Brown substiting as continuity director of WLIB during Joan Sack's leave of absence... Record jockey Dick Gilbert, currently on a bond tour, did shows last week over WHAS, WINN and WG... Louisville... Ed Alteshire, Kastor radio director, visited the agency's New York office last week.

Clint Johnson, CBS staff director, classified I-A... Ira Ashley, director of 'Stage Door Canteen', slated for induction July 28, living him two more broadcasts of his show. His successor on the series not selected... Joe Hill, director of 'Great Moments of Music' for Young & Rubicam, also doubling as director of 'We the People' during Dave Levy's vacation... A. F. Hopper, former WIN engineering supervisor, commissioned a captain in the Army troop carrier air force at Camp Alliance, N.C... L. T. J. Smith, former Y. & R. staff director, in town on leave, telling friends of his experiences during the sinking of the aircraft carrier Hornet... Norman Forrest, WLIB announcer, and member of the Army reserve, called for active duty.

Ben Grauer, 'Information Please' announcer, will also do the spelling for its NBC summer replacement, 'Honey Vacation Seasons' effective July 19... Adrienne Ames did a great stint on the WJZ Victory Troup show at Ellis Island last Friday 19... Chester 'Hop Harri' and Stronach, who was on 'The O'Neills' for more than nine years, has a role on the

has been awarded a scholarship to Columbia U. by the Professional Children's School... Berry Krueger is taking a month off 'Salute to Youth' (NBC) and the 'Falcon' (Blue) July 27 to go to Hollywood for screen tests... James Bofe and Vivian Hill join the 'Show Village' cast... Barry Wood and Edwin C. Hill cut a rise to push the retail store war bond campaign for the aircraft carrier, Shangri-La... Judy Garland will gladden the winner today (Wednesday) of the Loew-WMNT 'Judy Garland Contest' via the station's 'Glorion Dodge' show... La Mont Johnson will sub for Dick Stark as announcer on the P. & G. 'Life Is Beautiful' and 'Aid to Hypogues' airways while the latter is on vacation.

## IN HOLLYWOOD

Ed Gardner-hopping around town trying to find a new 'Miss Duffy'... Picturization of 'Duffy's Tavern' will keep him here till early fall, so he'll start off the new season from here. Joe Hill comes west to produce... Don Bernad, of William Esty, and Columbia's Bob Shayon trying to organize a Hollywood wing of Radio Directors Guild so east and west can meet when the big towers are shipped here... George Zachary abandoned his recording spots for Office of War Information and hiked back east, the OWI budget having meanwhile constituted a bad case of anemia... Sammler is detaching its underwriting of 'Today at the Duanees' over CBS late this month and dropping off the air. To reports of pitches by other agencies for the account, Russell Eller, ad boss of California Fruit Growers, served notice the account is not open for solicitation... That brought a few 'oh yeah's' from some of the other 12-ers... Lewis Alan Weiss to New York for Mutual board meeting... Matty Malneck took the lotion from Spike Jones on 'Furlough Fun' hijinks. Latter goes on theatre tour for the summer months... Cal Kuhl back from three weeks of confabing with Milton Blose.

Red Stone throwing a feed at NBC for leading merchants and advertisers who have been invited to studio to hear broadcast of War Advertising Council July 14... Hal Block, NBC press head on the Coast, and his fraus, Sybil Chasin, organist for Lums and Albers, winced to Mexico City for 10-day stay... Certain comedy show subbing for a big timer figured it wouldn't be too easy to fill the studio for its early eastern broadcast... 1,000 tickets were printed for the studio's 840 seats. About 40 showed up... Ellen Drew is co-starred with M. Preston Foster on Silver Theatre's July 23 broadcast... With Jack Lyman of NBC's production staff heading for induction, Frank Pilman moved in from the sound department to take his place. Another change at Radio City switches George Volger from night manager to the recordings division as aide to Jack Rich-

(Continued on page 80)

## Kate Smith

Continued from page 31

I do mean hook-to-toe the nearest of these three points and charges you to be there.

When we visit a camp, it usually is necessary to do our nighttime broadcast from the area. It is as well as our two night-time shows (early broadcast and the repeat for West Coast).

We traveled 3,000 miles to California at our own expense, so that Miss Smith could appear on the movie version of 'This Is the Army,' and while out on the West Coast covered several orders in order to cover as much territory as possible. Limited stay out there, we covered a broadcast during the first broadcast from one camp and returned from another. This was called for some pre-arranged traveling and complicated the pickups but we made it.

### All Kinds of Weather

We have gone on these trips week after week under all kinds of weather, under all kinds of conditions. It was below zero out in the open spaces of the mountains when we tricked out there last winter. I remember caught herself a lull of a cold, but she never got it. The weather didn't help it any, and when we went up to Toronto for a broadcast for a few days, it was raining and it had given progressive pneumonia, and developed into a nasty infection, but she never got it. She was in and almost daily since we started touring the camps. In spite of her discomfort, Kate sweated it out, and would never even think of calling off any of the trips.

After having wintered we went to the other extreme and made a trip to an Army camp in the torrid, sand-dust desert of California. The conditions first aggravated Kate's condition and she was pretty miserable, but you can never tell by her appearance either while she was speaking or while she was singing.

We have not on these shows sometimes under primitive conditions. Our broadcast from the Army Air Depot in Rome, N. Y., was staged in a massive hangar especially converted into an auditorium. Our stage was roped off so that it looked like a boxing ring. We had an audience of 9,000 at each performance and, surprising enough, the acoustics were splendid. Few of the camps have auditoriums. None of them are air-conditioned. The weather was hovering around 100 a few weeks ago when we rehearsed our program at the Navy Receiving Station in Brooklyn. The boys in the troop did the broadcast in their sweaters. Kate sweated it as she told me she never had before, but she never was in better voice.

These trips have been a rich experience. We have met men and women in the camps from all parts of the country and have found that their tastes are pretty much alike. They were as much entertained as they can get. They prefer popular music and they like it peppery. They are extremely appreciative. So are their parents, who write us great length to thank us for bringing cheer and entertainment to their boys and girls in the fighting forces.

Their gratitude is our compensation for these trips. And that's all we ask.

## Secret Sponsor

Maxon Agency is inquiring among station execs for more secret capabilities in towns of about 100,000 population.

Agency declined to disclose the name of the account, which but-but led to the speculation that General Electric's Mazon account might be coming out with an erasit alarm clock.

## Kelly Leaves KNX

Hollywood, July 13: KNX is shopping around for a new publicity director to succeed Andy Kelly, who leaves in two weeks to head up Tomlinson's radio publicity office. Predecessor here, Neil McDonald, is on sick leave and not likely to return.

Kelly held the KNX post since May, 1941. Burke joined up with Army in France more than a year ago.

Springfield, Ill. — Carroll W. (Doc) Neel, assistant general manager of WGBS, Springfield, has been upped to the general management, succeeding Jack Heiney, who resigned to become a Lieutenant (jg) in the Navy.

# WE'RE PROUD OF

## "RED" SKELTON

with his  
NEW AND DIFFERENT TYPE OF COMEDY

I'LL BE BACK  
AGAIN THIS FALL.

Listen to  
MEANTIME...

HILDEGARDE  
"BEAT THE BAND"

for  
Kaleigh

CIGARETTES

EVERY TUESDAY NIGHT  
NBC, COAST-TO-COAST

BOB GRANT  
and his  
ORCHESTRA

Our Other Coast-to-Coast Programs for RALEIGH Cigarettes  
TOMMY DORSEY—Wednesday Night, NBC "PEOPLE ARE FUNNY"—Friday Night, NBC

RUSSEL M. SEEDS CO., INC., Advertising  
CHICAGO, ILLINOIS

**"THE HUMAN SIDE OF MUSIC"**



Ted Cott

**The 1943 Record**

\* M. C.

**THE KOSTELANETZ HOUR**  
for Coca-Cola

\* M. C. Writer

**THE SOUNDING BOARD**  
for RCA-Victor Over 87 NBC Stations

\* Commentator-Writer

**NIGHTS AT THE BALLET**  
Commentary on the Ballet Theatre from Metropolitan Opera House for Huron Attractions

\* Producer

**FOR THOSE WHO LOVE MUSIC**

Series in Spanish Produced for Radio Division Co-ordinator Inter-American Affairs

\* Book

**THE VICTORY BOOK OF MUSICAL FUN**

Published This Fall by Simon & Schuster

\* Columnist

**RECORD RETAILING**

Only Trade Paper for Record Industry

"Thank You" to—

Jack Williams, Andre Kostelanetz, Tom Bernard, George Zachary, Nick Muscareo, Caroline Herbert, Albert Leventhal, Tom Neely, S. Huron, Gerald O'Kaye, Gerald Goode, George Vogel, Yasha Frank, Wilfred Roberts, Gilbert Seldes, Victor Hugo Vidal

**TED COTT**

522 5th Ave. MU. 2-3571

**THE ALKA-SELTZER NATIONAL BARN DANCE**

Saturday Nights (NBC)

**QUIZ KIDS**

Sunday Nights (Blue)

**NEWS OF THE WORLD**

Monday Through Friday (NBC)

**LUM 'N' ABNER**

Monday Through Thursday (Blue)

**MILES HISTORICAL ALMANAC OF THE AIR**

Daily on 150 Spot Stations

**SACHS AMATEUR HOUR**

Sundays, WENR, Chicago

**MURPHY'S BARN DANCE JAMBOREE**

Saturday Nights, WLS, Chicago

**THE WISHING WELL**

Carson, Pirie, Scott & Co.

Monday Through Friday, WBBM, Chicago

Monday Through Friday, WGN, Chicago

**WADE ADVERTISING AGENCY  
CHICAGO, ILLINOIS**

- P. C. LUND ..... Radio Director
- E. E. Simmons ..... Production
- Jack Frost ..... Continuity
- Maggie O'Flaherty ..... Continuity
- L. W. Davidson ..... Continuity
- Mary Paxton ..... Continuity
- Booth Luck ..... Continuity

**HELEN MENKEN**

7TH YEAR

**"SECOND HUSBAND"**

CBS

PRODUCED BY ANNE and FRANK HUMMERT



**Irene  
Beasley**

1943



*My Appreciation to*

IVORY FLAKES

CRISCO

'What's Cookin'

KOLYNOS

SAVARIN COFFEE

CONNECTICUT  
BUS CO.

DRENE SHAMPOO

and to

G-S RADIO  
PRODUCTIONS

30 Rockefeller Plaza

Circle 6-0655

who are handling  
my new shoes



# VARIETY Advertising Agency Directory

(Containing list of radio directors, chief talent buyers and chief time buyers of N. Y., Philadelphia and Chicago agencies especially active in network radio)

## Treasury Kudos

Continued from page 40

recorded and released each week. Some stations have transcriptions as often as three times a day on seven days a week.

Some of the top-flight entertainers who have given their services to the service. Just a few of them include Fred Allen, Bob Hope, Vincent Price, Jane Froman, George C. Scobey, Bing Crosby—in fact, just about anybody who is outstanding in show business. David Broekman is music director of the program; William B. Murray executive producer, and Henry Hayward director.

## "TREASURY SONG PARADE"

Another treasury feature which has carried the War Bond sales message into millions of homes throughout the country is the three-act, transcribed "Treasury Song Parade." Recording in New York, Chicago and Hollywood, this series has put out on the voices of America's top musicians—James C. Pettito, president of the American Federation of Musicians, has allowed his name to make these transcriptions which are producing a valuable contribution to the winning of the war.

The "Treasury Song Parade" stars include the talents of the top talents in the land, both the popular singers and the artists from the concert and opera world. The people who are featured in practically all cases, are credited by David Broekman. The program is a personal message which is being broadcast in a series of spots.

Using, as it does, transcriptions in wholesale lots, the Government has done a tremendous job of exploiting the potentialities of this broadcasting medium.

Since the "live" broadcast is regarded as having the coverage of a full "network" if 125 stations carry the program, the Government has more than 850 stations. It hits not only the high spots, but the nooks and crannies as well. The spots are proving that those nooks and crannies are far more valuable as advertising spots than has been given them credit for being.

## Robson's America's Chore

William M. Robson has taken over temporary direction of the "Calling America" program Sunday nights on the Scripps Radio Network. Larsen, radio head of the Greg, Cornell and New Agency, has been handling the program since the death of Robson to take over the assignment.

He will probably continue about a year, but the firm has no permanent successor will be named.

## Scripters Switch

Elizabeth Todd and Johanna DeWitt have switched their production assignments for Air Forces (Blackett-Sample-Hummert), Miss Todd now supervising "David Harlow" and Miss DeWitt doing "Amanda of Honeymoon Hill."

In addition, Miss Todd continues to be supervising "Wider World" for B-S-M.

AGENCY	ADDRESS	TELE. NO.
AUREY, BODKOR & WALLACE	230 Madison Ave., N. Y.	RE 9-0330
N. AYER	30 Rockefeller Plaza, N. Y.	PL 5-2200
TRD BATHS	430 5th Ave., N. Y.	PL 5-2200
H. B. & O.	35 Madison Ave., N. Y.	PL 5-2200
H. B. & O.	119 N. Michigan Ave., Chi.	Superior 9301
HEWITT & HOWLES	119 N. Michigan Ave., N. Y.	WH 2-7500
BIRMINGHAM, CASTLEMAN	130 E. 5th St., N. Y.	LE 7-1500
HOW CO.	9 Rockefeller Plaza, N. Y.	CL 1-3300
FRANK-KATZ-SAMPLE-HUMMERT	100 Park Ave., N. Y.	PL 5-2200
BLACKETT-SAMPLE-HUMMERT	25 N. La Salle St., Chi.	DuSable 9000
FRANK-KATZ-SAMPLE-HUMMERT	100 Park Ave., N. Y.	PL 5-2200
CAMPBELL-KAWALD	120 5th Ave., N. Y.	CL 1-5333
CLERMONT	106 Chestnut St., Phila.	Rhinehouse 0238
W. J. COOPER	515 5th Ave., N. Y.	CL 5-2900
CRITCHFIELD	705 N. Michigan Ave., Chi.	Superior 3001
DONAHUE & CO.	120 5th Ave., N. Y.	PL 5-2200
ERWIN, WASEY & CO.	430 Lexington Ave., N. Y.	CO 4-4223
ERWIN, WASEY & CO.	230 N. Michigan Ave., N. Y.	CL 1-3300
FRANK, ESTEY & CO.	100 Park Ave., N. Y.	PL 5-2200
FOOTE, CONE & BELDING	240 Park Ave., N. Y.	WJ 2-8600
GARDNER	90 Rockefeller Plaza, N. Y.	CL 5-2000
GARY, CORWELL & NEWELL	75 5th Ave., N. Y.	WI 5-5000
HENRI, HURST & McDONALD	509 N. Michigan Ave., Chi.	Superior 3000
IWEY & ELLINGTON	1408 S. Penn Square, Phila.	Central 7809
J. W. KASTOR	300 N. Michigan Ave., Chi.	Superior 3000
J. W. KASTOR	300 N. Michigan Ave., Chi.	Superior 3000
ARTHUR KUBNER	65 5th Ave., N. Y.	CL 5-3000
LENNEX & MITCHELL	130 E. 5th St., N. Y.	LE 7-1500
MARSHALKAL & PRATT	37 E. 40th St., N. Y.	LE 7-4500
J. N. MATHEWS	122 E. 42d St., N. Y.	LE 7-4500
ROBERT-PICKER	100 Rockefeller Plaza, N. Y.	CL 5-2000
MURKE & ALBRIGHT	100 S. Penn Sq., Phila.	Central 4737
W. H. MCINTOSH	100 Rockefeller Plaza, N. Y.	CL 5-2000
ARTHUR MIDDYHOFF	Wiley Ridge, Chi.	Delaware 7660
C. L. MILLER	321 5th Ave., N. Y.	MI 2-1100
INTERNATIONAL	100 Rockefeller Plaza, N. Y.	CL 5-2000
NEEDHAM, LOUIS & BROPHY	135 S. La Salle St., Chi.	State 5131
WILLIAM & CUNNINGHAM	250 Park Ave., N. Y.	PL 5-1500
RUTHAUFF & RYAN	400 Lexington Ave., N. Y.	MI 6-6400
KUTHAUFF & RYAN	300 N. Michigan Ave., Chi.	Superior 3000
W. M. SERRA	100 Rockefeller Plaza, N. Y.	CL 5-2000
SHERMAN & MARQUETTE	490 Lexington Ave., N. Y.	MI 6-6400
W. WALTER THOMPSON	400 Lexington Ave., N. Y.	MI 6-6400
WARWICK & LEGLER	200 W. Washington St., Chi.	State 5131
WARD WBEFLOCK	144 Madison Ave., N. Y.	PL 37-120
WILLIAM H. WEINBERG	285 Madison Ave., N. Y.	AS 4-8400
YOUNG & RUBICAM	285 Madison Ave., N. Y.	AS 4-8400

RADIO DIRECTOR	TALENT BUYER	TIME BUYER
J. H. Norris	J. H. Norris	J. H. Norris
Thomas McDermott	Thomas McDermott	Thomas McDermott
Edgar P. Small	Edgar P. Small	Edgar P. Small
Frank Hawkington	Frank Hawkington	Frank Hawkington
George C. Castleman	George C. Castleman	George C. Castleman
Richard Procter	Richard Procter	Richard Procter
Frank Hawkington	Frank Hawkington	Frank Hawkington
Charles Hochstetler	Charles Hochstetler	Charles Hochstetler
Richard E. Hackinger	Richard E. Hackinger	Richard E. Hackinger
Alfred C. Cavanaugh	Alfred C. Cavanaugh	Alfred C. Cavanaugh
Wm. B. Malloff	Wm. B. Malloff	Wm. B. Malloff
E. Greenbaum	E. Greenbaum	E. Greenbaum
Richard C. Dunne	Richard C. Dunne	Richard C. Dunne
George H. Schaefer	George H. Schaefer	George H. Schaefer
Harry K. Gilman	Harry K. Gilman	Harry K. Gilman
Thomas Lynch	Thomas Lynch	Thomas Lynch
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
George H. Schaefer	George H. Schaefer	George H. Schaefer
John J. Gilman	John J. Gilman	John J. Gilman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	John J. Gilman
Edmund L. Casman	Edmund L. Casman	Edmund L. Casman
Edward J. Fitzgerald	Edward J. Fitzgerald	Edward J. Fitzgerald
John J. Gilman	John J. Gilman	

# AFM Seen the Winner

Washington, July 13. At the War Labor Board hearing, Friday (8), on transcriptions, it was freely conceded by laborites that the only peaceful solution to the problem will come in the form of a compromise. The musicians are granted some sort of compromise, which will include royalties for the discs.

Legislative experts, who sat in on the hearing as observers, were frank to say that it is not possible to draw up a statute which will punish musicians to work for the transcription companies. Representatives of the Hoffman of Michigan has a pending bill which would penalize those who interfere with radio stations engaged in interstate commerce, but it is conceded that the Hoffman draft is as full of loopholes as a sieve and that could be easily contrived by labor lawyers. "This bill has been pigeon-holed in the Judiciary committee of the House as amenable."

Petrillo stole the show at the hearing. He was admitted more than a match for the radio industry and transcription lawyers. The head of the musicians still resents the public relations campaign which was sponsored and financed by his foes, a campaign in which they set up a fine tooth comb on his personal record with the idea of branding him a labor racketeer. To which, said the union men, magazine and newspaper editors, inquired, all they could find was that Petrillo draws a large salary.

# FILMS' BIG COME REEPS THEM NEXT

BERNIE WOODS

The band business is now using the west coast as the hub of the greater portion of its activity, similar to the transfer a couple years ago of the major radio programs to Hollywood. Since the musicians became aware of the name orchestra as a ready-made b.o. lure, band leaders have been deserting more and more to the west coast, coming east only for lucrative theatre dates and prestige bookings which the Coast can't match.

Until Hollywood began signing bands for films, which they eventually contacted, N. Y. was the home base for outfits of all calibers. Now, even smaller outfits seem to be migrating west. This has been brought about by the gasoline situation in the east, which has virtually closed the one-night and suburban night club fields. The Coast, which has got rationing for a complete blackout of pleasure driving, still has a respectable number of one-night and small night bookings. Only those that are long distances from population centers have to make over even one week of business on weekends with good attractions.

Lightning bands, Dorsey, James, et al. come east now only to play major theatres and prestige engagements. The Coast, for the same 12 weeks out of a year; they'll do another six or eight weeks more in midwesters and other localities, perhaps four weeks more at the Sherman Hotel, Chicago, then high-class spots in Hollywood. Tommy Dorsey is an example of how top leaders go for the west coast. He has one-night and small night bookings, and went to play next Christmas making almost a year and a half in the west.

At one time nothing could keep a band that was on top, or on the upswing, from the west coast for any extended period. The would go out to play at the old Palladium Ballroom, the new Palmer-Palladium, play a few weeks in Sacramento, Oakland, San Diego, etc., and then right back east. There still isn't much of a west coast booking scene on the Coast now, but the lure of picture making, the high salaries and the picture money are being considered stronger now than before. Recordings and radio as name-builders for picture-makers are being considered a pleasure-driving band, keep leaders there.

Theatre work is negligible in that area in comparison to the east. There are the Golden Gate, San Francisco, and the Regency, and two houses in Oakland.

# DAILY RIBS PETRILLO FOR QUOTING EDITORIAL

Springfield, Mass., July 13. The Springfield Daily Register has generally been in the records of Petrillo's corner on the James C. Petrillo's fight, a fight which the press this week, in an editorial Saturday (10), titled "Why Mr. Petrillo" was quoted from Petrillo's testimony before one of its editors. The Springfield Daily Register should be ashamed of himself, the paper used the quotation to prove that this is a case of a man's own words. Petrillo, in borrowing other people's verbiage, the paper said, "The union can, however, carry out its overstatement, the paper said."

Switching gears, Petrillo was editorialized that we can't take too seriously his threat not to work for the radio. Petrillo has had the least experience with radio negotiations knows the value of the radio. The union can, however, carry out its overstatement, the paper said. Petrillo's testimony before the transcription people, but especially the radio stations which depend on them for their revenue, was a far cry from what the dispute will be ended. After a year, it should be pretty near time for that fact to have settled in.

# Washington Leans to Opinion WLB Will Take Jurisdiction on Disc Case; Decca's Deal Efforts Bared

Sales Pitch

Minneapolis, July 13. During the present theatre tour, Woody Herman, currently at the Orpheum here, is including among his numbers many of his oldtime favorites which were disliked before Petrillo's case.

Idea of the 'revival' is hyped the demand for the former favorites among the disc fans, and thus help offset the adverse effects resulting from the cessation of record making. Herman says.

Washington, July 13. The War Labor Board will take jurisdiction in the Petrillo-radio transcription company row, according to reports in news-making announcements within the next few days.

General opinion is that WLB will not declare that an AFM strike exists against the transcription firms, but will name a special panel to determine the situation. The panel would also be a fact-finding body which would recommend to WLB some form of compromise agreement which the battlers could get together and resound business.

Last Friday's (6) WLB hearing, called their own, is expected to add it in deciding whether it will shake the case, was about as had been expected, with some interesting, including that no strike existed, and the transcription 'people' insisting that there was in effect, a strike.

One important sidelight came from Milton Diamond, counsel for World Broadcasting System, who disclosed that the firm was purchased last week by Decca records. Decca has been locked in negotiations with AFM to break the record-making pact as that company is concerned.

Other developments. Petrillo is extending his jurisdiction and the AFM general counsel, Joseph A. Padway, argued that they were entitled to deal with the making of transcriptions of records that so far as AFM is concerned, the transcription is a transfer of ownership. Petrillo's lawyer argued that the union could not be forced to manufacture something that would be sold to the public as music.

A. Socolow, attorney for the Electrical Transcription Manufacturing Co., asked the union to admit that it would abandon jurisdiction over the transcription field, to be consistent with its argument that it had no intention of ever working with AFM.

It was explained that the transcription companies do a gross of \$4,000,000 a year, and that Decca's \$250,000, which was less than what Petrillo wanted them to pay for AFM's exclusive jurisdiction. Petrillo told the Labor Board that, beginning on Labor Day, AFM is extending its jurisdiction over the so-called neutral territory in which 162 radio stations are located. No AFM locals have ever covered this territory.

# Last-Minute Cancellation of Miller's Air Force Program Rouses Speculation

Sudden cancellation of the CBS network debut of Capt. Glenn Miller's Air Force Training Command orchestra last Saturday (12) has stirred up comment in N. Y. as to the reasons for the sudden cancellation. Miller was all set to unveil his large outfit, on which he has been working for months at Yale University. New Haven, but on Friday afternoon, Miller was abruptly transported to N. Y., where the War Department called a halt.

There have been many reasons for the sudden cancellation, and all claim to be accurate. One, coming from responsible persons, is that the "Army Air Force Technical Training Command" is being changed and that there was no program in its recent budget. Another, based on a national broadcast that undoubtedly would draw many listeners.

Another story, from sources close to those connected with program, asserted that the War Department action on the short dramatic bit scheduled to be included in the program, was cancelled because of Broderick Crawford and Danion O'Flynn. It is said that the script for this bit was cancelled because the impression would be gained that the Air Force was the only branch of service in existence.

Another angle. Another report, which few in the trade have heard and not generally circulated, is that high Army officials who have been concerned with recruiting musicians for Army service are pensive about the grabbing every worthwhile musician entering service for his Air Force service. This attitude was expressed quite vehemently last week by an officer of high rank, and it may be at the bottom of the cancellation.

Miller, according to witnesses at the broadcast show was completed at CBS Playhouse, New York, for benefit of studio audience only, did not have 40 pieces, as was thought. He had a combination of 10 strings, eight brass, six sax, four rhythm, instrumentation almost identical with the present Hamilton 100-piece Tommy Dorsey orchestras. In this outfit he has some of the drummer's best playing musicians, among them: Cpl. Ray McKinley, drummer; Cpl. Mel Powell, piano; Staff Sgt. Zareby, trumpet; Sgt. George Albert, bass; Pvt. Carmen Mastromeo, guitar; Pvt. Jerry Gray, saxophone; formerly with the "Artie Shaw" singers; Cpl. Tony Martin, P. Bob - Houston and Pvt. Artie Martin.

Whether the show will air this coming Saturday (17) afternoon is now known definitely. That it would air this coming Saturday (17) at its scheduled time (12:05-2:30 p.m.) was explained to listeners when the cancellation of the broadcast was announced. CBS substituted chamber music for Miller.

# A Show Biz 'First'

For the first time in show business the going away with an entire industry is the general withdrawal of the AFM's attitude on transcriptions. As J. C. Petrillo and Joe Padway, counsel for the AFM, reiterated in Washington:

"There is no strike. We just don't want to do any transcription recordings any more, because that takes our own business, which is that of live music."

# Checking In-Niters on S. S. Taxes

Treasury Department representatives have lately been investigating the books of various one-night ballrooms in the midwest, checking up on social security payments. There isn't too much information available as to how widespread or diligent these investigations are, but one name band was particularly mentioned as being investigated.

Received a letter from the Treasury regarding information on security deductions from his salary for a date in Kansas, which seemingly was never relayed to the Treasury. Date was played late in 1941.

Such situations have been responsible for the objections by many bandsters and assistants to the American Federation of Musicians Form B contract, which makes the band leader responsible for Social Security taxes. They have argued that on certain types of one-nighters (unestablished promoters, college dates, etc.) security is deducted from the men and never forwarded to the Treasury. They claim that the Government has lost a considerable sum through Form B, which would have been paid and the band alone be responsible.

In the Kansas case the band in question has a combination of 10 strings, eight brass, six sax, four rhythm, instrumentation almost identical with the present Hamilton 100-piece Tommy Dorsey orchestras. In this outfit he has some of the drummer's best playing musicians, among them: Cpl. Ray McKinley, drummer; Cpl. Mel Powell, piano; Staff Sgt. Zareby, trumpet; Sgt. George Albert, bass; Pvt. Carmen Mastromeo, guitar; Pvt. Jerry Gray, saxophone; formerly with the "Artie Shaw" singers; Cpl. Tony Martin, P. Bob - Houston and Pvt. Artie Martin.

Whether the show will air this coming Saturday (17) afternoon is now known definitely. That it would air this coming Saturday (17) at its scheduled time (12:05-2:30 p.m.) was explained to listeners when the cancellation of the broadcast was announced. CBS substituted chamber music for Miller.

Whether the show will air this coming Saturday (17) afternoon is now known definitely. That it would air this coming Saturday (17) at its scheduled time (12:05-2:30 p.m.) was explained to listeners when the cancellation of the broadcast was announced. CBS substituted chamber music for Miller.

# No Clarification On 20% Tax Yet

No one has yet seen in written form the communique Joseph Padway, AFM attorney, is supposed to have received from the Treasury Department okaying the deduction of expenses from the tax law is withheld. Until this letter comes up, virtually all theatres are showing the tax on the leader's gross and the same procedure is being followed by many of bands for other types of work.

Padway claims that a written copy of the advice he received last week from the N. Y. City Tax Department relayed to agency executives this week, passed by today. However, so far, the agencies sent out letters to all clients last week stating that expenses were to be recognized before the 20% deduction was made. However, so far as is known, no lawyer has advised by the terms of this letter as yet.

# N.Y. HURRICANE DICKERS TED LEWIS FOR 50%

Hurricane, N. Y. nitery, which went into a name band program for the week between Edgerton's closing and Lewis opening in October, Tommy Dorsey is also said when it brought in Duke Ellington's orchestra, is currently angling for a white band to follow Ellington, who closes Sept. 15. Spot is on the verge of signing Ted Lewis for his first N. Y. date dates in years, at \$5,000 guarantee weekly for band and shows, plus a percentage privilege.

Hurricane is also trying to obtain Woody Herman's orchestra for the week between Edgerton's closing and Lewis opening in October, if the latter deal is consummated. Tommy Dorsey is also said when it brought in Duke Ellington's orchestra, is currently angling for a white band to follow Ellington, who closes Sept. 15. Spot is on the verge of signing Ted Lewis for his first N. Y. date dates in years, at \$5,000 guarantee weekly for band and shows, plus a percentage privilege.

Hurricane is also trying to obtain Woody Herman's orchestra for the week between Edgerton's closing and Lewis opening in October, if the latter deal is consummated. Tommy Dorsey is also said when it brought in Duke Ellington's orchestra, is currently angling for a white band to follow Ellington, who closes Sept. 15. Spot is on the verge of signing Ted Lewis for his first N. Y. date dates in years, at \$5,000 guarantee weekly for band and shows, plus a percentage privilege.

# Philly Del Musicians Get Raise, Avert Strike

Philadelphia, July 13. A possible strike of musicians was averted at the Robin Hood Dell last night when the Del management and Local 77, Musicians Union, signed a contract raising the orchestra's weekly wage scale \$11 a week. The new scale is retroactive to the start of the Del season and raises the weekly wage from \$50 to \$70 a week.

Meanwhile the union, went into a middle with officials of the Philadelphia Orchestra for an agreement on the wage scale for the one-hour weekly broadcast the orchestra will make over CBS next fall. The orchestra has offered \$12-an hour per man. The union is asking \$13.

# No Clarification On 20% Tax Yet

No one has yet seen in written form the communique Joseph Padway, AFM attorney, is supposed to have received from the Treasury Department okaying the deduction of expenses from the tax law is withheld. Until this letter comes up, virtually all theatres are showing the tax on the leader's gross and the same procedure is being followed by many of bands for other types of work.

Padway claims that a written copy of the advice he received last week from the N. Y. City Tax Department relayed to agency executives this week, passed by today. However, so far, the agencies sent out letters to all clients last week stating that expenses were to be recognized before the 20% deduction was made. However, so far as is known, no lawyer has advised by the terms of this letter as yet.

# N.Y. HURRICANE DICKERS TED LEWIS FOR 50%

Hurricane, N. Y. nitery, which went into a name band program for the week between Edgerton's closing and Lewis opening in October, Tommy Dorsey is also said when it brought in Duke Ellington's orchestra, is currently angling for a white band to follow Ellington, who closes Sept. 15. Spot is on the verge of signing Ted Lewis for his first N. Y. date dates in years, at \$5,000 guarantee weekly for band and shows, plus a percentage privilege.

Hurricane is also trying to obtain Woody Herman's orchestra for the week between Edgerton's closing and Lewis opening in October, if the latter deal is consummated. Tommy Dorsey is also said when it brought in Duke Ellington's orchestra, is currently angling for a white band to follow Ellington, who closes Sept. 15. Spot is on the verge of signing Ted Lewis for his first N. Y. date dates in years, at \$5,000 guarantee weekly for band and shows, plus a percentage privilege.

Hurricane is also trying to obtain Woody Herman's orchestra for the week between Edgerton's closing and Lewis opening in October, if the latter deal is consummated. Tommy Dorsey is also said when it brought in Duke Ellington's orchestra, is currently angling for a white band to follow Ellington, who closes Sept. 15. Spot is on the verge of signing Ted Lewis for his first N. Y. date dates in years, at \$5,000 guarantee weekly for band and shows, plus a percentage privilege.

# Philly Del Musicians Get Raise, Avert Strike

Philadelphia, July 13. A possible strike of musicians was averted at the Robin Hood Dell last night when the Del management and Local 77, Musicians Union, signed a contract raising the orchestra's weekly wage scale \$11 a week. The new scale is retroactive to the start of the Del season and raises the weekly wage from \$50 to \$70 a week.

Meanwhile the union, went into a middle with officials of the Philadelphia Orchestra for an agreement on the wage scale for the one-hour weekly broadcast the orchestra will make over CBS next fall. The orchestra has offered \$12-an hour per man. The union is asking \$13.





Here's the Hit Ballad from  
"CONEY ISLAND"  
-the year's smash musical film!

# TAKE IT FROM THERE

Lyric by LEO ROBIN

Music by RALPH RAINGER

... and here's a song that's  
HITTING A NEW HIGH!

# NEVER A DAY GOES BY

By PETER DE ROSE • WALTER DONALDSON • MITCHELL PARISH

## MILLER MUSIC CORPORATION

1629 Broadway

New York, N. Y.

Harold Wald, Prof. Mgr.      George Dalin, Ass't. Prof. Mgr.  
PHIL KORNHEISER, Special Exploitation

and these Miller Coast-to-Coast Representatives

Erwin Barg  
Chicago, Ill.

Artie Mehlinger  
Hollywood, Calif.

Frank Rice  
Boston, Mass.

Jack Harris  
Philadelphia, Pa.

Floyd White  
Kansas City, Mo.





# IF IT'S IN "TUNE-DEX" IT'S AN IMPORTANT TUNE!!

## Keep Posted With This Exclusive Visual Song Index Barometer of the Music Business!!

### INDISPENSABLE INFORMATION AT YOUR FINGER TIPS!!

**THERE'LL SOON BE A RAINBOW**

Ref. in Radio Broadcast through ASCAP

Written by Henry Metz and David Saxon

Copyright Int. 1943 by Santley-Joy, Inc.

Publisher and address: 1619 Broadway, New York City.

Originated by: Paul Whirrick Price 75¢

Verd City: Ed [orig] - 75 - 75 Price 75¢

Price copies: 25 Price 35¢

Recorded by:

Other information:

Printed by TUNE-DEX  
 Copyright reserved by  
 Warning

THIS REPRODUCTION  
 APPROXIMATELY  
 1/2 SIZE OF  
 ACTUAL CARD  
 (3" x 5" INDEX)

There'll Soon Be A Rainbow

There'll soon be a rainbow  
 I heard a radio star say  
 The end of the  
 war will give us all  
 the things we've longed for  
 The sun will shine again  
 The clouds will disappear  
 The birds will sing  
 The flowers will bloom  
 The world will be  
 a beautiful place  
 There'll soon be a rainbow  
 I heard a radio star say  
 The end of the  
 war will give us all  
 the things we've longed for  
 The sun will shine again  
 The clouds will disappear  
 The birds will sing  
 The flowers will bloom  
 The world will be  
 a beautiful place

- ★ TUNE-DEX gives you a comprehensive music search department at a small fraction of what it ordinarily cost—crammed full of information vitally important to you!
- ★ TUNE-DEX gives you finger tip control—a VISUAL thematic guide that helps you arrange your program in a jiffy!
- ★ TUNE-DEX takes the worry out of radio clearance—tells you if tune is ASCAP, BMI, SESAC, Independent or Public Domain.
- ★ TUNE-DEX gives you a permanent, pocketable, record of musical publications as soon as published and in ADVANCE of publication—saves you the trouble of inquiring about songs you are interested in
- ★ TUNEDEX FISCAL index refreshes your memory. It is impossible to remember all the important tunes year after year.
- ★ TUNE-DEX quickly gives you ideas for revivals, recordings, programs, etc. Every monthly issue contains an index record of at least 50 of the top old favorites of the last 40 years.

### SUBSCRIBERS SAY

- "We received the four issues and are very pleased with them. We are very grateful that someone had the foresight to start such a splendid reference index."

HELEN GLADYS PERCE  
 Head of Research Dept.,  
 Paramount Pictures, Inc., Hollywood

- "Tune-Dex is a very valuable service and fills a long needed want for quick research in this department."

FRANK BRINSELL  
 Head of Music Dept.,  
 Radio Company of New York Corp., Hollywood

- "Tune-Dex has been of great help to us during the past year. Congratulations on a swift service."

FRANK MEMALON  
 Gen. Mgr., Program on this  
 "Frank Gruber"  
 "Music" Program

- "One of the finest time savers and song reminders I have ever come across. Keep up the good work."

"I am quite enthusiastic about Tune-Dex as it has been very helpful in our program and research departments."

MURIELY SCALATI  
 Head of Music Dept.,  
 NBC, Hollywood

- "I do not hesitate at all in reavering because your service has been of tremendous help to this radio station during the past year. I want to compliment you on a very fine idea and one that has been most helpful to us."

VERNON A. SALTER  
 Program Director, WMMB

- "Tune-Dex has been a valuable aid in selecting music for radio programs and a good investment."

LEONARD ERLICH  
 Musical Director of KSTP

### TUNE-DEX is Mailed to You Once a Month

All the information you want to know is printed on 3x5 inch index cards. At least 100 of these cards are sent every month with a thematic of the chorus on one side and complete publisher's information on the other side. Half of the issue is devoted to old favorites. The other fifty cards carry new and advance information. In addition, subscribers have the privilege of referring to our file of over 100,000 tunes listed.

TUNE-DEX, Inc., 1619 B'way, New York 19, N.Y.

I would like to examine your latest monthly issue. If not satisfied after inspecting, I reserve right to return same at no cost to me. If I find same useful, I will remit \$18.00 for which send 11 more issues—100 cards per month for 11 months.

Name .....

Address .....

City ..... State .....

**Find Out How Important  
Tune-Dex Is to Your Business**

Examine the Current Issue  
**AT OUR EXPENSE!**

Send This Coupon Today

NOTE: 14 issues already printed (1,400 cards) all important—all contain records of oldies—all available—all priced alike—all different; 14 issues gives you complete Tune-Dex file.













Variety Bills

WEEK OF JULY 16
General in connection with bills below indicate opening day of show, full or split week.

Loew

NEW YORK CITY
Lido 14-15
Lido 16-17
Lido 18-19
Lido 20-21
Lido 22-23
Lido 24-25
Lido 26-27
Lido 28-29
Lido 30-31

Paramount

NEW YORK CITY
Paramount 14-15
Paramount 16-17
Paramount 18-19
Paramount 20-21
Paramount 22-23
Paramount 24-25
Paramount 26-27
Paramount 28-29
Paramount 30-31

Levy

NEW YORK CITY
Levy 14-15
Levy 16-17
Levy 18-19
Levy 20-21
Levy 22-23
Levy 24-25
Levy 26-27
Levy 28-29
Levy 30-31

Rock

NEW YORK CITY
Rock 14-15
Rock 16-17
Rock 18-19
Rock 20-21
Rock 22-23
Rock 24-25
Rock 26-27
Rock 28-29
Rock 30-31

Warner

NEW YORK CITY
Warner 14-15
Warner 16-17
Warner 18-19
Warner 20-21
Warner 22-23
Warner 24-25
Warner 26-27
Warner 28-29
Warner 30-31

Independent

NEW YORK CITY
Independent 14-15
Independent 16-17
Independent 18-19
Independent 20-21
Independent 22-23
Independent 24-25
Independent 26-27
Independent 28-29
Independent 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

Waldorf

NEW YORK CITY
Waldorf 14-15
Waldorf 16-17
Waldorf 18-19
Waldorf 20-21
Waldorf 22-23
Waldorf 24-25
Waldorf 26-27
Waldorf 28-29
Waldorf 30-31

ANDRE ANDRE AND BOB...
Dancing
Billie as "The Dancing Mannequin"
The most unusual thing is one of the most unusual things I have ever seen in my life. It is the work of a woman of the act, dressed as mannequin and wearing a long, thin, black, and white, completely at ease before a live audience and she lacks training in any of the more technical aspects of the stage. However, the younger got over my mind. I was watching her in the act, opened by "What Do You Think I Am, Just a Baby with No Brains?"
Following opening time she started reading a letter from her brother in the Army, getting it bit over easily. Then she had an imitation of Virginia O'Brien's deplorable condition of "Rock-A-Boe Baby." She finishes with a line from Kay Kyser's farlousome "Baby" line a selection that amuse since it's too new. Youngster has a fair voice and unaltered. Her bit overall he act surpasses the material. She comes straight together as an excuse to put Hollywood names on the stage.
Weidler playing opposite her starting chore in "Best Foot Forward" at Astor Hotel.

Cohan's Musical
Continued from page 1
highly regarded by those who have heard the tunes.
"Captain Dennis" O'Brien, whose musical estate is being liquidated after the letter of solicitation from a downtown advertising agency which advised the estate of the ownership of the scripts as mentioned in the original contract.
Letter: signed by W. Yeagris, states that the scripts are in long hand, which was the way Cohan wrote them. He says the original script of "Yankee Doodle Boy" written by Warner Bros. picture writer, who says he was supervised by Joseph and supervised and revised by Cohan. Letter explains that the scripts were acquired by a client during his 30-year association with Mr. Cohan as his secretary and that the five years of the supposed contract, but was just accommodating a client.
Yeagris O'Brien stated that, though Cohan had a typist for a considerable period, he did not have secretaries and that he had written 35 and 40 plays and musicals, and it is conceded that some may now be in the public domain in the amount of more than 1,000 songs, protected by copyright.

Auto Curbs Slough
MILW. ROADHOUSES
Wartime rationing, including the shortage of gasoline, is having a telling effect on night life outside the limits of Milwaukee.
The shortage of gasoline is having a telling effect on night life outside the limits of Milwaukee.
The shortage of gasoline is having a telling effect on night life outside the limits of Milwaukee.

Waldorf
Continued from page 1
overseas entertainment pioneering for our boys—as he has been doing and will do again—the star will play around the country.
The star will play around the country.
The star will play around the country.

Sinatra
Continued from page 3
The more interesting thing about Sinatra's film debut for RKO will probably be in Eddie Cantor's "The Great Gilday" which goes into production next month. In placing Sinatra in this, instead of George Gershwin (WB) film; Irving Berlin ditty in "This Is the Army" which is the best-foot-soldier subject to participate.

# Mich. Sup. Ct.'s Verdict S. Standby Musicians May Be Cited by N.Y. Mgrs.

Michigan's supreme court handed down a decision concerning unnecessary labor that may have repercussions on Broadway. Case was that of a legit theatre in Detroit, house of the name appeared in the program although the management contended only straight plays were to be presented and no music was desired or wanted. The court ruled that the management could not be forced to use the orchestra, installed at the demand of the musicians' union, in any other situation.

Decision was made early in 1941 but for some unexplained reason it was not reported until the text of the ruling was not received in New York until last week. Story was first appeared in the dramatic section of the Sunday (11) Times, written by Jack Gould, who sometimes writes for the theatre department, but is assigned to radio. Implied that Michigan labor interests should keep this story in mind, while it is indicated that certain theatre interests in New York were willing to lobby for a similar decision some time they could spring it on theatre unions in the event of a dispute.

Shubert Lafayette in Detroit was the plaintiff. Testified that early in the evening of Oct. 1941 he was informed by the management that when men were placed in the pit. When management refused to pay, he testified that there was no need for the musicians, the union delegate said that an orchestra was installed in Detroit), also devoted to dramas, each had an orchestra of 1941 the management within an hour of certain time and said they would strike in 15 minutes so he must get out of the pit but he got out or cancel the show.

Court's Decision  
In its decision the court declared that "In the present case defendant's objective was to use the pit orchestra as a means of advertising which it did not need or desire. Such objectives involved plaintiff's right to conduct his business free from interference and its right to the free flow of labor." We are satisfied that defendant's purpose was to accomplish an unlawful labor objective.

In effect, defendant argues that the stagehands' union (the musicians' union had the right to strike and to do peaceful picketing. We are of the opinion that in the accomplishment of a legitimate labor objective. However, we do deny the right to strike for the purpose of using such lawful methods to obtain an unlawful labor objective.

We are convinced that under the facts and circumstances shown by the record, plaintiff's manager was induced by duress, coercion and business compulsion to sign the contract in question.

The union officials claimed that the Lafayette, formerly used for pictures, had been opened for the purpose of continuing certain labor disputes. The findings in the photograph also with any recorded music played during the performance of the show. The union must put up four musicians for the duration of the engagement. Managers declared that it is necessary for the season the stagehands sought to lift the minimum of a four-man crew for each act. Managers refused, contending that there isn't even enough work to do for four regular musicians. The union demands, Union dropped the idea. About the same time the theatre's union was asked to do a touch-up man backstage, under weekly pay for the run of the play. The union was sidetracked also, managers insisting that they were doing nothing for a scene painter to do for months at a time, if then.

## WIRTZ-BURKE GOING INTO LEGIT PRODUCTION

Arthur M. Wirtz, co-producer of 'Stars on Ice', Center, Radio City, and William H. Burke, managing director of the show, are reported entering the Broadway legit production field. While they are said to favor "reputable" original comedy called 'Red Tap', it is stated to be their debut show. It was written by Charles Grapevine, farceur, who has been on the Coast for years. When the Wirtz-Burke show plans have been talked about, at least one picture outfit expressed interest in buying the rights. Said, however, that the new legit combo is not looking for backing and does not propose selling out partners in their productions.

Both are actresses and have been active in various phases of show business. Wirtz, until their leading ventures. They are also engaged in handling the Chicago Stadium, other legitimate enterprises, with accompanying ice hockey interests in Detroit. The Wirtz-Burke team is expected to appear at a circus annually at the Stadium. James Norris, a Chicago millionaire who is said to be the manager of Madison Square Garden, is Wirtz's principal backer.

## Mike Todd All Set to Go With 3 Shows, 'Ghost', 'Hayride' and 'Catherine'

Mike Todd is parlaying three shows this fall and is virtually set to appear in the Woodlawn Gypsy Rose Lee. Is slated for the Plymouth, Aug. George S. Kaufman, 'Ghost' in the Woodlawn. The Herbert and Dorothy Fields-Cole Porter musical, 'Mexican Hayride', is slated for the Woodlawn at the Imperial, and the Mae West show, 'Catherine Was Great', written by her husband, is slated to come back to Broadway, will probably go into the Royale in November.

'Ghost' will emphasize a no-name cast, although Todd is dickering with Patsy Kelly and Chick Chandler. The Fields-Lee and Porter production may wind up in 'Hayride' after all, although reported Bobby Clark might be in the comedy. Todd's negotiations with the team fell through. Their RCA-Victor negotiations for a radio commercial is an element in the Todd musical deal.

## Mae West Goes Russia

Hollywood, July 13. Mae West is going Russian in her own way in her own play, 'Catherine Was Great', a musical comedy, produced by the semi-historical drama on Broadway next November.

Todd's show will have a script after closing a contract to star the actress in her own conception of the play. The show is being directed presently Miss West is doing, 'Tropicana', a non-historical picture, at Columbia.

## B'WAYITES FOREGATHER IN SAM HARRIS' MEMORY

Inaugurating what may become an annual tradition, the Broadway writers and associates of the late Sam H. Harris, including many of the top people in the business, gathered at Dinty Moore's restaurant, N. Y., Thursday (8) to pay tribute to the producer's 80th birthday. Approximately 100 turned out. The get-together, marking the 18th anniversary of his death, which occurred July 3, 1924, was in the nature of an informal party. Harris' special services were highlighted by reminiscences among those in attendance about Harris. A brochure was distributed containing the text of the tribute paid by Arthur Hopkins at the funeral of Harris, which was read by the late producer. The memorial was arranged by Hopkins and Joey Levin.

# Rialto and Supreme Agencies Penalized As Ticket Scalpers

Rialto ticket agency, N. Y., headed by Harry Shack, has been ordered from doing business in legit theatre tickets for a four-week period, most severe punishment meted out by the legit code enforcement board, composed of managers (League of New Actors) and Equity members. Shack was among the several brokers called in recently to explain the reasons for tickets sold in legit shows. His case was postponed because of alleged illness. Monday afternoon court ruled that the agency allowed 25% premium and, because he 'confessed', escaped a stiff fine. One other agency, Supreme, had been set down for two weeks, but the result of the checking-up on agencies indicated there was not as much egypting as reported, considering the unusual number of standouts in the Rialto and Equity shows.

Understood that some hotel ticket stands are exacting about double the 'box office' on Broadway. 'Ole Pop', James-Land's couple of other shows, evidently taking a chance that there are no ticket agencies in the area, abnormal demand among theatre goers.

## Cissie Loftus, 67, Dies in N.Y. Hotel

Passing of Cissie Loftus in her home at the Lincoln Hotel, N. Y., Monday (12), was reported. She had been ill periodically and physicians had warned the English actress, reported that she had a large quantity in liquor would endanger her health. She was reported to have been abroad and one of the most versatile actresses of the stage, was 67.

Reported cause of death was a heart attack. During a 10-year period Miss Loftus retired from the stage when brought into a London court on the charge of possessing narcotics. She was later acquitted by the judge, stating that she first resorted to sedatives because of pain accompanying a premature birth. Sentence was suspended.

The Actors Fund has taken care of Miss Loftus during her illness, for, although she earned big time, it slipped through her fingers. Her illness was due to a physical condition, but the fact of her final illness was not made public. Curiously enough it was only by a series of engagements that Miss Loftus was indispensed and there is no record of her being in the theatre since 1920. Daughter of English vaudevillians, she went on the stage with her mother and sister. One of her former and prominent personalities. She was an instantaneously for a radio commercial is an element in the Todd musical deal.

For years she was in legit shows over here and during the past season she was considered a Broadway 'Archie and Old Lady'. At the turn of the century, Miss Loftus turned to legitimate drama and the theatre. Over there she succeeded Ellen Terry in appearances with Sir Henry Irving, and over here she appeared in several successes as was in 'If I Were King', with E. J. Solter. That play was written by Justin Huntley Curtis and later produced by the later director. Play was made into the operetta, 'The Vagabond King', apparently revived at the Shubert, N. Y.

Miss Loftus was a favorite on the Broadway stage during the 1920s stages during the era of femme impersonators. About 10 years ago she was engaged in a Broadway show and was cast in half a dozen films.

One of her vaude triumphs was at the Palace, N. Y., in 1923, in 'The Vagabond King'. Her first Broadway act was scheduled for 20 minutes but the audience would not let her go. She was later engaged for 4 solid hour. Her impressions of Sir Henry Lauder, Nora Bayes and the late Sam H. Harris were as incomparable. Several years ago Miss Loftus reverted to imitations, appearing in 'The Vagabond King', 'Luceum, N. Y.' and the Vanderbilt. Miss Loftus was married to Dr. A. W. Wheeler of Chicago in 1920, but that union also ended in divorce. A son, John Peter Walter, is a London manager, while a daughter, Mrs. B. J. B. is a Broadway actress.

## TIME WILL TELL' WILL GET N. Y. SHOWCASING

'Time Will Tell', sailaway by Katrina Van Horrebeck, went into rehearsal last week under the direction of director, and was previewed on the 'Casino Playhouse', N. Y., later part of the week. The show is a comedy. Cast comprised those previously signed for a strawhat in 'Yulan', N. Y., which was subsequently called on, including Johnny Hayes, Denis Mizl, George Van Seuler, Harry Egan, Helen Connor, William Huggart, Thomas Purdy, William Maxson and Madelyn Williams.

## Army Play By Play Will Get Regular B'way Run At \$3.30, Plus Road Tour

The Army, Play by Play, consisting of five sketches written by soldiers, were performed with great performance at the 46th Street, N. Y., last week, but will go on a regular tour in the week. Due to be for two weeks, but the engagement may be extended. It drawing the largest attendance of any show sent on tour, 'Army' will be scaled at \$3.30 top and can gross around \$100,000. The show will be devoted to the Army Emergency Relief Fund.

When the playlets were first shown, tickets were sold for as much as \$1.00, and the proceeds on the approximate \$100,000 gross went to the Army and Navy Club. Playlets were then shown to General Roosevelt at the War Park and the chief executive said the present public show has an opportunity of seeing the show. Understood that through Maj. Gen. Thomas A. Terry, in charge of the Army's Second Service and the soldiers' fund, the show has been 'frozen' to the tasks of appearing in the show. 'Play by Play' is a series of sketches written by young men among soldiers conducted by John Golden, who with the Service Company will present the show.

However, the business end of 'Play by Play' will be handled by Col. Charles E. Johnson and John Berman, that going for the Beck date and the "probable" tour. That would mean the end of the house act, during the Broadway run and tour of Irving Berlin's 'This Is the Army', which netted several millions to the Army Emergency Relief, while the picture version of the Berlin revenue is set to net in the neighborhood of \$4,000,000 the same fund.

Principal outlays by the fund is expected to be in the form of young wives who are expectant mothers and in need of financial aid. Amounts advanced the wives in said to be between \$175 and \$300. Col. Johnson stated that Berlin is expected to be the chief financial condition of the fund and smilingly conceded the composer is expected to be the chief benefactor of the infants of any number of soldier-fathers.

## SADIE EYRE EXTENDED

Sylvia Jane Lythel Adler Starred to Play Key Cities  
Although originally whipped into shape for a brief summer tour of the Atlantic Coast circuit, 'Sadie Eyre' has been extended to include the Atlantic Coast circuit. 'Sadie Eyre' is a play by the producer Adler; has been booked by Luther J. J. Leventhal for an extended tour of key cities. The show will keep the show out through the summer into next fall. Show thus is expected to be a success. The show was launched on Leventhal's subway circuit.

Arrival of the Bronie play, which concluded its tour of the Atlantic Coast States in Philadelphia last week, began its Broadway non-circuit bookings at the National theatre, Washington, Monday (12), and then gets to the Detroit for a possible summer run.

## Sabinson's 'Trio' Lee Shubert, producer

Contracted the post season, 'Trio', based on the novel by Dorothy Baker. The show is produced by Lee Sabinson, who is expected to be a success.

roadway booked so much quicker than usual after the Fourth of July, but show circles are now wondering if the new year's holiday law, which went into effect last week, will have an attendance. It is believed that the new year's holiday law will take the pay deductions in stride, but even if business drops, it is believed that the new year's holiday law will have the matter attended.

The Broadway office was materially affected. Under foot business, however, gradually picked up and, by the end of the week, it was believed that theatregoers will similarly react to the new tax, although it may take longer.

Sunday (11) was the first day that could have been affected by the withholding tax, but attendance there was hardly a criterion, for there are only six shows now playing on the Broadway circuit. The figures reported were very good business.

Another indication that lower salaries are being paid to Broadway players by the 20% deduction is to be had in the theatres themselves. There has been a noticeable increase in war bond purchases by virtually all in the casts and choruses. Playlets were then shown to General Roosevelt at the War Park and the chief executive said the present public show has an opportunity of seeing the show.

Treasury Department posts backstage explain that the 'deduct' merely paying the income tax advance.

## Two Subway Circuit Houses to Close Due To Stagehands' Tiff

William Brandt and Jules J. Leventhal are expected to close Windsor, Bronx, and Audubon, on upper Broadway, N. Y., leaving but two houses on the subway circuit. Decision to close the two houses was made Monday (12) after discussions with the Theatrical Protective Union, Local 1, over the number of stagehands to be employed.

Windsor bows out of the circuit after Sunday night's (18) performance. The show is being directed by Constance Bennett, while the Audubon folds Aug. 1 with the same bill. The show is being directed by Constance Bennett, and the Adams, Newark, at the two remaining houses on the circuit, will be closed by the Broadway circuit. The Central, Pausanias, N. Y., latter house was dropped because of the number of stagehands involved. The Broadway circuit has also been booked by Leventhal in Boston and Philadelphia houses after completing the subway route.

Brandt, who operates the Windsor at Audubon, contended that 'unreasonable' demands were made by the local stagehands' union to add additional stagehands to the Broadway circuit. Brandt and denied that the local was unreasonable in its demands. Brandt also denied that the local was unreasonable in its demands. Brandt also denied that the local was unreasonable in its demands.

## NO 'ARSENIC' DIVVY 'NOW,' WORLD'S 12 1/2 G.

For the second time since Lindsay and Crouse have been divvying the profits of 'Arsenic and Old Lady' (Fulton, N. Y.) during the two and one-half years of its existence, there is a possibility that the show will be closed. The show was closed for June was slight and it was decided to keep that coin in reserve for the summer. Understood that 'Arsenic' has never played in the Broadway circuit.

Laugh show will go to the road again, being dated to open in Washington, Aug. 23, with Boris Karloff again in the lead. 'Tomorrow the World' will declare its intention to play in the Broadway circuit. Divvy will be about \$12,500.

The Two Mrs. Carrolls

New Haven, July 13. (Special) The two Mrs. Carrolls... interesting and... plot... London...

interestly well considering the poor... London, July 13. (Special) The... plot... London...

'Barnstorm'

daily, bringing to the rank-and-file of New York the story of the things that America is fighting for and how America must fight in the home front.

Variety Dates and Shows

To date the 30th actors have presented a repertory of 23 sketches, including a journalistic cross-section of life in the United States.

Play Abroad

THE FUR COAT

London, July 13. (Special) The... plot... London...

This first play of a deceased author starts off with one of the best first acts of this type of entertainment...

There is nothing to lead up to what is a stunner tale, well handled and neatly played in fact every member of the cast...

Current Road Shows

- 'Abby Lincoln' (July 14-21); 'Blackouts of 1943' (San Francisco); 'Claudia' (Garry, San Francisco); 'It's Green' (Auburn, N.Y.); 'Doughie' (Gd Co.)-Selwyn, Chicago; 'The 13th Co.'-Billmore, Los Angeles; 'Garry' (San Francisco); 'The Mad Cook'-Flatbush, Brooklyn; 'New York' (N.Y.); 'Doughie' and Sullivan-Adams, New York; 'Good Night Ladies'-Blackstone, Chicago; 'The First Murder'-Maryland; 'The First Murder' (Washington); 'Junior Miss' (2d Co.)-Eltager, Chicago; 'The 13th Co.'-Colonial, Boston; 'Kiss and Tell' (2d Co.)-Harris, Chicago; 'Laugh Time' (vaude)-Curran, San Francisco; 'The Two Mrs. Carrolls' (Hypocrite)-Philadelphia; 'Without Love' (stock)-Windsor, Brooklyn; 'Bunkshank' (Stock)-Oakland, Cal.; 'The 13th Co.'-Colonial, Boston; 'Kiss and Tell' (2d Co.)-Harris, Chicago; 'Laugh Time' (vaude)-Curran, San Francisco; 'The Two Mrs. Carrolls' (Hypocrite)-Philadelphia; 'Without Love' (stock)-Windsor, Brooklyn; 'Bunkshank' (Stock)-Oakland, Cal.

Bunkshank Seriously Ill

Oakland, Cal., July 13. (Special) The 13th Co. actor... seriously ill at Highland...

Proposals for 'The Two Mrs. Carrolls'

London, S. E. (Special) The... proposals... London...

to be a schic for Miss Borgers... play is considerably off her beaten path...

Regional directors' slating makes... with his own 'Ladies in Retirement'...

HER FIRST MURDER

Baltimore, July 13. (Special) Murder mystery in three acts by... Baltimore...

Given a rewrite and personal staging... by Phil Dunning, this murder... strength of its catching eye in summer stock...

Miss Pitts handles herself excep-... Baltimore...

Picture of the U. S.

Literary Classics last week issued three volumes of 'This U. S. America'... a selection of 135 articles from American newspapers...

Back to Bilkley

Used to be that newspapermen and editors... went from the newsroom to creative writing...

French-Language Edition of Reader's Digest Will Be Issued

French-language edition of Reader's Digest which was being planned for distribution in North Africa and in the predominantly French provinces of Canada...

FM's 5-Col. Makeup

To give the sheet a livelier aspect and make for a more all-round readable paper, FM, New York's afternoon tabloid, has switched from four to five columns a page...

Human's Coast Dicker

Francis P. Brennan, formerly head of the graphics division of the office of War Information, is heading for a new job... likely will set a deal with one of the major producers...

Bill Doll Inducted

Bill Doll, press agent for several Broadway shows, passed his draft notice... inducted into the service...

'Pack Up Troubles' in Pic

'Pack Up Your troubles,' by Clement G. Moore, is a play about a young man who has just won a scholarship to a college...

New Bookman

Another mag with the title of Bookman is in the works and likely to appear in the fall. Full name will be 'The Bookman'...

Good News Job

Best news transmission job in history was made by John Gaultier and the Army for the speed with which first stories of the Sicilian invasion were reported...

New King Feature, Aug. 8

A new feature will be syndicated by King Features starting Aug. 2, in the assistant city editor's chair...

CHATTER

James Carl to the Coast for the summer. He's moving to room 211 in the assistant city editor's chair... Walter MacDonald called in by the N. Y. World-Telegram to sit in the assistant city editor's chair... E. F. Thayer the new publisher of 'The Mass'... Miles M. Kasendick, married... Herbert A. Schwelbe, Jr., going to... Aben Kandel in from the Coast... Loranah Hall, assistant of... Harvey Weeks, Bride is continuing her editorial work... 'A Sense of Humor' for the home-farmers... 'Illness of Margaret Leech will expected to retard start of a unique... holder title of American life... English only. Miss Leech, widow of... was hospitalized last week. She wrote last year's Pulitzer prize-winning 'Reveille in Washington'...

Inside Stuff—Legit

Year-old dispute between the N. Y. legit producers and the Association... Theatrical Agents' Managers' Association is nearing a settlement...

Session's result was about 50-50 between the showmen and the union... the committee's work being centered principally with the clarification...

A year or so ago some people in the show business raised their eyebrows... observing Victor Moore frequently waiting at the stage door...

Moore's first wife and stage partner, Emma Littlefield, died June 26... after a long illness... Moore met his new bride while she was singing in Washington at the Club Troika...

Personal effects, mostly wearing apparel of the late George M. Cohan... distributed to his family through the Cohan Actors Guild...

One pair of his shoes, never worn, have been retained and will be placed... in a memorial room and numerous citations given the star during his stage career...

Saturday (10) night on Mrs. Truman Talley's program over WJZ there were two flyers and a showman, the latter being Brock Pemberton... Major Bert Prescott, given a rewrite and direction by Phil Dunning...

After playing more than a year and a half on Broadway, Junior Miss' Majestic, is now on a cut salary basis... Deal is for two weeks, Miss' probably moving elsewhere...

At Mirm Hopkins, who is slated to leave the cast of 'Skin of Our Teeth'... on the Plymouth, N. Y., early in August, gets \$1,000 a week, plus 10% of the gross...

A. H. (Al) Jones, formerly teamed with Morris Green in legit production... in San Diego, Cal., for some time. Recently he was required to leave a hospital...

JANE EYRE '30  
OK PIP UP '30

Philadelphia, July 13. Philly's two remaining summer stage hits, 'Jane Eyre' and 'OK Pip Up', although both dropped a few degrees...

Both theaters have new attractions this week with 'The Two Mrs. Bradshaws'... 'Jane Eyre' (third week) \$1,800; 'OK Pip Up' (third week) \$1,800.

'Lady's 130G, L. A.;  
'Doughgirls' '9G

Los Angeles, July 13. 'Lady in the Dark' finished three weeks of double matinees at the Phipps... 'Doughgirls' last night (12) drew \$45,000...

'Abie' Big 10G  
6th Det. week

Detroit, July 13. Continuing to become higher, as 'Abie's Irish Rose' slip up close to opening week's figures...

'Can't Take It' Stone  
Bangup \$11,000, Wash.

Washington, July 13. Fred Stone in New York City with 'You'll Roll Up a Grand 211' at the National... 'Can't Take It' Stone bangup \$11,000...

'Waltz Record'  
4G, St. Loo Pream

St. Louis, July 13. The Johann Strauss Orchestra, The Great Waltz, has been revived... 'Waltz Record' 4G, St. Loo Pream...

'Murder-Pitts, 6G, Balto

Baltimore, July 13. Zasu Pitts in 'Her Murder Mystery' by Major Bert Prescott, given a rewrite and direction by Phil Dunning...

'Carrolls' Big 5G, N. Haven

New Haven, July 13. 'Tribut of Oakes' (Elizabeth Berger) brought success this week... 'Carrolls' Big 5G, N. Haven...

'Miss Stout \$8,000  
IN 8TH BOSTON WEEK

Boston, July 13. 'Junior Miss' continues to plug along in the Coliseum... 'Miss Stout \$8,000 IN 8TH BOSTON WEEK'...

'Design' Fairish 7G, Cleve.

Cleveland, July 13. 'Design for Living', stage playing at the Hanna, did \$17,000 in eight performances last week... 'Design' Fairish 7G, Cleve.

'Design' Fairish 7G, Cleve.

Cleveland, July 13. 'Design for Living', stage playing at the Hanna, did \$17,000 in eight performances last week...

Holidays Upped B'way; 'Oklahoma'  
Still Leader at \$33,600; 'Bel' Near  
Capacity With 26G, 'Ice' Big 34G

Most shows on Broadway yielded up last week, with the help of holiday patronage on the first day... 'Oklahoma' still leader at \$33,600; 'Bel' Near Capacity With 26G, 'Ice' Big 34G...

Estimates for Last Week: 'The Grapes of Wrath' (Drama), 'Key-3' (Comedy), 'R' (Revue), 'Angel Street' (Good 1834 week)...

St. Louis, July 13. The Johann Strauss Orchestra, The Great Waltz, has been revived... 'Waltz Record' 4G, St. Loo Pream...

St. Louis, July 13. The Johann Strauss Orchestra, The Great Waltz, has been revived... 'Waltz Record' 4G, St. Loo Pream...

Chicago, July 13. All attention was centered on 'Ment of Ozarks'—have rearranged their show schedules... 'Design' Fairish 7G, Cleve.

Chicago, July 13. All attention was centered on 'Ment of Ozarks'—have rearranged their show schedules... 'Design' Fairish 7G, Cleve.

Chicago, July 13. All attention was centered on 'Ment of Ozarks'—have rearranged their show schedules... 'Design' Fairish 7G, Cleve.

Chicago, July 13. All attention was centered on 'Ment of Ozarks'—have rearranged their show schedules... 'Design' Fairish 7G, Cleve.

Chicago, July 13. All attention was centered on 'Ment of Ozarks'—have rearranged their show schedules... 'Design' Fairish 7G, Cleve.

SAMUEL FRANKLIN

Since 1820  
Play Broken and  
Authentic  
23 West 47th Street, New York  
11 West 73rd Street, New Angeles

LONELY HEARTS!

Young woman... BRUCE BRIGHTON



OBITUARIES

CISSE LOFTUS, 67, died in N. Y. hotel room July 12. Details in special section.

REGINALD BARLOW, 76, veteran stage and screen actor, died in N. Y. hotel room July 12, after two years of retirement from film acting...

Barlow was born in Springfield, Mass., and in addition to his work in the legitimate theatre and films...

Barlow made his stage debut at the age of nine 'under cork' with his father's minstrel troupe of Barlow, Wilson, Primrose & West...

Barlow's return to civil life after World War I, he appeared in productions of David Belasco...

DICK ST. MARTIN, 55, connected with burlesque theatres in Pittsburgh for more than a quarter of a century, died in that city last week...

EDWIN E. BOOTH, 55, Canton, O., theatre executive, died July 3 in his home there. Booth's first theatre job was at the old Grand opera house...

MAX MARK, 56, longtime father of the profession in N. Y., died July 7 after a brief illness. He followed the males in all George M. Cohan shows...

GEORGE W. HERRICK, 82, died from a heart attack at his home in Albany, N. Y., July 6. He was known as the dean of newspapermen...

KITTEE SCHRAMM, 52, former Ringling Bros. performer and one of the six Perry Sisters whom Joe Howard, circus act, 'Ray Ninetta' first brought to New York from Chicago 40 years ago...

CHARLES H. SCHLEGEL, 71, head of the contracting firm of Schlegel & Son, died in Reading, Pa., last week...

CHARLES STEVENSON, 55, star of silent films, died July 4 in Vetter, Hospital at Palo Alto, Cal.

CHARLES STEVENSON, 55, star of silent films, died July 4 in Vetter, Hospital at Palo Alto, Cal.

NOBSKA, 38, male dancer who once appeared before the King of Norway in 1912, died in Los Angeles after a long illness.

OLLIE TRAGGARDT, 80, former Paramount distribution manager in England, died in Los Angeles after a long illness.

JOHN E. RUDOLPH, 52, director of State WLW's trade extension department, died July 7 in Cincinnati.

GEORGE PHILLIPS, 60, one of the oldest booking agents in Philadelphia, died last week while working on a show for the new Moose club in that city.

FLORENCE OBERLE, 72, veteran light and film actress, died in Hollywood July 10. Her last legit appearance was in 1917 in a play which she retired.

FREETERIK W. BAYLIS, 30, descendant of Norwegian photographer, was killed in a plane crash in the desert near the town of Mesquite Lake.

V. Lobraic, a musician, died at home in Indianapolis July 4. Lobraic was who played for several years with Skinnay Ennis in orchestras at Keith's and the Murray Club in Chicago.

WILLIAM E. BARNES, 70, trumpet player, died July 2 in North Olmsted, Ohio. He was one of the original members of the Cleveland Symphony Orchestra.

ELIZABETH TELESHEVA, wife of the Russian film producer, Sergi Eisenstein, and Phillips, a distinguished

actress and regisseur of the Moscow Art theatre, died in Moscow, July 10. Joseph Correll, 77, father of Charles Correll, the 'Andy' of 'Amos 'n' Andy' died in Peoria, Ill., July 6, 1943, by two other sons and a daughter.

Charles Kallen, 65, song and special material writer, died in Chicago July 3, following a heart attack, survived by three sisters and a brother.

Jerry Markey, 32, field contact man for Universal for seven years, died July 3 in Hollywood, following a heart attack.

Hardie Joseph Turner, 62, musician and composer, died in Charlotte, N. C., July 2. Survived by five brothers and a sister.

ARTHUR NEVIN, 72, American composer-brother of Ethelbert Nevin, died in Sewickley, Pa., July 10.

BARBARA PLUMB to Edwign John B. Booth, Jr., USN, in Glendale, N. C., July 10. She is a stage and social actress.

JUNE ROBE to Jackson Weaver, Jr., in Washington. Groon is WMAJ, Washington, announcer.

MARY LOUIS CURTIS Bok to Eileen Ziegler, in Rockport, Me., July 6. Bride is daughter of Curtis W. Curtis, Philadelphia publisher and owner of the Ladies' Wok, former editor of the Ladies' Wok.

MARIA Monto to Pierre Amoult, in Beverly Hills, Cal., July 13. Both are former Broadway stars.

DORIS KING to Capt. Milton J. Porter, U. S. Army Air Force, at Fort Monmouth, N. J., July 13. Bride is an actress and former Indianapolis Star.

ESTHER AUGUSTA RIFE to Roger C. Cline, in New York. Cline is a lawyer for Paramount.

MERRILL BLAKE to Alfred Preston Jump, June 30 in New York. Bride is vocalist with Shep Fields, orch.

JANIE Blair to Sgt. Louis Bush Johnson, in Los Angeles. Groon is music instructor, now with Air Force at Santa Ana, Cal.

ANITA Beyer to Bob Duquet, July 9 in Pittsburgh. Bride is singer and group musician with Abe Lyman orch.

Mrs. and Mrs. Wickliffe Crider, son and daughter of Mrs. Crider, 8. Father is radio publicity director, J. Walter Thompson agency.

Mrs. and Mrs. Lee Walters, daughter, in Washington. Father is assistant chief of the WMAJ, Washington, orchestra.

Junkets on Radio Coin

Continued from page 3. single broadcast (four or five Hollywood names are definitely in the mix) for broadcast cost \$500 and often all of the bills for a Broadway o.o. are being paid by radio.

March 10 for Sound. Fredric March, though appearing last season in a picture of the \$250,000-broadcast class because of his excellent radio personality...

Players such as Monty Woolley and Madeline Carroll are at \$15,000 broadcast. Constance Bennett and Ralph Bellamy rate around \$10,000.

BIRTHS

Mrs. and Mrs. Wickliffe Crider, son and daughter of Mrs. Crider, 8. Father is radio publicity director, J. Walter Thompson agency.

DEBTS for radio depend on individual arrangements stars have in most cases to settle up with their respective studios in the hotel accommodation designated from the time the stars are routed to Waldorf Towers, the Silynix-Netherland, and the Regis.

Paramount at the time was negotiating deal to farm her out to another radio and radio producers at her first recording session.

House Reviews

Continued from page 29

ORPHEUM, MPLS.

on the clarinet turn out the torrid flutes. Band starts out hot, speedy and swinging, but loses some of the edge of the tunes that the band helped to make popular, including 'Praising the Lord' and 'We're in the Money'.

Billie Rogers, band's femme vocalist, takes the spotlight to warble into a trumpet solo. 'Squeeze Me' and 'I'm Gonna Get You Where You Hide Out' are smooth dances. The young man demonstrating 'agility and grace' is Walter J. Neff, 19, who while the girl comes through with a nice fifty catwatches and high kicking.

HIPP, BALTO.

Tommy Glicken's Royal Guardsmen, featuring (J.C. Kirk & Madeline, Tony Buckley, Felix Ilnu and George Dretz (12) 'Band leader' (TKD) (12) u.s.

Nice playing layout has sufficient variety and novelty to achieve maximum results. Gets off to a rousing start - via Tommy Glicken and his band.

Close closing is whacked out by the Whitey Ford and his band. In the usual effort skating 'Waltz Time' and 'I'm Gonna Get You' and stay on just long enough to make for a good closing curtain.





# NEED MORE BE SAID?



MAXENE      PATTY      LAVERNE

**VARIETY**  
PARAMOUNT, N.Y.

The Andrews Sisters have become standard now, not only as topflight names but as a boxoffice entity, and hence why three gals, doing nothing, basically, more than chirping pops in potent boxoffice lures. The h.o. equation is perhaps best interpreted monetarily at \$6,500 per week for the threesome.

However, it's not just the super-five vocalization that gets 'em. Their showmanship is undeniable. First of all they've gotting and outstaring. The gals were always of good figure and on them the hair-dos are likewise flattering.

But there's also now added poise and self-assurance that's compelling. The mid-loner is OK for contrast, while the older sister, on the other hand, is fine basic

They know pace and tempo and manifold 'em. Need a Man, Amen! When they her give it all away by the title 'Hold Tight' and 'All Reet' previously accomplished. 'Beer Barrel Polka' now has a patriotic Navy setting. They reprise Pennsylvania 'Prayer' as a standard stand-out. 'Wing and 'Strip' Polka' is from the current Hit Parade, medienne full way.

Abel.

## The Billboard

### Paramount, New York

The new show here is box office. Bing Crosby is on the screen in *Dixie* and the Andrews Sisters and Mitchell Ayres are on stage. Combo is expected to run at least six weeks.

Bill, as a whole, runs smoothly, with the Ayres band cutting the show beautifully. A three-day polishing-up stand at the Met, Providence, for the unit precede this house. Also, the Ayres band and the Andrews girls have been working together thruout the Midwest.

The Andrews' trio, closing the bill, are socko all the way. They have come a long way since their Broadway debut here in 1939, when their appeal was mostly their rhythm style and novelty effects. Now they have so much more poise, and their voices blend better and have, infinitely more quality. Did *Here Comes the Navo*, *On a Wing and a Prayer*, *Pennsylvania Polka*, *Strip Polka* and a new novelty tune, *Sing Me a Man*. Good selections and perfectly spaced for contract. As usual, Patty's personality dominated. They drew terrific audience response.

Paul Denis.

BOX-OFFICE!

SHOWMANSHIP!

POISE!

COMEDY!

VERSATILITY!

RECEPTION!

## HERE'S MORE!

# The ANDREWS SISTERS

TOP TRIO OF THE NATION

### ON RECORDS

OVER 12,000,000 RECORDS  
SOLD IN LAST FIVE YEARS  
(DECCA RECORDS)

### IN THEATRES

EVERY APPEARANCE  
HAS TOPPED HOUSE AVERAGE  
ROOM 510 076 14 - 026 000

### ON THE SCREEN

HAVE STARRED IN 11  
MONEY-MAKING PICTURES  
WITH MORE TO COME  
(UNIVERSAL PICTURES)

FOR RADIO: CONTACT

**DOUG STORER**  
GENERAL AMUSEMENT CORPORATION

PERSONAL MANAGEMENT

**LOU LEVY**  
830 BLDG. RADIO CITY N.Y.



Published Weekly at 154 West 46th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 5c extra. Entered as second-class matter December 22, 1930, at the Post Office at New York, N. Y., under the act of March 3, 1917.

COPYRIGHT, 1943, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 151 No. 6

NEW YORK, WEDNESDAY, JULY 21, 1943

PRICE 25 CENTS

# BROADWAY BOOZING

## Washington, As 'Worst Offender,' Slated For Test Case in New Prohibition Drive

Washington, July 20. When Congress reconvenes in September the dry organizations, whose objective is national prohibition, will attempt to take the first salient step by making Washington a bonafide dry city.

Bishop Edwin H. Hughes, head of the Washington area of the Methodist church and former head of the church's board of temperance, read the first salvo in Chicago, where he charged that cocktail-sipping and elbow-bending in the national capital were a disgrace and that the city leads in the fine art of looking on the wine when it is red.

Usually such attacks are allowed to pass unnoticed, but District Commissioner Guy Mason, whose law firm represents Park & Tilford and other distillers, was quick to answer the broadside with official figures which refute the cleric's charges.

What makes night club owners and hotels apprehensive is the fact that the organized dries were able to enforce their views on Washington (Continued on page 30)

## George Jessel Makes His Swan Song P. A. in Omaha; Retiring to H'wood and P. K.

George Jessel, here for the blow-off of the Ak-Sar-Ben summer show series, told newspapermen the local appearance Friday (21) would be his swan song as a professional entertainer. He said he was going back to California to work behind a desk, still dead where he could be near his 20-month-old daughter, and also make pictures for 20th Century-Fox.

Jessel said he already had a couple of stories in the Lincoln, Neb., air base during the day and was guest of the officers there. Omaha newspapermen drew a terrific crowd. No admission, the show being one of the Ak-Sar-Ben stunts for members and soldiers only.

## Columbia Pictures Wants—Al Jolson as a Producer

Narry Cohn, Columbia presv., is to line up Al Jolson as a producer. While in N. Y. Cohn has been pushing with Jolson the past week to persuade him to check in on the Columbia payroll for a permanent producing job but Jolson is holding off thus far on any definite commitment.

Jolson's film bug for Columbia, "Minnie's Boy," with the singer to play himself, in part, will start shooting in December, with Jolson eventually scheduled to go offshore to entertain Yankee troops.

## Vanishing Jiveters

Chicago, July 20. The draft cut has left the personnel of several name bands here last week and caused many a headache among the leaders.

A total of 20 men were lost by seven bands. Griff Williams lost six: Jan Savill, four; Lew Diamond, three; Lou Breesé, two; Russ Morgan, four; Chuck Foster, in three; and Art Kasel, all in one week.

## GBS' Philosophy Between Covers

George Bernard Shaw has completed his most ambitious work, a super-length book summing up his philosophy about himself and the world at large. The galleries are now being proof-read for scheduled publication in the fall.

According to those who have seen the proofs, the book lacks the incisiveness that marked Shaw's writing of some years ago, but contains many passages of typical Shawian sparkle. It's understood the octogenarian dramatist intends the work as his final authorship effort. Its title is unknown.

## Doris Duke Cromwell Backing Vince Youmans' Ambitious Show Plans

Vincent Youmans, composer-showman who was west for some years for his health, has extended his ambitious and varied schedule (top) here to early next Broadway.

Four is being backed by Doris Duke Cromwell.

First on the list is still "Good Neighbors," with the score by Ernesto Lecuona, and book by Aubrey Wisberg, a Coast writer. It is expected that Eric Madriguera will conduct the orchestra. Youmans plans to get his production and properties in New York, but rehearsal and present "Neighbors" on the Coast first, figuring on getting the desired talent on that end.

Youmans has written the score and the book is virtually prepared for a musical called "Joe" which calls for 100 sailors and around 50 ensemble girls. He has been leaning towards the classical in his composition. (Continued on page 16)

## Sicilian War Clips Here

Washington, July 20. Approximately 8,000 feet of film shot on the battlefronts of Sicily and North Africa has arrived here. Some of the footage is to be released to the newsreels; the re-

## PLAN TO GOVERN MONUMENTING COSTS

Abbott-Selznick's 'Kiss and Tell' May Set Pattern as 'Junior Miss' Rights Rise to \$410,000 While 'Oklahoma' and 'Life With Father' Hold Out for \$500,000 Each

## SPREAD THE WEALTH

With "Junior Miss" now in the competitive bidding stage, which has sent its screen rights to the \$410,000 mark (bid by Mary Pickford, for "And Artie Retired"), and with two \$500,000 asking prices already recorded for two current Broadway hits—"Oklahoma" and "Life With Father"—shownmen see the inevitable wedding of Broadway and Hollywood as the sole solution.

Legit authors and producers, with his, admit that the astronomical figures are getting out of hand, and want to spread the wealth.

(Continued on page 55)

## WILLKIE'S 'ONE WORLD' TO FOX ON PERCENTAGE

The 20th-Fox deal for Wendell Willkie's "One World" is reported definitely to set with Spyros Skouras' signature alone. The guarantee is around \$150,000 but there's a percentage of the gross on a sliding scale. Author will have supervisory script control.

When Willkie was writing the book, Nicholas Schenck and J. Rob-

(Continued on page 55)

## Old Ties Get Jobs —So-Relief Calls Slump

Hollywood, July 20. Wartime shortage of actors has caused a decrease in appeals for relief to the Motion Picture Relief Fund, according to the annual report issued by that organization.

Calls for financial help were 686 less last year than in the previous 12 months. Many of the elder thespians are picking up jobs since the younger actors are going to war.

## Judith Anderson's Bard Repertory for Overseas

Judith Anderson is taking Shakespeare to the Yankee troops based at overseas posts. The stage and screen actress, currently on the Coast, will circulate offshore bases as a volunteer performer for USO-Camp Shows.

Four may wind up with Miss Anderson teaming up with Maurice Evans who is a Special Services officer directing entertainment activities for Yanks in Hawaii.

## Earlier Preems Seen for Broadway After Many Yrs. of Late Legit Starts

## The 'Gyp' in Gypsy

Baltimore, July 20. Izzy Rappaport, operator of the Hippodrome vaudeville, was in N. Y. when show business leaders Saturday night (17), but not before the gritters had achieved a minor cleanup.

Four femme gypsies bought admissions, but, instead of taking seats, went directly to the ladies lounge and set up shop as fortune tellers. They had been operating profitably for about two hours before a patron reported them.

## NEIC's War-Peace Job Gets Rolling

The coordinating committee of the National Entertainment Industry Council met all last night (Tuesday) to put into motion the vast mobilization program officially launched last Wednesday and Thursday (14-15) at the Waldorf-Astoria in N. Y., when show business leaders from the east and west Coast met to establish NEIC as a coordinating agency for complete unification of all its resources toward a

(Continued on page 27)

## U. S. Films' Influence Fast Making English No. 1 Int'l Language

English will be the universal language of the post-war world—and Hollywood films will be the reason. That's the opinion of Jacobo Michuvel, Buenos Aires public relations chairman and film director, currently visiting in the United States. He declared that the Spanish of Argentina is already being diluted by words and phrases of English picked up by the people from the soundtracks of U. S. films.

Hollywood is doing in decades what centuries ago did the Greeks: it is creating a common language known to all peoples. Michuvel doesn't think that English will displace native languages, but that it will become a second language of most.

(Continued on page 50)

## Genius Shows Off Oct. 2

Genius Inc., organization of actor hopefuls, announces its nifty revue "Political Cabaret," will open Oct. 2 at the group's new quarters, Labor Stage, N. Y.

The production will be directed by Lewis Allen and will contain material by Earl Robinson, Harold Rome, Marc Blitzstein and H. Zarek.

## For years Broadway's seasons started late but present indications put for a trend back to August and September openings. Currently there are seven shows in rehearsal but another is trying out, on the verge of coming to town. Most of the attractions being readied should show in during the coming months (four during the week of Aug. 2 in addition to the service show, "The Merry Play By Play judge for the other day in the arrival was "Try and Get It" (first called "The Key to Viny's Room"). Come "The Mrs. Carrivels' Booth" ("Those Endearing Young Charms" being due to move) and "The Merry Widow" Musical. Thereafter the schedule calls for "Murder, Murder Crime," possibly at the Belasco, which now has "Dark Eyes"; "Run Little Child"; Hudson: "The Snark Was a Boogium" and "Chaucourt's" hiatus for the stock- September may see the arrival of "My Dear Public" and "Bright Lights" (Continued on page 52)

## DX Radio Shows From 'Theatres of Operation' Cued by Bob Hope Sat.

American radio listeners for the first time were upon an opportunity on Saturday (17) to judge for themselves the reaction of Allied soldiers stationed overseas to top American performers being routed to offshore bases by USO-Camp Shows.

In a precedent-making shortwave broadcast made possible through the cooperation of the War Dept. and the British Broadcasting Co., a show put on by the Bob Hope-Verne Langford-Jack Pepper-Tony Romano unit which arrived in England two weeks ago, was channelled to the outlets of the NBC Network Saturday afternoon between 2:30 and 3 p.m. The actual broadcast time, it was Saturday night for the thousands of Polish, Canadian, Dutch American and English troops who sat in on the performance at the Bristol, England, camp theatre. Although the show was broadcast on Saturday (Continued on page 16)

## Marlene Tired of Showing Legs; Has Higher Ideas

Marlene Dietrich wants to appear on Broadway but has her own ideas about the type of show and part she will accept. Filmmite is definitely out of "One Man's Venus" and has also turned down a bid offer by Vincent Youmans for his "Good Neighbors."

Miss Dietrich said she has shown her legs too many times in pictures and desires to appear on the stage in an early drama. Part for "Neighbors" has a bit during the previous picture teaches a girl the correct way to show her legs. Miss Dietrich said she may not, too.





Yanks' Aussies' '50-50 Army Shows'
Click With Boys on New Guinea Front

Editor, Variety:
Since writing you before I have been transferred to the New Guinea front...

RKO's Fancy Tally
The picture, valued at \$108,741, worth of bonds and stamps...

90-MIN. 'ARMY GETS SANTA ANITA BREAK-IN'

Streamlined 'This Is the Army' broke in for five days at Santa Anita...

Chiseling New Yard Workers Chisel Selves Out of Free Pix Shows

Authorities at the Philadelphia Navy Yard last week cancelled the show...

Durante's Local Camp Tour; Benny Still Vamping

Immy Durante, who is doing a series of volunteer personal appearances for USO-Camp Shows...

Foy, Jr., Brian, Hussey Team for Camp Show Trek

Eddie, Foy, Jr., Mary Ryan and Ruth Lister are the latest volunteer film talent set for two military bases for USO-Camp Shows...

ARMY WINS OUT

With my friends binding out for release of 'The Alcestians,' Tech-Infomation and the War Activities Committee have lost out in battle to the film...

Red Cross Film

Officially, July 19, the Red Cross film has been authorized to travel David O. Selznick's Red Cross film for the Office of War Information...

Red Cross Film

The picture is being set up to recruit thousands of men...

RAF Film Feature On Training of British Flyers in America

Flight Lt. John Boulting, who produced the feature 'Hell' (R.A.F. Thunder) (M-G) in England...

CANTOR RAISES 50K FOR REFUGEES IN MPLS.

Eddie Cantor came to Minneapolis with \$25,000 for refugee children...

BURNS AND ALLEN TOUR

Gracie Allen and George Burns are touring the United States...

Uncle Sam's Caboard

Lois Wheeler, formerly in United Artists, is being discharged from U.S. Army Air Corps...

WELCHER DISCHARGED

Lois Wheeler, formerly in United Artists, is being discharged from U.S. Army Air Corps...

CAMP LEE VA.

To former Broadwayites in the Camp Spiritual Service Corps here have just received promotion...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Sinatra for Desert Newark, July 20. The Sinatra siren has caught the 10,000 fans...

Army has bought up all the crooner's latest platens and has the siren played daily during lunch periods...

THEATRE WING TO BACK TOUR OF FOOD SHOW

Plans are well advanced for the tour of the food conservation show, 'It's Up to You!'

Camp Shows Unit Kudoed Along Line on Canada Tour

St. John, N. B., July 20. The U.S.O. Camp Shows troupe to tour Canadian territory...

Download on Krupa Bit But USO Show Plenty OK

Editor, Variety: Noted in the USO Show 'The Bandwagon'...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Expected a Revised 'Essential' List

Washington, July 20. Entertainment industry is waiting with some concern the new supermagical job list...

Camp Shows Unit Kudoed Along Line on Canada Tour

St. John, N. B., July 20. The U.S.O. Camp Shows troupe to tour Canadian territory...

Download on Krupa Bit But USO Show Plenty OK

Editor, Variety: Noted in the USO Show 'The Bandwagon'...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...

Red Cross Needs a Piano

Central Queens Chapter of the American Red Cross has issued an appeal for a movable miniature piano...







# OWI Asks Pic Industry to Carry On 'Gov't Shorts Production; 'Caravan of Stars' From H'wood for Treasury

Palmer Hoyt, head of the domestic branch of the Office of War Information and Francis S. Houston, vice-chairman of the War Activities Committee, reported planning to Hollywood this week to discuss with studio heads plans for the industry war film program. Working with OWI film division appropriations virtually eliminated the film industry is being asked to make up the difference between the seven OWI films completed, those expected from other Government agencies and the program (22 releases) previously outlined. Such a move was indicated in 'Variety' June 7. No official announcement came from the WAC following meeting in New York last Friday (16). While the secret agreement is understood to include tentatively 52 releases, 26 one- or two-act shorts and 26 shorter subjects which may be used with newsreels. Also to be discussed in Hollywood will be proposals for a 'Caravan of Stars' to tour the country from Sept. 9 to 12 in connection with U. S. Treasury's Third War loan bond selling campaign. Special train from Hollywood will cover from 12 to 14 cities. Also under consideration is 'Heroes of Caravan' which would include service men from the battlefronts with a screen star as master of ceremonies for each group.

## Her Sons, Her Sons

Rosemary Howland, 27, but knows how to pick prominent sons on the screen. Her hit film, "Her Sons," is a national maternity aid at Warners is George Herwin in "Rhapsody in Blue."

Two previous film offerings were George M. Cohan and Irving Berlin.

## 2 M-G Producers Out, More Later

Exodus of Hollywood, July 20. Metro lot continued with the departure of Sam Coslow, former sportswriter who had moved into the Culver City lot to make short turnfills. His latest was "Heavenly Music" moving to the Elmer Brothers, Robert and Raymond, who had been preparing production on "The Wooley."

Understood other producers of secondary pictures are slated to leave Metro studios under a general policy of bigger but fewer productions.

## No General Bid For Pay Raise in 10 Yrs.

Hollywood, July 20. For the first time in 10 years there will be no general demand for wage uppages by the film unions this summer. Usually held in July, the annual meeting of the Basic Crafts has been abandoned for the year, leaving no official bid to the general public to demand wage changes.

Two exceptions are the Screen Actors Guild, which is demanding increases and corrections of labor conditions, and Local 40 of International Brotherhood of Electrical Workers, asking the War Labor Board for approval of a 10% wage increase.

In general, the labor leaders here have little hope of substantial wage increases during the war emergency. They indicated that no widespread changes in the wage situation would be asked for the present, unless the cost of living jumps too high.

## BOYS FROM CHI' LOSE MOVE TO QUASH SUIT

With Judge Murray Hubert in N.Y. federal court denying motions intended to quash indictments against the six boys from Chicago involved in International Alliance of Theatrical Stage Employees' shakedown case, the George Brown, Jr. case regime, defendants will have to face trial Sept. 7; James D. C. Murray, accused of the six Chicago attacks, alleged to be remnants of the Al Capone racket, sought a demurrer.

In addition to the sextet from Chicago, facing trial also on Sept. 7 will be John Rosselli of Los Angeles and Louis Kaufman, business agent of the Newark operators, local. All are charged with violation of the anti-racketeering laws.

## British Technicolor Atlantic Convoyage

British film crew, consisting of technicians, was sent across the Atlantic from London last week in a special train to get working under auct conditions in the Atlantic theatre of war.

The material to be used in "Western Approaches," a Technicolor feature-length production being made by the British Ministry of Information, will be released by a U. S. distributer under the arrangements made last fall.

Under the war working under a film director, will cover all aspects of convoying in the war of the Atlantic, from the coast guard, naval escort and the convoy itself.

## Army Steps Up Free Pix To 4-a-Week Overseas

Washington, July 20. Army is stepping up from three to four weekly its free, first-run film shows for troops overseas. The new feature is set immediately to be shown for the first time in a short subject. The films, cut down to 16 mm., to save shipping space, will be shown from this country to 18 overseas exchanges operated by the Overseas Motion Picture Service, a Government agency. The exchanges handle distribution throughout their territories.

The British General Services Department, films are premiered abroad, the soldiers seeing them first under their U. S. release, but most circulate simultaneously. A recent check by the Special Services Division found that of the pictures being advertised in the N. Y. City papers, 33 would have been seen by overseas troops.

"One abroad, of course, prints of a feature are not immediately sent by every soldier in a theatre of operations, since prints move from one unit to another. Unless the end of the list are inevitably somewhat behind. A recent report from the British General Services Division of soldiers over the opportunity of seeing pictures from home included the fact that they had seen a circuit of 1,500 miles by plane, motor and rail before being returned to their own units."

Soldier references run to comedy and music, with pond war pix also receiving a big hand.

## D.C. Wants Scheme To Unload Others

Washington, July 20. The anti-trust division of the Department of Justice has sunk its teeth in the Schine theatre circuit case and will try to force the chain to unload the remaining nine of the 13 theatres it was to sell under the Parisian plan. Unless the houses are sold in the meantime, Justice will probably take the matter into the Federal court in September, according to Tom C. Clark, Assistant Attorney General in charge of the anti-trust division.

Schine people argue that, since Justice has not prevented Paragon theatres from continuing to hold since the beginning of the Big Five consent decree, there is no reason why the anti-trust division should be tough up. Anti-trust action was brought against the Schine Circuit in 1939.

## NON-INTIMATION AS TO MELLETT'S SUCCESSOR

No intimation of appointment of a successor to Lowell Mellett as Government film coordinator was given the War Activities Committee by Elmer Davis who was in N. Y. last week to confer with industry leaders on maintenance of a war film production program.

Neither Davis nor Palmer Hoyt of the War Activities Committee meeting today with Mellett with WAC members at the Harvard Club, Thursday last.

Hoyt, head of the domestic branch of the Office of War Information, is meantime engaging on talks relating to film activities by the industry.

## 'Theatres Shouldn't Fight Television'—Aylesworth

M. H. Aylesworth, former head of RKO and currently one of the company's special counsel, in his talk to the delegates at the RKO last meeting in N. Y. last week declared that it would be a mistake for the film industry to try to fight television.

Aylesworth advocated a realistic approach to the war against television, he believes, will invade the entertainment field on a vast scale because of the war. The war effort, he suggested that those picture companies which had not yet taken steps to the war effort does not believe that television home-receiving sets will prove opposition to theatres, but he contended that the best way to insure maintenance of in-crest would be to use television in it, rather on the same basis for those events which warrant it.

## Can't Compete on Costs

Hollywood has missed the boat in the making of Spanish-language pictures for the Latin-American trade, according to a Chilean publisher, now touring the U. S. under auspices of the Coordinator of Inter-American Affairs.

Speaking in Hollywood, he explained, cannot compete with Mexican and Argentine film makers in Spanish because of the difference in cost. Pictures down there, with a limited market, are turned out for one-tenth of the cost in this country.

## Fed'l Welfare Aide Calls on Exhibitors To Help Fight Juvenile Delinquency

Charles F. Taff, head of the Division of Recreation & Welfare of the Federal Security Agency, called on picture business to formulate a program to combat juvenile delinquency and vandalism, in his address to the War Activities Committee conference last Friday (16) in New York.

Under discussion are plans for a series of instructions to be issued to theatre managers throughout the country, to urge them to limit the growing menace to life and property as well as well-being of youngsters. Taff said that the industry is in a position to be of great service to the country in giving the "forgotten children"—those too young to be either in uniform or in war work—a constructive program. He emphasized that this could not be accomplished quickly but advocated cooperation with existing welfare agencies such as the War Councils, Parent-Teachers Associations, etc.

Taff suggested films to handle the subject of juvenile delinquency at the main theatres in local communities. Taff pledged his organization to aid in the program, but he said he would consider assigning a consultant in the field if necessary.

Committee members were appointed to study and formulate a practicable program. Committee includes three members from the office of the WAC, two from the Hollywood division and one from the office of the distributors and public relations theatres.

## Oona Out Pic

Oona Chaplin, now a producer's bride, is no longer interested in the character role 8000 in "The Girl From Leningrad."

Mimi Forsythe, one of the girls in "Leningrad," gets the job.

## H'wood Expects 48-Hr. Work Week

A mandatory 48-hour work week for Los Angeles is expected to be ordered Thursday by the War Relocation Commission. The studios will be given 30 days to file exemption requests.

Most studios have tried eight-hour day shifts to prepare classifications for which exemptions are desired.

## Col. Variety More Than Doubles Ciggie Fund for Soldiers

Columbus, July 20. With the realistic slogan, "You Can't Buy a Cigarette in a Foxhole," the Columbus Club of College Graduates helped put over a campaign which will provide nearly 12,000,000 cigarettes for American soldiers overseas.

The drive for donations was sponsored jointly by Variety Club, Budt Sweeney, announcer for WHKK and Lew Byrer, sports columnist for Columbus Citizen. Original goal was \$25,000, amount which would be at special rates offered by tobacco companies. Last week, although the drive was still in progress, \$300,000 had been poured and the total was nearing \$300,000.

## UNUSUAL EDITORIAL TRIBUTE TO MANAGER

An outstanding example of the importance a theatre manager can play in establishing himself as a civic leader in an advertising and public affairs is the editorial in the "Waycross" (Ga.) Journal-Herald yesterday, praising Sam Swift for having "earned a large place in this city and country."

Swift, assistant to the Paramount homeoffice by the Lucas & Jenkins circuit of which Swift is a part, was occasioned by promotion of Swift to the post of city manager at Macon, Ga.

Arthur Lucas, president of the L. J. Circuit, wrote the Hon. Jack Williams, publisher of the Waycross Journal-Herald, acknowledging the tribute paid to Swift.

## Pix That Cover The Earth

Global Production, Hollywood, July 20. Global Production has announced that making company without current releasing connections, has been offered by Fred Guinn, who is working with Columbia as associate producer on "The More the Merrier" and "The Sign of the Cross."

First feature by outfit will be a warlike yarn, "The Yanks Down South" with Gulot producer-director.

## Wreck Theatres in Indpls.

Indianapolis, July 20. Damage estimated at \$250 was done to the main floor of the chairs and lounges on the mezzanine floor at the Indiana theatre, Friday night, by a worst outbreak of vandalism here to date, according to Earl Rutledge, acting manager. The theatre was closed for several hours. Police questioned two colored youths.

## Undersuffed Theatres Can't Detect Vandals

Halifax, N. S., July 20. Collecting salvage in an unweave way are most of the exhibitors through the Eastern provinces. Vandals are using the screens and curtains as targets for nails, spikes, stones, empty bottles, liquids, etc. reduced hours for governmental liquor stores, there has been a deluge of damage to the theatres. The extract is brought into the theatre and the worst outbreaks of vandalism in the seats or rest rooms. The empires are then hurried at the scene.

When one screen was given the double-o for reconditioning, it was found to be almost completely perforated with holes of varying sizes. Scattered about on the stage behind it.

(Continued on page 16)

## Goetz-Spitz On The Golden Loy

Hollywood, July 20. Bill Goetz and Leo Spitz's International Productions, moved into the Columbia Suburbans building, offices now being prepared.

Naturally Johnson is working story on the first picture for the United Artists release is likely.

## Spyros Skouras West

Spyros Skouras, 20th-Fox proxy, is scheduled to leave for the Coast yesterday (Tues.).

Joe Moskowitz, eastern studio head, has meantime postponed his trip for Los Angeles. Bertie Kay, both actor, likewise is staying east.

Skouras' Relief Job

Washington, July 20. Spyros Skouras here to confer with State Department on the Greek War Relief. He is scheduled to leave for the Coast today (20).

LUBITSCH IN N. Y.

Ernst Lubitsch arrives in New York from the Coast on July 26. Plans stay until Aug. 6 and will attend a press of "The Can-Can" at the Roxy, N. Y., Aug. 4.

## Kastner, Lay Lawrence, With OWI on Foreign Pix

Laury Kastner, assistant to Joe McCann, is to be sent to the Columbia Pictures, to serve with the Office of War Information in the new position of foreign film supervisor of distribution of U. S. films. Kastner will headquarter in New York. He is the only one held by Laury Lawrence, who is working out of Algiers.

Under the new arrangement, it is expected that Kastner will have a long experience for overseas assignments. Men with a knowledge of foreign languages are desired.



Paramount  
requests that you  
Read the Review  
of the Historic New York Roadshow  
World Premiere of

# FOR WHOM THE BELL TOLLS

In this Issue

On Page — 22

It's True What  
They Say -  
About  
"DIXIE"



BOTTOMS UP TO  
PARAMOUNT! ALL OUAH  
"HOLIDAY INN" RECORDS  
WENT BING DOWN HEAH  
IN THE SOUTH WHEN "DIXIE"  
TOPPED 'EM BY AS MUCH  
AS 61% IN EV'RY  
PREMIERE  
DATE!



PARDNER, THE  
FOLKS OUT HERE HAVE  
GONE PLUMB DOTTY  
OVER THIS CROSBY-LAMOUR  
MUSICAL - IT AVERAGED  
22% OVER "HOLIDAY  
INN" IN EVERY  
WESTERN  
OPENING!

From coast to coast,  
Dixie topped "Holiday  
Inn" Labor Day open-  
ings in 16 out of 16 pre-  
release dates. And 8 out  
of 16 topped "Morocco"  
Thanksgiving premieres!



BROTHER, THIS  
**TECHNICOLOR**  
 FLICKER IS A BROADWAY  
 SOCKEROO - IT'S GOT THE PRESS  
 BOYS CHIRPING 'EXCELLENT,' 'B.O.  
 BELL-RINGER,' 'CROSBY IS FROM  
 HEAVEN,' 'GUARANTEES  
 STANDING ROOM ONLY,'  
 'LET ME RECOMMEND  
 DIXIE'!<sup>5</sup>

1. N.Y. Herald Tribune
2. Showmen's Trade Review
3. N.Y. Mirror
4. Journal of Commerce
5. N.Y. Daily News

# Paramount Makes the Musicals!

And PARAMOUNT  
 Is Making History  
 With "For Whom The  
 Bell Tolls" (Roadshow),  
 "China" "Five Graves  
 To Cairo" "So Proudly  
 We Hail" "Let's Face It"



**DIXIE**  
 IN TECHNICOLOR  
 Starring  
**Bing Crosby • Dorothy Lamour**  
 with MARJORIE REYNOLDS • BILLY DE WOLFE  
 LYNNE OVERMAN • RAYMOND WALBURN • EDDIE FOY, JR.  
 Directed by A. EDWARD SUTHERLAND • Screen Play by Keri Tunberg and Dorell Ware

AND THESE SONG HITS ARE SPREADING ITS FAME!  
 "Sunday, Monday or Always", "If You Please", "She's From Missouri", "A Horse  
 That Knows The Way Back Home", "Kinda Peculiar Brown", "Laughing Tony"



# 'Bell' Bellwethers Par Sales Conv.,

## 70% Terms Set at 75c and \$1.10

emanding 70% straight percentage on "For Whom the Bell Tolls" at advanced admissions. Paramount sales policy, which was set at a three-day convention meeting in New York last week supports various other requirements which are being made available for release following special roadshow and some other engagements.

Par will require that 'Bell' play each house singly. Additionally, it will demand that no first picture attractions may be booked with it and that it must play each engagement without changeover, otherwise prices other percentages. 'Bell' is the special merchandising package for Par, with all publicity available for regular release at established admission rates until 1933. In outline, where Par has a minimum boxoffice price of 75c on matinees, including for children, and \$1.10 at night must prevail.

Where an account is skeptical concerning the business that 'Bell' will do, Paramount will offer to guarantee a guaranteed profit of 12 1/2%. Neil F. Acone, Par's chief of distribution, stated that he had no objection. He added that he did not expect that an appreciable number of exhibitors would object to having such a guarantee written into the contract, however. The guarantee of 12 1/2% will be available only in case of a deal, is higher than that which Metro guaranteed as profit to various buyers of "Gone with the Wind," having set the figure at 10%. Where such deals existed on "Gone" there were only a few who were not had to make up the equivalent of 10%, regarded generally as a satisfactory profit for any theatre to show.

Currently at the Rivoli, N. Y., on a twice-daily basis, "Bell" will be shown at the Carthy Circuit, New York, Angeles, under the same policy. Agnew, with opening night on Tuesday, is going to the Los Angeles area War Chest campaign. Following the L.A. opening, Par plans to release "Bell" on two Chicago theaters day-and-date on a roadshow basis. Subsequently, it will open on a number of runs either in New Orleans and Memphis for the south and possibly in Washington at a date to be determined. These proposed openings will occur by the middle of September, with about 45 added engagements, or shortly thereafter. Later in the fall it is planned to get under way with over 200 selected engagements throughout the country, also at tiered prices. Charles M. Reagan, assistant general manager of Metro, Par, has been assigned by Agnew, to personally direct the selling and releasing of the picture.

During the N.Y. sales convence, concerned principally with plans for "Toll," Bob Gilliam, assistant distributing head, announced details of an extensive merchandising campaign for the film, stating that \$180,000 is being spent in magazines alone starting Sept. 1. The advance campaign for the N.Y. area will cost around \$100,000. Intention of Par is to prepare for picture roadshows the largest ad campaign in the history of the industry. Every possible medium of advertising and publicity will be used, with the exception of exploitation director, who called all his field men in for the N.Y. session, is preparing special material in every situation for 'Bell'.

### One-third in Color

While the distributor's convence in N. Y. was set primarily to lay plans for 'Bell', with all of Par's district sales managers, several new pictures on the Par schedule were discussed, together with general policy. Agnew stressed the need for escapism films to maintain national morale, stated that Par has a plan for release of "The Sign of the Cross" in preparation what he described as "high-escapist films." He added that Par has launched a campaign to buy up of color in history, with at least one-third of the company's pictures to be in Technicolor, despite the handicaps of war restrictions. Agnew gave a detailed description of all of Par's new pictures, including "DeSylva, company's exec producer, highlighted future, producing plans. Delegates to the convention were given a screening of "True to Life" Friday night 11:30, when the Paramount theatre also presented the current show for that purpose. This was the earliest new season's (1933-34) release.

Bazley Barney, president of Par, in addressing the convention meeting and pleading the best product in

# Nazis' Same Old Jive

Washington, July 20. The Nazis managed to get in their propaganda hook on the occasion of last week's preem of "For Whom the Bell Tolls." The play after being released in New York, again became the following comment to Latin America:

"Yesterday, the Spanish 'red' film, 'For Whom the Bell Tolls,' is proposed to be played glorify the bolsheviks of the Spanish Civil War, opened in New York. Produced by Paramount and lasts a little over three hours."

# BI-LINGUAL FILM MADE BY KLINE IN MEXICO

While it was the practice of several major U. S. companies, in past years to simultaneously shoot Spanish and English versions of their films, the English versions, Clara Filla, Mexican script, has just completed in reverse. "Rev. of the studio arranged in New York last week with the English print, which is being offered in U. S. districts for release.

"Film is labeled, 'Bride Wives' Chuseb in English and 'Cruz Fierro Recodos' in Spanish. 'Bride Wives' did the screenplay, adapting it from the highly successful "Crazy like me" several years ago. The Mayor's Dilemma. Herbert Kline, who produced several documentaries in Europe and later worked for a short spell as a director on the Metro lot, left behind him a novel idea of shooting it in the two languages simultaneously.

"The story is in one English-speaking and the other Spanish-speaking, with only a few of the characters speaking both. Immediately after shooting a scene in one language, he'd switch cast in the other. He had to travel to Broadway for a number of his pictures, including Art Smith and George C. Scott. He is now a now-defunct Group Theatre. Da Silva is currently in Oklahoma." The Spanish version has already been shot in Mexico City, Mexico City. Kline is in the meantime getting started on a second film which draws credit for its financing, being financed by the Mexico City bank which draws credit for its financing.

# 7 of Metro's First 12-14 Pix for '43-44 Set to Show

With Metro expected to start the new season (1933-34) off with a block of 12 and possibly 14 pictures, the highly anticipated picture package will be screened the end of this month and early in August. "Salute to the Marines," "If Dood It's Best," "Foot Forward," "Young Ideas," "Tartu," "Girl Crazy" and "Man From Down Under" are the top scheduled.

Par's 31-year history, starting the coming year will see financial independence for the company through the new season. "Salute to the Marines," "If Dood It's Best" and "Foot Forward" will be the only company in the business that will not receive a special paid tribute to the progress made by the distribution department under Agnew's direction during the past season, when all selling records were shattered. Adolph Zukor addressed the session, while C. J. Paul Seccombe, executive assistant to Agnew in charge of exchange operations, outlined the company's exchange operating problems.

Oscar Morgan, short subject sales manager, outlined the company's plan for the new season, announcing that of which six will be two-reel, including the balance of the picture. Discussing Par's program of square dealing with exhibitors, Claude Lee, Par's general manager, stressed that care and attention should be given to the treatment of every exhibitor, and that the company's fairness or inequity could not be in your district, or having occurred, is inadvertently, remains unjustified.

While no indication was given of the new season's picture package, a backlog of pictures now on hand may be placed on release during the coming season. It is felt that the company may match this year's deliveries by providing the market with a large number of pictures, despite the decrease method of selling, with pictures screened for exhibitors before they are placed on release.

Par district sales managers who attended the N. Y. sales convence were: Oscar Morgan, C. J. Paul Seccombe, H. N. Henry, Goldstein, J. C. Keough, Earl Sweigart, Philadelphia, John Smith and Warren. Other executives present were: Allen, Usher, Hugh Brady, Denver, Del Goodman, and Angelo, Jim Donohue, Dallas, and Gordon Johnson, Chicago. They all returned to their respective territories over the weekend.

# WB May Ask 50% and Splits for 'Army' On Solo Basis; Con to Army Relief

# LUCAS & JENKINS DIES IN ATLANTA AT 61

Atlanta, July 20. Arthur Lucas, 61, president of Lucas & Jenkins, operator of chain theatres in Georgia and Virginia, figures in the motion picture industry since pioneer days, died Saturday at his home here. Death was due to heart attack.

Lucas had been in failing health for more than a year and only a few hours before his death he had returned to Atlanta from a two-month rest from his summer home at Point Peter on Georgia coast.

Although his business interests were varied, he was active in political circles for the last quarter of his life. It was as a pioneer dealer in Georgia, and he had secured Lucas' national prominence. Switching from a successful career as a Georgia company executive, Lucas entered film industry 35 years ago when he joined Miles' theaters, later retaining ownership, which were only a few doors from where two other cinema pioneers, Adolph Zukor and Warner Bros., were operating their N.Y. penny arcade.

"The IT" theatre, one of the first in the South, was built and operated by the use of electric lights, was owned by Lucas, who had been an inventor of the type of light required on few electric bulbs. This theatre became the forerunner of the modern theatre, and was his brilliantly illuminated marriage.

From a Savannah building Lucas moved his headquarters to Atlanta 10 1/2 years ago, he formed, with William K. Jenkins, of Atlanta, the Georgia Film Exchange, which with Paramount, now operates more than 50 theatres in leading Georgia cities, including Atlanta, Columbus, Macon, Augusta and Savannah. He also was a director of North Carolina State University. His active interest was concentrated on his Georgia enterprise.

Lucas had a success of radio. Lucas gave that industry his full support in its pioneer days and at the same time was active with Jenkins starting in Augusta, Savannah and Brunswick. Following the death of Jenkins was one of the youngest soldiers in the Spanish-American war. Since Pearl Harbor he had been in the service to write a weekly letter to L. & J. employees, now numbering more than 100,000, during the war.

Survivors include his wife, the former Margaret Cunningham, who lived in Washington, and a young son of his death; a brother, Harry Lucas, of Point Peter; a daughter, Mrs. Freda Jenkins, wife of a First Lieutenant John S. Lucas, of the Army Air Corps, now stationed in England, and several grandchildren.

### Partners in 70 Houses

Paranot is a partner, with the Lucas & Jenkins circuit in ground floor of the new building in Georgia, but does not have an interest in the approximate 20 suburban houses operating in the area.

Leonard H. Goldenson, p. of Paramount in charge of theatre operations, and Leo Nettler, executive assistant. Goldenson and Claude Lee, director of public relations for the company, both in Atlanta, attended the funeral here yesterday (Tuesday). All were honored by the Georgia Association of Exhibitors. C. Keough, Par v.p. and general counsel, but later was unable to attend because of illness.

Keough, Goldenson and Nettler are directors of the Lucas & Jenkins chain of theatres. Nettler is the general manager, who was in N. Y. last week, left for Atlanta Thursday.

# Beat Morals Rap in Chicago

Chicago, July 20. Charge of conduct unbecomingly of a minor against Siegfried, Negro comedian, was dropped by the city attorney following last week before Judge Joseph B. Hermes in the Jury court acquitted Siegfried of the charge. The 16-year-old Negro girl, the charge being denied to six months in jail for contempt of court. Case will probably be retried.

Felicit was arrested after the trial

Selling the picture singly under separate contract, Warner Bros. is planning to demand 50% and split for "Army" on solo basis. "The Army" is the net distribution proceeds of which will be split 50-50 with Army Relief. Additionally, contracts will call for its exhibition on a solo basis for split figures, it may be understood.

Warner Bros. advanced price premium, but the deal will be flexible, it is understood, ranging according to the advance admissions from 50% to 100%, last-mentioned in cases where the exhibitor is willing to show his entire share with that of WB to the AER as Warner's done at the Hollywood, N.Y. opening Wednesday night (28). The N.Y. opening will be scheduled to cost to \$55,000, for other cities will be scaled to fit each particular locality.

Special contracts will be being set up by Warner to cover "Army" and selling will begin immediately, so that the picture's distribution can be obtained. The national release date on the picture has been set at Aug. 1, which time it is expected that the picture will be distributed against the profits that will ultimately go to AER.

Warner Bros. director of advertising, publicity for WB, who's out on "Army," leaves today (Wednesday) for Hollywood to catch the Army relief bands in that area on nationwide prems of the picture. He and Mort Blumstone, executive producer, will be on Friday (26) discussed with the company and the picture will be discussed with directors and Air Force directors of the relief campaign.

J. L. Warner, Jr. N. Y. Arriving in N. Y., Jack L. Warner will supervise, in association with Blumstone, the distribution of the picture to cover a proposed 5,000 special engagements on "The Army."

N. Y.'s special preem has been arranged by Major General Irving Berlin, in charge of the National War Emergency Relief. Col. Charles F. H. Johnson, adviser to the War Relocation Authority, and president of International Business Machines Corp., who's chairman of the War Relocation Committee, for N. Y.

Numerous persons of importance in the past six years, has been known will serve with Watson on the special committee he heads. The plan is to have the "Army" relief bands in other cities where "Army" will get special benefit openings.

# WB's Alhambra, Milwaukee

Chicago, July 20. Alhambra, Milwaukee, formerly a Diverted Pictures House and "dark" for the past six years, has been leased on a lease by Warner.

House will reopen in about five days and will be the "Army" running day and date with the Warner in the same town.

# SAG GETS NLRB NOD IN PETITION BY EXTRAS

Hollywood, July 20. The Screen Actors' Guild Committee's petition for the election by 5,000 extras to designate a representative to the National Labor Relations Board, was denied Monday (19) by the National Labor Relations Board.

The board's decision was a sweeping victory for the Screen Actors Guild. It also puts the question back in the same old groove.

It is understood, however, that a movement is being made by Associated Actors and Artists of America and the American Federation of Labor to have the board's decision overturned. Complete authority on the SAG and the right to elect their own officers will be requested.

clad in his pajamas, was found in the bathroom of his hotel room. In court he denied that he had harmed her after declaring that the convicted Negro girl, the charge being denied, and on further questioning she said she did not know why she had been arrested. Her name, H. H. Hunt, then entered her in jail.

Lengthen that  
Standee rope...



Love's in bloom  
AT WARNERS

6-5-43-46



Warners have

CHARLES BOYER ★ JOAN FONTAINE

BEAUTIFULLY TEAMED; PLUS THE SENSATIONAL

ALEXIS SMITH



THE MOST UNUSUAL LOVE STORY IN YEARS AND YEARS

"THE CONSTANT NYMPH"



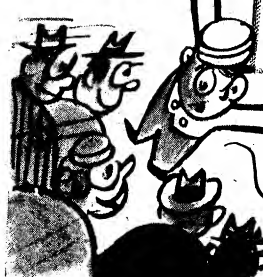
*You've never seen another "other woman" so exciting!*

and CHARLES COBURN • PETER LORRE • BRENDA MARSHALL • DAME MAY WHITTY  
Directed by EDMUND GOULDING

Screen Play by Kathryn Scola • From the Novel and Play by Margaret Kennedy and Basil Dean • Music by Erich Wolfgang Korngold

Wait! it opens Tomorrow at the Strand N.Y.!

*Keep Selling The "Shangri-La" Stamp Drive.*







**his week and next an event of importance for the motion picture theatre-goers and the boxoffice occurs in every key city when the combination Trade Showing and Preview of "Heaven Can Wait" takes place.**



**We are happy to have you judge the potentialities of this picture by observing the audience's and your own reaction.**

***Results speak louder than words. You, Mr. Showman, will see for yourself!***

**Ernst Lubitsch's**  
**PRODUCTION OF**  
**"HEAVEN**  
**CAN WAIT"**  
*in Technicolor!*

CITY	PLACE OF SCREENING	DAY & DATE & HOUR
Albany	Madison Theatre	Mon. 7/19—8:30 P.M.
Atlanta	Fox Theatre	Wed. 7/21—9:30 P.M.
Boston	105 Broadway	Wed. 7/21—2:30 P.M.
Buffalo	Shea's Buffalo Theatre	Thurs. 7/22—11:00 P.M.
Charlotte	Carolina Theatre	Fri. 7/23—10:45 P.M.
Chicago	United Artists Theatre	Wed. 7/21—9:00 P.M.
Cincinnati	Palace Theatre	Tues. 7/20—10:30 P.M.
Cleveland	Hippodrome Theatre	Fri. 7/30—11:00 P.M.
Dallas	Palace Theatre	Mon. 7/19—8:15 P.M.
Denver	Denver Theatre	Mon. 7/26—8:30 P.M.
Des Moines	Des Moines Theatre	Wed. 7/21—9:00 P.M.
Detroit	Fox Theatre	Mon. 7/19—9:30 P.M.
Indianapolis	Indiana Theatre	Tues. 7/27—8:45 P.M.
Kansas City	Plaza Theatre	Thurs. 7/22—9:00 P.M.
Los Angeles	Carthay Circle Theatre	Mon. 8/2—8:30 P.M.
Memphis	Loew's State Theatre	Wed. 7/21—9:30 P.M.
Milwaukee	Wisconsin Theatre	Fri. 7/23—10:00 P.M.
Minneapolis	State Theatre	Wed. 7/21—9:30 P.M.
New Haven	College Theatre	Tues. 7/20—8:00 P.M.
New Orleans	200 So. Liberty Street	Wed. 7/21—2:30 P.M.
New York City	Roxy Theatre	Thurs. 7/29—8:30 P.M.
Oklahoma City	Midwest Theatre	Mon. 7/19—8:30 P.M.
Omaha	Paramount Theatre	Wed. 7/28—9:30 P.M.
Philadelphia	State Theatre	Fri. 7/23—8:45 P.M.
Pittsburgh	Senator Theatre	Tues. 7/20—9:30 P.M.
Portland	Paramount Theatre	Mon. 7/26—9:00 P.M.
St. Louis	Fox Theatre	Mon. 7/19—8:15 P.M.
Salt Lake City	Centre Theatre	Fri. 7/23—9:00 P.M.
San Francisco	245 Hyde Street	Wed. 7/21—2:30 P.M.
Seattle	Music Box Theatre	Tues. 7/27—10:00 P.M.
Washington	Columbia Theatre	Wed. 7/28—9:00 P.M.

**20<sup>th</sup>**  
CENTURY-FOX

*Breathtaking!*  
*Truly wonderful!*  
*will never forget it*  
*Excellent!*  
*should get Academy Award!*  
*can't miss!*  
*Kubitzsch "wallop"*  
*a gem!*  
*Brilliant Acting*  
*Loved it!*  
*It's just the picture we need in times like these!*

**RESULTS!**  
Above are just a few of the comments from the sneak previews held on the East and West Coasts

Bataan Hefty \$28,700 in Philly. Salute \$26,800, Holdovers Okay

Philadelphia, July 20. Except for a couple new... Bataan Hefty... Salute... Holdovers Okay...

preview at midnight Saturday, July 23... Brando's (Mort Senger) (1,000; 11-30)... Luck's (RKO) (24 wk)... 'Forever and Day' (RKO) (1,000; 11-30)...

Youmans' B.R.

Continued from page 1... situations and the score for 'Joe' approaches the operatic. Music will require a pit orchestra of at least 60 men...

Plenty Detroit H.O.s; Coney 'Great' \$30,000, 'Profession - Brittany' 18G

Loew, Lyons continued from page 3... Artists for one of more productions... The Loew-Lyons combo is an untitled tandem with material by George and...

Detroit, July 20. Big weekends continued to pile up huge grosses... fact that mid-summer pix bills are holding their own for four and five weeks...

Delinquency

Continued from page 5... the curtain was about a barrelful of odds and ends, glass, metal and wood...

Under the Loew-Lyons setup... Under the Loew-Lyons setup, Producing Artists, Inc., will finance all productions, long term financing...

Estimates for This Week... 'Hit Ice' (UA) (24 wk) and 'Hulmes in the Sky' (Coney Island) (24 wk)...

'Forever' Scandals' On Stage, 21G, Denver

Denver, July 20. The Orpheum, with George... 'Forever and Day' (RKO) (1,000; 11-30)...

Estimates for This Week... 'Stage Door Canteen' (UA) after a second round (1,000; 11-30)...

To Spotlight Vandal

Dallas, July 20. Interstate Theatre managers have launched a concerted effort to remove possible causes that might contribute to juvenile delinquency...

Stars on Percentage

Hollywood, July 20. Three high-budget pictures on a profit-sharing basis are slated for UA release in 1943-44 by the newly organized Producing Artists, Inc...

Madison (United Detroit) 1,800; 'The Fighting 69th' (RKO) 1,700; 'The Fighting 69th' (RKO) 1,700...

Heat Nips K.C., Action Pacer at Torrid 12,000

Kansas City, July 20. Steep at sultry... Heat Nips K.C., Action Pacer at Torrid 12,000...

Estimates for This Week... 'Equip, Upturn, Fairway and Orphan' (RKO) (1,000; 11-30)...

Camp Shows Kudoed

Continued from page 3... others. For about an hour, he tore off his dancing routine and impromptu. Everywhere, as he tepped, the servicemen went into mass work...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer... Hope and Miss Langford were shortlisted...

Bob Hope's DX

Continued from page 1... Hope and Miss Langford were shortlisted... Bob Hope's DX...

'Break Jam'

Equip, Upturn, Fairway and Orphan... 'Break Jam'...

Equip, Upturn, Fairway and Orphan... 'Break Jam'...

'Break Jam'

Equip, Upturn, Fairway and Orphan... 'Break Jam'...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Lily Paces Omaha, 10½G

Crowd holding up well with no particular standout... Lily Paces Omaha, 10½G...

Equip, Upturn, Fairway and Orphan... Lily Paces Omaha, 10½G...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...

Best BBCer

London, July 20. Consensus of opinion... Best BBCer...



*Deanna* . . . with Stars in Her Eyes!  
*Joe Cotten* . . . with Deanna in His Arms!  
*"Hers to Hold"* . . . with Terrific Raves!



"Deanna Durbin scores her happiest-grown-up portrayal in 'Hers to Hold,' a delightful modern comedy that opens up a brand new career for its star . . . It remained for this Felix Jackson production to strike exactly the right note that will send the Durbin stack to its all-time high . . . in the immediate hit classification. Directed by Frank Ryan with a finesse which is buoyantly refreshing."

—Hollywood Reporter

"Deanna Durbin is at her best in this latest offering, in a role that shows her to be an exciting and glamorous star. It should prove to be one of the best boxoffice grossers of all the Durbin pictures. The fans will thrill with her in her every emotion."

—Showmen's Trade Review

"Deanna fares very well in the hands of her new producing-directing combination of Felix Jackson and Frank Ryan, who deliver a product of high boxoffice potentialities."

—Motion Picture Daily

"One of Deanna Durbin's strongest b.o. films . . .

"Hers to Hold" Deanna Durbin successfully and permanently completes transition from cinematic subdeb to young ladyhood. Felix Jackson, as the star's producer, clicks solidly. He gets able assistance in direction by Frank Ryan."

—Variety

"Deanna Durbin's glamor and charm vie with her gorgeous singing voice in 'Hers to Hold.' She has developed into a charming and talented comedienne."

—Lovelita Parsons

"Deanna is more glamorous than ever."

—Erkine Johnson, N.E.A.

"Miss Durbin stands forth a fully-blossomed personality with a warmth, a poise and an assurance never before flashed by the singing star . . . A triumph for Felix Jackson, its producer, and Frank Ryan, its director."

—Film Daily

"This latest Deanna Durbin feature is right up to the minute, tuneful, entertaining, with sure-fire audience appeal. Co-starred with Joseph Cotten, actress turns in one of her most engaging and captivating performances . . . Picture should gross at the boxoffice as a top Durbin presentation, and should be billed as such."

—Daily Variety

"Deanna Durbin again flashes forth as one of the screen's greatest stars—this time with a new vivacious love allure distinctly all her own."

—Hollywood Motion Picture Review

"If this isn't the best picture Deanna Durbin has ever made it will serve in that classification until a better one comes along. La Durbin has shed the last semblance of adolescence to emerge a glamorous, alluring, talented actress without loss of her golden voice. Certainly no picture could have such strong appeal to the funny-bone and the heart without proving a boxoffice bonanza."

—Boxoffice

"Deanna Durbin is back with a combination of romantic gaiety and lilting voice that may well top her first screen hits . . . a new Deanna who promises audience delight."

—Motion Picture Herald

"This movie is chuckful of modern day fun, plenty of laughs and a tear or two. Deanna's tapst!"

—Jimmy Starr, Motion Picture Editor, Los Angeles Herald and Express

"Solid entertainment set for big grosses. It gives Deanna Durbin her greatest opportunity. This picture also ushers Deanna into the ranks of the grownups, and she shows certain charm in her new maturity."

—The Exhibitor

"Deanna is prettier and singing more beautifully than ever."

—Harold Swisher, Motion Picture Editor, United Press Radio Service



DEANNA JOSEPH  
DURBIN COTTEN  
in  
*Hers to Hold*

with  
CHARLES WINNINGER  
Evelyn Ankers Gus Schilling  
Nella Walker Ludwig Strosse



Screen Play by Lewis R. Foster • Based on a story by John D. Klorer.  
Directed by Frank Ryan  
Produced by FELIX JACKSON Associate Producer, Frank Shaw



**OUT OF THE THRILLS  
OF COMMANDO  
WARFARE . . . . THE  
"BLOOD AND SWEAT  
AND TEARS" COMES  
THIS MEMORABLE  
DRAMA!**

**OUT OF  
EXC  
COURAGEOUS  
FIRE . . . COMES  
ROMANCE!**



BUY WAR STAMPS EVERY DAY! SELL WAR STAMPS EVERY DAY!



Merle  
**OBERON**      *Brian*  
**AHERNE**

# First Comes Courage

*with*  
Carl Esmond · Isobel Elsom · Erik Rolf  
Screen Play by Lewis Meltzer and Melvin Levy · Story by Elliott Arnold  
Directed by DOROTHY ARZNER · Produced by HARRY JOB BROWN  
A COLUMBIA PICTURE

THE STRANGE  
MENT OF A  
LOVE ... UNDER  
A MIGHTY



**OUT OF** ELLIOTT ARNOLD'S  
BEST SELLING NOVEL,  
"THE COMMANDOS", COMES  
A GREAT MOTION PICTURE!



For Whom the Bell Tolls (COLOR)

Production of the War Bond production... Directed by Victor Fleming... Cast includes: Robert Taylor, Paul Douglas, Yvonne De Carlo, John Garfield, etc.

For Whom the Bell Tolls is one of the most important pictures of all time. It will be plenty of business for the exhibitor...

For Whom the Bell Tolls is one of the most important pictures of all time. It will be plenty of business for the exhibitor...

For Whom the Bell Tolls is one of the most important pictures of all time. It will be plenty of business for the exhibitor...

For Whom the Bell Tolls is one of the most important pictures of all time. It will be plenty of business for the exhibitor...

the intimacies in the sleeping... handled with little likelihood of censorship...

Historically 'Bell Tolls' is a triumph for the four-sub-feature... Akin Tamirnov, now an habitual scene-stealer...

the actuality, the sequencing of the action is open to more judgment... The film is a masterpiece of dramatic compactness...

HEAVEN CAN WAIT (COLOR) 20th-Fox release... Directed by Frank Capra... Cast includes: Robert Taylor, Jane Powell, etc.

Heaven Can Wait is a charming romantic comedy-drama... Built in episodic fashion, via the flashback style...

Heaven Can Wait is a charming romantic comedy-drama... Built in episodic fashion, via the flashback style...

Miniature Reviews

'For Whom the Bell Tolls' (Color) (Par). Superb-quality production... Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Wild Horse Rustlers' (PRC). Nazi-filled western, limited box office.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

'Appointment in Berlin' (MGM). Spies neither do good, or, especially, as a dueler.

Mexican Spitfire's Baby

1943 release of First World Productions... Directed by Robert Florey... Cast includes: Dolores Costello, etc.

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

'Mexican Spitfire's Baby' (RKO). A standard supporting entry in the program...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

4-F schoolteacher in a community where a young man out of uniform just doesn't rate...

SILVER SPURS (SONGS)

Archie Mayo's colorful Grew production... Directed by Archie Mayo... Cast includes: John Wayne, etc.

'Silver Spurs' (MGM). A standard supporting entry in the program...

'Silver Spurs' (MGM). A standard supporting entry in the program...

'Silver Spurs' (MGM). A standard supporting entry in the program...

'Silver Spurs' (MGM). A standard supporting entry in the program...

'Silver Spurs' (MGM). A standard supporting entry in the program...

'Silver Spurs' (MGM). A standard supporting entry in the program...

PAR REVIEWS PAL

George Pal's contract has been renewed by Paramount.

Good Luck, Mr. Yates

Columbia release of David O. Selznick production... Directed by David O. Selznick... Cast includes: Robert Montgomery, etc.

STORY BUYS

Orson Welles' acquisition of screen rights to 'The Little Prince' by Antoine de Saint-Exupery...

# REMEMBER "HITLER'S CHILDREN"

*—and don't get caught short with limited playing time on THIS one—the sensational JAP-EXPOSE show that will make the nation fighting mad! . . . Premiere in August..*



# KNOW THE WORST ABOUT THE JAPS!

— and it's **TERRIBLE!**... much, much worse than you could imagine! . . . Sensational scenes that will make you mad enough to want to smash them with your bare fists!

**SEE** captive women treated with unspeakable barbarity!  
**SEE** girls forced into gilded Geisha palaces!  
**SEE** cruel acts of war committed against even babes in arms!  
**SEE** helpless prisoners tortured until they're willing to say or do **ANYTHING!**  
**SEE** children driven to slave labor under the lash of hunger!  
 and more, and more, and **MORE!**

# BEHIND THE RISING SUN

*from the Pages of Life of James R. Young's Amazing Book*

WITH  
**MARGO TOM NEAL • J. CARROL NAISH**  
**ROBERT RYAN GLORIA HOLDEN**  
 Directed by **EDWARD DMYTRYK**  
 Original Screen Play by **EMMET LAVERY**

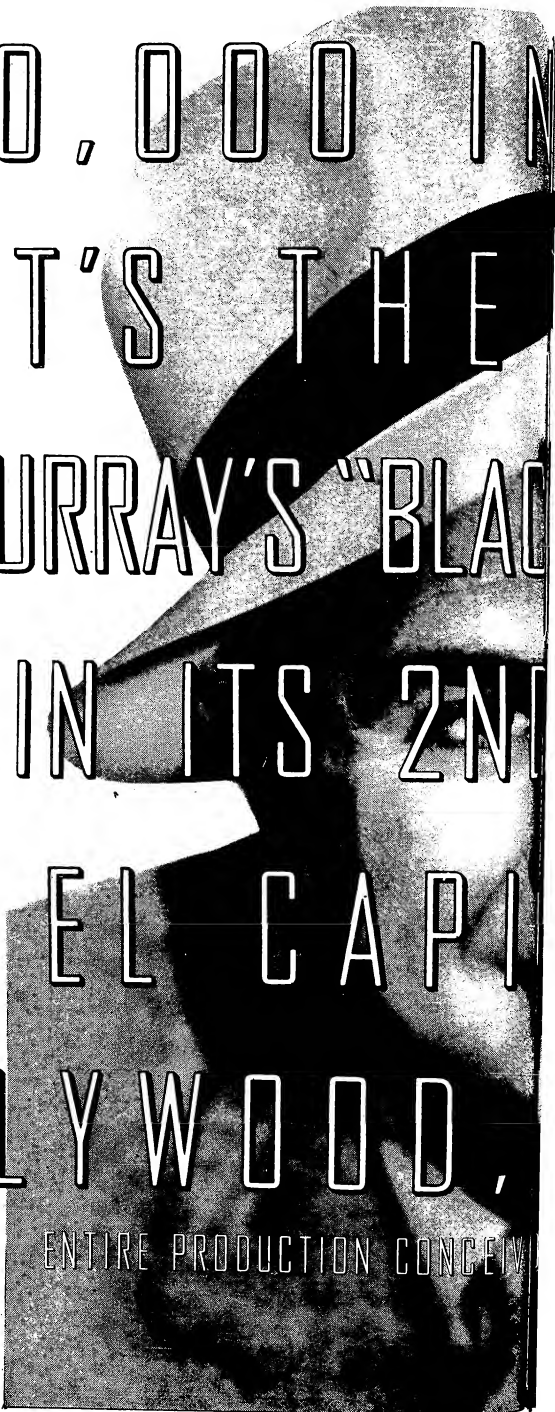
**SEE THE PICTURE THAT EXPOSES THE  
 "SONS OF HEAVEN" EVEN MORE RUTH-  
 LESSLY THAN "HITLER'S CHILDREN"  
 BARED THE SHAME OF THE NAZIS!**

**R K O  
 RADIO  
 PICTURES**





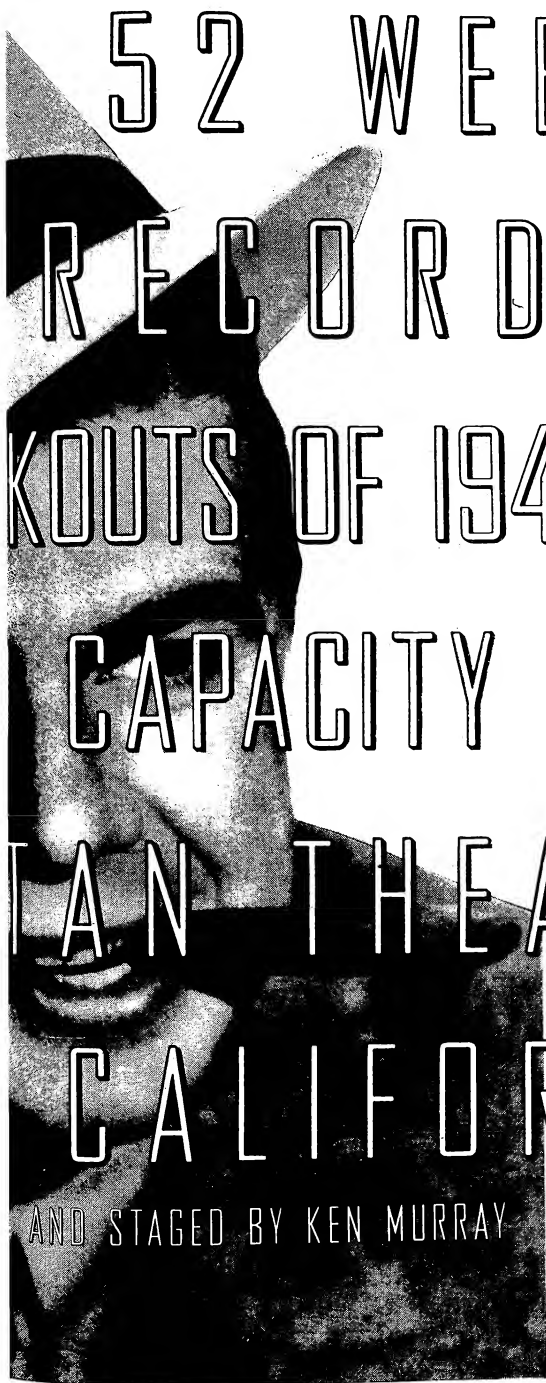




\$ 750,000 IN  
THAT'S THE  
KEN MURRAY'S "BLACK  
NOW IN ITS 2ND  
THE EL CAPI  
HOLLYWOOD,

ASSOCIATE PRODUCER  
**DAVE SIEGEL**

ENTIRE PRODUCTION CONCEIVED



52 WEEKS!  
RECORD OF  
KOUTS OF 1942-43"  
CAPACITY YEAR  
TAN THEATRE  
CALIFORNIA

AND STAGED BY KEN MURRAY

MANY THANKS TO—  
**MATT ALLEN, SID GRAUMAN**  
and Press Representative  
**DICK HUNT**





# EYE STOPPERS!!

● An eye-stopping Herald brings your initial sales talk to their homes... Posters away from your theatre... second it... A go-get-'em Marquee Banner still hammers at 'em... Posters and Stills over your front... carry on the argument... Gorgeous Lobby Cutouts clinch the sale... The buyer goes in... the screen has still another plug... your Trailer... entertaining as it sells... has to be believed... it is cuts from the very show it sells... You've sold this show and the next... with EYE STOPPERS... at their homes... away from the theatre... on your marquee... your front... your lobby... your screen... What Advertising gets you more coverage? ... What Advertising costs you less? ... What Advertising brings you more BU\$INE\$\$?

NATIONAL *Screen SERVICE*  
PRIZE BABY OF THE INDUSTRY



Join July  
Shangri-La  
War Stamp  
Drive!

STANDARD ACCESSORIES • SPECIALTY ACCESSORIES • TRAILERS



# WMC Rules N. J. Radio Talent Can Switch Jobs Without Official OK

Under a new ruling issued last week by the local War Relocation Authority office, radio talent in New York is permitted to change jobs without restriction. This reverses previous regulations covering employees in radio in this area.

The new edict, effective July 15 and under which the specifically covers announcers, sound effects men, actors, musicians, singers, producers, directors, and writers. It states that talent shall be free to secure new employment without obtaining statements of availability from their present employers, and that employers may hire such talent without a statement of availability. It continues the restrictions on employment, classifications other than those specifically mentioned.

The ruling is seen as likely to create difficulties for the smaller local stations which may be unable to compete to the higher-paying major outlets. A controversy over the issue occurred recently at a meeting of station men at the local Manpower Commission office. The present edict resulted from that confab.

# FCC Rules Effect Promotion Blurbs

Ad agencies report that one of the effects, already apparent from the imposition of the FCC's rules on chain broadcasting is the change in procedure by the radio with regard to commercial program promotion. The plugging of all network spots by affiliated stations has been put on a voluntary basis, and there's no more writing of stiff letters demanding half-price spots or merchandising cooperation.

The agencies don't like it and they admit there's nothing to be done but make the best of this new edict severe in the network or field.

# ROSENBAUM GETS HIGH COMMISSION WITH ARMY

Philadelphia, July 20. Samuel R. Rosenbaum, resident of WFIL, has been commissioned lieutenant-colonel in the U. S. Army Special Reserve. It was announced yesterday (Monday). He will be attached to the Division of Military Government of the Occupied Countries.

His duties as president of WFIL will be taken over by Roger W. Clipp, general manager of the station. Co-Rosenbaum will be in charge from Albert M. Greenfield & Co., central estate firm, which is vice-president of Rosenbaum holdings. He has a law degree from the University of Pennsylvania. He also studied at Case Temple, Inc. Court, London. Until two years ago he was president of the Robin Hood Dell, and is vice-president of the Philadelphia Orchestra. His wife, the former Edna Phillips, is harpist with the Philadelphia Orchestra.

# Colwell Heads RCA Series To Line Up RCA Series

Robert T. Colwell, of the Walter Thompson agency's New York office, will shove off for Hollywood Tuesday to help get the RCA series "Blue" started. He will be gone at least a month.

Max Carroll will be assigned to write for the show, but no decision has been made on the director. No line-up has been decided for the stanza aside from "Don't Annette." Title of the show, Saturday, 7:30 p. m., will be "What's New." The broadcast will seek present and latest news about sports, entertainment, science, books, etc.

# FOUNT K&E, Office in Chicago

Chicago, July 20. Chester A. Fount has resigned as vice-president of the Chicago branch of the Walter Thompson agency to take a similar post with the Kenyon & Eckhardt agency, which has just opened an office in this city.

Fount was account executive for Thompson on Kellogg. K&E likewise has a chunk of Kellogg business.

# DeCastro Quits Blue for MBS

Allen J. DeCastro has signed from the sales staff of the Blue network to become program commercial manager of the Mutual network. At the Blue, DeCastro has been operating on a plan for selling after-the-fact spots to the group of nighttime NBC and CBS commercial programs. NBC later sabotaged the idea.

It is understood that Mutual is interested in picking up what DeCastro left off at the Blue. DeCastro joins Mutual Aug. 1.

DeCastro may also concern himself with the commercial possibilities of Mutual's hour with the group of Mexican stations. Prior to the outbreak of the war, DeCastro did similar inquiry for CBS in connection with the latter's affiliation with a South American network.

# Ballantine Uses Comics To Warm Up Audience For Hourless Program

Add Ballantine Bros (CBS) to the programs that use extra curricular comedians to warm up the studio audience preliminary to the show's going on the air. The comics in this instance are Joey Fay and Snag Wrecker.

The pair do the same character routine each week for a half hour prior to the program's broadcast time Monday nights. Persons in the trade have commented on the incongruity of treating the listeners to a loud burst of studio laughter as the show comes on the air if then feeding them a half-hour of comedienne entertainment. The Ballantine show consists of the Guy Lombardo orchestra and the variety, Ogden Nash.

# James Rogers Filling Bill Lewis' OWI Spot

Washington, July 20. The vacancy left in the Office of War Relocation Authority by the resignation of William B. Lewis last month was filled yesterday (Monday) by the appointment of James Rogers, former post of assistant director of the film Bureau Branch.

Rogers will supervise the radio and film bureaus and coordinate information programs of the various post-war camps and general matters of the OWI since last January, and was formerly vice general manager of Benton & Bowles, N. Y.

# Kirk's New Aide

Arthur Kirk, radio director for the Myron Kuderer agency, has named himself an assistant. He is William C. Schoenfeld, who comes out of the agency's music department. Schoenfeld will double as a writer.

Gordon Mills, former NBC salesman, will carry the title of manager of the Kuderer radio department.

# MAY GAIN AGENCY NIGHT-TIME LEAD

The first time in seven years Young & Rubicam's status as the No. 1 occupant of night time on the advertising is threatened by another advertising agency, organization that is making it a nip and tuck race as far as the fall season is concerned. It is Walter Thompson.

If Y & R should fail to get the added half-hour it seeks for the Kate Smith show on CBS, Thompson this fall will have an edge on 20 minutes on the total amount of network nighttime controlled by the respective agencies. If Y & R does procure the additional half-hour, its margin over Thompson will be 10 minutes.

In any event, the situation will represent the sturdiest comeback achieved by an agency with regard to the accumulation of nighttime network business. With a series of high spots in 1942, Thompson in 1935 led the strictly nighttime network field by an easy margin. In the succeeding year, Y & R wrested these honors away from Thompson and has ever since kept the lead. Even though Y & R pressed in the next three or four years by such agencies as Buckleyston, McCann, and Lee & Thomas. During the next few years the range between Y & R and Thompson widened as the former bought more and more nighttime periods on the network schedules and several of the Thompson one-hour shows were clipped in half, or parts of the Thompson accounts were sold to other agencies.

Appreciating apparently for Thompson's sharp rebound recently in the network nighttime and his recent acquisition of the RCA hour (Blue), the Elgin "Man Behind the Gun" half-hour (CBS), and the additional half-hour from Old Gold (Gob) Crosby-NBC's. With the seven five-minute news periods on CBS (Johns-Manville - Parker Press) included, Thompson's attainment of network nighttime this fall will add up to seven hours and five minutes. Assuming that Young & Rubicam will be able to expand Kate Smith's variety stanza to an hour, that agency's accumulative segments of similar periods will stand at seven hours and 15 minutes.

When it comes to daytime network schedules, the comparative picture will be extremely different. Y & R will have four far across-the-board quarter-hours and a Sunday half-hour (John Charles Thomas-West) and six 15-minute personal hour (John Charles Thomas-West) as against Thompson's two 30-minute CBS (Johns-Manville - Parker Press) and one 15-minute personal hour (14-5-2 p. m.) and "Huckles of Washington" (11-35-11:20 p. m.). The latter two are the only daytime affiliates that the 8-a. m.-World News Roundup was open to local sale.

There is a couple of strings tied to the proposition. These programs cannot be guaranteed in local buy orders for more than 12 weeks and, in the event the networks lack a national sponsor, all local clients must "locate."

# NG & RUBICAM

Program	Minutes
Silver Theatre	30
We, the People	30
Bob Bennett	30
William Show	15
Battle of Sexes	30
War position	30
Burns & Allen	30
Manhattan Midnight	30
War position	30
Celinee Musicale	30
July Garland	30
War position	30
Aldrich Family	30
This Thing Called Love	30

7 hrs., 15 mins.

# J. WALTER THOMPSON

Program	Minutes
Edgar Wallace	30
Bob Crosby	30
Bob Crosby	30
Guy Lombardo	30
True to Faith	30
Sammy Kay	30
Who's Kitch	30
RCA	30
War position	30
Raymond Clapper	30
Carl Brown	30

5 min.

# Stauffer Asks Industry to Shoulder Greater Burden in Overcoming Slash in OWI's Domestic Radio Budget

Washington, July 20. With the OWI's domestic radio budget slashed by a third, the industry will have to shoulder a bigger job than ever, says D. Stauffer, chief of the domestic Radio Bureau, said Wednesday (14).

In a message to the industry, Stauffer disclosed that while most of the work will be carried on, the field offices are out, and the Station Reports Divisions, slightly curtailed, will take over the task of servicing and advising local broadcast outlets.

The picture, a Stauffer says, is that the OWI's domestic radio budget, which will be cut by a third, will be carried on, the field offices are out, and the Station Reports Divisions, slightly curtailed, will take over the task of servicing and advising local broadcast outlets.

# Blue Setting Up Own News Unit

The Blue network is taking steps to set up its own news service unit, a unit that would be separate from NBC's G. W. Johnson's. The Blue's specific news and news director, has been interviewing writers for the forthcoming lineup and is awaiting the okay from the OWI to proceed with the installations in eight quarters.

The new unit, now stand Johnson has three assistant editors. According to the new plans, when the staff expansion goes into effect, the Blue newsroom will take over the quarters now occupied by the script department on the second floor of the RCA building and the latter will move into Johnson's present section on the third floor.

# NBC Free to Affiliates Two More Newscasts For Local Sponsorship

NBC has added two more stations to the group of news broadcasts that affiliated stations are free to sell to local advertisers. The latest to be made available for cooperative sponsorship is CBS (Johns-Manville - Parker Press) and "Huckles of Washington" (11-35-11:20 p. m.). The latter two are the only daytime affiliates that the 8-a. m.-World News Roundup was open to local sale.

# Alec Templeton Will Spread to Half-Hour

Alec Templeton will probably No. 1 weekly half-hour show for DuMont, starting in the fall and replacing his current three-week five-minute syndicated program would have a novelty factor and use Marie McManis, an immensely popular singer. However, contracts haven't been signed and there is a question of clearing a desirable spot on the Blue network.

# Blocki Joins Thompson

Fritz Blocki has joined the program staff of the J. Walter Thompson agency. He will be assigned to the RCA account in New York.

Brad Brown, who had been directing the Galtie Agency's radio work, has been recruited to work with Jauff & Ryan.

# Hopper Ratings

Following are the first 15 rated shows in the C. F. Hopper report covering the July 15 period as reported July 15.

Percent	Rank
18.5	1
15.9	2
15.8	3
14.2	4
13.2	5
13.0	6
12.8	7
12.8	8
11.5	9
11.5	10
10.8	11
10.4	12
10.1	13
9.8	14
9.6	15

# Special Assignment Division

These network commercial and sustaining programs which are administered to work on behalf of the regular Allocation Plan will continue to be serviced by the Special Assignment Division. No changes have been made in organization or staff of this division.

Chicago, New York and Hollywood Offices will be in charge in the personnel or functions of these offices of the Domestic Radio Branch.

# Deal for Blue Getting Close

When David Sarnoff, RCA prez, returns in his desk Monday (26) he will be presented with the detailed documents of an actual purchase bid for the Blue Network. Of the various bidders, the OWI has the greatest interest in acquiring the Blue, which has got down to brass tacks, and by the beginning of next week, it was said at the Blue yesterday (Tuesday), will be ready to lay down the money.

# Debunking the Axis

Washington, July 20. No radio feature, "Behind Enemy Lines" has been added to the weekly OWI This Is Our Enemy series. A judgecy executive program, produced by Matthew Gordon, chief of the OWI Foreign Service Division.

# Foreign Authority on Emergency Propaganda Operation

Foreign authority on emergency propaganda operation is firmly news editor of CBS in New York, and before that news editor of the Associated Press, who has served all networks.









# Dr. Berg, Who Criticizes Serials, Loses \$500,000 Suit Vs. Criticism of Himself

As far as the N. Y. federal courts are concerned, Wylie's printed comments on St. Louis Berg's analyses of daytime serials were not libelous. Federal Judge John Bright has held that work and dismissed the \$500,000 libel action that Dr. Berg had brought against Printers Ink, who published the Wylie piece. Still unsettled is the \$250,000 suit that Dr. Berg had filed against Wylie himself in the N. Y. supreme court.

In tossing out Dr. Berg's complaint, Judge Bright held that when the psychiatrist submitted his professional work to the public and thereby appealed for its support and approval, he was bound to extend, with equal equanimity, praise or blame directed at the work itself. Also that fair and legitimate criticism is always permitted upon work to which the attention of the public has been invited. "Whatever is written cannot be said to be libelous, except something which decreases or lowers a plaintiff in his professional character," Judge Bright didn't think that Wylie's attacks about Dr. Berg's estimate of soap operas lowered the psychiatrist's professional character.

At one point in his opinion, Judge Bright nestled the tendency of both Dr. Berg and Wylie to indulge in big words. The judge doubted whether the public could have understood some of the things that Wylie said about Dr. Berg, although the writings of them may have gratified the literary vanity of the writer who composed them.

## Benny Signs Hiken

Jack Benny has signed writer Nate Hiken during his stay in New York. Hiken, like players Minerva Pious and John Brown, whom Benny signed previously, was with Fred Allen's Texaco program.

The trio will work with B. on the Coast this fall, and the understanding is that they will return with Allen whenever he elects to go back on the air.

## Assures Tube Supply

Washington, July 20.

James F. Byrnes, Director of Economic Stabilization, has assured NAB that minimum civilian requirements for radio tubes for the third quarter of 1945 will be available.

NAB press Neville Miller rejoined had written to stress that "lack of radio" tubes for home sets has created an alarming problem." He pointed out the importance of maintaining the sets in connection with war messages from Government agencies.

# Set Casualties Reduce Listening

Dallas, July 20.

Another new worry has been added to those already faced by radio men here and throughout the country. Certain types of radio tubes and parts have become so scarce in Texas that radio repair men estimate thousands of homes throughout the state are without radios for the first time in years. This makes for a vast reduction in listeners.

In addition, the repair shop operators say they have lost so many workmen to the armed forces and to war industries that many have been unable to make radio set repairs quickly. One local shop owner stated that he had 75 sets awaiting work, while another stated that he was 300 sets behind. The same condition exists in other cities throughout the state. Major difficulty according to repairmen is the inability to get many types of tubes.

According to the Office of War Information for the southwest, more standard-size tubes are expected to

## Free Poems

Syracuse, July 20. Fred R. Ripley, commercial manager and chief announcer of WSYR, Syracuse, has distributed to stations throughout the country in pamphlet form several scores of poems that he had written and broadcast over the station on the Evening Corp. of America series. Ripley has titled the compilation, "Songs for a Soldier."

Broadcasters are free to feed the verse to their own local clientele without permission or credit.

## WRIGLEY MAPPING SYD FOR GENE AUTRY SHOW

Chicago, July 20.

J. Walter Thompson agency is working on a new show for Wrigley to replace the Gene Autry broadcast. Sgt. Autry has been assigned to other duties by the U. S. Air Force and will appear on radio, but permission has been obtained for him to continue until the new show is ready, which will probably be in about two weeks.

Scripts which are being prepared by Dave Harmon, who continues to publicize the workings of the Air Force but will feature no particular star. Broadcasts will emanate from here and go over the same chain of CBS stations now being used by the Autry show.

## Map Organization Of All Radio Writers

Chicago, July 20.

Plans were laid for the organizing of radio writers throughout the country at the conference of officers and representatives of the Radio Writer's Guild held at the Drake hotel, July 15-20.

"At present the Guild, a branch of the Authors' League of America, has a total of 750 members in New York, Chicago, Cincinnati and St. Louis. Business taken up at the meeting here is subject to the approval of members in the above mentioned cities.

be released for civilian use. Re-pairmen say, however, that it will be some time before they reach local markets.

# From the Production Centres

## IN NEW YORK CITY . . .

Harry Ackerman's local draft board in Hollywood lost his records for the second time, so he has to take another physical exam: As a result, he probably won't be inducted before early September, although that spring would be a six-month deferment. . . Jack Rowe, all-night announcer at WABC and a shortwave speaker for the OWI, has also signed for armament newsreels. . . Anne Seymour, title actress of "Mary Martin" and "Woman of America," guests in "The Romantic Young Lady" with the Bucks County playhouse, Philadelphia, the week of Aug. 2. She's also set for the lead in a forthcoming Broadway lecture. . . Radio actor-nominee Tom Gorman completed officer candidate training and commissioned a Second Lieutenant in the Signal Corps. He'll be stationed at Ft. Monmouth on completion of his current tour of duty. . . Lt. Louis Frost, former assistant manager of WNEW, in town last week for Jack Des Moines. . . Casting: Peter Donald ("Life Can Be Beautiful"); Fl. Swart ("Kitty Foyle"); Rex O'Malley ("Front Page Farrell"); Zita Johann ("David Harum"); Lois Holmes, Geoffrey Bryant, Helen Chou ("Second Husband"); Harold Hampden, Sydnia Scott ("Our Gal Sunday").

Murray Dyer, scripter of "School of the Air" for CBS, also adapting the "American Scriptures" material for the dramatic spot on the Philharmonic-Synch broadcast. . . Organist Ann Leaf in St. Clare's hospital for minor op. with Murray Pollock and Rosa Rio substiting on Amanda of Honey-moon Hill, "Lorenzo Jones" and "Front Page Farrell." . . Arthur Hauns out of the hospital and back directing "David Harum" and "Amanda." . . Lt. Gen. Robert Montgomery's guests from Seattle in the dramatic giving of Sunday's (25) Philharmonic-Synch broadcast. . . B. S. Brantford giving up commenting for radio scripting. . . Walter Kaner, WLIB press commentator, called for active duty in radio division of the Army Signal Corps at Ft. Dix. . . Dick Midank, of the legit "Kiss and Tell" and the serial "Front Page Farrell," bunked his Army physical. . . CBS v. v. Paul Kestelback back from service voyage. . . Casting: Arthur Hughes, Tom Hauer ("David Harum"); Walter Graza, Frank Levey ("Second Husband"); Stants Cotsworth ("Front Page Farrell"); Bob Haag, Joe DeSantis, Jean McCoy, Rex Gates ("Mr. Keen").

Walter L. Segal has been upped to management of the CBS photographic division. He was formerly assistant to Michael J. Fish, who resigned. . . The National Radio-Union has a new office building at 110 W. 42nd St. in "Eye of St. Mark." Bob Grazer, who infers "after" "Inchell" will handle the announcement stint on the "Jergens Junction" must replacement show.

## IN HOLLYWOOD . . .

It's now Lt. I. J. Richard Graham, USN, instead of Richard Graham, local NBC attorney. . . Down Tatum, working with Graham for past three months, takes over latter's radio division at Robert F. Myers, of NBC's N.Y. legal department, and the missus are looking over Coast sunshine on two-week sista. . . Another eastern air exec, William E. St. Louis, executive assistant, is also here, combining California vacation with business confabs with W. M. Thornburgh, headman of network's Coast division. . . Scribner Manning of "Truth or Consequences" has headed out again. . . Sandy Barnett, relieved of his production chore on Lux Radio Theatre during Anthony's summer layoff, is keeping in harness by pinching-in for Tony Stanford as producer on "Paul Whiteman Presents" for NBC. . . . . Howard D. Leighty, engineer in Master (Continued on page 41)

# Microphones are easier on the feet . . .

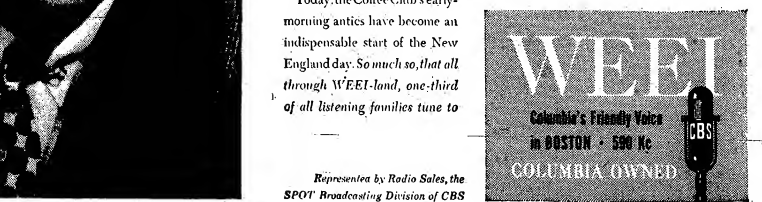
Carl Moore's infectious good nature had sold cash registers . . . peddled canned goods . . . plugged sheet music . . . and made things lively in a creamery. His work was tough, on his feet. They began to bother him so he tried radio—figuring that microphones are easier on the feet. WEEI watched his progress—signed him exclusively five years ago. They put him on at 7:00 A.M. and he clicked. He went on again at 8:30 in the morning with a new show—the "Coffee Club." On it Carl and Company ad lib merrily along for twenty-five minutes . . . music, chatter, song, nonsense—without rules and practically without script.

Today, the Coffee Club's early-morning antics have become an indispensable start of the New England day. So much so, that all through WEEI-land, one-third of all listening families tune to

the program—and family No. 1 probably tells No. 2 and No. 3 about what Carl said this morning. (That's a good reason why you should ask now about participating sponsorships. They are available.)

Carl Moore's humor spread beyond New England. CBS put him on the network once, to fill a morning spot. Again, he clicked. And now the "Coffee Club" is fed to the complete CBS network coast-to-coast three times a week.

Once again a WEEI program's success story underscores the WEEI station success story . . . the story of why WEEI has, for so long, been Columbia's Friendly Voice in Boston.



Represented by Radio Sales, the SPOT Broadcasting Division of CBS

# Don Stauffer Asks Industry

Continued from page 32

Washington office of the Domestic Radio Bureau furnished nationally. It included the clearance of all material put on local stations by the field offices of all government agencies, and the sending to local stations of regional spot announcements to supplement announcements by the Washington Domestic Radio Bureau.

"Since the field service has been abolished, the Station Relations Division will add 12 members to its staff. The job of these new members of the Station Relations Division will be to service local stations and the field offices of the several government agencies as nearly as possible as it was done by the OWI field offices. Obviously with a limited staff (approximately 12 people) it will be impossible to furnish all of the services formerly offered.

However, the new members of the Station Relations Division will be able (1) to clear all new programs supplied by the field offices of the government agencies, (2) to be central clearing point for announcements prepared by government agencies to local stations; and (3) to service requests of local stations for information and guidance which in this operation can be carried on with limited personnel."

**Production Activities:** "As most of you know, we have cancelled the 'Victory Parade' series which was to have replaced the old 'Uncle Sam' series. With the exception of the Station Announcement Plan, the only transcription activities that will be carried on by this office in the future will be in those cases where a specific local or regional program has to be met by the use of transcribed programs, and other facilities are not available for disseminating this information.

Generally speaking, we shall rely, as we have in the past, on the radio industry to prepare and broadcast material in behalf of the government. Our function essentially will be to furnish the most complete

and accurate information that we can assemble and to make referrals to the radio industry either directly or through the Station Relations Division.

**Special Events and Time Clearance:** Under the supervision of the Station Relations Chief, all special events will continue to be placed by the Time Clearance Section. The four major networks have requested that time for speeches of all government officials also be cleared through OWI. As in the past, requests for radio time by government agencies to present special events should be made to the Chief of the Government Liaison Division, who in turn will transmit the request to the Station Relations Division."

In his appeal to the industry for greater help, Stauffer said:

"With our reduced budget and operating staff, we shall, of course, have to ask for even more cooperation from the radio industry than we have heretofore. In some regions, voluntary committees of broadcasters under the general guidance of the Radio Bureau's consultants have already been set up to supplement and implement the activities of our small Station Relations branch offices. Wherever such cooperative efforts can be worked out, they will obviously strengthen and expedite the use of available radio facilities.

"With your help there is no reason why the Radio Bureau should not continue to be as effective as it has been in channeling government efforts to the radio industry. We shall, as in the past, attempt to avoid unnecessary duplication of effort on the government's side, and unnecessary pressures on the radio industry which has time and again exhibited its willingness to cooperate in the war effort, provided the needs of the government were made clear and properly channeled through one agency."

Personnel of the new station relations regional offices:

# WIBG, Philly, Sets Its First Live Music Deal

Philadelphia, July 20.

Local 77, American Federation of Musicians, last week announced it had signed a contract with WIBG for a studio band. The pact calls for an eight-man orchestra, including the leader, until September 15, and a nine-man aggregation from that date until September, 1944.

The scale set is \$37-per-week per man and \$55.50 for the leader. It's the first live music ever bought by WIBG, which recently went on the air full time after getting its power upped to 10,000 watts. Up to then the station was a 1,000 watt participant.

# S. F. Musicians' Local Nixes Invite To Air Dispute with Sponsor on Forum

San Francisco, July 20.

Musicians' Union reps here turned thumbs down on an invitation of Samuel Jewelry Co. and KFRC to appear on 'What Do You Think?' forum program, to explain their position in a dispute in which the company defied the union's demand for a standby orch at a Civic Auditorium broadcast party.

When the union axed the idea of airing their grievances, the question was taken up, anyway, and given a thorough rebasting by the

audience members. Every speaker from the large audience that showed up in anticipation of a good verbal brawl took a pro-company stand on the dispute, which the company had brought to full public attention with newspaper ads crying 'extortion,' prior to the auditorium party.

Even speakers professing to be 'union-minded' and to believe in union principles generally contended the musicians were out of bounds (Continued on page 39)

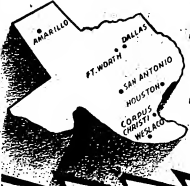
**Don't RECORDING PROBLEMS GET IN YOUR WAY!**

# LONE STAR CHAIN with LIVE TALENT gives you BIG TEXAS!

For every problem there is a solution—at least, we think so. Specifically, we are thinking of the difficulty you may be having with recordings, and we want to offer this friendly suggestion:

Texans like programs designed for Texans. We have plenty of proof of this. So why not let us help you build a live talent show . . . designed to appeal to Texans . . . and then watch it get results over the LONE STAR CHAIN.

For rates and further information, write Ken L. Sibson, Tower Petroleum Building, Dallas, Texas.



# Lone Star Chain

- KGKO AT WORTH, DALLAS
- KGNC ARLINGTO
- KXYZ HOUSTON
- KRIS CORPUS CHRISTI
- KTSA SAN ANTONIO
- KRGV EL PASO

# "BLIND DATE"

This radio program, so successfully sponsored by Maxwell House Coffee, is the exclusive property of Mr. Joe Floyd of Sioux Falls, S. D.

All inquiries regarding same should be addressed to his representative, Tom Wallace Radio Productions, 605 N. Michigan Avenue, Chicago, Illinois.

# Canada Tightens on Private Licenses; Bans Multiple Station Ownership

Montreal, July 20. Tightened control of licenses for private commercial broadcasting stations in Canada is provided in an amendment to radio regulations published in the Canada Gazette.

The regulations are now extended to prevent control of a group of private stations by any one individual or interest, in line with a recommendation made last year by the House of Commons radio committee. It is now provided that, except with the permission of the minister, (Hos. C. D. Howe), given upon the recommendation of the Canadian Broadcasting Corp., no person shall be licensed to operate more than one station and no license shall be issued to a company owned or controlled by a company holding a license.

Issue of a license is also made conditional on the licensee being the owner of the station licensed and upon the ownership not being transferred directly or indirectly

without the permission of the minister. The station must be actually operated by the licensee, in person, or by bona fide employees of the licensee.

The regulations are also extended to enable the minister to require periodic or other returns to be made by the licensee of the revenues, profits and expenditures of the station, and any other information to ensure that the station is operated in the national interest and to the benefit of the community in which it is located.

## Chester in Havana.

Havana. Edmund Chester, head of the Latin-American department of CBS, is in town looking over talent and trying to make new relations with other stations.

CBS is now being transferred directly or indirectly

# Can. Air Censorship Rests With Stations

Montreal, July 20. Canadian radio stations now have responsibility for keeping off the air any statements that might injure Canada's war effort, under a new censorship directive issued this week by Colonel G. M. Biggar, director of censorship.

The old directive specifically that talks of a political nature had to be confined to a studio. Now, there is no such restriction and speeches may be broadcast from any location provided the station accepts responsibility. The new directive says:

"All broadcast talks should be uninvited and speaker cut off the air if he transgresses appropriate limits."

## WDSM Joins Blue

WDSM, Superior, Wis., in the Blue Network as a basic supplementary station July 23. WDSM operates at 100 watts on 1,230 kc.

This brings the total number of Blue affiliated stations to 529.

# May Charge Fly With Coin Misuse

Continued from page 35

of International News Service. It is the same memorandum that I read to the committee at its meeting yesterday." Points in the memorandum:

1. Decide what you want, the newspaper, to put hardest, and then shape each hearing so that the main point becomes the vortex of the testimony. Once that vortex is reached, adjourn.
2. In handling press releases, first put a release date on them, reading something like this: "For release at 10 a.m., July 6, etc. If you do this, you can give releases out as much as 24 hours in advance, thus enabling reporters to study them and write better stories."
3. Limit the number of people authorized to speak for the committee, to give out press releases or to provide the press with information, to the fewest number possible. It plugs leaks and helps preserve the concentration of purpose.
4. Do not permit distractions to occur, such as extraneous topics with waffle, the witnesses which

might provide news that would vary the testimony which you want featured.

5. Do not space hearings than 24 or 48 hours apart, when on a controversial subject. This gives the opposition too much opportunity to make all kinds of counter-charges and replies by issuing statements to the newspapers.
6. "Do not be afraid to recess a hearing even for five minutes, so that the opposition has no opportunity to plead in control so far." Hearings are concerned.
7. And this is most important: do not let the hearings or the report of personal fight between the Committee Chairman and the head of the agency being investigated. The high point of a duly authorized committee of the House of Representatives examining the operations of an Agency of the Executive Branch for congressional purposes should be maintained at all costs."

## Fly's Blast

The story broke in Drew Pearson's "Washington Merry-Go-Round" column, with Fly following up with his blast.

Fly commented in part: "It is difficult to believe that the Congress meant to delegate to Congressman Cox as chairman of the committee the arbitrary power to swing the gavel and recess or adjourn the hearings so that he would keep the proceedings completely under control so far as creating news concerned."

Account Executives and Time Buyers have said they want it... Advertising Managers have asked for it. So here it is—the new WLW Faxfile, a comprehensive collection of information on the Nation's Station in convenient file size.

The initial release, just now going out, contains a complete set of mail maps including "How Deep is Daytime?" our new daytime mail map. Included also are Hooper Indexes for Morning, Afternoon, and Night. Very soon a complete reprint of WLW Listening Area Ratings for Mid-Winter, 1943, as reported by C. E. Hooper, Inc., will be released. And many other things are planned—all fit the Faxfile.

We designed the Faxfile to save your valuable time—to give you the complete, current story of WLW's dominance and coverage in one handy form for split-second reference. We hope you will have occasion to use it often.

If for some reason or other you failed to receive your copy of the WLW Faxfile, please let us know. Write WLW, Crosley Square, 140 West Ninth Street, Cincinnati 2, Ohio. We'll dispatch your copy of the Faxfile P. D. Q.



# A TIME SAVER FOR Busy TIME BUYERS!

## The new WLW FAXFILE



•WLW audience dominance, plus the cooperation we receive as a result of continuous dealer contact, now augmented by SPECIALTY SALES, offer you the most effective means ever devised for directing the distribution and sale of consumer food and drug products.

# VICK PROGRAMS FOR VATRONOL, VAPORUB

Vick Chemical is examining a mass of program and time availability presentations submitted by hundreds of stations preliminary to mapping out its spot campaign in behalf of Vatronol and Vaporub. The boys will be news and other types of programs. The starting date of this campaign will be Sept. 13.

No more will be made by Vick in the direction of announcement bookings for such products as Vick cough drops, Vick's Inhaler or Vick's A. Q. until the program buys are out of the way. Morse International is the agency.

# Communist Party Buys Cuban Outlet for 100G

Havana, July 20. The Communists of Cuba have bought station CMX-COCK, of Lavin, paying \$75,000 down and \$25,000 in six months. The station is a 5,000-watter.

Irishin Urtica, prominent communist and former star announcer of RHC network, is in full charge.



### Private Interests Ask Right to Compete With CBC on 'Reasonable' Basis

Montreal, July 20. Private radio broadcasters, represented by the Canadian Association of Broadcasters, are asking the House of Commons to allow them to be allowed to compete with the Canadian Broadcasting Corporation reasonable terms before the committee was summarized in three recommendations:

- (1) Private broadcasters to be encouraged to improve their facilities as long as their stations was in accordance with public interest and convenience.
- (2) Individual stations to be encouraged to improve their facilities in case they have multiple station hook-ups.
- (3) Private stations to be given opportunity of participating in development and use of all new phases of long distance. Public investigation of the committee is now at an end and report to Parliament is being studied.

### COCA-COLA CAUGHT IN MEXICO C. SQUEEZE

The Coca-Cola Export Co. is the latest American outfit to be caught in the squeeze play resulting from the battle for Mexico City radio dominance between Radio Mill and Emilio Aczaraga. According to Antonio Rojas Villalob, Radio Mill v.p., the Coca-Cola Export Co., through the Mexico City branch of the D'Arcy agency, had agreed to sponsor the bull fights, which started July 5. But Aczaraga, who owns Mexico City's 100,000 watt XEW, the 30,000 watt XEQ and two transcription companies, got wind of the negotiations and put the heat on the agency and its client.

Villalob says that Aczaraga told Coca-Cola and the D'Arcy execs that he (Aczaraga) would spend all kinds of money to reduce the value of the XEQ (Radio Mill) beamed bullfights. This disturbed Coca-Cola and it dropped the sponsorship plan, Villalob claims.

The Forlan Co. and Sterling International are two other U. S. outfits which, according to Villalob, dropped XEQ programs at the insistence of Aczaraga.

### 39 Can. Outlets Show Net of \$243,000 On \$3,208,000 Billings

Montreal, July 20.

In 1942 37 companies operating 39 stations in Canada reported billings totalling \$3,208,000, with gross profits of \$368,000. They paid taxes of \$244,000 and had net profits of \$243,000. These stations represented a capital investment of \$2,485,000, the House of Commons radio committee was told by a rep. of the Canadian Assn. of Broadcasters at its closed session last week.

Commercial broadcasters in Canada pay license fees varying from \$50 to \$4,000 a year, compared with a flat rate of about \$100 in Australia and no fees in the United States. Stations belonging to the CAB were assessed fees totaling \$412,000 this year and would pay \$50,000 for performing rights, it was stated.

### NBC, CBS Shortwave Co-op Paying Dividends in Latin American Zones

London, July 7.

Improved reception, resulting from new beaming and simultaneous short-wave transmission arranged by Office of Coordinator of Inter-American Affairs, has already caused service here that Berlin and London will recognize their Latin American efforts to meet increased U. S. competition.

Under new system into effect July 1, NBC and CBS DX transmitters halted their own scrapping for dialers in order to carry same programs at same time. The five shortwave transmitters formerly served by CBS and now operated by NBC are now formed in five groups. Three transmitters, KGEZ, WBOS and WMBI are beamed toward east coast of South America to catch Buenos Aires and Montevideo. WCRB, WJWO beamed toward the west coast and especially Santiago, Chile. WCPA and WRUW are angled to catch Mexico City, and

WRUL and WRUS are headed for Central America and Guatemala City. Portuguese-language programs for Brazil are concentrated on WBCA, WCGA and WCGX.

Strong ad campaign was carried by Latin American newspapers to announce new setup, and listener reports received here indicate that even though power itself was not jacked up, the directional beaming provided dialers with such highly improved reception that formerly strong NBC and Radiofanah broadcasting was backgrounded. Understood that although CBS is particular didn't favor the switch-over plan because of desire to maintain its own 'Catena de la Americas' trademark throughout the Good Neighbor republics, it gave way to CIAA. Network, however, is maintaining its own retransmitted shows on various Latin stations and hopes in this way to keep the sponsored impression for post-war times.

### ROSENBLUM, EX-NBC VICE-PREZ, DIES AT 55

David Rosenblum, 55, former treasurer and vice-president of NBC, died of a cerebral hemorrhage in Hartford, Conn., Sunday (18). During his connection with NBC, 1934 to 1936, Rosenblum was largely instrumental for the formulation and introduction of the standard station compensation contract and the adoption of policies which improved working relations between the network and ad agencies.

Rosenblum had joined NBC as an editor after Timesday's fall, which he was a partner, conducted an extensive study of the network's long-term, permanent duties and methods of inside and outside operation. Though of a decidedly reserved nature, Rosenblum's brilliant mind and knack for reorganization made an impress upon those with whom he came in contact at the time.

Four years after resigning from NBC, because of a personal impasse involving the then president, Lewis R. Lohr, Rosenblum went with the N. Y. Post, serving as treasurer and general manager. He returned from business the following year (1941) and devoted himself exclusively to the American Jewish Community, where he held the post of chairman of the public relations committee.

Deaf occurred while Rosenblum and his wife, the former Fobe Culler Davis, were visiting friends in Hartford. With the exception of his student days at Harvard and his various trips abroad, Rosenblum has always lived in New York.

Surviving, besides his widow, are a father, a sister and three brothers.

### S. F. Musicians


In demanding a 30-piece standby orch for the Samuels' annual party in connection with his other KFRB air, 'Who's Dancing Tonight?' Consensus of forum participants appeared to be that the union was particularly not justified in its milking for a standby music at the Civic Auditorium in view of the fact that 'Who's Dancing Tonight?' offers not only need music on its regular weekly broadcast from the Sir Francis Drake hotel.

The diamond peddling from fan's newspaper ads, expressing the intention of going through with many of the party, without an orch, despite any action the union might take, the union took no steps to interfere.

The annual party of 'Who's Dancing Tonight?', a program of interviews with hooding guests at the Sir Francis Drake, had originally been set for the War Memorial Opera House. When the Musicians' Union stepped in, however, and pointed out its rules call for a 20-piece orch for broadcasts from that place, the Samuels Company shifted its plans to the Civic auditorium. The union pointed out a 30-piece orch would be necessary at the Civic Auditorium, bringing on the defy by the jewelry company.

Washington—Charles Tappan has joined WMAL night staff, replacing Sam Booth, upon an engage.

# WOR FIGHTS the WAR with TRUTH!



**TONIGHT AT 9:30 ON WOR, HEAR A DEALER ADMIT HIS MEAT MAY BE UNHEALTHY... AND SAY: "LET THE CUSTOMER WORRY"**

\*\*\*\*\*

If you are ever, again, seeing another American—you will listen tonight to a shocking, enlightening, unique broadcast over WOR, pointing a finger of blame at several Black Market scoundrels. You will hear how these double-dealers are about their guts; what they are adopting the War and playing it closely with your health.

**YOU WILL HEAR**

- a man claim that he may need no usability
- a man bragging how down under OPA scrutiny
- a description of the life in a slumghouse

\*\*\*\*\*

**THIS HISTORIC BROADCAST** was made by the WOR War Services and News Division under the skilled direction of Howard and John Whitmore. It is another of WOR's many public service broadcasts. Working with the News Office of the Office of Price Administration of New Jersey, New York and New Jersey, they recorded what actually HAPPENED. They told what they actually SAW. This is not fiction. This is FACT!

**AMERICANS...** The OPA is unswerving and including Black Market scoundrels day and night. They can't end this scourge alone. They need your help. LISTEN TONIGHT. If you sleuth your fins with ears at what you hear, WOR and your Country will be grateful.

**TONIGHT AT 9:30, HEAR WOR FIGHT THE WAR WITH TRUTH**

# WOR

... that power-full station  
at 1440 BROADWAY, in NEW YORK

From The Herald Tribune of July 15

Here is one of a series of hard-hitting advertisements which WOR is running in the N. Y. Herald-Tribune.

Read it. It tells how WOR is fighting America's own Quislings. It shows one way in which WOR—arm in arm with all broadcasters—is . . .

1. Doing its bit to bring closer the day of Allied victory.
2. Stamp deep in the minds of millions of listeners radio's dramatic uniqueness as a realistic, stirring reporter of facts.
3. Building greater, more enthusiastic, listening audiences for WOR's sponsors and their agencies at all times of the day.

# WOR

... that power-full station  
at 1440 BROADWAY, in NEW YORK

# WCPO, Which Started Cincy B.B. Casts, Finds Listening Up 50% Without 'Em.

Cincinnati, July 20. Going by the C. E. Hooper survey, Moral Writers, vice-president and general manager of Scripps-Howard Radio, Inc., finds that WCPO, the local outlet which he heads, is doing all right without baseball.

Back in '28, when his call letters were WFBC, the station started broadcasts of the Red's games and carried through with them until this season. Last year WCPO was one of the three stations airing play-by-play accounts of the local National League team's games. The others, WSAI and WKRC, continue to carry baseball.

Writers nibbled his ears before looking at the Hooper report for May and June. It showed that during those two months the afternoon

rating of WCPO, without baseball, increased more than 50% over last year.

WCPO, affiliated with the Post, features news on the hour and half-hour on the half-hour, with recorded music the big ear-filer.

WKRC, Mutual outlet and Times-Star affiliate, and WSAI cut in on baseball casts with hourly news programs, and, when received, important bulletins on the war and other happenings.

Martha Atwell is vacationing in New Mexico and Steve Gross is directing "second Husband" and "Mr. Revere" for her, while Jim Loney is directing "Young Bloods" when they're all Blackett-Sample-Hornet shows.

*The Cincinnati Summer Story!*

**WCPO'S SUMMER HOUR**

May-June 1943 vs. May-June 1942

SOURCE: C. E. HOOPER

MORNING INDEX 8:00 - 12:00 a. m.	37.8% INCREASE OVER 1942
AFTERNOON INDEX 12:00 - 6:00 p. m.	52.7% INCREASE OVER 1942
EVENING INDEX 6:00 - 10:30 p. m.	10.3% INCREASE OVER 1942

Based on a comparison of May-June, C. E. HOOPER SURVEY for 1942 and 1943.

APPLIANCE WITH THE CINCINNATI POST

**CINCINNATI'S NEWS STATION**

# Dialing the Lonesome End of Radio

By HARRIET VAN HORNE

(Reprinted From N. Y. World-Telegram, July 17)

Bedded down with an interesting combination of people, he and on the wire. I have dived this deep, and the untrodden ways of radio. (Actually, I'm going with a rare tropical disease—picked up at Scripps' summer headquarters in Maui.)

A Dorothy Dix humor note—how (fruit it around) and days I have spent sipping. Canille on a damp pillow, listening to the 15-second stations; the small sounds in the night of the ether.

And such entertainment is not without its moments. Next time I catch a rare tropical disease, I plan to install a jukebox instead of the ether.

At least, well play me no electrical transcriptions.

While my temperature has skidded back to normal, and no longer sound like Tullulah Balthazard upon an imitation of Lionel Barrymore, I salute—radio or not radio—G. K. Chesterton's observation on being stuck in bed. "I would be a lot sicker, if only one had a colored pencil long enough to draw pictures on the ceiling."

that serves as a radio. A wisp of a girl, in a husp of dialogue that should have netted her a sound spanking, spoke up from her mid pier: "It's a shame that anybody with a nice, surfer like ours turns out such terrible ballets!"

Delighted that her 3-year-old took such an interest in the family cuisine Mummy ture right out and bought a big sack of the flour ad-

If commercials there must be—and everybody knows they're a necessary evil—why can't they be made painless, at least to the listener?

Worse than these insufferable capsule dramas are the plugs inserted between records on the smaller stations, such as "The program will be back in 15 minutes."

In his best dancing-master voice, which uses a broad "a" on words like handkerchief, the announcer goes into lively commercial details as to why you should use a certain hair tonic and dandruff remover, a harmless chocolate-covered laxative that the kiddies will love, or, at I heard one day with my own pure ears, an amusing combination of mineral oil and magnesia.

**In Line for a Special Citation**

Well, having no pencil longer than a cigar butt, and very little talent for mural design even if I had, I turned, like any honest, to the radio. I made the acquaintance of WEVD, WLUB, WBYN, etc., a few other stations that I suspect are manned by a gang of teenage delinquents who have ranged up a transmitter in an old parking lot, in sheer defiance of the FCC. For the talk, I've been hearing around the networks lately, this endeavor should win the laws of special citation, not to mention a 24-hour license.

I also listened to the women's chatter programs, and I'm a little worried that Bertha Schultz, one of WCPO's Lonely Women, is going to get a Special Citation in time for the secret birth of her child. But the very fact of her rendition has brightened me somewhat. After all, she can't have been lonely ALL the time.

And I have made the acquaintance of a new soap opera diva. She is Andrea Reynolds, gallant girl reporter. And a wench after my own heart. She never goes to bed, and every man she meets, in encountering a story, falls desperately in love with her.

She should cover some of the stories that fall to this gal-tall girl reporter!

I was reaching for the phone to put in a hurry call for Young Dr. Malone, the hex doctor. Down the street is awfully busy these days—when I remembered what the advertising manager of a local station told me once when I was a kid, "You're not listening to a listener either." They'll get no better," he said, "until listeners get up on their benches and do some vigorous complaining. Well, you are now listening to a listener who is up on her benches.

Let's this sound like the wail of a disinterested trail who hates everything, let me say that I made some happy discoveries in the last taste of the commercial world. They're not so bad as I thought. I've found some of the dial. WLUB plays excellent music, and since it is a new and struggling station, these "I've been commercial" to me and you and offend your distaste. WOW plays haunting French, Italian and Hungarian music, the kind you associate with costume dramas and mythical kingdoms. WPCD has a decidedly international flavor. Now. The news in Yiddish is promptly followed by a program called Irish Melodies.

Perhaps the happiest discovery I made was the fact that WLUB, was station WNYC. The city's own station offers a variety of practical programs, good music, and civic service that is not confined to overhead. It also offers an album of records from a half-forgotten opera or musical comedy.

**Listening to the Quiz Shows**

My faith in quiz shows, never a bright and shining thing, was shattered forever and age the other night when I heard Horace Hedges ask a young sergeant to name the largest instrument in the band. The sergeant, backed the band over carefully and said, "The drums."

"Well, no, that's not quite right," Horace told him. "I think our mine is a little bigger than the drums. But you look like a nice fella, and you're from Georgia, so I'm going to give you a prize, anyhow."

So we took another aspirin and went to sleep.

**Radio Reviews**

(Continued from page 31)

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change in this perfected item aimed at femme de jays. Everything else remains the same: since the program debuted last spring with Buddy's Harmon, the spot now occupied by Haynes.

This is Haynes' first radio job since breaking away from Tommy Darcey's orchestra to become a rank-and-file entry in the business, one launched by the quick success of Frank Sinatra. He has been at La Haynes since the beginning of the year, for the past several months and on this show, with David Breckman's able accompaniment, he undoubtedly will duplicate his victory easily.

Haynes did a swell job on his debut. From the opening, in "My Name" (recent record release by Decca), through "Blue of Evening" and a medley of standards, the singer exhibited a clear voice notable for its excellent range and phrasing. Particularly good was "Evening."

Performance of Breckman's orchestra and chorus was also good. His choice of band numbers was well placed. Jim Ameche handles comments and commercials including the heavy-handed copy in behalf of "Evening" in a face powder slowly and deliberately.

Wood.

---

**Radio Reviews**

Continued from page 31

pendent told of his efforts to get a 10-day pass to see his brother, also a soldier, who was slated for overseas duty. He got the pass, but was stalled in town for lack of travel accommodations. While he was there, he borrowed a match from another soldier, who was—you've guessed it, his brother, also on a 10-day pass to see him.

The denouement was far from terrific, but it had a warmth and appeal that must have registered with the many mothers and wives turned in at that hour. And Powell put just the right amount of feeling into the narration to compensate for the lack of great dramatic impact.

**HERE'S TO ROMANCE**  
With David Breckman's Orch. Dick Holmes, Jim Ameche, Chorus  
Director: Fred Beuhrer  
**ROJES, INC.**  
25 Mins. Sun., 6:05 p. m.  
WJZ-Blue, New York

(Foote, Cone & Belding)

ick Haynes is the only change

# Production Centers

(Continued from page 36)

Control at Don Lee, still passing the stories in honor of Howard David, Jr. born July 9 at St. Vincent's hospital. . . Donald A. DeWolf, NBC chief executive in Hollywood, turns rancher for next two weeks at his acreage in San Mateo county, while Joe Kay pinchhits. . . Pied Pipers, vocal foursome, have joined with the new Old Gold show over NBC, working with hosts Bob Crosby and Les Tremayne. . . Don Wilson has fetched his laugh back to the Harry James broadcast on CBS after sizzle with flu. Equally robust Tom Brumby, subdued during illness. . . John Swallow catches up on program management at NBC after month-long vacation at Big Bear.

Boris Karloff adds horror note to Gracieux Marx's Patrol-CBS show July 24. . . Wendell Williams, continuity executive head at NBC, in N.Y. confabbing with network bosses for two weeks. . . Pedro de Cordoba is narrator on NBC's "The Pacific Story" series of 13-week stretch. . . Captain William Wilson gains the 100 stations on the NBC-UCLA summer radio course an idea of music balance, etc., with special lecture. Indicative of future radio personnel is fact that more than half of class are females. . . W. Peter Thompson, writer, Carroll Carroll and Bing Crosby were both upset and pleased last Friday. Double-named scripter of Kraft Music Hall inadvertently said females from 18 to 24 could join the Waxes in special recording class read by Crosby on program last Thursday. Navy recruiters were busy Friday explaining to under-aged gals that script should have read "from age 20 to 26, with no exceptions under age of 18." . . Barbara Britton, film actress at Paramount, does the guest stint and soldier dating on "Noah Webster Says" over NBC July 21. . . Eddie Cantor's program is still in search of a stable. Claire Chiltoned of Young & Rubicam consulting the hunt. . . Paul Schuber's news show for Brown & Hedger over KJH-Mutual-Don Lee web stays on the air for another 52 weeks, starting Aug. 16.

## IN CHICAGO . . .

Ch. Howard, with WBBM for the past year, has been signed as one of Jack Benny's scribes for next season. . . Herb Hollister, owner of KANS, Wichita, Kans, discussed "Local Station Operator" before the class of the NBC-Sweetheart Entertainers Summer Radio Institute last week (12). Wynon Wright, production director of NBC, told them about production rollout yesterday (Tues.). . . On his off hours as a WBBM-CBS an-

## WLW's 'Faxfile'

Cincinnati, July 20

WLW last week mailed to advertisers and agencies copies of what it considers its most comprehensive collection of sales information on the station. It has tagged the promotional job "The WLW Faxfile."

The folder contains elaborate audience studies, distribution data, maps and market data and a cost allocation supplement and information on WLW's merchandising and trade services, test markets and rates, and comparative costs per thousand.

Robert Clark teaches dramatics at Chicago's Jack and Jill Players. . . When Art Peterson isn't playing in the CBS serial, "Bachelors' Children," he's general manager, advertising manager, commercial manager, stage manager and sometimes leading man of the Acton's Company of Chicago. . . Ray Rogers, film cowboy, appeared on WLS, WGN and WCFL programs, while appearing here at the Oriental theatre. . . Joe Rockhold, formerly at KXEL, Waterloo, Iowa, and previously with WLS, WLS production staff. . . Malone Sisters, harmony duo, for five years on WLS staff. . . WLS staff. . . Carlton Smith, manager, and Melton Glascock, sales manager, of WRC, Washington, and Harold Gallagher, commercial manager of WTAM, Cleveland, were local studio visitors.

WLS Network is airing part of the Saturday night Grant Park concert with Edith Davis as commentator. . . Katherine Card, WBBM-CBS actress, has left for Boston to appear in the "Kiss and Tell" production there. . . Leo Fletcher, who left as piano-arranger for the Cadets on the Blue Network last May to toil in his father's firm, is back at the keyboard. . . Ann Hunter, news commentator on WAIT, is slated to go network in the fall. . . Reed Myers, WGN local time salesman, was hosted last week at the Kingholm Restaurant by station personnel, clients and advertising agency executives and presented with an illuminated scroll, a golf bag and a duffle bag, for establishing a record of over \$3,000,000 in local WGN listening in the 15 years he has been with the station.

## R&R Denies RCA Spot Campaign

### Delay Caused By Navy's Radar 'Ban'

Ruthrauff & Ryan-agency yesterday (Tuesday) denied the report that it had been compelled to postpone the starting date of its RCA spot campaign because of the halt called by the Navy Department on the uses made by electronic manufacturers of the story on radar, the device for measuring the distance and traveling

speed of an object. R & R stated that the start of the campaign of transcribed announcements was moved from July 16 to July 26 merely because of a matter of business strategy.

The agency admitted that the discs to be used for the campaign contained many references to radar, but added that they (the announcements) were certain to be included at some future date. The report had it that RCA had elected to shelve these radar references in the campaign, after a Navy board had notified the electronic companies that they were not to mention radar in their promotion without first checking with that board. Some of the manufacturers had given the impression that they were responsible for the invention of the device, when as a matter of fact it was brought out by RCA engineers.

The RCA spot campaign calls for the use of as many as four stations in each market, while the schedule runs from 15 to 25 airtels a week.

Lloyd Brownfield, former assistant press chief to Andy Kelly, has been named up to director of press information for KNX and the CBS Pacific network. Kelly goes over to head the Tom Flizade Hollywood radio publicity office.

## TEMPORARY DEAL ENDS WCCO GABBERS' STRIKE

Minneapolis, July 20

Strike notice filed by International Brotherhood of Electrical Workers, A.F.I., on behalf of WCCO radio announcers has been superseded and a temporary agreement reached. The notice was filed while contract negotiations still were in progress between A. E. Josephyn, WCCO general manager, and the IBEW representative.

The temporary agreement is now awaiting approval of the IBEW office in Washington and the WCCO and CBS Regales.

Point in dispute was contract clause insisted upon by IBEW linking the WCCO announcers with not only the local station's technicians, but those at all eight CBS-owned stations. This would have required technicians at other CBS stations to walk out in sympathy with WCCO announcers in event the latter went on strike.

When J. L. Kelley, Minnesota state labor conciliator, was called in following the strike notice, Josephyn won his point that WCCO has no jurisdiction over union contracts signed by other Columbia-owned stations and no hand in their management and that, therefore, it was not within its power to make an agreement or sign a contract involving them. All points relative to working hours, vacations, etc., previously had been agreed upon.

WCCO announcers are the first of any Twin City station to organize and become affiliated with a union.

## Pearson to 110 Stations

Drew Pearson's Sunday 7 p.m. stint for Seratun, now heard over 55-station Blue Network, is going to 110 outlets with the October 10 broadcast.

Raymond Spector is the agency.

## UP Extends Series

The United Press is continuing its transcribed series, "Soldiers of the Press" for another 13 weeks, with 500 U. S. and Canadian stations. This marks the third such extension for the 15-minute show dramatizing the experiences of UP war correspondents.

The current renewal will see the series out to its first anniversary in November.

## D'ARCEGA AND HIS ALL GIRL ORCHESTRA

Now On  
USO Camp Shows

Personal Management  
ERNEST LIEGMAN  
1440 Broadway, New York

# AN AWARD . . .



WCAU is honored by

TUNE IN National Radio Magazine for "meritorious public service in the creation and development of The Children's Hour." This program, under the direction of Stan Lee Broza, has been a Philadelphia institution for 15 years.

# WCAU

PHILADELPHIA'S PRE-EMINENT RADIO STATION



## Bandmen Yelping About 20% Tax, But Promised Ruling Still Not in Sight

American Federation of Musicians' list of the major agencies have been deluged with "taxed" squawks about the 20% withholding tax and most leaders have in no uncertain terms urged that the situation be alleviated pronto.

Smaller bands are howling about money taken from their salaries. They say they can't afford to let the government keep until the end of the year when they will be taxed and will be refunded. Many are already finding it difficult, due to little or no reserve coin. With the big bands the beefs are based on the terrific amount of bookkeeping necessary to maintain accounts in recognizable order. Most of this class isn't too worried about the taxes withheld weekly since they will owe much more at the end of the year and payments made under the 20% law. They will overall save them 7% over the treasury.

Agency men give all objectors the same answer they are tired of. They say tax went into every week ago. Treasurer's claimed twice that experienced playing musicians would be recognized by bandsters before deducting taxes has not yet shown up in any form. It's expected any day it was expected any day last week. Many meantime, major theater circuit operators, who have been deducting the tax, have indicated that they will when the money is finally coming through, the only expense they will recognize will be transportation to the theatre, not transportation or any other items. Agency men haven't answered this or they mean to argue with the pending the treasury's communicate.

## B. Goodman Seeks Out From New York Date To Do Own Film Biz

An idea of why the major agencies have recently begun avoiding long-term contracts with Goodman is the problem Music Corp. of America is now trying to solve for Benny Goodman. Goodman's contract with the Coast this fall by Metro to start work on a film based on his life. Goodman's band, however, has a separate contract for some time for a fall date at the New Yorker hotel.

Goodman is on the possibility of letting Goodman out of the obligation, the New Yorker stated it would be glad to release Goodman and substitute a band of equal value. This MCA has been unable to do so far and it's very probable that Goodman will be forced to fulfill his contract and let the film go until later. Goodman is now at the Astor Hotel, N. Y., until June 28. He opens at the New Yorker about Oct. 6.

## Pa. Gov. Relents On Slugging Drummer

Pittsburgh, July 20.—A Workhouse sentence of Albert V. Faust, local color singer, was now serving 18 months to three years for beating Louy Cummings, a ball dancer, but was commuted by Governor Edward Martin, of the state of Pennsylvania. Cummings must Faust include a parole for a parole to the State Prison for.

It was reported that slugging Miss Faust when she repudiated him in his auto in April, 1942. He was sentenced to two months in jail, but already served, more than a year of his term.

## Count Basie Gets Rocky

Count Basie's orchestra will use the first colored outfit to play the new theatre, N. Y., which began Oct. 20. Basie is being paid by the theatre, N. Y., but has a policy with Guy Lombardo last year, which was in contract for an indefinite number of weeks beginning some time in late January, February or March.

Basie is now on the Coast. It has been two years since he played a major Broadway theatre. He is now about four years ago the filled one date at the Paramount.

It's Very Important to  
 Make Business  
 Success  
 Inspiring to you.

## Tommy Tucker Follows Inna Hutton at N.Y. Astor

Tucker's orchestra has been signed for the Astor Roof, opening about Sept. 4, for six weeks. He will follow inna Hutton, who replaces the current Benny Goodman on Aug. 9, and remains until the end of the year. Tucker is on for a fall date for which he has been contracted some time. Tucker apparently is being held in Hollywood longer than he anticipated. He originally figured to return to the Astor Oct. 10.

## AFM Checks War Work for Record

American Federation of Musicians has lately been compiling as much information as possible on the time its members have been donating to various war relief movements since the Stage Door Canteens in various cities. USO appearances, individual work, or service in the armed forces being kept by the union as a record of its members' activity in behalf of the war effort and as exhibits. At the event anyone attempts to disparage the union by pointing out that some of the members have not done so. Some time ago the advisability of keeping an up-to-date record of free work was discussed. It was pointed out to the AFM for just that reason. At that time letters were dispatched all leading agencies for complete lists of all camp bookings played; whether through the USO or by private arrangement. A distributable of returns were filed.

Lately, because of the transportation problem, with which few bands are willing to contend, the number of camp dates played have fallen off considerably. To remedy this condition, the USO has requested the payment of transportation expense on bands going into camps, whether on contracts or commercial routes or acting out specifically for that purpose on days off from local work, or to avail of the same. It had been non-operative.

## B.R. OPS PERK AT NEWS GAS BAN MAY BE EASED

Reports in daily newspapers of news articles, with which few bands are willing to contend, the number of camp dates played have fallen off considerably. To remedy this condition, the USO has requested the payment of transportation expense on bands going into camps, whether on contracts or commercial routes or acting out specifically for that purpose on days off from local work, or to avail of the same. It had been non-operative.

One operator, claiming to have inside dope on the situation, asserted that the ban will be lifted sometime today (Wed.), and he has proceeded to set up a tentative list of bands who are planning to apply for permits. However, indicate that the pleasure driving ban will not be lifted for another two weeks, if then.

## Metro Signs Lombardo

Metro has added Guy Lombardo's orchestra to its long string of top-band names signed for pictures. The contract, set for a long-term deal, to be made some time in the fall.

Lombardo is currently at the Roosevelt Hotel, N. Y., and the film contract undoubtedly will disturb the normal fall and winter stage there.

## Girl Band in Retainer in N.Y.

All-girl orchestra, of 8-piece in retainer in N. Y., currently under direction of Hy Pollack, radio orchestra, is to be used on a number of four rhythm, the combo is booked to debut at the Metropolitan theatre, Springfield, Mass., tomorrow night.

Though Pollack is the band's mentor and sponsor, it will be backed by Gloria King, singer.

Abe Lyman's orchestra booked for weeks at the Frank Delta Terrace, Newark, N. J., opening Oct. 10.

## Powell's 1st Chi Date

Teddy Powell's orchestra goes into Chicago for the first time when it opens a two and possibly three-week stop at the Chicago theatre Aug. 20. Powell has never played a big concert in the city.

Band will be coupled to Bing Crosby's 'Disick'.

## AFM May Pull AFM NE Ork Due To English Discs

Local 802 of the American Federation of Musicians, acting on orders of the national office, reportedly has threatened to pull Metro's studio orchestra out of stage work in New York, in retaliation for the use of English recordings of popular songs on Martin Block's 'Make-up' records. It is stated that Pitt hadn't been advised of any local attitude late yesterday afternoon hours. Block began using discs pressed in England on his shows middle of last week, playing various "Duke" records, such as British best seller lists. "As Time Goes By" by Aledale Hall, claimed to be the most popular "Disick" record, and others recorded by Joe Louis, Mantovani, Army dance bands, and other well known names on British bands.

Block claims he got the records through small firms, which are being brought in London retail shops by a friend. How they are shipped here he is not sure to know. It was said yesterday (Tuesday) that Block had been summoned by the AFM for interrogation on his broadcast of the records. Block denies that and points out that the AFM has no jurisdiction, since it's not a member. Block also claims that since daily newspaper stories citing his method of getting around the current shortage of records of the same material, induced by the AFM's ban, he has had innumerable letters, wires and newspaper publicity from stations in various parts of the country, seeking information on the records, the discs and how they can be obtained.

About six months ago the AFM had an agreement with the Chicago Musicians Union whereby the latter would not cut makers to be shipped from the AFM to New York and did not apply to pressings on sale at retail stores, which, of course, can be bought by anyone and shipped anywhere if the means of transportation is available.

## Heidt Puffs Airing At Last Minute From Pitt Stanley, Miffing Mgmt.

Pittsburgh, July 20.—Stanley theatre, where he was playing the new stage, was closed Tuesday night (13), when Horace Heidt at last minute pulled out of the theatre. He was said to be booked for a broadcast from his stage to the Chevy Mosque in Oakland, House of Blues, and the stage, and a weekly half-hour air show would originate from the theatre and be heard for some extra bit as a result.

However, Heidt didn't like the standard, which is used by so many name bands in past have done their commercials from there, and he decided to pull out of the city for a convenience for the girls caddies stationed at the University of Pittsburgh. He said it would be most of a convenience for the girls caddies stationed at the University of Pittsburgh. He said it would be most of a convenience for the girls caddies stationed at the University of Pittsburgh.

Stanley theatre, where he was playing the new stage, was closed Tuesday night (13), when Horace Heidt at last minute pulled out of the theatre. He was said to be booked for a broadcast from his stage to the Chevy Mosque in Oakland, House of Blues, and the stage, and a weekly half-hour air show would originate from the theatre and be heard for some extra bit as a result.

However, Heidt didn't like the standard, which is used by so many name bands in past have done their commercials from there, and he decided to pull out of the city for a convenience for the girls caddies stationed at the University of Pittsburgh. He said it would be most of a convenience for the girls caddies stationed at the University of Pittsburgh.

Benny Goodman recently began calling his baby daughter, whose name is Rachel, by the nickname of 'Baby Face' by the leader. His wife asked why he preferred that. "Ask any musician," Goodman replied.

## 1st So. American Jive Concert, By Ray Ventura, SRO in B.A. at \$1.75 Top

### Ted Lewis Sets Deal For N.Y. Hurricane Date

Ted Lewis was finally signed for the Hurricane, N. Y., nightery, late last week. He will appear on the weekly guarantee against a percentage. He will supply the entire show of music for the open G. He will have 15 entertainers in addition to 14 musicians, the troupe that has played with him in Coast theatres and locations.

Lewis' Oct. 29 opening leaves a six-week interval between it and the closing Sept. 15 of the current Duke Ellington engagement. Hal Meltzer's band may fill the spot, but nothing definite. Meltzire is now at the Strand, N. Y.

## Cuffo Canteens Clip Ballrooms

Philadelphia, July 20.—Ballroom big in this area, taking a nose-dive because of the compulsion of the free dance facilities offered periodically by USO and other service organizations. Greatest compulsion comes from the huge open-air USO Canteens, which have two women who used to go to the Met Ballroom, Wagner's, and other commercial indoor dancehalls, at 50c a dance. In this area, there are few new canteens, where there is no tab and there are plenty of good-looking hostesses for a dogface. Also, the G. I. Joe is also permitted to bring his own date. And it's all in the nice, cool open air.

Also getting a great play is the USO's addition to the Stage Door Canteen.

The commercial ballrooms are getting a little play from war workers, but the loss of the service trade is hurting Canteens, which are opening for the cooler weather when the freeso spots will have to close.

## NEWARK MOSQUE OPEN FINED 2C ON WPB RAP

Waters & Merritt, owners of the Mosque theatre, Newark, from which the city police have charged a room in the basement of the building, were fined \$1,000 each last week by a Newark judge on charges by the War Production Board that they violated a WPB ruling limiting the use of the room for amusement purposes. Pair were accused of having spent \$4,000 in redecorating the room for dancing and amusement last February as a name band played in place of his Meadowbrook, at Cedar Grove, N. J., situated by gas rationing.

Owners asserted that the trial that the city police have charged did not violate the WPB's regulation, which limits construction to "hand" buildings, and that the room had and none of it was on the WPB's priority list.

A defense attorney for the case. He was listed as such in the original complaint, but was dismissed several weeks ago.

## Despite War, Two New Bands Organize in Pitt

Pittsburgh, July 20.—Although war is supposed to have made musicians scarcer than hen's teeth all over the country, at least two new dance bands have been organized here. Within the last month, two all-girl outfits have dissolved either. First is understanding by the AFM, which is all-girl outfit, dissolved by a man, Orrin Mason, and which has been breaking in with a variety of opening dates at the USO. Other, and more recent one is a 13-piece band, still formed by Andrew Tricker, Pitt drummer, and Lou Meredith. It also made a debut at the Canteen and will play there a few more times before being organized.

Les Brown's orchestra goes into the city, July 25, for a four-week run, Oct. 16, immediately following a four-week stay at the Sherman hotel, Chicago, opening Sept. 10.

Buenos Aires, July 7.—First Canteen "Hot" Jive concert ever held in South America, French orchestral leader Ray Ventura's appearance, which received here, last week proved not only a sell-out but strong and prestige attraction.

Ventura, one-time Parisian bandleader, is history impresario and music promoter in the United States. He is now in his "hot" Continent, entire band, with but one new substitution. He has managed to escape from the occupied France after the German takeover and has been playing dates at the Te-Ba-Bis and Embassy clubs, dining for Odeon, and singing for Vino-Toro (wine) on Mundo Tropic coming from Brazil.

Odeon's long leading concert and legit show, was sold out at around \$1.75 per, which is same scale as found at the Colosseum. A healthy French refugee crowd who knew Ventura in the old days dominated the show, but well-hung American and international set, in general, filled boxes and "plates".

He featured were compositions by Ventura's composer, including Mitraki, especially Mitraki's new "C'est la Promesse Fais" and his latest, "Le Intercontinental".

## George Auld, Out Of Army A To Build New Band Under Wm. Morris

George Auld is perhaps the former bandleader inducted into the armed forces to return and reorganize his band. Leading trio are the Three Dukes, N. Y., nightery, since being on an honorable discharge from the Army. Auld intends beginning work the next couple of weeks on a full-time basis. He is being replaced by William Morris agency, which handled him before. Omit "I'll pick up my medals in the autumn of 1943, probably at the Tic-Toc, Boston." Auld is currently in the throes of organizing a new band.

Wagner's attorney-manager brought into service. It's said that he will be paid \$1,000 a week, a total of \$1,750, which will be settled via a percentage of his earnings. Auld will have no connection with the new outfit.

## Tranombles Hypo Biz At Riverside Park, Mass.

Springfield, Mass., July 20.—Despite the pleasure driving ban and the absence of bus lines past the spot, Riverside Park is doing as well as ever. Attendance of more than 10,000 over the weekend was made possible by the fact that the management of Vernon Trigger, former WBZ engineer, who has patented a device which will allow auto-wide-awake with natural gas.

Tranombles have been running from a Springfield, Mass., location since they were owned this week from Thompsonville, Conn. Saturday night dancing has been going on for some time, providing the music while Joe Lazare band holds forth every Wednesday night.

## Sinatra's Split \$2,250 On Cleve. Longhair Date

Cleveland, July 20.—A great king of the recorders, Frank Sinatra, has been granted a \$2,250 advance by Synchrony, Inc., Cleveland public house, which drew a capacity crowd of 4,000, were \$6,100.

Sinatra's date was here on a guarantee plus a percentage of \$2,250 for his end.

## Krasyng Give West

Milton Krasyng, v.p. and general manager of General Amusement Corp. located at 100 E. 10th, is combining vacation and business trip. He'll be in Hollywood for a few days. Tom Rockwell, GAC president, is in Hollywood currently, but is due back before Krasyng leaves.

# To Mr. Joe Vogel:

Dear Sir:

When our director, Mr. Spitalny, informed us that you, sir, are responsible for the many unusual courtesies accorded us during our current engagement at the Capitol theatre we decided to acknowledge publicly our appreciation:

For the fresh flowers each day that brighten our dressing rooms,

For the refreshments between shows,

For the personal maid service,

For the genial cooperation of your executives and staff, both front and backstage.

It is a delight to play this lovely engagement,

Gratefully,

The Girls Of "The Hour Of Charm."

	Evelyn	Vivian	Maxine	Phyllis
Anita	Frances	Kathryn	Rosalinda	
Betty	Grace	Lorna	Three Ruths	
Carlene	Hazel	Marie	Sybil	
Christine	Jan	Marie	Vernell	
Elther	Jennie	Marion	Viola	
Florence	Kathleen	Two Marys		

# Inside Stuff—Orchestras

Because the heavy mob that attended the Lionel Hampton dance at Manhattan Center, N. Y., recently (10) upset the place so that it couldn't be conditioned quickly enough, a scheduled date with Earl Hines' orchestra for the East Coast has been moved to the last minute to the Royal Windsor Ballroom, further up town. Critics' officials screamed loud and long at Izzy Grose, promoter of the hops, and ended up by giving him only two days' notice that he couldn't play Hines in their place.

Hampton drew a mob of about 4,500 dancers, a hefty portion of them from Harlem. Though Hampton in no way could be blamed for it, the mob is said to have gone over the place like a cyclone, leaving it in such condition that it couldn't have been readied for Hines even if his date was allowed to stand.

In their eagerness to get on the rank Sinatra bandwagon, some 100 orchestras on N. Y. radio stations have lately been playing Sinatra recordings with Tommy Dorsey and Jimmy Dorsey with credit only to the singer. This practice, for no reason other than they think it's unfair, is grating music and bandmen.

To reply, the stations involved drew a deliberate attempt to spotlight Sinatra by hiding the Dorsey or James connection. They state simply that the practice is based on the fact that Sinatra has not made sufficient recordings with Tommy Dorsey and Jimmy Dorsey to be listed as the singer. This practice, for no reason other than they think it's unfair, is grating music and bandmen.

Washington Musicians Local 161 now insists that before orchestras can be cleared for playing in camps within its jurisdiction territory, there must be the consent of the local union office. Situation was forced upon the melody makers because many enlisted men selected bands without authorization and, in some cases, when the check was made, no facilities were available. The local union office, headed by one Camp Meade private who worked both Baltimore and Washington. He was soon made a corporal, then a sergeant and worked with the shoulder bars at a training camp in providing the soldiers with their entertainment. Others have copied his technique, with a result that official requests for music now must be obeyed by the commanding officer.

After several weeks of indecision as to the advisability of playing Eastwood Park, Detroit, Charlie Barnett's orchestra has been set to open on August 4 for two weeks. Both Barnett and the operators of Eastwood were dubious about the band playing there because of the recent race riots in Detroit and the fact that Barnett carries five Negro musicians in his combination.

Barnett was booked originally for the spot about eight weeks ago, but following Detroit's disturbances, the date was cancelled. He was to play about eight weeks, the leader and Eastern office decided to go through with the bookin.

Because his first name sounded too 'longhair,' and because most people called him 'Mitch' anyway, Mitchell Ayres henceforth will be billed as Mitch Ayres and his orchestra. Band is currently at the Paramount theatre, N. Y., with the Andrews Sisters.

# Band Theatre Groses OK: Neat 65G For Spatiny-Canteen, Cavalero 24G

**(Estimates for '43 Week)**  
**Mitch Ayres, New York** (Paramount); 2,684; 35-10-11. With Andrews Sisters, others in person, and 'Dixie' (Par). Continues to pull heavily the draught of picture and stagebill accounting for better than \$55,000, strong, on fourth week ended last night (Tuesday). \*Goes total of six.  
**Charlie Barnet, Chicago** (Chicago); 4,000-75. With 'Background to Danger' (WB). Doing solid \$35,000. Last week, 'Youngest Profession' (M-G) was a good combo with Glen Gray's orch, doing big \$52,000.

**Blue Barlow, Indianapolis** (Circle); 2,800; 30-55. With other acts and 'Salute for Three' (Par). Nice ballad program. New York, healthy \$16,000, with bulk of credit due band.  
**Carmen Cavallero, Boston** (RKO); 2,000; 43-30. With 'Two Women To London' (U). Pup. Dorothy Wilson, others on stage. Helped by highly beauty contest and picture. Doing comfortable \$24,000. Last week Cab Calloway's band topped 'Raid Cate's' (RKO) to net \$22,000.  
**Horace Heidt, Philadelphia**, etc.; 2,768; 33-75. On screen is 'Salute for Three' (Par). Strong \$28,000.  
**Arms Madrigalar, New York** (Rex); 6,886; 35-51-10. With Jack Durant and Carmen Amaya in person and 'Coco' (M-G).  
 Wound up fifth live week last night (Tuesday) at surrounding \$57,000.  
**Hal Metcally, New York** (RKO); 35-51-10. With 'Background to Danger' (WB). In third and final week netting, looking about \$35,000, not extra but okay.  
**Edde Sullivan, New York** (MGM); 4,500; 35-51-10. With 'Jackie Miles on Stage' and 'Bataan' (M-G) (28 run).  
 Combo of picture and stagebill showing strong \$30,000.  
**Phil Spangher, New York** (Cantilo); 4,820; 35-51-10. With 'Stage Door Canteen' (U). Exceptionally steady pull in picture. With 'Spiny's' all-girl band indicates strong \$65,000 this week (4th). Remains on individual.

**Bob Chester** band returns; west OK. 15-15 indefinite stay at Pantages Ballroom, Los Angeles. Last spring he played Casa Manana, Culver's City.  
**Joe Reichman's** orchestra h.o.s. at the Mark Hopkins hotel, San Francisco, until Sept. 12 at the Pantages, Los Angeles. Last week he played Casa Manana, Culver's City.  
**Kirt Bradford** will fill the spot previously vacant by Dan Grissom with Jimmy Luncheon's orchestra.  
**Woody Herman** returns to the town of his band's beginning on Aug. 7 when he goes into the 15-15 indefinite stay at Pantages Ballroom. Los Angeles. Last spring he played Casa Manana, Culver's City.  
**Ken Baller's** orch picked to open the new Hotel Mayfair, Rm. in Pittsburgh, week of Aug. 13, following the Woody Herman outfit.

**Kenney Lovell**, Pittsburgh sax player, has joined Bob Astor band at Idora Park, Youngstown.  
**Elda Allen** has joined Babe Rhodes orch. (formerly the Baron Elliott) at the new Hotel Mayfair, Rm. in Pittsburgh and the staff band at W.D.A.C., Pittsburgh and will play in dance jobs around tri-state section.  
**Eddie Lee** and Barton and band signed up for the markets. 'Harvest Melody' and 'Troadero,' by Producers Releasing Corp.  
**Hugh Tully** and Moderators have had their option picked up at Hotel Roosevelt's Plaza Room, Pittsburgh. For remainder of the summer.

# Ten Best Brazil Sellers

Rio de Janeiro, July 1.  
 Ten best sellers in Brazil come from actual records of sheet sales reported for the month by officials of local recording companies and music editors:  
 Alsa Manófilo, French-Brazilian (Columbia) 100,000  
 Antigonilla Era Assim, ...Brazil 70,000  
 Volla ...Brazil 60,000  
 Clara Dusele ...Brazil 50,000  
 Moreira Dos Meus Sonhos, ...Brazil 40,000  
 Tangarina ...American 30,000  
 Fátima ...Brazil 20,000  
 Farwell Waltz ...American 10,000  
 Uru Malanero ...Brazilian 10,000

# Slack to Reorg Band for Morris

Dispute between Music Corp. of America and the William Morris agency has resulted in the Morris orchestra has been cleared up, and Slack will reorganize his outfit with Victor. He will be working under the Morris agency's aegis. Slack recently disbanded his orchestra in California. He had been in considerable trouble, availing that he would not resume in the fall Morris agreement except if he could get a job in N.Y. between Morris executives and Joe Glaser, leader's manager, straightened out the dispute.

Slack's troubles began last fall when he found booked by the Morris agency, he sought over to MCA. Morris complained to the American Federation of Musicians, and the latter advised that it was longed to Morris and that MCA should hand over to the former all completed contracts. Slack bookings. This amounted to about \$4,100. Cash was held in escrow by the AFM during the recent argument and finally awarded to Morris about a month ago. Slack had intended applying the band in N.Y. when it was first made, but reconsidered later and then capped the band by disbanding it.

Slack's initial work for Morris will probably be at the Golden Gate Casino during the next few weeks under the name of the band of J.P. Ella Mae Morse will not be with the reorganized band.

**Carter Stays With GAC**  
 Hollywood, July 20.  
 Carter Carter settled his financial difficulties with the Music Corp. of America and shifted over to the General Amusement Corp. with his band intact.  
 Carter and his musical crew are expected to appear at the Casino Theatre dates by GAC, to forworn their three-month engagement at the Cotton Club here.

# 5 from Krupa Band Join Fio Rito's Crew

Five former members of Gene Krupa's band have joined Ted Fio Rito's orch, appearing at the Circle Club here, disbanding.  
 They are Dodo Manurossa, piano; Buddy De Frankel, sax; Jimmy Woodard, Ed Matney, Ed Matney, trumpet, and Gloria Van, vocalist.  
 Krupa's band broke up with the mass desertion and resignation and jail sentence on a marijuana rap.

# 2 Crews for 1 Band

**Solves Draft Problem**  
 Cleveland, July 20.  
 Two alternating crews of musicians are being used by Henry George, new maestro of Southern orchestra. The new band consists of the scarcity of draft-proof men.  
 All of the boys in his two outfits double up. His war fortunes here the double musical shift allows them to keep up their band careers.

# McIntyre to Play Canada

Hal McIntyre's orchestra is being booked for six dates in Nova Scotia, Canada. Late this month the Red American band to play that territory since Red Norvo went through with the war. McIntyre's orchestra plays dance at St. Johns July 26, another at Truro the following day, and at St. John's on July 28. McIntyre is currently at the Strand theatre, N. Y.

**Russ Carlisle**, former sax-vocalist with Sammy Kaye and Ed Barron, and later leader of his own band, is in the Army, leading a band at Camp Siders, Ala.

# Bands at Hotel B. O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give record copy and cover charge. Larger amounts designated tentatively as holiday prices. Coin list is based on period from Monday to Saturday.)

Band	Hotel	Cover Charge	Final Total
Ray McEntire	Biltmore Room	400; (\$1-50)	5,130
Lena McLain	Lexington	500; 75c-(\$1.50)	129,223
Johnny Long	New Yorker	400; (\$1-50)	1,200
Will Osborne	Pennsylvania	500; (\$1-50)	2,825
Sammy Kaye	Waldorf	500; (\$1-50)	3,400
Bobby Sherwood	Lincoln	275; (\$1-50)	4,700
Joe Lombardo	Roosevelt	400; (\$1-50)	3,175
Jimmy Goodman	Astor	750; (\$1-50)	5,000

\* Asterisk indicates a special floor show. New Yorker and Biltmore have floor shows; Waldorf headlines Morton Downey. \* 3 dots.

# Chicago

**Art Kasel** (New Walnut Room, Bismarck hotel); \$150-\$250 min. Kasel kept business up around the 4,200 mark.  
**Sammy Kaye** (Mayfair Room, Biltmore hotel); \$250 min. Kaye's clicking here, with Gail-Gail and Elsworth and Fairchild composing the floor show, room playing to 3,000 patrons.  
**Sammy Kaye** (Mayfair Room, Biltmore hotel); \$50; \$150-\$250 min. Combination of Jan Savit, who closed on Thursday (15), and Dunham, who opened Friday (16), drew close to 5,000 on the beach.  
**Johnny Long** (Dunham Room, Biltmore hotel); \$50; \$150-\$250 min. 4,800 combined; (\$1-50 admission to Beach Walk for dancing and show; 50c, and 75c cover charge plus \$125 min. in Marine Room). Oliver opened nice double, including evening weather. Last six days of Russ Morgan and one day of Oliver, who opened Saturday (17), brought in around 10,000.

# Los Angeles

**Freddie Martin** (Ambassador, 90; \$1.50). Holding satisfactory big. Up slightly over last week with 4,100.  
**Henry King** (Linnex; 1,000; \$1-150). Down a bit over last week but still giving a pleasing 4,100.

# Minneapolis

**Joe Foresta** (Flame Room; Hotel Radisson; 200; no cover or well-liked orchestra and Peter Higgins, singer, bringing 'em in. Flake comes this week. Approximately 300 customers nightly.

# Location Jobs, Not in Hotels

**Stan Kenton** (Paladium; Los Angeles, third week). Holding surprising business for mid-summer; maintaining an even gain of about 21,000.  
**Jimmie Lunceford** (Flame Room, Southgate, six week). Shows defies weekly fluctuations in picture shifts to business holding to hefty average of 7,000.  
**Benny Carter** (Cotton Club N. Hollywood, second week). Doing well with prospects of big better than 10,000.  
**Allyno Rey** (Aragon B. Ocean Park, first week). Beach bit not so hot so opening week hit around 5,500.  
**Charles Agnew** (Casino Gardens; Ocean Park). Second week bit of a slump over initial status with a fair 5,500.  
**Lucky Millinder** (Casa Manana N. Culver City, first week). Opening week with strong 4,300.

**Low Breeze** (Chez Paree; 650; \$2-30 min.) Breeze and show headed by Mitz Green still keeping the ropes up almost every night, 5,000 again. Check Victor's lackhawk, 500; \$1-\$250 min.). Still doing nicely here, about 3,400 last week. (Minneapolis)

# 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this week in subzones throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, the number of recordings and the number of times the record is purchased. Figures indicate the number of weeks each song has been in the listings and respective publishers.)

- |                                     |                |
|-------------------------------------|----------------|
| 1. Conin' On 'Wing, Prayers 13      | Song Spinners  |
| 2. You'll Never Be Wrong (5) (arr.) | Willie Kelly   |
| 3. You'll Never Be Wrong (5) (BVC)  | Dick Haymes    |
| 4. Don't Get Around (17)            | Willie Kelly   |
| 5. Paper Airs                       | Duke Ellington |
| 6. As Time Goes                     | Mills Bros.    |
| 7. All Or Nothing                   | Jacques Renard |
| 8. Johnny                           | Dick Haymes    |
| 9. It's Always                      | Sinatra-Dorsey |
| 10. It's Always                     | Sinatra-Dorsey |

# OTHER FAVORITES

- (These records are directly below first 10 in popularity.)
- |                                   |              |
|-----------------------------------|--------------|
| Velvet Moon (8) (Wimack)          | Harry James  |
| You Rhyve With faithful (Chappel) | Willie Kelly |
| My Blue Heaven                    | Victor       |
| Pistol Packing Mama               | Al Dexter    |
| Fuddy-Duddy Watchmaker            | Kay Kyser    |
| Wait For Me Mary (Remick)         | Dick Haymes  |

**Buddy Hagar**, trumpet ace with Horace Heigl, left band after first show at Flamingo, Pittsburgh. Law work is to be induced into the Army by his home in Baltimore.  
**Harry James** band has soundtracked 'Trumpet Blues.' You 'Tulu show at Flamingo, Pittsburgh. Law Note' and I Cried for You, from in 'Mr. Co-Ed at Metro.

Here's Your Professional Copy

# LATER TONIGHT

FROM SONJA HENIE'S BIGGEST FILM, "WINTERTIME"

Lyric by  
**LEO ROBIN**  
Music by  
**NACIO HERB BROWN**



*Moderately (not fast)*

I know the sweetest lit-tle se-cret, Con-cerning you,  
But it's the kind of lit-tle se-cret That calls for pri-va-

*Chorus, Moderately (not fast)*

*mf* Lat-er To- When I'm in a-love with you, Lat-er To- night,  
When lights are low, — You and I can sit  
Use the stars up in the sky for play-things Lat-er To- night,  
The stars will dis- ap-pear, Lat-er To- night The moon will go, —  
Nex-y It's the birds will start to wake up, — Brest-es in the trees will hol-der  
"Quit-et please!" Her-ey, we've got an aw-ful lot to take up, Lat-er To- night. —

... AND  
DON'T FORGET  
WINTERTIME  
—THE TITLE SONG!

*Chorus, Slowly with expression*

It was Win-ter-time, — We — with a — er — It was  
Copyright 1943 Twentieth Century Music Corporation, New York, N.Y.  
Rights throughout the world controlled by Robbins Music Corporation, 709 Seventh Ave., New York, N.Y.

The Greatest War Song Of Them All!  
**COMIN' IN ON A WING AND A PRAYER**  
Lyric by HAROLD ADAMSON  
Music by JIMMY McHUGH

Hitting Its Stride!  
**I HAVE FAITH**  
Words and Music by LEW BROWN and SAM. H. STEPT

**ROBBINS MUSIC CORPORATION**  
700 SEVENTH AVENUE, NEW YORK 19, N.Y. • MURRAY BAKER, Prof. Mgr.

# ASCAP, by Extending Memberships Of Writers, Publishers 15 Years, Insures Itself Through 1965

The ASCAP board of directors voted at a special meeting last week to prevail upon the Society's writers and publisher members to extend their present membership contracts for a term of 15 years. The contracts now in effect have seven years to go. The new termination date would be Dec. 31, 1965, or a span of 22 years and five months. Numerically, the move is without precedent in the history of the Society. Membership terms have heretofore been limited to three and 10 years.

The main reason for the continuation proposal was a desire to allay any distrust or animosity that might exist within the ASCAP family over the possible performing rights ownership upset that might accrue from the E. Mark-BMI case now pending in the N. Y. federal court. The action, which has been delayed but seems to have the court declaring that the publisher is the exclusive proprietor and administrator of the musical rights which flow from a copyright.

With publishers committed to ASCAP for 22 years, the outcome of the suit would pose no concrete meaning for the writers. The organization for at least 22 years. The writers would go on receiving 50% of the ASCAP royalties. The same status quo would apply to the publishers' camp were the eventual finding of the court to go the other way.

The Marks-BMI suit had been used by a coalition within the Songwriters Protective Association as a bogymen in a so-called reform campaign. Also for a dual industry detente, the faction has likewise been urging the SPA membership to demand that a two-third share of the ASCAP royalties be allotted writers.

Before the ASCAP board passed a resolution calling for the 15-year extension, a poll was taken of the publishers, writers and agents present on how each would react to the proposal. Every director present committed himself to a continuation of his contract.

## New Tunes Boost Sheet Market

The sheet music business appears to be unusually strong for midsummer. The jobbers report more business from retailers, have been holding up consistently and they cite as a major factor for the present activity the new titles appearing being shown by a group of new songs.

These numbers include "I Heard You Cried" (Campbell), "Paper Doll" (Marks), "They'll Say We're in Love" (Crawford) and "Silly, Monday and Always" (Mayfair).

### Prisco Opera Co. Skeds

Los Angeles, July 20.

San Francisco Opera Company, headed by Gaetano Merola, will open its seventh annual Southern California tour Nov. 1 with an opera staged for the Shrine Auditorium in Los Angeles and one at the Civic Auditorium in Pasadena. In the repertoire are "Lucia di Lammermoor," "The Girl of the Golden West," "Rigoletto," "Trovatore," "The Force of Destiny" and "La Boheme."

In the list of songbirds are Lily Pons, John Charles Thomas, Guy Pinza, Salvatore Baccaloni, Disolina Gammali, Jan Peerce, Lucia Albanese, Robert Weede and Alessia de Paulis.

If You're Important to The Music Business, It's Important to You!

## BULLFROGS AND MARINES

Carnation Contested Hour—NHC—August 2 Associated Music Publishers, Inc., New York

## 15 Best Song Sellers

- You'll Never Know.....BVC
- Comin' In On A Wing.....Robbins
- Blue of the Evening.....Shapiro
- Johnny Zero.....Santia
- It's Not Nothing But Love.....Leeds
- As Time Goes By.....Harms
- It's Always You.....Famous
- Waiting Around For My Heart.....Berick
- Don't Get Around.....Robbins
- Let's Get Lost.....Paramount
- It Can't Be Wrong.....New Voyagers
- Heard You Cried.....CLP
- They Will Say.....Crawford
- Six-Spangled Banner.....Miller

## Proposes 'Safe Method' for SPA dues Checkoff

The Songwriters Protective Association will be able to collect its dues from its members after the former organization follows the procedure suggested by a publisher. The SPA, which is a part of ASCAP management, was compelled two weeks ago by order of counsel to discontinue to deduct dues from the royalty checks of SPA members on the basis of assignments made by the latter.

The suggested new method would be without benefit of assignments and would be done through the safe bounds of the ASCAP bylaws. The procedure proposed by the publisher is as follows: After the ASCAP board had declared its quarterly dividend, a writer-director who also is a member of SPA could approach the ASCAP management with a list showing the SPA dues owed by ASCAP members. That the amounts be deducted from their royalty checks. ASCAP could legally comply with this request since the deductions would not be made by virtue of advance assignments, methods which the ASCAP opposes specifically.

The shutdown on the SPA "check-off" was to become effective with the quarterly ASCAP royalty distribution, but the ASCAP board modified this order when it was learned that the Society's bookkeeping department had already provided for the deductions unless the ban were lifted for that quarter since 1,500 checks would have to be torn up and reissued. The board at a specially called special meeting voted to let the deductions stand as they were. It was reported last week within SPA writer circles that President Sigmund Romberg's drive for a 50% royalty increase was going any too well, particularly among the top-ranking writers. Romberg declared that the SPA's current campaign was proceeding in his full satisfaction, that he had no intention of resigning as president and that E. C. Mills would continue as general manager.

## Five Songwriters Taken On at M-G for Three Pix

Hollywood, July 20. Five songwriters have been signed by Nat W. Finstone, head of Metro's musical staff, to work on three forthcoming pictures. They will write ditties for "Ziegfeld Follies," "Jinx" and "The Courtship of Johnnie Mercer and Harry-War-dubin for 'A Tale of Two Sisters' and Harold Arlen for 'Kismet'."

## Music Notes

Louis Gruenberg composing the score for "America" at Metro.

Anthony Collins is scoring "Destroyer" at Columbia.

Harry Akst composing score and score contributors for "Harvest Melody" at PRC.

E. Y. Harburg and Harold Arlen elected "Thank You Columbus" for "Meet the People" at Metro.

Walter Kent and Milton racle placed "For Whom the Bell Tolls" with Paramount Music.

Leigh Harline and Jack Scholl of the title "The Song of the Johnny Come Lately," the Cathey production for United Artists re-lease.

## NBC, CBS, Blue, Mutual Plugs

Following list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, July 12-18, from 5-11 p.m. The list was divided into five sections. The first section lists the first approximately 25 leaders in alphabetical order, and the second section contains the "also runs," but is not arranged in alphabetical order. The compilation for the NBC, CBS, Blue and Mutual networks as represented by WEAF, WABC, WJZ and WOR. N. Y., are based on data provided by Accurate Reporting Service, regular checking source of the music industry.

As detailed, the first 25 in alphabetical order is a trade move to curb original stimulation of plugs, via the "penalty" of bribery or other practices. It thus flattered the competition will be healthier, and stronger.

- TITLE PUBLISHER**
- All Or Nothing at All.....Leeds
  - Comin' In On A Wing and a Prayer.....Robbins
  - It's Not Nothing But Love.....Leeds
  - Don't Worry—'Cause For Three.....Paramount
  - Heavenly Music.....Feid
  - It Can't Be Wrong.....New Voyagers
  - You'll Never Know.....ABC
  - I Have Faith.....Robbins
  - I Heard You Cried Last Night.....CLP
  - I Never Mention Your Name.....Harms
  - In My Arms.....Pacific
  - In the Blue of Evening.....Shapiro
  - It Can't Be Wrong.....New Voyagers
  - Johnny Zero.....Santia
  - Let's Get Lost.....Paramount
  - Let's Go Home.....Harms
  - More Than Anything in My Mind.....Dorsey
  - Will You Stay Here in Love—'Oklahoma'.....Crawford
  - Put Your Arms Around Me—'Comey Island'.....Harms
  - Right Kind of Love.....Wilmark
  - Sunday, Monday or Always.....Satterman
  - There'll Be a Rainbow.....Santia
  - You're Never Alone.....Livino
  - You'll Never Know.....Harms

### MOST PLAYED AFTER

- Taking a Chance on Love—'Cabin in the Sky'.....BMI
- Things That Men So Much to Me.....Harms
- As Time Goes By—'Casablanca'.....Feston
- It's Always You—'Road to Zanzibar'.....Pauli
- On the Sands of Time.....Chappel
- Let's Go Home—'Swingtime'.....Shapiro
- A New Trail in the Sky.....Embassy
- Night We Called It a Day.....Chappel
- And Russia Is Her.....Shapiro
- Fortune For a Penny.....Shapiro
- It's Always You—'Oklahoma'.....Harms
- Shirley Don't Look Now.....Dawson
- This Don't No 2 Ways About Love.....Weather
- You Know.....Mills
- Mexico Joe.....Aron
- No, No, No.....World
- It's Not Nothing But Love.....Harms
- Never a Day Goes By.....Miller
- Surry With Fringe on Top—'Oklahoma'.....Crawford
- It's Always You—'Coney Island'.....Harms
- Wait For Me Beary.....Semic
- You're Irish and Beautiful.....Harms
- Holiday For Strings.....BVC
- I'm Thinking Tonight of My Blue Eyes.....Time Stands Still
- So Nice Come Home—'Something Stunt About'.....Finstone, Legit Music.

## Inside Stuff—Music

James C. Petrillo, AFM prez, has again rejected a plan which records strictly for home use might be manufactured. The proposal was the jobbers report more business from retailers, have been holding up consistently and they cite as a major factor for the present activity the new titles appearing being shown by a group of new songs.

Harry Ruby has authored 'Songs My Mother Ever Sang,' satirical anthology of 10 more or less humorous ballads, which Random House book form (32.00). It's a follow-up to a former R.R. edition, the 1936 of the 'Ruby and Bertie Keating Song Book.' This is a follow-up by the former. Some of the titles speak for themselves: 'There'll Always Be a Lovey,' 'Ight On Tannenbaum,' 'Get Off the Pot,' 'Chestermeyer's Jam,' 'Indelible You,' 'God Bless Every State in the U. S. A. etc. Each song, reproduced with piano parts and lyrics, is preceded by a pseudo-academic style of explanation.

Kay Swift, songsmith, who used to be married to James Warbur and is now a cowboy's bride at the Faye & Kay Ranch, Bend, Ore., is now in contention with the forthcoming publication by Singer & Squisher of her book, autobiographical, titled "Who Cried for Anything More." Slated for Aug. 12 publication, Miss Swift tells it will include a Broadway and several possibilities are simmering towards this end. It's her first lip cast in three years.

The Chemical Warfare Division has adopted Sergi Paul McCoskie's "The Got Here Gang" as its official song. Shapiro-Bernstein is the publisher in New York in connection with the Army War College has decided to make Dave Franklin's 'March of the Infantry' the official song of the infantry. The number adopted is slated to get an intensive buildup on the Coca-Cola band sessions over the Blue Network.

The sheet music sales on "As Time Goes By" went over the 500,000 mark last week. The tally set a new record. This was the first time since it was brought back by Warner Bros. 'Casablanca' and otherwise exploited under the direction of Moe Gumble. The royalties to the song's writer, Harold Arlen, from Columbia's synchronization and phonograph records, already figure around \$100,000.

Story "Variety" (7), stating that Happy Goday (formerly with Leeds and Mills Co. in N. Y., U.S.A.) is now working at the Vega, a restaurant on the Coast, failed to mention that Goday continues with Leeds as manager of the Coast office along with his work on the Vega aquarium shift.



# Jurisdictional Row Grows Between Equity, AGVA on 2-a-Day Revues

Jurisdictional dispute is currently growing between Equity and the American Guild of Variety Artists, involving a committee of stagehands, musicians and allied crafts. It may all be brought to a show-down before the international board of the parent Associated Actors & Artists of America. Otherwise, it will, unless a clear-cut definition is obtained effects of several producers to put on contemplated two-day vaude shows next fall may be stymied.

Situation has been growing in recent weeks, culminating two weeks ago in the first Broadway casualty—over the dispute with the folding of the Billy Wynne-Donald Haywood vaude-revue, "Follow the Sun", which still is rehearsal. A fact-finding committee of musicians and book-keepers unions, reportedly aroused over the recent two-a-day trend of vaude units on Broadway, cracked down on Equity jurisdiction, and it was subsequently looked up, although AGVA claims it had already filed pay benefits for the shows, and that it should have remained under AGVA jurisdiction. Rather than risk an eight-show a week policy plus the tilt in seals for stage crew, musicians, etc., on an Equity show, the producers withdrew revenue despite the fact that \$14,000 had already been sent into "Sun".

Reports that Equity hereafter plans to take under its jurisdiction all shows booked into the regular theat houses has caused further seething. As far as the fact-finding committee is concerned, AGVA execs take the position "Why shouldn't they file in favor of Equity jurisdiction, since it means better scales for the craft union men." It's all their advantage.

**Chavez, Sourf' Seek**  
Also involved is the new "Chavez Souffle" show which Leon Greanin is producing with a opening schedule for Aug. 12. However, there's little likelihood of the new Russian vaude-revue booking up, as the picture since Greanin says he'll open on an eight-show a week basis, although if it clicks he wants to go to 12 shows a week. AGVA, which says it won't waive its jurisdictional rights in "Chavez Souffle" without proper hearing on the matter to determine its classification, says original overtures had been made by AGVA by the producer. The vaude union received a letter from Equity last week setting forth its interest in taking over the Russian show and pointing out that the original "Chavez Souffle" produced back in the 20's was also an Equity show.

Possibility is seen of several vaude shows being lined up by Clifford C. Fischer and the Shuberts for the fall, also being affected if Equity gets jurisdiction over them. Fischer says the shows he has in mind would be geared strictly to two-a-day presentation and that they would be able to open elsewhere.

The combined crafts union takes the position, and cites rules promul-

gated several years ago, that to be an AGVA show, the properties, contracts, material, etc. must belong to the acts. Otherwise, it's all Equity show.

## Pitt Cafe Men Squawk At 'Unfair' Allotments Of Liquor From State

Pittsburgh, July 20.—Nerby owners here raising the two local representatives of the State Liquor Control Board at what they feel are unfair practices in the allotment of liquor to the retailers. Stipulated to get 60% of their purchases at some time last year, the operators in many cases claim that they're getting less, since a third of their 1932 buys and insist a continuation will put them out of business in no time.

One proprietor, operating a highly prosperous establishment, has figures to prove that he averaged more than 1,400 quots per month last year, and then points to his present allotment from the state, which amounts to around 80 bottles per week. At that rate, he says, and with demand growing daily, he'll be lucky if he's able to run his bar for an hour and a half an evening by the time fall rolls around.

Number of operators are figuring on getting together and carrying their grievances straight to the state capital in Harrisburg in an effort to get some satisfaction. The 60% figure works a hardship but most of the cafe men have at least expressed satisfaction with it but charge it's not being carried out in practice.

## ART LESSER BUYS OUT FISCHER IN FOLIES CAFE

Arthur Lesser, operator of La Vie Parisienne, class east side N. Y. city, is now sole owner of the Follies Bergeres in the Hotel Edison, N. Y., having bought out Clifford C. Fischer, who originally produced the revue. Lesser is bringing in Willie Howard tomorrow ("Thurs.") night, and has also revamped the show. Fischer, meantime, has gone to the Coast on another deal.

Certain creditors have been stumped until the early fall when it is expected business will adjust itself. Right now it's excellent at dinner, but supper trade is off. Lesser plans a name band to hype this place.

Lee Shubert and the Shubert sisters, Williams Kaye and Milton R. Weinberger, were originally in for a piece of the place but Lesser had control all the time. Shubert and Fischer parlayed some of their "Primities" profits into 45% of the place; with the lawyers having minor percentage interests in the profits. They're now out also, Lesser being 100% owner.

## 3 MAJOR ICE SHOWS TO TOUR NEXT SEASON

Three major ice shows will be on the next season despite transportation troubles. Sonia Henning's "Playful Ice Revue" will be the latest to be definitely set. The others already in actual rehearsal are "Ice Follies" and "Ice-Capades."

Arthur M. Wirtz, who teams with Miss Wirtz to produce the "Ice-Capades" and "Stars on Ice" (Coney, Radio City), recently returned from the East where he is negotiating contracts for next season three months in advance. The other rink outfits will cover much territory the Ironic show will be confined to a few key stands. Show will start July 17 days at Madison Square Garden, N. Y., starting Jan 17, as against 10 days for the past several seasons. Dates in Chicago and Detroit have also been extended. So many ice skaters from the rink have been coming through have gone into uniform that it is planned to use only girls in the Hollywood revue.

## Rum 'Cutting' Probed in Det.

Detroit.—Police here have added a new one to their 2:30 a.m. survey to see if the ritefires are closed. Their latest job is to check for checking for liquor hosts aren't pouring Illinois jelly into Michigan bottles after the close.

Stunt isn't necessarily "cutting" of Prohibition days but to the effect of fines from states which have more liquor and, possibly, to circumvent the payment of Michigan license obligations.

Last week three operators at the Frankenheim Inn were nabbed on the charges and more than 200 cask of liquor confiscated. It was followed by a move to have the state tilt the fine since it was revealed that the license was issued to a fellow who has been in the Army for five years. The man was associated with activities of the Prohibition era, was lively in the "inventive" management.

Press here snuffed a return to the old bootlegging day but the Federal operators' laughter over such dream on a nationwide basis. They pointed out that what is overlooked is the fact of a return to the Prohibition era is that the Government controls the supplies of such essential materials. It's a \$100,000 per week per person—and that it would be about as easy to get still equipment as a battleship.

## Collada, N.Y. El Chico Op, Threatens Label Action Against Pub of 'Falange'

Benito Collada, owner of El Chico, tonight Greenview Village, who left for Lake Placid for his health over the past weekend, was told by G. B. Putnam, publisher of the "El Chico" office and raised hell, to quote him, because of Allan Chase's references to him in "Collada in 'Falange' book on 'The Axis Secret Army in the Americas,' published by Putnam." Chase called the publisher a traitor "one of the leaders of the Franco government in America, and a Spanish spy of the Park Hotel in N. Y. The latter headquarters of the headquarters of the Casa de Espana (House of Spain), to which Chase imports a Falangist hue."

Incidentally, Lucezita Bori, the Metropola diva is also mentioned as a Falangist sympathizer. Collada, who stopped off in New York on a date from Arizona and Philadelphia, N. C., where he had gone to regain his health, is well-known to show and newspaper people, and was frankly disquieted by the political sympathies as regards Spain, where he had relatives, fighting on both sides during the Franco-Spanish war. He told Putnam "I'm in no uncertain terms in the 100% Americanism camp, but I'm not at all on the main line, under the label laws. The book, of course, has inimitable been published."

Mich Ayers and band to stop up the pits at the El Chico and Milton of which will feature the Andrews Sisters.

## Roxy-N. Y. AGVA Pact Still Snarled But Deal With Billy Rose Looks Set

Two nightclub contract situations look near settlement while another is still up a tree where the American Guild of Variety Artists is concerned in New York.

AGVA and Billy Rose after weeks of negotiation, are set to stand by an agreement either this week or next. AGVA's long-term New York deal with "Broadway" N. Y. singer's show. On a "A" classification, the contract will provide for \$150,000 minimum for principals, \$25 for chorus, a six-day week and union recognition.

Similar deal was under negotiation some weeks ago to cover the Mrs. Astor's "Pat Horse" unit at the spot but the latter unit closed before the deal was consummated. AGVA execs say Rose has expressed willingness to go along on the terms laid down by the union.

Also pending is a deal with the Bal Tabarin, N. Y. singer, both a scale of minimum is of \$45, \$30.

Unless the American Guild of Variety Artists can effect an immediate pact with the Roxy Theatre, N. Y., in its long-standing dispute over rehearsal time, the matter will be thrown into arbitration. Matt Shelvey, AGVA's national director, served notice last week. Matter of rehearsal hours has already been held up the contract.

Matter has been in abeyance in past few weeks pending return of George Foster, Roxy's chorus director, from the Coast. She's due back this week.

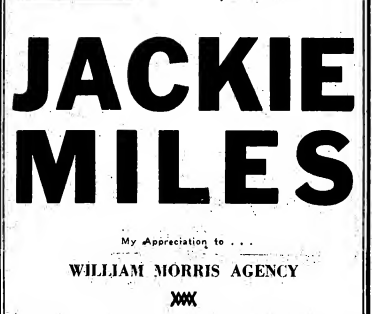
Theatre management has already agreed to petition the War Labor Board for permission to boost chorus minimums to \$50, retroactive to last December.

**Sign Atlanta Hotel**  
Atlanta, July 20.—

Jack Irving, exec secretary of the Chicago leg of the American Guild of Variety Artists, here to pact a contract with the Henry Grady hotel, has won minimum scales of \$75 for principals and \$37.50 for chorus.

## Why Should I Shoot Myself?

Currently Making Two-Week Personal Appearance at Loew's State, N. Y. C. Term Contract with M-G-M Pictures



My Appreciation to . . . WILLIAM MORRIS AGENCY New York • Cleveland • Chicago • Hollywood

THE THEATRES OF THE STARS  
**marcus MOEY**  
BOOKING AGENCY  
GENERAL EXECUTIVE OFFICES  
LOEW BUILDING ANEX  
120 W. 46th St., N. Y. City 3-7900  
**J. H. LUBIN**  
GENERAL MANAGER  
**JESSE KAYE**  
BOOKING MANAGER



# 'Act of War' Invalidated When Philly Cafe Violates Pact Due to Closing

Philadelphia, July 20. William C. Douglass, state director of the employment division of the Department of Labor and Industry, last week overruled his Philadelphia agent, James P. McGinley, on the question whether an actor's contract could be invalidated because of an act of war.

The question arose in the contract of dancer Geneva di Simone, who claimed that she had a week to run on her four-week contract when the Shangri-La shuttered for the season following its failure to get air-conditioning equipment because of wartime priorities.

When Miss DeSimone complained to McGinley, he claimed the cancellation was justified because the Shangri-La closed because of an act of war—similar to an Act of God. She took her complaint to AGVA, which appealed to Douglass.

Douglass, in overruling McGinley, said "an act of war" ruling would set a bad precedent. In a letter to Dick Mayo, executive secretary of AGVA, Douglass said many artists have no air conditioning equipment.

"It would thus be easy," he said, "for a nightclub proprietor to get out of a contract by closing up and blaming it on the fact that he could not get any air conditioning equipment or other equipment because of wartime conditions."

Jean Bennett replaced Mary Camp as the vocalist with Bernie Cummins band.

### NOW ENTERTAINING OUR BOYS IN ENGLAND

AL BORDE

### WILLIE SHORE

Personal Management AL BORDE

# BOBBY WALSH

AND  
ETHEL

RETURN ENGAGEMENT

JUST CONCLUDED

## 5th Week—ROXY Theatre, New York

Thanks to SAM RAUSCH

# BETH FRANK

America's Outstanding Dancing Stylist

Considers it a Privilege and an Honor To Entertain Members of Our Armed Forces

NOW PLAYING

Off-Shore for USO Camp Shows

Exclusively Personal Management

PAUL MARR, 203 No. Wabash Ave., Chicago

### Memphis Niteray Man Slated for Murder Trial

Memphis, July 20. Jesse D. James, Sr., operator of the El Club on Highway 61 near the Mississippi State line, will be tried in the fall on murder charges stemming from the killing of Tom Bruno, mercantile mariner, in the James night club in a washroom disturbance, June 29.

James was indicted by a Shelby County grand jury, with trial set for autumn term of criminal courts. He claimed he shot Bruno, home on leave from the Merchant Marine base in New Orleans, after the latter attacked him with a bottle in the course of a nightclub argument.

### BAA, AGVA Team Up To Talk 'Unfair' Op In Boston Venture

By enlisting the support of the Burlesque Artists Assn., the American Guild of Variety Artists has prevented a burlesque house operator on AGVA's national unfair list from opening a house in one city other than that in which the alleged Burlesque took place, pending settlement of a wage claim.

Involved in the dispute is Jack Burtin, against whom AGVA contends, a salary claim by an AGVA act that played his burlesque house in still hanging fire. When Matt Shely, national AGVA administrator, learned of Bryan's decision to open a house in Boston, he apprised BAA, execs of the situation with the latter subsequently intervening.

### GUATEMALA TERPERS SET

The Mays Group, native Guatemalan dancers, seven females and two men, under the management of Luis Gonzalez, has been signed for an appearance this fall in the U. S. by George H. Dalrymple.

They have toured South America's top casinos and nighties. Feature folk terps with native costumes.

### Connee Boswell Starts Louisville Name Policy

Rialto theatre, Louisville, intends going to the same stage show this fall. House has booked Connee Boswell to inaugurate the policy the week of Sept. 3, but has not yet secured a band to accompany her.

Miss Boswell opens today (Wednesday) at the theatre, N. Y., with Russ Morgan's band.

## See Tax Change Favoring Actors In Variety Fields

Out of a conference to be held today (Wednesday) in Washington between the Dept. of Internal Revenue and American Guild of Variety Artists execs is expected to come a revision of the law promulgated last year whereby wage and nitery performers will be permitted to deduct all personal commissions and gifts, before the 20% tax is withheld.

"Current procedure" whereby the performer pays off the top 20% tax allowances for travel or other expenses has resulted in wholesale desertion of the law, which has spread throughout the country. Latter claim they're not trying to shirk their responsibility and are willing to go along on the 20% tax, but that the levy should come out of the net and not the gross income.

Mat Shely, national AGVA administrator, and Mortimer S. Rosen, that national counsel, who will huddle with the Washington execs today, have prepared statistical data compiled during the past year to back up the performers' claims and showing that such expenses as transportation, costuming, tips and gratuities, cleaning, agents and broker's commissions represent about 20% of average vaudeville performer's salary. By "average," AGVA excludes the top-bracketed performers.

Treasury Dept. officials have already indicated to the AGVA execs that they look favorably upon the revision but requested that the data be submitted for study before final decision is rendered.

### Balto.-D.C. as AGVA Unit Split by Nat'l

After an experimental trial of several weeks regarding the Baltimore and Washington locals of the American Guild of Variety Artists, the national AGVA office has re-elected itself and is operating through two offices under separate jurisdictions.

Difficulty arose when it was discovered that the Washington job was a full-time operation, in view of expanding nitery activities and keeping a sharp eye on legislation affecting performers and operators. As result, Joseph Bowden, who handled the dual jurisdictional job, remains on the Washington assignment as local AGVA director, with "Skip" Fink put in charge of the Baltimore local.

### Saranac Lake

By Happy Benway

Saranac, N. Y., July 20. Passing of Alvilda Lowe Evans, wife of Evan Evans and sister-in-law of the late George "Toony" Evans was heavily felt by the gang here. Mrs. Evans had been here nearly 40 years and was the first cook that the old N.Y.A. sanatorium had.

Her (WOM) cheered by visit of Dorothy Reynolds. Diner for Mrs. Jerry Derene who was visited by Mary Araldi of Brown.

Jean St. Clare (MGM) played in Friday Hollywood to variety club. Alera (Cocobana) Gooding who has good reports and looks set for speedy comeback.

Alice Van Ness, formerly with the Resolute Corp. of New York, related over surprise visit from her son, Charlie.

Frederica Rinzier, formerly with Commodore theatre, Brooklyn, reported to treatment visit.

William Morris Memorial Park opened its playground for kiddies to J.R.O. Spot has everything from sand pits to single hobby horses, a veritable kiddie heaven.

After a four month routine of hospitalization at the St. Vincent's Worcester, Mass., Ella Perry is continuing bed routine at her home in New York. She underwent four operations.

Write to those who are ill.

## Night Club Reviews

### STARLIGHT ROOF (WALDORE-ASTORIA, N. Y.)

Morton Downey, with his pops and Irish come-all-ye's, and Leo Reisman with his svelte despatcher are a real party and a good crowd. Astoria's Starlight Roof. Downey is a real party and a good crowd. Changes tempos of his pops, interspersing only a few Hibernian high-lights. He has the same old, same old, Steinyway, where the mike is applied to his "Irish Wake." "Who's My Arms," a neat opener. "Beautiful Morning," "You'll Never Know," "People Will Say" (another "Oklahoma" excerpt), "Molly Malone," "Same Old Shellelagh," "Embrace Me," "You My Heart and I," "You Made Me Love You 'Til I Was Blue," "Falling in Love With Love and I'm in Love Again," which is a general survey catalog of pop and standards, and which gives an idea of his current set.

Impact of Downey's showmanship is his deft game of "throwing away" his ditties. He does them "paraphrase choruses, without waiting for applause indications, and he's in an infectious, zingy manner which is a sure-fire for the fans.

He has the lone false note is "Irish-ified" a somewhat macabre introduction to "The Green Hills of Ireland" for its good-humored development.

Reisman has a strong team of 802ers, with Helaine Howard leading vocal with himself heading the five-redid battalion, plus five leads, four brass and a rhythm section comprising string bass, drums, accordion, piano and femme harpist, all of which is a compelling aggregation for the hooloogy department. He needs a singing aggregation to fill that large space. Starlight Roof. Michu Borr alternates; Ambrose is at the apex; his is terrific. Then who's nowadays? Abel.

### TERRACE ROOM, N. Y. (NEW YORKER HOTEL)

Johnny Lough Orck (16) with Merryday Day, Gene Williams; "Mantelion Holiday," Gene Williams; Mary Jane Yeo, Lee Sullivan; Mary Jane Letour, Billy Brown, Mike Whight & Corryne Church. \$5 dinner minimum; cover, \$1 weekdays, \$1.50 weekends.

New ice show at the New Yorker's Terrace Room, debuting with Johnny Lough's return to the bandstand. comprises all new fare, is per usual a superbly costumed variety and its entertainment values good.

At any rate, the outstanding pair

in the New Yorker's current bill is the mixed team of Bob Whight and Corryne Church. Both make a neat impression in several dance and dangerous aerobic routines. Close behind comes Mary Jane Layton, a nimble soloist who makes her best debut in a bit of a bit. Apparently, a tempo. Billy Peterson also does good solo work in several opportunities and plays a couple spots with Mary Jane Yeo, a capable entertainer and a bit of a vaudeville and shapeliest bundles to ever grace this rink. Line, most of which seems to have been hived over a bright item in the proceedings.

Lee Sullivan, radio singer, has replaced Bob Russell as m.c. He does a good job on the commentary and intros and plays nice voice on accompanying vocals. He's best in the finale, which features a sort of prayer-meeting. Beautifully costumed and lighted but spoiled somewhat by the "Sing You Sinner" routine, which is extraneous.

Johnny Lough band plays the steel top solo. In fact that's a fault all the way through. When Lough first came to New York several years ago he had a pretty good combo that built a reputation for itself and played it very effectively. He has been convinced that he would have a easier-road-to-the-top if he reorganized his band in a swing groove. This was a mistake. Not that he has a good band, but that to play that sort of music it's necessary to have exceptional musicians. (Continued on page 54)

LENNY KENT'S ACT  
Written and Copyrighted by  
**DORA NAUGHAM**

1775 Broadway, New York  
Room 706  
CO. 5-8390

Exclusive Management  
**3 LOOSE NUTS**  
12th week—Packing 'em in Madeleine Club, Philadelphia  
**JOLLY JOYCE**  
Vocalist  
Walnut 4617 11th and Market St., Phila.

## ALL BUYERS OF TALENT

(theatrical and radio producers, night club owners, agents, advertising agency executives, picture scouts, picture house representatives, orchestra leaders, etc.)

ARE INVITED TO AN

**AUDITION OF TALENT...**  
comfit top names in the entertainment world, all of whom will be backed by heavy, consistent, properly conceived build-up promotion that will mean profits plus to their employers.  
Barbizon Plaza Little Theatre (38th St. at 6th Ave.)  
Monday, July 26, at 3:00 P.M. sharp.

### TALENT PROMOTION CORPORATION

62 WEST 44th STREET NEW YORK, N. Y.  
Telephone Murray Hill 7-1430

A NEW COMEDIAN COMES TO BROADWAY  
**THE AMAZING!!**  
**MR. BALLANTINE**  
"A HILARIOUS FIASCO"  
LOEW'S CAPITOL, WASHINGTON, D. C. (Week July 22)  
WEEK OF JULY 19  
OPENING LOEW'S STATE, NEW YORK

RINELLAS AMERICA'S  
BROWN FUNNIEST  
DERBY SHOW  
★  
7-11 Nights & Tonight "Show" Built & John March & Chester Chasley  
7-11 Nights & Dine 8:30 Shows & John March & John 21st & Chasley  
Cook & Tom bands—Frank Fisher—Tay Yore Trio Amusement Booking Agency—Exclusively Personal Management  
WABASH AND MONROE, CHICAGO  
Phone Central 3114





# Broadway Chorus Flare-up on Salaries Doused; WLB OK Awaited on Raises

Indicated chorus rebellion on Broadway has simmered down to the latest flare-up, that of the ensemble of Mike Todd's "Something to Watch" at the Alvin, appears to have been doused. Incident came about through pay deductions for the week withholding tax. The chorus has been promised a raise in pay provided the "War Labor Board" acts.

Chorus Equity filed an application for a \$40 increase in overtime pay from \$40 to \$46 weekly in New York. Ruth Richmond, executive secretary of the chorus union, set forth in the application that only 26% of ensemble people on Broadway are paid \$45 a minimum, that the balance are paid \$45 weekly or more. Those getting \$40 complain that the chorus tax left them with \$34, while those subscribing to war stamps and bonds found themselves with \$37 in their pay envelopes.

Ensemble in "Boys" received no less than \$45 and "The Boys" a national minimum during the out-of-town tour. When the chorines threatened to be back on Broadway with holding deductions, it was the opinion of a chorus union leader that they had been hit hard. The chorus should have given the increased cost of living as a reason for their protest.

Agitation in the "Boys" bunch appears to have started because the ensemble in "Oklahoma" at the Jockey got raises when the withholding tax started. That boost varied, some getting \$2.50 more, others being topped \$5, \$7.50 or \$10. The average chorus in "Oklahoma" is \$50 weekly. "Rosindell" at the Lyric got another musical where chorines get over the scale and their pay was also increased. In addition, the ensemble of the cast and chorus who were in the show when it opened are given vacations with pay.

**Threatened to Walk**  
First recent chorus defection was by "Ziegfeld Follies" (Winter Garden) ensemble. When it was tried out the chorus was told the show would be away for weeks. When the out-of-town stay was prolonged (show was moved from Boston to Philadelphia) chorus members on the verge of walking out, saying they had not given up their living capital in New York and that their expense had to be paid. Management increased the pay and it continued without any more walk-outs.

Another ruckus in which the chorus was involved came when "The Student Prince" was taken out of Broadway theatre as a stock attraction after playing for years on the road. A production of "The Student Prince" was dropped for the "Prince" ensemble to play for \$35, whereas on Broadway the pay would have been given by 22 of the ensemble and 14 did not. "Prince" plays nine weeks, one more than usual, without extra pay, that being allowed in stock, a rule permitted to apply on Broadway.

## JULE BLEDSOE DEAD IN HOLLYWOOD AT 44

Jules Bledsoe, one of the top Negro baritone, died last Wednesday night in Hollywood at the age of 44 of cerebral hemorrhage. He was 44.

Bledsoe, although originating the role of the forgotten slave in the original "Show Boat" in which he sang "Old Man River". His part was taken over by Paul Robeson and the latter overshadowed Bledsoe to the extent that the latter's association with the role in the opera was soon forgotten by the public at large.

Bledsoe's extensive concert and operatic work, Bledsoe for a time was a headliner in vaudeville. A native of Waco, Texas, he received an extensive education in languages, philosophy and music. He was not a medicine man for three years but abandoned that for a singing career. Bledsoe spoke and sang in eight languages, was an accomplished pianist and a credited composer. Last year he recently accepted a position at President Roosevelt's coast-to-coast concert which also featured Mrs. Roosevelt.

Bledsoe was distinguished by a remarkable depth of phrasing and a highly dramatic delivery of his songs, which, in vaude, frequently ran the gamut from Negro spirituals to Yiddish laments. His last public appearances were at Army camps.

## Equity Nays M-G Travelog Bally for St. L. Munny Op.

Plans of James A. Fitzpatrick, producer of travelog show for Metro, to shoot scenes of the Municipal Theatre's Act's cast in rehearsals at the alfresco playhouse in Forest Park last week were squelched when it was learned that the regulations of the Actors' Equity Assn. require payment of a full week's salary (approximately \$10,000) to the entire company for photographing such scenes.

Manager Paul Belman of the Theatre Assn. said it was a regrettable situation. Fitzpatrick's travelog would give the local enterprise a million dollars worth of publicity. However, he pointed out there is a standard clause in the contract which the making of photos of the opera and he declared "we can't get around it."

At the invitation of the St. Louis, Mo., Equity Assn., which is touring the city, Fitzpatrick, his crew of four camera men and two local operators will be in St. Louis for a film, of which 1,000 is expected to be produced and released in October.

## Booked A Man In 'Dispute'

William Randall and Jules J. Lewis, owners of the Atlantic Coast subway circuit, have considered their decision to fold the Audubon, on upper Broadway, N. Y. Theatre was slated to shutter after the Aug. 1 performance of "Without a Pity," but Leventhal on Monday (19) booked "Stone Service" with Philip Lobo and Teddy Hart, the original cast, in the show beginning Tuesday, Aug. 3.

William B. Brown, bowed out of the circuit on Sunday (18), leaving two houses in addition to the Audubon. These are the Flatsbush, Brooklyn, and the Adams, Newark.

Solly Perlick, business manager for Grand Theatre (Union No. 1 (IA)), denies that a dispute over the number of stagehands to be employed was responsible for the decision to fold the Windsor and the Grand-Leventhal original intention to close down the Audubon.

"It's a case of trying to make the IA the scapegoat for poor business," said Perlick. "If the houses were pulling in the customers they wouldn't hesitate about keeping them open." The Central, in Passaic, N. J., closed last week because of the poor box office.

Brandt charged last week that "unscrupulous" demands were made on the local stagehands' union to put additional men on the payroll.

## 4-PERSON CAST AGREES TO PAY OUT IN 'CHARMS'

Although "Those Endearing Young Charms" at the Booth, N. Y., has closed after only four persons the players have agreed to cut salaries. Play opened late in the spring and drew fair notices, but business hasn't lived up to expectations.

After the show was picked up with the aid of extra-spas, also, but it's claimed that the gross leaves but a narrow margin over operating expenses. Backstage costs are higher than usual for a straight play because of the use of extra-spas. The show is to run more weeks, after which "Charms" must move. Two Mrs. Carr's coming to the Booth.

A salary survey also being carried out by "Rock Eyes," at the 255-c. Arrangement calls for a \$5.50 reduction for those who have no previous theatre business experience. How is also named for a new show, "Murder Without Crime" being mentioned for the press.

## Ross Directs Phila. Opera

Philadelphia, July 20. Robert Ross, director of the recent season's "Boys" and "The Boys" and other Broadway productions has been appointed stage director of the Philadelphia Opera Company. Ross will take over his new job immediately and will concentrate on the visual and technical aspects of operas to be presented. The schedule includes "Carmen," "Faust," "Tosca," "The Bartered Bride," "The Barber of Seville," "The Bohemians" and "Iolanthe."

Bookings for the coming season have exceeded more than 100 with tours scheduled for more than 100 cities in the U. S. and Canada.

## Broadway Shocked By Sudden Death Of

### Critic Julian Anderson

Word of the sudden death of John Anderson last Friday (16) upon a long Broadway ripide and expressions of grief were heard all over the city. Anderson was 67 years old and had been in the "New York Journal" - American drama critic for 25 years. He had been ill for a sinus condition three days previously, but diagnosis revealed deep vein thrombosis. He died at his home in Manhattan on Saturday (17). Anderson was well interested in civic and political affairs.

Parliamentarian, author, lecturer, was well known in the theatre world as the most affable personality among the aisle-seat critics. His nimble wit and keen sense of humor were in evidence in his sessions of the Critics Circle of which he was president, and that he was a critic. Anderson presided, at which he was adept. His reviews on shows were always laudatory and he was one of the new plays were generally dependable.

Anderson was first in "Variety's" annual drama critics boxscore for the season of 1938-39 and the season before that. He was also runner-up. He was originally on staff of the N. Y. Post, becoming the critic there in 1926. He was later on staff of the "New York Journal" - American and thereafter his seasonal standing was consistently high, ratings in addition to "The New York Journal" - American for three years and fourth four times. His average percentage for 1938-39 was 81% and he topped the score his percentage was 84%.

Anderson wrote of theatrical matters and he was one of the first to be covered. Before entering the hospital he completed an article on "The New York Journal" - American and a vaudeville contribution appearing in the "Journal" on Sunday (18). Anderson was also the author of a script consultant for the "Cavalcade of America" radio program and was a member of the "Cavalcade" staff on CBS whenever that series dealt with theatrical subjects.

Born in Pennsylvania, Anderson was educated at the University of Virginia. For a time he conducted a drama course at the New York University. His books were "The American Theatre" and "Box Office Guide" and "Theater and Playwriting" but destined after a long time in the "New York Journal" - American.

In a public debate in 1931 with Dudley Field Malone, Anderson stood up to top his adversary taking the stand that critics imagine themselves as dictators. He again defended his craft when managers thought of barring critics from the theatre. Anderson contended that "every time the critic keeps the playgoer from seeing the theatre, it is helping the theatre." He was married to the former Margaret Manning and they have three children. Mother and eight brothers also survive.

## 'Mex Bernard' Okay

Mexico City, July 19. A residential investigation for the reported pilot of Virginia Fabrega, Mexico's Sarah Bernard, now in the hands of the Mexican military troupe on a South American tour, brought the information to the Ministry of the Interior in Mexico City. Mexican legation in Caracas, Venezuela, that the actress is in no difficulties.

Fabrega is not only hale and hearty but her tour has been both successful and successful. She is reported to be in Mexico City. She and her troupe are now doing well in Colombia and she plans to return to Mexico City before returning to Mexico.

# WLB Reported to Have Affirmed \$15 Salary Increases to ATAM

## Nixon, Pitt, to Reopen With Irv Caesar Revue

Pittsburgh, July 20. Nixon theatre, town's only legit spot, which closed in the summer end of last month, has announced that it will open the new season with "Irv Caesar Revue" with Irv Caesar revue, "My Dear, Boulevard" with Willie Howard.

Nixon had originally planned to reopen Aug. 2 with returns of "Junior Miss" for two weeks, followed by another return, that of "Life With Father" for a fortnight, but decided these two attractions would fare much better later in the year. Furthermore, it was felt that heat would still be against Nixon's chances for a 1943-44 season and the climbing mercury dropped by considerably for last three attractions in June.

Nixon also plans to bring back "The Irish Roper" for a run. Revival opened and current run is late in spring and did a sensational \$16,000.

## Ladies, 6th Wk., Sets Chi Run Mark

Chicago, July 20. "Good Night, Ladies," which local critics gave little hope, when it opened, entered its 67th week at the Blackstone theatre last night, thereby hanging on for the longest run in the city's legitimate theatre.

Previous long runs were held by "Life With Father," which ran 66 weeks, and "Lighthouse," which closed after 65th week at the feet of its star, Frank Bacon. Both attractions were housed at the Blackstone. Last season's "The Boys" and "The Boys" were housed at the Blackstone. "Ladies Night" in a Turkish bath by Frank Wood and came to Chicago after a tryout in San Francisco, with a cast headed by Skeets Gallagher and Buddy Ebsen. Ebsen recently joined the Coast Guard and was replaced by Stuart Erwin.

## ARTHUR BYRON'S DEATH ENDS LONG CAREER

Passing of Arthur Byron on the Coast last Saturday (17) finale a long stage career during which the veteran actor achieved many triumphs, although hardly standard, as one of the most skillful leading men. His years were 47th comedy. For a time Byron headed Equity and was able to remain in that post but a short time because of a heart condition from which he succumbed. He was 71.

It was his in the supporting casts of such actresses as Ethel Barrymore, Maude Adams, Mrs. Fiske and Marie Dressler. Byron gave outstanding performances in such plays as "The Boomerang," "The Sign of the Cross," "The Elliott," both comedies making long runs. In "Tea," which was rated one of the best comedies of the decade, Byron gave what was regarded as his top performance, playing the role of the "Lawrence."

Some 25 years ago he went to Hollywood and thereafter was cast in many important films. He was also a writer and had equity during turbulent times in that organization and with his advent to the screen he gained a reputation as a membership quitted down. The late Frank Gilmore withdrew as president of the Actors and Artists of America, and Burgess Meredith became president in December, 1937. By the following spring it was clear that Meredith didn't care to hold the job and Byron and Byron was elected for three years with the understanding that he would be re-elected. He established a record that has

been broken only once. In 1938 Byron died after absence because of illness, was unable to maintain the post, and Bert Lytell, who had succeeded him, became acting president. In 1940, Lytell was elected for a full three-year term. His successor was elected for a similar period.

Reliably reported that the War Labor Board has affirmed to the arbitrated salary increase for Broadway theatre house managers, and also for their agents. Upped pay was announced by the Association of Theatrical Agents and Managers and the League of New York Theatres. ATAM will distribute the retroactive amount to its members, and it will be in the form of war bonds at the latter's request. Bonds will be given the members in about 10 days, when the WLB's official affirmation is expected.

About \$45,000 is coming to ATAMers, since the award was retroactive, starting with the opening of last season. About 200 agents and managers. Most producers have been paying the back money to ATAM, which has held it in escrow. Shubert's notably opposed the award; they now owe around \$25,000 in retroactive pay.

Increase is \$15 weekly, not 15% over all, as per the Little Steel formula. Some agents were getting \$150 weekly, while the house managers' minimum was \$100. Consent of ATAM, which the increase was due because of the rise in the cost of living. They bolstered pay of their members, and that its members had not been paying since 1938.

## 'Our Town' Acclaimed By Crux in Buenos Aires But Folds After 3 Weeks

Buenos Aires, July 10.

First U. S. translation to appear on local Broadway genre was "Our Town," which opened to strong notices, closed after less than a week. It was produced by Francisco Madrid, presented at Politeama by top local company of Eva Franco and Miguel Fava Rocha, and is directed by Gaston Castiglione. Followed the Broadway presentation style of bare stage, few props, etc. "Our Town" was the Pulitzer prize in the States when it played on Broadway some seasons ago. The author's "The Skin of Our Teeth" won last season's Pulitzer prize. It's a current Broadway hit.

Latin theatre exjerts are hard-pressed to discover reason for failure of "Nuestro Pueblo," but some feel sure that it was hard for many audiences to grasp. Number of critics consider this particularly true. "Our Town" was old, besides in addition to its novelty as a theatre work, also possessed strong portrayal of the human condition. First production of the American scene and way of life. Fact that film version was shown here some years ago, thus giving number of theatre goers some idea of it, was old, besides something to do with its quick fade-out, shoumen declare.

Produced by Mrs. Sra. Franco and Sr. Rocha, included Pilar Comas, Maria Rosa Gallo and Nora Osas.

## Orson Welles Will Run 'H'wood Troat Theatre

Hollywood, July 20. Orson Welles has become the new operator in the Hollywood district under a license granted by the Los Angeles city council. Welles plans to run his little playhouse as an adjunct to the USO, which he will be operating. He says which might click on the big time.

## New Opera's Offshoot

The New Opera Co. is holding auditions for "La Belle Helene" and "The Merry Widow" at the Broadway probably in October. The Reich Wolfgang-Korngold-Max Reinhardt Opera Co. is producing the opera. It will be used, and Reinhardt will supervise the production. Some late in the season. The New Opera's production of "Rosalinda," which was produced by the New Opera with a revival of the "Merry Widow" with Jan Klepura and Max Eggert Aug. at the Metropolitan N. Y.









# OBITUARIES

**BEVERLY SIGREAVES**, 40, veteran actress of international repute, died in New York, July 16.

Beverly Sigreaves, who was born in Charleston, S. C., came to New York in 1883, imbued with the ambition of becoming an actress. Her first appearance was at Union Square theatre in "A Commercial Marriage" and later in "Parisian Romance" to the attention of Richard Mansfield, with whom she appeared in "Monsieur Beaucaire" and "The Parisian Romance" and other plays.

In 1897 Miss Sigreaves went to London to appear in "The Price of Power" at the Drury Lane Theatre, making a distinct success. During

N. Y., as an ardent dancer, later concentrating on comedy operatics and joining the then Barnum & Bailey Circuit. Also appeared with Fred Stone in musical comedies and in vaudeville, both here and abroad.

### WALTER SKEHAN

Walter Skehan, 85, former clown with Barnum, Bailey & Ringling Bros. circuses, died July 10 in Toledo, O.

He was known professionally as Walter and was well known to the public with the circus. He appeared in vaudeville in an act billed as Lively and Funny. His partner died three years ago. Skehan retired 23 years ago.

### MIKE CIANCIOLO

Mike Cianciolo, 50, owner and operator of the Rosemary and Lovann, theatre, and owner of houses in Memphis, died July 13 in Memphis. He was widely known for his gifts to charity, was a member of the Knights of Columbus and a communicant of the Church of the Little Flower.

### CLEMENTE GIGLIO

Clemente Giglio, 57, playwright, actor, director, composer and improvisor, died in New York, July 16. He was widely known for his gifts to charity, was a member of the Knights of Columbus and a communicant of the Church of the Little Flower.

### DAVID HOWELL LINDLEY

David Howell Lindley, 56, former legislator, died at Hamilton, O., July 13. He appeared in "Just Squeeze and Little Brother" with "A Celebrated Case" at the Empire. One of her great successes was in the Belasco production "The Green Man" with Dittiekinshaw started.

One of Miss Sigreaves' last appearances was in "The Green Man" production of "The Good Earth." Funeral services and burial were under the auspices of the Actors' Fund of America.

### CHARLES S. SANDS

Charles S. Sands, 77, one of the film industry's pioneer photographers, died in Coral Gables, Florida, last week.

In 1903, after operating commercial photographic studios, Sands came to Philadelphia to become camera man at Lubin studios. He photographed Clara Kimball Young in her earliest successes, "The Green Man" in filming "The Great Train Robbery" and other action dramas. He also worked in film studios in the New York area.

Later Sand quit films to enter painting and held various positions in Harrisburg, Pa., and Reading, Pa., until a few years before his death.

### FRANK MATHIEU

Frank Mathieu, known as 'Juggling' Mathieu, died at McHenry, Ill., Sunday, July 11.

### IN MEMORY

George Piantadosi  
Frank Kelton

and other circuits for 40 years. He recently came out of retirement to entertain service men and war workers and had just completed a tour that which death claimed him.

Survived by widow and three sons.

### ALFRED LORENZ

Alfred Lorenz, 65, violinist and assistant conductor, died at Philadelphia Orchestra, died in Philadelphia, July 16. He had received his first training in Philadelphia and joined the Philadelphia Orchestra in 1917. He became assistant conductor in 1938. He was a member of Temple University School of Music. Survived by widow and two sons.

### COLLE LORELLA

Colle Lorella, 74, veteran actor, died in Clinton, Conn., July 18. He had been in show business for more than 50 years, getting his start at the old Nibrod's Garden,

producer and director, was found dead in bed at his home at LaGrange, Ky., July 17.

Fred Carozzi, violinist who played with many orchestras, died in New York, July 16. He was known to the public as a soloist and two daughters survive.

John B. Albers, 77, retired banker and former leader of the Albers band at Celina, O.; died July 10 in Columbus, O.

Lois Lawson, auditor for Columbia Studios, died July 16 in Hollywood, Calif.

### MARRIAGES

Maria Anton to Jean Pierre Anton, in Beverly Hills, Cal., July 13. Both are film players.

Kane to Gladys Kane to Lt. Alfred W. Crown, July 3, in New York. Bride was secretary to Dinah Shore.

Chitren Loewenherz to Pte. Stanislav, in New York. Bride is a member of the U. S. Army, in New York July 16. Bride is the stepdaughter of the former minister of the editorial staff of 'Variety.'

Florence Hostetter to Oscar L. O'Connell, in Los Angeles, July 16. Formerly a Los Angeles newspaper writer; is the mother of Iris Adrian, actress.

Dorothy McGuire to John Swope, in Hollywood, July 18. Bride is stage and screen actress who appears in stage play "Clouds" from a performance viewpoint the vice prez of airline and field manager at Thunderbolt, Arizona, an air force training site.

Gertrude Farnum to John Robert Weidner, in Hollywood, July 18. Bride is daughter of Franklyn Farnum, former screen actress. Groom is with Navy Quartermaster Corps.

Gertrude Nissen to Albert Greenfield, in Los Angeles, July 19. Bride is former screen actress. Groom is Chicago restaurateur.

### U. S. Gun-Toters

Production heads of film companies not now making westerns, as well as giving attention to these reports from soldier critics.

### 2 Preferences

Says one of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

Some of the commentators, a veteran film man, former U. S. Republic, which leads in western production, writing from a Texas infantry camp. "There are two schools of picture preference among the boys in the army. Complete relaxation during leisure time. These fellows like to read musicals and girl pictures. Then there are those who go for heroics, who yell with joy when a guy like Robert Taylor mows down innumerable Japs with a machine gun. However, both these schools are leaning toward westerns."

# Night Club Reviews

**TERRACE ROOM, N. Y.**  
The Terrace Room, N. Y., is a place where the bands that can afford them can't get these days. The Long made a set of the night take switching. His outfit is led by a frequently changing band, though it is playing better than it recently at Frank Dulio's Terrace Room, Newark, N. J., where he has two fair vocalists: Marilyn and her partner, a blonde singer, with him, and Gene Williams, who, whether intentional or not, must be a member of the Sinatra family. Wood.

**BLUE ANGEL, N. Y.**  
Natalie Bodaney, Nora Sheridan, and the Blue Angel Trio, Singers, Ross, Leeward, W. J. Jacoby, are doing 33 minutes.

### CAFE ROUGE, N. Y.

(PENNSYLVANIA HOTEL)  
Will Osborne Orch (13) with Margyine, Jim Hardy; no minimum, cover \$1 week-days, \$1.50 week-ends.

Herbert Jacoby's East 56th St. Bistro is the latest in the Continental type of class supper clubs fashioned after Le Boucuf near Toul and Paris. It is a place where the bands where he started originally. Jacoby thereafter established the Blue Angel on East 59th, in Manhattan for Anthony Mele, who is now operating the Blue Angel in New York. The third spotlight song of similar pattern is Arthur Loser's "La Vie Parisienne" which is a double Vaudeville, apart from the fact she manifests a certain amount of flexibility while for the saloonette.

I will Osborne's five brass, four sax, three rhythm, which looks unusually small on this stand compared to the average size of the band, is an example of how unnecessary such large instrumentation can be. With 12 musicians to play the new York's material makes his group sound big, and his vocal performance makes it just about as excellent a combination as any one could expect to see.

New lineup of the Blue Angel is plenty in the black. The standouts are: Natalie Bodaney, who will be boxoffice for this class, and the blonde singer, Marilyn. She's the Metopora songstress, apart from the fact she manifests a certain amount of flexibility while for the saloonette. Herbert Jacoby's East 56th St. Bistro is the latest in the Continental type of class supper clubs fashioned after Le Boucuf near Toul and Paris. It is a place where the bands where he started originally. Jacoby thereafter established the Blue Angel on East 59th, in Manhattan for Anthony Mele, who is now operating the Blue Angel in New York. The third spotlight song of similar pattern is Arthur Loser's "La Vie Parisienne" which is a double Vaudeville, apart from the fact she manifests a certain amount of flexibility while for the saloonette.

### Leon & Eddie's, N. Y.

Joe Adams, Tony Carozzi, 3 Sunnys, Wilfred May, Trio, Leon and Eddie, Cross Country, Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Leon & Eddie's, N. Y., is a place where the bands that can afford them can't get these days. The Long made a set of the night take switching. His outfit is led by a frequently changing band, though it is playing better than it recently at Frank Dulio's Terrace Room, Newark, N. J., where he has two fair vocalists: Marilyn and her partner, a blonde singer, with him, and Gene Williams, who, whether intentional or not, must be a member of the Sinatra family. Wood.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

Sparked by Joe Adams as m.c. the new Leon & Eddie 'Cross Country' outfit has the following: Dolores King, Swanson, Strat, Plick, and the Supreme Quartet, Lohr, Martin, Orch, minimum \$3.50.

### BIRTHS

Mr. and Mrs. Robert M. Miller, daughter, in Washington, July 12. Father is member of Radio Section, American Society of Composers and Authors. Mrs. Dorothy Lewis, radio actress with OWB Domestic radio bureau, was born in New York. Her father, son, in Pittsburg, July 12. Mother is the daughter of Ed Stuve, of Par

### CAFÉ SOCIETY CHANGE

Katherine Ann Cornell replaces Mrs. Robert M. Miller as Cafe Society Downtown vocalist. Miss Gibbs is leaving for the Coast. Mrs. King and Mrs. Leonard will, Paramount's publicity department. Father is a film technician.

Mr. and Mrs. Danny Deutsch, daughter, in Hollywood, July 16. Father is a film technician. Mrs. King and Mrs. Leonard will, Paramount's publicity department. Father is a film technician.



REPRINTED FROM ESQUIRE, AUGUST, 1943

# Jimmy Durante Is Exhilarant

After all the flops and the lawsuits in stage, screen and radio, after all these ill-starred years, a sensation

by GILBERT SELDES

— THE LIVELY ARTS —

SOME time between 1926 and 1928 I wrote, for *The New Republic*, a piece about Jimmie Durante, under the above title. That's all I remember about the piece, except for one thing: Mr. Durante thanked my confrere, Gilbert Gabriel, for writing it.

The career of our Jimmie in the 1930's was almost as crazy as his own antics! He appeared in the biggest show conceived up to that time by Billy Rose, "It will make Rose or break Whitney." *Jumpo*, which is said to have done both within reason. He appeared in some of the saddest flops in musical-show history; he was involved in a lawsuit which established the damndest rule about reading poems over radio; and once, at least, Jimmie discussed Soviet Russia for several hours with young Randolph Churchill, who thought he was talking to Walter Duranty. (Apocryphal—but let it ride.)

In all that time, Jimmie Durante was the supreme night club entertainer of his generation—usually without a night club. Today he is still the supreme night club entertainer of his time. Today every word he says on the radio is immensely funny, which it wasn't when he followed Ed Wynn and was fresher and newer. Things being as they are, I would not be surprised to hear that he is going into a musical, a movie, and a radio show simultaneously. But if he does—this time let *them* look out. For now he has gone through the mill, and he will turn whatever he does into his special line. He'd make a night club out of an executive session of the National Association of Manufacturers—which mightn't be a bad idea.

Jimmie's troubles on stage and screen—and partly on the air—rose from his single-truck mind. (I never misspell!) He is no more an actor than he is a singer or dancer. He knew perfectly well that he was put into a vaudeville unit travelling into movie houses because people wanted night club entertainment at four in the afternoon between two movies. He was in Pittsburgh, Pennsylvania, where I caught the act, they sat and stared at him with a wild surmise—they thought he was crazy. Once he gave them the straight night-club stuff, he kissed a woman in the audience—and she sued him! They didn't know quite what he meant when he shouted to the orchestra lead-

er, "Your union ain't too strong."

In radio Jimmie tears into a word with a sort of ravenous expectation of destroying it, and odd consonants split off and fly away. When radio was rigid and careful, this upset people. Recently he read a script posing the problem of environment versus heredity—and the devil take the hindmost. "Did the circumstances over-ride the Innate—" he asked, "words to that effect, and dropping the script loquated, 'Who wrote this? Shakespeare?' It's no use being prepared for his ad libs, because new ones occur to him after the dress rehearsal, and his mission in life is to cause confusion."

I've never known anyone else in the field of entertainment who can take a routine full of great comedy and play it years later with none of its original meaning—or comedy. "One of the great acts of the Clayton, Jackson and Durante days was 'Again You Turn-a'—the making of a dance in which Durante acted as inventor and had Eddie Jackson doing turns—"and Again You Turn-a"—for ever and ever, swinging the telephone meanwhile, slanging the customers—and whenever Jackson started to weary, shouting "Again You Turn-a" for a smash finish. This year Jimmie is surrounded by what used to be called a levy of girls, and does the routine without the basic comedy, which lay in the instructor going about his own business, but keeping the pupil burning just the same. The confusion between Jimmie and the orchestra is, however, not real. When he throws hats at the men, it means nothing more serious than his throwing the piano at Mr. Ombraggiaga.

And that is in his hands one of the masterpieces of entertainment. The idea is simple: Jimmie and Mr. Ombraggiaga play a duet. But Jimmie is unreconciled to the fact that in a duet, the second part occasionally is heard. As soon as Mr. Ombraggiaga plays so much as two bars, Jimmie shouts, "We begin again, Mr. Ombraggiaga!" If Jimmie plays a dainty trill and it is repeated on the other piano, in the treble, Jimmie shouts, "There is no echo in this room, Mister Ombraggiaga!" And, in the nature of things, he finally throws the piano at him, piece by piece.

This is the violence which makes

Jimmie a direct descendant of Punch—the ugly man with the slapstick. He's a dangerous anarchist who smashes through everything, and one of the most endearing characters in the world.

I said that he isn't an actor—yet I once saw him do a bit which few great professionals could have improved. Jimmie played the guard-guide at the Metropolitan Museum; he had in tow a group of women and children, including Eka Chase and, I think, Mrs. Waterford. It was Jimmie's job to keep his herd moving; theirs to dawdle and refuse to be instructed. And the pain which came over his gaunt face, the passion in his voice as he begged them—"won't you please come over here"—was remarkably touching.

Back of all the violence by which he lives, there is this sweetness of soul. I'm speaking of the professional person. The running fight Jimmie has with the help is based on this understood affection. He encircles a heavenly chorine and asks, "Is it cold out tonight?" And when she says, "No!" he cries out, "Never mind trying to build up your part! Everybody tries to get a line in this show." He no longer has Bennie the Coatom Boy who used to rush out and do horren-

dous imitations of Ted Lewis; but Jimmie's devastation among the waiters is on a large scale. He spots fancy dishes, calls out the probable prices, condemns the management for extortion, mocks the patron for being a sucker, pounces on the return of the same dish twenty minutes later—and later—and manages to make everyone feel fine. In his laughing way he's been saying what we felt. Everyone enjoys a night club and everyone feels a fool for spending so much money—that's part of the pleasure, Jimmie emphasizes both sides.

I think one of his greatest triumphs is living down the Schrozola phase. He used to be caricatured in animated cartoons and his nose was as famous as Lionel Barrymore's hiccough. But he doesn't live on the great nose. Of course the nose fits in. It is grotesque and extravagant—and all things Jimmie loves to tell and sing about are extravagant, too. The walks he takes are full of pitfalls and dangers and quirks of fate. And he storms through this amazing imaginary life, full of tempestuous passions; he gets angrier than anyone else; he throws more hats; and he sails off, in profile, his hat high in the air, and a wild and beautiful gleam in his eye. He is, in his own words, exhilarant. After fifteen years, he is still terrific.

Dear Gilbert:

On page 6 in the August issue of ESQUIRE I read the editorial all about you.

THEM'S MY SENTIMENTS,

Jimmy Durante



Published Weekly at 154 West 46th Street, New York 13, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 22, 1930, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1948, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 151 No. 7

NEW YORK, WEDNESDAY, JULY 28, 1948

PRICE 25 CENTS

# HOW TO EDUCATE THE PUBLIC

## 'Army' a Terrific Lump-Raiser, In Cash and Throats, Says Jolson

By AL JOLSON

"This is the Army" is one picture that is going to get its lumps—one gigantic one and about 40,000,000 more the size of your fist. The big baby is the bundle of cash the film can't miss bringing in for Army Emergency Relief and the little lumps will be found in the throats of America. It's that kind of a picture.

"When this amateur scribbler headed for the projection-room showing of the Warner Bros. production, he was, it must be confessed, worried. What he wondered would the addition of a story and the injection of professional film players into the cast do to the Irving Berlin all-soldier revue that had thrilled the nation? Relax, boys. The story fits the picture; the cast is right, and they couldn't possibly take the play away from the doubter."

"This is the Army" gets off winging with the story of "Yip Yip Yop." (Continued on page 46)

## Actors in Khaki Seen As Solution to Death Of Camp Show Talent

Atlantic City.

Editor, 'Variety':

"While everybody connected with show business agrees that more and more shows are needed to liven morale of men on the fighting fronts, in the training camps, and particularly in the hospitals which are beginning to swell with men wounded in all battle theaters of the world, very little is done about it.

"Of course USO-Camp Shows are trying their best to furnish talent for their plans for circuit is commendable. Eddie Cantor's recent appeal for performers to pitch in and do what they can to help is to be commended; however, everybody seems to be missing the boat on the real solution to the problem.

"Biggest difficulty of sending out shows is absence of performers. Most (Continued on page 12)

## NEGRO MUSICAL'S CUFFO ARMY CAMP BREAK-IN

With one show already booked into a camp in the metropolitan area for a two-night preview, possibility is seen that a number of Broadway producers will use military posts as frequent spots for their productions this coming fall and winter. Thus, producers in whipping their shows into shape prior to a Broadway opening, would likewise contribute to the efforts of USO-Camp Shows in providing the servicemen with top entertainment.

Through an arrangement with Lew Cooper, George Jessel and Meyer Davis, producers of "Run, Little Child!," USO-Camp Shows will pre- (Continued on page 13)

## Soon, It's Hoped

More significant sign of the Times Square area is that 40th Street theatre on west 40th Street.

These, ironic, profound and poetic, it tells everything—in seven words. —Marquee sign.

"World—Closed for Will Reopen Soon."

Have, incidentally, plays for- (Continued on page 13)

## Radio Swamis Hit New High

Last week must have set a new high in predictions by the various news commentators. As noted by Radio Reports, the news program listening bureau, the following shows were made during the week.

Before long there will be something done from Britain.—William E. Shiver, CBS.

The whole price control system will be reorganized.—Philip Keyne-Gordon, Mutual.

If the Democratic party splits in 1954 and a conservative Democrat teams up with Dewey, Willie will be Roosevelt's running mate.—Richard Eaton, WMCA, New York.

The armed forces of the Axis will be out of all Russia before the snow (Continued on page 43)

## Radio Commentators Picking Up Soft Coin In Catskill Mt. Bell

The Catskill Mt. Circuit, which is expected to open in the summer, is stamping dozens of vaude, burlesque and story talent, is going highway by making a pitch for radio commentators. Recruited from small New York indies, the analysts usually comment on lectures to weekends when the hotels are packed, unless radio commentators compel midweek appearances.

The haire in Sullivan County, N. Y., have discovered during the past two summers that their guests supposedly on away-from-hill vacations, are eager for the interpretative and back-sounding was information passed out by the speakers. And the lecturers in turn, find a weekend in green pastures supplemented by a \$30-\$100 fee a pleasant way of spending the summer. (Continued on page 42)

Familiar mountain belt performers are Johannes Steel, WMCA, N. Y.; and N. Y. Post columnist William S. Gailmore and George Hamilton Coombs, Jr., WHN, N. Y., and Hans Jacobs, WOV, N. Y.

## MAG. PUBS. PLAN MAGAZINE PRODUCTION

Luce, of Time-Life-Fortune, and Wallace, of Reader's Digest, Reputedly Have Similar But Separate Projects for Major Picture Producing

## 'M.O.T.' SPRINGBOARD

Envisioning tremendous post-war film producing possibilities, particularly with an eye toward the re-education and reorientation of liberated people occupying countries, two of the nation's top magazine personalities, Henry R. Luce, of the Life-Time-Fortune magazine, and DeWitt Wallace, editor of Reader's Digest, have initiated moves looking toward the setting up of 16 and 35 mm picture production units.

Understand that the Luce project, in particular, is contemplated on (Continued on page 25)

## New Type Trade For Luxury Biz —War Workers

Inlight into the trend of luxury advertising may be gained from the Fifth Avenue jeweler, is auditioning news agencies, preparing to go on WABC, N. Y. The jeweler's objective is the surplus, as prevailing among war workers.

Luxury businessmen, according to (Continued on page 46)

## Martial Beat Appears Conducive to Songwriting

War seems to have loosed the amateur songwriting talents of many of the brassists in the armed forces. Typical are some of the Stاپر-berstein's recent output: "U. S. Engineer's First Song," by Brig. General Stewart C. Godfrey; "Spirit of the T.I.C. and A Toast to a Girl," by Capt. John W. Zins; and Capt. M. H. Clary: "That's the Infantry," by Major General Edwin Harwood and The Gas House Gang, by Sgt. Paul McKenzie.

## Badoglio 'Friendly'?

Marshal Pietro Badoglio is recommended by U. S. foreign film execs in years preceding the war as very friendly towards picture business.

So was Mussolini until he teamed up with Hitler.

## Big Business Proposes 'Sponsored By' Films as Substitute for OWI Pictures

Washington, July 27.

Big business may finance war shorts for the Office of War Information and other Government agencies if it can get "Sponsored By" credit lines at the beginning of the films. Such invasion of the film industry's territory might meet with opposition from Government circles and considerable approval by Congress, but friends of the picture business are plenty worried about the plan and hope that the industry will fight it.

According to reports here, many large national advertisers are looking around for new ways to spend excess profits beneficially rather than turn the coin back to Uncle Sam as corporate taxes. Knowing that OWI can't make any more films for domestic consumption, they therefore would offer to finance one or more pictures for the agency. The films would be made by the industry and distributed by the War Activities Committee, and each would carry a credit line.

## Bowes Giving Up Amateur Units

Major Edward E. Bowes has tossed aside his amateur unit sideline, which has netted him around \$3,000,000 in eight years. Last week, Bowes ordered the few remaining units he has on the road withdrawn as of Aug. 12, all dates thereafter being cancelled.

With Bowes' resignation, the user was back in his office—to resign. "Why?" asked the manager, "You've only just gone on the job." "Sorry," said Bowes, "I've seen this picture."

## Credit Radio With Ace Propaganda Job in Re The Bombing of Rome

Washington, July 27.

Radio should be entitled to fly the Army-Navy 'E' for the job it did in connection with the bombing of Rome, Government officials here say. Eight minutes after the first bomb fell, radio was telling the story to this country and became it back to Europe via shortwave, OWI, deeply concerned over the possible repercussions if the Axis got there first with distorted versions of the news, worked carefully through the OWI radio people.

Planning was arranged by Robert Sherwood, head of the OWI Overseas Division. About five hours before the attack, OWI radio people in New York received a sealed envelope from Sherwood who was in Washington. Some time later, Sherwood directed that the envelope be opened and the message read. It disclosed what was going to happen, contained background information, and directed the propaganda line to be taken for the short wave broadcasts.

Washington, July 27.

Big business may finance war shorts for the Office of War Information and other Government agencies if it can get "Sponsored By" credit lines at the beginning of the films. Such invasion of the film industry's territory might meet with opposition from Government circles and considerable approval by Congress, but friends of the picture business are plenty worried about the plan and hope that the industry will fight it.

## McGraw (Hill) and Noble Of Lifesavers Close To \$7,000,000 Deal for Blue

The sale of the Blue Network to a partnership consisting of James H. McGraw, of McGraw-Hill, and Edward J. Noble, of Lifesavers, Inc., seemed late yesterday (Tuesday) to be close to the consummation stage. The pair had submitted an offer of \$7,000,000. RCA had been asking \$10,000,000, and the negotiations, according to reports, had reached the point of maximum stalling as far as the prospective buyers were concerned. It was up to RCA to accede to the McGraw-Noble combination drop out of the picture.

It is estimated that the eventual price for the network for one that buys the Blue will run as high as \$10,000,000, since money would be required not only to build the Blue studios, but for the construction of television and frequency modulation equipment after the war.

## HINT ANOTHER BIG U. S. PROBE INTO CHI RACKETS

Chicago, July 27.

Preparations are being made by the Government for another onslaught on local rackets as soon as the trial in N. Y., against the boys from Chicago, accused of extorting \$2.5 million from the picture industry, is completed. From a source obtained in New York, indications will be sought to determine what was going on in the picture racket look like a drop in the bucket in comparison. (Continued on page 42)

boys are having lawyer trouble.





# UA's Domestic Billings Up 75-100%, Topping Foreign 1st Time in Years

United Artists domestic billings for 1943, currently running from \$100,000,000 to \$120,000,000 a week, will hit its highest score this week, with top foreign distribution figures by the same company for the first time in several years.

Indications, based on first six months of operations, that UA will hit a combined total volume of around \$35,000,000, about \$10,000,000 more than for 1941. UA domestic billings last week were reported the highest in the company's history.

While UA foreign department formerly carried the company, domestic operations have been placed on a profitable basis during the past year, while foreign rentals were maintained.

Some of the United Artists players' names have always figured more importantly in foreign markets than domestic. Some of the Charles Chaplin pictures have grossed twice as much abroad as in the U. S. Modern Times for one grossed \$3,000,000 in the foreign field as against \$1,500,000 domestic while "Great Dictator," with \$200,000 domestic, "wind up" with a similar total from the foreign markets.

In view of this standing in foreign markets domestic showing this year is considered phenomenal.

## Sinatra's H'wood Film Chore to Cost Lucky Strike Extra 4G Wkly.

It will cost Lucky Strike (American Tobacco Co.) an additional \$44,000 each week for the "Hit Parade" program (CBS) while Frank Sinatra is out on the Coast making a picture. He leaves New York Aug. 7, and is expected to be gone four weeks.

The toll line charge will be expensive, since it involves a couple of simultaneous switches. For Sinatra's contributions to the Saturday program the account will have to be on the Hollywood end, and Sinatra orchestra plus a leader.

Lucky is reported giving thought to building a separate show around the crooner, with Sinatra doubling as m.c. and the weekly inclusion of a name check. Since Sinatra is under contract to CBS, the program would have to be on that network. According to reports, Columbia's insistence on this condition hasn't set well with the account. The new "All Time Hit Parade" on NBC Friday nights.

## AL JOHNSON SIGNS TO PRODUCE FOR COL. PIX

Al Johnson is now with Columbia Pictures as producer, with absolute central figure of "Minister Bitch" which will be Col's his special next week. He's a former big of the mammy singer's career, which Sidney Skoloff is supervising.

Johnson only signed for one year as a Col. producer, with absolute control over an everything in his hands. He checks into Hollywood some time in midwinter, taking his Colgate radio show with him.

Meantime Johnson is waiting orders to go overseas to entertain our troops.

Johnson Travels Light. To safeguard against the possibility that he's headed for the more important spots overseas where "Bank Trusts" are based, and where a likeliness there's nothing remotely resembling a piano, Al Johnson is planning on taking a few harmoniums.

Question now, says Johnson, is trying to get a priority for the instrument, but the weights about 40 pounds and cost between \$50 and \$75, and if he can "outweigh" it.

# PEREIRA BACK TO SELZICK

William L. Pereira, recently blanketed from 18 months of defense planning for the government, returned to the David O. Selznick organization as production assistant, a newly created post, in addition to his old job as production designer.

Widely known as an architect and city planner, Pereira took a leave of absence from the studio and offered his services to the government shortly after Pearl Harbor.

# Report Bids For RKO, Inc., Spurned

Several offers from financial groups headed by picture business execs have been made in recent months for the purchase of Floyd B. Odium's (Atlas Corp.) holdings in RKO, but with no indication that the investment trust would be willing to sell except at a figure substantially higher than that bid.

Odium holdings in RKO, from accounts at the time could have been purchased for around \$6,000,000 to \$7,000,000 about a year ago. Odium's price increased his holdings, but figure recently reported set by Atlas for its RKO interest was \$12,000,000.

Understood that Joe Bernhard, Warner Bros. exec. representing a group of investors, was one of those interested in purchasing Odium's RKO stock. Offer made was substantially increased, but not all of Odium's holdings. Odium, on the other hand, if control is being, would be interested in disposing of his entire interest.

For the time being, with RKO showing sustained earnings and Odium in control of operations, chances of a sale are unlikely.

# Looking for Clover

Once the scene of colossal jamming, the old Clover Club on Sunset Strip is coming back to life, but not as a casino of chance.

Marcel Lanza, recently evacuated from France by a fire, is reopening the old club strictly for eating, drinking and entertainment. It has been shuttered for four years.

# FEAR REPEATING MISTAKES OF '18

British officials have under consideration plans for setting up a cooperative agency in the United States representing both British government and commercial producer-distributors, to maintain a steady flow of information in America about British players and plots.

One of the primary objectives, from accounts, is to keep alive in America the memory of better-known British performers such as Laurence Olivier, Vivien Leigh, Ralph Richardson, Robert Donat and many others. The agency would also be intended to start publicizing British films intended for the American market from their inception—the purchase of the story.

Profiling from the lessons of the late war when British young, robust, film industry was virtually wiped out, a more careful appraisal of the value of films as factor in promoting international trade is now being made. Within the sphere of a country limited by wartime shortages, British officials are making an earnest attempt to maintain at least a parity with other countries in development of the U. S. market for British pictures.

A plan understood likely to come up for consideration in London by Government officials within the next month is a suggestion for the employment of film advisers familiar with American customs and colloquialisms to work with British producers on pictures intended for U.S. distribution.

Exploitation of British films in the U. S. has been backward, from the counts. No advance material is released for picture such as "Desiree." Plans are to speed up and improve current methods.

# METRO SETS RECORD WITH 10 COLOR PIX

Technicolor is tinting more pictures for Metro this year than at any other time in the history of color connections with the Culver City lot, with five films across the plate on base and five more waiting to be shot.

Coming up are "Kismet," "Mr. Coyle," "National Velvet," "Tale of Two Sisters" and "Quo Vadis." Color films slated for early release are "Salute to the Marines," "Thousands Cheer," "America," "Best Foot Forward" (starring at Astor, N. Y.) and "Broadway Rhythm."

# Film Financial Execs Fear Effects On B.O. of New Taxes Despite Bigger Wages; H.C.L. Wipes Out Increases

## Coast Toppers in N. Y.

Group of film toppers now in New York from the Coast include Louis B. Mayer, Joseph M. Schenck, Sylvan and Charles Skouras and Charles Buckley, counsel for National Theatres.

Charles Skouras is reportedly here to continue negotiations with 20th-Fox about a new operating deal for himself, at other N. Y. division circuit operators.

Jack L. Warner returns to Hollywood this weekend.

Temporarily obscured by the beginning of payroll tax reductions is an additional \$16,000,000,000 in taxation, called for by President Hoover last October, and will be pressed by Administration forces, whose potential effects on the boxoffice are feared by financial men in picture business.

Though some financial experts believe that the Administration steps will be reduced by the Senate Finance Committee, even a 20-30% reduction from the \$16,000,000,000 figure would still result in a huge increase in cost of living via sales and or excise taxes.

Generally conceded that the combining of payroll tax reductions with the increased future wage rate will be increased below from the current rate of 40% to around 45-50%. This spooking to all industries; does not particularly concern theatre attendance. Since, however, a small proportion of the increased taxes demanded by the Treasury can be raised via increased production taxes, a most in individual income taxes appears likely. Thus, though national income will reach an all-time high of \$100,000,000,000 during 1943, chances are (Continued on page 43)

# Kidder, Peabody Takes U Stock

Western Electric, Eastman Kodak and General Cinema Finance (J. Arthur Rank group) of England have sold \$2,000,000 of their Universal 5-debutures, maturing April 2, 1950, to Kidder, Peabody & Co. It was a private sale, with the investment house now distributing the securities to its clientele.

Debutures, sold to Kidder, Peabody, represent 30% of the \$4,000,000 of this issue, \$2,000,000 of which was called in by Universal as part of the recent merger within the corporate structure.

Western Electric had \$1,000,000 in 5% debentures, Eastman \$300,000 and General Cinema Finance \$900,000. Sale of the securities will likely result in a slight change in the Universal directorate in due course, since W. E. was represented on the board by Dan Collins, while William German sat in as an observer for Eastman. Rank of course, would remain a director of U, owning around 25%, the common and distributing U product in Britain.

Manning Back at U. Terminating six months of service with the Government on a confidential mission to North Africa, Bruce Manning is back at Universal to resume as producer.

Likely takes reins on next Kidder, Peabody offering.

# DURANTE MAY CO-STAR WITH FROMAN IN REVUE

Jimmy Durante is dickering with Lou Walters and Monte Proser, co-producers of the impending "Artists and Models" revue, currently in the forthcoming "A & M" revue. If signalled, Durante would co-star with Gene Froman. Letter, currently in Doctors hospital, N. Y., after several operations for arm and leg fractures, was scheduled for the Legion clubber crash last February, was probably spared the first few weeks wearing a corseted cast.

Revue's emphasis will be on comedy, and Walters and Proser have brought in Gene Froman, Letter, Jackie Gleason, Marty May and Frances Faye. Also mentioned as a possibility is Joe E. Brown, currently off-shore for USO-Camp Shows entertainment with the troops in the South Pacific. Others quoted for "A & M" are Mavie, Colette Lyons and Ruse & Naldi.

# STILL ANOTHER FILM ATTACK

The Chicago Tribune and its sister-sheet, the Washington Post Herald, are currently publishing a series of Hollywood blynd by one Marcia Winn, Sunday (25) the story was carefully cloaked in anonymity as to sources of information, but not so anonymous was the patent effort to defame and destroy an industry.

Vice was the theme and perks the characters. According to Miss Winn, Hollywood "each month destroys 300 young, beautiful, but dumb butterflies who fly to the motion picture center for fame and fortune. Instead of stardom, however, they usually meet up with malice, fraud, sleek antagonists, and Miss Winn, who has \$50 in engagement with film moguls. Then come the booze and the drugs and, finally, the broken bodies thrown to the Filipinos. The injection of racism aimed at an Alfy didn't drive Miss Winn in the writings of the "Hi-Trip" and its sister sheet in the publishing on Page One.

Winn's incredible application of the White Slave traffic. Miss Winn doesn't hesitate to say that virtually all the Hollywood law enforcement officials have been corrupted and bought up by the film industry.

Stories of this type are as old as Hollywood itself. They've been a part of many latrine publications for years. It's not only the first time, though, that a daily of such supposed evidence—the Chi Trib has taken up the cudgels and belabored the film capital in such scabally fashion.

The story, in addition to the film business, is unattended. Girls go astray. Hollywood, get it but so do they in Detroit, Detroit, Peoria and Fort Worth. It's also a safe guess that the morality of members of the film business is no lower than it is among bankers, lookers and farmers—only, what's so glamorous about anonymous fly-blower?

Miss Winn suggests that her 'revelations' might arouse the Legion of Decency and even Congress into taking action. That sounds like a party line to Mrs. S. Wheeler, Mrs. Lambertson, et al.

Trade Mark Registered

FOUNDED BY HENRY SILVERMAN  
Published Weekly by VARIETY, Inc.  
312 West 37th Street, New York 18, N. Y.

Subscription: 1 Year \$10.00 (In Advance)  
Single Copies 25 Cents

Vol. 19 No. 7

Books	7
Cinema	7
Picture Reviews	8
Music Reviews	18
Inside-Legit	41
Special Features	41
Legitimate	44
Literary	47
Music	56
New Acts	42
Night Club	40
Stage	42
Obituary	50
Orchestra	50
Pictures	3
Radio	50
Radio Reviews	50
Vaudeville	50
War Activities	72

DAILY VARIETY  
Published in Hollywood by  
410 a year—\$12.00 foreign





IT'S A BRAND NEW  
GRAND NEW  
DISCOVERY

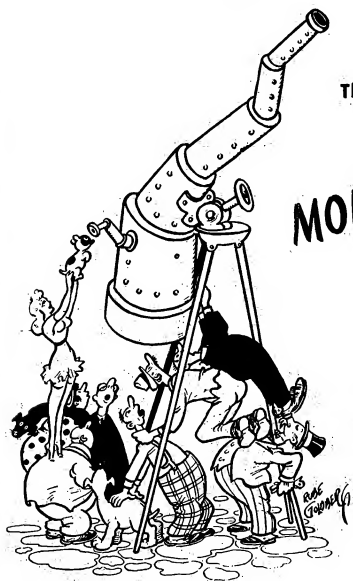
HOW TERRIFIC  
THEY ARE TOGETHER!



The most hilarious idea  
in film history!

MONTY WOOLLEY and  
GRACIE FIELDS in

# HOLY MATRIMONY



from **20**  
CENTURY-FOX

# NEIC Group Meets on Talent Pool; Pledge Cards Go Out to 47 Orgs.

Getting down to the practical details of working out organizational and administrative details and spurred on by the enthusiasm generated at the two-day powwow of the National Entertainment Industry Council, the coordinating committee of NEIC met last week at the Waldorf in New York for the setting up of the national talent and resource pool.

The progress made during the follow-up session by the coordinating group was the creation of a talent pool committee comprising Bert Lyell, of Equilly; George Heller, American Federation of Radio Artists; Florence Marston, of the Screen Actors Guild; James E. Sauter, United Theatrical War Activities Committee; Matt Shelvey, National Guild of Variety Artists; Blanche Witherspoon, American Guild of Musical Artists; Arthur Feinberg, Local 68, musicians' union; Abe Lastfogel, USO-Camp Shows; William Kern, Artists' Republic; Milton Berlin, eastern rep.; Hollywood Writers Mobilization; and Kermit Bloomgarden, American Writers' Wing.

Talent-pool committee met Friday morning (25) and revised the preliminary plan. At the NEIC conference at the Waldorf by Margaret Speaks. With the original plan patterned after the requirements of the various organizations allied with NEIC's war morale effort, the plan was revised last week to fit the requirements of the various organizations of the allied with NEIC's war morale effort. The plan was revised last week to fit the requirements of the various organizations of the allied with NEIC's war morale effort.

Financial pledge cards also went out to NEIC's affiliated organizations who will be asked to contribute funds for the administrative setup. NEIC's initial operating committee at the coordinating committee's headquarters last week estimated that \$125,000 for the period ending Dec. 31, 1943. Committee, at least for the time being, crapped up the preliminary \$17,800 a year publicist and an executive secretary at the same salary. Both jobs were proposed on a part-time basis for submission to the coordinating committee.

The proposal advanced at NEIC conference that 100,000 emblem buttons be sold at 91 cents to people in show biz as a means financing the organization was likewise nixed by the coordination committee. Critics Circle is expected to meet either this week or next to designate a successor to the late John Anderson. It is delegates to the coordinating committee.

## Most Twin City Indies Pass Up 'Pride' on %

Minneapolis, July 27. — L. E. Goldhammer, RKO district manager, has threatened to withdraw his franchise from Twin City independent who oppose all percentage independent area units. Those who are passing up 'Pride' of the Yankees because the company refuses to sell it to them.

Back from the company's sales convention in New York, Goldhammer has indicated that he is going to designate certain pictures for percentage in the Twin City independent area only. He is expected to be in St. Paul exhibitors would have to take them or leave them. Terms of the plan are alleged to be, these situations, he asserted.

Despite local resistance, the RKO bid has been accepted for the same period a year ago in sales and bookings, according to Goldhammer.

**GRAETZ'S HOWDO DICKER**  
Paul Graetz, former star of "Paul of a Nation," left Monday (26) for the Coast. Upon his arrival tomorrow (Thursday) he'll negotiate for the production of pictures in Hollywood.

## Fetich Gets 30 Days

Chicago, July 27. — Stephen Fetich was sentenced to 30 days in the House of Correction last week for violating the parole of a juvenile Judge Joseph B. Hornes, in July Court, that he was innocent of the charge of contributing to the delinquency of a 16-year-old girl. Sentence was stayed for 90 days if he appeared in court within a six-month term against the girl, imposed last week for contempt of court as vacated by Judge Hornes. Police found the girl several days ago, wearing the criminal's pajamas, in Fetich's apartment. Fetich contended he didn't know the girl was there, and pronounced himself innocent. Judge Hornes admonished Fetich saying: "A man of your prominence should be more careful. I am convinced you knew the girl was in your room and that she was there for no good purpose."

## Exhibs, Labor Carry Fite on L. A. Lic Admiss Tax Bite Up to Mayor

Los Angeles, July 27. — One-cut tax on exhibitors, under measure, now pending before the City Council, will get another representative fight in Mayor Fletcher Bowron's chambers. With representatives of major and independent exhibitors, the theatrical trade, Los Angeles and Hollywood Chambers of Commerce on the job in protest against the threatened tax, opponents of the bill appeared last week before the council tax committee, and will present their arguments further at the mayor's meeting.

Samuel Berman, representing the Independent Theatre Owners, declared the tax would be ruinous to the theatre business operator, now working on a short margin of profit. It would mean a 5 1/2 percent increase in the tax on a theatre, and will give their arguments further at the mayor's meeting.

## John P. Nick's Theatrical Club in St. L. Shuttered

St. Louis, July 27. — The Theatrical Club, long dominated by John P. Nick, former head of IATSE, Local No. 143, and now doing a five-year job in the Federal pen at Leavenworth, Kans. for racketeering, shuttered last week. Located on the second floor of a building and adjacent to the club, the club was the rendezvous of stage and motion picture exhibitors, stagehands, local biggies, etc. The walls were covered with the heads of the cops named in stage, screen and radio. A trick tread on the stairs produced a rattling sound whenever it was trod upon by the unknown and alerted customers looking for the club. The club came into existence in 1931 when prohibition agents put the theatre business in St. Louis on another location. Nick was named as manager of the club in a warrant issued by the Feds.

## Bringing the Sheaves

Hollywood, July 27. — David Lewis, currently producing "The Sign of the Cross" and next draws "Tomorrow's Harvest" as his next work, with Ray Milland, as lead.

For the femme... Lewis is trying to borrow Maureen O'Hara from Republic for the recent loan of Sonny Tufts.

## Aussie's Big Thaw-Out

Word was received in N. Y. yesterday (Tuesday) that the Australian government has agreed that all funds due to merican producers and profits of Australian companies will be released up to June 30, 1944. After that date the matter will again be referred in relation to Australia's overseas exchange position.

## N. T. Partners May Buy Into 20th On Com From Profits

Hollywood, July 27. — Immediate cash outlay of \$2,000,000 will be required if the Charles Skouras deal for purchase of National Theatres stock is approved by the Securities Commission. Judge Henry Richmond Fetich said that four associates in the deal would have stock put aside for them from the accumulated profits of the theatres they eventually owned 50 percent. Skouras group has a professional management team and other assets supplementing their salaries and added stock purchase coin from the profits. A large portion of the profits under discussed plan, Skouras is now East with N. Y. wife, Charles' sister, N. T. continue negotiations.

## WLB Okay Increases For 3 Philly Theatres

Philadelphia, July 27. — The Regular War Labor Board last week announced approval of increases for employees of the Warner Bros. Circuit, Manhattan, and other theatres in Camden, Collingswood and Clendenon, N. J. The increases were for 100 employees including showmen, cleaners and maîtres, and will ultimately affect 99 employees under the new week probationary period expires.

The RWLB approved the increases which will be effective August 1, 1943, as negotiated in a contract between the union and the theatres. The Stage Employees & Motion Picture Operators Union. The increases were allowed by the board under the provision in the President's "hold the line order" which allows "substantial" wage increases. The RWLB also okayed a 10-per-week increase to members of the 1100 Local, Dell, and others, bringing their wages to \$70 per week. Sylvester, Garrett, RWLB chairman, said the increase was granted because the new scale was 75 per cent higher than the industry scale. He said the same industry earn as members of the Philadelphia area during the regular season seasons.

## Way to a Burglar's Heart Is Beefsteak 3d Degree

St. Louis, July 27. — A breakfast dinner supplied by a 16-year-old wife last week ended local gendarmes to clear up the 3100 N. Main St. residence of the Ambassador last May 2. In a round up of local suspects for several small jobs, including the cops named Lou Jenkins, 24, and slapped him in the forehead at Police Headquarters. After making the rounds of the kitchen in several small jobs. The prison fare, bologna and bread; limited to the minimum of the loafers. But when his wife brought in beefsteak and entrees, Feds grabbed the food, and the wife admitted that she had stolen the food. She was ordered by the cops and the wife admitted that she had stolen the food. She was ordered by the cops and the wife admitted that she had stolen the food.

Heins said he and his pal walked into the home of Mrs. M. J. Heins, treasurer, took the b.o. receipts from the first floor ticket office, and saw the food. The two, grabbed the dough and fled. The two theatre employees identified Jenkins and cops are now on their way to a three-degree robbery warrant. A canvas bag containing \$14 and representing receipts from the candy counter in Loew's Orpheum was snatched last week from the office of William Frank Bell. The bag, sold cops that ordinarily the candy dough is placed in the office over the counter. Bell said he had inadvertently overlooked the night before the theft was discovered. The bag belongs to the Candy Confectionism Co., which has a local office.

# Lefty's Notebook

By Joe Lawrence, Jr.  
Coolesburg, Cal., July 27.

I received a letter from my old pal Happy Benway, correspondent of 'Variety's' Saranac branch, who is now in his 15th year there. To me, Benway is a great guy, giving you a good time, boys and girls with Saranac who have gone through so much still retain their charm. Happy Benway was a minstrel and a good one for over 30 years; he started with the National Amusement Co., and played with Dockstader, Guy Bros., Honey Boy's, John Vogel's of the first class minstrel troupe. In vaudeville he played with the Seven Honey Boys, Mita Ballard Davis's swell southeaster, William Hibbett and Clay Crouse. He was taken sick and has since carried on in a hotel and vaudeville position from Saranac.

There is no reading between the whines from these kids up there, because there are no whines. Happy tells me that an old friend, Jimmy Marshall, sends me his best. You remember Jimmy, he was a juvenile with Joe Hart's vaudeville productions and in many musical comedies, Jimmy is a Louisville boy, and Aggie and me and he were the greatest artists that Louisville gave to show business.

The Jimmy that came from Louisville Douglas Stevenson, Stanley Young and Jimmy Marshall. Boy's Wollack was a vaude and musician, Frank Rock excellent dancing and singing comic, Blax Bloom was a Hebe comic of vaude, burlesque and musical comedy. Walter Brower was one of vaudeville's great monologists. Hopkins Sisters were the daughters of John Hopkins who managed the old Hopkins theatre and Fountain Play House. Mita Ballard Davis's swell southeaster, William Hibbett and Clay Crouse did a blackface act for years and later Billy Hibbett was the straight man for the unforgettable Marie Hartman. Florence Tompsett and Maria Sunshine are from Louisville and were two great vaudeville acts. Remember Cordella Hager in vaude with George Austin Moore? Great act. Corinne Sales, of Dooley acts, also comes from Louisville, Mary Egan, a last big act and producer; Katie Gray Bradley, a vaudeville act.

Some swell singers come from there, too. Percy Parsons, who sang bass in the first big act and producer; Molly Gray Bradley, a vaudeville act. Robert Clark, who was like son of Kenten's local minister, was a baritone with Ralph Dunbar's opera and Broadway musicals. Ricardo Martin was a Met, Opera House, etc. Mrs. Leslie Carter, et al. Leslie Carter, the great star, was born in Lexington, Ky., which is a great town. The other star, Selena Ferrer, was born in Louisville. Orrin Johnson, the star of 'Ben Hur', 'Man of the Hour' and many more shows. Eugene Hodgkins, who was a great singer, and Leon King, who was a great singer, and many a rattlestick trio. Ditto Shelly and Henry Hull, leg stars and stars of pigs. And their brother, William Howard Hull, who was with the original 'Florodorf' and the husband of George Anglin. Also Tom Powers, a leg and silent picture star.

Plenty of swell writers come from Louisville, too. Adolph Klausner, famous N. Y. Times critic also a producer. Grant's husband of Jane Couly, Boyde Martin, writer, dramatist and critic on Courier-Journal. John Mason Brown, the famous N. Y. critic, also calls Louisville his home town. Also a lot of writers, authors and producers. The famous 'Little Colonel' series; John Fox, Jr., who was once the husband of Fritzi Schaff and author of 'Little Colonel' series; and the famous 'King of the Hill' series; and the famous 'King of the Hill' series; and the famous 'King of the Hill' series.

They also produced some swell managers. Al Morgan, the dean of managers in Philadelphia, who was a partner of Joe Gates and produced 'The Three Twins'. Harry Martin, manager of McCulloch's, later Brown theatre and owned Philadelphia, Louisville, Madison, etc. and was a partner of Joe Gates on the stage as Edna Moran. John Garrity, Sr., now Shubert manager, was formerly of the Masonic theatre in Louisville. All these were born in Louisville, and they are all good friends of mine. I believe his son has produced a few shows.

Yes, sure, Louisville has sure given plenty of great artists and showmen, and it has given plenty of great writers and producers that come from there that may have gone into horse acts in the old vaudeville days, but we do know the names of some that should go if there was any chance to get them back. Drop a line to Happy Benway and the boys and girls in Saranac; they like to hear from the old-timers. You know when you're sick and lonely, you want to hear some of the terrible things when they don't come.

Your pal, Lefty.  
**Ted Lewis Starts On His Bisog for Columbia**  
Hollywood, July 27. — Ted Lewis dropped everything on the stage and moved into the Columbia studios and will be working on "Is Everybody Happy?", the tale of a man who goes to live in the country as his own life in show business. The picture will be produced by Charles Barton directing a cast including Norm Wynn, Lynn Merritt, Harry Barry and Robert Starob. **Studio Contracts**  
Hollywood, July 27. — Dinky Lee inked player contract with Columbia. Dorothy O'Hara signed as dress designer at Paramount. William Wolf inked player pact at Columbia. Reginald Gardiner's option picked up by Columbia. Helmut Dantine renewed by Warner.

Joseph Bell' to Peal Long  
Bell' Tolls, at the Rivoli, N. Y., on a roundish base, running two hours and 30 minutes; may be cut on to 15 to 20 which was at first discussed following opening of the picture.

IT'S ENOUGH TO MAKE CUPID  
SHOOT HIMSELF  
WITH HIS OWN BOW  
AND ARROW!



And it's enough to make  
any showman shout with joy!

Monty Woolley and Gracie Fields  
in **HOLY MATRIMONY**



from **20<sup>th</sup>**

**CENTURY-FOX**











THEY'RE MADE FOR  
 ...AND MEANT FOR EA

WHAT A  
 COMBINATION  
 FOR ANY  
 SITUATION!

MONTY WOOLLEY

*Holy*

with LAIRD CREGAR · UNA O'CONNOR · ALAN MOWBRAY



MELVILLE COOPER

LAUGHTER  
CH OTHER!

and GRACIE FIELDS in  
**Matrimony**

• FRANKLIN PANGBORN • ETHEL GRIFFIES • ERIC BLORE • GEORGE ZUCCO • FRITZ FELD

Directed by John Stahl  
Produced and Written  
for the Screen by Nunnally Johnson  
From the Novel by Arnold Bennett

FROM THE HIT MAKERS  
and match makers

OF

**20**<sup>th</sup>

CENTURY-FOX

Detroit Plenty Nifty 'Dixie,' \$36,000, 'Action Strong \$26,000, 'Ice' \$7,800, 3d

Detroit, July 27. Only two fresh bills can elbow into the loop here, which continues to pile up strong grosses...

Estimates for This Week: Adams (Balaban) 11,700; 65-75-'Hi Ice' (U) 13d wk...

Bradway-Cajon (United) 'Detroit' (2,800); 55-75-'China' (Par) and 'Suite for Three' (Par) (2d wk)...

Madison (United) Detroit 11,800; 55-75-'Moe' (U) 13d wk...

Palms-Stein (United) Detroit (2,000); 55-75-'Action North Atlantic' and 'Clancy' (M-G) (2d wk)...

Youngest Profession (M-G) (2,000); 55-75-'Youngest Profession' (M-G) (2d wk)...

Indianaapolis, July 27. Trade at the ticket wickets here this week has dropped off from its recent high peaks...

Estimates for This Week: 'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

Indiana (Katz-Dobler) (3,300); 30-50-'Dixie' (Par) and 'Aerial Gunner' (Par)...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

LADY VAUDE SOCK \$28,000 TO LEAD D.C.

Washington, July 27. July grosses are in the 1944 figures six downtown, first-run houses...

'Lady of Burlesque' (UA) with vaudeville. Waiting \$28,000. Last week, 'Youngest Profession' (M-G) (C)...

Columbia (Lowe) 11,200; 40-60-'Stage Door' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Metropolitan (WB) 11,800; 30-55-'Background to Danger' (WB) and 'Wanted' (U) 13d wk...

Film Reviews Continued from page 1 The Stranger From Pecos

the compactness of action, the cast is excellent. Brown, of the quick draw and the pistol play...

one think that the performers who went to their tragic deaths in the Lisbon plane had "safe" jobs...

Against that single possible objection look at the things to be seen in the film. First, there never is any worry about the performers accepting office assignments...

The greatest "step forward" that has been taken in the history of the Services Branch of the Army could have been to cut out the red tape...

It might mean the end of the highrises in Washington who still insist on their side-walk "no parking" signs...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Phil Brisk-Boyer-Fontane \$32,000 'Canteen' \$24,700 in 3d to Pace H.O.s

Philadelphia, July 27. Biz continues brisk in Philly, despite muggy weather and complete lack of rain...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Philadelphia, July 27. Biz continues brisk in Philly, despite muggy weather and complete lack of rain...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

big gross \$6,500 after elcko \$3,500 first stanza. (CZ) 12,300; 30-52-'Wanted' (U) 13d wk...

the compactness of action, the cast is excellent. Brown, of the quick draw and the pistol play...

one think that the performers who went to their tragic deaths in the Lisbon plane had "safe" jobs...

Against that single possible objection look at the things to be seen in the film. First, there never is any worry about the performers accepting office assignments...

The greatest "step forward" that has been taken in the history of the Services Branch of the Army could have been to cut out the red tape...

It might mean the end of the highrises in Washington who still insist on their side-walk "no parking" signs...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Headquarters BTC No. 7-1035 This world returns to normal. The U. S. Army, War Relocation Authority...

Philadelphia, July 27. Biz continues brisk in Philly, despite muggy weather and complete lack of rain...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Philadelphia, July 27. Biz continues brisk in Philly, despite muggy weather and complete lack of rain...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Estimates for This Week: 'Canteen' (U) 13d wk...

Danger Paces OK Frisco at \$27,000. Deanna 20G, Bomber's Moon Big 23G

San Francisco, July 27. Strong pic and generally favorable box conditions are building up...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Golden Gate (RKO) (2,850; 44-75) - Mr. Lucky (RKO) (3d wk), plus...

WEATHER \$18,500 IN DENVER DAY-DATER

Denver, July 27. 'Du Barry' and 'Society' are dualized, are smash at the Orpheum...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Ritter Back in Saddle

Hollywood, July 27. C. Rex Ritter hoped to end for the first his seven staves on the 1942-43 program at Universal...

'Action' \$15,000 to Top Port., 'DuBarry' 1 1/2 G

Portland, Ore., July 27. Winning operators are Action in North Atlantic at the Broadway and 'DuBarry' War at the Grand. They'll probably hold...

L.A. OK Despite Heat, Trolley Strike, 'DuBarry' Strong \$45,800 in 2d Week

Los Angeles, July 27. Despite blistering heat and a one-day tram strike, trade has been building here as no film with...

Broadway Grosses

Estimated Total Gross. This Week. \$342,700. (Based on 12 theatres)

HAMPTON ORCH BOOSTS 'CALAIS' TO 30 1/2 G

Cleveland, July 27. 'Tonight We Raid Calais' with driver's seat, is hitting the \$30,000 bracket in one of Pittsburgh's...

'DuBarry' Wow \$39,000 In Two Boston Theatres; Boyer-Forest \$30,000

Boston, July 27. What with 'Constance' 'Hi Hee' 'DuBarry' and 'Dixie' on the...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

NATIONAL BOXOFFICE SURVEY

Non-war product moved deeper into new territories as during the past week, headed by such key pictures as 'DuBarry' was a smash at the Orpheum...

Broadway Grosses

Estimated Total Gross. This Week. \$342,700. (Based on 12 theatres)

HAMPTON ORCH BOOSTS 'CALAIS' TO 30 1/2 G

Cleveland, July 27. 'Tonight We Raid Calais' with driver's seat, is hitting the \$30,000 bracket in one of Pittsburgh's...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

NYMPH TOPS CINCY WITH GREAT \$18,000

For the fourth consecutive round all cinemas are ticking up very nicely. Just two fresh releases...

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)

Key City Grosses

Estimated Total Gross. This Week. \$2,239,500. (Based on 29 cities, 378 theatres, 10,247,000 seats, including N. Y.)



ADMIT TO

World Premiere of IRVING BERLIN'S  
**THIS IS THE ARMY**

\$5.50  
INCLUDING  
LOG BOOK



IT'S YOUR OWN ARMY IN THE ARMY'S OWN GREAT SHOW ON THE SCREEN  
Presented by Warner Bros.  
PROCEEDS FOR ARMY EMERGENCY RELIEF

HOLLYWOOD  
THEATRE  
Beverly Hills  
California

Produced by JACK L. WARNER AND HAL B. WALLIS

Screen Play by Casey Robinson and Capt. Claude Binyon Based on the Stage Show Irving Berlin's "This is the Army" Music and Lyrics by Irving Berlin

Directed by MICHAEL CURTIZ

AND GEORGE MURPHY  
GEORGE TOBIAS - ALAN

Keep Selling The "Shangri La" Stamp Drive!



# that's the ticket!

ADMISSION FIFTY-FIVE DOLLARS  
FOR TONIGHT'S OPENING OF  
THE PRODUCTION THAT MARKS  
A NEW STEP FORWARD AND  
UPWARD FOR THE MOTION  
PICTURE AND ITS PEOPLE.

THIS FIRST ENGAGEMENT, LIKE ALL THOSE TO COME,  
IS FOR THE BENEFIT OF ARMY EMERGENCY RELIEF.  
WHEN THE FINAL ENGAGEMENT IS CONCLUDED,  
THE AMERICAN MOTION PICTURE EXHIBITOR ONCE  
AGAIN WILL HAVE PROUDLY DEMONSTRATED THE  
FULL EXTENT OF HIS SPIRIT AND PATRIOTISM.



STARRING MEN OF THE ARMED FORCES  
• JOAN LESLIE • Lt RONALD REAGAN  
HALE • CHARLES BUTTERWORTH AND KATE SMITH







O.K. Jack-

We'll postpone making  
 "THE HORN BLOWS AT MIDNIGHT"  
 'til you get back to  
 Warner Bros. from that  
 overseas tour for the U.S.O.  
 -in the meantime

For  
 Cesslers  
 and  
 War Workers

*Bon Voyage to J.B. from W.B.*

(and "GEO. WASHINGTON SLEPT HERE" will keep running until you come home)







**VOTED MISS BOX-OFFICE OF 1943—**

*Every first engagement a landslide!*

**METRO-GOLDWYN-MAYER'S**

**"DU BARRY WAS A LADY"**

**Red SKELTON Lucille BALL Gene KELLY**

VIRGINIA O'BRIEN • "RAGS" RAGLAND • ZERO MOSTEL

**TOMMY DORSEY AND HIS ORCHESTRA**

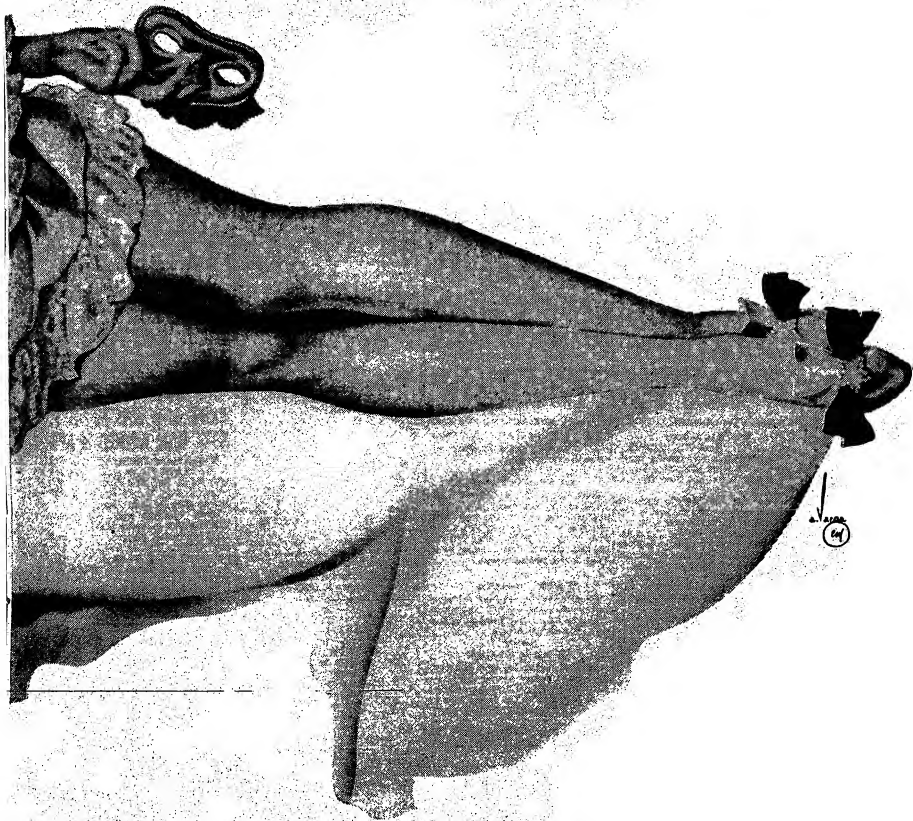
**PHOTOGRAPHED IN TECHNICOLOR**

Screenplay by Irving Brocher. Adaptation by Maitie Hamilton. Additional Dialog by Wilkie Mahon.  
Based on the play by Arthur Hailey and W. G. Seabrook. "With Music and Lyrics by Cole Porter."  
Directed by ROY DEL RUTH. Produced by ARTHUR FREED.

Sell War Stamps to Launch Plane Carriers "Shangri-la"



She's so nice to  
hold-over!





# Palmer Hoyt Forcing Back On Shorter Army Pix for Public Showing

Washington, July 27. — Palmer Hoyt, new director of the Domestic Operations, got his back up over the Army's policy of trying to foist odd-length war films on the public for public showing and there appears a strong possibility here of a knockdown fight over Col. Fred C. Travis' film, "The American Campaign," unless it is whipped. "Film is now being shown public relations that the Aletians" be shown in its four-reel, uncut version, or not at all. Hoyt jingled the controversy over the length of the Aletian pic had been raging for a couple of months. He set the way to the Army, although he was convinced that a two-reel format would be wiser circulation. Now it is fighting mad. In a letter to Army public relations he wrote:—

"We have come to the conclusion that the greatest public interest would be served if the shorter version of the picture were shown, since it would receive many times the circulation that would be possible with a large version. Now in other words, we feel that the purpose of war information would be better served if a large version of the picture were able to see the same number of people as a 16-minute picture which runs approximately 45 minutes."

**Coast Huddles**  
Hollywood, July 27. — Executive committee of the Hollywood division of the War Activities Committee yesterday endorsed the war information film production and distribution schedule outlined in their meetings in New York. Palmer Hoyt, director of the domestic branch of the Office of Information, and Francis Harmon, executive vice chairman of the WAC, were guests at the meeting presided over by E. J. Mannix.

Questioned about the appointment of a successor to the director of the government film coordinator, Hoyt said that the head of this department will not be named until there is an opportunity to study the matter further, but indicated an announcement would be made within two weeks.

The WAC war film program schedule calls for 26 short subjects and 26 War Information film bulletins.

## FILM ON OCCUPATION OF GREECE PLANNED

Hartford, July 27. — The occupation of Greece is the theme of a new Hollywood film proposed by a group of prominent Hellenic artists headed by Capt. John Ducas. Kalina Papanicolaou has assumed to prominence in "For Whom the Bell Tolls," is understood to be the lead actress in the picture. According to Val Arms, who is assisting Vassos, the picture will be the script in collaboration with Demetrios Vivan, now in the Navy but still in touch with the committee, which is rounding up all available Greek talent for a more specific film treatment of the occupation and rehabilitation for occupied European countries than has been attempted thus far.

## Geo. S. Kaufman Succeeds Anderson on ATW Comm.

George S. Kaufman has succeeded the late John S. Anderson as chairman of the American Theatre Wing's domestic committee. Project is aimed at obtaining social, scientific and other material to give impetus to the war aims.

The contest is open to members of the armed forces, war workers, members of civilian war activity organizations, community service organizations, colleges and schools.

**COL. KEIGHTLY IN AFRICA**  
Washington, July 27. — Lt. Col. William J. Keightly has arrived in Africa, according to word received here, to direct U. S. Air Force film production in Tripoli. He was in London for some time previous to the North-African assignment.

## 'H'WOOD THOUSANDS SEE 'DIE' UNDER STARLIT SKY

Hollywood, July 27. — Solemnly conducted under starlit skies, "We Shall Never Die" was shown to thousands of the 2,000,000 Jewish martyrs of Nazi wrath in Europe, impressed a large audience in Hollywood Bowl, consisting of leaders in the fields of business, civics, drama and music and thousands of other people. The ceremony, in which more than 1,000 took part, was not more for the massed soldiers of the war, but to honor them in their martyrdom to the cause of humanity. It was a fitting tribute to the heroism of the present day, recounting briefly the human story of the lives of its sons through the centuries. Under executive direction of Jacob Ben-Ami, assisted by Herman Roitstein, direction by Moss Hart, musical score by Kurt Weill, orchestral direction by Emanuel Preussner, production by Billy Rose and supervision by S. Stryzala.

Jacob Ben-Ami enacted the Rabbi, and the narrators were Edward G. Robinson, Edward Arnold, Paul Henreid, Kalina Papanicolaou, John Garfield, Robert Taylor, and Alexander Granach.

**Gert Lawrence, Adler Head Campaign for ATW**  
With Gertrude Lawrence and Gert Adler, co-sponsoring the American Theatre Wing has initiated project aimed at procurement of munitions for the amphibian forces stationed in the Cape Cod area. Both Miss Lawrence and Adler, who are in England, are in England sector that there's a crying need for harmonics and other instruments.

The Wing project, has undertaken the task of supplying the means with thousands of harmonics, and other instruments organized by the Wing to service the remote camps with books will also take care of the needs of the music instruments.

Miss Lawrence will devote considerable time to the project while at the Cape next month and as a wing member she'll do an "Evening With Gertrude Lawrence" at the Wynnau Club, Mass., Aug. 27.

Other projects coordinated with the War Activities Committee have just been initiated include language study for seamen at the Club for Naval Government in New York, a course in occupational therapy (finger-painting) as entertainment.

**Uncle Sam's Callboard**  
Updon, N. Y., to Kessler Field, Miss. He'll be assigned to army air corps training.

**Straub Killed in Plane Crash**  
John Straub, 27, former of the bars assistant at Paramount's honeymoon party in Hollywood, was killed recently in a crash landing in the Pacific Ocean, Pensacola, Fla. Par has learned Straub was training a Navy aerial photographer.

## '2 WOR Announcers In Charles Woods and George Hogan

Charles Woods and George Hogan, both announcers, left WOR last week to join the Navy as a seaman. Woods the Army.

**Trotta to Gurnery**  
Vincent Trotta, Jr., who was with Paramount before joining the Navy, completed his boot training and has been assigned to the U. S. Navy in Chicago for special training in aerial gunnery.

**Bagot on Line of the Navy as a Seaman**  
Vincent Trotta, Sr., art director for National Screen Service.

**Guest From Pittsburgh**  
Pat Haley, veteran radio singer and KDKA staff for last seven years, left Pittsburgh, July 27.

**Harry E. Noonan, chief production officer for Governor theatre in Somerset, Army.**

**Paul Pughin, son of Larry Pughin, in Broadway exhib, named to OCS at Miami.**

**James H. Alexander, Jr., son of**

(Continued on page 23)

## In U. S. Hospitals

For the benefit of relatives and friends of professionals injured in action or training, those hospitalized while in the "Variety" hospital are listed. Theatrical organizations, unions and next of kin are requested to transmit the names and location of the hospitals where they are under treatment, to the following:—

Lenzie J. Anis (see Army Annis), U. S. Veterans Hosp., Gulfport, Miss. (Fred W. H. Hunter).

St. Elizabeth's Hosp., M. R. Blvd., Washington, D. C.

E. Berger, U. S. Hospital (temporary, Kingsbridge road, Bronx, N. Y.)

Willes (Conning) '111 Bldg., Bldg. 9, Medical Dept. Hallerens Hosp., Station Island, N. Y.

**Prisoner of War**  
Capt. E. Douglas Rowland, B. Company, 803 E. Invering Battalion (unit), (formerly Det. Curran, Poughkeepsie, N. Y.) are interned at Red Cross, Geneva, Switzerland (no news).

## 'STARS-GRIPE'S' SET FOR ARMY FILMING

"Stars and Gripes," the F. L. Hamilton all-soldier-revue hailed by critics and the military alike as "tops" to be shown to the troops, will be made into a film by the U. S. Signal Corps for distribution to the front bases and to the globe and at posts in this country.

"Gripes" will be filmed at the Signal Corps station in Astoria, La. I., which is being supervised by the writer. Pvt. William Saroyan is building a "story" idea around the show's "I'm Trouble" character. Saroyan agrees to serve as a sort of text and guide for similar productions by other Signal officers in the U. S. Army. "Gripes" will be the first camp show to be filmed not just as entertainment, but for instructional purposes as well. It is expected to go before the camera this week-end. The show will be filmed on the filmization and subsequently obtained War Dept. approval after viewing the special officers at the Signal Corps (20). Upon completion of the film, "Gripes" will be sent an extensive tour of army camps and bases.

Meanwhile, NBC is arranging for a network presentation of "Stars and Gripes" has a musical score by Fido Harold Rome.

## Second 'Non-Deferrable List' Will Hit Show Biz

Washington, July 26. — War Manpower Commission has revived the second "non-deferrable list" of show business activities which was taken out recently dissolved off and is now being rechecked with the possibility that it may be issued in the fall.

Show biz, according to one high War Manpower Commission official, is the second list is issued. He refused to disclose what show jobs would be included in the list, but said there were several. Non-deferrables are not qualified to receive draft deferment, even if they are married and have children, because they are considered to be in unessential work. First list clipped the miteries.

Members of the Regulation and new critical occupation list — is now scheduled for release about mid-August. It will contain about 200 occupations which draft boards should consider especially important for production of war material. A great deal is a list of 210 essential occupations for the guidance of local selective boards. However, it is not clear if it is done at random. Under the new list, many show jobs will be something extra special.

The critical list will not contain any jobs in the production of motion pictures which are used for entertainment. Several jobs in commercial radio engineering, however, are expected to be in the critical group.

## Doob's Best Encore

Oscar A. Doob is in Washington in connection with exploitation campaigns for U. S. Treasury Dept. Bond drive in September. He's slated to stay in the capital several weeks.

Doob is chairman of the publicity committee for the War Activities Committee campaign.

## Gen'l Motors Tells Of Peace-to-War Switch

Buffalo, July 27. — As a visual report to workers on their progress in war production and in the "Variety" hospital, understanding services rendered, the General Motors all-professional revue, "It's Only the Beginning," is right in the middle of its tour. The clips are evidenced by the fact that Chrysler also is now reported to be making a similar production to be staged in its war plants.

The "Variety" hospital is the Hippodrome deluxe Shea showplace. Four-walls rental basis, operates on a three-day schedule and will exhibit to at least 35,000 workers and their families. Admission is free, and the show is being presented on the road since April and is booked into December, with about 40 GM-affiliated theaters in the country. It is strictly professional, and production, choreography, costuming and lighting conform to Broadway standards. Book is frail and light on comedy, but short-comings being offset by the high quality of the acting. Enthusiastic response of crowd to the performers' efforts attests the soundness of the whole idea.

## Diapers Transition

Revue opens with new reels of critics and follows with a graphic screen showing and account of GM's conversion from peace to war production. It's a rousing story and ought to have wide circulation among the troops. Technical Director Robert Lowell Wilson, from GM's Delco-Remy division, bodily worked on the "Stars and Gripes" show. It's a rousing story and ought to have wide circulation among the troops. Technical Director Robert Lowell Wilson, from GM's Delco-Remy division, bodily worked on the "Stars and Gripes" show. It's a rousing story and ought to have wide circulation among the troops. Technical Director Robert Lowell Wilson, from GM's Delco-Remy division, bodily worked on the "Stars and Gripes" show.

## WAVE AND WAC PIX SET, NOW ONE ABOUT SPARS

Second round dealing with women in the armed forces was purchased by the Signal Corps. The picture, the acquisition of "Angel of the Navy," an autobiography by Joan Angel.

Members of the Regulation and new critical occupation list — is now scheduled for release about mid-August. It will contain about 200 occupations which draft boards should consider especially important for production of war material. A great deal is a list of 210 essential occupations for the guidance of local selective boards. However, it is not clear if it is done at random. Under the new list, many show jobs will be something extra special.

## Roxy's Nephew Killed

St. Edward, George C. Rothafel, nephew of the late S.L. (Roxy) Rothafel, was killed in action in the South Pacific in July. His body has been disclosed by the War Dept.

Sgt. Rothafel, whose father represented the Signal Corps in Brazil, enlisted in April, 1941, and was assigned to field artillery in the Signal Corps. His enlistment was processed with a textile consulting firm in N. Y. His home was in Woodmere, L. I.

## SO. PACIFIC WAR PIX

War pix made jointly by combat units of U. S. Troops in the South Pacific Marine Corps at Rendova Island in the central Solomons, have just arrived in the States and are being released to the newest cameramen. Clips are expected to be used for public screenings next week.

# GOOD WORK, DEANNA!



"Deanna Durbin completes her romantic coming-of-age in "Hers to Hold." In the process she brings untold joy to her admirers and promises of heavy grosses to the exhibitor.

In her latest film Miss Durbin stands forth a fully-blossomed personality with a warmth, a poise and an assurance never before flashed by the singing star. Also evident are considerable growth as an actress and development along comedy lines that is a pleasant-surprise. Pitted against players like Joseph Cotten and Charles Winninger, she gives an account of herself of which she may well be proud. The convincing quality of her portrayal of a rich girl in love with an aviator of no financial or social standing bears witness to the expansion of her talents."

THE **Film** DAILY

DEANNA DURBIN JOSEPH COTTEN  
*Hers to Hold*

CHARLES WINNINGER  
 Evelyn Ankers Gus Schilling  
 Nella Walker Ludwig Stosel

Directed by FRANK RYAN - Produced by FELIX JACKSON - Associate Producer FRANK SHAW

Screen Play by Lewis R. Foster  
 Based on a story by John D. Klier





## We doff our hats to Mr. Wanger...

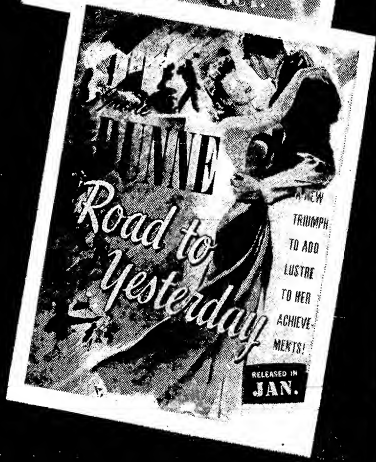
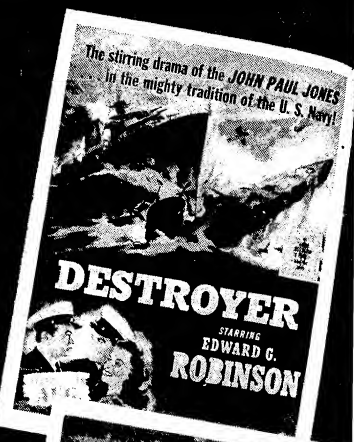
Within a year, Walter Wanger has given to this industry, two significant boxoffice attractions in "Eagle Squadron" and "Arabian Nights."

Mr. Wanger has now completed "We've Never Been Licked," the first picture of America's youth in uniform, inspired by the fighting sons of Texas A & M.

We believe that "We've Never Been Licked" will not only be an impressive successor to "Eagle Squadron" and "Arabian Nights," but that in importance and boxoffice quality it will even surpass these outstanding pictures.



Columbia is  
 in its Stride...  
 Top Pictures...  
 Top Stars...  
 Month after  
 Month!



THE SENSATIONAL STAR OF CASABLANCA!

HUMPHREY BOGART IN SAHARA

LUCK BURNETT CAROLE LOMB AND THE BOYS

RELEASING DATE: OCT. 10

GRAND ENTERTAINMENT!

ANN MILLER  
MAX BAERBER & BAND  
GLEN GRAY & HIS BAND  
CHARLIE BARNETT & BAND  
TEDDY POWELL & BAND  
LOUIS ARMSTRONG & BAND  
THE PIED PIPERS  
JAN SAVITT & BAND  
ALYDIO REY & BAND

JAM SESSION

RELEASED IN OCT.

Cupid gives the business to a modern business girl who tries to turn her back on romance!

Russell Aherne  
10 PERCENT WOMAN

RELEASING DATE: NOV.

The most widely-publicized attraction in years!

Rita HAYWORTH  
LUCY FALKENBURG  
and the 15 most beautiful girls in the world

Cover Girl IN TECHNICOLOR!

Music by JEROME KERN  
Lyrics by IRA GERSHWIN  
Directed by CHARLES Vidor Produced by MERVYN FRANK

RELEASING DATE: DEC.

Marion Romance, the tale of a spectacular guy and his fabulous way to a woman's heart!

CARY GRANT  
My Client Curley

RELEASING DATE: FEB.

THE BROADWAY HIT PLAY... A ROMANTIC DRAMATIC MUSICAL!

Rita HAYWORTH  
Walter BLAIR

Heart of a City IN TECHNICOLOR!

RELEASING DATE: MAR.

BUY WAR STAMPS EVERY DAY!



SELL WAR STAMPS EVERY DAY!



# New Union Starts Drive in N. Y. Area To Organize Theatre Managers

After a series of meetings over the weekend, 100 charter members of the new organizing body, the National Theatre Managers and Employees, Local 132, has given D. F. Barrea the right to lead with an organization of managers, assistants, managers, ushers, matrons, concessionaires, footmen employed in motion picture theatres in Greater New York, Nassau, Suffolk and Westchester counties. Union operators with charter granted this month by CIO meetings, which began Saturday (24) and terminated Monday night (25) was climaxed by election of officers. Vice, D. F. Barrea, president; Sidney Larcher, vice-president; Leslie C. Barrea, secretary. Barrea, who figured as organizer of the union, will also be its business agent. The union has headquarters at 1560 Broadway, N. Y., and will this week organize steering committee to negotiate with major circuits and indie chains. Up to now film house employees have been union representation, excepting stagehands, costars, porters and cleaners.

Main object of union is to regulate wages and hour conditions. It was pointed out at the meetings that many managers are now working 70 to 80 hours weekly, and on night indie chains get an off day only once a month or in five or six weeks. According to Barrea, chains have utilized conditions through blaming manpower shortage, but both Barrea and Larcher are of the opinion that the marathon stretch of working hours was a regular procedure even before the war.

Has 2,000 Members  
The NPTMPE has been setting up organization since last December. It is reported in the charter by 15,000 employees as managers by major circuits, equally divided by New York, RKO and Warner. Union claims a membership of 2,000, and figures on eventually getting a total of 20,000 members. Requirement necessary for a union to be designated bargaining agent is a 25% membership. Barrea had been district

manager for Loew's in New York for 17 years before taking over his union job.  
Wage scale to be invoked by union will be \$100 weekly for managers, \$50 for assistants and \$30 for doorman, also stipulating that promotions from ranks be imperative rather than being in outsiders as currently obtains. A closed-shop request is expected. Scale setup obtains for 40-hour weeks with time and a half for overtime and eradicating executive dodge on managers, which up to now has abrogated necessity of paying overtime. Union will also petition for an overall 15% increase in wages for all employees within its ranks under the Little Steel formula.  
Another meeting will be held this week, at which committee will be appointed to promulgate the membership drive.

## Hathaway Shoots 23,000 Feet From U. S. Carrier

Hollywood, July 27. — With 23,000 feet of actual war film shot in the South Atlantic, Henry Hathaway is back on the 20th-Fox lot in Hollywood. He will direct 10 miles of touring abroad in the U. S. airplane carrier, Yorktown.  
Footage will be used in "Torpedo Squadron 8," which Hathaway will direct from a screenplay by Norman Krasna. Script slated for early September start.

## Tuttle's 'Tom Paine'

Hollywood, July 27. — Frank Tuttle has closed for the screen rights to "Tom Paine" by Howard Fast, at price reported around \$35,000 plus a percentage. Understood film to be released through United Artists.  
Jed Harris at one time had an option on "Paine" for a Broadway production. Herman Shulman also had the book under consideration as a Broadway legit presentation.

## Par Film Hopper Fall

Hollywood, July 27. — Paramount's editing rooms are busier than ever than at any previous time, this year, with nine pictures, two in Technicolor, going through their shearing.

Tinters are "Tally In The Dark" and "Rise in the Rank" (Dances & Hotties); "Let Face It: The Hour Before Dawn"; "The Uninvited"; "Henry Aldrich" (Secret); "The American Sing" and "Mardi Gras," a musical play.

## Chaplin Papers Filed In \$2,000,000 Action Against Selznick, 20th

After serving papers on various defendants involved, as reported exclusively in Variety last Wednesday (21), Charles Chaplin last Thursday (22) formally filed suit in N. Y. state court against David O. Selznick et al. and 20th-Fox seeking recovery of \$2,000,000 from Selznick and other United Artists stockholders.

Suit asks: for an accounting by Selznick and other defendants and for an order compelling Selznick and Selznick and his defendant corporation and a \$1,000,000 judgment from 20th-Fox. Chaplin's complaint alleges that Selznick was advanced \$300,000 by United Artists for production purposes and that, in order to make pictures for UA release he bought and later sold various properties and interest in 20th-Fox literary material involved in sale to 20th as "keys to the Kingdom." Chaplin's career took the name of "Jane Eyre." Talent included Joan Fontaine, Alfred Hitchcock and others.

## Warner and Wolk Exams In Ethel Levey's Suit

Jack L. Warner, w. and Jacob K. Sisk, v. and Ethel Levey. Warner will be examined orally on July 30, in connection with the \$500,000 damage action brought by Levey, former wife of the late George M. Cohan against WB. The examination is being held at the office of Harry Weinberger, her attorney.  
Miss Levey charges that WB unethically portrayed her in its picture, "Yankee Doodle Dandy," the portrayal, she alleges constituting an action of right of privacy.

## McMurphy Counsels Show Business for WPB

Washington, July 27. — Whole field of entertainment and personal sports gets attention from the new setup being installed in the Office of Civilian Requirements. A few new titles beginning functioning in about 10 days, with George W. McMurphy, now with the Service Trade Control Branch of OPA, taking charge.  
McMurphy will become, in effect, "counsel" for the amusement industry, a trouble shooter with any of the war agencies.

## 20th Defers to Oberon

Hollywood, July 27. — Filming of "The Lodger" at 20th-Fox has been shoved ahead of its original production date by the death of Merle Oberon, its star, to leave for England to join her husband, Sir Ivone and Korda.  
Picture, dealing with the old English tale of Jack the Ripper, will be produced by John Brice and directed by Robert Bassler, as producer. Filming starts next week.

## Kelly Gets 'Lebensraum'

Hollywood, July 27. — Columbia assigned Burt Kelly to produce "Lebensraum," the studio's controversial sports picture, with possible union problems.  
Story, written by Lester-Cole and Abe Margolis, is about the anti-war war tribunal, judging those responsible for the current bloodbath.

## SENTENCED ON M-G RAP

Minneapolis, July 27. — Victor Neumann, 22, son of a St. Cloud, Minn., minister, who passed out a check to a Metro picture while stopping at one of the city's leading hotels, pleaded guilty in district court to a charge of violating the film company's name to a check.  
He was sentenced to serve up to 20 years in Stillwater prison.

## Inside Stuff—Pictures

Deke Houglate, recently upped from lieutenant to captain, is taking over the diplomatic chores of explaining the functions of the Sate Air Base to the newspapermen and the public at large. Generally given an official brushoff in the past, the scribbles have often referred to the Air Base as a "diplo-mat" term, but now he counts on his fingers the Air Base's Cousins assigned Capt. Houglate, who recently returned from a tour with Gene Antny, to reestablish diplomatic relations with the press of Los Angeles and the public.  
He will likely be publishers and writers on the West Coast, having worked for several years as public relations liaison for the Southern California Air Base Co., in addition to picking winners and furnishing football tips for the benefit of the Air Base's "Sportsmen." He has invited the press to visit the Sate Air Base and learn firsthand what it is all about.

Football candidates, rare in the universities under wartime conditions, are even more so in Hollywood, where directors are sending out unheeded calls for old grads to line up in gridiron pictures. Screen Actors Guild once had a list of former pickin athletes who could form a varsity and a scrub team on a day's notice, but those days have gone.  
At RKO "The Iron Major" requires several names, representing several colleges where Major Frank Cavanaugh coached. Hurry-up calls were sent to nearby educational institutes for able-bodied guards and tackles, but the response was not enough. Working now on the academic athletes are heavyweight pu llists and wrestlers, sars Alna Mater.

Diplomacy by Dick Dickson on the "Buffalo Bill" location near Harding, Mont., has earned him the title of Chief Wab! Two tribal chiefs, Dickson of the Crows and Stands In Timber of the Cheyennes, invited Dickson to honorary citizenship in the Crow and Cheyenne nations. Dickson will be awarded ceremonial scrolls of three hours each, with 500 Crow and Cheyennes on the payroll, Dickson figured out how much it would cost Harry Sherman, his associate producer, and 20th-Fox, the releasing company, for six hours of non-profit initiation, and told the chief he was in favor of it—after the picture was completed and the 500 aboriginal extras had departed from the payroll.

In the case of "Stage Door Canteen" (UA) and "This Is The Army" (WB), whose profits go, respectively, to the American Theatre Wing and the Army Emergency Relief Fund, the distributors have announced their recognition to the exhibitors.  
In "This Is The Army" WB will prepare a scroll listing the names of all who played the picture, while on "Canteen" the UA is set to issue a special four-color scroll to be issued to each theatre booking the picture in appreciation of the job done.

General shakeup in the Army photographic services means a break for large numbers of directors, technicians and cameramen who learned their art in the Army's Hollywood studios. The Army Signal Corps, assigned to Wright Field, Dayton, under the Army Signal Corps, will be switched to the First Motion Picture Unit of the Army Air Force in Culver City, Calif. Hal Rosson, chief of the Signal Corps, is now working on increasing number of training films. Transfer from Wright Field will return hundreds of Hollywooders to their families and neighbors.

Metro is calling all stars and feature players on its contract roster for a celebration of its 20th birthday, which dates back to 1923, when the old Metro Pictures was founded in New York. The celebration will be held and wound up with Mayer running the works. Celebration calls, for a number of the 65 stars and featured players on the studio roster, to be made available to the public for the first time. Metro is now working in another capacity, is the only remaining member of the 12-star constellation back in 1923.

Crops, particularly in the harvest season, mean more than motion pictures to the Chamber of Commerce at Santa Rosa, Cal., where Universal recently shot backgrounds for "Shadow of a Doubt" and 20th-Fox did likewise for "Huang Land." Seeking to do better than the other picture, "The Sullivan" the 20th-Fox emissaries were told that there was nothing doing unless the studio guaranteed that there would be no interference with the work of the harvesters. Studio announced that all sundry sightseers would be chased back to the fields.

Huge backlogs of finished product on practically all the major lots is causing a traffic jam in the factories. Publicity departments are holding back stills and other art from dailies and mags during production of pictures, so that the picture is not put into the public eye before the picture's release. Some of the films have been reposing in the vaults for more than six months and will need a new job of publicity when they are turned loose.

"Timing, an important function in acting and production, also holds an important spot in the release of pictures, as Paramount learned when it released "Ching" ahead of "Plane From Chungking." Walter MacEwen, producer of "Chingking" was accused of using background from "Ching" for economical reasons. A production chart at that "Chingking" was produced after "Ching" was released to the general public.  
Fox makers on film lots are hunting a substitute for gumblumatin, a substance used to simulate misty mornings and low-hanging clouds on the screen. It comes from China, where the citizens are too busy with the extermination of Japs to spend any time on the cultivation of gumblumatin. Substitutes have been tried but have caused eye irritations among the players and are not suitable for practical use.

Manpower situation and wage troubles are causing plenty of moaning currently on the newsreel front. Supposedly classed as an essential business in the film industry (undoubtedly, because of belief that newsreels are essential to the public mind), the newsreel industry is being hit hard by the war from actual practice that local draft boards are picking off their technical men at an alarming rate.

Wendell Willkie bans personal exploitation in his contract with 20th-Fox for the filming of his book, "One World." Understood the pact for the film is that Willkie has the right to have his name on the story or the sales campaign for the picture. Meanwhile Willkie will be in close touch with the studio on technical points of the screenplay.

Irving Berlin's film for Warner Bros. waits on David O. Selznick and Julius Bergman's approval of the story treatment which Julius and Phil Hittler had an idea to buy from Berlin. However, will not see the story unless he gets this play; oppose Humphrey Bogart. Selznick, who owns the femme's contract, must pass on the story.

Rough out of "America," produced in Technicolor by King Lord at Metro, wound up in 21 reels, with footage to be increased by rewrites and deleted scenes to cover a change in the story. The picture, which has been indicated that "America" will be released in 17 reels as a single bill.

Danny Kaye's first film for Goldwyn co-stars him with Dinah Shore. Danny Dore staging the dances, Danny Mandel is film editor, Don Hartman scripted, Dana Andrews is second male lead. Writer crew, Don Kaufman, when somebody hollers for somebody.

Lester Cowan, indie film producer, who has just set Red Stevens for a musical, also yega to go into music publishing. His wife is Ann Ronell, songsmith.

## New York Theatres

2nd WEEK  
Charles Fox and Patricia Heath  
in Warner Bros. Picture  
"THE CARNIVAL SYMPHONY"  
Directed by Edmund Lewis  
Starring: FRED ASTOR  
CARMEN MALLARO  
and His Orchestra  
SPECIAL ATTRACTION  
CONTRA MAINER  
STRA-8-Way & 47th St.  
Air-Conditioned

OSCAR ROSEN  
FOOTAGE  
THE BALL  
OF THE JAMES  
NIGHT AND MORN  
with FRED ASTOR  
STRA-8-Way & 47th St.  
Air-Conditioned

"DIXIE" in PERSON  
MING CROSBY and ANDREW  
HOBBS and ZIM HIRSHOF  
and MORTON  
A Paramount Picture and His Orchestra  
Paramount  
STRA-8-Way & 47th St.  
Air-Conditioned

ETHEL MERMAN  
"STILL IN A HIN"  
SOMETHING OF STARS AND  
GAYETY  
Back by HERBERT  
& DOOLEY PORTER  
CAST  
OF  
100  
ALVIN, WALKER, BONES  
MUSIC BOX, W. 49  
ST. 47th St. & 48th

RADIO CITY  
MUSIC HALL  
"MR. LUCKY"  
Spectacular Stage Productions  
LOEW'S  
State  
On Screen  
July 29  
VIRGINIA  
"The Youngest  
Profession"

in the Screen  
Hit WEEK  
"THE  
DOOR"  
Directed by  
Phil Spitalny  
48 Stars

"Carnation Garden" - 1943  
50c, 51c & \$1.50  
St. 47th St. & 48th  
2nd Edition  
STARS ON ICE  
GENERAL THEATRE, Bookings, Cash  
St. 47th St. & 48th  
Mail Orders Promptly Filled

LONG HOWE BILL ROBINSON  
CAL HOLLOWAY  
and his band  
"STARS  
ON ICE"  
A 20th CENTURY FOX PICTURE  
PLEASE SEE  
PALACE  
8-WAY  
47th St.  
St. 47th St. & 48th  
St. 47th St. & 48th  
"CONEY ISLAND"  
G.M. MONTGOMERY CAR ROMERO  
"CALABOOSH"



Paramount Presents  
**"FOR WHOM  
 THE BELL TOLLS"**

ONE OF THE THREE GREATEST PICTURES OF ALL TIME

Gary Ingrid  
**Cooper • Bergman**

— *AKIM TAMIROFF* - *ARTURO DE CORDOVA*  
*JOSEPH CALLEIA* and *KATINA PANINO*

Executive Producer B. G. DE SYLVA

Produced and Screen Play by  
 Directed by **Sam Wood** Dudley Nichols  
 IN TECHNICOLOR

Every  
 one of the 2,092 seats in the  
 N. Y. Rivoli has been sold at  
 Every performance of the  
 greatest roadshow hit Ever  
 delivered by *Paramount*



# New Labor vs. Radio Battle Brewing Over NAB's Views on CIO's Discs

Washington, July 27:—The "hat" between the organized labor and the NAB Code of Ethics, which was well-known couple of months later apparently, is to return engagement. Issue is the transcription series sponsored by the United Automobile Workers, CIO, attacking Congressional action hostile to labor, and indicating that certain Congressmen should be recalled for reelection. Series is being offered at stations at regular commercial rates.

Willard D. Egoff, assistant to the president of NAB, and acting secretary of the Association's Code of Ethics Committee, said a roundabout Mickey Finn to the Automobile Workers Friday night in a special information bulletin on the subject of the transcriptions, sent to all NAB stations.

He quoted from the Code's plank on "Controversial Public Issues" and then on:

"Manifestly, any movement to influence public opinion on the subject of the actions of Congress—no 'broadcasts' in connection with a political campaign in behalf of or against the candidacy of a legally qualified candidate for nomination or election to public office, or in behalf of or against a public proposal which is subject to ballot. Therefore broadcasts of this nature shall not be classed as political under the Code, nor should they be presented on paid time.

Station management should accept the responsibility of considering this matter as a controversial subject to be aired on their own schedule in a public forum broadcast, if consistent with the public interest."

CIO has not yet caught its breath and walloped back at the NAB's recommendation, they can't make any money by carrying the broadcast of the Automobile Workers—so the CIO is not going to get very much air time. They will call for a public forum, combating at unoff-headquarters.

## Premieres

**July 27**  
 "Music the Liked Way" with Eric Wals: 10:15-10:30 a.m.  
 Saturdays: JAF-NBC; sustaining.  
**August 1**  
 NBC Symphony; Dr. Frank Taylor, conductor; 8:30-9:30 p.m.  
 WEAJ-NBC; General Motors; Kuderer agency.  
**August 2**  
 "Time Views the News," W. G. Webb; Van Voorhis; 8:45 a.m. Monday through Sat.; WJZ-WJL; sustaining.  
**August 3**  
 "American" written by Doris and Frank Hurley; produced by Bobby Brown; 6:45-8:00 p.m. Monday through Friday; WBAB-CBS; Wrigley Gum; Meyerhoff agency.

## WJZ, According to Own Survey, Is Dominant Out-of-N. Y. Coverage

WJZ, the Blue Network's New York key-outlet, has just completed the analysis of a survey made of the station's out of New York coverage. The figures, according to WJZ, show that station is the largest among the New York group in most of the outside cities. The intensity of its out-of-town coverage gave it quite a comparative edge in such markets as Philadelphia, Allentown, Harrisburg, Wilkes-Barre, Trenton, Bridgeport, New Haven and Wilmington, although the intent of the survey was not to pose WJZ as a competitor to stations in those particular towns.

The "WJZ Multiple Market Study" measured the dialing habits of listeners to all stations in cities of 75,000 or more, and over within the half-million contour of WJZ. The 68,000 telephone calls were made during 16-hour periods and an index was computed for morning, afternoon and evening for each city.

## Marcin's Script Co. Fined \$250 for Contempt of Ct.

Radio Plays, Inc. was held in contempt of court and fined \$250 a week by U. S. Supreme court Justice Arthur Steiner for failure to produce a script for the play "The Court" on July 15. The corporation is headed by Max Marcin, "Crime Doctor" who is now in Canada. Max Levy, an officer of the corporation and Marcin's lawyer (also president of the station) was held in contempt and Marcin's lawyer also was held in contempt by the court order. The court order is an outgrowth of Ontario litigation over the Court to World War I, when Marcin co-authored the play, "Clashing Cleavers" with the late Bayard Rustin, who used when dissatisfied with the payoff from the play.

## Could Have Used a Bike

Out of consideration for the gastronomic endurance of the press, WJZ, New York, called off a luncheon that it had scheduled at the Waldorf Astoria hotel for the press on Monday afternoon. The WJZ key station decided to put off the event to a later date when it is known that Mutual was tossing a farewell party for Gracie Fields the same afternoon and that the press would be in New York. It was arranged to fete the press at the Ambassador hotel in the evening in connection with the Electrical Industries' sponsorship of "Report the Situation."

NBC will have an end-bowling soiree in the course of the week. That's the reception it's tending Sunday (1) on the 67th floor of the Waldorf Astoria hotel, and the next day on the 68th floor. Includes the press following the broadcast of the NBC Symphony GM-underwriting.

WJZ, New York, will have a WJZ luncheon was to announce the finding of a listener popularity survey.

## CBC Giving All Political Parties An Even Break

Montreal, July 27: Ontario provincial elections to be held on August 1 will not be a departure by the Canadian Broadcasting Corp. in arranging broadcasting of the campaign. The station involved a policy hitherto only followed in federal country-wide elections.

To the Liberal, Progressive-Conservative and Cooperative Commonwealth Federation parties, an equal agreement between the party representatives, CBC will grant one half-hour per week of air time to each party and one half-hour in addition to the Liberals to conclude the campaign. The Liberals are given each to the other two parties. Dr. James S. Thomson, CBC GM, said.

In his statement, Dr. Thomson pointed out that while the granting of this time is a departure from the CBC in canceling programs and in the purchase of wire lines, nevertheless, a publicly-owned corporation the CBC regarded it as a fulfillment of its duty to give to all parties a fair opportunity to present their views to the electorate.

Incidentally, this extension of the federal election program by the House radio committee last year.

## NAB District Huddle Bears Ohio Legislator Blast

Cincinnati, July 27: After hearing Clarence M. Brown, Republican and Ohio's seventh district representative in Congress, condemn the Supreme Court's new network decision as shocking and a strong blow against freedom of the press, NAB district representatives of Ohio and Kentucky stations attending a special National Association of Broadcasters' seventh district meeting Friday (23) in the Netherlands Plaza hotel unanimously adopted this resolution:

"That this group petition the Congress of the United States to sympathize with the press, to investigate, revise and enact remedial legislation to the end that radio may continue to serve the American people to its fullest possibilities."

District director, Nathan Lord, manager of WAVL Louisville, presided at the powwow, arrangements for which were made by James F. Shugart, district manager of WJZ-WLW and WSAL. NAB President Neville Miller was in attendance.

## Setting the Pattern Washington, July 27: Series of district meetings at which radio station executives on approval plan for selling to their congressional representatives the new legislation of the Federal Communications Act was urged here last night at a session of the NAB legislative committee. In other words, meetings should be held around the country early next week that industry people can contact their legislators before they return home to urge legislation to be introduced by bills to clip the wings of FCC. The committee here discussed the White-Walton Bill, which would set an early fall airing before the Senate-Inter-State Commerce Committee, and the quite similar bill introduced in the House by Rep. George H. Holmes, Massachusetts Representative, reported to be in the fall will be bill growing out of the FCC Committee investigation of FCC but that is still an unknown quantity.

## Inside Staff—Radio

In Pittsburgh, owned by Hearst, who publishes the Sun-Telegraph in that city, was put in the second position of publishing the Washington correspondence for a rival newspaper when Raymond Z. Henle replaced Fulton Lewis, Jr., its news columnist, for two weeks, beginning Sunday (19), when he left the capital bureau head for Pittsburgh Post-Gazette and also for the Toledo Blade, another Blotk paper, and the Lewis Program, of course, comes through Sun-Telegraph on WCAU. Henle is not an unattachable one, since friendly relationships have always existed between Sun-Tele and Post-Gazette, as a result of old Hearst-Telegraph fact that once an afternoon sheet and the other a morning daily.

An official for one of the networks is conducting quietly an investigation of the practice among its publicity personnel in a western office of offering gifts such as suits of clothes from stars on the network's commercial program. He is interested in finding out whether the practice is prompted by heartfelt appreciation, or a realization that it is mandatory if the star wants to receive the right kind of "cooperation." One comedy star, who is a frequent guest of the network, and measuring-tape, calling on the division's chief, after pointing that his (the comic's) interviews had recently fallen off and the staff photographer was also giving him pretty much of a broadside.

All phases of show business were singled out for a salute for their valuable contributions to the war effort in a radio-voice series of "Victory Round Table" broadcasts via WJZL, Detroit, last week.

Sylvia Sidney discussed the drama, the American Theatre Wing, Campbell Head, business agent of "The Eye," and a feature spot for the Health Unit in the camp. Russell McLaughlin, drama and music critic of the Detroit News, discussed the theatre in London and the part music has played, with James Ploof, Detroit representative of "Variety," presenting the wartime contributions of motion pictures.

General Foods has agreed to permit CBS daytime in eight markets to do a delay broadcast of the Kate Smith station news commentaries. After the account had expanded the series to the full CBS network. One comment, however, was that the program is not yet available. General Foods had the choice of letting these outlets transcribe the program for a later broadcast, or passing up these markets until the program-or imitating time did become available.

Documented story of Wichita's (Kan.) growth as an aviation production center is contained in a newspaper-size, promotional piece distributed to the trade by KFH, of that town. In addition to relating the manifold civic problems that had to be met as Wichita's aircraft industry mushroomed, the piece charts in detail the town's business growth and tells how the station's public service activities were tied in with the community's war development.

The Hollywood guest-star program planned by Lennen & Mitchell to start Aug. 13, will be sponsored by Dell Publishing for its Modern Screen fan club, and the program will be presented by William Bendix in "Life of Riley." Half hour script show packaged by "Gummo" Marx for RKO.

## Ludens Trying to Beat Opposish to Local Markets

Ludens coughs drops is looking around for time availabilities on radio stations with a view to getting its fall ad wister campaign over before its major competitors, including NBC, get into the air. He is still themselves in the same direction.

As a rule, such accounts don't get into the air until August, because of the rule existing on most of big stations against blocking off time until August, before starting of the spot contract.

## Brendx, Chico's Shows Hollywood, July 27: Bill Murray of the Morris office is returning to New York Friday night on a special airline to William Bendix in "Life of Riley." Half hour script show packaged by "Gummo" Marx for RKO.

Chico Marx in a scripter, Chico's Barber Shop is to be waxed next week.

## Shepherd with WAYS Charlotte, N. C. July 27: G. O. Shepherd is the new general manager of radio station WAYS here.

Shepherd resigned as manager of WFD in Washington, S. C. to accept the post here. He served for five and a half years as general manager of WYWC, Asheville.

Prevalence, R. — Edward R. Pearson has been named production manager of WPRO. He was formerly an announcer on the station.

## CBS May Have 2 1/2 Hours Solid Talk

A new record of its kind will be set on CBS this fall if General Foods goes through with its plan to purchase the Alchrich Family from NBC to Columbia Friday 8-8:30 p.m. spot. CBS' "radio" those circumstances would be offering four consecutive half hours of dramatic dialog with no commercials, then devoted to the Penrod theme.

The move would yield the following program sequence in effect on CBS Friday nights:

8-8:30... "The Alchrich Family" 8:30-8:45... "The Thin Blue Line" 9-9:30... "Phillip Morris Playhouse" 9:30-10... "That Brewster"

## Servicemen's Papers Give P.A.s a Break

Network and station publicity departments and press agents represent individual stations have discovered a new and appreciative outlet for their releases, the 200 servicemen printing companies. These are exclusive of the scores of mimeographed sheets put out by every camp.

According to the tub-thumpers, this usage partially counterbalances the recent loss of advertising radio news carried by the dailies.

## Low Se Bidtracked Travel difficulties caused last minute changes in the Phil Morris Playhouse broadcast Friday (23) on CBS when the Biow Agency discovered that Edmund Lowe was to appear opposite Charles Landis in "Too Many Husbands" couldn't get train reservations from the Coast. Attempts were made to get a substitute, Hollywood name. Show finally went on with Jerry "Doc" Bronson.

## Ironized Yeast's Campaign

Ironized Yeast will launch a campaign of minute announcements in New England, Aug. 1. The schizoid ad in 152 blurs a week for eight weeks. Rubbrauff & Ryan is the agency.

## AA's Radio Committee To Mail NEIC Entry

The radio committee of the American Association of Advertising Agencies is expected to mail an entry of this week to act on an invitation from the National Entertainment Information Council to become a participant in the latter's war activities.

K. Spencer is chairman of the Four A's committee.

## John Runyon Moves Up To Proxy of KRDL, Dallas

Announcement of the promotion of John W. Runyon, vice-president and managing director of KRDL to the post of president of the KRDL Radio Station, Dallas, was made by Times-Herald, Dallas.

Tom C. Cooch, president of the board of directors of the radio station. At the same time, Clyde W. Runyon, station's commercial manager, was promoted to managing director of the station succeeding Runyon.

Promotions followed the death of Albert Swinsky, Jr., paper and general manager of the paper and prez of KRDL.

## Chartco: Vice Logan Resignation of Charles E. 'Chuck' Logan, who tripped at WBMM as general manager of the station, was announced by Logan's former employer, the educational department, to join the O.W. Chartco, Chicago, which is owned by Sh. Chartco, publicly held, to duties vacated by Logan.

Firestone Warner continues as educational director and Rachel Ann Bottom' has been added as assistant general manager of the station. Later' comes from United Press Radio division.

Wild Root On WABC Wild Root Hair Tonic has begun to show a lively interest in the special events department in 25 blurs a week to buy a pack of WABC, N. Y. W.B.C. & O. is the agency.

# FCC Plans Strategic Delaying Tactics To Defend Chain Broadcast Rules

Washington, July 27.—The Federal Communications Commission is reported considering delaying tactics to defend its new network regulations in the fall. FCC officials are convinced that the rules will be highly beneficial to the industry, but feel that it will take some months of operation to convince the public and stations.

The interim, two or three lists, to amend the FCC act and amend the network regulations will be up for action in Congress during September and October. The FCC believes that if action can be held off long enough, both the stations and the networks will rally to the support of the Commission and the new regulations.

Up to this point, some broadcasting officials state, stations and networks have found very little to complain of, and the FCC has received letters of support from a number of small outlets.

Another factor, oddly enough, is working in favor of the Commission is the Cox Committee's investigation. The Committee's tactics have given the FCC friends in the industry it never had before. This was illustrated in yesterday's (Monday) press conference here by Chairman James L. Fly. Fly said that he had received numerous communications from small stations expressing the view that the FCC has done more to protect them than anyone else, and that the FCC was the small broadcaster's best guarantee of fair treatment in the industry.

Fly added that in its effort to get recording against the FCC, the Commission has been "pressing stations hard for statements they do not wish to make as a result of Fly's office has had considerable resentment and a 'backfire' against these tactics and the FCC's position. In the opinion of the stations that they had been sharply reprimanded by the Cox Committee when they declined to testify against the FCC.

## PROGRAMMING Huddle

MBS' Administrative Group Huddle Up 3-4 Day N. Y. Confab

The executive administrative program committee of the Mutual Network will conclude its first meeting tomorrow (Wednesday). It's been a three-day conference in New York Sunday (25) a 25-minute recorded program for fall network programming.

The meeting brought together Adolph Ophirer, Mutual program manager; Miller McClintock, the MBS' president; W. W. Newkirk, the Don Lee network; C. W. Hunter of WHK, Cleveland; Linco Travers, Yankee Network; Jules Seebach, WOR, N. Y.; and Frank Schreiber, WGN, Chicago.

## Colgate Looking For P.M. Show

The Ted Bates agency is looking around for still another evening show for Colgate-Palmolive-Fee. The present leading bid is for a mystery show, with CBS' 'Suspense' reported to be receiving special attention.

Agency would not disclose whether the network is making addition to C-P's current network roster, or serve as a replacement.

## TOMMY RIGGS SCRAMS WHEN BURNS RETURNS

The Tommy Riggs show (Lever Bros.) will fold when Bob Burns returns from his current 13-week vacation. Riggs' present Friday 6-10:30 p. m. period on NBC is to go to Bob Burns, and the new Ames' 'Andy Gordon' will take over the Tuesday 8:30-8:55 p. m. span that Burns had occupied on CBS. Both Burns and Ames are Lever Bros. representatives. Burns and Allen, another Lever turn, will have the half-hour adjoining the blackface team's.

## OWI Sued Coin By 2-Sided Coin Pressings

Washington, July 27.—OWI domestic radio bureau has developed a new device to save money. Announcements, formerly sent out weekly and pressed on one side of a record, will now go out every two weeks, with impressions on both sides of the disc—one side for each week.

Appointment of final two station relations regional chiefs was announced yesterday (25) by Donald S. Stauffer, chief of the OWI Domestic Radio Bureau. Marvin McAlister, of Chicago, will take over the Chicago area, while Lavinia Schwartz, deputy chief of the Radio Bureau for the Chicago area, will take on the additional job of station relations for Illinois, Wisconsin, Iowa and Indiana.

## Blue Aims for Kellogg's 'Superman' on Mutual

Blue Network is putting on an intensive pitch for the 'Superman' series, currently on Mutual. The account is sponsored by Kellogg. The account already has three fully developed radio series: 'The Billy Reddy' with sponsor 15-minute Kellogg's winter program 'The Pup and the Doctor' effective Aug. 9 over the full Blue hookup. Series will be heard Monday through Wednesday, 11:30 a. m., and will have Gilbert Martyn as commentator. Martyn, however, won't sign with Kellogg. Don Gardner will handle the first week's broadcasts. Kenyon & Eckhardt is the agency.

## TELEVISION SPONSORS SET

The yesterday (Tuesday) notified various advertisers and agencies that it was prepared to accept recorded versions of eight-minute network commercial shows for airing on the Blue's daytime schedule. Submitting agency objections to the project which NBC interposed a couple months ago, the Blue made it clear that all offers for such broadcasts would go through this time, regardless of how his sister network felt about the matter.

The Blue's higher-ups decided to receive the disc proposition after NBC included in its 'Army Hour' Sunday (25) a 25-minute recorded documentary. When the Blue originally sought to introduce the plan for recorded commercial programs, NBC officials argued that business of this sort would tend to break down the prime hours of network broadcasting, namely, the simultaneous feeding of live talent over telephone circuits. NBC's opposition was also planned by a hint, which, according to reports, it had received from Procter & Gamble. The sister network's line of reasoning was live spot operas on NBC competing with perhaps the cream of high-powered nighting names via transcription on the Blue.

Clara NBC's Use  
The Blue's management has now taken the position that allowing a recording to be played across country last Sunday (25), NBC violated the general agreement of its arrangement against the use of delayed discs on a network hookup. Also that the Blue is fully justified in taking up where it left off several months ago. The idea for the broadcasting of recorded discs of live shows programs on daytime network schedules originated from within the Blue's own organization. Another factor which has spurred the Blue to action is the report that NBC's daytime program schedule was being organized by Allan Davis, former NBC vice president. Staff was primarily for this purpose. DeCastro's chief assignment at the Blue was the development of such shows.

Before the Blue can undertake to schedule the recordings of various programs on NBC and CBS, it must work out some arrangement with the American Federation of Musicians whereby the musicians playing on these nighttimes will receive a new contract. The Blue feels that this knot can be untangled.

## O'Neill, for JWJ's Debut in Cleve, Asks Willkie, Gov. Bricker to Debate

Cleveland, July 27.—Bill O'Neill, head of JWJ, Cleveland's newest station, says he will visit Wendell Willkie and Gov. John W. Bricker to express their positions on the leading issues confronting the American public, when the station makes its debut on the airwaves and over the Blue network (Wednesday) August 29, from the Hall.

"It is our plan," he added, "to allow the NBC production unit to be the open discussion of current issues. We intend asking leaders of both parties to discuss the issues on an major home-front program."

Senator Robert A. Taft and Sen. Frank B. Rowan, both of Cleveland, and Cleveland's Mayor Frank Lausche have accepted invitations to take part in the inaugural program.

## Sweets Quits NBC

William Sweets has resigned from the NBC production unit. He will confine himself to the direction of 'Gang Busters' as the producer.

## Lewis Stated to Take Leave Miller's Place As Proxy of NAB; to Huddle Called to Ask Miller's Resignation

### STANTON TO B-S-H

Moves From F. C. & B. to Become Radio Head of Chi Office

Chicago, July 27.—Carl Stanton, formerly v. p. in charge of radio for the Food, Cme & Belding agency in N. Y., has become radio head of Blackett-Sipple-Hillmert.

Stanton's major concern will be the Procter & Gamble shows handled by B-S-H's Chicago office.

## Lockheed Adopts New 1/2-Hr. Show

Hollywood, July 27.—Lockheed-Vogel's 'Ceiling Unlimited' goes to half-hour Aug. 8 over CBS, with Joe Cotten as m.c. Max Wynn, singer; Bill Hatch and orchestra of 24 pieces. New format of music and drama will air from 8:30 at 11 a. m., with Thomas Freebairn Smith producing.

James Hilton will wind up eight weeks when the new show hits the air.

## BERNARDINE FLYNN DUE FOR NEWSCAST STINT

Bernardine Flynn, who plays Sade on the 'Vic and Sade' for Procter & Gamble, is set for a news commentator spot five afterwards a week on CBS. However, the account and the Compton agency hasn't yet signed the contracts for the assignment.

The comment series will take over the 1:30-1:45 p. m. niche on CBS, effective Aug. 23. The exact nature of 'Vic and Sade,' now heard at that time, will be dropped, but the same format, in essence, will be plugged in the commercial copy.

## Carlson Wins Round In Inna Phillips Suit

Chicago, July 27.—Latest development in the long pending suit of Inna Phillips, NBC district advertising and promotion manager, against Inna Phillips for an accounting of profits of the 'Guiding Light' daytime series, is the report of Judge Mayer. Mastering the opinion of the Circuit Court of Cook County.

In his report, comprising several pages, the court stated that the testimony of the plaintiff be accepted over that of the defendant. Inna Phillips' claim that the testimony was contradictory to facts as disclosed by the records. He added that the case be brought to court on the basis of his findings.

Emmons filed suit against Miss Phillips in August, 1941, claiming that 'Guiding Light' was the result of their combined effort; that there was a verbal agreement between them for a 50-50 partnership, and that, after the script was on the air a short time, she failed to make an accounting to him of the profits.

## Judith Evelyn Will Sub For Madeline Carroll

Judith Evelyn, currently featured in 'Angel Street' at the Golden, N. Y., will substitute for Madeline Carroll in the latter's movie series airings on CBS. For several weeks starting 'tonday (27) she'll read the script and direct the series actresses also featured Sunday (25) on 'That They Might Live' dramatic series on WEA-F/NBC for the Red Cross.

Washington, July 27.—Neville Miller, president of the National Association of Broadcasters, is slated to be replaced by William B. Lewis, former deputy chief of the Office of War Information, when the NAB holds its special meeting in Chicago, Friday (30). If the board endorses a resolution asking for Miller's resignation, full settlements will be made of the remaining term of Miller's contract, which expires in June, 1944. Lewis, who, when joining the Association, asked for a leave of absence from CBS, where he was v. p. in charge of broadcasts, will, according to plans, take office Sept. 1, 1943, with a \$35,000 a year. Reported that Lewis has been offered \$50,000.

It may be the second time within a year and a half that an effort was made to relieve Miller of the post. The other attempt, reported above when the protogonist of the move found themselves without ample support in the board among the broadcasters. This time the move against Miller will be quarterbacked by the Blue and NBC. At Nashville, N. C. as happened on the previous occasion, Miller is expected since he has been offered \$50,000 a year. One of the director-suppliers of the ouster was quoted as saying that if \$35,000 a year will not suffice. The present is Miller's fifth year with the NAB.

The agency attempt, reported above when the protogonist of the move found themselves without ample support in the board among the broadcasters. This time the move against Miller will be quarterbacked by the Blue and NBC. At Nashville, N. C. as happened on the previous occasion, Miller is expected since he has been offered \$50,000 a year. One of the director-suppliers of the ouster was quoted as saying that if \$35,000 a year will not suffice. The present is Miller's fifth year with the NAB.

The agency attempt, reported above when the protogonist of the move found themselves without ample support in the board among the broadcasters. This time the move against Miller will be quarterbacked by the Blue and NBC. At Nashville, N. C. as happened on the previous occasion, Miller is expected since he has been offered \$50,000 a year. One of the director-suppliers of the ouster was quoted as saying that if \$35,000 a year will not suffice. The present is Miller's fifth year with the NAB.

## N. Y. Musicians Ask 15% Hike

The New York local (862) of the American Federation of Musicians has asked the New York stations to increase the scales of their house musicians by 15%, effective Aug. 1. The union is basing the demand on a clause in the current contract with the stations stipulating that the scale provisions in the event of an appreciable rise in the cost of living. The union also is asking for a 15% hike in the Little Steel formula.

The union's agreement with the N. Y. stations for three years and doesn't expire until Jan. 31, 1944.

## CARROLL NEWTON QUILTS B.B.D. & FOR THE ARMY

Carroll Newton, associate radio director of the B.B.D. & O. agency in New York, enters the Army this week (31). He has been with the firm 13 1/2 years.

Newton's wife, who was in social service work for a few years ago, may go abroad with the Red Cross.

## Joan Lane Steps Up

Joan Lane, acting trade news contact at CBS since the resignation of Ralph Grimsby several months ago, has been given the title of trade news editor.

She was assistant to Gleason and took over the duties when he joined the owners' division of the OWI, which job is now the Lisbon representative.

## Paging Store Teeth

Kleiner, who is a new dental crackery, is buying locally produced programs.

William S. Weill, of Buffalo, is the agency.

## M-G Mixes Air Show for July

General Foods' effort to obtain Judy Garland for a program of her own on NBC Thursday night has come to naught. Metro last week taboored the idea, and the account is now looking around for another name. The spot was to be 8:30-9 p. m., Young & Rubicam did the drafting.

The film producer seems to be worried that Miss Garland's health may permit her to appear on a weekly radio program in addition to her picture commitments. Metro has stepped up her working schedule so that she can have a sustained layoff.

## Offering Mary Martin On Patriotic Air Pitch

Mary Martin, as m.c. of a half-hour program, is being offered to the big agency by Frank Wilson as the writer.

Show would include a guest name to narrate a sketch the same time to honoring the hometown of a war hero, with this including the presence of fellow townsmen who knew the boy when.

## Diana Bourbon to QWI

Diana Bourbon, for years with the radio department of the Ward Wheelock agency, has joined the new branch of the Office of War Information and is set for an assignment in London.

She has recently been on the Coast producing the 'Light of Canada' show (Colgate) for Sherman & Marquette.



# An Assist to a Chisel

The manager of a New England station last week found himself the innocent accessory to a bookie-fleeing racket. He got a phone call from a stranger who described himself as the friend of a prominent broadcaster (who lived a couple hundred miles away). The stranger explained that he was spending his vacation nearby and the listener had just received a tip on a horse that he would like to exploit. The station manager be so kind, asked the stranger, to introduce him to a local bookie so that he could place a bet. The station manager readily performed the favor.

Several days later the station manager heard from the bookie. The stranger, the bookie explained, had skipped, without paying off the bill for the event. The station manager put in a hurried long distance call for the "prominent broadcaster." The latter discovered every having met or heard of the fellow whom the station manager had introduced to the bookie.

P. S.: The bookie philosophically wrote off the swindle to profit and loss.

# Utility Sponsors of 'Report to Nation' Ask Editorial Power, but CBS Nixes

Even before last night's premiere of "Report to the Nation" as a sponsor of the electric utilities, made a tentative approach through the N. W. Ayer agency to exercise the influence on the show. The move was emphatically rejected by Paul White, CBS director of general events and the program's supervisor.

It had been stipulated by the network at the time the show was sold that the sponsor would have absolutely no say as to editorial content.

## Cox Probe

(continued from page 32)  
thought the work was very important.

Craven admits several lines drawn during the questioning that he had little information about the foreign intelligence work of FCC. As a matter of fact, he is the Commission's specialist on technical radio matters and devotes most of his time to that type of work.

Garay ran into another burr saw when he charged that FCC had "strapped" its records to withhold certain documents from the Cox Committee. Charles R. Denny, Jr., general counsel for FCC, was on his feet almost instantly to deny the allegation and ask for specific proof. This Garay did not give.

Wednesday's session was featured by a statement from Congressman Cox that he would investigate charges he said he was getting almost daily by letter that FCC was using its licensing power to destroy free radio and free speech. He said he had been told that large and small broadcasters alike live in mortal fear of the Commission.

Dr. Leigh released to the press on Wednesday correspondence showing that FCC had moved men into North Africa at the request of General Dwight Eisenhower, and also commendations from the Army for work done in North Africa.

**The TEXAS RANGERS**  
*now*

Selling  
**BEER**  
ON  
**WADC**  
**AKRON**

...also selling many other products on many other stations.

George E. Holley  
**TEXAS RANGERS LIBRARY**  
HOTEL PRODUCE - 64848 CTV. 8

## Lewis Stated

(Continued from page 31)

chairman of the Federal Communications Commission. Fly's resentment toward Miller dates from the St. Louis convention (1941), when the NAB prez abruptly adjourned a meeting before the FCC chairman could get up to answer a personal attack by Mark Ehrbridge, of WHAS, Louisville. Impression gathered at the time by many broadcasters was that Miller had merely acted on the cues of the NAB's masterminds, while others held that it had been merely a case of bad manners and ill-advised tactics on Miller's part.

Seven Ask for Meeting  
The Chicago meeting presents an unusual angle. As a rule NAB board meetings are summoned by the president. There is, however, a provision in the constitution which states that a meeting must be called by the NAB secretary-treasurer upon the written request of seven members of the board. The latter procedure, though rare, was followed in this instance. The seven who called for the meeting were Elias, Richard G. Statto, WIS, Columbia, S. C.; James W. Woodruff, Jr., WRBL, Columbus, Ga.; John E. Feltzer, WKZO, Kalamazoo, Mich.; James D. Shouse, WLW, Cincinnati; Edgar L. Hayek, KATZ, Albert Lea, Minn.

In connection with the Miller-Russell feud, it will be recalled that at the July 9 session of the Cox Committee investigation of the FCC Eugene L. Garay, committee counsel, charged that Fly had sought through Russell to have Miller ousted from his post. Fly denied

# CBS Switches Policy on Newscasts; Medicinals Now Okay as Sponsors

the charges while under examination by Garay. While Russell's steering clear of the present NAB board maneuver, it is known that the airing of the personal feud before the Cox probe served to widen the gulf between Miller and Russell, with the latter along with several NAB board members still curious as to the source of the committee counsel's information.

CBS has done an about-face in its policy against getting newscasts or news commentary programs to medicinal manufacturers as far as the network's managed and owned stations are concerned. Such types of programs are now available to that class of clientele on CBS' in K & O group.

Columbia said last week that it had no explanation to offer for the sudden reversal of policy. In any event, it was accepting from Vicki Cozors for the sponsorship of news periods on local stations. It was not made clear whether the same policy would apply to network news programs.

CBS' original position on the subject had been predicated on the question of whether listeners should be misled upon them a period of organic ill while subject to emotional reactions to news from the fighting fronts, in which perhaps persons close to them may have been involved.

Miss Moore (two dates), Missa (three dates), Billy (three dates), Miss Traubel (four dates), Miss Pons (three dates) and Robert Caspary (one date). Wally Magill directs the show, with Max White supervising for the Ayer agency. Most of the scripts are now written by Norman Rosten, with Ben Hyams, Ernest Le Prade and Bill Murphy contributing some.

# Bell's Guestars Set for 9 Mos.

Guest soloists for the Bell Telephone phone program Monday night on NBC are set through next April 1, with the exception of four open weeks. Lily Pons guests Sunday night (2) and the last for the ensuing eight weeks, through Sept. 27, includes the following artists in order: Josef Hofmann, Gladys Swarthout, Grace Moore, Jascha Heifetz (from Hollywood), Nelson Eddy (from Hollywood), Alec Templeton, Miss Pons and Helen Traubel. Thereafter, the schedule includes appearances by Jose Iturbi (two dates), Marjorie Anderson (three dates), James Melton (three dates).

**MR. HOGG'S TALK IS TWICE AS CHEAP...**

Our "Showmanship Department" said, "we could build a terrific show with him if...if you dared."

We dared.

For an hour and a half every day, Paul Gibson went on WBBM—to talk. (It took five minutes to venture 90 minutes of talk.) About anything interesting. Or stimulating. Or informative. Just good conversation!

The letters started pouring in. "My wife and I argued your fascinating views on teen-age troubles"... "Your intriguing biography of Eisenhower"... "I would like my class at Indiana State Teachers' College to read your talks on getting along with people"... "Did Du Barry really?"... "A copy for our Rotary Club"... "You take the place of night school"...

Pretty nearly everybody writes him sooner or later. Company presidents, taxi-drivers, housewives. A Missionary-to-Moscow wrote, "your sparkling intelligence commands my admiration and respect."

Advertisers write him, too. They write letters like this one from the Huber Hogg agency who sold books through Gibson's show:

"Your Paul Gibson's Housewives Protective League paid out at just twice as low as the nearest competing station. This despite the fact that we used nearly every station over 1000 watts in the country."

"Participating sponsorships on "Housewives' Protective League" are now available. But aside from your selfless interest in the program, the story is one more example of why WBBM has been the most bought-out radio station in Chicago for 18 straight years.

CHICAGO'S  
Showmanship Station  
50,000 Watts - 700 Mc.

CBS



**WINGS OF MUSIC**  
 Army Air Force Command Orch.  
 Under Master Sgt. Tommy Jones  
 20 Mins., Fri., 8:20 p. m.  
 WEAZ-NBC, New York

This show, from Gardner Jones, Cal., revealed a surprisingly fine Army post orchestra, by far the best service combo to be heard to date. Directed by Sgt. Tommy Jones, the outfit, composed of the usual instrumentation bolstered by an excellent string section, including a harp, played pops and standards in a brilliant, relaxed manner. That it is staffed by first-rate musicians was obvious.

There weren't many credits distributed on the show; but one should be the name of the arranger. Writer of the band's material is particularly adept at arranging for strings. In too many of the current civilian and service bands such sections are handled as if they didn't exist. Not so with Jones' combo, however.

There were several singers with the band, none of whom were particularly outstanding.

There was one star note in this show—the script. Written as a training biography of Cadek, who is a bombardier, it purports to follow his path through school. It was frequently confusing, serving only to interfere with the polished impression being made by the musical portion. Wood.

**HANSON W. BALDWIN**  
 Talk  
 15 Mins., Sun., 2:15 p. m.  
 Subsidiary  
 WJZ-NBC, New York

One of the foremost professional military analysts, Hanson W. Baldwin has heretofore been kept out of the remunerative field of radio by the taint on such activity by his power, the *N. Y. Times*. Only John Kieran, former sports columnist for the sheet (now with the *N. Y. Sun*) was able to get on the air. He broadcast not as a sports commentator, but as an all-around expert on "Information Please." And even Kieran was never billed on the program as being on the Times, but simply as a sports columnist, without the name of the paper being mentioned, though now his connection with the Sun is clear. In the case of Baldwin, he not only gained the right in broadcast, but is identified as with the Times. In this case, the taint does indeed change.

As would naturally be expected with an emissive writer as Baldwin, he relies on startling facts or opinions in his radio spiel. For his initial installment Sunday afternoon (25) he first gave a general survey of the war news around the world, then dealt more specifically with the situations in the Pacific, Sicily and in Russia. In general, he sounded moderately confident, but considering the favorable tone of recent news, not bullish. His observations seemed reasonable and, in several instances, fairly illuminating, with one or two keen interpretations.

If he was nervous, he didn't reveal it by voice or manner, although he faltered slightly once or twice. His manner of speaking is direct and clearly expressed and his voice is satisfactory. And since commentator popularity appears to depend more on voice and air personality, and to some extent on how optimistic he is able to make his listeners feel, rather than on the actual logic or any startling scope he may offer, Baldwin appears on the basis of a single hearing to have a fair chance to build into a name on the air. *Hobe*.

**Follow-up Comment**

**The Army Hour** was permitted to broadcast this afternoon (26) to incorporate a 25-minute recording in the installment of the program. It was the result that listeners were treated to one of the finest recordings of the war, and the first American radio since our entry into the war. It was the history of the capture and embarkation of the 45th Division for Sicily. The work was done by the staff of the Department of human interest values. The program was a masterpiece of organization along with the division as it redied itself for the boarding of the ship. The program was a masterpiece of work through their medical and physical check-ups, an inspection of equipment, and as the task force moved from camp by train to the pier and up the gangway of the transport. As explained by the episode's director, the recording had been locked in the vaults of the War Department immediately after it had been completed by the 45th Division, it was also recalled, was later checked by a colonel, the Secretary of War Henry Stimson for his exploits in the Sicilian invasion.

John T. Frederick's personal opinion spot on the eve of Gen. and Brooke's program was the best portion of the show. Saturday afternoon (24) on CBS, John Fuller's author "The Shiraz Trail" quoted on the stage a note about her novel and her opinions about historical fiction generally. But that passage suffered because she was tarrying from Detroit, so she gave a straight-away answer instead of losing contact with and forth with Frederick, who was in Chicago, where the series originated. Frederick's solo bit of reviewing, editorializing about books and writing neatly blended information and judgment, particularly since he was able to criticize a novel that he'd even more listenable if he spoke more forthrightly and less personally.

the final chapter, didn't spare the advertisements in describing the international aspects of the program.

Irving Berlin got in some hefty plugs via "We the People" Sunday (25) for "This is the Army" finalization, which opens tonight (Wednesday) at the Hollywood, N. Y. The newwriter-producer told how he came to whip up the stage version of the Army and then switched to descriptions of the woes of the soldier-soldiers. It also listed in some haiku form the names of the company expects to earn \$10,000,000 from the film for the Army Emergency Relief Fund. Berlin wound up his stint by warbling "O, How I Hate to Get Up in the Morning" in his usual robust voice.

"Eyes of the Air Force," the First Fighter Command series on CBS, offered a choking emotional bit Thursday night (22) in a guest appearance by Mrs. Jonathan Wainwright, wife of the General taken prisoner by the Japs in the capture of Cororidor. Remaining from Syracuse, N. Y., where she lives, Mrs. Wainwright was a moment or so gaining her voice after being introduced, and even then spoke with obvious difficulty. As she proceeded she stammered control of herself and, though plainly on the verge of tears, was able to finish strongly, addressing herself directly to her husband, to whom she had been told the program was being shorthanded (though there was apparently no assurance that he would have been permitted to listen). Mrs. Wainwright told a little news of herself and the family, mentioned her plane-spotting activity and spoke of their only child, Jonathan Wainwright, Jr., of the Army Air Forces. At the close of the show, repeated MacArthur's promise that the U. S. will return to Bataan and quoted a Roosevelt statement on same general subject. The dramatic portion was fairly interesting, but wasn't too pertinent to the plane-spotting theme of the series.

Ralph Foote, advertising mauler of the National Biscuit Co., and David Brown, his aide, are currently on a visiting tour of radio stations. It is a periodic wander.

**BILL HENRY**  
 Commentary  
 15 Mins., Fri., 10:45 p. m.  
 Sustaining  
 WABC-CBS, New York

Bill Henry, chief CBS Washington correspondent, takes over the job of appraising the week's Washington and foreign news. The commentator, who doubles as sports columnist for the Los Angeles Times, injects something of a sportswriter's punch into his review of national and international affairs. Foreign news is not beyond his reach, having served as CBS correspondent in Europe, 1939-40. In addition, he has a free and easy, but forthright delivery, reflecting the experience gained on a sports program he conducted back in 1935 and as a sub for Hedy Hopper on her Sunkist show in 1941.

Henry approaches national and international affairs minus the world-shattering predictions and air of omniscience assumed by many of his colleagues.

**D'ARTEGA**  
 AND HIS  
**ALL GIRL ORCHESTRA**  
 Now On  
**USO Camp Shows**  
 Personal Management  
**ERNEST LIEMAN**  
 1440 Broadway, New York

**WIZ-NBC**  
 20 Mins., Fri., 8:20 p. m.  
 WEAZ-NBC, New York

This show, from Gardner Jones, Cal., revealed a surprisingly fine Army post orchestra, by far the best service combo to be heard to date. Directed by Sgt. Tommy Jones, the outfit, composed of the usual instrumentation bolstered by an excellent string section, including a harp, played pops and standards in a brilliant, relaxed manner. That it is staffed by first-rate musicians was obvious.

There weren't many credits distributed on the show; but one should be the name of the arranger. Writer of the band's material is particularly adept at arranging for strings. In too many of the current civilian and service bands such sections are handled as if they didn't exist. Not so with Jones' combo, however.

There were several singers with the band, none of whom were particularly outstanding.

There was one star note in this show—the script. Written as a training biography of Cadek, who is a bombardier, it purports to follow his path through school. It was frequently confusing, serving only to interfere with the polished impression being made by the musical portion. Wood.

**Follow-up Comment**

**The Army Hour** was permitted to broadcast this afternoon (26) to incorporate a 25-minute recording in the installment of the program. It was the result that listeners were treated to one of the finest recordings of the war, and the first American radio since our entry into the war. It was the history of the capture and embarkation of the 45th Division for Sicily. The work was done by the staff of the Department of human interest values. The program was a masterpiece of organization along with the division as it redied itself for the boarding of the ship. The program was a masterpiece of work through their medical and physical check-ups, an inspection of equipment, and as the task force moved from camp by train to the pier and up the gangway of the transport. As explained by the episode's director, the recording had been locked in the vaults of the War Department immediately after it had been completed by the 45th Division, it was also recalled, was later checked by a colonel, the Secretary of War Henry Stimson for his exploits in the Sicilian invasion.

John T. Frederick's personal opinion spot on the eve of Gen. and Brooke's program was the best portion of the show. Saturday afternoon (24) on CBS, John Fuller's author "The Shiraz Trail" quoted on the stage a note about her novel and her opinions about historical fiction generally. But that passage suffered because she was tarrying from Detroit, so she gave a straight-away answer instead of losing contact with and forth with Frederick, who was in Chicago, where the series originated. Frederick's solo bit of reviewing, editorializing about books and writing neatly blended information and judgment, particularly since he was able to criticize a novel that he'd even more listenable if he spoke more forthrightly and less personally.

the final chapter, didn't spare the advertisements in describing the international aspects of the program.

Irving Berlin got in some hefty plugs via "We the People" Sunday (25) for "This is the Army" finalization, which opens tonight (Wednesday) at the Hollywood, N. Y. The newwriter-producer told how he came to whip up the stage version of the Army and then switched to descriptions of the woes of the soldier-soldiers. It also listed in some haiku form the names of the company expects to earn \$10,000,000 from the film for the Army Emergency Relief Fund. Berlin wound up his stint by warbling "O, How I Hate to Get Up in the Morning" in his usual robust voice.

"Eyes of the Air Force," the First Fighter Command series on CBS, offered a choking emotional bit Thursday night (22) in a guest appearance by Mrs. Jonathan Wainwright, wife of the General taken prisoner by the Japs in the capture of Cororidor. Remaining from Syracuse, N. Y., where she lives, Mrs. Wainwright was a moment or so gaining her voice after being introduced, and even then spoke with obvious difficulty. As she proceeded she stammered control of herself and, though plainly on the verge of tears, was able to finish strongly, addressing herself directly to her husband, to whom she had been told the program was being shorthanded (though there was apparently no assurance that he would have been permitted to listen). Mrs. Wainwright told a little news of herself and the family, mentioned her plane-spotting activity and spoke of their only child, Jonathan Wainwright, Jr., of the Army Air Forces. At the close of the show, repeated MacArthur's promise that the U. S. will return to Bataan and quoted a Roosevelt statement on same general subject. The dramatic portion was fairly interesting, but wasn't too pertinent to the plane-spotting theme of the series.

Ralph Foote, advertising mauler of the National Biscuit Co., and David Brown, his aide, are currently on a visiting tour of radio stations. It is a periodic wander.

**"AMERICAN LIT. SENSING DUO"**  
 Dr. William Norris Agency

**Comedy Script Writer**  
 Young woman writes outstanding comedy material; radio, stage. Recommended by foremost comedians. Available for additional assignments. Box 333, Variety, N. Y.

**WIZ-NBC**  
 20 Mins., Fri., 8:20 p. m.  
 WEAZ-NBC, New York

**COVERS**  
**NORFOLK**  
**RICHMOND**  
**DOVER**

**60,000 WATS - WIZ-NBC**

**PAUL H. RAYMER CO., National Sales Representative**

**WIZ-NBC**  
 20 Mins., Fri., 8:20 p. m.  
 WEAZ-NBC, New York

This show, from Gardner Jones, Cal., revealed a surprisingly fine Army post orchestra, by far the best service combo to be heard to date. Directed by Sgt. Tommy Jones, the outfit, composed of the usual instrumentation bolstered by an excellent string section, including a harp, played pops and standards in a brilliant, relaxed manner. That it is staffed by first-rate musicians was obvious.

There weren't many credits distributed on the show; but one should be the name of the arranger. Writer of the band's material is particularly adept at arranging for strings. In too many of the current civilian and service bands such sections are handled as if they didn't exist. Not so with Jones' combo, however.

There were several singers with the band, none of whom were particularly outstanding.

There was one star note in this show—the script. Written as a training biography of Cadek, who is a bombardier, it purports to follow his path through school. It was frequently confusing, serving only to interfere with the polished impression being made by the musical portion. Wood.

**Follow-up Comment**

**The Army Hour** was permitted to broadcast this afternoon (26) to incorporate a 25-minute recording in the installment of the program. It was the result that listeners were treated to one of the finest recordings of the war, and the first American radio since our entry into the war. It was the history of the capture and embarkation of the 45th Division for Sicily. The work was done by the staff of the Department of human interest values. The program was a masterpiece of organization along with the division as it redied itself for the boarding of the ship. The program was a masterpiece of work through their medical and physical check-ups, an inspection of equipment, and as the task force moved from camp by train to the pier and up the gangway of the transport. As explained by the episode's director, the recording had been locked in the vaults of the War Department immediately after it had been completed by the 45th Division, it was also recalled, was later checked by a colonel, the Secretary of War Henry Stimson for his exploits in the Sicilian invasion.

John T. Frederick's personal opinion spot on the eve of Gen. and Brooke's program was the best portion of the show. Saturday afternoon (24) on CBS, John Fuller's author "The Shiraz Trail" quoted on the stage a note about her novel and her opinions about historical fiction generally. But that passage suffered because she was tarrying from Detroit, so she gave a straight-away answer instead of losing contact with and forth with Frederick, who was in Chicago, where the series originated. Frederick's solo bit of reviewing, editorializing about books and writing neatly blended information and judgment, particularly since he was able to criticize a novel that he'd even more listenable if he spoke more forthrightly and less personally.

**The Gaidina**

**intelligent**

**AND COMPANY**  
 RADIO STATION REPRESENTATIVES  
 NEW YORK BOSTON CHICAGO DETROIT  
 SAN FRANCISCO HOLLYWOOD

**WIZ-NBC**  
 20 Mins., Fri., 8:20 p. m.  
 WEAZ-NBC, New York

**COVERS**  
**NORFOLK**  
**RICHMOND**  
**DOVER**

**60,000 WATS - WIZ-NBC**

**PAUL H. RAYMER CO., National Sales Representative**

**"WIZ-NBC"**

**ER TO THE AMERI-**  
**IL L. WILKIE, Jackson**  
**o Hernandez, Richard**  
**Harrouse, Elsie Mae**  
**ilda Vaughn, Larry**  
**l Carney, Bob Bryden,**  
**Boeten, Lou Clark,**  
**ndrew, Walter Vaughn,**  
**7 p.m. (see Time)**

New York as an art political force were emphasizing the Columbia Broadcasting System to the American People's monthly broadcast (Sat. 24) as a special significance for "The Man Behind the Curtain" and the recent race riots in Detroit, on the entire sub-religious prejudice, it involving entertainment, distorting and emporation, the dramatizationally a model for all while Wendell L. the loss was an accession of American radio was more than the members of the icists Guild, who con-William S. Foley. CBS o enthusiastically em- and arranged the ilities, and William N. e network's production role, proved and it was also worthy of its narrative subject matter an effective, thrilling l medium.

is aggressive courage CBS in risking FCC-aking an editorial in- the decisive wrath of big and interests, two per- and consequences of ipt, and the dramatic s direction. The other s liberal-minded, o-ssed and forthrightly- for justice and equality o. Each in its way was ficulate. Together, they are and memorable. the form indicated in on Lester" opened with "Do decent, law-abiding f every race and breed- ture was 'Sovus sub- It offered the Wilkie posterity. There was gerated in the introduc- "What you are com' any granger and dis-est, inordinate." The a quickly fulfilled that bed the scene of that

fatal Sunday in Detroit established an atmosphere of anti-Semitism and anti-Jewish prejudice, the events that shocked the nation. Wisely, there was no attempt to paint a complete picture of the accident, major happenings and significant details were blended into a revealing pattern. The suspicious facts about the preponderance of Negroes in the audience and the fact that the killed were noted. Admirable and successful incidents were reported.

The script cleverly touched humorously on some of the basic life leadership and the program's improved assertion that Nazis or Klan planting precipitated the violence; cited the cost in man-hours of war work lost, and mentioned the resultant American production effort with the contrasting example of Houston, Texas, whose mayor forestalled similar race outbreaks. This part of the show was expertly presented with Van Cleave's musical background a vivid addition.

Wilkie's declaration of the necessity for solving the Negro problem, and of what the solution must include, was probably the most direct and persuasive on the subject ever expressed on the air. A thoughtful person would disapprove in the call for real equality for the Negro in American law, politics, social services, education and in everyday life. It was a pungent and vital statement for a leading candidate for the Presidency to make in a national broadcast. Mr. Wilkie emerged with even greater authority to solve the Negro problem to the American People were an honor not only to those who listened to it, but in a larger sense to radio itself.

**FOREIGN ASSIGNMENT**  
 Cast: Bartlett Robinson, Maurice Wells, Vicki Vola, Elizabeth Heller, Bill Thornton, Joseph Julian, Henry Solvora  
 Writer: Frank Phares  
 Director: Tom Lynn  
 30 Mins.; Sat., 8:30 p.m.

**WOR-Mutual, New York**  
 The adventures and romances of those cultivating fellows, the foreign correspondents, are given a fictional tongue in a new assignment, a new Saturday night series packaged by Henry Solvora and being given a sustaining show by Mutual. The initial episode offered a synthetic view of almost comic-strip tone about how an American scribe and his British confidant, married in Naples, after a humber crash, cultivated a couple of femmes

**'ARMY AIR FORCES'**  
 Cast: L.L. William Holden, Capt. Charlie Foletta, Capt. Henry Parsons, Lt. Don Briggs, Sgt. Harry Writers: L.L. Don Briggs, Lt. Harold Bauer  
 Director: Lt. Robert Jennings  
 30 Mins.; Mon., 7:30 p.m.

**WOR-Mutual, New York**  
 From the Flying Training Base of Maxwell Field, Fort Rucker, Ala., comes this Monday night show on Mutual and taken off the network line for airing the following Sunday noon on CBS, New York. It's jolly much what has come to be standard form in their actual use in combat. For that angle, there's a weekly routine from a plane factory. In the case of the edition heard Sunday (25), originally broadcast on the network the previous Monday night (19), it was passable entertainment, undivided in between numbers by the Major Field band, conducted by Sgt. Henry Bluestone. Capt. Chas. Pollett laid about his pilot training and his experiences in the South Pacific, and Capt. Wiley Parsons described some training maneuvers from the Major Field control tower, after which the show switched to Buffalo, where Lt. Don Briggs interviewed workers in the Bell Aircraft plant. Couple of the interviewees, provided vivid spots.

The show opened with pseudo-authentic patois and sound-effects to give the idea of actual correspondent experiences and closed with the needless disclaimer that the yarn was "wholly fictional," though based on the actual background on the (front pages of your newspapers). In between was a hokey bit of script, the show some plausibility by competent direction and performance.

Bartlett Robinson and Maurice Wells played the Robin Hood reporters; Vicki Vola was an American female laboratorily written into the plot; Joseph Julian narrated and acted in a bit part, and Henry Solvora supplied the melodramatic theme music on the organ. Ho-

**JERRY LESTER**  
 With Miriam Hopkins, Diane Courtney, Ray Sinatra, Fred Ugal  
 Director: Larry Berns  
 Sustaining  
 Sunday, 7 p.m., 30 Mins.  
**WABC-CBS, New York**

Jerry Lester has been around radio for three years, but it took a five-minute episode last Sunday evening (25) to reveal the actual dimensions of this come as far as the medium is concerned. It showed that he gives the right script, the right characterization and the right support. Lester can be one of the funniest men in radio. Lester was a brightly parodied performer in that five-minute episode. What transpired during the first five minutes (25) was of a different cast. Lester, finished, and spiced around with a dubious assemblage of cuss-of-the-mill jokes and puns. The flurry of laughs that he evoked during the final five minutes not only made it easy to grant him abolition, but it clearly pointed to the type of comedy and comedy character for which Lester is best fitted.

The theme of the comedy bit in which Lester elicited so brightly was not new to radio listeners. It was a switch on the courtship routine, with Ray the leader as the aggressor in the parlor scene. Gruenow stars did it several weeks ago on his "Patent" but as punched out by Lester, but the suck support of Miriam Hopkins, it was much funnier. Lester might find as his successful method the kind and quixotic character constantly beset by situations which challenge and exploit his goodnature and bewilderment and frustration.

Fred Ugal proved a capable straight in the earlier joke sessions. There was one guest whose presence meant much less to the listeners than it did to the studio audience. She was a Powers model, billed as Florence Pritchett and addressed during the program as "Ann." To the folks in the studio she may have

**'UNITED NATIONS COMPARE NOTES'**  
 With Roscoe L. West, David W. Bailey, Dr. Lin Mousberg, Miles Safrausk, J. H. Huitinga  
 Writer: Robert B. Macdonald  
 Director: John Macdonell  
 37 Mins.; Thur., 10:23 p.m.

**WMCA, New York**  
 To clarify and strengthen relations between the Allied countries, a new discussion series, "United Nations Compare Notes," was launched Thursday night (15) on WMCA, New York. Like all programs that stress education instead of entertainment, it is likely to have a limited audience. But the initial broadcast offered reasonably interesting material and was presented in distinctly listenable form.

To talk on the subject of "Youth in the Post-war World," the stanza offered David W. Bailey representing Australia; Dr. Lin Mousberg of China; Miles Safrausk, Czechoslovakia, and J. H. Huitinga, of the Netherlands; with Roscoe L. West, of the American Assn. of Teachers College, as permanent chairman. By having the show scripted in advance the hesitations and pauses a social in such discussions were avoided, and at the same time, the format was so well prepared that it wasn't too evident that the participants were reading the material. The series originates in the board room of United Nations Information Office, N. Y. Ho-

been an effort. On the receiving end of the program her verbal passage with Lester counted up to no more than a stage act.

Diane Courtney contributed a torch with her usual feel for the emotional nuances of the lyric, and Ray Sinatra was a welcome asset to the program so long as he confined his efforts to weaving the orchestra through a fetching arrangement of a dance number. When the assignment calls for bounding wisecracks of Lester, the burden is too great for the banding Sinatra. Oz-

# Cervantes was right

Three hundred years ago, a man named Cervantes came up with an original observation. "The proof of the pudding," he observed, "is in the eating."

Less than one year ago, a network named Mutual came up with a new rate structure. One of its aims was to encourage the use of full-network facilities.

By the end of 1942, seven advertisers had already taken advantage of this phase of the new plan. Today, an even dozen use the full Mutual network.

Cervantes was certainly right—even though he probably had no idea that an evening half-hour, once a week on all 209 Mutual stations, could ever be bought for as little as \$6,233 net.

## THE MUTUAL BROADCASTING SYSTEM

CURRENTLY  
**STRAND, NEW YORK**  
 FOR 5 WEEKS

•

**ABBOTT and COSTELLO**  
**PROGRAM**

FOR CAMEL CIGARETTES

STARTING OCTOBER  
 COAST-TO-COAST

•

Many thanks to all my friends who have made my personal appearance tour successful; also those who helped me in the past.

•

Management  
**MUSIC CORPORATION OF AMERICA**

# Band Theatre Biz Good; Monroe 19G, Builds in L. A., Basie \$26,000, Frisco

(Estimates for This Week)

**Michx Arres**, New York (Paramount; 3,684; 35-\$1.10)—With Andrews Sisters in person and "Dixie" (Par). Continues stoutly, the fifth week ended last night (Tuesday) getting \$51,000. Goes a sixth week for one of longest runs secured here.

**Count Basie**, San Francisco (Golden Gate; 2,850; 44-75)—With "Mr. Lucky" (RKO). Basie orch was brought in to bolster third week of "Lucky" and is doing its share in building box up to terrific \$26,000.

**Carmen Cavallaro**, New York (Sistrand; 2,750; 35-50)—With Connie Haines and Percy Como in person, and "Constant Nymph" (WB). Soaked from the gun and should hit \$57,000, very fancy for this time of the year.

**Lionel Hampton** (Palace, Cleve.; 3,700; 35-85)—With "Tonight We Raid Calais" (RKO) and Hampton a couple \$30,500.

**Vaughn Monroe**, Los Angeles (Orpheum; 2,200; 40-65)—With "Hi Ya, Chum" (U). Monroe's terrific open-

ing day pull Wednesday (21) was dimmed by Thursday's (22) 24-hour street car strike, but orch is building again for estimated \$19,000, and likely more.

**Russ Morgan**, New York (Roxey; 3,680; 31-10)—With Connie Boswell, others on stage, and "Stormy Weather" (20th). Combination of in-person show and picture packing 'em in here, first week through last night (Tuesday) having hit \$99,000.

**Phil Spaffery**, New York (Capitol; 4,820; 35-51.10)—With "Stage Door Canteen" (U.A.). Remarkable box consistency of this double-billed show should account for big \$60,000.

**Wayne Saunders** and band optioned for four more weeks at Charley Foy's Super Club in San Fernando Valley.

# Bands at Hotel B.O.'s

(Presented herewith, as a weekly tabulation, is the estimated cover charge business being done by name bands in various New York hotels. Dinner business (7-10 p.m.) not rated. Figures after name of hotel give room capacity and cover charge. Larger amount designates weekend and holiday price. Compilation is based on period from Monday to Saturday.)

Band	Hotel	Covers	Weeks Played	Weeks Covered	Cover On Rate
Lou McClinton	..Lexington	300; 75c-\$1.50	76	2,075	131,350
Johnny Long	...New Yorker	500; \$1-\$1.50	1	2,050	2,250
Will Osborne	...Pennsylvania	500; \$1-\$1.50	1	2,000	8,075
Loe Reisman	...Waldorf	350; \$1-\$2.00		2,975	10,825
Bobby Sherwood	Lincoln	225; \$1-\$2.00	6	800	5,300
Benny Goodman	Astor	150; \$1-\$1.25	3	4,775	20,200

\* Asterisks indicate a supporting floor show. New Yorker and Biltmore have ice shows; Waldorf headlines Morton Downey.

## Chicago

**Griff Williams** (Empire Room, Palmer House; 750; \$3-\$3.50 min.). Business continues steady here, Williams accounting for about 900 last week.

**Art Kassel** (New Walnut Room, Bismark hotel; 465; \$1.50-\$2.50 min.). Kassel, this room's present favorite, pulled around \$400 on week.

**Ramon Ramos** (Mayfair Room, Blackstone hotel; 400; \$2.50 min.). Patronage slightly off, but Ramos, Gall-Gali and Ellsworth and Fairchild, drew 2,700.

**Sonny Dunham** (Panther Room, Sherman hotel; 950; \$1.50-\$2.50 min.). Previously established here, Dunham drawing smartly; chalked up 6,000 last week.

**Eddie Oliver** (Beach Walk and Marine Room, Edgewater Beach hotel; 4,000 combined; \$1-\$1.50 admission to P-sach Walk for dancing and show; 50c and 75c cover charge for \$1.25 min. in M.C. Room). Oliver's newly enlarged orchestra fits this spot perfectly and clicked from the start. About 11,500.

## Los Angeles

**Freddy Martin** (Ambassador; 900; \$1.50). Holding his 4100 of last week.

**Henry King** (Biltmore; 1,000; \$1-\$1.50). Showing a gain over last stanza with 4,300.

## Location Jobs, Not in Hotels

**Stan Kenton** (Palladium B. Hollywood, fourth week). Arrived 5th. Despite one-night pull due to strike, a gratifying 22,500. Jimmy Dorsey moved in last night (Tues.).

**Loe Reisman** (Trianon B., Southgate, first week). Off to a fair start with about 6,000.

**Benny Carter** (Cotton Club N., Hollywood, third week). To a 3,200 week.

**Alvin Rey** (Aragon B., Ocean Park, second week). Very nifty 8,000.

**Charles Argen** (Casino Gardens B., Ocean Park, third week). Sharin in get-up pickup to 7,000.

**Lucky Miller** (Casa Manana N., Culver City, second week). Week equalling his better open of 4,500.

## (Chicago)

**Milt Greene** (Chez Paree; 650; \$3-\$3.50 min.).

by Louis Brees (Blackhawk; 500; \$1-\$2.50 min.). Easing off, but Foster still brought in around 3,100.

# 10 Best Sellers on Coin-Machines

(Records below are grabbing most nickels this in jukeboxes throughout the country, as reported by operators to 'Variety.' Names of more than one band or vocalist after the title indicates, in order of popularity, whose recordings are being played. Figures and names in parentheses indicate the number of weeks each song has been in the listings and respective publishers.)

1. You'll Never now (6) (.....) Dick Haymes ..... Decca
2. On Win rayer (6) (Robbins)..... Song Spinners ..... Decca
3. I Can't Be Wrong (4) (Harms)..... Willie Kelly ..... Hill
4. Paper Doll (7) (Mark)..... Sinatra-Dorsey ..... Victor
5. In Blue of Evening (2) (Shapiro)..... Sinatra-Dorsey ..... Decca
6. Johnny Zero (5) (Sanly)..... Song Spinners ..... Decca
7. It's Always You (3) (Famous)..... Sinatra-Dorsey ..... Victor
8. All or Nothing At All (7) (Leeds)..... Sinatra-James ..... Columbia
9. Don't Get Around (18) (Robbins)..... Inkspots ..... Decca
10. As Time Goes By (15) (Harms)..... Jacques Renard ..... Decca

## OTHER FAVORITES

- (These records are slightly below first 10 in popularity)
- In My Arms (Pacific)..... ick Haymes ..... Decca
  - Velvet Moon (3) (Witmark)..... Harry James ..... Columbia
  - Wait Me Mury (Remick)..... ick Haymes ..... Decca
  - Puddy Daddy-Watchmaker ..... Kay Kyser ..... Columbia
  - I Heard You Cried Last Night (G.P.)..... Harry James ..... Columbia
  - Pistol Packing Mama ..... Al Dexter ..... Okeh

## Armstrong, Kirk, Osborne All Good on One-Nighters

(Estimated)

**Louis Armstrong** (Radio Rendeov, Twin Falls, Idaho, July 18). Armstrong proved hot draw here, playing to \$2,426 worth of business, taking out 50% as his end.

**Andy Kirk** (Imperial Aud., Kansas City, July 26). Colored hoop lured about 3,500 dancers at \$1, a good job for Kirk.

## Ina's Orientals

White bands have used Negro musicians and singers and vice versa, but Ina Ray Hutton comes up with a new one when she coos at the Astor Roof, N. Y. Aug. 9. She will have the Kim Loo Sisters, Chinese, vocal trio, with her outfit.

Kim Loo Group is a standard vaude act.

If You're Important to  
The Music Business  
**TUNE-DEX**  
Is Important to You!

VARIETY  
July 21, 1933

**CAFE ROUGE, N. Y.**  
(PENNSYLVANIA HOTEL)  
With Osborne Orch. 150, cover \$1 week-days, \$1.50 week-ends.

Will Osborne's five brass, five sax, three rhythm, which looks unusually small on this stand compared to most over-sized outfits, is an example of how unnecessary is such large instrumentation can be. With 13 musicians his group sound material makes his performance twice as big as what would wait makes it just about as excellent a combination as any one to date to listen to or dance to. In this Osborne's first major hotel date in N. Y., in some time ago, attention is given from rhythm pieces as well as ballads. From a performing viewpoint, the band is clean, frequently brilliant, and never out-contrarily loud, which is a fault of so many of the top range of popularity. Of course, is well-known Osborne, of course, and his name or style as a singer, and his name or style hasn't changed perceptibly. Jim Hardy is an outstanding soloist on trumpet.

VARIETY says:  
as excellent a combination as any-one would want to listen to or dance to. . . chockful of taste and color."

# WILL OSBORNE

## AND HIS HOLLYWOOD BAND

featuring

# MARILYN DUKE and JIM HARDY

An acknowledgement to Mr. JAMES H. McCABE for a most pleasant engagement just concluded at the HOTEL PENNSYLVANIA, NEW YORK.

Aug. 5—RKO, Boston  
Sept. 2—Michigan, Detroit

Roosevelt Hotel, New Orleans, starting Sept. 15 for 8 weeks

GENERAL AMUSEMENT CORPORATION  
THOMAS G. ROCKWELL, President

New York • Chicago • Hollywood • Cincinnati • London

# EASE 20% ON BANDS

## WLB Delving Into AFM-Disc Battle

Washington, July 27. If the War Labor Board, which last week took jurisdiction over the controversy between the American Federation of Musicians and seven transcription companies, decides that Petrillo's move is a 'strike' and not a 'labor dispute,' it will order musicians to return to work for the transcribers and then proceed with adjudication of the case. Board has the power, if it's necessary, to formulate a new contract between the two parties and put it in force.

WLB took jurisdiction over the case without determining if the AFM's move constitutes a 'strike.' It is now in the process of appointing an investigator, or panel, to determine the point.

William H. Davis, chairman of the WLB, will issue within a day or two a formal statement which will detail the basis of this board's action to date.

## KYSER'S RECORD \$26,430 B. O. AT CHARITY DATE

Kay Kyser drew what's believed to be the heaviest dance gross the band business has ever experienced at the Auditorium, Oakland, Cal., Saturday (24). He played to over 20,000 dancers who paid \$26,430 into a fund to construct a swimming pool at the Naval Hospital there. Another \$3,500 is expected from 500 pledges for which the donors will have their names inscribed on tiles going into the pool's construction. Cost of the entire promotion, by the city of Oakland, was \$298 plus scale salaries for Kyser's musicians.

## Harry Weinstein Parts With Benny Goodman

Harry Weinstein is leaving his record manager spot with Benny Goodman's orchestra. His notice is effective this week. Weinstein was formerly with Abe Lyman, leaving and joining Goodman after a dispute.

## Astor's Ban on Doubling Still Jamming N.Y. Par's Date for Benny Goodman

Crossed signals between the Paramount theatre, Benny Goodman and the Astor Roof were still not unraveled late yesterday (Tuesday), with only a week to go before Goodman is scheduled to open (4) at the Par with Bob Hopp's 'Let's Face It' (Par). Goodman doesn't close at the Astor until Saturday (12) and Bob Christenberry, Astor mentor, has refused to release Goodman or permit him to double. He was to have had a meeting last night with Bob Weinstein, art's managing director, to effect a settlement.

There have been several plans advanced as to how to get by the conflict in dates, which is blamed on Music Corp. of America officials for not checking with the Astor when they switched Goodman into Tommy Dorsey's Paramount spot. One was to have a substitute band fill in for four days at the Par, Goodman opening on Sunday (8); another was to put in a sub band for a full week. Weinstein has rejected both and his meeting with Christenberry was to seek permission for Goodman to double.

Weinstein, if unable to get clearance on Goodman from the Astor, says he will book another crew, which means that Goodman will be faced with a layoff following the Astor.

## CAN NOW DEDUCT EXPENSES OF JOB

Treasury Department finally came through last week (Thursday) with its promised letter stating that band buyers should recognize orchestra operating expenses before making 20% withholding tax deductions. Copy of the letter, sent to Joseph Padway, American Federation of Musicians attorney, was received in N. Y. Monday (26) morning by members of the agency committee, which had been working on the problem, and it was immediately mimeographed and mailed to all types of handleaders and buyers.

The ruling for the unions will unquestionably also apply to variety artists, but as yet no ruling applying to them has been handed down. Briefly the Treasury's ruling enables all leaders to serve on employers, just before a date is begun, a specially prepared list of musician's salaries, transportation expenses, commissions, and sundry items necessary to operation. After totaling and subtracting the expenses, the operator deducts 20% from musician's salaries, and 20% from the Venetian.

The letter from Deputy Commissioner T. Mooney to Padway follows in part:

Sir: Reference is made to your letter of July 8, transmitting the copy of Form B contract under which the American Federation of Musicians operates, and a copy of the schedule showing a breakdown of the payroll and other expenses

(Continued on page 38)

## Service Bands Seen Polishing Big Pool Of Musicians for Post-War Needs

### Helen Ward in Hosp

Helen Ward, vocalist with Mc-Linty's orchestra, is recovering from an appendectomy performed Monday (19) at St. Sina's hospital, N. Y. She was removed to the hospital from the Strand theatre, N. Y. where Mc-Linty's band closed last week (22). Mc-Linty left N. Y. for a series of dates in Nova Scotia.

## Lyman, Par in Mixup Over Date at Orph. Theatre, Minneapolis

Abe Lyman is in the middle of a dispute with Paramount's theatre booking department over a week's work at the Orpheum theatre, Minneapolis, which Lyman and Music Corp. of America claims was booked and which Par asserts was not. Lyman and MCA say the week of July 30 was 'booked' by Par for the Orph. but that no contracts were signed. Harry Levine, Par booking head in N. Y., declines to say the date.

Levine explains that he couldn't have given a nod to Lyman and MCA on the disputed week since the theatre had booked 20th-Fox's 'Stormy Weather' for that date on a percentage basis. Arrangement with the house precludes stage shows in such an event.

Meanwhile Lyman, who had been figuring on Minneapolis, hasn't the week booked. This is his second dispute on a theatre tour which began in Boston about six weeks ago.

Service bands in training camps throughout the country will produce more good post-war musicians than the band industry has ever seen. This is the opinion of several top-notch leaders able to look beyond current gripes over the shortage of capable sidemen. They feel that the wealth of talent being developed by Uncle Sam will more than repay present discomfort—once the big scrap is history.

Though these few maestros are just as disturbed about the current manpower situation as custom-parians who can't crystal-gaze the post-war industry, they point out that the playing experience now being gathered by youngsters in service bands will turn hundreds into into civilian life able to compete for top jobs. It's figured, too, that there will be plenty room for them, as the band business is expected to boom on an unrecruited scale after the war.

There are two classes of musicians in service bands (1) the experienced man who enlisted or was inducted; (2) the youngsters who managed to get in a week or a month with a 'rated' professional outfit before joining up, or those who had never played with pro outfits. It is the opinion of Benny Goodman, for one, that a substantial portion of the latter class will come out of service as polished musicians, many of outstanding caliber. Constant performances for buddies, USO affairs, and association with experienced men (almost every service band is partly composed of topflight pros) will erase the rough edges and form excellent post-war material.

## BERNIE WAYNE and BEN RALEIGH listened to the Heart of America and found what makes it "tick"

- The drug store on the corner, the school-house further down
- The little church on Main Street in a sleepy little town
- The baseball games in summer, Election Day in Fall
- The kids around the juke-box almost any time at all
- Stopping the car for hot dogs and drinks in paper cups
- Having so much excitement when the neighbor's dog has pups
- Reading the Sunday funnies—Dick Tracy's downs and ups

Oh How Big The Little Things Are

# "LET'S TALK ABOUT THE MAN WHO PUT THE HEART OF AMERICA TOGETHER"

Wayne and Raleigh have turned out a song that is as warm and as moving as the very things it tells about. It's as simple as the heart-beat of America itself, and Ginny Simms, the sweetheart of all Service Men and of an enormous listening audience, last week sang it on the Philip Morris broadcast as though she felt that way about it too.

## BROADCAST MUSIC, Inc. 580 FIFTH AVENUE, NEW YORK

JIMMIE CAIRNS

EDDIE JANIS

IRVING TANZ

ELMORE WHITE

# ASCAP Loses 30% of Resort Licensees Due to Auto Curbs; East Holds Up

The latest survey of its field position by ASCAP discloses that it has lost approximately 30% of its summer resort licensees as the result of gas and tire rationing. The areas in which the Society has been hit hardest in this respect are Michigan, Wisconsin, Minnesota and North Dakota. The distances between the resorts and the populated cities in these states are abnormally great. In the east the number of resort operators who have failed to take out ASCAP licenses this season is as marked as the north central states. Train facilities leading to the core of the resort country offer the ease of the resort country over the Catskills and the Adirondacks. The loss of licensees in the latter two sections has been fairly small. The drop in ASCAP's resort revenue has been more than absorbed by the increase of fees from radio, theatre and big city cafe licenses. The trade that used to go to resort houses is now garnered by spots located in populated centers.

## 19 TUNESMITHS CLEF BIG M-G MUSICAL SKED

Hollywood, July 27. Meira has 19 tunesmiths, lyric writers and scores on its contract list, the longest musical roster in years to handle the expanding number of tuneings on the studio's production slate. In the songwriting bracket are Don Raye and Gene De Paul, Hugh Martin and Ralph Blane, Johnny Mercer and Harry Warren, Jimmy McHugh and Al Dubin, Sammy Fain and Harold Arlen. Scoring composers are Herbert Stothart, Louis Greenberg, Johnny Green, George Bassman, Lonnie Heyton, Nathaniel Shilkret, George Shull, David Snell and Bronislaw Kaper.

## World Music Buys Harry Tenney Catalogs

World Music Co. last week bought the Harry Tenney, Inc., and Isiah Jones' Music Corp. catalogs from Tenney. Catalogs, which include standards, such as "You've Got Me Crying Again," "There Is No Greater Love," "Blue Prelude," were transferred immediately. The ASCAP firm operated by Jim Peppé, manager of Sammy Kaye's orchestra, Tenney went to work for Pacific Music after selling out. World also acquired the American rights last week to "Well Me! Me! Me!" published in England and U. S. by Dash-Cunneily, Inc.

If You're Important to The Music Business

# TUNE EX

Is Important to You!

Introductory Broadcast

## BULLFROGS and MARINES

Garnation Contented Hour—NBC—August 2 Associated Music Publishers, Inc., New York

## Decca's 'Army' Album Due for Early Release

Decca Records will release its album of recordings of tunes from "This Is the Army" this week or next. All royalties from the sale of the records going to Army Encampment Records. Book will include eight numbers. Left My Heart at Stare Down Central, "Army's Made a Man Out of Me," "Gotting Tired Travel 3 Gals Sleep," "American Eagles," What the Well-Served Man in Harlem Will Wear," "Oh How I Hate to Get Up" and "How About a Cheer for the Navy," all by Irving Berlin. The tunes were recorded by the all-star band just as they are done in the show.

## AFM SPENDING 500K ON CUFFO CONCERTS

American Federation of Musicians has appropriated \$500,000 to be given for a series of 570 concerts to be given by top U. S. symphony orchestras in small cities and towns hitherto neglected by longhaire organizations. This statement was made yesterday (Tues.) by James C. Petrillo, AFM presy, who said that the AFM Executive Board voted the money as a result of confab held by President Roosevelt with Petrillo at the White House Dec. 29, 1942. Roosevelt expressed his concern to Petrillo over the way leading orchestras neglected the hinterlands. It was important, said Roosevelt, that the inhabitants of these towns should get the finest in music, especially during war times. Petrillo stated he intends to get in touch with AFM local branches and locals will in turn contact the orchestras. The concerts should be ready within 10 days. There will be no admission charge and musicians will be paid scale.

## Sinatra to Do Cuffo Frank Sinatra with N.Y. Symph

Frank Sinatra will do his third concert in as many weeks, this time with the N. Y. Philharmonic-Symphony Orchestra Aug. 3 at Leviathan Stadium, N. Y. Singer is donating his services, as are others scheduled to appear, to help decrease the orchestra's seasonal deficit. He will do three songs—"Summer Time," "Night and Day" and "Sue or You"—accompanied by the orchestra under Max Steiner, who is coming from the Coast to conduct. Steiner, in addition, will conduct symphonic syntheses from three of his own film scores—"The Informer," "Gone With the Wind" and "Now Voyager."

Sinatra sang with the Washington National Symphony Orchestra in the capital Sunday (25).

## 15 Best Song Sellers

- (Week Ending July 24)
- You'll Never Know...BVC
  - Can't Get on a Wing...Robbins
  - Music of the Evening...Shapiro
  - Johnny Zero...Harms
  - A Time Goes...Harms
  - In My Arms...Paeplie
  - Wait for Me, Mary...Mayer
  - Sum. Mon. or Always...Mayer
  - Put Your Arms, Honey...B.Way
  - Don't Get Around...Robbins
  - Let's Get Lost...Hajny Co. Licks
  - People Will Say...Crislerford
  - Star-Spangled Banner...Hamblin
  - It's Kind of Love...Famous
  - It's Always You...Famous

## Giant Conclave On War Songs

Theme of the songwriters' mass meeting scheduled for last night (Tues.) at the Hotel Edison, N. Y., was made clear at a meeting of the Music War Committee of the American Theatre Wing on Monday (25), sponsors of the Edison conclave, when chairman Oscar Hammerstein II outlined the important role of songwriters in the post-war world as well as now. According to Mr. Hammerstein, songwriters have a necessary social function in society at all times, and a liberal education in this time on their part will help insure a better post-war world.

Consequently, mass meeting at the Edison was slated to present speakers and musical material to show songwriters the road they can follow in insuring a permanent peace. The "Joy of the War Dept." was sketched to talk on music geared to the war effort, but not only on the fighting front. Rather, he was to stress the morale needed on the home front, on production lines, cutting the work done by the "Lunchtime Follies."

Hammerstein's plans were to speak on the work of the committee and at the same time emphasize the importance of writing effective war songs at this time.

## BALLROOM OFFERS \$1K FOR SHEP FIELDS' PACT

Jefferson Beach, Detroit, attempting to buy up a contract Shep Fields holds for a two-week date at the spot, beginning July 30. Fields has been offered \$1,000 to tear up the agreement and forget the whole thing (his salary is about \$8,000 for the two weeks). Fields has not yet accepted the offer.

## NEW CROONER ENTRY

Mutual Now Giving Sonny Skyler (Loyce) A Radio Building

Sonny Skyler, vocalist with Vincent Lopez, has left that band to devote all his time to competition in the supper-club lounge conducted by the various networks. Skyler began a sustaining program on Mutual last week (24) and Mon-Fri and the net intends giving him a strong buildup.

Skyler and the Norton Sisters, a trio formerly with several name orchestras, are Mutual's initial entries against the vocal persons being boosted by CBS and the Red and Blue chains. Skyler has been with Lopez off and on for four years. He's also a songwriter. Jerry Bruner replaces Skyler with Lopez.

## NBC, CBS, Blue, Mutual Plugs

Following list of the most played popular tunes on the networks for the week beginning Monday and through Sunday, July 19-25, from 5 p.m. to 1 a.m. is divided into two sections. The first section represents the first approximately 25 leaders in alphabetical order, and the second section contains the "big ones," but noted in alphabetical order. The tunes are arranged by NBC, CBS, Blue and Mutual Networks, as represented by WEAF, WABC, WJZ and WOR. N. Y. and are based on data provided by the Radio Reporting Service, regular checking source of the music publishing industry.

As detailed, the first 25 in alphabetical order is a trade move to catch attention of station and pluggers; the popular tunes are other gratification. It's thus figured the competition will be healthier and cleaner.

TITLE	PUBLISHER
All Or Nothing at All	Leeds
Can't Get on a Wing	Famous
Don't Get Around Much Anymore	Robbins
Don't Worry—'Till Fate For Three	Paramount
Let's Get Lost	Hajny Co. Licks
Heavenly Music	Feist
If You Please—"Dixie"	Famous
I Heard You Cried Last Night	Peer
For Thinking Thought of My Blue Eyes	Berlin
I Never Remember Your Name	Leeds
In My Arms	Shapiro
It's a Blue Evening	Harms
It Can't Be Wrong—"Now Voyager"	Leeds
It's Always You—"Road to Zanzibar"	Paramount
Let's Get Lost—Hajny Co. Licks	Shapiro
Paper Doll	Marks
People Will Say We're in Love—"Oklahoma"	Goodert
Put Your Arms Around Me—"Coney Island"	Broadway
Right Kind of Love	Witman
Secretly	Leeds
Somebody Watched Alway—"Dixie"	Mayer
Thank Your Lucky Stars—"Thank Lucky Stars"	Roniak
Things That Mean So Much to Me	Leeds
You'll Never Know—"Hello Frisco"	BVC
You Rhyme With Everything Beautiful	Chappell

## Ease 20% Tax

Continued from page 37

which is submitted to the employer before the employment starts, and requesting a ruling that the employer should deduct and withhold the income tax at the same rate as wages based upon the amount paid as salaries.

You state that the purchaser of the music, who is the employer, is charged with the expenses incurred by the musician for making payment to the musician for their services in accordance with union rules, which are included in the contract price, and also pays them the expense, which they have incurred, etc.; and that payment is made by check with the amount representing expenses indicated thereon.

The Bureau rules that the amount paid in advance or reimbursements made to employees specifically for traveling or other expenses incurred in the business of the employer are not subject to collection on the reasonable segregation of such expense is applicable.

Put your own statements that the amounts representing expenses are indicated on checks issued to the employees operating under the Form B contract, and that a schedule is presented to the employer before the engagement starts showing the travel and expenses, and, apparently, withholding of the income tax at the source on wages by means of the payments made to the employee specifically as reimbursed for expenses incurred.

George Dain, asst. professional manager of Miller Music, was hospitalized last week in New York by an attack of spinal meningitis. Murray Witzell has joined the same firm as contact man.

## NEW S.S. TAX CLAIM PLAGUING MUSIC PUBS

Several music publishers have expressed themselves as disturbed by pressure from the Internal Revenue Department in connection with the payment of social security taxes on autographers employed on a piece-work basis. The Autographers Union several months ago obtained from a tax official in Washington a favorable ruling on this issue and tax agents, at the instigation of the union, have been demanding the payment of back taxes.

The publishers, on the advice of counsel, have taken the position that they are not liable for the S.S. taxes in such instances, since the piece-work autographer functions as an independent contractor with offices and employees of his own. Also that other autographers of this classification are not more a part of a publisher's personnel than an independent artist who draws a fixed sheet on order.

## Instrument Mfrs.' Huddle

Music War Council of America, which is composed of music instrument manufacturers, will hold a meeting and luncheon at the Hotel New Yorker Aug. 11 to discuss war time problems and postwar opportunities for merchandising, manufacturing and education.

The speakers will include Dwight F. McCormack, v.p. of Sherman-Clay; William C. Stuckeliev, of the War Production Board, and Miss Vanetti Lawler, of the Music Educators National Conference.

Feist acquired "United Nations On the March" from Am-Rus Music Co. last week. "Tune, which has a melody written by Ben Stuckeliev and lyrics by Harold Rome, is in Metro's forthcoming "Thousands Cheer."

# The Top Song From M-G-M's Newest Musical "THOUSANDS CHEER"

# GETTING IN TOUCH

Lyric by LEW BROWN and RALPH FREED      Music by BURTON LANE

NEW YORK      HARRY LINK, Gen. Prof. Mgr., LON MOONEY, Prof. Mgr.

Leo Feist inc.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

*Thank your lucky stars . . . it's ready!*

**WARNER BROS. PICTURES, Inc.**

SCINTILLATING NEW ALL STAR MUSICAL

**"THANK YOUR LUCKY STARS"**

*Produced by* **MARK HELLINGER**

★ ★ ★ *with a score that's scoring 8 direct hits* ★ ★ ★

*Remick*

**THANK YOUR LUCKY STARS  
HOW SWEET YOU ARE**

*Harms*

**I'M RIDIN' FOR A FALL  
THE DREAMER**

*Witmark*

**THEY'RE EITHER TOO YOUNG OR TOO OLD  
GOOD NIGHT GOOD NEIGHBOR  
ICE COLD KATIE ★ LOVE ISN'T BORN**

*Lyrics by* **FRANK LOESSER**     *Music by* **ARTHUR SCHWARTZ**

For the first time the score of a single picture warrants publication and exploitation by three of the largest and most important publishing firms in the music business.

*It's in the stars . . . it's in the score . . .*

**"THANK YOUR LUCKY STARS" WILL MAKE MUSICAL HISTORY!**



# AGVA Protection Vs. Films' Raids On Chorines Asked by Rose in Pact

Nitery operators in N. Y., who in the past have lost a number of showgirls and chorines to films prior to expiration of their contracts, are watching with interest a move initiated by Billy Rose through the American Guild of Variety Artists and the international board of the Associated Actors & Artists of America.

Rose signed a pact with AGVA providing for minimums for principals, showgirls and chorine, a six-day week and union recognition at his Diamond Horseshoe, N. Y. nitery, Rose is insisting that the Four A's, through its affiliated Screen Actors Guild and other unions, offer him a guarantee of protection which will prevent his showgirls from being taken out of his Horseshoe shows, as in the past, to accept film and other commitments. Rose feels it isn't enough that AGVA puts on its national unfair trade laws who take a remote position on the nitery ops, despite their run-of-the-show contracts. He says that unless similar protection is provided by all the unions connected with the Four A's, thus preventing them from accepting the other offers, the situation won't be remedied. It's pointed out by Rose that continuing the showgirls, for one thing,

represents a heavy investment; that, invariably, the costumes must be discarded since there's little likelihood that they'll be successors when, and if, the latter are obtainable, and also cites the general disruption of the nitery shows when the girls exit.

AGVA sees justification for the squawks, particularly in a case where Rose pays his showgirls \$75 a week (the pending AGVA pact provides for the same minimum under an "A" classification) and will press for action before the international board of the Four A's.

## 'Roller Follies' to Open Fall Tour in September

Hollywood, July 27. Back from Hollywood following completion of a 20th-Fox picture in which the "Roller Follies" owned by him and a group of other Minneapopolitans, was utilized, Ray B. Perkins announced that another tour of the show will start in Cleveland in September.

Fourteen weeks of auditions and roller rinks have been booked already, he said. Negotiations now are in progress to obtain a name band or star for the tour.

## State, N. Y., Sets 'Harvest Moon' Unit

Annual "Harvest Moon" stage show has been booked into Loew's State, N. Y., for two weeks beginning Sept. 2. Ed Sullivan will again emce. Unit will comprise finalists in the N. Y. Daily News' annual dance contest.

Tommy Dix, who appeared in the original George Abbot production of "Best Foot Forward" and is featured in the Metro film version currently at the Astor, N. Y., has been booked into the State for a p.a. the week beginning Aug. 19. Arthur Tracy, the "Street Singer," opens at the State Aug. 26.

## Now You See It, Now You Don't At Orson Welles Tenter

Hollywood, July 27. Orson Welles opens a tent show Aug. 3, featuring acts of magic, with 800 of the 1,200 seats set aside for the free use of service men in uniform. The other 400 seats are rated at \$11 and \$5 for opening night and \$8 and \$2.50 thereafter, all profits to be turned over to the Assistance League.

Welles, Rita Hayworth and Joseph Cotten are slated as regulars in the sleight-of-hand show, with guest stars from the films, stage and radio, all working gratis.

# Talent Shortage in Niteries Grows Acute; Notable Death in Comics

## Jerry Lee Wins Award From Arbiters on Pay

Salary claim for \$311 was settled last week in favor of Jerry Lee, of the Tuttle and Lee vaude team, after an American Arbitration Assn. stepped in.

Miss Lee pressed the claim against Chester Doherty, unit producer for the Kemp time in the south. Action stems from the breakup of the team when the girls partner, George Tuttle, was inducted by the army. Doherty, under an "act of war" clause, was privileged to cancel Miss Lee out of the show, but instead continued the act, substiting a new partner as a replacement for Tuttle. The unit folded before expiration of the contract, with the resultant claim against the producer.

Nitery operators, not only in New York but throughout the country, are faced with a shortage of talent which in the past few weeks has reached its most critical stage. The N. Y. nitery operators are now turning around in circles trying to cope with an unprecedented situation, with a number of them either in prison via emittary making cross-country treks into even small communities in hopes that some safe or night spot will yield a potential find.

But unless these "finds" are 4P there's even the guarantee they'll yield a profit. In the case of Corlies, there's no doubt that the situation is acute. Although the death reflects itself on the nitery, it is not the cause of the trouble, nearly as great a scale with slowness, singers and the acro novelty acts. It's not only a case of the names in nitery business missing from the roster, but even the loss of candidates acts as at great a premium.

## AGVA DRAFTS CAMP AID ON SOLLTY CHILDS NIX

American Guild of Variety Artists has enlisted the aid of morale officers army camps in an effort in barring the Solly Childs production units from playing the military posts, until a satisfactory settlement from AGVA's national union list.

According to Matt Shelvey, national AGVA administration, morale officers at Camp Arkeley, Texas, have already declared the camp grounds "out of bounds" as far as the units are concerned. Childs, who books the units into army camps as an independent producer, is accused by AGVA of unethical tactics by contracting girls from Chicago, St. Louis, Cincinnati and elsewhere for six or eight-week periods and leaving them stranded in the south after canceling them out of the shows after one or two weeks. AGVA says unless he posts a bond to guarantee the girls' salaries for the length of their contracts, he'll stay on the unfair list.

Several contributing factors enter into the picture which, say, the nitery men, will undoubtedly continue for the duration. First, of course, is the draft problem, with any number of standard nitery teams broken up by a partner going into uniform. Likewise, USO-Camp Shows has drained the nitery talent, with such nitery material as Joe E. Lewis, Al Bernie, Willie Show, Sunny Walsh, the Ritz Bros., Zeno Husele, Billie DeWolf, Stan Ross, the Watson Bros., and hundreds of others either in the armed forces or enroute the camp shows in this country or abroad for USO.

Quick Check-Out Situation where Larry Adler checked out of the Palmer House, Chicago, three weeks ago in the middle of his engagement to go offshore to entertain Yank troops can be multiplied a hundredfold, the nitery managements point out. While they did their hats to such performers who are willing to sacrifice top coin for the patriotic stunts, the fact remains it leaves the nitery forces in a quandary. Further, too, is the year-round box biz, which for the first time has resulted in most of the nitery remaining open through the summer.

Because of the current shortage, nitery have resorted to new highs, with acts that were previously good for \$125 to \$200 a week easily doubling that sum today.

## N. Y. Roxy Caught Short On Russ Morgan Date

Roxy theatre, N. Y., has been caught short with no option on Russ Morgan's band by the string loss, reactor to Stormy Weather (20th-Fox), and Connie Boswell and Morgan's orchestra on stage. As a result, it cannot hold Morgan's band more than two weeks, though a third week is now scheduled for the film. Of the acts now on hand with Weather, only Miss Boswell is optioned, but it's probable that the others will be held, too. Morgan is contracted to open at the Earle theatre, Philadelphia, Aug. 6.

Jerry Colonna, Vidor and Yolanda and Ilona Massey were scheduled for Aug. 4 opening at the Roxy, but they will be put back a week. With Morgan out, the house will rewrap the stage show for the third week of Weather.

NEW ENTERTAINING OLD BOX IN ENGLAND



**WILLIE SHORE**  
Personal Management  
AL BORDE

# The YANK SPOTS

AMERICA'S OUTSTANDING QUARTET



STARRING AT NEW YORK'S  
**COPACABANA**  
BEGINNING THURS. JULY 29th

Personal Management

GALE, Inc.

48 W. 48th St., N.Y.C.

THE HEATRES OF THE STARS

**Marcus LOEW**

BOOKING AGENCY

GENERAL EXECUTIVE OFFICES  
LOEW BUILDING ANEX  
100 W. 46th St., N.Y.C. • 8949 9700

J. H. LUBIN  
GENERAL MANAGER

JESSE KAYE  
BOOKING MANAGER



**VIVIAN MARSHALL**  
"Vivian Marshall is a show stopper with her impersonation of a drunken soprano attacking 'Carnegie'—**HOLLYWOOD REPORTER.**"



**MARIE WILSON**  
"Sharing the master of ceremonies job with Murray is Marie Wilson, who has developed one of the most scoured Dumb Dora cycles in show business.—**W. E. GREE—L.A. HERALD-EXPRESS.**"



**DAINY and RENNIE RENFRO**  
"... and the vaudevillian duo, Dainy, who got one of the biggest hands of all when this reporter caught the revue the other night.—**James Francis Croe—HOLLYWOOD CITIZEN-NEWS.**"



**TIP, TAP and TOE**  
"Three dancers, Tip, Tap and Toe are another new act, being one of the biggest hits in the show.—**W. E. GREE—L.A. HERALD-EXPRESS.**"



**JACK MULHALL**  
"Jack Mulhall takes a prominent part in the sketches, and is given an enthusiastic ovation.—**Edwin Schullert—L.A. TIMES.**"



**PARK and CLIFFORD**  
"Park and Clifford tie things up with their smooth acrobatics.—**HOLLYWOOD REPORTER.**"



**THE ELDERLOVELIES**  
"The Hollywood Elderlovelies can leave from their oxygen tents and still bond and sing with the best of them.—**Virlog Wright—L.A. DAILY NEWS.**"



**JIMMY O'BRIEN**  
"... and if you haven't heard Jimmy O'Brien sing Ken Murray's favorite 'Yes, Your Own Shind!'—**Virlog Wright—L.A. DAILY NEWS.**"



**JOYCE ELAINE**  
"Another who's had novelty is Joyce Elaine in her 'combination number'—**James Croe—L.A. HERALD-EXPRESS.**"



**MARILYN KAY and DICKIE HUMPHREYS**  
"Sentimental hits were scored by the dancers, Marilyn Kay and Dickie Humphreys.—**Edwin Schullert, L.A. TIMES.**"



**ALPHONSE BERGE**  
"Added recently is a clever multi-act by Alphonse Berge.—**Edwin Schullert, L.A. TIMES.**"



**MABLE and RAY**  
"Mable and Ray—one of the best of Murray's new novelty acts.—**James Croe—HOLLYWOOD CITIZEN-NEWS.**"

### Congratulations



**KEN MURRAY**  
We are proud to be a part of  
**'BLACKOUTS**  
Of 1942-43'

now in its history-making second year of capacity business at the  
**EL CAPITAN THEATRE**  
HOLLYWOOD, CALIF.

In Sincerest Appreciation and Congratulations from  
The Sixteen  
**HOLLYWOOD CANTEN KIDS**  
Under Direction  
**CHUCK FALKNER**







B'way Steady, Biz Expected to Climb; 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

Heat was moderated, and an industry... B'way Steady, Biz Expected to Climb; 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

Estimates for Last Week... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Barks to Bed', Broadhurst (6th week)... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Philly Surprise'... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Sidney Adler-Verey'... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Lonely Heart'... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Samuel French'... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Hilltop Theatre'... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

...which, but has been given so... 'Ice' Passes Year at \$31,000, 'Bed' OK At 23G, 'Star' Slips, 16G, 'World' 15G

'Corn' Boff \$13,000 At \$1.65 Top, New 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

New York, July 27.—Ethel... 'Corn' Boff \$13,000 At \$1.65 Top, New 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700... 'Corn' Boff \$13,000 At \$1.65 Top, New 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

Estimates for Last Week... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Maid in Oarke's'... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Private Affairs'... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Claudia'... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Mr. Miss' Still Hot At \$8,000 in Boston... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Glenda-Brief Moment'... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

'Rose Marie' 9 1/2 G, Toledo... 'Kiss' 17G Tops 'Chi'; Dough, 11G, 'Ladies' \$12,700

Inside Stuff Legit

The N.Y. Times, in an editorial last week... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

'The Daily News'... Inside Stuff Legit

CLARET AT THE HILLTOP THEATRE BALTIMORE... FREDERIC... LESS MAJESTY... BY W. A. B. DEAN AND EDWARD GIBSON... HARRY AND DONALD KIMBLESON COMEDY













Scanned from microfilm from the collections of  
The Library of Congress  
National Audio Visual Conservation Center  
[www.loc.gov/avconservation](http://www.loc.gov/avconservation)

Coordinated by the  
Media History Digital Library  
[www.mediahistoryproject.org](http://www.mediahistoryproject.org)



A search of the records of the United States Copyright Office has  
determined that this work is in the public domain.